

HOGE FINANCE

WE MEME BUSINESS, DEFI DONE RIGHT





An Introduction to HOGE



HOGGE ORIGINS

What is HOGGE?

HOGGE is an ERC20 token on the Ethereum blockchain. It has a 2% tax on every transaction. One-half of that tax is transferred back to wallet holders. The other half of the tax is burned forever. This makes HOGGE a deflationary cryptocurrency. HOGGE is a decentralized community project, with no team allocation at launch. All team and community members bought on the open market.



The HOGGE Project

There will never be more HOGGE in circulation than there are now. The HOGGE Token is 100% owned by the community and trading exchanges. There is no developer wallet or revenue structure built into the token itself. The human resources group within the project has estimated there is an average of 80 to 110 developers or significant contributors working on the project at any given time, all working for free.

HOGGE is a community - Because there is no developer wallet, the community is incentivized to work together to achieve its common goals. HOGGE has achieved success by focusing on improving its brand, Decentralized Finance (DeFi) technology, charitable efforts, and, most importantly, its people.



Modern Language & Expression

Memes are the latest iteration of language evolution in our hyper-connected society. The combination of the comedic, visual, and literary forms has reimagined fundamental communication norms in the 21st century.

Exploring this form is proving to be one of the necessary challenges of our time as information becomes subjugated to human desire. Through non-traditional incentive structures both in Finance (DeFi) and Cooperation (DAO) we can reimagine the way society functions to achieve previously impossible goals where political will (cooperation) or resources (finance) have been historically scarce.

The HOGGE community promotes the simultaneous growth of an economy and its participants through rapid collaboration and alternate financial structures. HOGGE solves the chicken and egg problem of poverty: with no resources, it is impossible to grow, and without growth, it is impossible to acquire resources.



Vision

Don't let your memes be dreams

HOGGE

HOGGE ECOSYSTEM - TEAMWORK MAKES THE DREAM WORK



HOGGE Brand

The most powerful aspect of HOGGE. HOGGE is very well positioned to introduce the benefits of Ethereum's decentralized network to the mainstream. What Mickey Mouse did for the Disney Brand, HOGGE will do for Ethereum and DeFi.

Hoge Association

A non-profit association in Switzerland watches over the brand. It executes partnerships and agreements on behalf of the community. This entity offers a doorway into the corporate world for DeFi projects.

DAO & Governance

Solving the corporate ↔ DeFi partnership by promoting a governance model where the Hoge Association supports and is beholden to a Decentralized Autonomous Organization (DAO).

Community

In an industry that relies on individuals exchanging value with one another, nothing matters more than community. HOGE purposefully harnesses the power of its community as a varied and ever growing talent pool to build on the HOGE ecosystem. It empowers the individuals within using decentralized governance and tools.



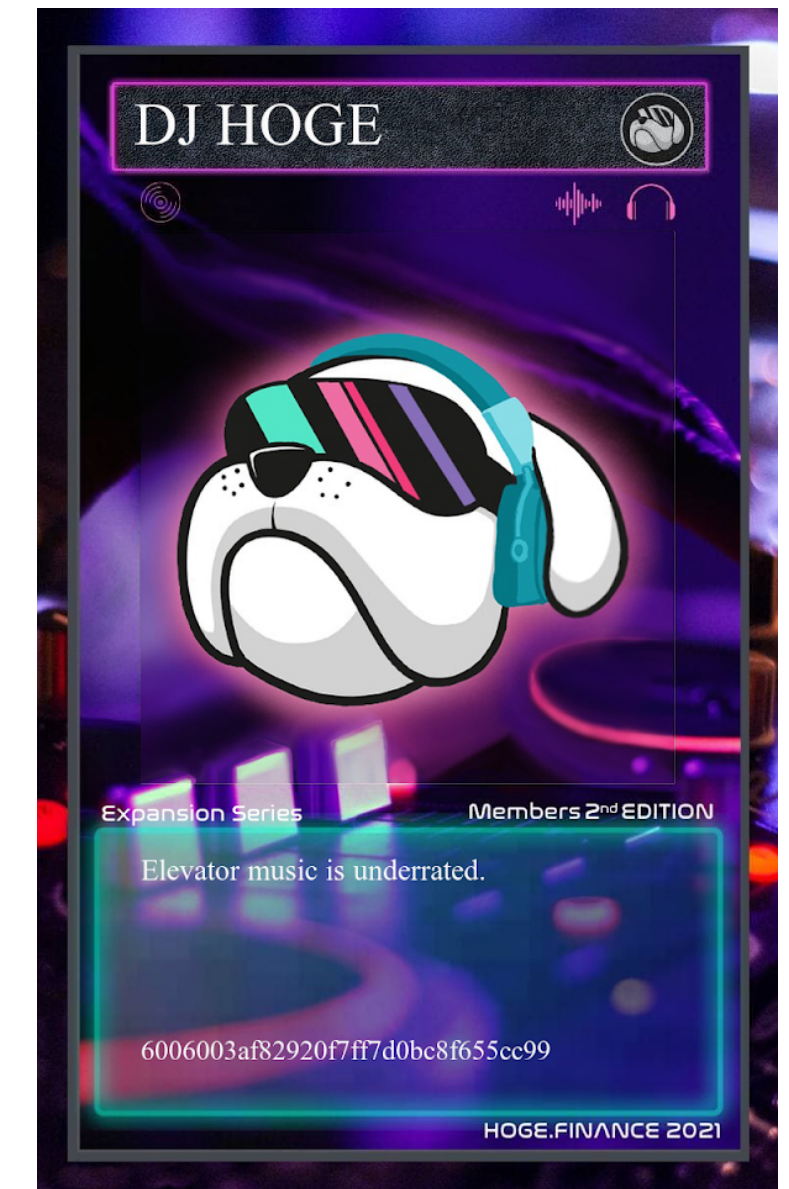
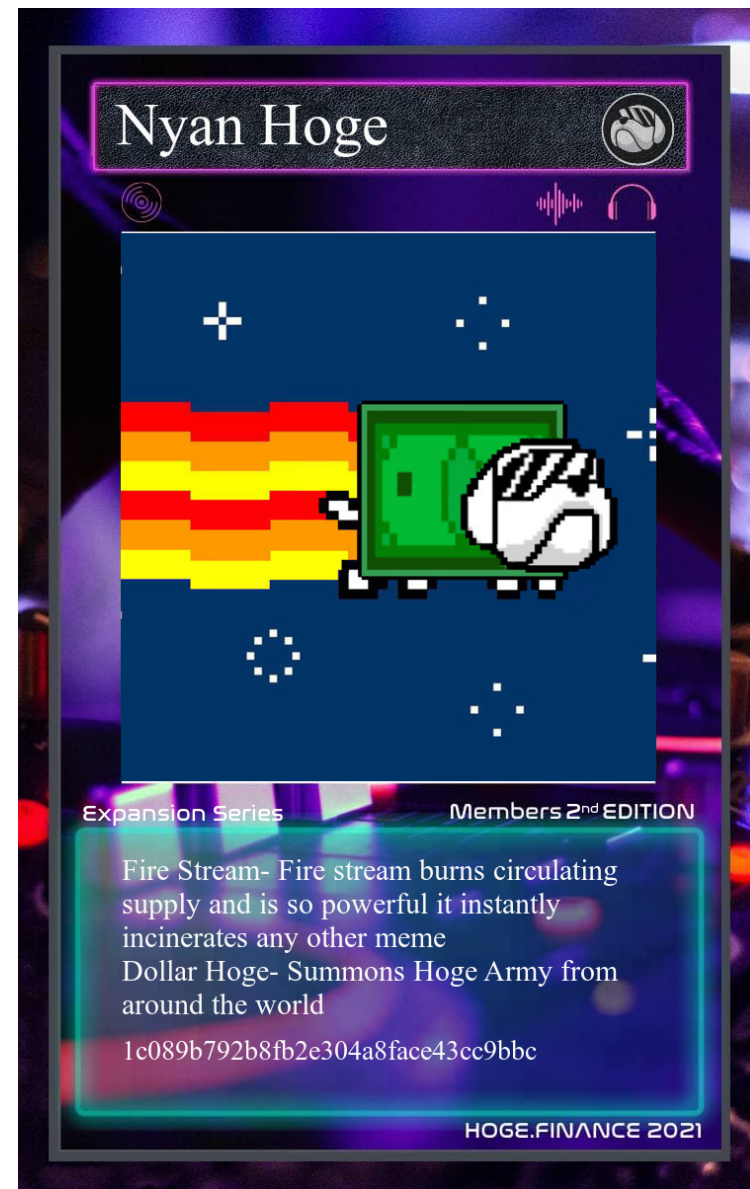
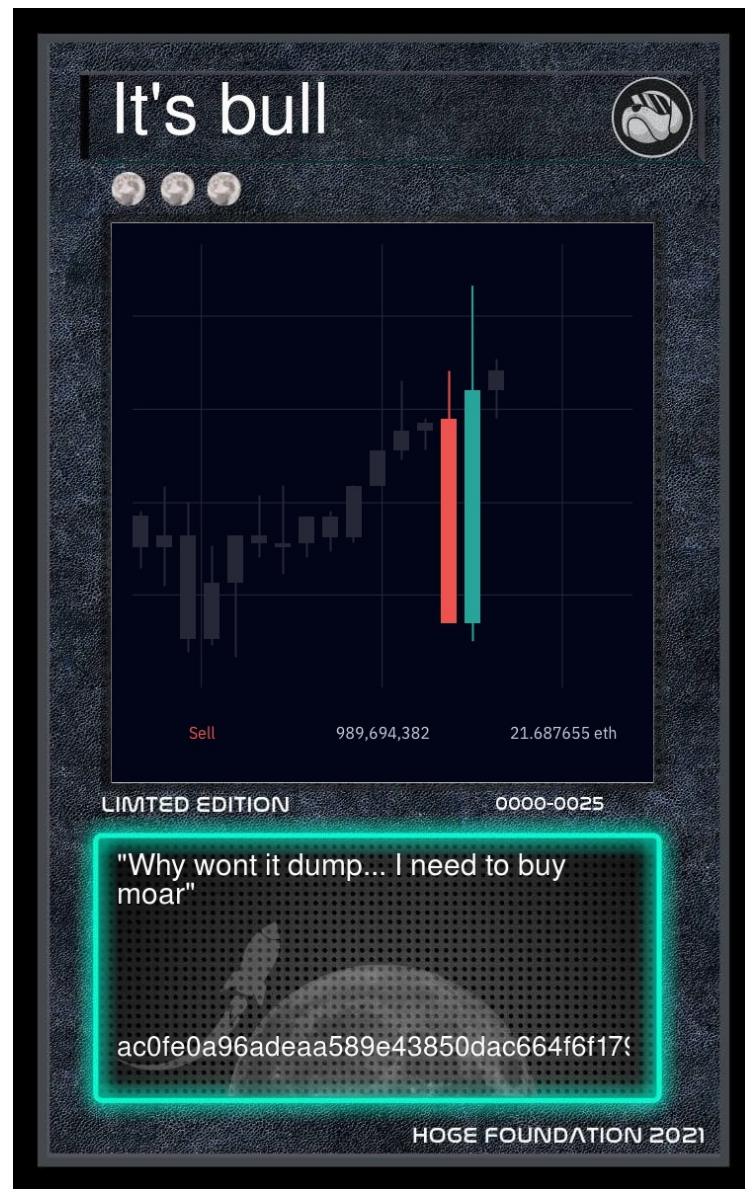
Communication & Marketing

- Meme Creation, Graphics, Animations
- Educational Videos and Learning Management Systems
- Special Events, Raids, and Open Forums (Voice Chat, AMAs, Twitter Spaces)

DeFi Thought Leadership/Initiatives

- Smart Contracts (NFT, DeFi)
- Game Development
- Mobile and Web3 dApps
- Business Development





Special NFT Minting Events

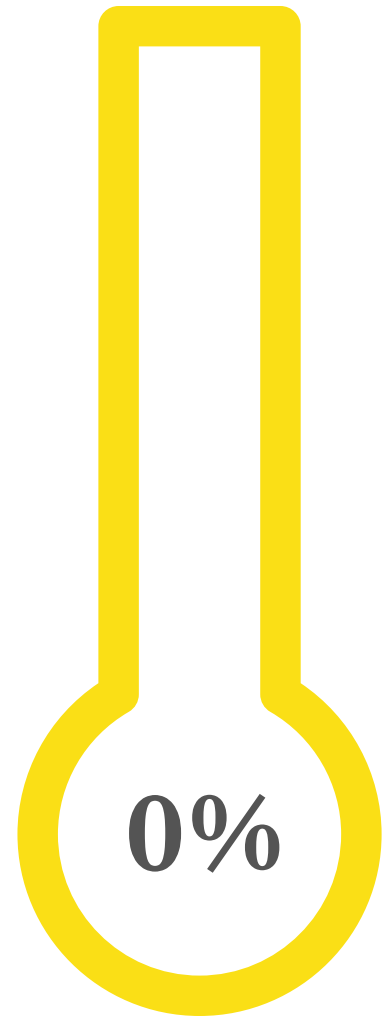
The HOGE community developed the HOGEMint. The mint works with Web3 dApp Wallets to create and hold NFT collectables. Holders can upload their favorite meme and have it turned into a collectible trading card. NFTs live on the blockchain forever.



Tokenomics and Transactions



LAUNCH



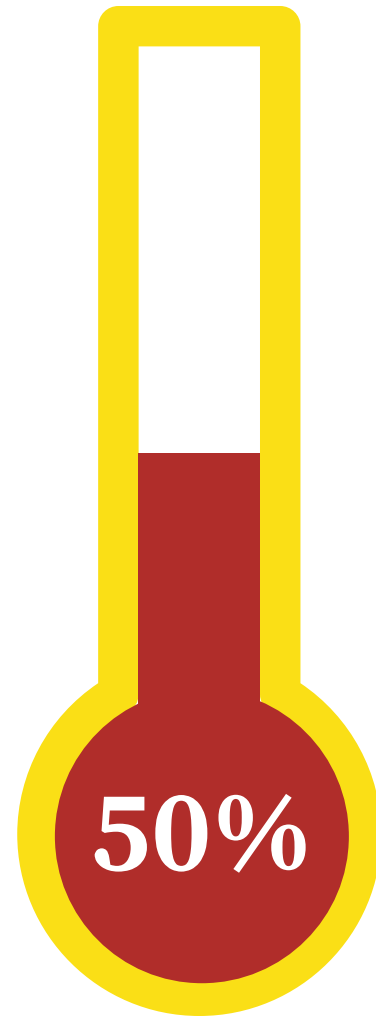
0% of supply burned

50% Burn

Immediately burned
50% of tokens upon
launch - Feb 7, 2021.

Why?
Read below...

CURRENT

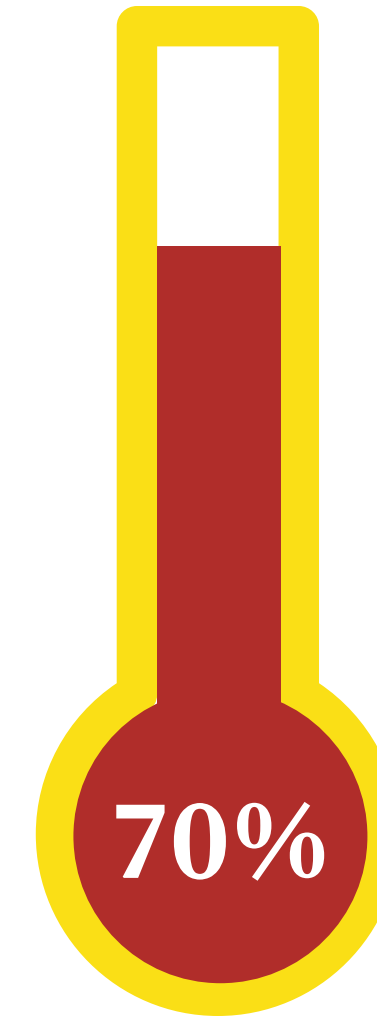


50% of supply burned

2% Tax

1% of every
transaction is burned.
1% of every transaction
is redistributed to
wallet holders.

FUTURE



70% of supply burned

2% Tax

1.4% of every
transaction is burned.
0.6% of every transaction
and transfer is
redistributed.



Tokenomics

The HOG token has a 2% tax on each transaction. One trillion tokens were minted for the initial supply. Half of the tokens were immediately burned to a non-recoverable wallet address. Burning the initial supply balanced the starting transactions. It ensured redistribution was proportionally weighted among wallet holders. Right now, each transaction redistributes a portion to wallet holders, and the remaining portion is sent to the burn wallet. Over time this amount will slowly increase to 2%.

Tokenomics Continued

The deflationary tokenomics squeeze supply. The brand, active community, and meme culture boost demand. By decreasing supply and increasing demand, the equilibrium price of HOGE shrinks the price higher over time, rewarding holders. At only a 2% tax, it does so without being prohibitive to trade volume. The token serves as a native store of value on the blockchain and easily usable as collateral for Smart Contracts in Decentralized Finance. Compared to traditional finance, which offers 0.5% returns for savings accounts, investors using DeFi apps can gain 13% conservatively.



To calculate the ongoing rate of redistribution, the Certik Audit gives a complete formula:

Description

Suppose the initial total supplies $_tTotal = T_0^t$ and $_rTotal = T_0^r$, then the initial exchange rate between $rSupply$ and $tSupply$ $r_0 = T_0^r / T_0^t$. After we make the first transfer of amount x from the initial owner to account A , the r balance of A $_rOwned[A] = O_A^r = 0.99x$. And $_rTotal$ becomes $T_0^r - 0.01x$ because of the transfer fees. Then we exclude account A such that the t balance $_tOwned[A] = O_A^r / r_0 = 0.99x T_0^t / T_0^r$. Now the rate

$$r_1 = \frac{T_0^r - 0.01x - 0.99x}{T_0^t - 0.99x T_0^t / T_0^r} = \frac{T_0^r - x}{T_0^r - 0.99x} \cdot \frac{T_0^r}{T_0^t} < r_0$$

Similarly we can find the exchange rate will decrease as more accounts are excluded. However, as long as the majority of the supply is not excluded, the decrease will be small.



HOGGE Roadmap



Standard Crypto Roadmap

- Coingecko and Coinmarketcap Listings
- Website deployment
- App deployment
- Creating social media platforms and building an organic social media presence
- Developing relationships with non-profits and animal charities
- Listing on centralized exchanges

Unique Projects Roadmap

- Two phases of the NFT Platform deployed with custom minting (The Genesis and The Expansion)
- Creation of a legal entity (DAO – Hoge Hybrid)
- Bridged to a L2 Network (xDai)
- Website game development
- Created an eSports community
- Passed a full audit from Certik (first DeFi meme token ever to do this)
- CubeSat team formed and prepped for 2021 NASA CSLI call for proposals....memes in SPACE.



HOGGE Roadmap - Completed!

Hoge Finance began with a clear and aggressive roadmap. To date, every item listed has been completed on time or ahead of schedule.

Future Projects: Q3 - Q4 of 2021

Hoge Finance has some very ambitious future goals and these include:

- Listing on a US-headquartered exchange
- Space program to send satellites into space
- NFT eCommerce marketplace, making HogeMint a single source for creating, viewing, and purchasing
- HOGЕ Enabled crypto crowdfunding platform
- HOGЕ enabled eCommerce/Merchandising platform
- HOGЕ charity donation staking wallet
- DAO governance platform to vertically align priorities
- HOGЕ Enabled dApp games
- Scaling two-way bridges (Matic, BSC, and Fantom)
- HOGЕ enabled cross-chain swap platform
- Improvements to current smart contract technologies
 - Improved incentives for liquidity locking platforms
 - Improved DEX with liquidity consensus protocols





2021 EXPANDED ROADMAP



HOGE Space Program

As part of exploring new frontiers and supporting the broader endeavors of humanity, Hoge has founded a small space program with the focus of developing a CubeSat platform to integrate crypto technologies in orbit. The team has a strong mission of broader impacts and outreach to bring value not only to the HOGE brand, but also to the greater community.

NFT Marketplace

After several successful NFT minting events, HOGE is developing a full ecommerce platform to support its meme trading cards.

DEX Consensus Protocols

A true DEX would be run by the community, not a small team. HOGE intends to place power in the hands of the people with a configurable DEX controlled by a DAO. Despite the mantra of “vote with your dollar”, people are still incentivized to invest in companies that destroy their way of life. The DAO-DEX gives power back to the people.

Bridges & Swaps

To increase the utility of the greater DeFi space, HOGE is exploring bridges to various networks (Fantom, Polygon, xDai, BSC and more). This is the first step in building the more capable Cross-Chain swap, which only compounds the problems of a normal bridge.

Improved Liquidity Locking

The simplicity of DeFi token launches is both a blessing and a curse. The crypto space still sees a lot of fraud and scams, of which Hoge will have no part of! The community is working on alternate incentive structures to have market forces do the heavy lifting when technology cannot.

Crowdfunding Platform

Getting back to its currency roots, the community is working on a crowdfunding platform for Hoge to support content creators and artists with new business models via NFTs and microtransaction apps.



Links and Other Information



USEFUL LINKS

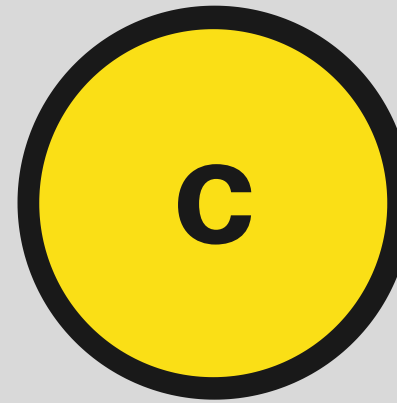
Main Info



Ethereum Contract:
0xfad45e47083e4607302aa43c
65fb3106f1cd7607

[Website](#)
[Reporting](#)
[NFT Platform](#)
[Game Website](#)
[GitHub](#)
[Certik Audit](#)
[Legal Documents](#)

Coin Links



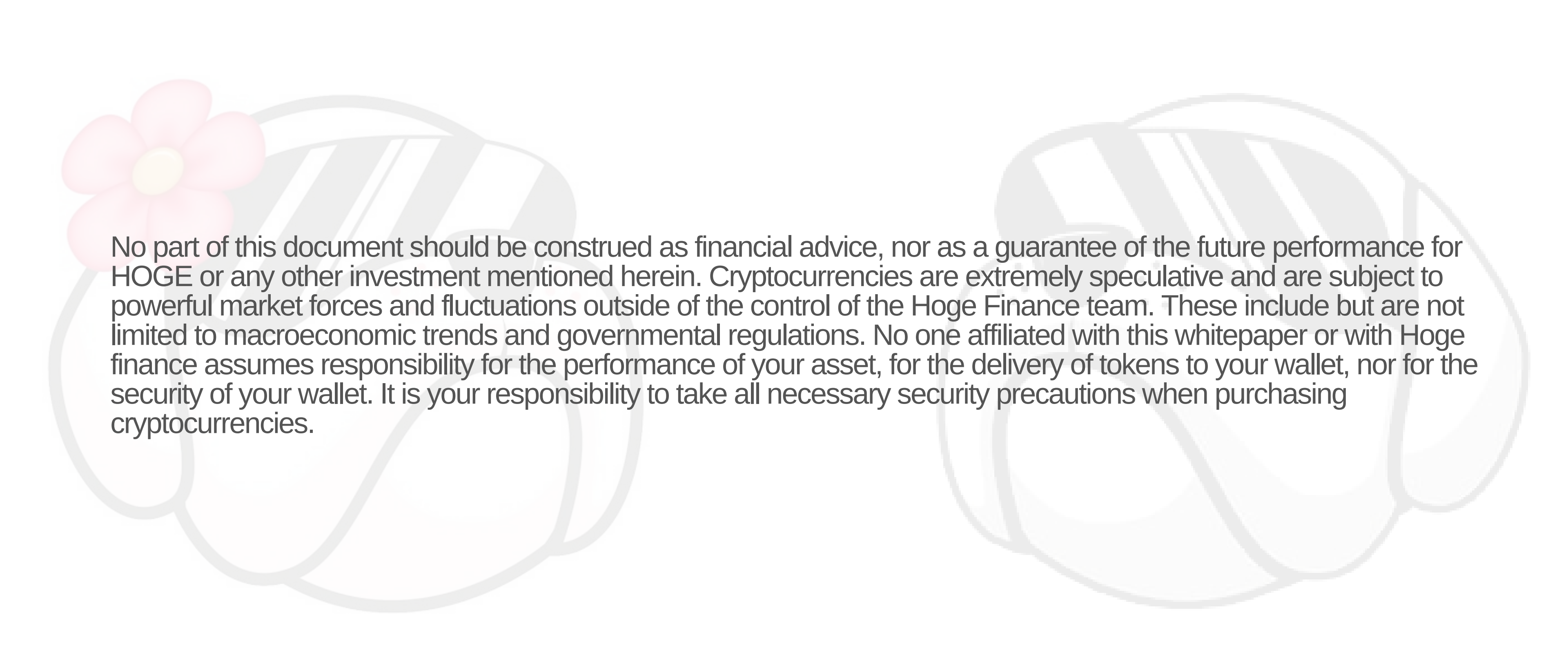
[Etherscan](#)
[Uniswap](#)
[Coinbase Price](#)
[CoinMarketCap](#)
[CoinGecko](#)

Social Media



Twitter	Torum
Youtube - Hoge Official	Giphy
Youtube - University	Twitch Tv
Instagram	Telegram
Facebook	Discord
TikTok	Reddit
LinkedIn	





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Do Your Own Research

