Pancake Games

White paper

More Value for
GameFi & NFT

Launched in September 2021, PancakeGames is a WEB3 /GameFi player and gaming platform. GCAKE, PancakeGames' token, combines the two roles of governance and utility tokens.

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Token Summary

Name: PancakeGames

Ticker Symbol: GCAKE

Chains: Ethereum, BNB Chain, Polygon

Token Standard: ERC-20, BEP-20

Total Supply: 10 Trillion

Supply by Chain:
- 3.5 Trillion(Ethereum)
- 4 Trillion(BNB Chain)
- 2.5 Trillion(Polygon)

Market: Bybit, MEXC, BTCEX, Pancake Swap

Contract Addresses:

ETH

0x5f944B0c4315Cb7c3a846b025AB4045da44abf6c

BNB & Polygon

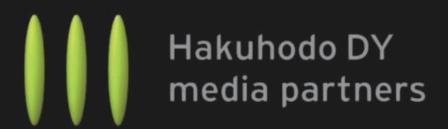0x61D5822DD7b3Ed495108733e6550d4529480C8F6

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Partnered with Hakuhodo DY Media Partners

Hakuhodo DY
media partners

PancakeGames has partnered with Hakuhodo, one of Japan's largest advertising agencies.
As a prominent publicly traded company with a diversified portfolio of world-renowned Japanese IPs including anime and music, this partnership is expected to deliver innovative and engaging NFT offerings to the marketplace.

Anime that Hakuhodo Manages:

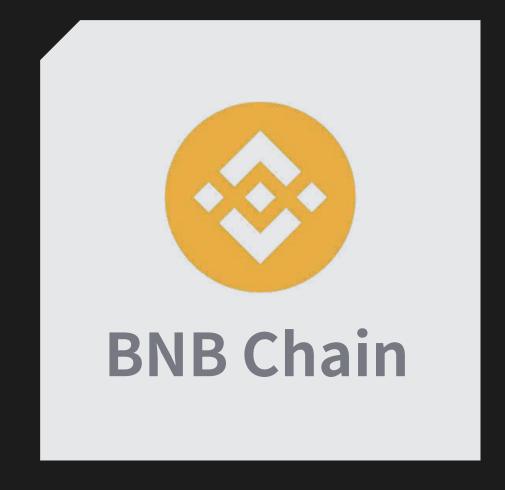https://prtimes.jp/main/html/rd/p/000000137.000038657.html

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PancakeGames token, "GCAKE," supports multiple blockchains and is easy to use for awider range of users.

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Role of PancakeGames : Providing Services

PancakeGames offers a range of specialized services to gaming companies that seek to embark on a Web3 business.

- **Token**
- **NFT**
- **Marketplace for NFT**
- **Staking**
- **Marketing & Promotion**

We've already offered all services except the NFT Marketplace. These services lead to partnerships with various projects.

Pancake Games NFT

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PancakeGames is an NFT gaming platform with a wide variety of content, connecting multiple NFT projects with GCAKE holders. GCAKE is its core community-oriented token. It also contributes to the marketing of partner projects through various schemes.

01 Pre-Sale IDO(including NFT) of NFT games

02 Establishment of e-SPORT teams to attract potential users

03 Hosting events such as NFT game competitions, contests, conferences, etc.

04 Operation of own NFT marketplace and collaboration with NFT marketplaces (including gaming guilds)

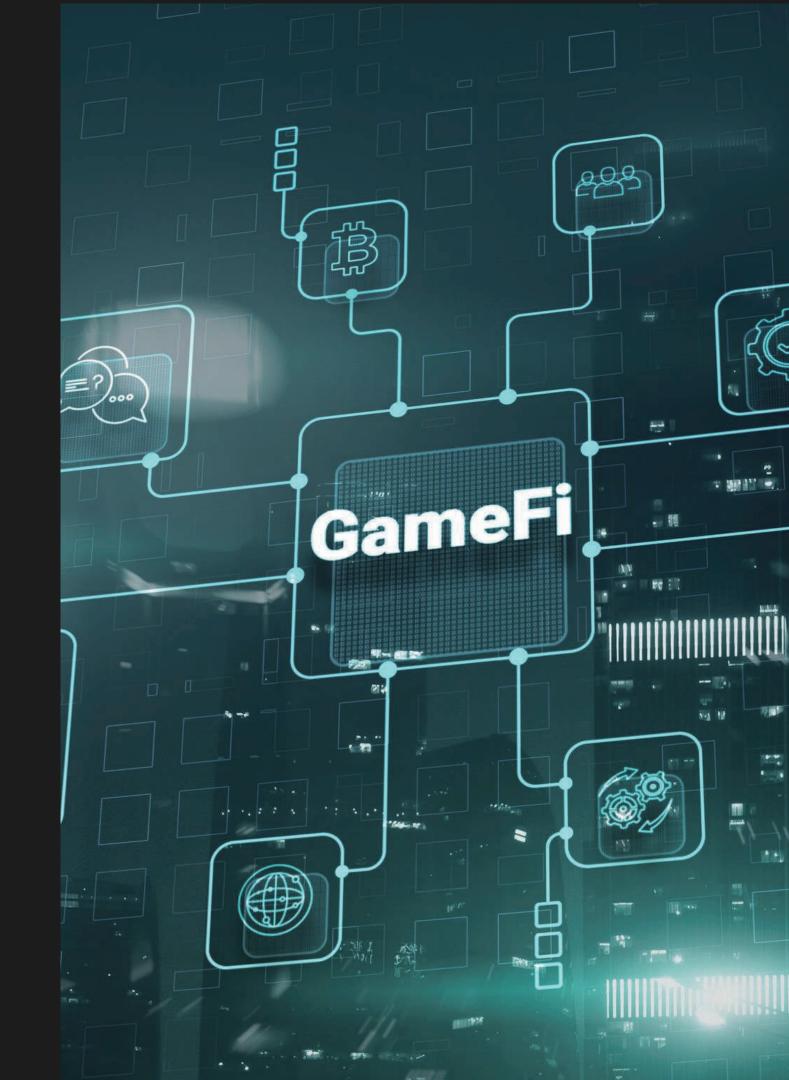Pancake Games

01 Pre-Sale IDO(including NFT) of NFT games

Typical problems faced by early GameFi projects are funding and attracting new users.

PancakeGames provides appropriate solutions to the diverse problems faced by each project. For example, we work with worldwide projects to strategically market and promote NFT sales.

In the near future, PancakeGames will develop an IDO platform dedicated to NFT games to make it easier for partner projects to implement IDOs. When implementing IDOs, priority will be given to those with high user expectations and reputation through social media.

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GameFi

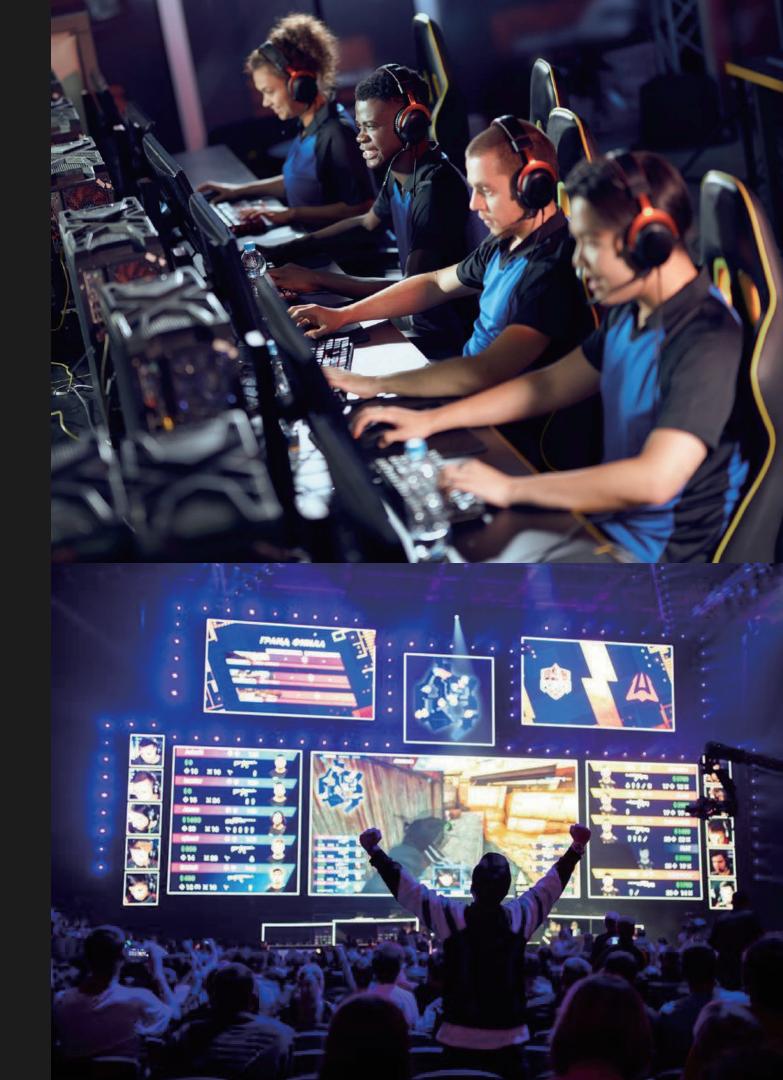## 02 Establishment of e-SPORT teams to attract potential users (1/2)

It is generally believed that GameFi cannot sustain the price of tokens and NFTs without new users joining constantly. We fully understand this problem and are ready to evolvefrom the current ecosystem.

The answer is "e-Sports".

e-Sports is more competitive and public than regular gaming experiences. Highly skilled players and teams become popular, and sponsorships are provided, making it a professional sport in many regions.

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02 Establishment of e-SPORT teams to attract potential users (2/2)

We can expect new investments in the ecosystem by promoting e-Sports for NFT games through nurturing alented young players and organizing gaming competitions.
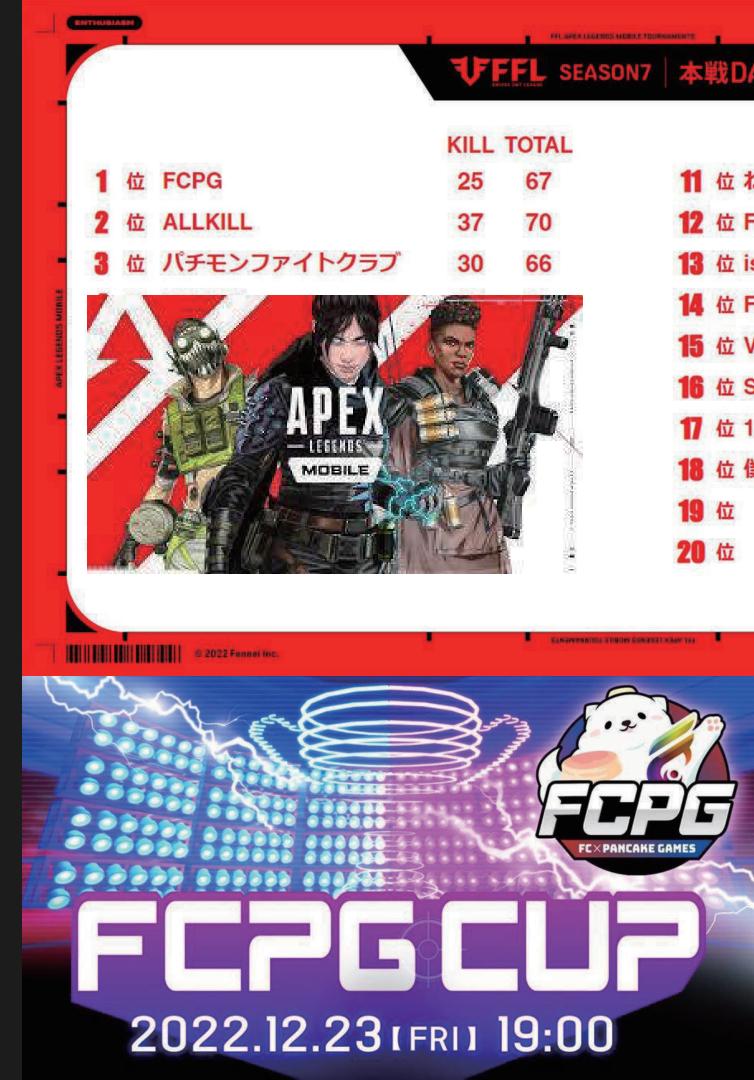In addition

- Organizing sports betting
- Expanding sponsorships

would accelerate user acquisition and stimulate investment.

In 2022, we established the professional team FC PancakeGames "FCPG" and succeeded in gathering many fans.

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FFL SEASON7 | 本戦DA

		KILL	TOTAL
1 位 FCPG		25	67
2 位 ALLKILL		37	70
3 位 パチモンファイトクラブ		30	66

11 位
12 位
13 位
14 位
15 位
16 位
17 位
18 位
19 位
20 位

© 2022 Fennel inc.
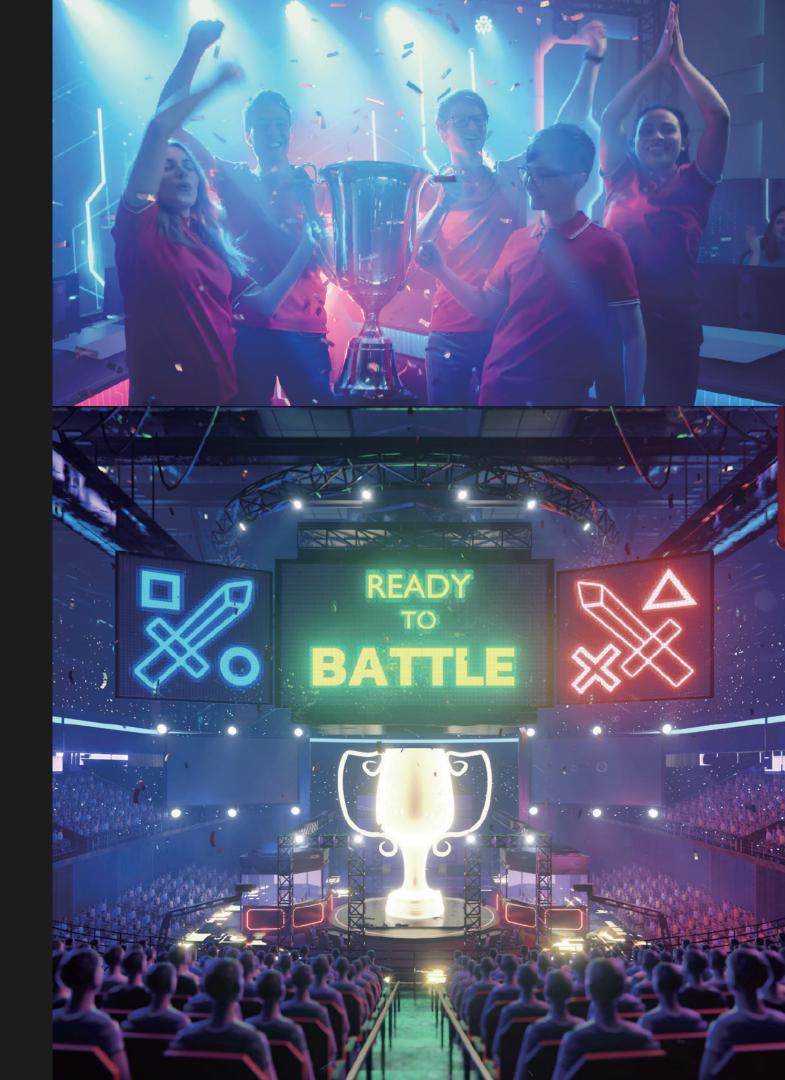
FCPG CUP
2022.12.23 [FRI] 19:00

03 Hosting events such as NFT game competitions, contests, conferences, etc.

PancakeGames and our partner NFT Game Project will host GCAKE holders' participating content. (Conference is under consideration to be held at the same time).

We will also regularly hold game competitions and contests in which our partner KOLs participate.

Winners of these events will be able to win rare NFTs of various games as prizes, thereby activating the economic sphere of related game titles and GCAKE.
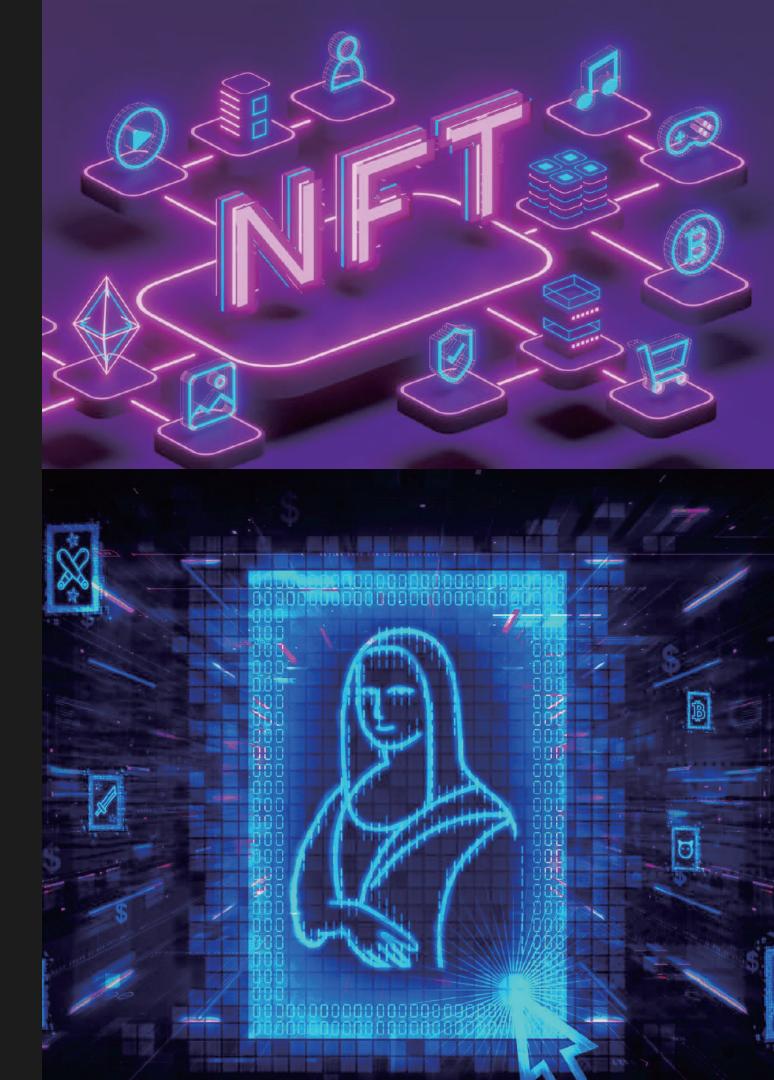
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04

Operation of own NFT marketplace and collaboration with NFT marketplaces (including gaming guilds)

PancakeGames will work with marketplaces worldwide to introduce relevant NFTs and GameFi. This expansion of NFT sales channels will allow PancakeGames to reach potential users in various countries, which is expected to increase the project's valuation and capitalization.

In addition, PancakeGames users will have priority to purchase rare items (NFTs) that can be used in related games. And it will benefit its partner marketplaces by selling exclusive NFTs only available in certain marketplaces.

Meanwhile, we are also planning to develop our own NFT marketplace.

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Projects Joining PancakeGames

SKY FRONTIER FANTASY BATTLE

KENKA METAVERSE

PROJECT XENO

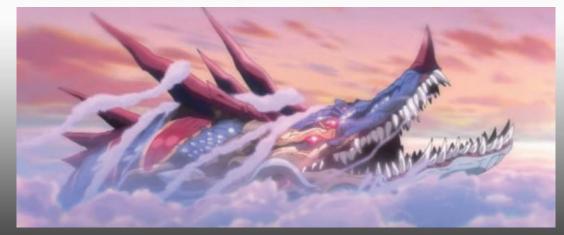Pancake CASUAL Games

SHANTI

Pancake Games

Overview of Projects Joining PancakeGames

SKYFRONTIER

SKY FRONTIER is a new blockchain game title from BIGBANG Inc., a partner company of PancakeGames, a P2E-based multi-player RPG in which players fight together to defeat giant creatures lurking in the sea of clouds. They've partnered with "au Portal", operated by the big 3 Japanese telecom carriers, au. Future expansion of users among au users is expected.

https://sky-frontier.com/index_en.html

KENKA METAVERSE

Derivative project of the very popular mobile game "KENKADO", which has recorded 1.5 million downloads and aims to create a METAVERSE version. It's a P2E game with a worldview where outlaws from many countries compete for the top spot, and players can earn in various play styles.

https://ttx-games.com/kenkado/

Project XENO

PROJECT XENO, operated by CROOZ, Inc. is a Web3 PvP game with GameFi elements. Players strategically battle using a wide variety of skills and unique NFT characters. Players can earn tokens by winning the battle, and it offers an e-Sports level of competitiveness. Onboarded famous ambassadors.

https://project-xeno.com/

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Overview of Partner Projects

SHANTI Games

SHANTI offers a blockchain based lending service that enables unbanked individuals to engage in lending and borrowing. Additionally, engaged in the development of SHANTI Games, a suite of user-friendly, P2E games.

https://shanti-game.com/game-guidelines

Pancake CASUAL Games

The GameFi service operated directly by PancakeGames is designed to provide easy access to GameFi experiences. This service enables users to engage in gameplay using "GCAKE." By achieving high scores during gameplay, users are able to earn GCAKE tokens.

https://gcake-casual.com/index.php?ac=pcg_top

Coming Soon

We will continue to invite various projects worldwide to join PancakeGames. The more projects that participate in, the more the PancakeGames economy will grow.

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Token Design of PancakeGames "GCAKE"(1) (Token Economy)

Another reason for the popularity of GCAKE is that it is a deflation token.

For example, GCAKE used in new game token presales, NFT sales, casual games, etc. will be "BURNED" at a certain rate.

At the current Burn rate, it is expected to deflate at the end of 2024.

The pace will also increase as more projects participate.

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Token Design of PancakeGames "GCAKE"(2) (Token Economy)

Currently, of the total 10 trillion GCAKEs issued, 4 trillion are in circulation.The GCAKE, like Bitcoin, is designed to halve the number of new issues, and the remaining 6 trillion will be added to circulation as folows. The amount of new GCAKE in circulation will be halved each year.

2022:2 Trillion
2023:1 Trillion
2024:0.5 Trillion
2025 : 0.25 Trillion
2026:0.125 Trillion
This results in a scarcity of GCAKE.

Decrease in additional issuance

Scarcity increase

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PancakeGames has the largest community in Japan

PancakeGames is very active in community activities. For example, the chat group on LINE (most widely used messenger app in Japan) was spontaneously founded by volunteers and today has become one of the largest communities in Japan.

Our Twitter has been generating a significant amount of traffic, with impressions reaching up to 500,000. Given that our audience is not limited to Japanese-speaking users, this suggests a growing international recognition of our brand and content.

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Official Links

Official webSite
https://pancakegames.finance/

NFT sales website
https://pancakegames-nft.com/

GCAKE CASUAL (GameFi webapp)
https://gcake-casual.com/

Official Twitter
https://twitter.com/NFTpancakegames

Instagram
https://www.instagram.com/nftpancakegames/

Medium
https://medium.com/@NFTpancakegames

Discord
https://discord.com/invite/bN4yjKd7hk

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