BLOGGERCUBE

Needs and Solutions

Bloggercube;

Direct
Contact With
Your Idols!

Now we offer you the exclusive opportunity
to be even closer to your idols and to get in
direct contact with them.

The Internet
is an integral part of
our lives

Nowadays, the Internet is an integral part of our lives. A large number of the financial flows in today's world are done through the Internet. This high level of financial flow and high access to the Internet by its users has created various jobs on the Internet. One of the activities that many Internet users use nowadays to generate cash flow is influencer. In Bloggercube, we have had a special focus on this relatively new area and have tried to create better and more continuous cash flow while solving challenges.

Statement of Problem ...

a large number of people spend several hours of their day on social media. This issue has made social networks such as Facebook, Instagram and Telegram more popular than apps in other areas. The growing expansion of social networks has allowed for ordinary users and political figures, artists and athletes to use this opportunity to connect with their audiences on these social networks.

These connections have become so large that advertising companies have joined social networks to make the most of this large community. Communicating with audience and fans first, and then earning money from advertising, is the most important incentive for artists, athletes, and influencers to engage in social media.

Earning money from advertising can be a challenge for popular figures (celebrities). We refer to a number of the most important challenges and needs in this regard. Advertising and revenue generation:

Need a large community of audiences for more revenue

Owners of social media pages need to have a good statistical community to attract ads. For this purpose, they need to be constantly active on social media.
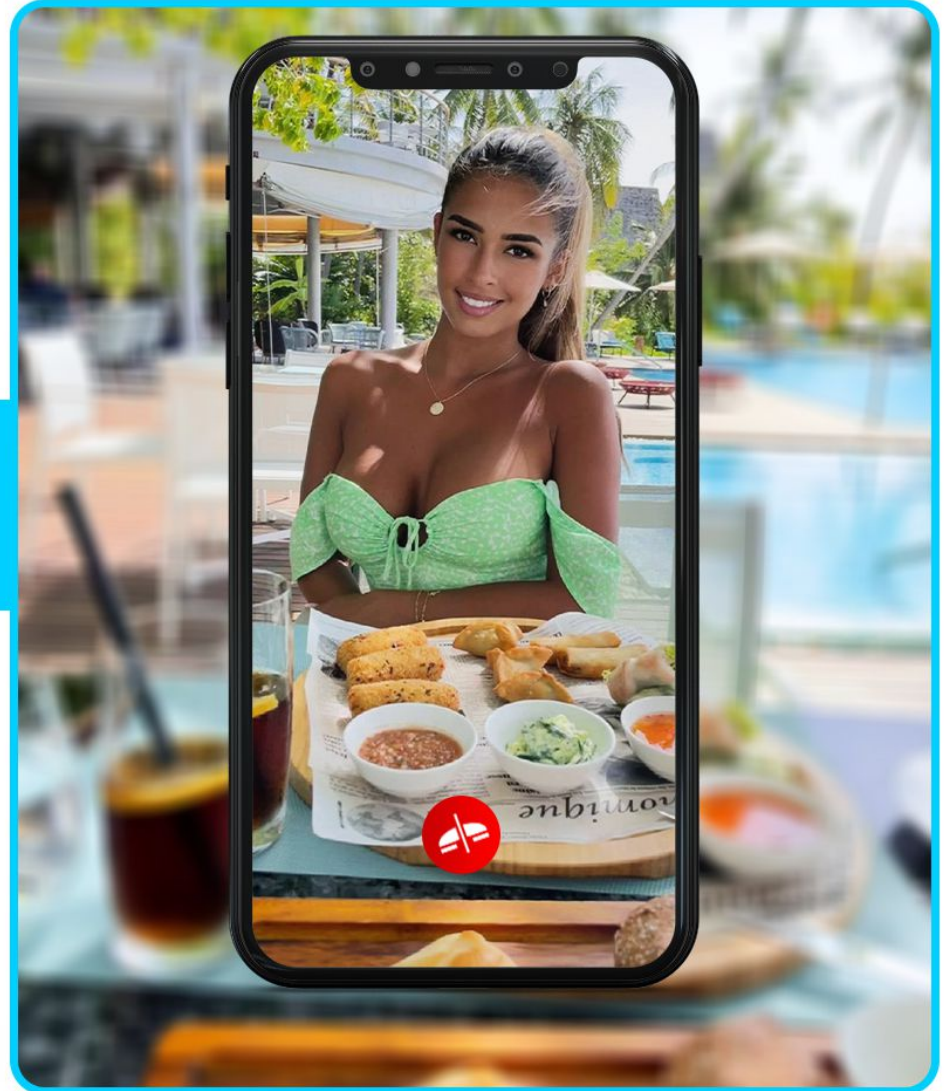

Advertising is not accepted by the audiences

Advertising a product or service may not be accepted by the audiences. It can discourage users so that they finally leave the page.

In Bloggercube, after researching and analyzing different methods of generating revenue in social networks, we formed the main idea of service Bloggercube. Next, with forming an expert team, we took a big step to create a multi-purpose system that is efficient for users and create a fair financial flow for celebrities. We refer to the most important capabilities of Bloggercube.

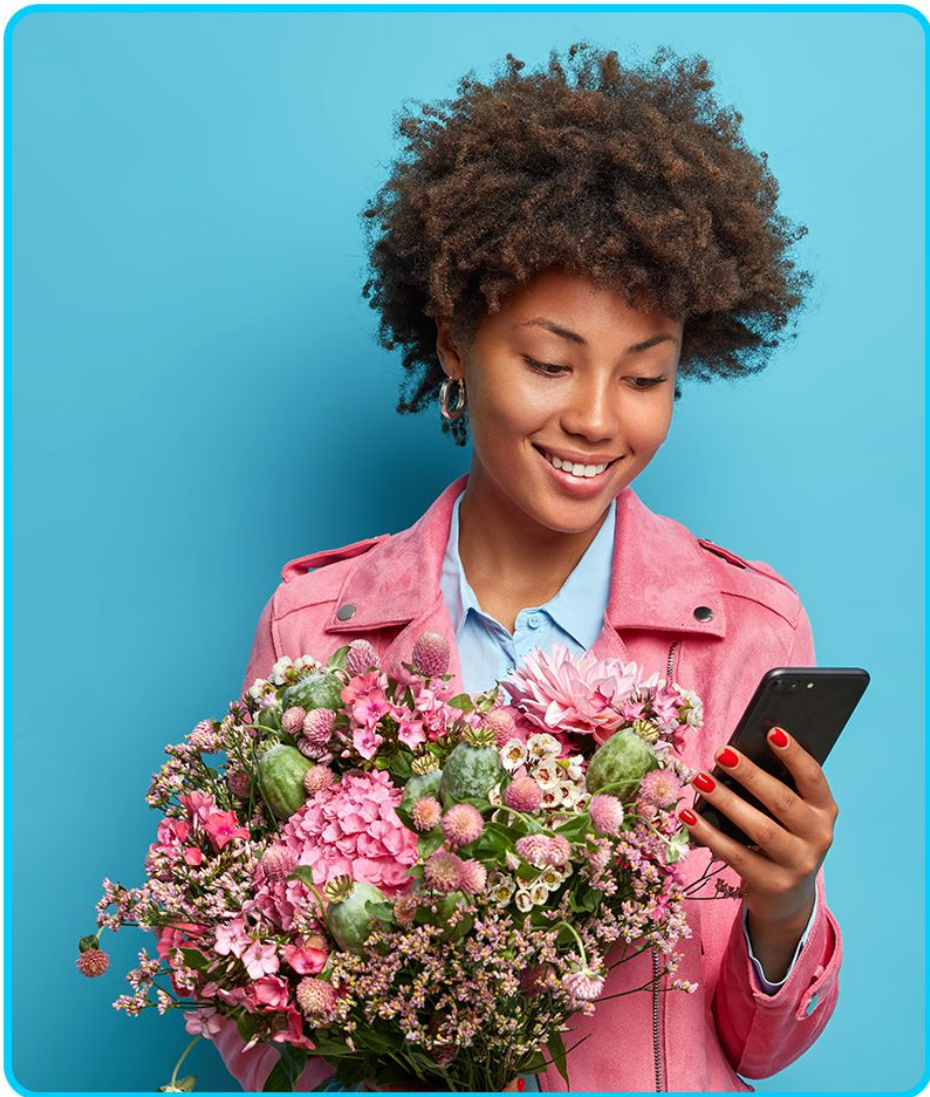## Voice and video calls and chat between celebrities and fans

This is a peer-to-peer relationship. Celebrities can answer the calls of their fans after pricing. This is a unique opportunity to earn fair money and fulfill their social responsibility. Also, users find the opportunity to have a voice and video calls easily with desired people for the first time.
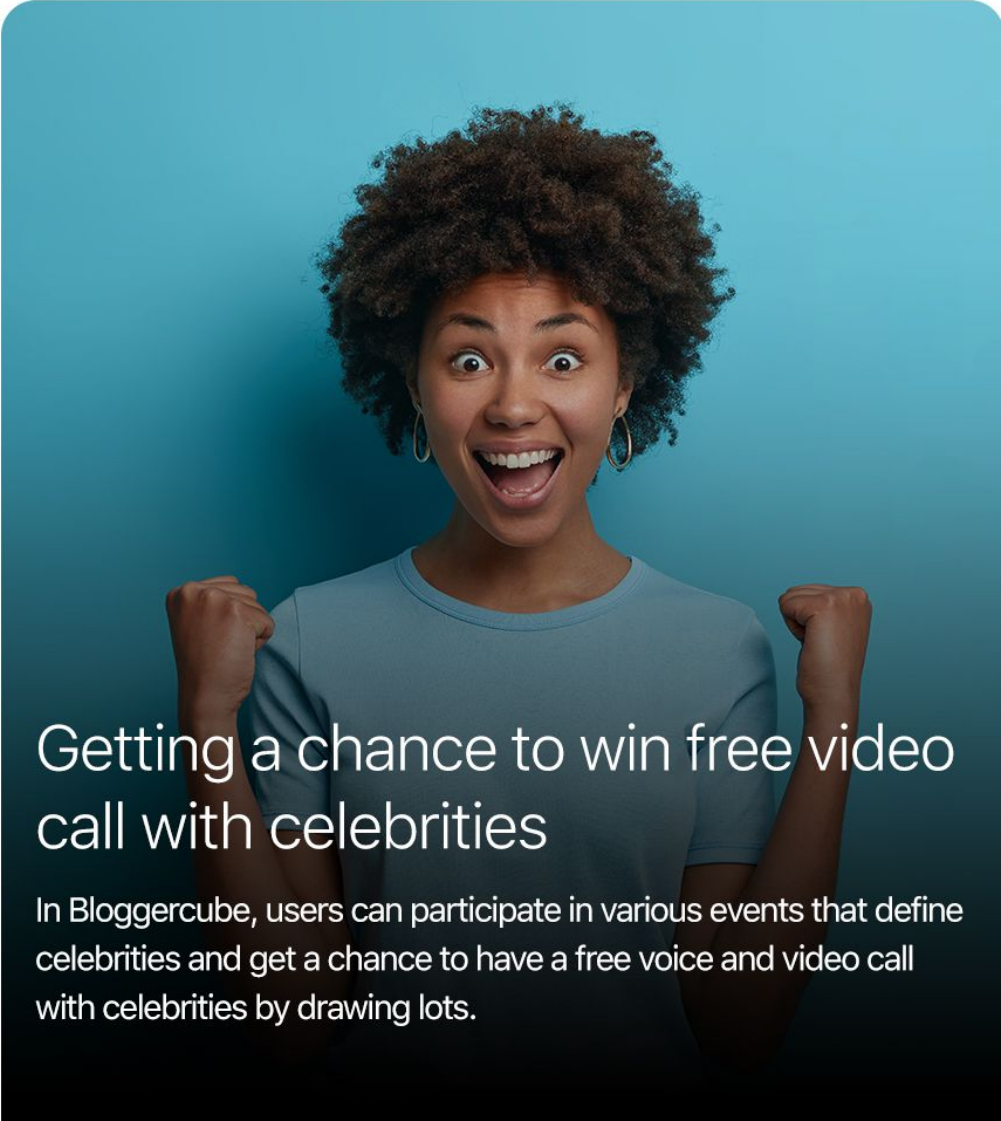
Wishes are fulfilled

Bloggercube is not only an opportunity to fulfill users' wishes to communicate with their loved ones, but a percentage of the generated cash flow is deposited to the charity account at each call made. This is a variable and fair percentage because celebrities can allocate between 0% and 100% of the generated financial flow to charities.

A way to surprise loved ones

In Bloggercube, users can surprise their friends with a special message from their favorites. They can pre-register a request to receive a surprise video and show it to their loved ones on special occasions such as birthdays, wedding anniversaries and so on.

Getting a chance to win free video call with celebrities

In Bloggercube, users can participate in various events that define celebrities and get a chance to have a free voice and video call with celebrities by drawing lots.

Buying and selling products related to celebrities

Celebrities can offer their own collections for sale to their fans and create a separate cash flow for themselves. Users can also get their desired products from their celebrities directly without intermediaries.