Upcomings DAO Overview

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Decentralized Autonomous Organization For Development Of Problem Solving DApss And Crypto Solutions.

A unique token economy built upon a democratizing token that reinvents blockchain incubator to optimize the value of money for consumers while increasing revenue for businesses.

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Introduction

The combined success of the open-source ecosystem, decentralized file-sharing, and public cryptocurrencies has inspired an understanding that decentralized internet DAOs can be used to radically improve socio-economic infrastructure. We have seen specialized blockchain applications like Bitcoin (a cryptocurrency), Zerocash (a cryptocurrency for privacy), and generalized smart contract platforms such as Ethereum, with countless distributed applications for the Ethereum Virtual Machine (EVM) such as Augur (a prediction market) and TheDAO (an investment club).

To date, however, these blockchains have suffered from a number of drawbacks, including their gross energy inefficiency, poor or limited performance, and immature governance mechanisms. Proposals to scale Bitcoin's transaction throughput, such as Segregated-Witness and BitcoinNG, are vertical scaling solutions that remain limited by the capacity of a single physical machine, in order to ensure the property of complete audit ability. The Lightning Network can help scale Bitcoin transaction volume by leaving some transactions off the ledger completely, and is well suited for micropayments and privacy-preserving payment rails, but may not be suitable for more generalized scaling needs.

Over the years, we've seen these blockchains develop multiple products and applications that are helping users with extensive use of crypto and NFTs. Right from a well-designed crypto token, wallets, exchanges, trading platforms, NFTs, gaming, social platforms, and many more are built on blockchain for what they call as DeFi. These decentralized financing(DeFi)

apps have gained huge user acquisition and increased the formal use of crypto among millions of users. The Problem is these apps are diverse and distributed on different platforms with non-userfriendly and non-user-centric experiences. There needs to be a more secure, integrated, and fast platform that can overcome these problems. It is also noticed that there are users who still dig into the market for better investment options or don't know how to find one. The Solution is here with Upcomings DAO, the DAO team is building an incubator system to verify and launch different crypto products on crypto, NFT, and Web3 subjects. A Strong and reliable process is set up to verify new potential projects, list them, and also release them on Upcomings platform.

The Community

The Upcomings community includes all the Enterprise validators, Guardians, Edge node operators, promoters, designers, and third-party developers.

Binance, Ethereum, and other global crypto enterprises technically supporting Upcomings as Enterprise Incubator have been incredibly important to the success of Upcomings DAO, and helped establish leadership and credibility with corporate partners.

This gives Upcomings a competitive edge to initiate and drive strategic discussions with multinational technology and entertainment firms and allows these firms to gain experience with Upcomings platform and a deeper understanding of the underlying technology. In the Upcomings DAO, Incubator Nodes propose and produce new Crypto, defi & NFT products, while the Validators check the success ratio and authenticity of the projects. The validation team plays an important role to protect the security of the Upcomings

identity as they form a second-level defense against potential damages.

Community of the Upcomings has been made to involve really skilled and passionate resources. This number continues to grow, further increasing Upcomings product usage and high volume staking of UPCG tokens.

Since Upcomings DAO research begin two years ago we recognized that there is significant value accrued to Launchpads and Crypto products in the form of content delivery network cost savings, increased user engagement, and revenues resulting from shifting infrastructure costs to user rewards.

With Mainnet's launch, the community will gain its identity and be an active holder with special rights to participate in Upcomings surveys, research, and collective decisions. In the long run as Upcomings's Protoco becomes more widely adopted, this low supply well designed tokenomics and high demand will module the price.

Project Overview

Upcomings DAO is a community-driven decentralized autonomous organization for the development of DApps and crypto financing solutions. The DApps are focused on solving problems in existing crypto apps and integrating them with UPCG token economy.

Upcomings DAO is on the verge of building one of the biggest and strongest communities, that believes in the motive and potential of the project. The community is not just the holder of the UPCG tokens but also has the right to share technical or promotional suggestions and also be involved in the decision making activities.

The highly professional members, traders, tech experts, administrators, and influencers are also given special authority in their respective pieces of work in the whole ecosystem. Upcomings aim of a large number of people joining the ecosystem to take control over the market and generate safe and regular passive income.

Ultimately the launchpad will be initiated with the incubation of 6 products

Decentralized Exchange

Crypto Markets

Web 3 Game

Decentralized Chat

Trade

UPCG Staking

1. Upcomings Swap- Decentralized Exchange

Upcomings Swap is Decentralized Exchange, a BSC network-based liquidity DAO that offers seamless token swap with low fees and convenience.

The Exchange will be initially launched on the BSC network and on the go Upcomings will work developing a multi-chain swap that supports all the standard networks including Ethereum, Solana, polygon, and others.

Users also have the privilege to provide liquidity and trade multiple tokens.

2. Upcomings Markets - Price tracking and analytics

Upcomings markets are a very helpful tool for traders, the platform offers real-time price tracking and the history of all the cryptocurrencies. Users are guides

with advanced charting, thorough analysis, and complete details of the crypto. The team is developing an AI module for markets that provides advanced features like collective price prediction, market sentiments, and other factors that are helpful for traders in decision-making.

3.P2P -Peer to Peer exchange (Upcomings P2P)

Upcomings P2P is a crypto-to-fiat exchange platform that matches local buyers and sellers to complete the trade.

With the legislative development of crypto in many countries, direct withdrawal of crypto is now tax applicable which is too high or sometimes unbearable. To overcome this we need a systematic and secure exchange platform.

Upcmongs P2P exchange comes into this role, there has been a high demand and the team is aware of the solution that people need.The Upcomings P2P will convert a complete trade mode, and dispute support system, and will support 7+ fiat currencies on the go.

4.Decentralized Chat

This is a decentralized messaging system by Upcmoings. The platform allows users to connect wallets and chat with the users across. The model will give users privacy, anonymity, and security. The DeTalk messaging app will also include a wallet model in the future for the user.

5.Upcomings Web3 Games

This is a sophisticated web3 gaming platform that offers users fun and play-to-earn games. Third-party and exclusive games will be hosted on a regular basis

with contests and rewards. Upcomings gaming will stand up to the best web3 gaming experience with a large gamers community of streamers and players.

6.Trade

UPCG token will be initially launched directly on PancakeSwap, the BSC-based decentralized exchange. With the ongoing developments of Upcomings economy, the token will meet regular pumps in favor of traders.

7.UPCG Staking

Crypto staking has become a viable means for users to generate passive income, and it has gotten popular over the years. Upcomings staking crypto can be extremely profitable, and it is an excellent way to earn passive income for long-term believers in crypto who are indifferent to price swings.

UPCG Token - Governance and Incentives

As the platform continues to add products and premium brand partners, product uses and trading volumes have grown substantially month over month. In order to increase the rate of adoption and liquidity UPCG, is created to incentivize usage and serve as the governance token for the platform. In the future when the launchpad is implemented, the developers and other participants will be rewarded with 3 % of the gross revenue.

On-Chain Governance: UPCG will also serve as the governance token for the whole ecosystem. UPCG holders can stake their tokens to gain voting rights for proposed changes to Upcomings DAO. Each user's voting rights for a given proposal will be equal to their share of staked UPCG as a percentage of total staked.

The first UPCG vote proposal is expected to be the earning rate for liquidity miners, subject to change. As the voting process progresses and stabilizes, UPCG holders will be responsible for creating new proposals to be voted on. Voting on proposals is expected to initially occur on a quarterly basis.

Similar to the governance mechanism of prominent DeFi projects like Compound and Uniswap, UPCG governance voting will be conducted fully on-chain through smart contract calls. These community proposals will also serve as the testbed for community governance features to be implemented on the platform, to be voted on by holders of the token.

UPCG Benefits and Value Proposition

The addition of the UPCG token will benefit all Upcomings stakeholders and

contribute to the continued adoption and growth of Upcomings DAO. Benefits to stakeholders include:

Staking

Staking is collateral with UPCG token that will bring you up to 240% at one pace. Unlimited Staking allowed

Network Utility

Save and Pay for all the network-related services, payments, and fees.

Community Drive

The token is directly listed on an exchange and held by a large community of contributors.

Trade

With the ongoing product use cases, big community and dynamic updates give you regular pumps.

Existing Markets, P2P, and Dex -

Upcomings had already launched 3 products as part of Upcomings launchpad platform in Q3 2022 along with the launch of a generalized staking pool. These products greatly increased user engagement. These case studies have been incredibly valuable in partnership conversations with trades and market view.

The use case is not only about decreasing CDN costs with the addition of a peer-to-peer decentralized exchange or markets infrastructure but also

significantly increasing user engagement and monetization through visitors and fees. These additional benefits are business critical in the highly competitive market and puts Upcomings in an even better position to capitalize on these opportunities.

Upcomings community & Developers

Upcomings enterprise validators and developers will be rewarded with UPCG over an 18-month period for providing continued support, governance, and network security of the core Upcomings DAO. When decentralized storage is implemented, other participants will be rewarded with 3% of the gross revenue.

This is a critical step in decentralized ownership of digital assets and enabling contributors and participants to take them wherever they want. Any third-party developer that builds any product on top of Upcomings guidelines will also be eligible to utilize UPCG liquidity to reward their users to engage, purchase and transact.

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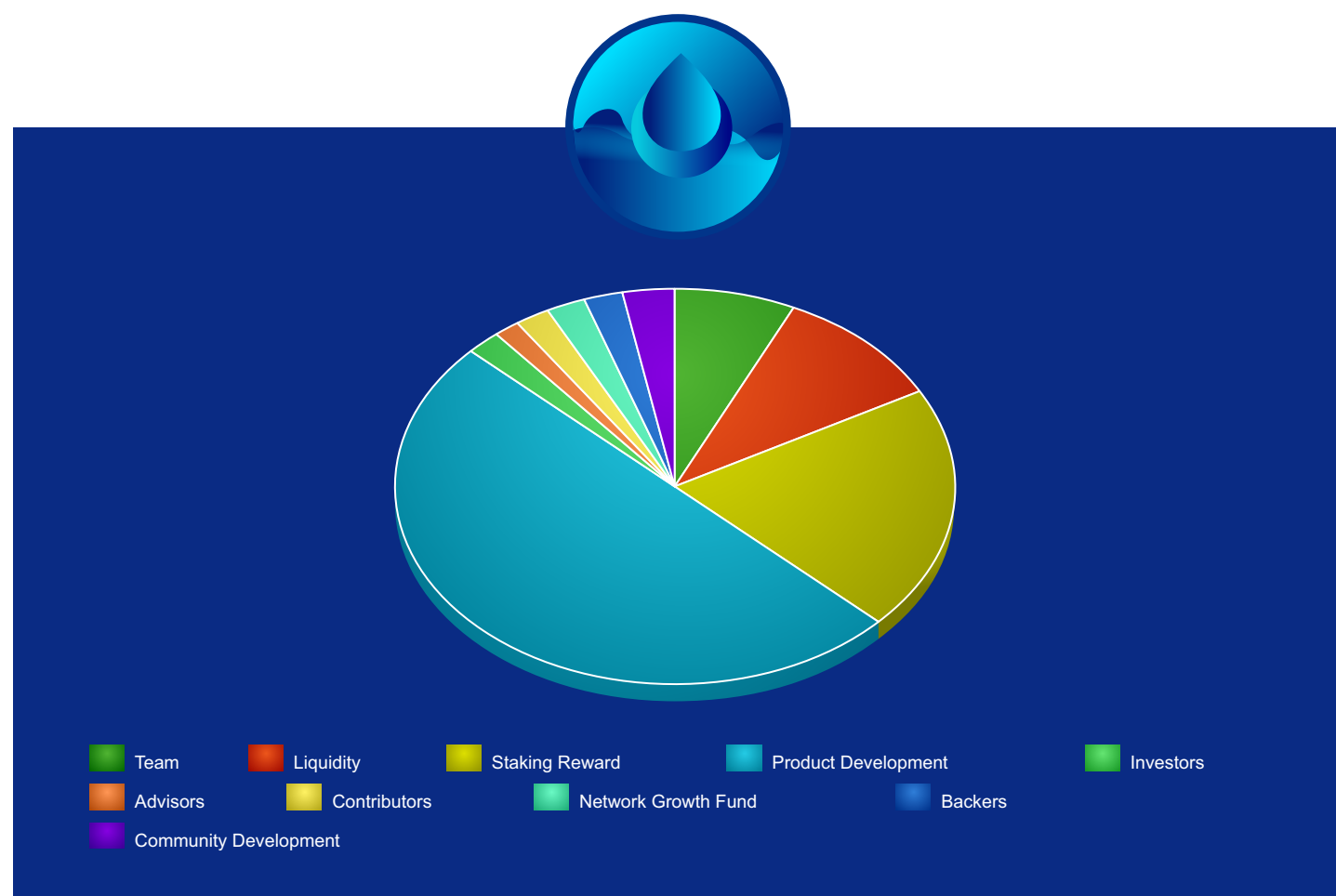
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Brand and content partners

Crypto, NFT & Web3 have quickly captured the interest of many film investors, agencies, influencers, and brands. This has become a great starting point for Upcomings discussions with these partners and expanded into more strategic collaboration by incorporating Upcomings DAOinfrastructure. Our ultimate brand partnership would include exclusive publishing reviews and guides of Upcomings platform and educate their followers and community to learn more.

UPCG Token Metrics

UPCG will have a fixed supply of 20,000,000 (twenty million tokens with a target launch on Q4, 2022. The breakdown of UPCG token allocation is as follows:

Team • Liquidity • Staking Reward • Product Development • Investors • Advisors • Contributors • Network Growth Fund • Backers • Community Development

Total Supply: 20000000

Team: 7%

Liquidity : 10%

Staking Reward: 20%

Product Development: 50%

Community Development : 3%

Investors:2%

Advisors: 1.5%

Contributors: 2%

Network Growth Fund: 2.25%

Backers: 2.25%

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UPCG for Liquidity

A total of 2 million UPCG (10% of total supply) is allocated for liquidity,

UPCG Governance staking rewards

A total of 4 million UPCG (20% of total supply) is allocated as rewards for staking UPCG, which also allows users to participate in the decentralized governance of the network.

UPCG Allocation for Upcomings Development :

A total of 10 Million UPCG (50% of total supply) is allocated to the Upcomings development purpose which further includes expenses to recruit resources, technologies, and partnerships.
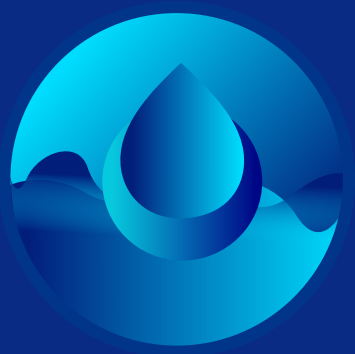
Conclusion and Next Steps

The primary focus of Upcomings development moving into 2022-2023 and beyond will be to accelerate the growth and adoption of the Upcomings ecosystem and development community. Our fully integrated vision for global crypto,web3, and NFT is to create once-in-a-lifetime experiences using Upcomings Launchpad infrastructure to incentivize holders and contributors

Upcomings to enhance crypto access, instant experiences, and the Upcomings DAO of chain product. The result is lower wandered and fees, increased user engagement, more revenues, and creator-to-fan touch points.

With staked Upcomings token at all-time highs of 60% and 40% respectively, we see more momentum than ever in support of the Upcomings DAO. The addition of UPCG will drive liquidity and value in the market which in turn fuels the value proposition for creators, developers, and platforms to implement Upcomings products.

The Upcomings team will continue to support the community with Upcomings Hackathons, financial support, and demo projects to bring popular Ethereum Binance DApps to Upcomings platform.The next step in Upcomings's development vision starts early in August 2022 with the release of the full-featured Upcomings beta model, enabling the next generation of applications in the Upcomings ecosystem. For new and existing Upcomings stakers on validator nodes, the period to stake Upcomings tokens to earn UPCG begins on Q4 2022, leading into the initial release of the UPCG token.

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