LimeWire

Whitepaper 1.0

Contents

Join the Public Sale waitlist: **www.lmwr.com**

1. Introduction

LimeWire, the once beloved platform that helped millions of users in the early 2000's to discover their favorite music, is back, to once again reinvent how fans and artists share content and interact with each other.

The new LimeWire is a platform for content creators, artists and brands to create membership-based communities for their most passionate fans.

We aim to help content creators build a recurring revenue stream by providing a platform and framework for direct fan membership. In turn, fans receive exclusive content, access to a private community, the ability to directly communicate with the artists and brands they love, and become a part of their journey.

Through blockchain technology, we make exclusive content and assets ownable and tradeable, allowing fans to not only consume exclusive content but also to directly participate in the success of the creators they support.

In short, the new LimeWire is the first Web3 subscription platform for artists, brands and creators.

Problem Statement

At LimeWire, we believe that existing membership-based creator platforms lack in the areas of **brand**, **technology** and **ownership**.

- **Brand**

While some of the biggest membership-based platforms on the market today are heavily associated with adult content, others are mainly focused on providing tools for a small niche subset of content creators.

We believe that the market lacks a content-neutral, globally recognized brand that is inclusive of artists and content creators of all types and genres and provides a safe space for them to connect with their fans.

- **Technology**

Many membership-based creator platforms on the market today lack a good user experience on both the fan's as well as the artist's side, have a limited amount of both fiat and crypto payment options available, and often require creators to use external platforms for hosting exclusive (video) content, which is not only time-consuming for the creator but also puts restricted content at risk of being shared outside of the intended community (piracy issue).

We believe that creators and their fans need an easy-to-use, one-stop-shop platform that allows creators to efficiently manage their membership community, hosts their content on-platform

without giving up control and/or requiring the use of third parties, and allows users to choose from a multitude of both fiat and crypto payment methods to pay for their subscription.

- **Ownership**

We firmly believe that fans who financially support a content creator's work through a membership should not only receive access to exclusive content, but should also have the opportunity to participate in the long-term success of the creators they support.

At the moment, however, membership-based creator platforms are exclusively focused on providing view-only access to content in return for a monthly subscription. We think that it's time for a change and to start allowing fans to take ownership of the content they support, while at the same time giving artists a fair share of the financial successes - in perpetuity.

2. The New LimeWire

2.1 Mission

"LimeWire is bringing ownership to the creator economy."

The new LimeWire, initially relaunched in mid-2022 as a marketplace to buy, sell and trade digital collectibles, has now evolved into a fully-fledged membership platform that enables creators, artists and brands to create gated, membership-based communities, allowing them to connect with their most loyal fans and followers.

2.2 Positioning

We believe that LimeWire's **brand**, the **simplicity** of our platform UX, and our **first-mover advantage** uniquely position our product to become a leading membership-based community platform in the coming years.

- **Brand**

Ever since being shut down in 2010, the LimeWire brand name has remained a worldwide household name that ignites positive feelings and nostalgia in people's minds to this day. People all over the world remember using LimeWire to download their first music in their teenage years, and albeit LimeWire having had a rocky past with the creative industry, even artists love the brand and are keen to work with a familiar name.

After coming out of stealth mode in 2022, the news of the LimeWire brand returning has generated worldwide mainstream press and has helped us build seven-figure waitlists within a matter of days. The LimeWire brand clearly opens doors, and we plan to continue to use this unique advantage to build a leading membership platform for creators, artists and brands.

- **Simplicity**

With a simplistic UI/UX, unique community features for creators and users, and by accepting both fiat payments via credit card as well as payments in most popular cryptocurrencies, LimeWire is accessible to the mass market.

Although we have built LimeWire with blockchain and crypto in mind from the ground up, we have worked to abstract a lot of the crypto-related components into the backend, making the platform easy to use for both Web3-natives and mainstream users alike. The end product, we believe, makes LimeWire a combination of the best of both worlds - combining the accessibility of a Web2-platform with the innovation and ownership advantages of Web3.

- **First-mover advantage**

As a world first, the LimeWire platform does not only give fans the ability to access exclusive content from their favorite creators, but allows them to actually own every piece of content a creator chooses to publish on the platform. Under our unique set-up, subscribers will receive an NFT for every content piece shared by an artist during their subscription period. Each NFT acts as an access token to unlock the shared content, thereby ensuring that artists are always in full control of their content.

Enabled by blockchain and NFT technology, this ownership-based content system will open up a plethora of possibilities for creators and users alike, from the ability for users to trade content pieces with other users on the platform, to earning royalties from Pay-Per-View (PPV) revenue generated from non-subscribers and participating in the long-term success of an upcoming creator.

Competitive landscape

COMPETITORS	Do creators control their content? Piracy protection	Can users consume content? Audio, visual, digital	Do users have ownership? Blockchain based	Can users resell content? Secondary marketplace	Subscription model? Recurring revenue for creators
OpenSea			✔	✔	
Rarible			✔	✔	
Patreon		✔			✔
OnlyFans		✔			✔
LimeWire	✔	✔	✔	✔	✔

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2.3 The LimeWire Platform

Welcoming all creators: LimeWire Subscriptions supports musicians, artists, video creators, photographers, podcasters, bloggers, streamers, Web3 & membership communities, and more.

The LimeWire membership platform, *LimeWire Subscriptions*, allows content creators to build communities centered around a members-only content-feed that enables them to distribute exclusive video, audio, photo and text-based content to their community of subscribers. Access to a creator's community can not only be based on a monthly or yearly subscription fee, but can also be token-gated based on NFT or Token ownership, allowing Web3 brands to create communities around their products.

Fans are able to subscribe to their favorite content creators, artists and brands on LimeWire to get access to and own exclusive content, start direct messaging threads with creators, purchase limited paid content drops directly through the newsfeed, and communicate with other members within the creator's community.

LimeWire also offers support for free subscriptions and free trials, allowing a quick onboarding of a large number of users to enable later monetization of a creator's community through paid drops & posts in their community feeds.

2.4 Ownership through Blockchain Technology

As an industry first, the new LimeWire subscription platform will be utilizing blockchain and NFT technology to make each piece of exclusive content on the LimeWire platform ownable and tradeable. This means that subscribers cannot only see their favorite creator's content, but they also own a digital collectible of every photo, video, audio and text post that the content creator publishes while they are a subscriber.

Fans will have access to an on-platform library that contains all the pieces of content that they have received from their creator subscriptions, and will in turn be able to offer these assets for sale to other users of the LimeWire platform as well as on third party marketplaces.

The LimeWire ownership-layer is currently based on the Algorand Blockchain, selected as one of the most scalable and environmentally friendly chains. Throughout 2023, we will implement the support of additional blockchains, allowing creators to choose which blockchain their assets will be based on and enabling projects from various blockchain ecosystems to onboard their communities.
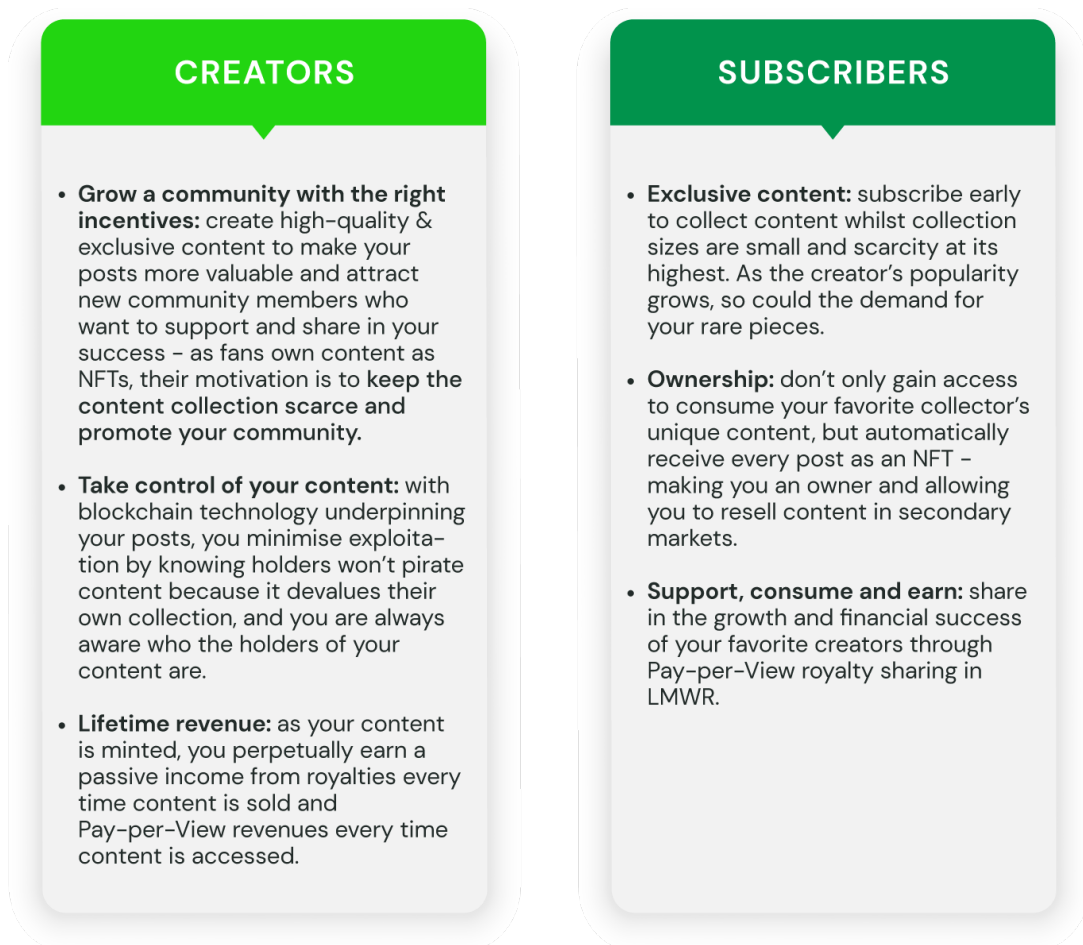
This ownership-based content system adds a whole new dimension to the LimeWire subscription platform, and for the first time does not only allow subscribers to view content from their favorite artists, but allows users to directly participate in the long-term success of the creators they support.

Pay-per-View (PPV): Built for both Creators & Subscribers

To fully unite creators and fans into a closely linked community, we will introduce a Pay-per-View feature designed to empower creators and also allow their supporters to own a share of their success.

With PPV, non-subscribers of content creators will be able to view content that would otherwise only be available for paying subscribers in exchange for a one-time PPV fee. After deduction of the creator's royalty, the generated revenues will be distributed (via LimeWire tokens) across paying subscribers of the creator who have an ownership share in the content piece that is viewed: the 'Pay-per-View royalty distribution' system.

Overall, with LimeWire Subscriptions, the whole community benefits. Creators are rewarded for their work, fans have one-off access to exclusive content, and subscribers are rewarded for their support:

CREATORS

- **Grow a community with the right incentives:** create high-quality & exclusive content to make your posts more valuable and attract new community members who want to support and share in your success – as fans own content as NFTs, their motivation is to **keep the content collection scarce and promote your community.**

- **Take control of your content:** with blockchain technology underpinning your posts, you minimise exploitation by knowing holders won't pirate content because it devalues their own collection, and you are always aware who the holders of your content are.

- **Lifetime revenue:** as your content is minted, you perpetually earn a passive income from royalties every time content is sold and Pay-per-View revenues every time content is accessed.

SUBSCRIBERS

- **Exclusive content:** subscribe early to collect content whilst collection sizes are small and scarcity at its highest. As the creator's popularity grows, so could the demand for your rare pieces.

- **Ownership:** don't only gain access to consume your favorite collector's unique content, but automatically receive every post as an NFT – making you an owner and allowing you to resell content in secondary markets.

- **Support, consume and earn:** share in the growth and financial success of your favorite creators through Pay-per-View royalty sharing in LMWR.

2.5 Vision: The LimeWire Ecosystem

LimeWire's long-term vision is to bring ownership to the creator economy by creating a decentralized content and community platform.

The project is designed for scale, comprised of several key components that are all tied together by the LimeWire Token (LMWR) at the heart of the ecosystem:
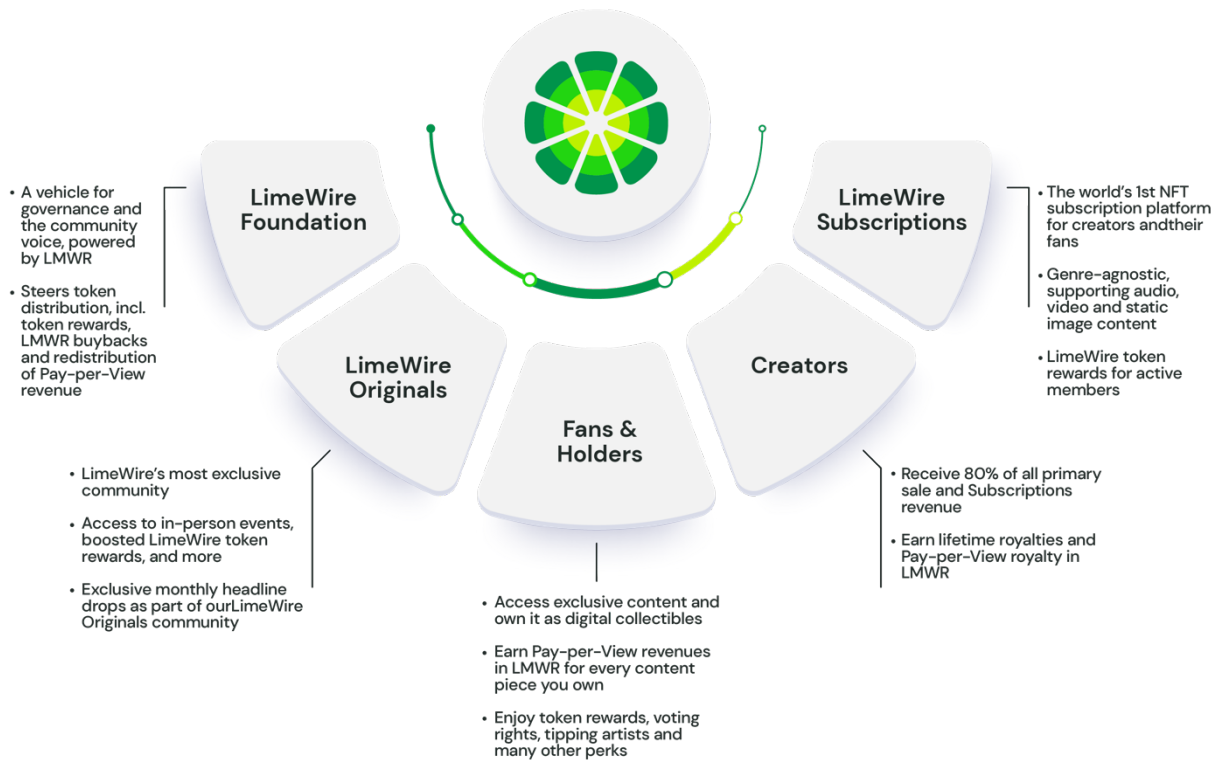
Our roadmap plan foresees to gradually introduce ecosystem and product features designed to increase voice, ownership and earning for each ecosystem participant - by 2024.

Today, the LimeWire brand still unites people with shared experiences, stories and nostalgia. In the same way that the legacy LimeWire paved the way for decentralization with principles of community members interacting peer-to-peer, and sharing ownership without centralised controllers, we are bringing this concept back to the artist and content space, adding value to both sides of the creator economy.

Five key steps to achieve LimeWire's vision:

1. **Launch of LimeWire Subscriptions:** Together with our roster of headline artists and pipeline of top creators, the first blockchain empowered community management platform, creating an ownership-based bond between artist and fan.

2. **Introducing the LimeWire Token (LMWR):** The core enabler to tie the ecosystem together and mark the first steps of platform decentralization through gamification, tips and governance mechanisms for holders.

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3. **Enabling LMWR Rewards:** A benefit scheme to incentivize users to hold the LimeWire Token on the platform by earning a fixed % reward for being an active member of the community.

4. **Establishing LMWR as platform token:** The native utility token enabling users to access, transact, earn, engage socially, and grow status, all underpinned by the LimeWire Token.

5. **Implementing Pay-per-View (PPV) and royalty sharing:** The final step to decentralize ownership and revenue sharing. By allowing non-subscribers to access content from artists they haven't subscribed to, artists and their Fans benefit alike:

   a. **Artists and creators** earn a royalty share in LMWR of the revenue that has been generated through their content (pay-per-view and secondary sales).

   b. **Subscribers & Fans** earn a percentage share in LMWR of the pay-per-view revenue generated from content they own & are being rewarded for being early supporters of their favorite artists.
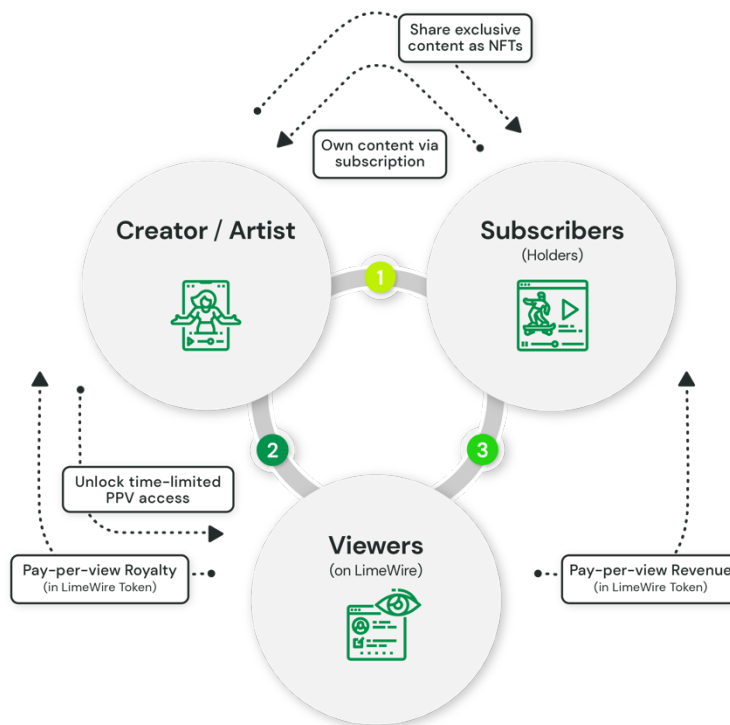
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3. Tech Set-up

Built on fully proprietary technology, the new LimeWire platform has been developed entirely in-house and offers a seamless Web2.5 experience.

Technical details

- **Proprietary technology**

The LimeWire platform is fully custodial and supported by our partners at Algorand, Checkout.com, Tatum and Fireblocks. Our technology boasts a robust security infrastructure, including regular penetration testing and strict internal controls, ensuring the highest level of protection for transactions, custody and user data.

- **Web3 and fiat payment integrations**

Payments on LimeWire are possible via credit/debit card, bank transfer, Apple Pay, and external crypto wallets through MetaMask and WalletConnect (MetaMask and Pera Wallet, Trust Wallet, Rainbow Wallet etc through WalletConnect), or by manually depositing USDC, BTC, ETH, ALGO or LMWR.

- **Asset custody and transfer**

Through our partnership with Fireblocks, all assets (NFTs and tokens) are custodied with multi-layer technology, combining MPC cryptography and hardware isolation, and covered with insurance policies. Our wallet structure is entirely proprietary and therefore entirely independent from single technology partners.

- **Sustainable blockchain minting**

NFTs are primarily minted on Algorand - our main blockchain partner - as ASAs for low cost, energy efficient and carbon neutral minting.

- **Multi-chain technology**

The platform is multichain capable and has already hosted NFT drops on Ethereum (such as our LimeWire Originals) and Polygon. The LimeWire Token will be an ERC-20 token.

- **Economy of scarcity through blockchain technology**

Subscribers on LimeWire only receive NFTs whilst they are subscribed: if a subscriber leaves the community of a creator, they no longer receive NFTs from that artist - if they join the community late, they will not own previously posted content as an NFT. Therefore, the size of each post's collection is determined by the number of subscribers at that time. This increases the rarity of early posts and creates an economy of scarcity.

• **Marketplace functionality**

NFTs that subscribers receive via their subscription can subsequently be listed and traded on the LimeWire Marketplace, as well as on external secondary marketplaces.

4. LimeWire Originals
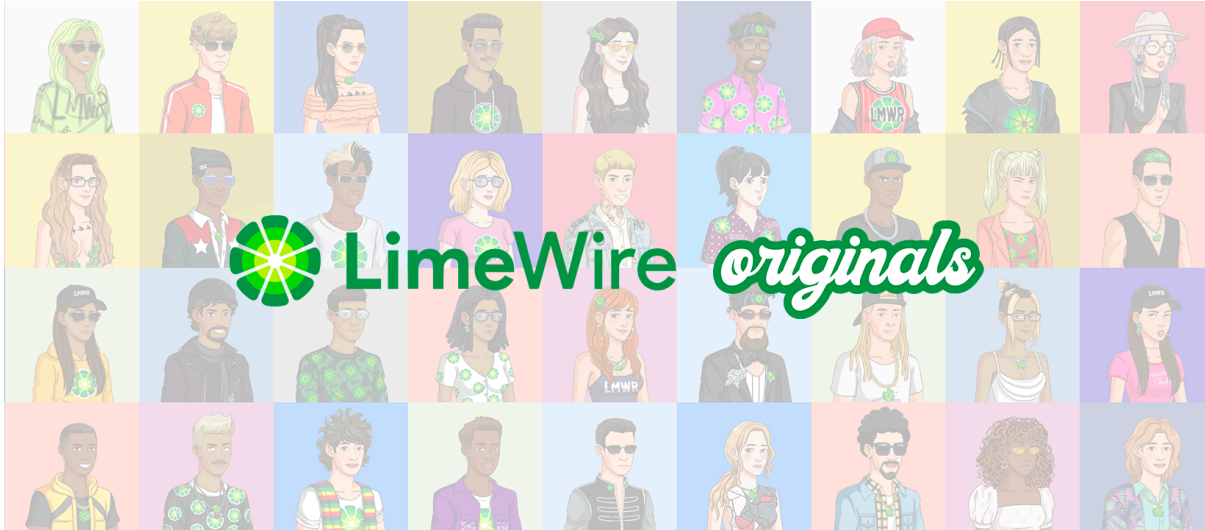
Launched in mid-2022, LimeWire Originals is a limited collection of 10,000 digital collectible avatars living on the Ethereum blockchain. Owning a LimeWire Original represents the highest level of membership the LimeWire community has to offer.

4.1 LimeWire Originals NFT Collection

The collection is sold and minted periodically in batches in order to control supply, to incrementally add utility, and to retain creativity for partnership opportunities and working with various communities.

Our first drop sold out quickly, selling the first 1,000 LimeWire Originals and generating over $700K in primary sale revenue.

Holders of a LimeWire Original benefit from an array of members-only perks, including:

LimeWire Pro Upgrade
Users who hold their LimeWire Original on the LimeWire Platform receive an automatic account upgrade to „LimeWire Pro", which is otherwise only available via a paid monthly subscription or by holding a minimum level of LimeWire Tokens. Pro comes with a long list of benefits, including a "Pro" badge next to your user name, making your comments appear on top of the comment section of a content post and moving your direct messages to your favorite creators right to the top of their inboxes.

LimeWire Token Reward

After the launch of the LimeWire Token, all holders of a LimeWire Original will be able to claim a one-off LimeWire Token reward for every LimeWire Original they own.

Access to LimeWire Events and LimeWire Originals Partnerships

Holders receive +1 access to physical events hosted by LimeWire all over the world.

In 2022, holders enjoyed free access to private LimeWire events in New York and Ibiza, the Decentraland Metaverse Music Festival, as well as VIP entry to Ibiza superclubs for the whole summer season in partnership with Ushuaïa and Hï.
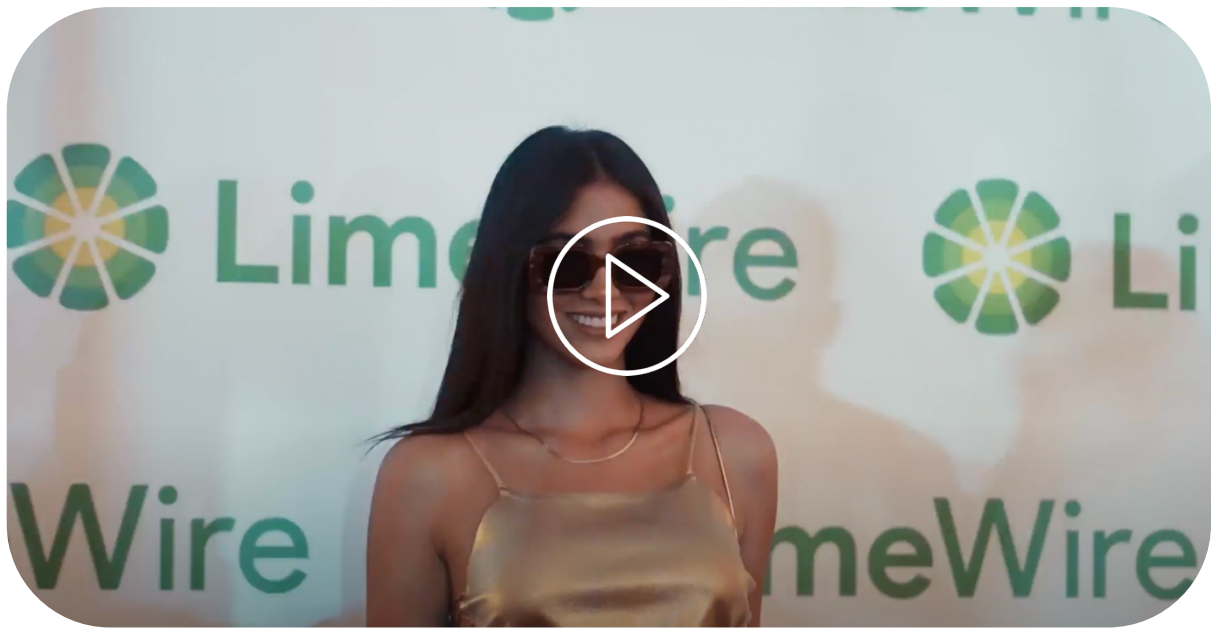
4.2 LimeWire Originals Community Feed

Starting March 2023, we will be introducing the LimeWire Originals Community Feed - the most exclusive subscriber community on the LimeWire platform, fully curated by LimeWire itself and home to the most valuable content releases. Over 2022, we assembled a roster of headline artists who have all signed up to drop exclusive NFTs in the LimeWire Originals Feed.

These NFTs will be posted in the LimeWire Originals feed on a monthly basis, featuring content such as unreleased songs, exclusive video interviews, behind the scenes content, raffles for in-person experiences, and more.

Alongside these music and content NFTs, we will post exclusive content and perks in the channel to reward our Originals members. Expect invites to in-person events, discounts on merch, joint NFT drops from LimeWire partners, and many more benefits.

LimeWire Originals Community Access

Access to the LimeWire Originals Feed will be gated and is exclusive to the following three groups:

- **LimeWire Originals NFT holders**

Holders of at least one LimeWire Originals NFT will automatically get access to the Originals Feed, as long as they hold their Originals NFT on the LimeWire platform.

- **LimeWire Pro users**

Users holding a LimeWire Pro status (through a paid subscription or by holding a minimum amount of LimeWire tokens) will also get automatic access to this exclusive community and benefit from access to every release within the feed.

- **Early subscribers**

For the first months after launch, we will grant early subscribers a time-limited free access to the LimeWire Originals Feed. This is our way of growing the community and giving back to our early supporters. After this promotional phase, access will be gated with a monthly subscription fee or by meeting one of the access factors above.

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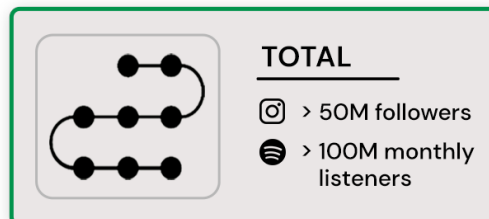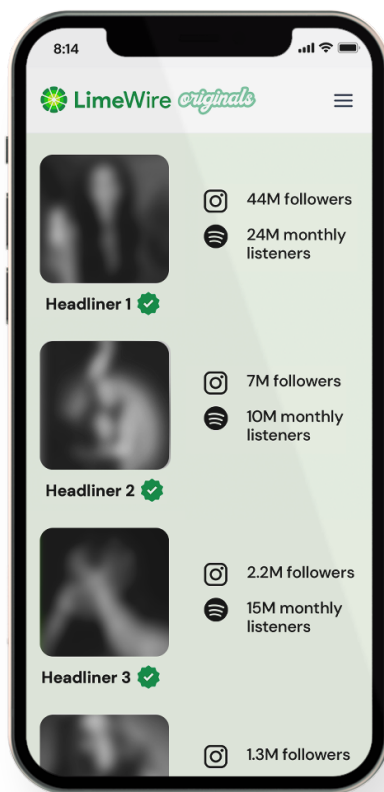
5. LimeWire Foundation

The LimeWire Foundation oversees the LimeWire Token's Ecosystem Fund and Treasury allocations, and embodies an important part of decentralization for the new LimeWire. The Foundation is responsible for paying out LMWR Rewards, distributing LimeWire Token grants to upcoming artists and investing LMWR back into the ecosystem for the growth of the project; all dictated by the voice of our community.

A key role of the Foundation is to redistribute Pay-per-View earnings, since subscribers will receive their payout in LimeWire Tokens: each month the LimeWire Foundation will total the Pay-per-View revenue generated on the LimeWire platform, buy-back that amount of LimeWire Tokens from the market, and distribute it to subscribers who have earned from the content pieces they have an ownership interest in.

Our vision is to give power back to the people, so many of the decisions the Foundation makes will be opened up to the community who can use their LimeWire Tokens to vote. This means that effectively every LMWR holder is automatically part of the Foundation and decision making process of LimeWire. Holders will be able to vote on topics such as platform features, content curation, which upcoming artists should be featured on our platform, general governance discussions, and more.

LimeWire is not only about consuming content, but about owning a piece of everything you are part of - including owning your voice through voting in the community. Our mission is to give our community a say and influence on our decisions, and the Foundation provides the vehicle for this goal.

6. LimeWire Token (LMWR)

The LimeWire Token will be an ERC-20 based utility token at the heart of the LimeWire ecosystem, designed to enhance the user experience on the LimeWire platform as well as to provide various perks and benefits through a gamified loyalty-tier system.

In mid-2022, we successfully closed a $10.4M strategic & private pre-sale of the LimeWire Token with a long list of strong backers including Kraken Ventures, Crypto.com Capital, GSR and Arrington Capital.

6.1 Token Utility

The LimeWire Token utility can be broadly categorized into the following three pillars:

i. Loyalty Tiers & Benefits
- **Perks and benefits for LMWR holders.**

ii. Payment & Rewards
- **Interacting with the LimeWire platform.**

iii. Governance & Decentralization
- **Participating in the LimeWire ecosystem.**

6.1.1 Loyalty Tiers & Benefits

	LIMEWIRE TOKEN HOLDERS	LIMEWIRE ORIGINALS HOLDERS	SUBSCRIBERS	BENEFITS
PRO	Hold min. 50,000 LimeWire Token	Automatic PRO Status	Monthly subscription fee – to be launched in Q2 2023	15% APR in LMWR Rewards Full community voting rights Early access to exclusive merch drops Invitations to exclusive LimeWire parties Access to exclusive Pro community feed
ADVANCED	Hold min. 15,000 LimeWire Token	–	–	12% APR in LMWR Rewards Full community voting rights Early access to exclusive merch drops
BASIC	Hold min. one LimeWire Token	–	–	8% APR in LMWR Rewards Limited community voting rights

Users will be classified into one of three loyalty tiers, depending on how many LimeWire Tokens they hold on the LimeWire Platform.

Every tier unlocks a certain level of rewards and benefits, including LimeWire Token rewards, community voting rights and access to exclusive NFT drops.

6.1.2 Payment & Rewards

The LimeWire Token will be deeply integrated in the LimeWire platform, resulting in a gamified, interactive experience that puts LMWR into the center of the platform experience for both creators and end users.

Pay with LMWR
Users will be able to use the LimeWire Token across the LimeWire platform to receive discounts on subscriptions, tip creators, send direct messages to creators and access paid posts.

Earn with LMWR
Creators on LimeWire can choose to receive their earnings either in USD, or in LimeWire Tokens with a lower platform revenue share applied on LMWR earnings.

Activity Rewards
To incentivize user activity on the LimeWire platform, we will be implementing a rewards system that gives back to active users and content creators for their legitimate and regular activity on the platform. This may include rewards for our most active creators, rewards for users actively commenting, and incentives for reporting prohibited content. We may also introduce challenges that reward users that externally share content to onboard new users onto the LimeWire platform.

6.1.3 Governance & Decentralization

The LimeWire token will also allow holders to actively participate and have a say in the LimeWire ecosystem, and will eventually become the backbone of LimeWire's decentralized creator economy, enabling artist royalties and ownership earnings of pay-per-view payments.

Community Voting Rights
Holders of the LimeWire Token will have the ability to actively vote on both product-development related decisions as well as participate in decisions of the LimeWire Foundation - such as deciding which upcoming creators to support with the Foundation's artist fund.
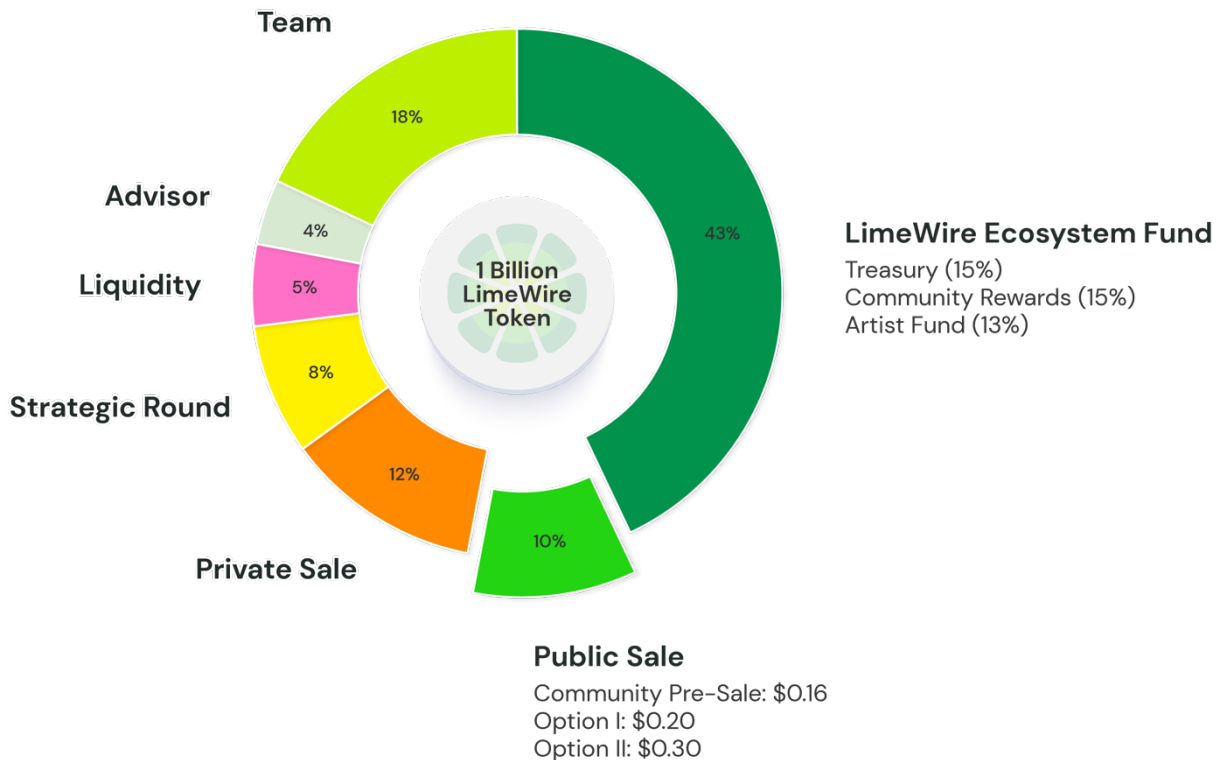
Royalty Distribution (Pay-per-View)
Following the implementation of the Pay-per-View feature, the one-off access fees paid by non-subscribers for unique content pieces will be accumulated and redistributed in LimeWire Tokens across all subscribers who hold that content as an NFT. This creates a steady, supporting flow of LimeWire Tokens and an automatic buy-back mechanism.

6.2 Tokenomics

The LMWR tokenomics have been designed with a focus on the long-term vision of the LimeWire platform. The total supply of the LimeWire Token is fixed at 1,000,000,000 (1 billion), with no inflationary capabilities; the total supply will never increase.

The majority of the LMWR allocation is intended to go back to the community, including a 1 million LMWR allocation to be awarded evenly to all LimeWire Originals holders for each Original held on the LimeWire platform - right after the Public Sale.

Team 18%
Advisor 4%
Liquidity 5%
Strategic Round 8%
Private Sale 12%
Public Sale 10%

1 Billion LimeWire Token

43%

LimeWire Ecosystem Fund
Treasury (15%)
Community Rewards (15%)
Artist Fund (13%)

Public Sale
Community Pre-Sale: $0.16
Option I: $0.20
Option II: $0.30

Token Allocation

The LimeWire Token has been allocated as below:

Category	Explanation
Strategic Round	Strategic round at a special discounted price for lead investors and partners, including experienced VCs, crypto exchanges and market makers.
Private Sale	Private round to onboard further strategic investors and VCs to the LimeWire ecosystem.
Public Sale	Community Pre-Sale: $0.16 ● *2.5 million token available for our loyal community at advantageous entry levels, with no lockup and a 3-month linear release.*

	Option I: $0.20 ● *a lower price to the Public Sale Option II, with a short 6-month lockup and 6-month linear release vesting period.* Option II: $0.30 ● *a slightly higher price compared to Option I, but with no lockup or vesting schedule. This is the initial circulating supply of the LimeWire Token.*
Team	Tokens distributed between the core team.
Advisors	Tokens distributed between advisors.
Liquidity Provision	Inventory for our market makers to provide liquidity on exchanges.
LimeWire Ecosystem Fund	This allocation includes the Artist Fund, Community Rewards Fund and Treasury: tokens set aside to create grants for onboarding new artists, provisions for our token staking rewards, and funds to invest back into the ecosystem and community. The LimeWire Foundation oversees the distribution of these funds, taking into account the community voice.

Token Distribution and Release

Some LimeWire Token allocation categories come with lockup and monthly release periods. These periods have been designed to control the flow of tokens into the free floating supply and ensure a healthy market. Team, Advisors and Strategic/Private Sale investors comprise the longest lockup and release periods to demonstrate their long-term vision and commitment to the project.

LIMEWIRE TOKEN DISTRIBUTION
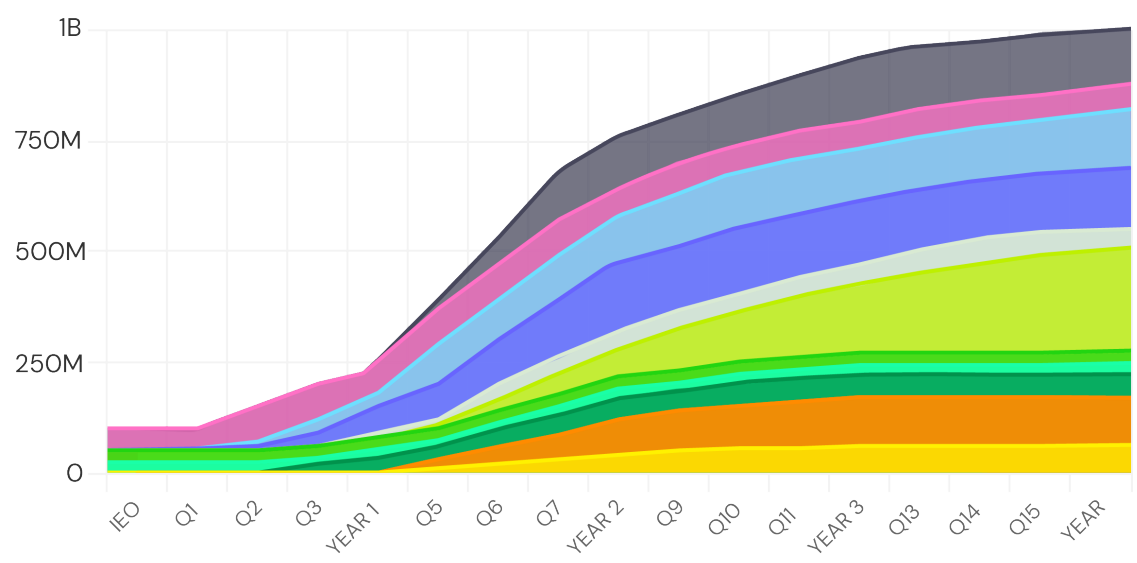
		Lockup	Release
🟨	**Strategic Round**	12 months	12 months
🟧	**Private Sale**	12 months	12 months
	Public Sale		
🟩	Community Pre-Sale	none	3 months
🟩	Option I	6 months	6 months
🟩	Option II	none	–
⬜	**Advisors**	12 months	12 months
🟩	**Team**	12 months	24 months
	Ecosystem Fund		
⬛	Treasury	12 months	24 months
🟦	Community Rewards	none	48 months
🟪	Artist Fund	none	24 months
🟪	**Liquidity**	none	–

6.3 Token Public Sale

The Public Sale of the LimeWire Token will take place in April 2023, with 100 million LMWR in total available for sale and 3 purchasing options:

(i) **Community Pre-Sale**: $0.16 per token, with no lockup and 3 month linear release.
(ii) **Public Sale Option I**: $0.20 per token, with a 6 month lockup and 6 month linear release.
(iii) **Public Sale Option II**: $0.30 per token, with no lockup or vesting period.

Lockups

Lockups for all token allocations will begin simultaneously at the time of the Token Distribution Event (TDE) - i.e. when the initial circulating supply is sent out to the Public Sale Option II participants. This will be shortly after the Public Sale is concluded.

Release periods

Linear release means holders will receive their token allocation in equal portions for each month of the release period, once any lockup periods are complete - e.g. once 6 months have passed since the TDE, Public Sale Option I participants will receive 1/6th of their total token allocation each month for 6 months.
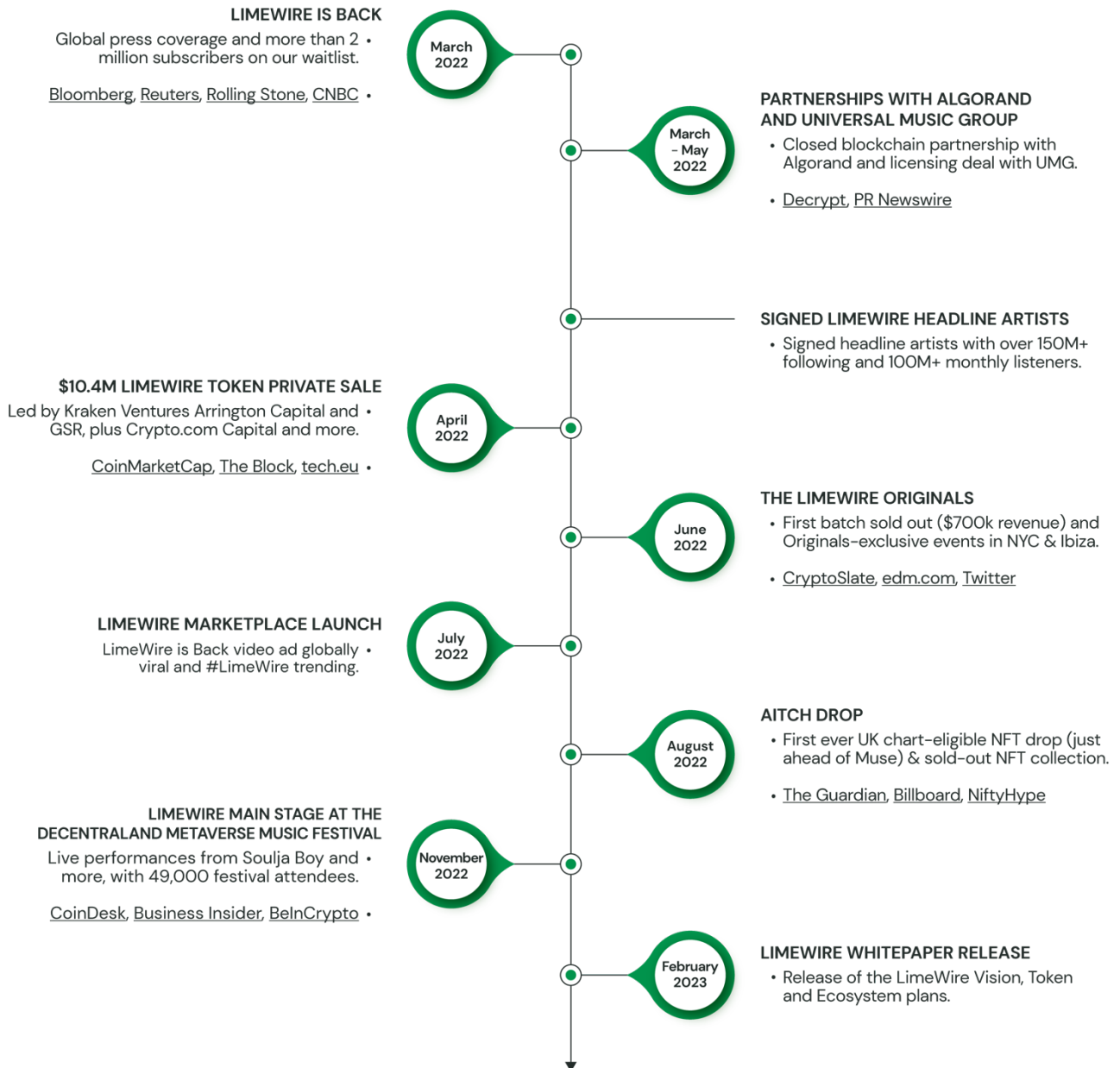
To stay up-to-date, please sign up to our public sale waitlist at https://lmwr.com

7. Timeline

Since re-launching the LimeWire brand in early 2022, we have reached a number of important milestones, and have even more exciting plans for the years ahead.

7.1 Milestones to date

LIMEWIRE IS BACK
Global press coverage and more than 2 million subscribers on our waitlist.

Bloomberg, Reuters, Rolling Stone, CNBC

March 2022

March – May 2022

PARTNERSHIPS WITH ALGORAND AND UNIVERSAL MUSIC GROUP
- Closed blockchain partnership with Algorand and licensing deal with UMG.
- Decrypt, PR Newswire

SIGNED LIMEWIRE HEADLINE ARTISTS
- Signed headline artists with over 150M+ following and 100M+ monthly listeners.

$10.4M LIMEWIRE TOKEN PRIVATE SALE
Led by Kraken Ventures Arrington Capital and GSR, plus Crypto.com Capital and more.

CoinMarketCap, The Block, tech.eu

April 2022

THE LIMEWIRE ORIGINALS
- First batch sold out ($700k revenue) and Originals-exclusive events in NYC & Ibiza.
- CryptoSlate, edm.com, Twitter

June 2022

LIMEWIRE MARKETPLACE LAUNCH
LimeWire is Back video ad globally viral and #LimeWire trending.

July 2022

AITCH DROP
- First ever UK chart-eligible NFT drop (just ahead of Muse) & sold-out NFT collection.
- The Guardian, Billboard, NiftyHype

August 2022

LIMEWIRE MAIN STAGE AT THE DECENTRALAND METAVERSE MUSIC FESTIVAL
Live performances from Soulja Boy and more, with 49,000 festival attendees.

CoinDesk, Business Insider, BeInCrypto

November 2022

LIMEWIRE WHITEPAPER RELEASE
- Release of the LimeWire Vision, Token and Ecosystem plans.

February 2023

7.2 Roadmap ahead

February March 2023

LIMEWIRE MEMBERSHIP PLATFORM LAUNCH
With 8+ headline artists and a waitlist of creators, LimeWire Subscriptions goes live.

April 2023

LIMEWIRE TOKEN COMMUNITY PRE-SALE
A LimeWire Token Pre-Sale for our community with advantageous entry levels.

LIMEWIRE TOKEN (LMWR) PUBLIC SALE
Public sale on 2 major launchpads with 3 major exchange listings right after.

March 2023

LMWR REWARDS
LMWR Rewards: earn a fixed % Token reward based on the amount of tokens you hold.

LAUNCH OF GOVERNANCE VOTING
Governance votes live, allowing LMWR holders to participate in LimeWire decisions.

LMWR PAYMENTS
Access your NFTs and LimeWire Subscriptions with LMWR.

LIMEWIRE MERCHANDISE STORE LAUNCH
Initially featuring an evergreen collection of LimeWire-basics, followed by limited drops.

Q3 2023

Q2 2023

INAUGURAL LIMEWIRE ORIGINALS x PRO PARTY
An exclusive party at a secret location, solely for Originals holders and Pro users.

Q4 2023

LMWR TURNS 1: BOOSTED REWARDS!
To celebrate LMWR's first birthday, expect boosted rewards and more LMWR prizes.

PAY-PER-VIEW RELEASE
Preparation of legal setup and launch of Pay-per-View: participate in creator revenues.

Q1 2024

8. Team, Investors, Partners and Advisors

8.1 Management Team

The LimeWire management team is made up of experienced individuals from the crypto, tech, and entertainment industries. We are currently a team of about 30 people with offices in Vienna, Austria (HQ), Berlin, Germany and Tallinn, Estonia.


Julian Zehetmayr
Founder, Co-CEO

Together with his brother, Julian Zehetmayr is leading LimeWire's vision to become one of the dominant subscription-based creator platforms. Based in Vienna, Austria, Julian has previously founded multiple technology companies including MobFox (acquired by Matomy), apilayer (acquired by Idera), and eversign, one of world's leading e-signature platforms, which was acquired by PDFTron in late 2022.
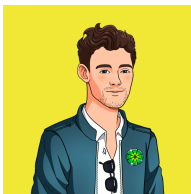
Paul Zehetmayr
Founder, Co-CEO

Also based in Vienna, Austria, Paul is acting as LimeWire's Co-CEO. Paul has previously founded and exited multiple successful technology companies, including apilayer (acquired by Idera in 2020), eversign (acquired by PDFTron in late 2022), invoicely, as well as ZeroSSL, one of the world's leading providers of SSL certificate technology.
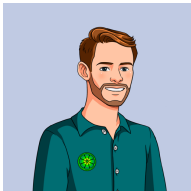

Marcus Feistl
COO

Marcus Feistl is LimeWire's COO. Prior to joining LimeWire, he was the Country Manager DACH at Bitpanda, where he managed the largest market of Europe's leading crypto exchange. Additionally, he has experience as a Management Consultant at Boston Consulting Group (BCG) with a focus on digitization projects.

David Spitzer-Dulagan
CTO

David Spitzer-Dulagan is LimeWire's CTO and is responsible for managing LimeWire's technology development and team. He has previously worked as CTO of ZeroSSL, one of world's largest issuers of SSL Certificate technology, as well as at Market Group, one of the leading providers of digital advertising.
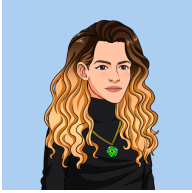
Ivis Buric, LimeWire CCO, is an executive with core expertise in brand building and communication. She has a proven track record in various business fields, having worked for leading global brands, such as Bitpanda, Foreo and Chevrolet. She is successful at building brand identity, viral campaigns, developing communication strategies, and high-impact team management to drive and increase growth in the companies she worked for.

Ivis Buric
CCO

Reinhold Lackner, LimeWire CFO, is a financial expert with core competence in change management, M&A process, finance development, and startups. He has a proven track record in restructuring finance departments. He is currently the CFO of Stack Holdings and ZeroSSL, two Vienna-based SaaS portfolio companies, including eversign and invoicely, used by over one million B2B customers.

Reinhold Lackner
CFO

8.2 Investors

LimeWire is backed by an array of top-tier crypto exchanges, crypto investment funds, market makers, and investors from the tech, Web3 and entertainment industries.

STRATEGIC INVESTORS

- kraken VENTURES
- GSR
- arrington CAPITAL
- crypto.com | CAPITAL
- HIVEMIND
- CMCC Global

PRIVATE SALE INVESTORS

- BLOCKCHAIN FOUNDERS FUND
- HARD YAKA
- SwissBorg VENTURES
- DEEPTECH VENTURES
- FiveT Fintech
- DAO Jones
- + more

Join the Public Sale waitlist: **www.lmwr.com**

8.3 Partners

Algorand

Algorand is our blockchain partner for making creative assets own-and tradeable on the LimeWire creator platform. Algorand is a carbon-neutral blockchain which addresses energy consumption and gas fee issues which many other blockchains are facing today.

LimeWire has received a sizable grant from the Algorand Foundation, as well as blockchain development support.

UNIVERSAL MUSIC GROUP

Universal Music Group is the world's leading music and entertainment company, home to globally renowned artists and iconic record labels.

Our partnership includes a content licensing deal on a global scale, opening up the LimeWire Platform to all artists under the UMG umbrella.

Fireblocks

Fireblocks is a platform that protects digital assets in transit, focusing on protecting the transmission of customers' digital assets between exchanges, counter brokers, hot wallets, and cold stores.

At LimeWire, we use Fireblocks to securely custody owned creative assets for users on the LimeWire Platform.

TATUM

Tatum empowers Web3 developers to build blockchain apps, providing us with the tools we need to streamline the development process of the LimeWire platform.

8.4 Advisors

Algorand   //AYITA\\   Nue   USHUAÏA IBIZA BEACH HOTEL
To SIX   MBK   WU-TANG   HI IBIZA

Music Industry

Tareef Michael Manager Wu-Tang Clan (WU Music)	**Jeanine McLean** Manager H.E.R (MBK Entertainment)
Jesse Grushack Partner at Six.xyz	**George Howard** Arts Advisor at Algorand
Yann Pissenem Founder, owner & CEO of Ushuaia and Hii Ibiza	**Georgio Constantinou** Co-founder at Six.xyz

Crypto/Tech

Steven Kokinos
Advisor & former CEO at Algorant

Michael Poetscher
Scaleup CMO (ex-Bitpanda, ex-TourRadar)

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