



M20 ECOSYSTEM

The crypto-economy accelerator

—
Defying the Complexities of Modern Web3 world



WHITEPAPER: 3.5 VERSION

M20



M20 INTRODUCTION	3
1. Goals	4
2. Core Values	5
3. Advantages of M20	6
4. Ecosystem	8
4.1 Building M20 ecosystem to accelerate the broader crypto-economy	8
4.2 M20 Chain	8
4.2.1 What's M20 Chain	9
4.2.2 M20 Chain, the next Web3 access layer	10
4.2.3 Expansion of M20 use cases	12
4.2.4 Eco-Friendlier	12
4.2.5 The M20 Standard	14
4.3 Mether Academy	15
4.4 Probot (Trading Bot)	16
4.5 TradeBit (Crypto Exchange)	17
4.6 NFT & NFT Marketplace	18
4.6.1 NFTs Collections	18
4.6.2 NFTDesk (NFTs Marketplace)	18
4.7 \$MCOIN	19
4.7.1 \$MCOIN tokenomics	20
4.8 Governance Model	21
4.8.1 How M20 DAO works	22
4.8.2 Governance Types	23
5. Roadmap	25
7. Conclusion	26

Disclaimer

The comments below do not constitute investment advice or any other form of advice on financial instruments, financial products, financial services, or digital assets. They are intended to provide you with a general understanding of the situation. The following comments do not constitute an offer to enter into an agreement to buy or sell financial instruments and financial products or an invitation to make such an offer for the purchase or sale of any specific digital asset. The value of cryptocurrencies fluctuates significantly. A decrease in value or a complete loss is possible at any time.

M20 introduction

M20 is a blockchain and Web3 ecosystem that aims to integrate and connect the traditional world to provide a seamless user experience. It seeks to revolutionize the industry by setting a unified standard for quality assurance across all protocols. By pushing the boundaries of innovation, accessibility, and security, M20 aims to build reliable Web3 & Web2 protocols with a focus on user security and peace of mind.

M20's protocol-specific consolidated structure for tools and products, paired with strategic partnerships, provides access to unique opportunities that other protocols can't achieve. This is a significant industry advantage for M20, and with the launch of governance, new ideas for innovation and integration with other protocols/platforms will emerge through \$mcoin governance debates & discussions.

M20's approach to Blockchain & Web3 is about empowering users and removing the barriers to entry. M20 aims to establish himself as a crypto-economy accelerator that provides interoperable solutions that are compatible with one another.

Every protocol under the M20 DAO banner is built for mass adoption.

They can be used as stand-alone solutions, but can also interoperate to unlock additional potential.

M20's degree of interoperability is unprecedented in the industry, and this is what sets them apart from the rest. By providing solutions that are compatible with one another, M20 can take the industry to the next level. Their commitment to decentralization, security, and inclusivity makes M20 a reliable choice for users who want to trade their digital assets safely and securely.

1. Goals

M20's primary mission is to create an ecosystem where users can easily learn and participate actively in the booming Blockchain & Web3 industry associating it with everyday life and the web2.

The aim is to remove all entry barriers and problem associated with the Web3 space, creating an ecosystem where the power is concentrated in the hands of token holders.

In order to accomplish this goal, M20 has a training strategy for its community and for users in general in the ecosystem. Users will be provided with educational materials through which they can learn about blockchain, Web3 and all the M20's ecosystem.

Our tutors are highly trained in the new world of blockchain. Our users can easily learn how to participate in the M20 ecosystem and how to make it useful. We know that M20 and its currency \$mcoin are fast and offer advanced features, and that users on our platform are safe from the most common risks. The goal is to build a robust ecosystem where users can participate in decision-making, feel part of a larger community and earn of the other incentives from active participation.

From holding \$mcoin they receive a utility related to M20 governance, with all the benefits attached. They can also enjoy other benefits if they hold NFTs from our collections. Our priority is our users; every fund and reward earned is easily and quickly transferred to their wallets when they want it. We are providing a unique and advanced ecosystem that aims to reduce people's efforts and make them more comfortable and secure.

The goal is to create a system based on the user and for the user, in which token holders are the decision-makers through participation in governance tools.

Simpler, More Intuitive Interface

We want people to think simple, multi-purpose, and powerful when they hear M20.

We plan on building, partnering with, and white-labeling a variety of Blockchain & Web3 products and services allowing ease of access through a single portal to the ecosystem for our user base. This will be done by ensuring each new product under the M20 DAO umbrella is created with M20 to simplicity for user experience.

M20 will be the "One Stop Shop" for everything Blockchain & Web3, and on top of that, it will offer a consistent and intuitive interface and experience for all users. We want grandma to be able to participate in and enjoy the experience. The M20 platform will create the cryptocurrency safe-space allowing users to easily understand each product and how to interact with it, thus gaining exposure to the Blockchain & Web3 ecosystem in a safe and effective manner.

2. Core Values

We have developed a **decentralized** platform where users and students can easily learn all the new techniques related to the digital world. Our clear and transparent vision is to offer our users innovation and scalability in terms of the best and most advanced features of M20 and \$MCOIN. Our confident vision is to provide our users with M20's blockchain technology based on proof-of-stake consensus protocol. The latter enables users to transact quickly and securely. Our \$MCOIN blockchain is based on blockchain technology and serves as the foundation for a scalable and sustainable business environment.

M20 is based on certain core values, including security, active participation, and decentralized governance. We believe in the importance of providing a secure and reliable platform for users, using advanced technologies. In addition, M20 is committed to creating community-based products that enable users to actively participate in the governance of the ecosystem and make informed decisions about the evolution of the project. This means that token holders are decision makers in the project through participation in governance tools.

Decentralization

Decentralization involves the community in project governance and improves transparency and security of the ecosystem.

Governance

Governance is the process through which token holders participate in the management of the project and contribute to its evolution, using direct democracy tools and shared decision-making.

Participation

Participation enables greater user involvement in decision-making choices in the ecosystem.

Security

For M20, security is about protecting users, their data and their funds through the use of advanced technologies and multiple security measures.

Transparency

Transparency in M20 means offering one of the most reliable and secure products, where users can trust the products and ecosystem through continuous checks to improve safety and quality.

3. Advantages of M20

The M20 ecosystem is built to be homogeneous and user-friendly.

With M20, users have access to cryptocurrencies, NFT, Metaverse ,and many other decentralized applications, all in one space.

M20 relies on **security** and **scalability**, ensuring that users have a seamless and reliable experience. This is reinforced by a governance model based on user and token holder participation, using a community-based decision-making model.

M20 is also an ecosystem that offers users the opportunity to **deeply learn** about blockchain technology. It provides educational materials to help users learn safely and knowledgeably.

Simplicity is one of the key points of M20, which aims to create an interconnected and highly participatory ecosystem. M20's model aims for homogeneity and standardization of the entire ecosystem, to provide portions for users to participate in governance and be able to make decision-making choices.

In addition, M20 wishes to remove all barriers to entry and problems associated with the Web3 space, creating an ecosystem in which power is concentrated in the hands of token holders. To achieve this goal, M20 has a training strategy for its community. Users will have access to educational materials through which they can learn blockchain, Web3 and the entire M20 ecosystem. Our goal is to provide an advanced and unique ecosystem that aims to reduce people's efforts and make them more **comfortable**, secure and participative.

Another M20's goal is also to make trading and exchanging of \$MCOIN easy, fast, secure and accessible.

The M20 ecosystem's easy-to-use system is a significant advantage for first-time users, as it guides them through all the processes.

Our ecosystem is designed to be more **user-friendly** and intuitive, allowing users to easily navigate through the different features and functionalities.

Furthermore, our team has years of experience in risk control and asset management in the blockchain industry, which enables us to ensure the security of users' assets. We take the **safety** and security of our users' funds very seriously, and we have implemented multiple layers of security to protect our platform from any potential threats.

M20's \$MCOIN can be redeemed through multiple channels at the user's convenience, making it easy for users to access their funds whenever they want. Our ecosystem, based on an **open** and **transparent** system, allows users to check the number of \$MCOIN issued and the assets, providing users with complete control over their investments and their rights on the governance.

The platform relies on the best professionals in the Web3 world to build an ecosystem where users can easily learn and actively participate in the booming Blockchain & Web3 industry, associating it with everyday life and the web2.

One of the core values of M20 is **transparency**. M20 believes in providing a transparent platform where users can trust the products and the ecosystem. To ensure transparency, M20 conducts continuous audits of the products and the ecosystem to improve them. The platform also believes in providing a safe and secure environment to its users. M20 has implemented multiple layers of security to protect the platform from potential threats. In addition, M20 offers active participation in the governance of the ecosystem, allowing the community to decide the direction of the project.

M20 also utilizes the best and most **innovative** technologies available in the industry, based on Ethereum. and Cosmos The ecosystem aims to provide its users with the most advanced features of M20 and \$mcoin. Additionally, M20 offers a training strategy for its community and users in the ecosystem. Users will have access to educational materials through which they can learn about blockchain, Web3, and the entire M20 ecosystem.

In summary, M20 offers an **innovative and advanced ecosystem** that aims to **simplify** the use of cryptocurrency and blockchain technology. The platform's core values of **transparency, security, and active participation** in governance, combined with the use of the best and most innovative technologies, make it an attractive option for those looking to participate in the booming Blockchain & Web3 industry.

4. Ecosystem

4.1 Building M20 ecosystem to accelerate the broader crypto-economy

M20 aims to create an ecosystem that is both homogeneous and user-friendly.

This ecosystem offers a simple and fast way for users to access the entire Web3 world without any barriers. Moreover, the platform employs an easy and intuitive comprehension method that helps users to learn faster. With M20, users can easily connect to Crypto, NFTs, Blockchain, DeFi and many more coming decentralized applications, all from a single access point.

Additionally, M20 is designed with security and scalability in mind, ensuring that users can enjoy a seamless and reliable experience while using products they can fully trust and control. This is made possible through a governance model based on user and token holder participation, using a community-based decision-making model.

To achieve this, M20 is committed to integrating and developing innovative products that will communicate and collaborate with each other, thus creating a unique standard.

The ecosystem is created by:

- M20 EVM equivalent Chain,
- \$MCOIN native token
- Mether Academy,
- Tradebit Crypto Exchange
- Crypto Trading Bot,
- NFT Marketplace,

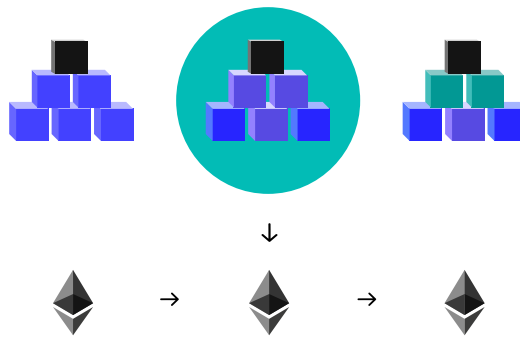
In addition, M20 will foster a strong community of developers and users, who will contribute to the ecosystem by creating their own token on M20 Chain, as well as new products and services that will expand its capabilities and reach. By combining all these elements, M20 will create a robust and dynamic ecosystem that will set a new standard for innovation in the market.

4.2 M20 Chain

M20 is a decentralized, energy-efficient public blockchain with swift speeds and low transaction costs. M20 is designed to champion the creator economy that will contribute to expand the ecosystem with DeFi tools, play-to-earn games and eventually serving as the foundational infrastructure for an open Metaverse. M20 is designed to serve the subsequent billion Web3 users and to aid them experience the full promise of self-custodianship of their digital assets.

4.2.1 What's M20 Chain

M20 Chain is a secure, cheap, developer-friendly Blockchain built to bring the next billion users to Web3.



SCALABLE FROM MULTIPLE ECOSYSTEMS

M20 Chain is built with the scalability needed to power any dapps. It leverages the underlying ecosystem of Ethereum and Cosmos, making them mutually interoperable through Evmos bridging tools, that lets you confidently ramp on M20 Chain.

BIG FEATURES, SMALL FEES

Get access to the M20 environment at a lower cost. Gain early access to M20 framework features and the simplicity of building dApps, opening the way for complex and innovative use cases that were previously unthinkable.

THE BEST OF ALL BLOCKCHAINS 10X CHEAPER

No code changes needed. M20 Chain is EVM equivalent, so all of your code, tools, and infrastructure work out of the box. M20 Chain's rollup architecture reduces costs by 10x for users.

MULTICHAIN, POWERED BY EVM & IBC

M20 Chain has a multichain approach, supporting both EVM standards and the Inter-Blockchain Communication (IBC) protocol to run nodes on Cosmos SDK.

4.2.2 M20 Chain, the next Web3 access layer

At its core, a chain is very different than M20 Chain, in particular, it's meant to be a platform, whereas most things we've built thus far are products. And building a crypto platform with a vision for decentralization and scale means that we need to build on the incredible legacy of decentralized platforms that predate our work.

Our choice was based on four key principles that shaped our decision-making process during the construction of M20 Chain and will continue to guide our approach in the years to come:

AN AIRPORT, NOT A PLANE

We are designing M20 Chain to optimize for easy, secure access and minimize entry barriers to the world of blockchain, Web3, and decentralized systems. Therefore, the relationship between M20, and other blockchains will be collaborative and inclusive.

We encourage ourselves and other partners to start on the M20 Chain, but go everywhere: we see the M20 Chain as a "gateway" for users into the crypto economy. It's an easy-to-use default on-chain experience with access to products. Along with making M20 Chain interoperable with other chains, we will continue supporting as many chains as possible across M20 Chain products.

OPEN SOURCE

Foundational software for the global crypto-economy should be fully open source and freely available. M20 Chain is built both on EVM framework and Cosmos SDK. We join the group of teams working on both blockchain ecosystem to ensure that it is a multichain environment accessible to all. We see this toolkit as an open platform that anyone can contribute to, fork and extend to help the crypto economy scale.

DECENTRALIZED

Decentralization is a critical aspect of maintaining an open, global, and accessible crypto-economy. The M20 team is committed to achieving full decentralization in the coming years. With increased resources, the M20 Chain is expected to progress through several stages that will be announced at the Chain launch, but which will generally include launching at least one fault prover³ for the Cosmos that will secure both the M20 Chain and Cosmos Mainnet by using a set of validators to identify and challenge faults.

Decentralization involves community governance of the project and enhances the transparency and security of the ecosystem.

FOR EVERYONE

M20 is an Ethereum-Virtual Machine (EVM) equivalent blockchain built with a multichain approach, allowing users who operate on the Cosmos ecosystem to trade and build with \$MCOIN also on Cosmos SDK, through Evmos bridging tools, supported by the Inter-Blockchain Communication (IBC) protocol. Accordingly, in the future end-users will be able to transfer a wide range of cryptocurrencies from the Ethereum, Cosmos and other chain families into M20 Chain, and subsequently trade, invest, transfer or even create their own token on it.

M20 is cost effective, and seamless. M20 aims for towering transaction throughput (from hundreds to thousands of transactions per second), rapid transaction finality (5–6 seconds), and low transaction fees (from one cent to a few dimes). Its consensus mechanism combines decentralisation with streamlined, scalable, and eco friendly transaction processing. M20 can deliver cheaper transactions than Ethereum mainnet, making decentralised applications (dApps) and smart contracts potentially more affordable, carbon neutral, and more user-friendly.

M20 aims to create an open ecosystem that is seeded with M20 Chain products, users, and assets. The M20 team will work with the broader community to bring the chain to life and make it a robust ecosystem. M20 is excited to have an incredible community that will contribute to the project's success.

4.2.3 Expansion of M20 use cases

The M20 Chain is not just a new EVM Chain but is the home that will house the existing and future products of the M20 ecosystem.

With low fees and extreme transaction speeds (almost imminent), M20 will open up enormous possibilities that will enable meaningful use cases and improve the user experience.

4.2.4 Eco-Friendlier

As a blockchain run by Proof-of-Stake consensus mechanisms and a multichain approach, M20 aims to massively scale the Web3 user community by providing builders with the ability to instantly port apps and crypto assets from other blockchains while benefiting from low transaction fees, high throughput, and fast transaction finality.

M20 Chain block production will be primarily managed by validators, who help the Chain by providing the following services:

- Providing transaction confirmations and state updates.
- Constructing and executing blocks.
- Maintaining M20 Chain funds safe

Ecological Footprint⁵ near to 0

M20 Chain will be a more environmentally friendly blockchain/Chain than traditional ones like Bitcoin, since it is built on top of the Ethereum PoS infrastructure. This means that there will be no additional necessary workload and that we simply aim to scale and optimize the usage of Ethereum blocks.

ANNUALIZED ENERGY CONSUMPTION (TWH) COMPARISON TO POS ETHEREUM

Gold mining	240	92,999x
Bitcoin	130	50,000x
YouTube	244	94,000x
Global data centers	200	78,000x
Netflix	94	36,000x
PayPal	0.26	100x
Gaming in USA	34	13,000x
PoW Ethereum	78	30,000x
PoS Ethereum	0.0026	1x
M20 Chain	0	0x

Fast, low-cost, and without decentralization problems. what else?

Moreover, with the transition to PoS, Ethereum itself has significantly reduced its impact on the planet, lowering the Annualized Energy Consumption to 0.0026 TWh⁷, which is 30,000 times lower than before. This means that the M20 Chain is already considered in these calculations, without adding any additional energy consumption.

4.2.5 The M20 Standard

Through the creation of this Chain, we aim to build an interoperable ecosystem composed of M20 products and services, but not limited to them. Anyone can build on the Chain and easily grow their own product, thereby creating a virtuous circle for the M20 ecosystem. When we establish contact with third-party developers, our top priority will be to ensure the following 4 key points:

Quality Standardization

Any dApp deployed under the M20 Chain, will adhere to a high and uniform quality standard.

Brand Confidence

All Chain dApps and products built under the M20 Chain, brand will benefit from market-wide trust and confidence.

Reduce Risk

Diversification reduces risk for token holders. In this format, any single subsidiary product performing below expectations can be counterbalanced by other platforms under the M20 Chain.

Multiple Interoperable

All Chain products can feed off each other's capital and user base to create an interwoven and robust mutually-dependable sub-economy.

4.3 Mether Academy

The Mether Academy aims to revolutionize the way users approach the Web3 and blockchain world, making learning universal, simple, accessible and efficient. The aim of the Academy is to teach all learners the new and advanced features of major Blockchains such as Bitcoin, Binance, Ethereum and Solana, etc. M20's initiative is to develop and make scalable and sustainable an ecosystem for the future of the Web3.

Alongside this, M20 has launched mCoin, a currency designed to enhance and promote the entire ecosystem, and in fact allows for rewards and additional benefits to be given to members of the M20 community.

Access to the academy is token gated, which means that only ecosystem participants who have NFTs with governance or course access benefits will be able to participate.

Mether Academy is an academy controlled and managed by the M20 DAO. Users with governance rights, will be able to vote on which courses to offer.

Ultimately, an open and participatory academy.

4.4 Probot (Trading Bot)

The realm of cryptocurrencies is highly volatile, making it difficult for humans to effectively manage and monitor cryptocurrency trading. This is due to frequent price fluctuations, occasional slowdowns of cryptocurrency exchanges, and slow transaction processing.

However, to achieve optimal trading results, it is essential to monitor cryptocurrency exchanges around the clock, a task that is impossible for any individual to accomplish.

This is where cryptocurrency trading bots come in.

Cryptocurrency trading bots are automated computer programs that trade cryptocurrencies on multiple platforms. They operate on behalf of an owner or user, buying and selling cryptocurrencies at the appropriate times to generate profits.

We at M20 have developed PROBOT, an AI platform for those who want to profit from algorithmic trading, without giving up their day job. You are in safe hands when you use the PROBOT trading platform.

This is another great feature in M20 ecosystem.

With probot, the funds remain safe in the exchange and will never be touched directly, but using only the exchange's official APIs.

Probot works completely online offering web-based automated trading services. you will not need to install or download any software on your own device.

Probot provides users with an automated trading solution that is highly effective at identifying and executing profitable trades. With the bot's advanced algorithms and powerful features, users can enjoy a highly effective trading experience that is both efficient and profitable.

4.5 TradeBit (Crypto Exchange)

M20 has developed a centralized exchange (CEX) that offers users a secure and reliable trading platform for their digital assets. The platform, named TradeBit, is designed to be highly secure, utilizing advanced encryption techniques to protect user data and prevent unauthorized access. TradeBit is a digital asset-trading platform offering state-of-the-art services for digital currency traders and global liquidity providers. Additionally, the CEX is designed to be incredibly easy to use, with no installation required. This makes it a highly accessible platform for users who are new to the world of digital currency trading.

Our objective is to promote the development of the blockchain industry by encouraging innovation, supporting emerging technologies, and driving major changes.

We believe that providing reliable and high-quality service is the best way to grow our industry. We are committed to improving our services and maintaining the highest standards.

TradeBit offers several features that cater to both institutional and retail traders. For instance, portfolio margin is particularly advantageous to low-risk traders as it provides a larger margin advantage.

At TradeBit, our aim is to create a reliable global cryptocurrency exchange that caters to both retail and institutional traders. We achieve this by continually adding new and innovative tokens for our users, expanding the boundaries of financial product innovation.

Our system design is multi-tiered and multi-cluster to ensure the best possible experience for our users worldwide. We take security seriously and our team works tirelessly to protect your assets from any potential threat. Rest assured that we have you covered.

Overall, TradeBit is an excellent choice for users who are looking for a secure and reliable platform to trade their digital assets. With its advanced security features, easy-to-use platform, and built-in trading bot, it is an excellent choice for both experienced traders and beginners alike.

4.6 NFT & NFT Marketplace

4.6.1 NFTs Collections

NFTs, or non-fungible tokens, are unique digital assets that represent ownership of a particular object, such as a work of art or collectible item.

To ensure that our users have full access to M20's services, such as the Learning Management System platform, we have decided to launch a series of exclusive NFT collections on our marketplace. This includes the first collection, called MetaBunny NFT, consisting of unique and highly collectible NFTs that will only be available on the M20 platform. This will make them highly sought-after and valuable assets for collectors who want to expand their range of NFTs. In addition, we are currently working on creating other collections of highly exclusive NFTs, which will be made available only to members of the M20 community. These unique and highly sought-after NFTs will be a testament to our commitment to providing our users with a unique and engaging learning experience, as well as an opportunity for collectors to expand their collection with valuable assets.

Holders of each type of NFT will have exclusive access to the M20 ecosystem. In addition, ownership of an NFT will grant access to M20's Learning Management System (LMS), which is designed to educate users about technologies in the blockchain and Web3 world. The LMS is a crucial component of M20's initiative to build a secure, scalable, transparent and participatory ecosystem, providing an intriguing framework for the blockchain and Web3 industry.

4.6.2 NFTDesk (NFTs Marketplace)

To this end, M20 also provides an NFT marketplace, which allows users to buy, sell, and trade NFTs.

NFT Desk provides users with a secure and reliable platform to exchange their NFTs, with advanced security features to protect users' data and prevent unauthorized access. In addition, the platform is designed to be extremely user-friendly, with an intuitive interface that makes it easy for users to navigate and find the NFTs they want.

One of the most interesting features of the M20 NFT marketplace is the MetaBunny NFT collection. This collection features a number of unique and highly collectible NFTs. MetaBunny NFTs are available exclusively on the M20 platform, making them highly sought after and valuable to collectors.

Overall, NFTDesk is an exciting development for the ecosystem, offering users the ability to buy, sell, and trade unique digital goods that will grant the user access to the ecosystem itself, the learning platform.

4.7 \$MCOIN

In order to have an easy, recognizable, and democratic access point, M20 has introduced \$MCOIN, a native token. It is based on the ERC-20 standard and represents the decision-making powers and privileges of the bearer within the M20 ecosystem. The token can be used for the following purposes:

- Governance token
- Utility token
- Purchasing NFTs
- Trading crypto on Tradebit and other exchanges
- Paying gas-fees for M20 Chain transactions
- Paying gas-fees to transfer your own token running on M20 Chain
- Staking

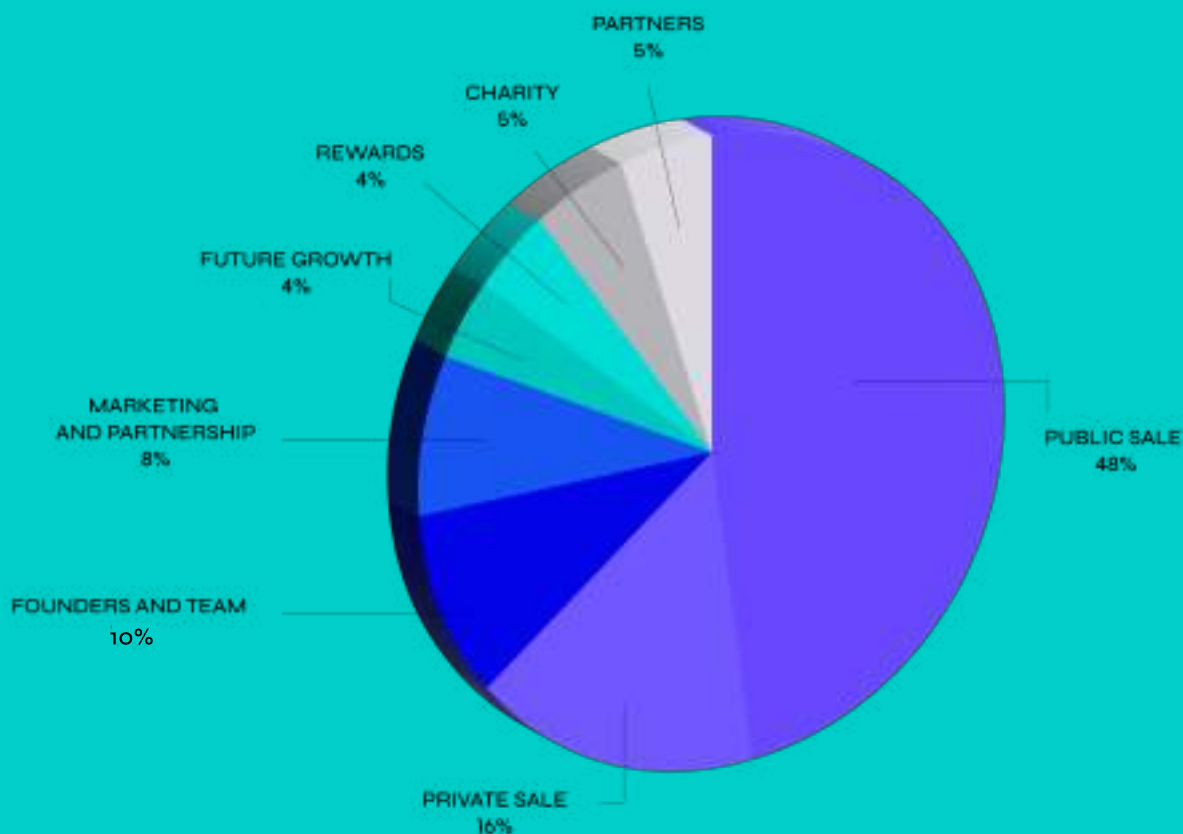
\$MCOIN does not in any way represent any shareholding, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will \$MCOIN entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities.

\$MCOIN may only be utilized on M20, and ownership of \$MCOIN carries no rights, express or implied, other than the right to use \$MCOIN as a means to enable usage of an interaction within M20.

4.7.1 \$MCOIN tokenomics

MCOIN TOKEN ALLOCATION IS AS FOLLOWS:

- 48% For public sale (240 million)
- 16% For private sale (80 million)
- 10% For founders and team (50 million)
- 8% For marketing and partnership (40 million)
- 4% For future growth (20 million)
- 4% For rewards (20 million)
- 5% For partners (25 million)
- 5% For charity (25 million)



\$MCOIN does not in any way represent any shareholding, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will \$MCOIN entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities.

\$MCOIN may only be utilised on M20, and ownership of \$MCOIN carries no rights, express or implied, other than the right to use \$MCOIN as a means to enable usage of an interaction within M20.

4.8 Governance Model

M20 DAO is the first decentralized Ethereum-based DAO (autonomous organization) with a consolidated structure. Its purpose is to govern a range of high-quality, productive Chain solutions on the Ethereum blockchain. Our approach is much better than any competitor on the market:



M20 DAO approach is superior because:

1. We put the “decentralized” back into “decentralized finance”.
2. Quality standardization ensures projects adhere to a high-quality standard.
3. Our DAO offers global brand recognition and strengthening.
4. M20 reduces the risk for users due to our counterbalancing mechanism.
5. M20 DAO introduces multiple inter-operable products from all dApps developers under the umbrella Chain.
1. Chain products help each other grow to create a mutually dependable economy.

Operating as a DAO makes the most sense for M20 due to their ability to attract new voices, perspectives, and ideas that weren't there otherwise. Holders of \$MCOIN will be able to take part in the governance discussion through the governance forums. Here \$MCOIN holders can submit proposals, vote on topics, and discuss the M20 vision.

4.8.1 How M20 DAO works

As mentioned above, M20 houses a myriad of EVM based commercial tools operating under the governance of the single M20 DAO.

Developers can propose their ideas to the M20 DAO, request ecosystem grants for development, or use M20 as the brand of their products. M20 token holders can participate in M20 DAO governance to vote on these matters, thus improving the overall protocol.

Fee income/revenues from all applications under M20 Chain will be divided into different categories, for different types of productive services and contributions rendered on behalf of the Chain. A portion of these will be managed in the future by the DAO in order to bootstrap products, projects and funds future community activity.

In order to promote decentralized community governance for the Chain, \$MCOIN would allow holders to participate and vote on governance proposals to determine features and/or parameters of M20 as well as protocol improvements, with voting weight calculated in proportion to their \$MCOIN stake.

The bundle of voting rights attributed to \$MCOIN may be exercised personally by the token owner, or delegated to other users via the protocol smart contracts.

For the avoidance of doubt, the right to vote is restricted solely to voting on features of M20 and/or changes to the governance process; the right to vote does not entitle \$MCOIN holders to vote on the operation and management of the Company, its affiliates, or their ass

\$MCOIN also provides the economic incentives (as visible in tokenomics) which will be distributed to encourage users to contribute and maintain the ecosystem on M20, thereby creating a win-win system where every participant is fairly compensated for its efforts. \$MCOIN is an integral and indispensable part of M20, because without \$MCOIN, there would be no incentive for users to expend resources to participate in activities or provide services for the benefit of the entire ecosystem on M20. Given that additional \$MCOIN will be awarded to a user based only on its actual usage, activity and contribution on M20, users of M20 and/or holders of \$MCOIN which did not actively participate will not receive any \$MCOIN incentives.

4.8.2 Governance Types

The M20 DAO is a decentralized autonomous organization that is in the process of expanding to different areas of the M20 ecosystem. The organization is comprised of \$MCOIN token holders and members of the community who will participate in making decisions and shaping the future of the project. As the M20 ecosystem grows and evolves, the role of the M20 DAO will become increasingly important.

There are essentially and temporarily two management areas of the DAO:

PROTOCOLS / PRODUCTS GOVERNANCE

One of the most important aspects of the M20 ecosystem is the active participation of \$MCOIN token holders and members of the community in the management and governance of its protocols and products.

In order to ensure that the ecosystem remains decentralized, secure, and accessible to all, it is crucial to determine the key focal points and potential future developments of current and upcoming products and protocols.

By taking an active role in the decision-making processes related to these protocols and products, \$MCOIN token holders and members of the community can help shape the future of the ecosystem in a positive way, making it more inclusive, innovative, and responsive to the needs of its users. This can involve proposing new ideas, suggesting improvements, providing feedback, and collaborating with other members of the community to achieve common goals.

Moreover, active participation in the governance of the ecosystem can also provide numerous benefits to token holders and members of the community, such as increased transparency, accountability, and influence over the direction of the ecosystem. It can also foster a sense of ownership and belonging, as well as opportunities for learning, Chaining, and recognition.

Therefore, it is important to encourage and facilitate the active involvement of token holders and community members in the management and governance of the M20 ecosystem, recognizing them as valuable and essential stakeholders in its success and growth.

M20 CHAIN GOVERNANCE

As previously mentioned, the M20 Chain aims to move towards decentralization, with a focus on democratic and effective decision-making models. In order to achieve this goal, the implementation of a token-based governance model and a governance layer structure is essential. The M20 Chain has yet to explicitly define its DAO structure, but it will be developed in collaboration between the teams and token holders.

To further elaborate on the concept of decentralization, it is important to note that this model emphasizes the distribution of power and decision-making across the Chain. This means that no single entity or individual has complete control over the system, but rather decisions are made collectively and democratically. This approach is in stark contrast to traditional centralized models, where power is concentrated in the hands of a few.

In addition to the benefits of a more democratic structure, decentralization also offers increased security and resilience. By distributing control across the Chain, the system is less vulnerable to attacks or failures at any single point. Furthermore, a decentralized system can operate more efficiently and cost-effectively, as it eliminates the need for intermediaries and reduces the risk of corruption or abuse of power.

The M20 Chain's commitment to decentralization and its implementation of a token-based governance model and governance layer structure represent an exciting and innovative approach to building a more democratic and secure Chain.

Overall, the expansion into the future of the DAO itself will be a crucial aspect of the M20 DAO's continued growth and success.

DONE

- / \$MCOIN launch
- / NFTdesk MVP launch
- / Probot MVP launch
- / TradeBit MVP launch

5. Roadmap

Q1/Q2 2023

- / R&D Ecosystem & Products Strategy - development
- / TradeBit development
- / Mether Academy v0.1- development
- / M20 Chain (EVM blockchain) - development

Q3/Q4 2023

- / R&D Ecosystem & Products Strategy - launch
- / TradeBit final version - launch
- / Mether Academy v0.1- launch
- / M20 Chain (EVM blockchain) - launch

Q1/Q2 2024

- / Expansion of M20 Ecosystem
- / Use cases in M20 Chain
- / NFTs Marketplace - development
- / M20 Ecosystem DAO Governance R&D
- / Mether Metaverse - development

Q3/Q4 2024

- / Expansion of M20 Ecosystem
- / Use cases in M20 Chain
- / NFTs Marketplace - launch
- / M20 Ecosystem DAO Governance R&D
- / Mether Metaverse - launch

Q1/Q2 2025

- / TradeBit v2
- / M20 Chain full \$m20 Governance
- / M20 Chain & Protocols full DAO and voting system

6. Conclusion

The umbrella-based approach by M20 raises the bar for blockchain and DeFi alike. Creating a unified standard of quality assurance across all protocols illustrates our focus on security and providing peace of mind for users. We push the envelope for innovation, accessibility, and security, three aspects that are essential to building reliable DeFi protocols.

M20 protocol-specific consolidated structure for tools and products, paired with strategic partnerships, we are able to gain access to unique opportunities other protocols don't have the ability to achieve.

This is a huge industry advantage that will continue to be a part of M20 scope leading into the future. We expect, with the launch of governance, new ideas for innovation and integration with other protocols/platforms will emerge through our \$m20 governance debates & discussions, which will further bring value to the M20 ecosystem.

Every protocol under the M20 DAO banner is built for mass adoption. They can be used as stand-alone solutions, but can also interoperate to unlock additional potential. Every protocol we build does one thing well, yet benefits from the solutions provided by our other products.

This degree of interoperability has not been witnessed in the DeFi industry before. Decentralized finance is about empowering users and removing the barriers to entry. By building solutions that are compatible with one another - instead of removing value from one another - we can take decentralized finance to the next level and make known that M20 is the crypto-economy accelerator



M20



info@m20chain.com

m20chain.com