



Devour 2024 WhitePaper



January 2024

Contents

CEO MESSAGE 04

OUR MISSION 05

RESTAURANTS, GEN Z & GAMING 06

DEVOUR PLATFORM 08

DEVOUR \$DPAY & THE INDUSTRY PASS 12

THE FUTURE OF PROMOTIONS & ENGAGEMENT 14

DEVOURGO MARKETPLACE 16

GAMING PLAYER PERK REWARDS 20

THE FUTURE 22

OUR TEAM 24

Disclaimer.

The information shared in this whitepaper is for informational purposes and does not in any way intend to create any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential token holders with information related to the utility of the Devour DPAY token, so that they may make an informed decision.

Prior to any purchase of the Devour DPAY token for use as a payment token on DevourGO, we strongly encourage a thorough study of this whitepaper. Please take into consideration certain known and unknown contingencies and risks related to the development and launch of technology. Risks which could cause an impact to the utility case we have established for Devour DPAY.

CEO Message.

Devour isn't just flipping the food script, we're ripping it up and rewriting it in an interactive ecosystem. Buckle up, the future of food is hungry, tech-savvy, and ready to devour the status quo.



Two years ago, it wasn't just food delivery we wanted to revolutionize; it was the way we connect with the digital generation and their evolving appetites. Back then, it was a vision, audacious but clear. Today, it's an explosion of delicious possibilities.

Gamers, our 212 million strong beachhead market, craves more than sustenance. They demand experiences woven into the tapestry of their digital lives. The Devour platform isn't just an app; it's the portal to that experience. We're no longer tapping an opportunity; we're shaping a digital revolution.

But Devour's canvas is broader than gaming screens and movie nights. We're pushing the boundaries, painting with pixels and voice commands. Our tokenized promotions change the way your customers engage with brands, turning every action into a delicious reward. In the metaverse, our AR menus will be beckoned from fantastical kitchens, blurring the lines between reality and culinary adventure. Even live events will no longer be immune to Devour's magic.

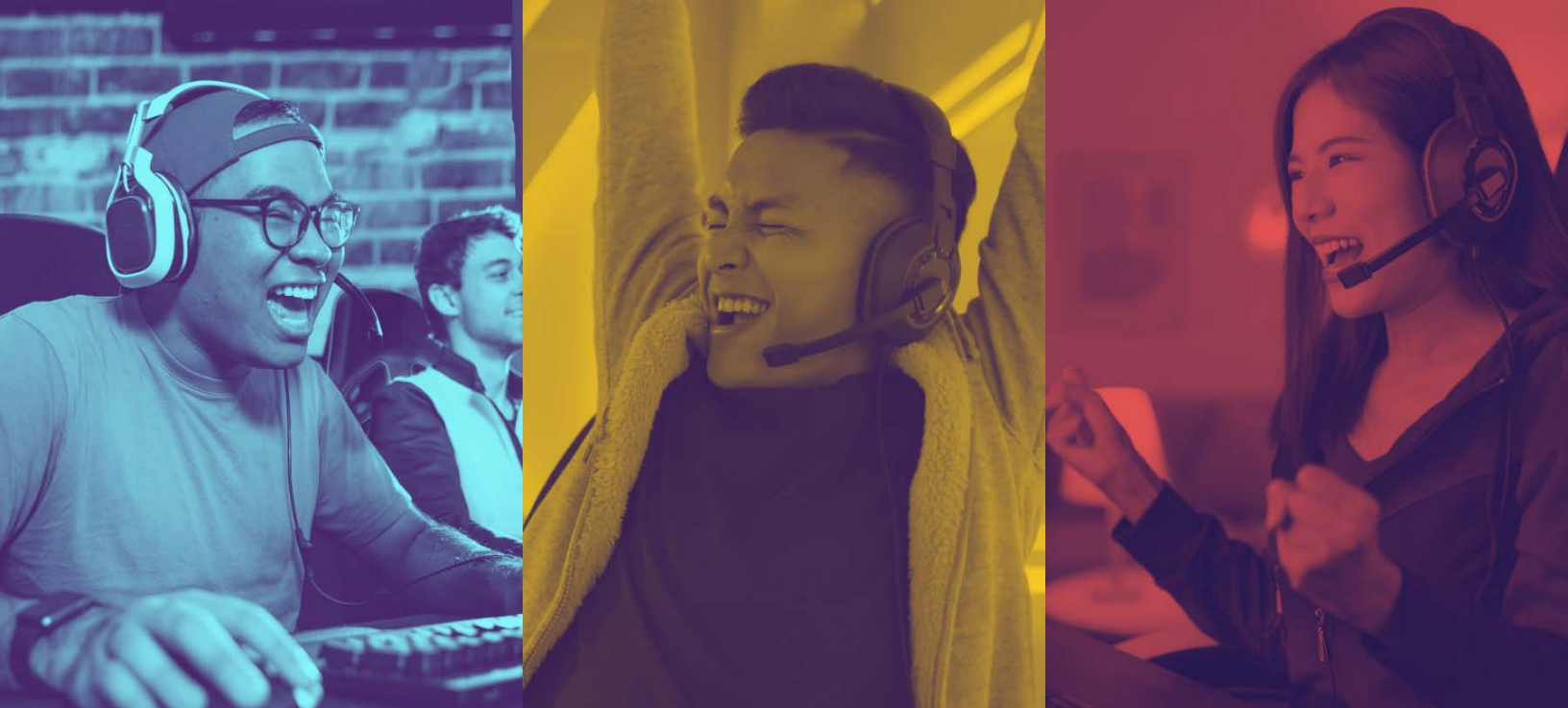
The future of food is sizzling, and Devour is serving it piping hot. Join us in redefining convenience, revolutionizing hospitality, and making every victory delicious.

Prepare to level up your grub game.

With Gratitude,

A handwritten signature in cursive script that reads "Shelly".

Shelly Rupel



The Devour Mission.

Devour is rewriting the food rulebook for Gen Z. We're not just serving meals, we're gamifying the food journey with interactive menus, personalized adventures, and epic rewards that blur the lines between digital and real. Every quest fuels a victory, every bite ignites a passion.

Values We Live By.

Authenticity

We ignite real connections through trust and transparency.

Audacious Disruption

We're not just disrupting, we're shattering the mold. Our unwavering trailblazer spirit drives us to reinvent food-tech through fearless innovation and audacious visions.

Integrity

We champion ethical practices and equitable outcomes for all stakeholders.

Curiosity

We fuel relentless questioning, sparking transformative solutions that redefine the future.

Adaptive

We embrace agility to seamlessly navigate the ever-evolving digital landscape.

Restaurants, Gen Z & Gaming.

Food Meets Firepower: Unlocking the \$360 Billion Opportunity of Gen Z's Gaming Appetite.

Generation Z, the digital natives with wallets and controllers in hand, are hungry for more than just pixelated victories. Devour is serving up a game-changer, where in-game meals become strategic power-ups, ordering by voice commands and amped by personalized player perk programs. This \$360 billion opportunity is more than just a pizza delivery; it's about weaving food into the fabric of the gameplay, blurring the lines between virtual and real-world rewards. Devour isn't just feeding gamers, it's fueling the future of entertainment, one delicious bite at a time.

1M U.S. Restaurants \$997B Industry

The U.S. restaurant industry is a \$997 billion titan that employs over 15 million people and serves up over 80 million customers daily. Despite its success, the industry faces headwinds. Rising costs, labor shortages, and a changing consumer landscape demand constant adaptation, including tech innovation.

Trends: Rising menu prices, intense competition, focus on delivery & takeout.

74M Gen Z \$360B Opp

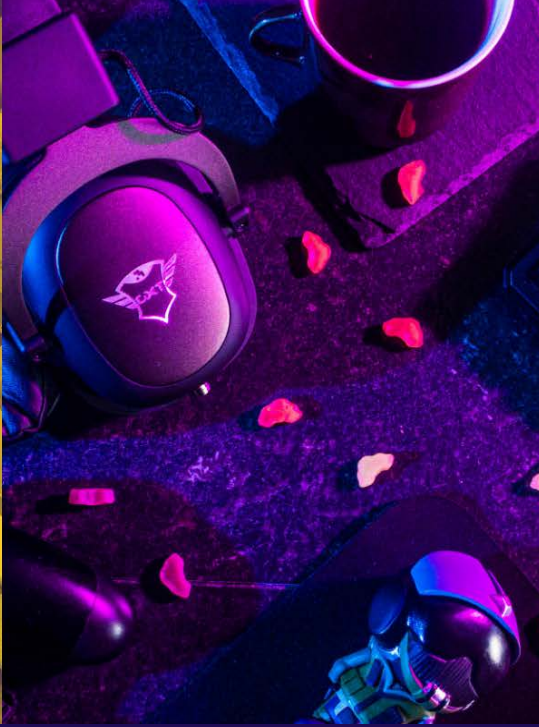
Gen Z, born between the late 90s and the early 2010s, are the digital natives, the ones who have never known a world without smartphones and social media. They've grown up with the constant hum of technology, the endless scroll of information, and the pressure to perform on a global stage.

Media Consumption: Mobile-first, prefer video content & social media platforms.

215M U.S. Gamers / \$98B Industry

The gaming industry encompasses video games, esports, gambling, and more. It's a rapidly growing sector with a devoted global audience, fueled by technological advancements and immersive experiences.

Trends: Cloud gaming, VR/AR integration, blockchain technology adoption.
48% of gamers are female | 38% of gamers are between 18 and 34 years old.



Our Focus

Restaurant Partnerships

Connecting Restaurants to the next generation of technology and possibility.

Gen Z Demographic

Feeding the digital cravings of Gen Z with experiences and engagement for generations to come.

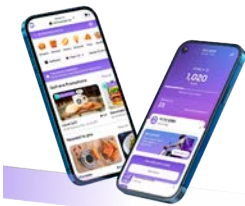
Gaming Innovations

Innovations to meet the gamer food lover where they are - in-game. Ordering, engagement and rewards!

Devour Platform.

Rewarding the Digital Generation!

Forget disjointed experiences and isolated platforms. The Devour Platform serves as the central hub for the digital generation. An ecosystem advancing technology for the restaurant industry. This is Devour: a cohesive platform coordinating a range of possibilities. We provide restaurants a direct link to the digitally engaged Gen Z market, offering customers a smooth, rewarding, and enjoyable way to enhance their digital adventures.



DevourGO

Level up your hunger with DevourGO, the game-changing app that fuels your digital adventures with real-world feasts. Order from your favorite restaurants, climb the leaderboard, earn DPAY - our native digital dough, share your victories, discover hidden gems, and connect with fellow adventurers who share your love of gaming and grub. Forget boring snacks and generic menus - in 2024 DevourGO will personalize your cravings with AI-powered suggestions and interactive features.



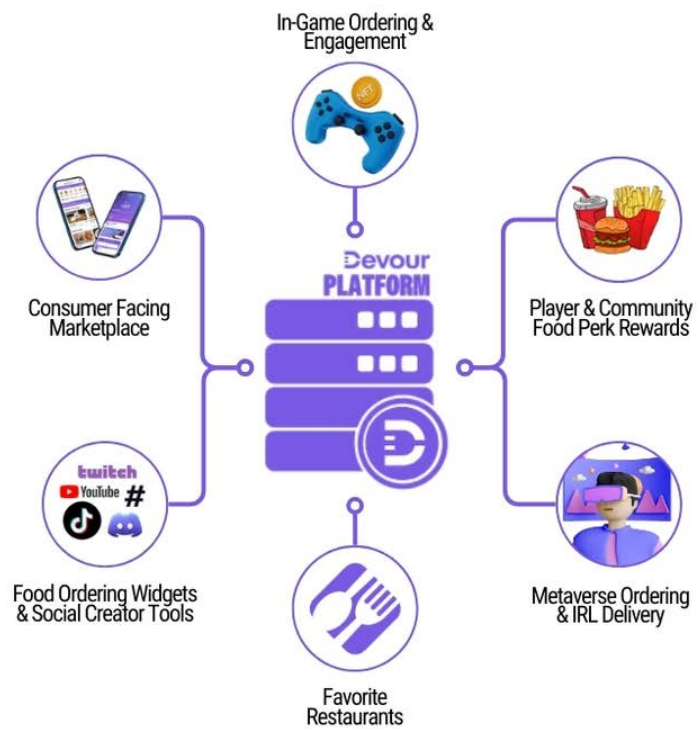
GoVIP - Gamified Loyalty

Step aside, boring loyalty programs! GoVIP, Devour's gamified loyalty program, transforms every meal into a quest for rewards. GoVIP lets you climb leaderboards like a culinary champion, earning points with each bite. But the treasure chest holds more than just points. Feast on exclusive menus, snag coveted NFTs, wear your foodie badge with pride through limited-edition merch, and fuel your digital life with Devour's own digital dough - DPAY. GoVIP isn't just a program, it's a community.

Devour

Eat. Play. Earn.

One platform fuels it all.



Player Perk Rewards

The player loyalty scene is evolving. Devour Platform offers personalized food perks to boost gamer engagement and brand loyalty. We empower brands to create player perk programs using tokenized promotions. Picture NFTs linked to VIP access and limited-edition menu items achievable through in-game achievements. Devour's tokenized promotions go beyond gimmicks; they revolutionize player engagement. With a focus on delivering unique experiences, these promotions create lasting connections, turning casual players into dedicated advocates of the brand.



Tokenized Promotions

Move beyond discounts to focus on brand loyalty. Tokenized promotions on Devour Platform include culinary NFTs and in-game achievements unlocking secret menus, VIP access, and limited-edition bites—experiences, not just discounts. This cultivates emotional connections, turning customers into brand supporters and enhancing engagement. Tokenized promotions are secure, transparent, retargetable, and represent the future of restaurant promotions, marketing, and fan engagement.

Promotion & Engagement Challenges

Restaurants are stuck with a stale menu: boring discounts, flat engagement, and digital noise that drowns them out. Brands and restaurants are striving to connect with Gen Z and ignite the loyalty that fuels their success.

01

Traditional Coupons & Marketing

Flat, Fleeting, and Forgettable: Static discounts and stale promotions fail to capture the attention of Gen Z, leaving restaurants struggling to break through the digital noise.

02

Transactional vs Gamified Engagement

One-and-Done Customers: Mere order fulfillment doesn't build lasting relationships. Restaurants need to engage customers beyond the initial transaction.

03

Reaching Gen Z

The Digital Native Generation: Traditional marketing channels fall short when targeting the hyper-connected, tech-savvy Gen Z.

Our Solutions

Forget stale coupons and forgotten points. Devour Platform bridges the gap between restaurants and Gen Z through tokenized campaigns: bite-sized rewards, like NFTs for secret menus, that ignite deeper engagement and solve critical problems. Say goodbye to ineffective promotions, hello to meaningful connections built on shared experiences.

01

Tokenized Promotions

Tokenized Promotions & gamified loyalty: Devour injects excitement and exclusivity into restaurant marketing. Imagine NFTs unlocking secret menus, limited-edition merch earned through challenges, or even VIP access awarded for in-game achievements. These dynamic, gamified rewards go beyond discounts, fostering community, ownership, and brand loyalty that lasts.

02

GoVIP

Devour makes food discovery an integral part of the digital experience. GoVIP gamifies loyalty, transforming every bite into a quest for points, NFTs, and exciting rewards, keeping customers coming back for more.

03

Embedded Engagement & Creator Tools

Devour extends its reach beyond restaurants, embedding food discovery and ordering into the digital worlds where Gen Z spends their time: game worlds, social media platforms, and the metaverse. Creator tools empower streamers and influencers to become culinary evangelists, engaging their audiences and driving authentic brand discovery.

Devour \$DPAY.



Powering the Devour Ecosystem with a Frictionless Digital Currency

Devour's ambition to revolutionize the restaurant industry extends beyond innovative technology and engaging experiences. At its core lies DPAY, a native digital currency designed to streamline transactions, incentivize users, and fuel a thriving ecosystem within the Devour platform.

DPAY is more than just a digital currency. It's the beating heart of the Devour platform. By providing a convenient, rewarding, and future-proof payment solution, DPAY empowers users, benefits restaurants, and fuels the continuous growth and innovation within the Devour ecosystem.

Learn More about Devour \$DPAY

DevourGO: [Load DPAY](#)

Devour.io: [Devour \\$DPAY Info & Tokenomics](#)

This is just a glimpse into the potential of DPAY, with scale and user adoption, the possibilities for DPAY's application and impact will grow exponentially. So, embrace the digital future of dining, explore the benefits of DPAY, and join the Devour revolution – one delicious transaction at a time.



ERC-20

Ethereum Network
Launched August 2022
Supply: 5 Billion



Payments

Easily use \$DPAY on-account or on-chain to pay for transactions on DevourGO.



Rewards

\$DPAY is DevourGO's reward token. Earn \$DPAY in GoVIP and our DPAYBack program.



DPAYBack

Pay for orders on DevourGO with \$DPAY and receive 5% DPAYBack.

Industry Pass.



VIP Access in the DevourGO Marketplace

Forget the velvet ropes, DevourGO's Industry Pass is your golden key to the digital culinary elite. Savor unlimited free deliveries, feast on a \$120 annual DPAY bounty for epic in-game rewards and exclusive menus, conquer GoVIP's highest tiers for legendary status, and be the first to taste innovation with early access to game-changing promotions.

This isn't just a membership, it's your VIP access in DevourGO!

Learn More about the Industry Pass

DevourGO: [Buy a Industry Pass](#)

Learn More: [Industry Pass Benefits](#)

Devour's Industry Pass is a game-changer, enjoy exclusive perks, discounts, and rewards that make every day more delicious and rewarding.



Polygon

Polygon Network
Supply: 10,000 Passes



\$0 Delivery

Pay \$0 Delivery Fees on all standard distance delivery orders.



Rewards

Receive \$120 a year in \$DPAY rewards per Industry Pass held and Unlock Level 4 and beyond in GoVIP.



DPAYBack

Hold an Industry Pass and receive 5% back on all orders placed on DevourGO.

The Future of Promotions & Engagement.

Restaurant Enterprise Marketing – A Call for Revolution

Restaurants have long relied on promotions and discounts to attract customers. Buy-one-get-one-free deals, loyalty programs, and paper coupons fill mailboxes and inboxes, saturating the market with offers. The sheer volume is staggering: estimates suggest over 250 billion paper coupons are printed in the US each year, highlighting the reliance on this outdated tactic.

Mass marketing approaches often miss the mark on individual preferences and dietary needs. Furthermore, data siloed across loyalty programs, POS systems, and marketing platforms prevents the development of holistic customer insights, leaving restaurants in the dark when it comes to understanding their audience. Additionally, paper coupons, with their logistical constraints, struggle to reach targeted segments effectively. Finally, measuring success solely through basic redemption rates paints an incomplete picture, hindering both ROI assessment and future campaign optimization.



These limitations highlight the need for a complete overhaul of promotional strategies. Moving towards personalized, data driven approaches that leverage sophisticated analytics and targeted outreach will enable restaurants to ignite lasting customer loyalty and fuel informed decision-making. Only then can promotions unlock their full potential, driving genuine engagement and sustainable growth, allowing restaurants to savor lasting success.

How NFTs Can Revolutionize Restaurant Promotion Marketing

The restaurant industry stands at a crossroads. Embracing NFTs as a tool for promotions and engagement can open doors to a more personalized, data-driven, and community-oriented future. While challenges exist, the potential benefits for both restaurants and customers are undeniable. It's time to ditch the paper coupons and step into the exciting world of Web3 dining experiences.

Remember, this is just the beginning of the conversation. As with any new technology, the use of NFTs in restaurant marketing will continue to evolve, driven by creativity, innovation, and a focus on customer experience. So, buckle up, foodies – the future of restaurant promotions is about to get delicious!

01 Unique, Collectible NFTs as Loyalty Rewards

Instead of generic points, customers earn exclusive NFTs showcasing artwork, culinary experiences, or even ownership stakes in the restaurant. These NFTs can be traded, displayed, and used for future benefits, fostering deeper engagement and community building.

02 Dynamic, Personalized Promotions

Dynamic NFTs tied to specific dishes, ingredients, or dietary preferences can be issued in real-time based on individual customer data. Imagine receiving an NFT offering a discount on your favorite dish when you're near the restaurant or during a slow period.

03 Gamified Dining Experiences

NFTs can be integrated into interactive games and scavenger hunts within the restaurant, encouraging exploration, social interaction, and brand loyalty. Completing challenges could unlock exclusive menu items, discounts, or even limited-edition NFTs.

04 Community-Driven Marketing

Restaurants can create and release limited-edition NFTs with artwork designed by fans or local artists. Owning these NFTs could come with exclusive benefits and incentivize social media sharing, organically expanding the restaurant's reach and building brand loyalty.

DevourGO Marketplace.

Where Your Brand Takes Flight, One Bite at a Time

DevourGO stands out as more than a typical delivery app; it's a platform tuned into web3, uniting restaurants and food enthusiasts to connect with Gen Z in the digital food landscape. Explore seamless tools for restaurant management, engaging rewards to enhance user participation, and personalized brand experiences that cultivate loyal communities.

Embracing web3 and tokenized promotions on DevourGO ensures secure and transparent interactions, creating a novel way to captivate Gen Z's attention and foster lasting engagement. The future is here, and it's happening on DevourGO!



Food Ordering Marketplace

Level up your hunger with DevourGO, the game-changing app that fuels your digital adventures with real-world feasts. Order from your favorite restaurants, climb the leaderboard, earn DPAY - our digital dough, share your foodie victories, discover hidden gems, and connect with fellow adventurers who share your love of gaming and grub. Forget boring snacks and generic menus - in 2024 DevourGO will personalize your cravings with AI-powered suggestions and interactive features.



GoVIP - Gamified Loyalty

GoVIP, Devour's gamified loyalty system, transforms every meal into an engaging adventure. Earn points with each bite, climb leaderboards, and unlock a variety of rewards that extend beyond conventional points. Enjoy exclusive menus, collect coveted NFTs, proudly wear a foodie badge through limited-edition merch, and enhance your digital life with DPAY, Devour's native currency. This gamified approach enhances user experience, creating a more engaging and lasting connection with our platform.



Download DevourGO App



Custom Brand Experience

In DevourGO, the value of a personalized brand experience for restaurant partners is one of our top priorities. Unlike other platforms, DevourGO empowers restaurant brands to craft personalized interactions with their customers. From custom landing pages, tailored tokenized promotions offerings like NFTs tied to VIP access and limited-edition menu items achievable through in-game achievements, DevourGO ensures a unique and memorable brand engagement.



Gateway to Web3

Devour serves as the gateway to the future with our seamless integration of web3 technology. Embedded frictionless wallets, token-gated promotions, and DPAY, our native currency for payments and rewards. Other cryptopayments are on the horizon in 2024. Tokenized campaigns for rewards, unlocking access to secret menus and leveling up to VIP access. These aren't discounts; they're badges of honor, digital treasures, and exclusive experiences that ignite brand loyalty.

Third-Party Delivery Challenges

Restaurants are stuck in a precarious balancing act with third-party food marketplaces. While they offer access to a wider customer base and increased delivery options, these platforms often come at a hefty cost, squeezing profits and limiting control over the customer experience.

01

High Commission Fees

High commission fees siphon off essential earnings, leaving restaurants with razor-thin margins. Every bite delivered feels like a loss, demotivating them to prioritize quality and service.

02

Brand Dilution

Restaurants often get lost within the vast selection of options on third-party platforms. Their unique brand identity and story get buried under algorithms and generic listings, making it challenging to stand out from the competition.

03

Data Silos

The Digital Native Generation: Traditional marketing channels fall short when targeting the hyper-connected, tech-savvy Gen Z.

Our Solutions

DevourGO flips the script on the third-party marketplace narrative. It's not just about delivery; it's about reclaiming control, maximizing profitability, and building thriving brands. DevourGO empowers restaurants to take control of their online presence, build lasting customer relationships, and thrive in the digital food delivery landscape.

01

Fair & Transparent Pricing

Fair and transparent commission structures ensure restaurants earn their fair share. DevourGO prioritizes sustainable partnerships. Empowering brands to invest in their offerings and provide a better dining experience.

02

Empower Brand & Control

DevourGO is prioritizing restaurant branding and storytelling within the platform. Customized profiles, dedicated landing pages, and targeted marketing tools help restaurants stand out and attract customers who resonate with their unique identity.

03

Customer Data & Analytics - YES!

Gain valuable insights into your customer base through DevourGO's analytics, allowing you to personalize marketing and build lasting relationships.

Gaming Industry Player Perk Rewards.

How Tokenization Transform Player Perks Rewards on Devour

Traditionally, gamer loyalty programs rely on repetitive loot box systems and generic rewards. Devour and NFTs disrupt this model, transforming Player Perks into personalized, collectible, and impactful experiences that extend beyond the screen and into the real world. This section details the four-stage program that redefines engagement and reward systems in the gaming industry.

Devour and NFTs don't just offer a new reward system; they create a revolutionary ecosystem that transforms how players engage with games, connect with each other, and experience the world of food. This is the future of Player Perks – a future where every bite is a delicious adventure, both on-screen and off.



Devour's tokenized campaigns redefine Player Perk rewards with personalized, collectible experiences that can level up real and virtual feasts. Digital token perks can unlock secret menus, boost character's powers, and serve as the key to rewards at participating favorite restaurants. This isn't just rewards, it's a dining metaverse where community thrives and every bite fuels adventure. Tokenized campaigns empower gaming developers and brands to rewrite the rules - one delicious quest at a time.

Beyond the Scoreboard: How Food Perks Rewrite the Game

Move over, loot boxes! Tokenized campaigns powered by Devour are revolutionizing how gaming developers reward players, turning every victory into a delicious adventure.

Devour makes crafting tokenized player perks a breeze. No complex coding or third-party integrations. Devour empowers you to design engaging campaigns, bridge the digital-physical gap, and reward your players with bite-sized victories that tantalize both taste buds and imaginations. It's not just play, it's delicious progress.

01 Brand Synergy

Game developers and restaurants win together. Developers leverage popular food brands to attract players and increase engagement, while restaurants gain access to a dedicated gamer audience and boost sales through targeted campaigns.

02 Personalized Rewards

Players can earn tokens that align with their in-game persona and real-world cravings. A burger-loving berserker can snag juicy burger tokens, while a health-conscious mage might unlock smoothie tokens. This personalization keeps players engaged and hungry for more.

03 Stronger Community Bonds

Players conquer challenges, complete quests, or participate in community events to earn flavorful tokens. These tokens become more than just numbers; they transform into keys to a delicious food perks, fueling engagement and igniting anticipation for every bite.

04 Beyond the Screen

Blur the lines between digital and physical with real-world perks. Tokens unlock exclusive discounts, secret menu items, or even VIP access at participating restaurants. This adds a tangible layer to rewards, making them more impactful and memorable.

The Future.

Devour: Fueling the Future of Food

As we conclude this white paper, we leave you not with a period, but with a savory question: how will hunger evolve in five years, ten years, a generation? Devour isn't solely envisioning the future of food; we're in the trenches, actively molding it – step by step, savoring each personalized bite.

Consider this more than a typical white paper; it's a systematic guide for evolution. Picture a transformation where restaurants progress into interactive spaces, menus transition into dynamic experiences, and each order transforms into a social interaction fostering connections and communities. Stepping away from the traditional world of delivery apps, we are immersing ourselves in a digital landscape where Gen Z can truly enjoy life, one satisfying moment at a time..

Thank you for accompanying us on this journey. Now, open your browser, launch your game, and let's reshape the food landscape together. The future is hungry, and Devour is ready to serve.



2024 Projections

Users: 2,246,000

Merchants: 190,798

Average Basket: \$37



2027 Projections

Users: 11,794,967

Merchants: 372,652

Revenues: \$2 Billion Annually

Devour Platform 2024 Road Map

Q1 - 2024

Merchant Brands & Gamers

- Merchant Portal Enhancements
- Affiliate Module
- Customized Brand Landing Pages
- Onboard Enterprise Brands
- DevourGO Embed Widget

Q2 - 2024

Creator Tools, Promotions & Marketplace

- Creator Engagement Tools
- Tokenized Player Perk Rewards
- Coinbase Pay/Commerce Integration
- NFT/Token Marketplace
- Solana Brand - Case Study

Q3 - 2024

AI, Social and GoVIP Games

- Self-Serve Brand Promotions
- Tokenized Brand Campaigns
- Partner Analytics Dashboard
- AI Powered Menu Engine
- Advanced GoVIP Games

Q4 - 2024

Voice Ordering, AI Personalization

- Social App Ordering Widgets
- Live Event Activation Tools
- AI Powered Personalized Offerings
- Brand Inspired GoVIP Games

2025

Data, AI, Gaming & Entertainment

- Enhance customer insights for personalized marketing strategies by analyzing preferences, behaviors, and real-time trends
- Push the limits of AI within the Devour Platform
- Ongoing advancement of innovative gaming integrations
- Develop food solutions for AR/VR and entertainment

Our Team.

Devour's Dream Team: Building the Future of Food

Behind Devour's seamless platform and innovative features lies a powerhouse team of tech titans and industry veterans. They're not just coders; they're architects of experience, weaving lines of code into frictionless journeys that redefine online food delivery. This A-Team of tech wizards and marketing maestros brings their combined expertise to life, building a platform that's not just an app, but the future of food tech.

The smart way we work.

United Mission

We're not just delivering food; we're crafting a digital feast. Our team unites under this shared vision, a North Star that guides our decisions and fuels our collective hustle.

Industry Disruptors

As seasoned restaurant vets, we are empowering restaurants to embrace the web3 revolution, unlock new revenue streams, and connect with a generation that thrives on digital adventures.

Powerful Partnerships

Collaboration lies at the heart of our strategic partnerships. We believe that by joining hands with innovative brands, industry leaders, and passionate individuals, we can create an even richer and more engaging experience for restaurants and foodies alike.

Audacious Disruption

Innovation isn't just a side dish. Decades of experience building next-gen systems fuel our passion for seamlessly integrating cutting-edge technology, AI, and web3 into the Devour platform.

Web3 Whisperers

We're not just building the platform; we're crafting seamless tools and experiences that demystify blockchain and NFTs, making web3 as familiar as your neighborhood pizzeria.

Gen Z Architects

While seasoned veterans steer the ship, Devour boasts a secret weapon – a passionate team of Gen Z engineers. These digital natives aren't just tech-savvy; they're visionaries who understand the language of gaming and web3.



Shelly Rupel
Co-Founder/CEO



- 30-year Technology Entrepreneur, Leader and Team Builder.
- Managed over 200 Technology Integration Partners at PAR
- Directly involved in selling Culver's, Boston Market and Freddy's
- Process & Goal Oriented

toast PAR ItsaCheckmate.



Cori Williams
COO



Tim Chapel
Chief Experience Office (CXO)



Tammy Billings
CSO



Erich Nachbar
Chief Technology Office (CTO)



Paul Molinari
Fractional CMO



John Skolak
Merchant Onboarding & Success



Michael Beck
Enterprise Business Development/GTM Consultant



Nate Obermark
Senior Account Executive



Ryley Matos
Founding Senior Full Stack Engineer



Eric Smith
Founding Full-Stack Engineer

Our Experience DNA Runs Deep!



Amazing Advisors:



Andy Leuthe
Product Marketing Advisor



Eric Yoon
Esports Advisor
CEO/Founder - ESTV



Rob Hammond
GTM/Customer Advisor
Director of the Center for Marketing & Sales Innovation at the USF Muma College of Business



Barry Herbst
Web3/Restaurant Advisor
Senior Vice President
The Elliot Group



Mike Chen
Operations Advisor
Co-Founder Pokeworks



Steve Heeley
Restaurant Advisor
Restaurant Expert



Thank You!
Devour

Connect with Us:

