

# BBLOCK LABS

## BonusBlock V2.0 On-chain User Attraction and AI Driven Wallet Scoring

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### I. ABSTRACT

BonusBlock initially started in early 2023 as a protocol for on-chain engagement and user onboarding solution providers. The focus is to enable ecosystems to attract, onboard, establish relationships, and advance the newly onboarded users towards exploring the application layer and functionalities they offer.

Being a multi-chain project offering various flexibility, BonusBlock scaled into becoming a recognized player in various networks for bringing on-chain value and fresh user activity. It has collaborated with notable projects such as Injective, XION by Burnt, Nibiru, EclipseFi, Axelar, Synthr, Archway, Elys Network, GOV.DAO, Landslide, Oraichain, Midnight Evergreen, Axelar (noting its critical involvement), Kasu Finance, RTF, Unigrd, Solcial, and many others, marking its prominence in enhancing on-chain engagement across diverse crypto platforms.

BonusBlock is revolutionizing the crypto space by addressing a key challenge: acquiring and onboarding high-quality users. Amidst the rise of gamified quest platforms, the demand for users who are genuine and actively engaged is at an all-time high, as the industry battles against botting and mercenary behavior.

BonusBlock steps in as a game-changer with its unique approach to this problem with a specialized marketplace for the acquisition of high-quality on-chain users. The platform leverages AI modelling based on the interpretation of transaction data to segment into quality levels, wallet characteristics, with exposure to hundreds of APIs.

### II. INTRODUCTION

In the rapidly evolving landscape of decentralized finance (DeFi) and non-fungible tokens (NFTs), the ability to assess and understand the underlying activities of wallet holders is essential. As the ecosystem grows, so does the complexity and variety of participant engagements, from token swapping and lending to NFT minting, selling, and beyond. Traditional metrics, such as transaction volume in dollar terms, no longer suffice to capture the full spectrum of user participation and contribution. Recognizing this gap, we introduce a novel AI-driven solution designed to evaluate wallets based on their DeFi and NFT activities, moving beyond mere financial transactions to uncover a more holistic view of ecosystem engagement.

Our product, leveraging cutting-edge artificial intelligence and blockchain analytics, aims to redefine how wallets are

scored, shifting the focus toward activities’ diversity, frequency, and sophistication. This innovative approach allows us to identify the most financially active participants and those who are truly shaping the future of decentralized finance and digital ownership. By analyzing a wide range of indicators—including dollar value—we offer a nuanced scoring system that highlights wallets’ contributions across various dimensions, including their engagement with different protocols, diversity of token use, liquidity provision, staking participation, governance involvement, and much more.

This white paper outlines the methodology behind our scoring system, detailing the rationale for selecting specific indicators and how they collectively contribute to a comprehensive wallet score. We delve into the challenges of quantifying decentralized activities, the importance of capturing the breadth of wallet interactions, and the potential of our scoring system to foster a more inclusive and diverse DeFi and NFT ecosystem. Our goal is to provide stakeholders—ranging from individual users to protocol developers and institutional investors—with actionable insights, enabling them to recognize and reward engagement and innovation in a manner that reflects the true value participants bring to the space.

### III. METHODOLOGY

#### A. Overview of the Scoring System

Our scoring system adopts an AI-driven approach tailored to analyze and evaluate wallet activities within the burgeoning landscapes of decentralized finance (DeFi) and non-fungible tokens (NFTs). This innovative methodology aims to surpass traditional monetary assessments by spotlighting the engagement and contributions of wallets to their ecosystems, focusing particularly on the diverse and rich tapestry of activities within these domains.

##### 1) Hierarchical Evaluation Framework:

- **Types:** The broad categories under examination, such as NFTs, are considered the top level of our scoring hierarchy. These types encompass the major sectors of blockchain activity, enabling a structured approach to analyzing wallet interactions.
- **Indicators:** For each type, specific indicators are identified to capture the essence of engagement within that sector. In the NFT domain, for instance, ‘minting’ serves as a crucial indicator, reflecting a wallet’s active participation in creating new NFTs.
- **Activities:** Within each indicator, activities represent the measurable actions that wallets perform. For ‘minting’ as an indicator, we focus on activities such as the frequency of minting transactions and the transaction values involved. These activities provide tangible metrics for assessment.

##### 2) Evaluation Process:

- **Data Collection and Normalization:** Initiates with gathering detailed transaction data, utilizing sources like public APIs and blockchain explorers. This phase ensures a

robust dataset that is normalized to facilitate cross-sector comparison and analysis.

- **Scoring Algorithm:** Activities are quantitatively evaluated using advanced algorithms, which consider factors like frequency and transaction value. Each activity score is then integrated within its respective indicator.
- **Indicator Aggregation:** Scores from activities are aggregated at the indicator level, according to predefined metrics that reflect their significance and impact on the ecosystem. This process incorporates a blend of manual weightings—assigned based on strategic importance—and normalization to ensure scores are comparative and informative.
- **Comprehensive Wallet Scoring:** The final stage involves consolidating the scores from various indicators to formulate an overall score for each type, like NFTs. This holistic score offers a detailed perspective on a wallet’s engagement and contribution across different blockchain sectors.

Our scoring system is inherently dynamic, allowing for the inclusion of new indicators and activities as the landscape of blockchain and digital assets evolves. This ensures the methodology remains pertinent and reflective of current trends and innovations within the ecosystem. Through this structured and nuanced approach, we aim to provide a comprehensive analysis that highlights the multifaceted contributions of wallets, thereby fostering a richer and more inclusive blockchain community.

#### B. Selection of Indicators

The selection of indicators for our scoring system is a meticulous process designed to capture the multifaceted activities and behaviors within the blockchain ecosystem, ranging from decentralized finance (DeFi) transactions to non-fungible token (NFT) engagements, gaming dynamics, and MetaVerse interactions. These indicators are essential for assessing wallet performance across various dimensions such as liquidity provision, staking, trading, and participation in governance, among others. Each category—DeFi, NFT, Gaming, MetaVerse, Transactions, and Network—comprises specific indicators that reflect the unique aspects of wallet activity within these sectors. For example, in the DeFi space, indicators like liquidity provision and yield farming highlight financial engagement, while in the NFT domain, minting and selling capture creative and market participation. Additionally, the system considers the wallet’s characteristics, such as trading behavior and interaction with centralized exchanges (CEXs), to provide a comprehensive analysis of its role in the ecosystem. To gain a deeper understanding of how these indicators interrelate and contribute to our analytical framework, please refer to Fig 1, which presents a hierarchical mindmap of the indicator selection process. This visual guide aids in comprehending the structure and rationale behind our indicator selection, ensuring clarity and insight into our comprehensive scoring methodology.

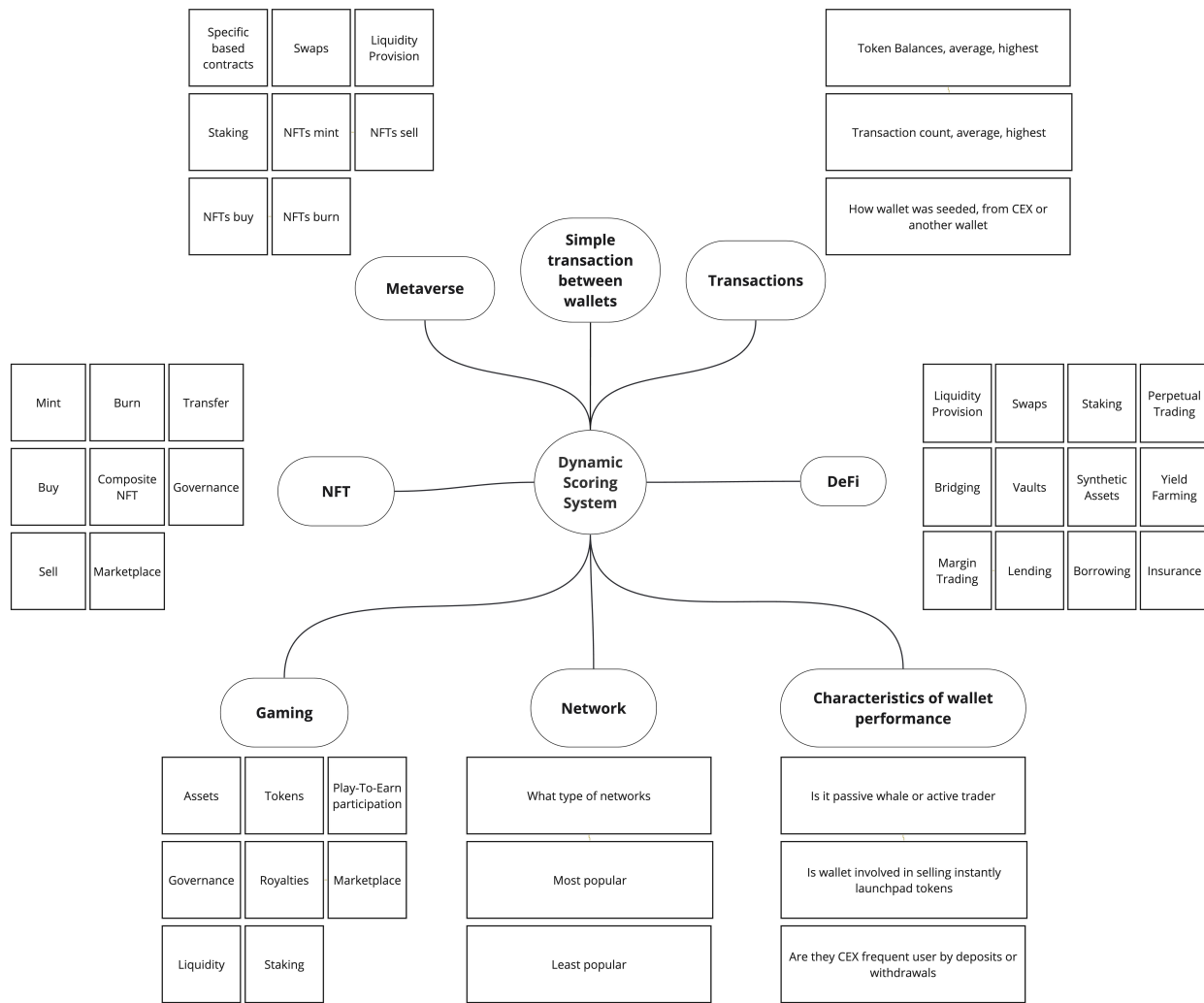


Fig. 1: Hierarchical Mindmap of types, indicators and activities.

### C. Rating Indicators and Activities

a) *Implementation of Unsupervised Learning Algorithms*: To enhance the precision and relevance of our scoring system, each activity within an indicator is meticulously evaluated using unsupervised learning algorithms. These algorithms delve into datasets of wallet transactions and interactions to identify patterns, assigning scores based on activity significance and user engagement levels. This method captures the depth of wallet activities and their ecosystem impact, offering a nuanced assessment beyond surface-level metrics. These algorithms include k-means clustering, which groups similar activities together based on their features, Gaussian mixture models, which model the distribution of activities to identify clusters, and autoencoders, which learn efficient representations of the input data.

b) *Manual Weighting System*: The scoring system includes a manual weighting system, allowing users to assign weights to each activity within an indicator, with the total

summing to 1. This customization enables users to place emphasis on activities they consider more valuable, making the system adaptable to diverse user needs and strategic objectives.

c) *Normalization of Activity Scores*: To ensure consistency and comparability, activity scores are normalized to a range between 0 and 100. This standardization is essential for equitable evaluation across different indicators and activities, facilitating clear, unified interpretation of scores within the blockchain ecosystem.

d) *Indicator Scoring Formula*: The core of our rating system is the indicator scoring formula, which aggregates individual activity scores into an overall indicator score. The formula:

$$\text{Indicator Score} = \sum (\text{Activity Score} \times \text{Activity Weight})$$

represents the weighted sum of activities, ensuring that the overall score reflects the proportional impact of each activity, based on manually assigned weights. This balanced assess-

ment encapsulates the multifaceted nature of user engagement within the blockchain ecosystem.

#### D. Aggregation of Indicator Scores

1) *Comprehensive Wallet Score Calculation:* The comprehensive wallet score calculation aggregates the weighted scores of all indicators to provide a holistic measure of a wallet's activity and engagement. This is achieved by multiplying each indicator score by its corresponding manual weight and summing these products. The formula is as follows:

$$\text{Wallet Score} = \sum (\text{Types Score} \times \text{Types Weight})$$

This aggregated score quantifies the wallet's overall activity and engagement, offering a comprehensive tool for performance assessment.

2) *Type Score Formulation:* The type score formulation allows for the evaluation of wallet activities within specific categories (e.g., DeFi, NFT) by aggregating relevant indicator scores. The calculation mirrors the comprehensive score approach but focuses on a single category:

$$\text{Type Score} = \sum (\text{Indicator Score} \times \text{Indicator Weight})$$

Here, indicator weights within a type are designed to sum to 1, ensuring a balanced and focused assessment of the wallet's activities in specific sectors. This detailed analysis provides insights into the wallet's performance in distinct blockchain ecosystems.

These methodologies enable a nuanced evaluation of wallet activities, offering both an overarching view and detailed insights into sector-specific engagements. Through this comprehensive and categorized scoring approach, users can achieve a deeper understanding of wallet performance, aiding in informed decision-making and strategic planning.

#### E. Normalization and Final Scoring

1) *Normalization Techniques:* To ensure interpretability and comparability across scores, we apply normalization techniques that adjust individual and aggregated scores to a standardized scale, typically 0 to 100. This process allows for objective comparisons between wallets by fitting their performance metrics into a uniform framework. Common normalization techniques include min-max normalization and z-score standardization, chosen based on score distribution to maintain the scoring system's integrity and fairness. Such normalization ensures scores accurately reflect wallets' relative performance across various indicators and categories.

2) *Final Scoring Presentation:* In the final phase of our scoring process, comprehensive and type-specific scores are meticulously presented, offering an insightful overview of a wallet's engagement and performance within the blockchain ecosystem. Recognizing the diverse needs and strategic interests of users, our system is designed with the capability for users to adjust the weightages assigned to types, indicators, and even specific activities. This flexibility empowers users to tailor the analysis according to their unique requirements, providing a personalized assessment of wallet activities.

To facilitate user customization, the scoring interface allows for dynamic adjustment of weightings across different levels of the evaluation hierarchy:

- **Types:** Users can modify the relative importance of broad categories like DeFi or NFTs to align with their interest areas.
- **Indicators:** Within each type, the significance of specific indicators can be adjusted, enabling users to focus on aspects such as liquidity provision or minting frequency.
- **Activities:** Users have the option to fine-tune the system further by adjusting the weights of individual activities, ensuring even granular actions are evaluated according to their priorities.

Additionally, to streamline the evaluation process for users seeking quick insights, the system offers predefined options like "NFT intensive" or "DEX only." These presets are based on common analysis patterns and are easily selectable, simplifying the setup process for users with specific analytical focuses.

Scores are presented through a user-friendly interface, featuring visual aids (charts, graphs) and contextual benchmarking, enhancing the interpretability of the data. This design ensures that users not only have the freedom to customize their analysis framework but also receive clear, actionable insights from the scoring system, enabling them to make informed decisions tailored to their strategic needs.

## IV. ENGAGEMENT AND USER DYNAMICS IN WEB3 ECOSYSTEMS: A CRITICAL OVERVIEW

### A. Market Demand and Technological Adoption

The Web3 sector is experiencing a surge in demand, propelled by the growing appeal of blockchain technology and decentralized finance. This boom has led to a proliferation of decentralized applications (dApps), decentralized exchanges (DEXs), and tokenized assets. As the market expands, the battle for user engagement intensifies, requiring innovative gamification strategies and marketing techniques tailored to the unique aspects of the Web3 environment. Compounding this challenge is the rising cost of customer acquisition, which significantly hampers the scalability and development of new platforms, especially those managed by teams with a higher focus on technical development.

### B. Market Challenges - Web3

Platforms like Zealy, Questn, and Galxe attempt to engage users through token economics, involving token airdrops, NFT minting, and stablecoin rewards. However, these methods face critical issues:

- **Not being in the presence of your own ecosystem:** Lack of interested user conversion starting from just a website or application visitor. Engagement platforms are biased on their own community count, user-base and quality. Projects sacrifice their potential for short term and low quality user gain.
- **Liquidity Concerns and Unsustainable Growth:** Relying on token economics for user engagement leads to

liquidity challenges, hindering long-term sustainability. Projects struggle to consistently offer valuable liquid assets, and distributing low-utility NFTs fails to encourage meaningful engagement with on-chain products.

- **Inadequate Gamification and Customer Retention:** Existing strategies lack effective gamification elements that resonate with users, resulting in poor customer retention rates. The absence of compelling incentives makes it difficult to maintain user interest and participation over time.
- **Limited Impact of Precision Marketing Tools:** Tools that utilize on-chain data and analytics for precision marketing have not demonstrated effectiveness in enhancing user growth or retention, offering limited actionable insights.

### C. Market Challenges - Traditional Marketing Channels

The effectiveness of traditional marketing channels in promoting on-chain activities is dwindling due to several key factors:

- **Information Saturation:** The overwhelming volume of content on social media platforms makes it increasingly difficult for Web3 initiatives to capture attention.
- **Misaligned Incentives:** These platforms are designed to maximize internal engagement, often neglecting the promotion of external, on-chain activities.
- **Centralized Control:** The centralized governance of content on these platforms conflicts with the decentralized ethos of Web3, limiting the reach and impact of marketing efforts.
- **Opaque Acquisition Costs:** The complexity and lack of transparency in measuring customer acquisition costs obstruct effective marketing planning.
- **Uncertain Engagement Outcomes:** The correlation between social media growth and actual on-chain engagement remains uncertain, offering no guarantees of user activity.

### D. Driving Demand and Quality User Acquisition for On-Chain Activity with BonusBlock

BonusBlock enriches the on-chain engagement ecosystem, categorizing its operations into three distinct sectors:

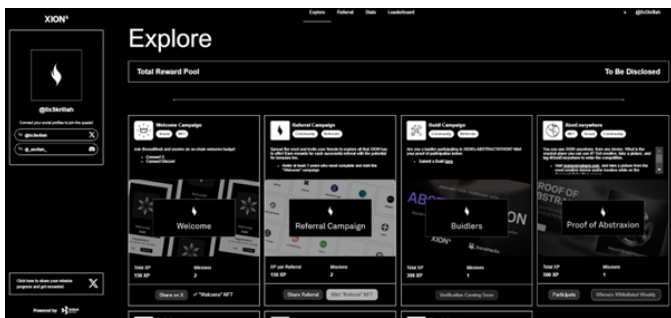


Fig. 2: An example campaign from XION

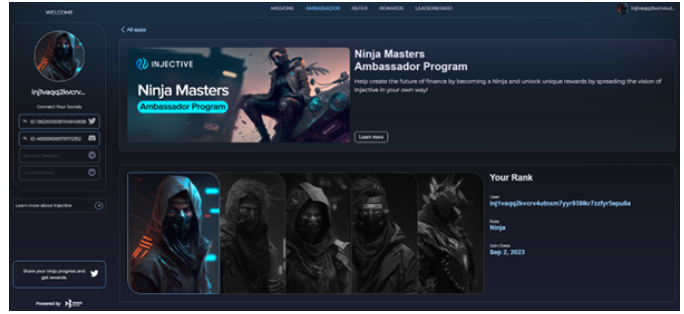


Fig. 3: An example of a bespoke white label dashboard for Injective Protocol

- **BonusBlock Marketplace with AI Driven Data Scoring:** First on-chain based marketplace that brings value to users with quality analysis of their wallets, quality-to-earn certificate and a way to be acquired as a user from projects.
- **Layer1/Layer2 Ecosystem White Label Solution Dashboards:** BonusBlock provides clients with a bespoke onboarding dashboard, facilitating engagement across their ecosystem. This includes showcasing applications built on our network layer and detailing on-chain activities and rewards. Examples in Figure 2 and Figure 3.

Furthermore, BonusBlock establishes an interconnected system between ecosystems and campaigns, acting as a pivotal bridge for user activity. Beyond campaign creation, BonusBlock offers a comprehensive infrastructure equipped with analysis tools and an automated process for verifying user on-chain activities across Web3. This system significantly eases project burdens by automating mission completion and criteria verification through smart contracts, governed by reward mechanisms and pools, and is supported by a diverse set of RPC node providers.

## V. THE BONUSBLOCK ECONOMY

The native token of BonusBlock, designated as \$BONUS, acts as a utility and governance token for the Marketplace and the BonusBlock ecosystem:

- **Utility:** Accessing the Marketplace with users being exposed to projects, earning fees and yield on activities that projects have paid for, early access to blue-chip projects, profile listing and as a fee module.
- **Governance:** Regulating decisions on the fee distribution module, participation in

### A. Participation in the Marketplace economy

Holders of \$BONUS tokens have the privilege of gaining visibility from projects. The higher the wallet quality, the higher the "\$" is presented to projects. To participate in the fee distribution when a project acquires a user, there are requirements to lock in \$BONUS at least minimum of \$75.

### B. Regulating fee distribution to quality users from projects paid fee

The Fee Multiplier is determined by the amount of \$BONUS tokens a user has locked in. A linear relationship is taking in place between multiplier and the locked amount)

$$BONUS_{locked} = 100,000, \quad M = 0.5$$

$$0.5 = m \times 100,000 + c... \quad (1)$$

$$BONUS_{locked} = 500, \quad M = 0.05$$

$$0.05 = m \times 500 + c... \quad (2)$$

$$Reward = R \times R_{circulation} \times M$$

User	Locked \$BONUS	Locked Ratio against circulating supply*	Reward Ratio Increase
User 1	100,000 \$	0.0083 %	x 0.50
User 2	40,000 \$	0.0033 %	x 0.43
User 3	25,000 \$	0.0021 %	x 0.41
User 4	12,000 \$	0.0001 %	x 0.39
User 5	9,000 \$	0.00075 %	x 0.37
User 6	6,000 \$	...	x 0.35
User 7	6,000 \$	...	x 0.33
User 8	4,000 \$	...	x 0.31

TABLE I: The formula, token amounts are only for representative purposes and can be changed at any given time without a notice. \*Assuming 12% is circulated, 12,000,000.

### C. Boosted Community XP Rewards for Locked \$BONUS

The amount of Community XP tokens earned per mission can vary among users based on the quantity of \$BONUS tokens they have locked. The locked \$BONUS amount is directly proportional to the user's ratio against the circulating supply. See examples:

User	Locked \$BONUS	Locked Ratio against circulating supply*	Reward Ratio Increase
User 1	100,000 \$	0.0083 %	x 0.11
User 2	40,000 \$	0.0033 %	x 0.07
User 3	25,000 \$	0.0021 %	x 0.04
User 4	12,000 \$	0.0001 %	x 0.027
User 5	9,000 \$	0.00075 %	x 0.014
User 6	6,000 \$	...	x 0.011
User 7	6,000 \$	...	x 0.007
User 8	4,000 \$	...	x 0.003

TABLE II: Price is only as a representation of providing examples of the formula use. \*Assuming 12% is circulated, 12,000,000.

User 1, who locks in 100,000 \$BONUS tokens (equivalent to \$5,000), secures a 0.0083% ratio against the circulating supply, resulting in a ratio increase factor of x 0.11 for Community XP tokens earned. Conversely, users locking in smaller amounts, such as User 8 with 2,000 \$BONUS tokens, sees a lower ratio increase factor of x 0.003.

This sliding scale incentivizes users to lock in higher amounts of \$BONUS tokens to gain a more substantial increase in Community XP tokens per mission, enhancing their rewards and engagement within the ecosystem.

Fee Type	Amount, \$BONUS
Locking	5 (equivalent to \$1)
Unlocking	5 (equivalent to \$1)
Bonding	5 (equivalent to \$2)
Withdrawal	5 (equivalent to \$2)

TABLE III: Fixed fees for Locking / Unlocking / Bonding / Withdrawal

### D. \$BONUS Token Buy-Back and Redistribution Strategy

BBlock Labs commits to create BONUS reserves of 25% of its B2B client revenue and further locking it into "Community Access Pool." This strategy not only supports the token's strategic purpose of a utility but also ensures ongoing engagement, attraction and rewards for the community.

## VI. XP AND TOKEN STRATEGY WITHIN ECONOMIC MODEL

With a 50% ratio of community XP points across all campaigns and Marketplace, Community XP points will have significant value in participating in the \$BONUS token Community Access pool while also having \$BONUS for utility.

### A. Community XP and \$BONUS Token Dynamics

The conversion of Community XP to \$BONUS tokens for participation in the Community Access Pool is governed by a specific arithmetic formula, ensuring a fair and transparent distribution mechanism:

$$R_{XP} = \frac{XP_{total}}{BONUS_{minted}}$$

$$BONUS_{USER} = \frac{XP_{commit}}{R_{XP}}$$

$$BONUS_{USER} = \frac{5000}{100} = 50, \text{ then :}$$

$$V_{BONUS} = BONUS_{USER} \times P_{BONUS}$$

$$V_{discount} = \frac{V_{BONUS}}{2}$$

### B. Value Proposition and Discounts

This example illustrates the strategic implementation of the dual-token system within BonusBlock's ecosystem, showcasing how Community XP points and \$BONUS tokens interact to facilitate access, utility, and value capture through our economic and vesting model. In this example, the price of \$BONUS is set at \$4.10 (used as a reference for calculation purposes only).

User	Rank Ownership (%)	Community XP	Liquid Tokens	\$BONUS Calculation	\$BONUS Distribution Results
First User	44%	220,000 XP	\$45,100	39,600	20,000
Second User	25%	125,000 XP	\$25,625	22,500	20,000
Third User	15%	75,000 XP	\$15,375	13,500	13,500
Fourth User	7%	35,000 XP	\$7,175	6,300	6,300
Fifth User	4%	20,000 XP	\$4,100	3,600	3,600
Sixth User	2%	10,000 XP	\$2,050	1,800	1,800
Seventh User	1%	5,000 XP	\$1,025	900	900
Eighth User	0.5%	2,500 XP	\$512.50	450	450
Ninth User	0.3%	1,500 XP	\$307.50	270	270
Tenth User	0.2%	1,000 XP	\$205	180	180

TABLE IV: User Data

1) *XP to \$BONUS Conversion*: Let’s assume, 1 \$BONUS is equivalent to 100 XP.

- i. This ratio will be governed by how much Community XP is minted along the way, keeping a steady growth.
- ii. It’s important to note that this ratio can change based on the amount of Community XP being created.

2) *User Commitment Example*:: If a user commits 5000 XP:

- iii. Converts into 500 \$BONUS tokens (because  $5000 \text{ XP} \div 100 \text{ XP}/\$BONUS = 500 \text{ $BONUS}$ ).
- iv. This equates to a value of \$2050 (because  $500 \text{ $BONUS} \times \$4.10/\$BONUS = \$2050$ ).
- v. With a 50% discount, \$1025 will be required in \$ETH, \$USDT, or \$USDC to be bonded with Community XP.

With the current \$BONUS price set at \$4.10, users converting 5000 XP would acquire 500 \$BONUS tokens, equivalent to \$2050 in value. A 50% discount mechanism allows users to bond this amount with \$ETH, \$USDT, or \$USDC for half the price, i.e., \$1025, enhancing the appeal and accessibility of \$BONUS tokens.

3) *Distribution and Participation Incentives*: The Bonus-Block dual-token system encourages the bonding of Community XP and liquid tokens, rewarding users with a proportional amount of \$BONUS tokens. A hard cap ensures equitable participation across the community, benefiting both high and low contributors. Community XP directly correlates with user activity, driving engagement and fostering a dynamic ecosystem growth.

This model underscores the innovative approach to token distribution and engagement, leveraging Community XP as a pivotal element in the economic and participatory dynamics of the ecosystem.

4) *Token Release and Vesting Strategy*: A structured release schedule, aligned with user growth, controls access to token unlocks, with 45% of the total token supply being restricted. This approach significantly limits market exposure while enabling community members to acquire and retain a substantial portion of the tokens, promoting a healthy and sustainable token economy.

5) *Showcase: An Example of \$BONUS Distribution Dynamics*:: This scenario delineates how a total committed

community XP of 500,000 and liquid tokens amounting to \$102,500 are allocated among users, reflecting their respective ownership percentages. Table IV shows the user data.

#### Committed Community XP and Liquid Tokens for Each User (example calculation)

##### 1) First User:

- Community XP:  $0.44 \times 500,000 = 220,000 \text{ XP}$ .
- Liquid Tokens:  $0.44 \times \$102,500 = \$45,100$ .
- Commands 44% of the pool, contributing 220,000 XP and \$45,100 in liquid tokens, translating to a \$BONUS allocation of 20,000 after hitting the cap.

##### 2) Second User:

- Community XP:  $0.25 \times 500,000 = 125,000 \text{ XP}$ .
- Liquid Tokens:  $0.25 \times \$102,500 = \$25,625$ .
- Holds 25%, with 125,000 XP and \$25,625 in liquid tokens, also receiving a capped \$BONUS distribution of 20,000.

##### 3) Third User:

- Community XP:  $0.15 \times 500,000 = 75,000 \text{ XP}$ .
- Liquid Tokens:  $0.15 \times \$102,500 = \$15,375$ .
- With 15% ownership, contributes 75,000 XP and \$15,375, earning 13,500 in \$BONUS.

##### 4) Fourth to Tenth Users:

- Ownership percentages range from 7% down to 0.2%, with corresponding XP and liquid token contributions leading to \$BONUS distributions from 6,300 down to 180.

## VII. TOKENOMICS

Distribution	Tokens	%	On TGE	Cliff	Vesting
Seed Round	6,000,000	6%	5%	5	20
Private Sale	7,000,000	7%	8%	3	16
Public Sale	2,500,000	2.8%	25%	1	5
Community Access Pool	48,000,000	47.7%	-	3	48
Ecosystem Growth	9,500,000	9.5%	5%	-	24
Treasury	10,000,000	10%	0%	6	24
Team	12,000,000	2%	2%	9	24
Initial Liquidity	5,000,000	5%	60%	-	6

TABLE V: Token Distribution



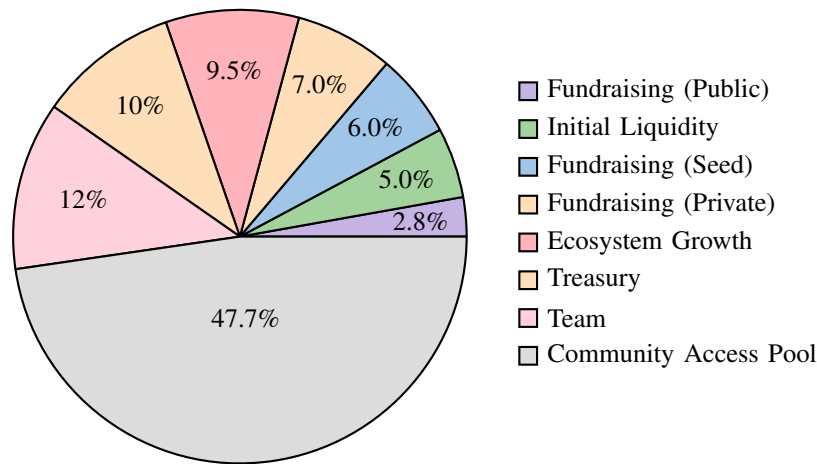


Fig. 4: Tokenomics

The \$BONUS token is strategically designed with a total supply of 100,000,000 units, tailored to ensure both scarcity and sustained value over time. Table V shows the detailed breakdown of the allocation and vesting terms, reflecting the latest adjustments.

- **Treasury:** 10,000,000 tokens (10% of total supply) are reserved for the Treasury, with no initial unlock and a vesting period that includes a 6-month cliff followed by 24 months of month-on-month vesting.
- **Community Access Pool:** This pool is allocated 47,700,000 tokens, or 47.7% of the total supply, featuring no initial unlock and a vesting schedule of a 3-month cliff with 48 months of linear vesting, releasing 16.67% of the tokens.
- **Ecosystem Growth:** 9,500,000 tokens (9.5%) are dedicated to ecosystem growth, with an initial circulation of 475,000 tokens at Token Generation Event (TGE) and a 5% unlock, followed by 24 months of daily linear vesting.
- **Liquidity:** Comprising 5,000,000 tokens (5%), with 3,000,000 tokens initially circulating at TGE, representing 60% of this allocation, and a subsequent 6 months of daily linear vesting.
- **Public Sale:** 2,800,000 tokens (2.8%) are allocated to the public sale, with 700,000 tokens (25%) initially available at TGE, followed by a 1-month cliff and 5 months of daily linear vesting.
- **Fundraising (Seed):** 6,000,000 tokens (6%) are set aside for seed fundraising, with an initial release of 300,000 tokens (5%) at TGE, after which there's a 5-month cliff and 20 months of daily vesting. Distribution occurs on a daily basis through a vesting contract.
- **Fundraising (Private):** 7,000,000 tokens (7%) are allocated for private fundraising, with 560,000 tokens (8%) available at TGE, then a 3-month cliff followed by 16 months of daily vesting. Distribution occurs on a daily basis through a vesting contract.
- **Team:** The team is allocated 12,000,000 tokens (12%),

with no tokens unlocked at TGE. This is followed by a 9-month cliff and then linear vesting over 24 months.

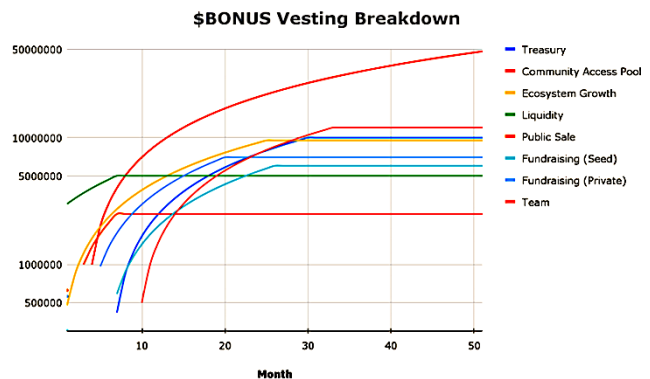


Fig. 5: Vesting Breakdown

This token allocation and vesting framework are designed to align the interests of all stakeholders, ensuring a balanced distribution that supports the long-term success and stability of the \$BONUS token ecosystem.

#### SOCIALS AND CONTACTS

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#### VIII. DISCLAIMER

Please be advised that the information presented in this page is subject to change. As the Web3 landscape is dynamic and rapidly evolving, our project's directions, features, and commitments may adjust accordingly. While we make every effort to ensure that the information in this whitepaper is accurate and up-to-date at the time of publication, we cannot guarantee its completeness or accuracy in perpetuity. Readers



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*"Show me the incentive, I'll show you the outcome."*  
— Charlie Munger, 1924 - 2023