Democratizing yield-farming

Don-key is reducing the entry barrier for both yield farmers and liquidity providers, opening the DeFi world for two distinct groups of people: those with low investment funds and those who cannot dedicate themselves to mastering the skills and strategies needed to participate in the DeFi world.

Social trading meets yield farming

Project Mandate:

- Don-key is the first social platform that brings together yield farmers with liquidity providers.

- Don-key enables potent yield farmers to maximize the assets under their management while generating profit volume for farmers and the investors.

- Don-key is an entry platform for the inexperienced or low capital individual who wishes to enter the DeFi world.

Our vision is to provide yield farmers and investors with a gamified social trading experience and with a seamless planning tool and positions, while offering farmers abundant liquidity with which to execute their strategies.
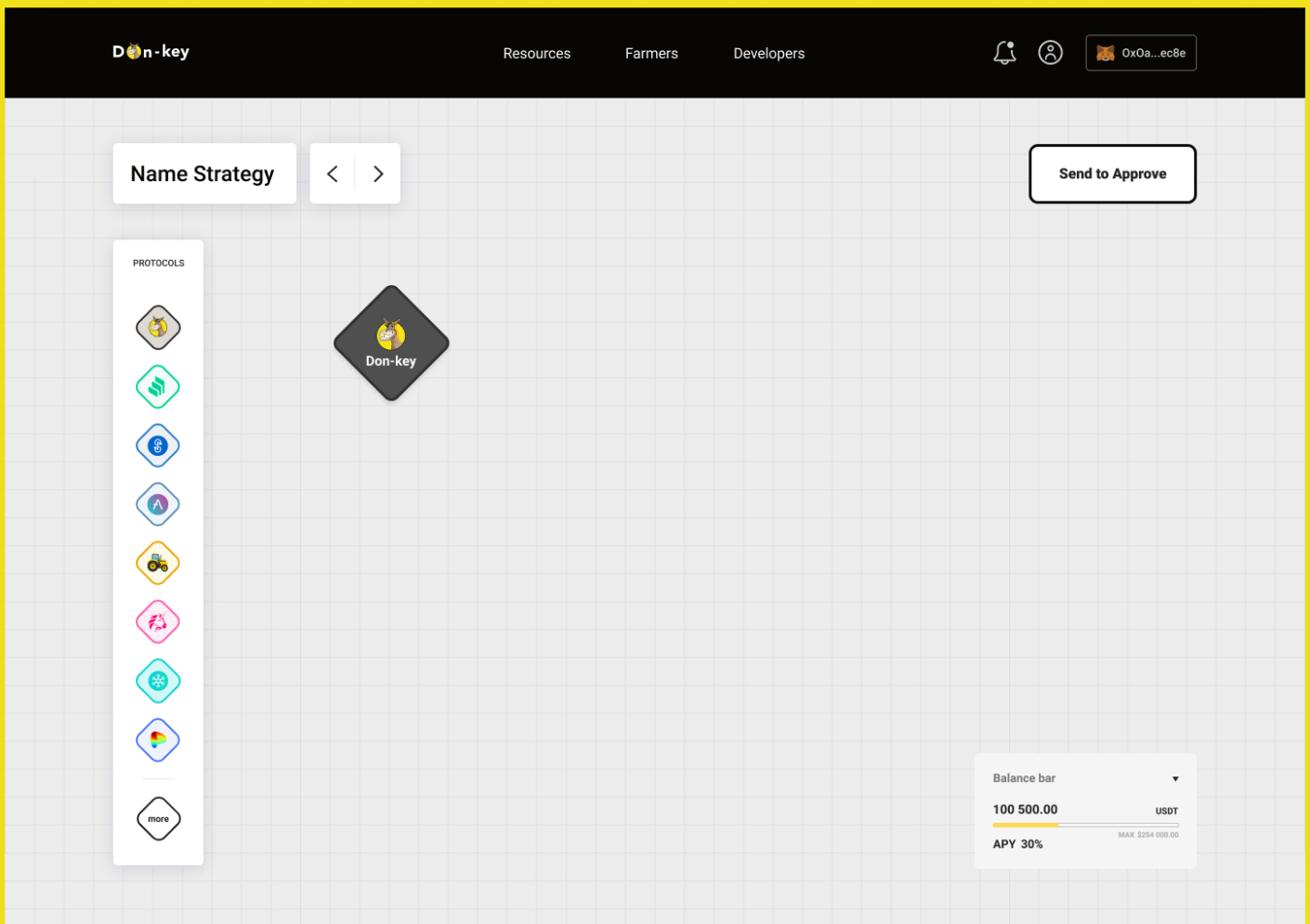
Key features:

- "Copy Farming" - Learn and auto-invest on latest farming opportunities by following top farmers and browsing Don-key's strategy builder.

- Strategy Builder - A drag-n-drop interface to easily plan and optimize different farming scenarios.

- Farmer Reputation - Based on proven APY results and historical track record.

- Investor Reputation – Through their participation on Don-key, investors earn a reputation within the platform, unlocking extra layers of access to the highest Alpha opportunities.

- Top farmers and liquidity providers are rewarded with $DON tokens.

- Saving substantial gas by pooling investments with other investors who provide liquidity to the same protocols.

Don-key's Strategy builder:

A drag and drop 0-code visual interface built for yield farmers.

- Easy to implement strategies with functions such as automated take profit/stop loss, conditional commands, and automated cash out conditions.

- Easily integrate with cross-chain protocols like Ren and plan a blockchain agnostic yield flow.

- Auto reinvest harvested profits to compound gains.

- Automated calculation of different APYs from different pools and protocols on the same UI.

- Access to one-click insurance quotes for your APY flow.

- Thought of something we didn't? Upload your code directly to the builder and gain a competitive edge.

Don-key Farmer:

We believe that yield farmers are at the frontier of the DeFi revolution and we are here to support them.

Don-key's platform allows our modern farmers to become rock stars!

Building the architecture and laying out the blueprints of new and innovative yield farming strategies, and sharing them with liquidity providers in return for nifty commission.

To change strategy blueprints on the go, and thus enable liquidity to move from between protocols with nearly zero fees.

To create a farmer profile representing your farming philosophy, your way of thinking, and your proven yield.
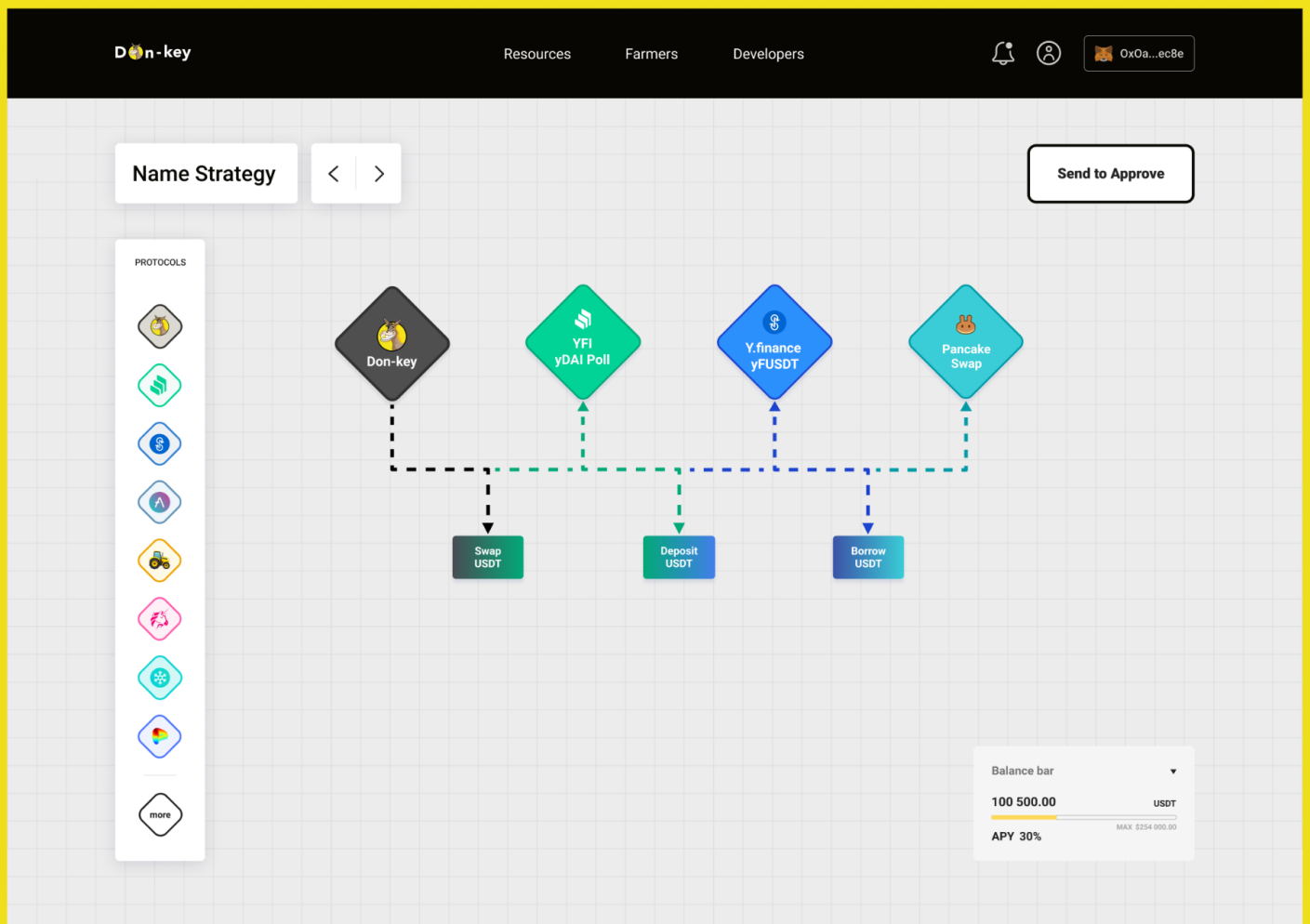
Don-key is the long-awaited toolbox that offers yield strategists a way to monetize their DeFi strategie efficiency.
Getting paid for providing new blueprints and new ideas that liquidity providers can literally #Copyfarm with the help of Don-key's platform infrastructure.
Ultimately, the goal is to achieve a minimal fee structure and maximal profit opportunity.

Example of a strategy:

Risk scores:

Everyone loves a good yield, but we all have a different approach towards risk.

Don-Key yield farmers are rated using a proprietary Sortino Ratio algorithm that scores a portfolio's risk-adjusted returns relative to an investment target using downside risk.

We are in the process of improving the algorithm under modern portfolio theory so it meets DeFi standards and platform needs.

To make our investors' lives easier and build a true table of comparison between different strategies, every strategy has an associated risk score. This score is represented by a number between 1 and 10, where 1 is low risk and 10 is high risk. The initial risk score is set when the first strategy is deployed, and updated as more strategies are added to the farmer's profile.

The Don-key team looks at a variety of risk factors to assess the risk score using the unique risk model score.

There are a few parameters when it comes to measuring risk including: the category of the underlying asset (stable or speculative), leverage risk (borrowing ratio), the daily volume of the underlying asset, and more.

Don-key's Users

Don-key's platform allows users to be active within various aspects of the platform.

Reviews – Users will be able to rate farmers by on-chain voting, evaluating not only a farmer's APY or APR results, but also his/her communication skills in offering strategy explanations or macro insight within the platform.

Capital combination / capital assignment – Users holding a min of 100 $DON tokens can access the DAPP and assign capital to one or more smart contract pools that execute the attached blueprints of a specific farmer. The smart contract acts as a mediator between the liquidity provider and all the multiple protocols the strategy's blueprint interacts with. This helps the users to simplify their investment status at any given moment.

Multi-layered (Tier) User access – Users will have the ability to unlock multiple layers of access based on their tokens staked, their interaction with the platform, and their participation within governance structures for example higher tiers will get access to VIP farmers before the rest, instant messages and notifications about new strategies, reduced commission and more

Whether you are a sophisticated user or just an average joe, you can invest like the best and add liquidity to any strategy.

Users can easily monitor the strategy's performance from Don-key's platform and move liquidity between farmers and strategies with nearly zero fees.

Thanks to Don-key analytics, investors can track exactly what trades a farmer has made in the past. The investor can also see what assets are currently in each farmer's strategy pool.

Don-key is also positioned to satisfy the high net-worth individual who wishes to be involved with performing yield generation strategies with maximum time efficiency and without the cost-ineffective processes involved in this type of activity in traditional finance.

Deposit , fees and withdraws and how the system works:

Don-key's job is to create a **gamified marketplace** connecting both yield farmers and liquidity providers. In addition our platform provides the infrastructure for minimizing costs for the users and auto compounding the returns.

For these purposes Don-key will invest the liquidity according to the blueprint attached in **cycles** rather than immediately when inserted into the pool. Typically each pool will have at least 2 cycles daily.

When a user deposits funds into a pool, the funds will always be invested in the following cycle. The same applies for withdrawals, for example if a user issues a withdrawal, the funds will be released at the upcoming cycle. Don-key garnutees 1 cycle every 24 hours - 7 days a week.

Fees

Don-key takes a commission from the profits being auto compound.
The fees may vary depending on the network's average gas costs and complexity of the strategy's blueprint however are set to a max of 5%.

In addition the farmer receives a commission from the profits being auto compound equivalent to the don-key commission.

Don-key nor the farmers take any entry fees, exit fees or management fee.

All fees are fully disclosed in each strategy fee section on the DAPP..

Don-key's Developers:

DeFi is changing all the time and our mission is to provide a large number of protocols and other tools in order to provide the richest, most up-to-date work environment for our farmers. To this end, we will offer all developers the option to add protocols, tools, and features.

Don-key's team will launch the beta DAPP with integrations focused on BSC , AVAX, and Matic and soon after introduce cross-chain strategies connecting BSC to Solana and more.

As seen in the tokenomics below, 10% of tokens from TGE will be reserved for development bounties and rewards in the following manner:

Released in a linear manner for a period of 36 months. The total fixed daily amount will be released to the developer's wallets pro rata according to the total volume used through each one of the protocols, chains and functions created. This way we encourage developers to create things that they believe users will really need and use.

The Don-key Token

$DON is the native token of the Don-key platform.

Overview:

- **Token Name:** Don-key token
- **Ticker:** $DON
- **Type:** ERC20
- **Total Supply: 100M**

Distribution	Token Allocation	Vesting
Seed	5,000,000 (5%)	10% Released on TGE then 2 months cliff then linear release for the remaining over 10 months (12 months total)
Private Sale 1	15,000,000 (15%)	15% Released on TGE then 2 months cliff then linear release for the remaining over 10 months (12 months total)
Private Sale 2	8,500,000 (8.50%)	15% Released on TGE then 2 months cliff then linear release for the remaining over 10 months (12 months total)
Public	1,500,000 (1.5%)	-
Early liquidity providers and farmers	20,000,000 (20%)	No lockup, Distributed linearly over 36 months
Liquidity Reserve	5,000,000 (5%)	-
Marketing	10,000,000 (10%)	2 months cliff then linear release for the remaining over 8 months (10 months total)
Dev Pool	10,000,000 (10%)	No lockup, Distributed linearly over 36 months
Team	10,000,000 (10%)	12 months cliff then linear release for the remaining over 12 months (24 months total)
Advisors and Diplomats	10,000,000 (10%)	2 months cliff then linear release for the remaining over 8 months (10 months total)
Reserve	5,000,000 (5%)	3 months cliff then linear release for the remaining over 12 months (15 months total)
Max Supply	100,000,000 (100%)	-

- 20% for early liquidity providers and farmers will be given on a daily basis for the next 36 months in a pro -rata manner from the total amount of daily volume and yields.

Use cases:

$DON is pure utility for gamified DeFi platform

- **Access:** In order to use the DAPP all users will need to hold at least 100 DON tokens in their wallet.

- **Staking & Rewards:** $DON holders can earn accelerated APY by holding them in staking wallets, as well as in Don-key liquidity pools to be launched on several DEX platforms.

- **Tiers:** The more DON you stake the higher up the tier ladder you can climb. Higher tiers can access VIP farmers, gain access to strategies before they open to the public, communicate with the farmers, get PUSH notifications to update you about new strategies and changes in APY and much more.

- **Governance:** $DON holders can gain voting rights on the platform, by staking a predefined amount of tokens in their specified staking wallets. By doing so, they can participate in the community's decision-making process, regarding matters such as new proposals,new integrations, pool audits, circulation, distribution, and so on. Moreover, governors will also have a say on DON's on-chain governance model.

- In addition, $DON holders will be able to provide reviews on farmers and approve new integrations.

- **Access to exclusive pools:** Farmers can decide to limit specific strategies to $DON holders only.

- Reduced **commission** on strategy pools.

Roadmap

Q1 2021:

- Seed sale.

- Platform, smart contract, protocols integrations and network development.

- Recruiting a team of top farmers to help launch the platform with A class yield farmers.

- Private sale.

Q2 2021:

- Public sale.

- Launch on major launchpad with MVP on BSC including some of the major protocols integrated to the strategy builder, i.e Pancake, Venus, bDollar, AutoFarm, and Beefy.

- Initiating bounty rewards for developers to add integration with different protocols.

Q3 2021:

- New tools development for gas fees savings and multi cross-chain.

- Adding second layer and synthetic solutions to the Strategy Builder.

- Integrating for input of institutional liquidity.

Road map will be updated periodically on the website