
port 3

VISION

BE THE WEB3 DATA LAYER

WHY WEB3 DATA IS DIFFERENT FROM OTHER DATA?

Web3 data (include web2 social data and On-chain data) is…

SCATTERED

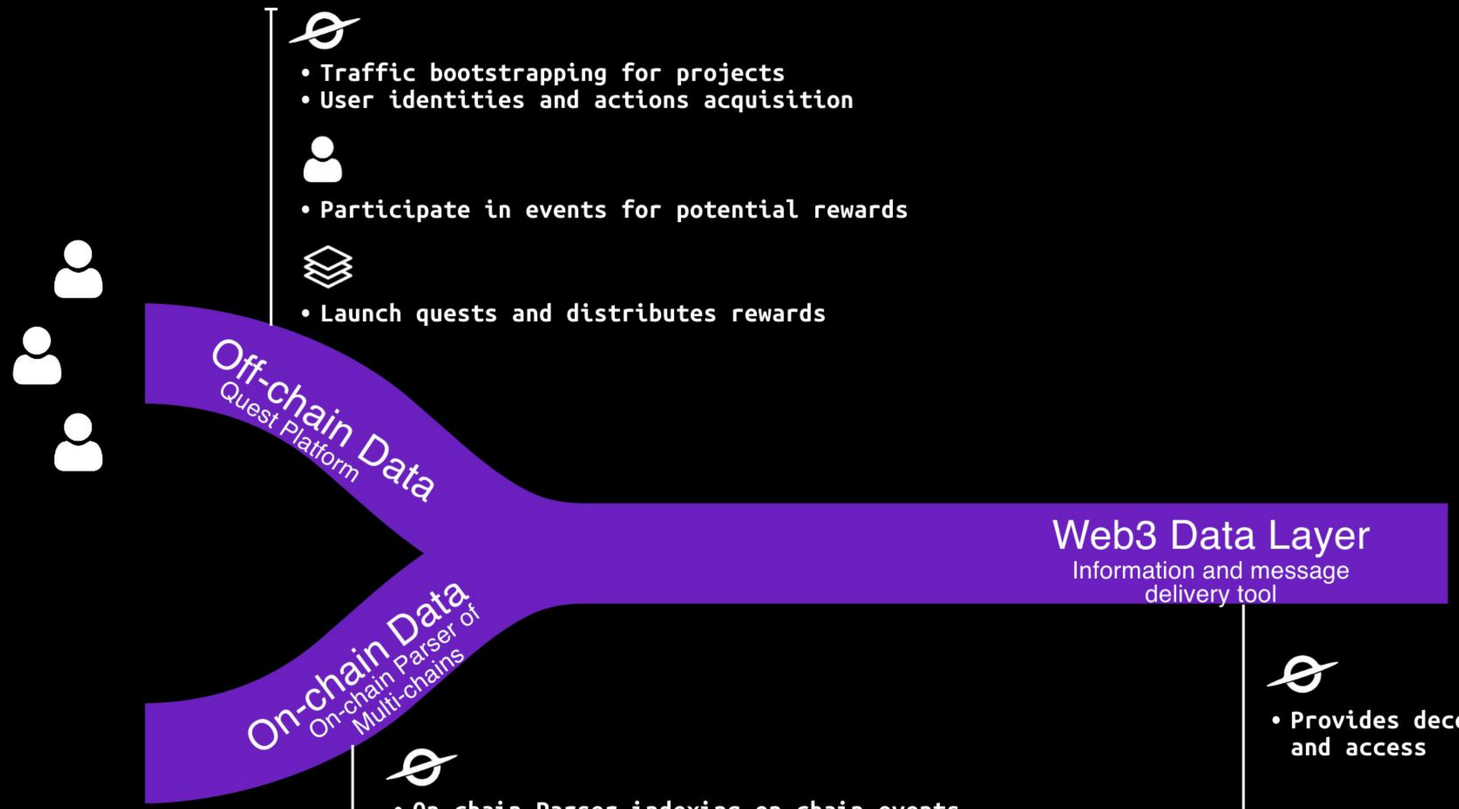
NOT STANDARDIZED

CENTRALIZED (SOCIAL PART)

Port3

Port3 aggregates and standardizes off-chain/on-chain data to build a Web3 Data Layer that is universally accessible and powerful for Web3 use cases.

PORT3 NETWORK COLLECT WEB3 DATA TO BUILD THE DATA LAYER TO SOLVE THIS PROBLEM



- Traffic bootstrapping for projects
- User identities and actions acquisition
- Participate in events for potential rewards
- Launch quests and distributes rewards
- On-chain Parser indexing on-chain events
- Provide On-chain action verification
- Participate in On-chain interactions
- Develops and guide user to access dApp
- Provides decentralized data layer for storage and access
- Provide data and earn profits
- Enable data-driven operations
- Build more smart app, Increase user engagement and retention

ACTORS IN ECOSYSTEM

- Port3 Network
- Users
- Project

HOW DOES PORT3 NETWORK DATA LAYER WORKS?

DATA ACQUISITION

Off-chain social data

On-chain data

DATA STANDARDIZATION

Port3

Cleansing

Aggregation

Defining

Refining

Port3

USER PROFILING

COMMUNITY PROFILING

DATA UTILIZATION

Users

Wallet addresses

Individuals

A

B

C

D

ENABLE TRUE CONNECTIONS

ZK-SBT

Projects

Data-driven operations

1 Targeted advertisement

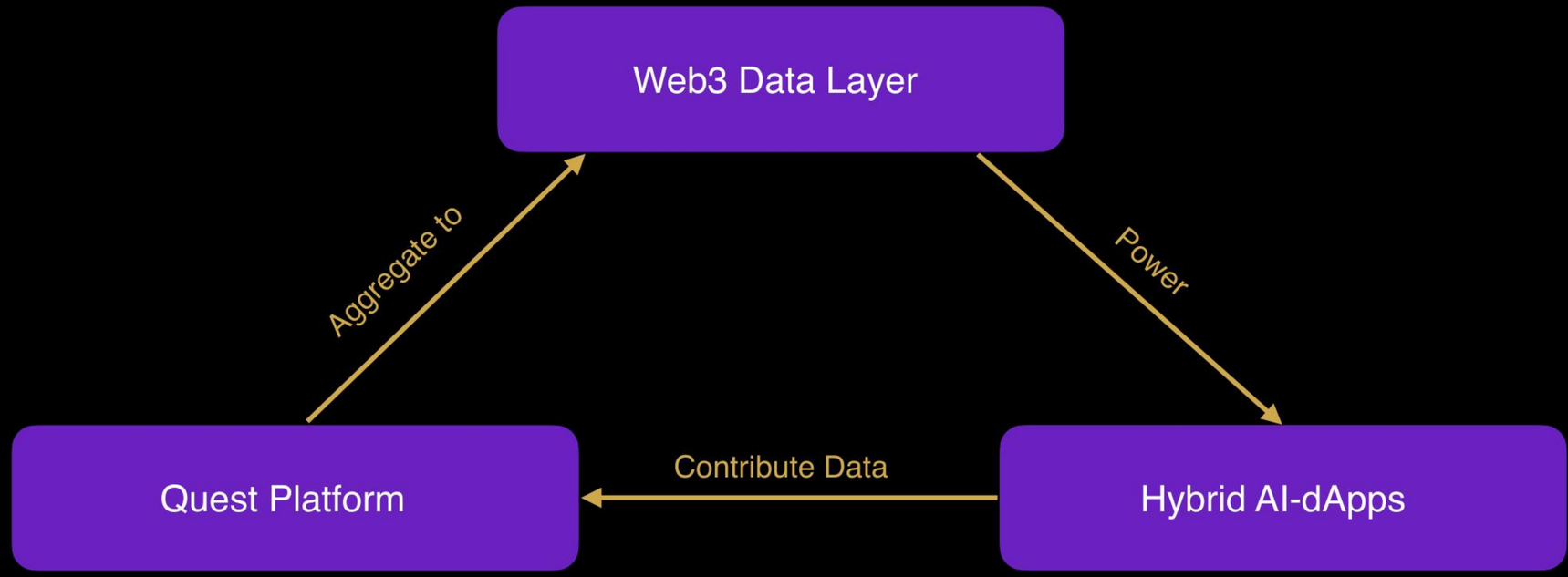
2 Community management

3 Content curation

4 Web3 Social App…

PRODUCT MODULES OF PORT3 NETWORK

Open data layer that is running in L2



Obtains traffic and collect user data

By leveraging the data provided by the data layer, it is possible to build Hybrid AI-dApps.

GETTING START WITH SOQUEST

Traffic Advantage

SoQuest is a traffic aggregation platform that serves both projects and users. Since its launch in February 2022, the platform has experienced rapid growth, gaining traffic and reputation.

Data Advantage

SoQuest has acquired various data channels through detection-based methods, robots, and APIs. Users can bind their Web2 and Web3 identities on the platform, providing Quest with rich data.

Monetization Advantage

SoQuest has significant monetization potential. It can earn marketing fees through B2B payments and generate substantial profits by directing traffic to transaction gateways.

Technological Advantage

SoQuest effectively combines new technologies such as AI, AA, and L2 in the blockchain field, leveraging their strengths.

Port3 Bots

The Web3 Bot for Web2 Platforms

A crypto-focused bot with multi-chain and multipurpose features

Invite to

Telegram Discord

Port3 Bots Matrix

We have deployed many robots that provide services on various Web2 platforms, serving as a new type of UX entrance. These robots can offer services such as **price queries, swapping, wallet management, and on-chain interactions.** With the integration of AI capabilities, users can drive the robots to perform corresponding tasks through natural language.

SOQUEST GROWTH METRICS

Registered Addresses

2M+

User AUM

798MLN

DAU

77K

Discord Coverage

41.2M

Projects Partnered

5K+

Campaigns Created

100K+

Bots DAU

124K

Telegram Coverage

72.3M

Business Model: QaaS Fee

SoQuest provides QaaS (Quest as a Service) to offer the Quest platform as a plugin for all projects. All detections and API calls are charged on a pay-as-you-go basis.

10k+

Projects

There are over 10k project teams, and a large portion of them have marketing budgets pay tens of thousands of dollars for media and user acquisition.

$100

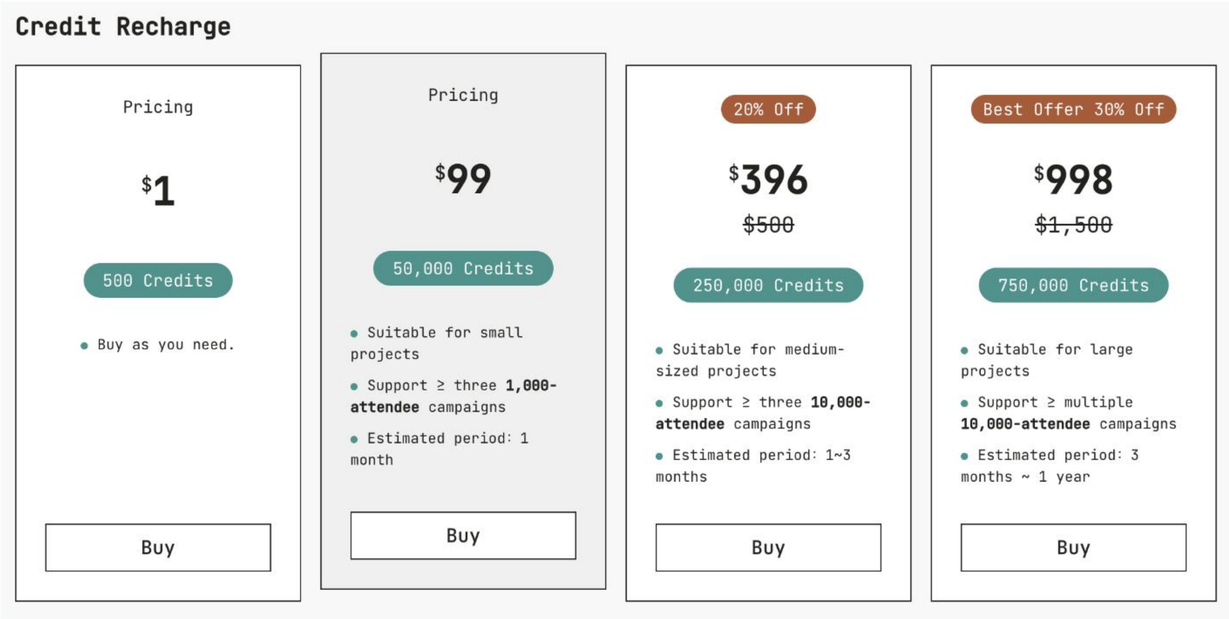
Monthly Fee

Each project requires a payment of $100 for 3 events per month in SoQuest.

$50k

Estimate Revenue

Assuming that 500 projects become our paid projects, we can generate a revenue of $500k, which is enough to cover the costs of the Quest platform.



Business Model: DEX aggregator

We use the traffic funnel effect of SoQuest to guide users to the Swap scene, where we can collect objective transaction fees.

54M+

Monthly Trading Volume

SoQuest has launched DEX Aggregator for one month and has achieved a trading volume of 54M.

0.5%

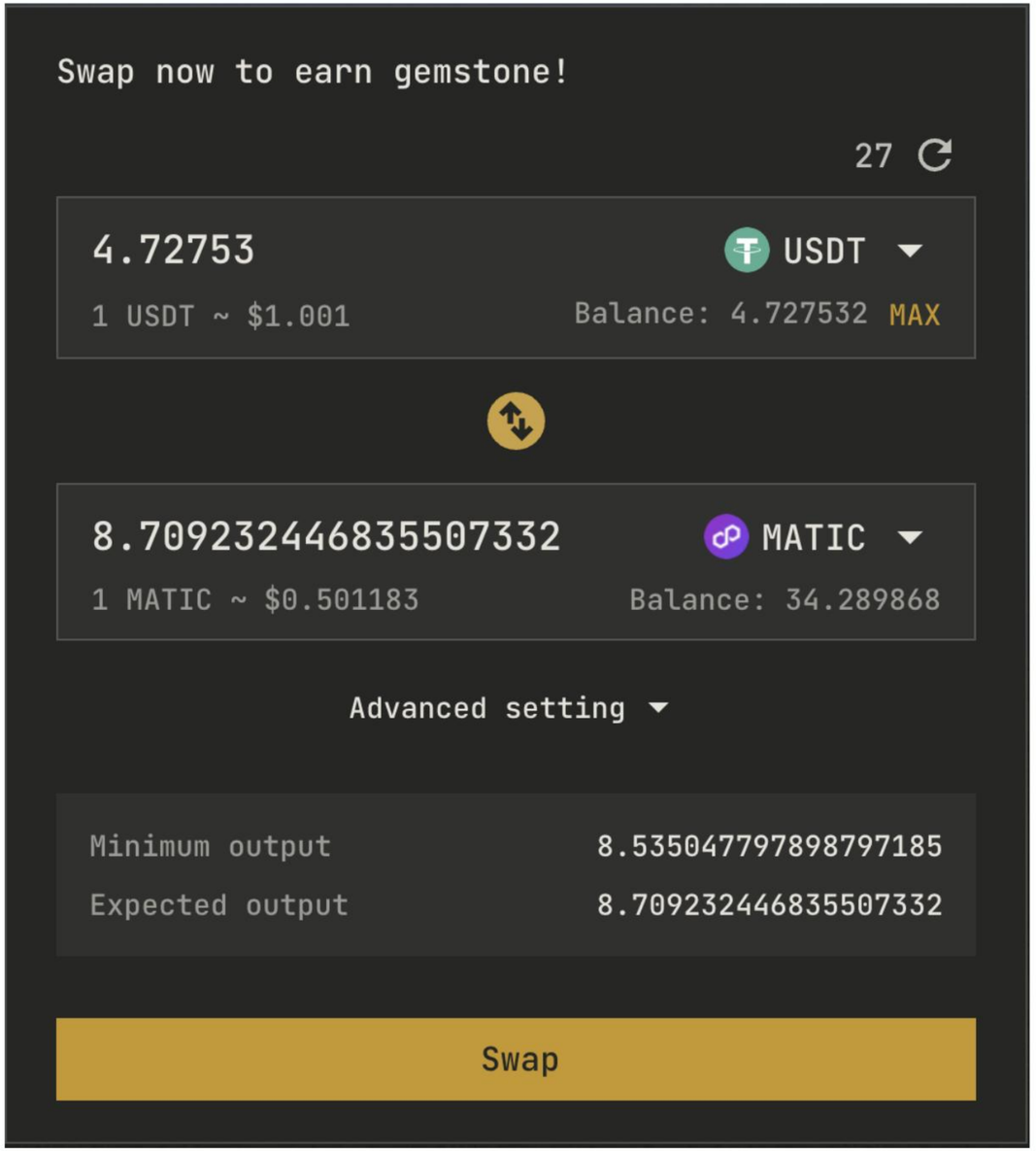
Fee Rate

For each transaction, we charge a transaction fee of 0.5%.

$270k

Estimate Revenue

With the influx of new users and our guiding strategy, we can generate an expected monthly revenue of 270k.



Web3 Data Layer Build on L2

Running on L2, Port3 token serves as Gas

Due to the data from Web3 Data Layer, even after compression, it is still much larger than typical Oracle data. Running the contract on our own L2 can reduce Gas consumption while maintaining good openness.

Open Application Ecosystem

Based on the open data layer, various new applications can be built, such as a brand new social platform, trading bots based on social signals, and Discord community management bots.

TO UNLOCK WEB3 DATA-DRIVEN OPERATION POTENTIAL, WE NEED TO HAVE RICH USER PROFILE DATA

WEB3 USER IDENTITY OPTIONS	CONSTRAINTS
Wallet addresses	 Low cost to create new wallets, limited to contractual data (transactions and assets), difficult to capture users' true preference and behaviors
Accounts	 Highly tied to a single application, not across different platforms and chains
Digital identities	 Lack of relational status data (human interactions), limited to on-chain data, limited to financial reward-driven behaviors

Users and builders are bending to the constraints of their current tools, leading to slow development of web3 social space and data-driven operations.

EXISTING DATA PROTOCOLS ARE SOLVING DIFFERENT PROBLEMS

SOLUTIONS	FOCUS AND DIFFERENTIATORS
Chainlink	Building an open-source oracle to transport data from on-chain to off-chain or vice versa. Focus mainly on market data, where users value stability and reliability whereas social data require aggregation and interpretation to create values.
Galxe (previously know as Project Galaxy)	Building an on-chain credential system and aggregating on-chain achievements(OAT & SBT). Not focused on off-chain data, relational status and dynamic data.

Existing solutions focus on on-chain and contractual status data, which leads to challenges of enabling data-driven operations. Web2 social networking platforms heavily rely on data-driven features to retain and engage users.

Blockchain Quest Language (BQL)

We have invented a data markup language BQL, it is an on-chain interactive scripting language that enables blockchain-based interaction with any EVM on-chain protocol in workflow. By combining on-chain events, we can construct automated interaction strategies.

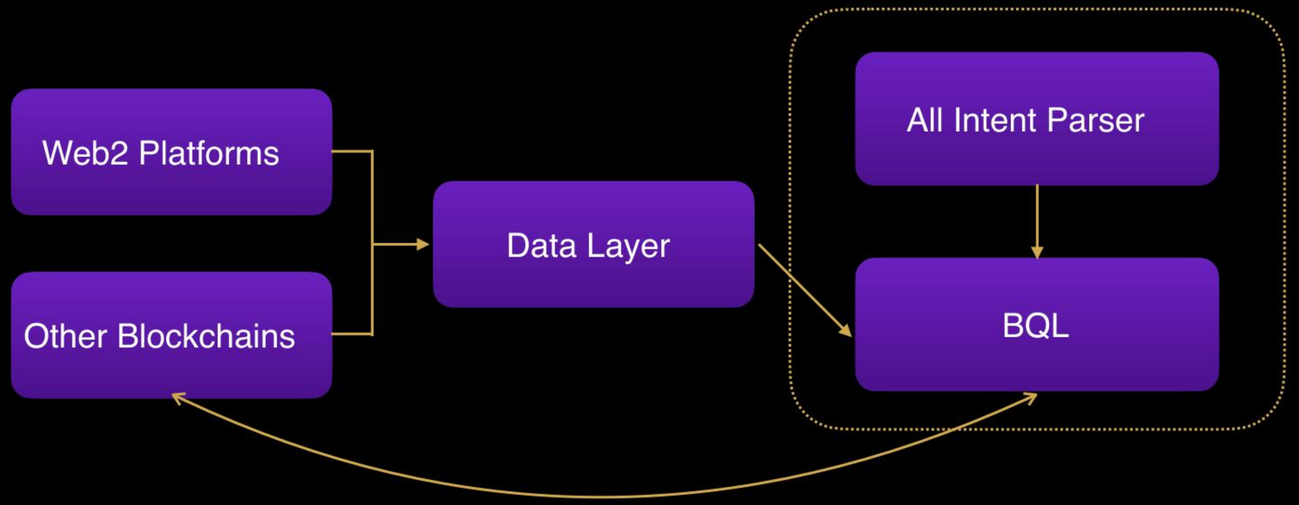
BQL can transfer users to the blockchain with just one click, and it can also expand into fields such as user identity description and user intent description on the blockchain.

BQL Script

```yaml
%YAML 1.2
---
network: bsc
workflow:
  - action:
      protocol: ERC20
      contract: '0x8AC76a51cc950d9822D68b83fE1Ad97B32Cd580d'
      call: approve
      params:
        spender: '0x10ED43C718714eb63d5aA57B78B54704E256024E'  # pancake route
        amount:  2000000000000000000  # 2 USDC

  - action:
      sleep: 10
      protocol: PancakeSwap
      contract: '0x10ED43C718714eb63d5aA57B78B54704E256024E'
      call: swapExactTokensForETH
```

Hybrid AI-dApps



AI Intention Recognition

Through AI, the user's natural language intentions can be converted into corresponding BQL syntax, thereby achieving the chain's operational process that the user wants to execute and realizing an intelligent application experience.

Data Layer Data-Driven

Since the Data Layer provides various Web2+Web3 datasets, compared to before, we can have a wider range of data. This enables us to create more diverse applications, such as social platforms.

On-Chain Execution by BQL

Through BQL, on-chain interactions can be executed automatically and in batches. More work will be automated, such as on-chain trading strategies. Thanks to the openness and versatility of BQL, a variety of strategies and applications can be implemented.

Tokenomics (Draft)

In the Port3 ecosystem, the introduction of $PORT3 governance token enables decentralization of the Web3 Data Layer. Users who holding PORT3 tokens can participate in decision-making and enjoy benefits.

TOKEN DISTRIBUTION

ECOSYSTEM	36%
TEAM	20%
TREASURY	10%
PRIVATE SALE	21%
MARKETING	5%
PUBLIC SALE	1%
AIRDROPS	7%

TOKEN UTILITY

GAS FEE

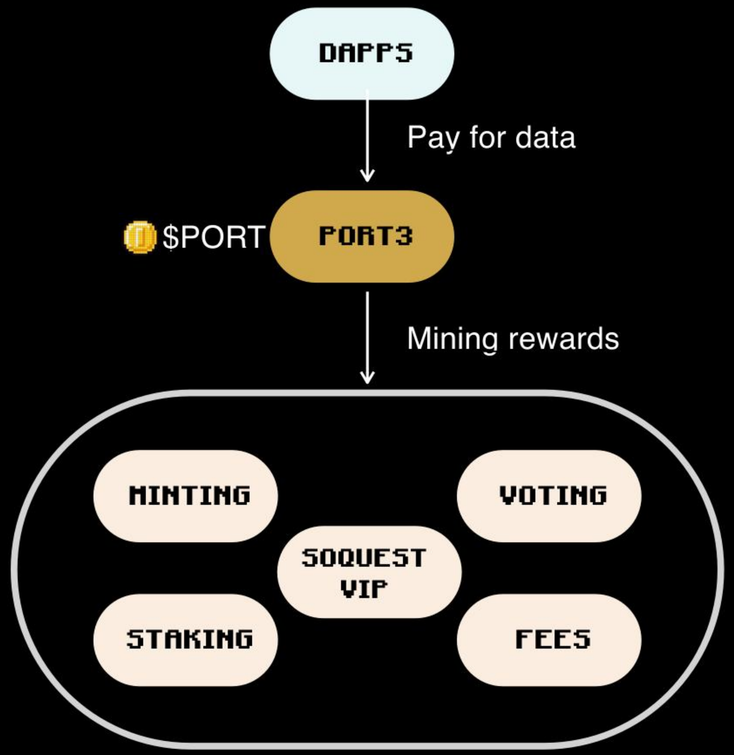
STAKING

VOTING

PAYMENTS

REWARDS

INTEGRATION WITH MIDDLE LAYER



Roadmap

LAUNCHED

- SoQuest
- DAO tools

2022 Q4

- NFT minting platform
- Expand data source and projects supports

2023 Q1

- Support for new chains: Aptos, TON
- Soul-bound token launch

2023 Q2

- SoQuest app launch
- DeFi component development
- QaaS Launch, Start charging

2023 Q3

- DeFi component launch（DEX Aggregator）
- BQL launch
- Initiating mining and Odyssey series events

2023 Q4

- Port3 L2 Launch
- Port3 Token TGE
- Port3 Token Listing

2024 Q1

- Web3 Social dApp base on Data Layer
- Data Layer Powered Bot launch

Team

MAX DU

CEO

Singapore/Bangkok
Business Development
6+ years crypto experience, ex. BD at Apple.Inc

MIKE WANG

Tech Lead

Zürich
Crypto Quant
Data Scientist
ex.UBS & JP Morgan

MICHEL HOANG

Head of Growth

Paris
3 years in crypto, ex-marketing in blockchain media agency

GUSTAF MUNRO

COO

South Africa
7+years in crypto, community manager of Umi and Tangent

MIHAI RADU

Head of BD

Bucharest România
4+ years in crypto, 1+ years VC business development

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Product Lead

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Product Designer from Tencent, 7+ years in blockchain development

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Barrister & law firm partner in Web2 world


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