



The leading meme on the TRON ecosystem.

## Legal Disclaimer

Please read carefully the entirety of this "Legal Disclaimer" section. Nothing herein constitutes legal, financial, business, or tax advice. You are strongly advised to conduct your own due diligence and consult your own legal, financial, tax, or other professional advisors before engaging in any activity in connection herewith. Any of the early contributors to the Sundog ecosystem or projects that develop the Sundog ecosystem in any way whatsoever (the "Sundog Early Contributors"), any distributors and/or vendors of Sundog tokens (or such other renamed or subsequent ticker codes or names of such tokens) (the "Distributors"), and any service providers shall not be liable for any kind of direct or indirect damage or loss whatsoever which you may suffer in connection with accessing the papers, decks, presentations, or any other materials related to Sundog (the "Token Documentation") provided on the website at <https://sundog.meme/> (the "Website", including without limitation any subdomains thereon) or any other websites or materials published or communicated by the Sundog or its representatives from time to time. This Legal Disclaimer shall be governed by and construed in accordance with the laws of [relevant jurisdiction], without regard to its conflict of law principles.

### Token Documentation

The Token Documentation is a conceptual paper outlining the main design principles and ideas for creating a digital token known as Sundog. This document and the associated website are intended for general informational purposes only. They do not constitute a prospectus, offer document, or an offer to engage in any business with external individuals or entities.

While reasonable efforts have been made to ensure the information is accurate and complete, no guarantees are provided regarding its accuracy or completeness. Information sourced from third parties has not been independently verified by Sundog, the Distributor, their affiliates, or Sundog's early contributors.

Please be aware that the project development roadmap and network functionality are subject to change. Consequently, the Token Documentation and the website may become outdated, and the Sundog and the Distributor are not obligated to update or correct them in connection with these changes.

### Validity of Token Documentation and Website

Nothing in the Token Documentation or the Website constitutes an offer by the Sundog, the Distributor, or the Sundog early contributors to sell any \$Sundog (as defined herein) nor shall it or any part of it nor the fact of its presentation form and basis of, or be relied upon in connection with, any contract or investment decision. Nothing contained in the Token Documentation or the Website is or may be relied upon as a promise, representation, or undertaking as to the future performance of the Sundog ecosystem. The agreement between the Distributor (or any third party) and you, in relation to any distribution or transfer of \$Sundog, is to be governed only by the separate terms and conditions of such agreement.

The information set out in the Token Documentation and the Website is for community

discussion only and is not legally binding. No person is bound to enter into any contract or binding legal commitment in relation to the acquisition of \$Sundog, and no digital asset or other form of payment is to be accepted on the basis of the Token Documentation or the Website. The agreement for distribution of \$Sundog and/or continued holding of \$Sundog shall be governed by a separate set of Terms and Conditions or Token Distribution Agreement (as the case may be) setting out the terms of such distribution and/or continued holding of \$Sundog (the Terms and Conditions), which shall be separately provided to you or made available on the Website. The Terms and Conditions must be read together with the Token Documentation. In the event of any inconsistencies between the Terms and Conditions and the Token Documentation or the Website, the Terms and Conditions shall prevail.

## **Deemed Representations and Warranties**

By accessing the Token Documentation or the Website (or any part thereof), you acknowledge and agree to the following terms and conditions:

- (a) You understand that while the Token Documentation and the Website provide information about Sundog tokens, this information should not be considered financial, legal, or investment advice. You are encouraged to conduct your own research and consult with professional advisors before deciding to acquire any Sundog tokens.
- (b) You agree to comply, at your own expense, with all applicable laws, regulations, and restrictions relevant to your acquisition and use of Sundog tokens. If you are unsure about the legal implications, please seek independent legal advice.
- (c) You acknowledge that Sundog tokens may have no monetary value and are not intended as an investment. There is no guarantee or representation of value or liquidity for Sundog tokens, and they are not meant for speculative purposes.
- (d) The Sundog, Distributors, Affiliates, and Sundog Early Contributors are not responsible for the value, transferability, or liquidity of Sundog tokens. We cannot guarantee the availability of any market for Sundog tokens, whether through third parties or otherwise.
- (e) You acknowledge, understand and agree that if you are a citizen, national, resident (tax or otherwise), domiciliary and/or green card holder of a geographic area or country where the distribution of Sundog tokens may be construed as the sale of securities, financial services or investment products, and/or where participation in token distributions is prohibited by applicable laws, decrees, regulations, treaties or administrative acts (including but not limited to [specific prohibited countries or regions]), then you are not eligible to participate in the distribution of Sundog tokens. For this purpose, you agree to provide all such identity verification documents when requested to facilitate relevant checks.

The Sundog, Distributors and Sundog early contributors do not and do not intend to make any statements, warranties or undertakings to any entity or individual (including but not limited to warranties regarding the accuracy, completeness, timeliness or reliability of the content of the Token Documentation or the Website or any other materials published by the Sundog or Distributors), and hereby disclaim any such responsibilities. To the fullest extent permitted by law, the Sundog, Distributors, their respective affiliates and service providers shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, whether in tort, contract or otherwise (including but not limited to any liability arising from the default or negligence of any of them, or any loss of revenue, income or profits, and loss of use or data) arising from the use of the Token Documentation or the Website or any other published materials or their contents (including but not limited to any errors or omissions) or otherwise related thereto. Potential acquirers of Sundog tokens should carefully consider and evaluate all risks and uncertainties (including financial and legal risks and uncertainties) associated with the distribution of Sundog tokens, the Sundog, Distributors and Sundog early contributors.

## Regulatory Approval

No regulatory authority has examined or approved, whether formally or informally, any of the information set out in the Token Documentation or the Website. No such action or assurance has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of the Token Documentation or the Website does not imply that the applicable laws, regulatory requirements or rules have been complied with.

## Cautionary Note on Forward-looking Statements

All statements contained herein, statements made in press releases or in any place accessible by the public and oral statements that may be made by the Sundog, the Distributor and/or the SUND OG early contributors, may constitute forward-looking statements (including statements regarding the intent, belief or current expectations with respect to market conditions, business strategy and plans, financial condition, specific provisions and risk management practices). You are cautioned not to place undue reliance on these forward-looking statements given that these statements involve known and unknown risks, uncertainties and other factors that may cause the actual future results to be materially different from that described by such forward-looking statements, and no independent third party has reviewed the reasonableness of any such statements or assumptions. These forward-looking statements are applicable only as of the date indicated in the Token Documentation, and the Sundog, the Distributor as well as the SUND OG early contributors expressly disclaim any responsibility (whether express or implied) to release any revisions to these forward-looking statements to reflect events after such date.

## References to companies and platforms

The use of any Sundog and/or platform names or trademarks herein (save for those which relate to the Sundog, the Distributor or their respective affiliates) does not imply any affiliation with, or endorsement by, any third party. References in the Token Documentation or the Website to specific companies and platforms are for illustrative purposes only.

## No Distribution

No part of the Token Documentation or the Website is to be copied, reproduced, distributed or disseminated in any way without the prior written consent of the Sundog or the Distributor. By attending any presentation on this Token Documentation or by accepting any hard or soft copy of the Token Documentation, you agree to be bound by the foregoing limitations.

## What is Sundog

You acknowledge and agree that you are acquiring **\$Sundog** solely to participate in the **Sundog ecosystem** and to obtain services therein, not for any investment, speculative, or financial purposes. The **Sundog**, the **Distributor**, and their respective affiliates are committed to developing and contributing to the underlying source code for the Sundog ecosystem but make no guarantees regarding its functionality, availability, or future value. You agree that you are acquiring \$Sundog to participate in the Sundog ecosystem and to obtain services on the ecosystem thereon. The Sundog, the Distributor, and their respective affiliates would develop and contribute to the underlying source code for the Sundog ecosystem. The Sundog is acting solely as an arm's length third party in relation to the \$Sundog distribution, and not in the capacity as a financial advisor or fiduciary of any person with regard to the distribution of

\$Sundog.

## The Sundog Token

SUNDOG is designed to be utilized, which is the goal of its distribution. It is important to note that SUNDOG:

**(a) Lacks Physical Form and Intrinsic Value:** It does not have any tangible or physical manifestation and possesses no intrinsic value. No person makes any representation or gives any commitment regarding its value.

**(b) Is Non-Refundable and Non-Exchangeable:** It is non-refundable and cannot be exchanged for cash or its equivalent in any other digital asset, nor does it constitute a payment obligation by the Sundog, the Distributor, or any of their affiliates.

**(c) Confers No Rights or Interests:** It does not confer upon the token holder any rights with respect to the Sundog, the Distributor, or their affiliates. This includes, but is not limited to:

- Rights to receive future dividends, revenue, shares, ownership stakes, or securities.
- Voting rights, distributions, redemptions, or liquidation rights.
- Proprietary rights, including intellectual property or license rights.
- Access to accounts, financial statements, or other financial data.
- Participation in shareholder meetings or the nomination of directors.
- Any other financial, legal, or intellectual property rights related to the SUNDOG ecosystem, the Sundog, the Distributor, and/or their service providers.

**(d) Is Not a Contract for Profit or Loss Avoidance:** It is not intended to represent any rights under a contract for differences or any other contract aimed at securing a profit or avoiding a loss.

**(e) Is Not a Financial Instrument:** It is not intended to represent money (including electronic money), securities, commodities, bonds, debt instruments, units in a collective investment scheme, or any other kind of financial instrument or investment.

**(f) Is Not a Loan or Debt Obligation:** It is not a loan to the Sundog, the Distributor, or any of their affiliates, does not represent a debt owed by them, and carries no expectation of profit.

**(g) Provides No Ownership or Interest:** It does not provide the token holder with any ownership or other interest in the Sundog, the Distributor, or any of their affiliates.

## CORE THESIS

To integrate into the Meme culture and increase the ecosystem's popularity and TRX liquidity, Justin Sun, the founder of Tron Network, along with his development team, launched the Sunpump (Beta) Meme Fair Launch Trading Platform on August 13, 2024. This marked the beginning of a direct competition with Solana's Pump.fun platform!

\$SUNDOG is the flagship dog meme coin on TRON, launched on the SunPump platform. It was created with the vision of becoming the premier meme coin on TRON, leveraging the network's

capabilities to foster a strong and engaged community.

The goal of \$SUNDOG is to become a multi-billion dollar market cap coin, establishing itself as a dominant force in the meme coin space and the broader cryptocurrency market.

\$SUNDOG aspires to be more than just a meme coin; it wants to build a thriving ecosystem that offers real utility, community engagement, and long-term value for all users.

## SUNDOG

\$SUNDOG is a community-driven token. As a community token, \$SUNDOG aims to bring together a diverse and engaged group of users, creating an inclusive and vibrant ecosystem that offers various benefits and opportunities to its holders.

Sundog tokens are 100% unlocked from day one, meaning there are no issues like severe sell pressure caused by VC token unlocks. Furthermore, our token has entered a deflationary model through burning mechanisms. The Sundog team is also actively using \$Sundog to explore more collaborations and marketing activities to airdrop tokens to every genuine Sundog community enthusiast.

Launched in mid Aug 2024, it quickly gained traction:

- Reached \$379M market cap within the first month
- 120k+ followers on Twitter
- Over 510k on-chain holders
- Launched SUNBOT trading tool, a telegram trading bot, with 130k+ users
- Received 2 million TRX as grant from Sunpump.io
- Received official investment from Sunpump.io
- Over 100mn daily trading volume on both spot and perp market
- Listed on major global exchanges like Bybit, KuCoin, HTX, Gate, Bitget and local exchanges like Coinone, Bitpanda, Coins.ph, etc

Implemented significant token buybacks and burns of more than 2.5mn SUNDOG At the same time, Sundog has formed partnerships with a number of prominent Web3 projects and platforms within a short period of time to enhance community engagement. Through Strategic partnerships, Sundog is committed to creating an engaging and dynamic community that benefits all participants in the ecosystem. Below is a list of our partners:

Wallets	Dexes and Launchpads	Memes	Others
<a href="#">TokenPocket</a>	<a href="#">Tron DAO/Sun Pump</a>	<a href="#">Neiro</a>	<a href="#">Zebec Network</a>
<a href="#">Hot Wallet</a>	<a href="#">dYdX</a>	<a href="#">Babydoge</a>	<a href="#">Nextmate.ai</a>
<a href="#">OKX Wallet</a>	<a href="#">RabbitX</a>		
<a href="#">Fox Wallet</a>	<a href="#">gTrade/Gains Network</a>		

## Use Cases of \$SUNDOG:

- Trading
- Community Engagement and Rewards
- Airdrop on SUNBOT for \$SUNDOG holders

\$SUNDOG distinguishes itself from other Web3 projects through its strong commitment to community, long-term vision, and collaborative approach within the TRON ecosystem. Here's what makes \$SUNDOG unique:

- **Collaborative Spirit:** We believe in the power of collaboration and are open to working with other meme coins and projects within the TRON ecosystem. Our goal is not just to thrive individually but to help build a stronger, more interconnected network of projects on TRON. By fostering partnerships and offering support, we aim to create a vibrant ecosystem where all participants can thrive.
- **Innovative Tools and Features:** Through initiatives like SUNBOT, we provide advanced trading tools and features that enhance the user experience. SUNBOT offers high frequency trading, and soon-to-be-released features like limit orders and copy trading.
- **Inclusivity and Accessibility:** We want everyone to win in the \$SUNDOG ecosystem. Our aim is to make participation in the crypto space accessible and rewarding for all, regardless of their level of experience. With plans for multi-chain integration and community programs like the SUNDOG Zone, we are continuously working to provide opportunities for growth and engagement for all our users.

The goal of \$SUNDOG is to become a multi-billion dollar market cap coin, establishing itself as a dominant force in the meme coin space and the broader cryptocurrency market. To achieve this, we have several key objectives:

- **Strategic Partnerships:** We're committed to forging more high-profile partnerships within the crypto industry and celebrities. These collaborations will help us enhance our platform, introduce innovative features, and integrate \$SUNDOG into diverse ecosystems.
- **Real-Life Events:** Engaging with our community through real-life events is a priority. We plan to host and participate in various events, bringing together the \$SUNDOG community and fostering connections in the real world. These events will be a platform to share our vision, celebrate milestones, and strengthen our global community.

Ultimately, \$SUNDOG aspires to be more than just a meme coin; we want to build a thriving ecosystem that offers real use cases, community engagement, and long-term value for all our users.

## Sunbot

We have developed the Tron Meme Trading Bot - Sunbot, dedicating 50% of the trading fees

generated to buy back and burn \$Sundog, helping it achieve sustainable growth.

Sunbot offers advanced trading functionalities tailored for meme coin trading, such as high frequency trading. This makes it a valuable tool for both novice and experienced traders looking to capitalize on market opportunities.

SUNBOT works as follows:

- **Easy Start with TRX:** To begin trading with SUNDOG, users need to deposit TRX (TRON's native cryptocurrency) into their SUNDOG wallet. This TRX acts as the fuel for all transactions on the platform. The process is simple: users send TRX to their unique SUNDOG wallet address and then refresh their balance on the platform to start trading.
- **Trading Tokens:** Once the TRX is deposited, users can purchase meme coins by entering the token address or pasting a URL from Sunpump or Sun.io, which are popular platforms for discovering new meme coins. This user-friendly approach ensures that even those unfamiliar with the technical aspects of cryptocurrency trading can easily buy and sell tokens.
- **Auto Buy Feature:** SUNDOG offers an "Auto Buy" feature, allowing users to automatically purchase a token as soon as they enter its address. This is particularly useful for traders looking to capitalize on rapid market movements or who want to buy tokens as soon as they become available.
- **Slippage and Button Customization:** To further enhance the trading experience, SUNDOG provides options for customizing slippage settings and button configurations. Slippage refers to the difference between the expected price of a trade and the actual price at which it is executed. By allowing users to adjust slippage settings, SUNDOG helps them avoid unexpected losses during volatile market conditions. Additionally, users can customize their buy and sell buttons, making it easier to manage their positions according to their trading strategies.
- **Secure Wallet Access:** Users can easily access their wallet and private key through the platform. However, it is crucial to keep this private key secure, as SUNDOG emphasizes that they cannot protect funds if the private key is exposed. This focus on security ensures that users are constantly aware of the need to protect their digital assets.
- **Referral Program:** SUNDOG has a referral program that rewards users for bringing new traders to the platform. By sharing a referral link, users can earn up to 35% of the trading fees from those they refer. The referral system is tiered, offering rewards at two levels, and users can claim their rewards once they reach a minimum of 10 TRX. This program incentivizes users to spread the word about SUNDOG, helping the platform grow organically.

- **Transparent Fees:** SUNDOG charges a 1% fee on transactions over 500 TRX and a flat 5 TRX fee for transactions under 500 TRX. This straightforward fee structure makes it easy for users to understand the costs associated with trading on the platform, allowing them to make informed decisions about their investments.

Currently, SUNBOT supports the TRON network, but the team is actively expanding our capabilities. Here are the next steps:

- **Multi-chain support:** We are currently building integration for BSC, Solana, and Ethereum.
- **Enhanced bot features:** We're continuously improving our trading bot. New features such as limit orders and copy trading functionality will be added.

## Telegram Mini App

Sundog has partnered with Nextmate.ai to launch an innovative Telegram mini app, offering an AI-powered meme experience within the Sundog ecosystem. This collaboration aims to create a revenue-generating game that will directly contribute to the ongoing development and growth of the Sundog ecosystem.

## DISTRIBUTION

Sundog has 1,000,000,000 token supply, with 100% circulating supply in the market.

## RISKS

The Sundog ecosystem is currently in the initial development stages and there are a variety of unforeseeable risks. You acknowledge and agree that there are numerous risks associated with acquiring \$Sundog, holding \$Sundog, and using \$Sundog for participation in the Sundog ecosystem. In the worst scenario, this could lead to the loss of all or part of \$Sundog held. If you decide to acquire \$Sundog or participate in the Sundog ecosystem, you expressly acknowledge, accept, and assume the following risks:

### Uncertain Regulations and Enforcement Actions

The regulatory status of the SUNDOG ecosystem, SUNDOG and distributed ledger technology is unclear or unsettled in many jurisdictions. The regulation of digital assets has become a primary target of regulation in all major countries in the world. It is impossible to predict how, when or whether regulatory agencies may apply existing regulations or create new regulations with respect to such technology and its applications, including SUNDOG and/or the SUNDOG ecosystem. Regulatory actions could negatively impact SUNDOG and/or the SUNDOG ecosystem in various ways. The Sundog, the Distributor (or their respective affiliates) may cease operations in a jurisdiction in the event that regulatory actions, or changes to law or regulation, make it illegal to operate in such jurisdiction, or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction. After consulting with a wide range of legal advisors to mitigate the legal risks as much as possible, the Sundog and



Distributor have worked with the specialist blockchain department and obtained a legal opinion on the token distribution, and will be conducting business in accordance with the prevailing market practice.to be bound by the foregoing limitations.

### **Inadequate Disclosure of Information**

As at the date hereof, the SUNDOG ecosystem is still under development and its design concepts, consensus mechanisms, algorithms, codes, and other technical details and parameters may be constantly and frequently updated and changed. Although this material contains the most current information relating to the SUNDOG ecosystem, it is not absolutely complete and may still be adjusted and updated by the SUNDOG early contributors from time to time. The SUNDOG early contributors have neither the ability nor obligation to keep holders of SUNDOG informed of every detail (including development progress and expected milestones) regarding the project to develop the SUNDOG ecosystem, hence insufficient information disclosure is inevitable and reasonable.

### **Loss of Talent**

The development of the SUNDOG ecosystem greatly depends on the continued co-operation of the existing early contributors and expert consultants, who are highly knowledgeable and experienced in their respective sectors. The loss of any member may adversely affect the SUNDOG ecosystem or its future development. Further, stability and cohesion within the early contributors is critical to the overall development of the SUNDOG ecosystem. There is the possibility that conflict within the early contributors and/or departure of core personnel may occur, resulting in negative influence on the project in the future.

### **Failure to Develop**

There is the risk that the development of the SUNDOG ecosystem will not be executed or implemented as planned, for a variety of reasons, including without limitation the event of a decline in the prices of any digital asset, virtual currency or SUNDOG, unforeseen technical difficulties, and shortage of development funds for activities.

### **Security Weaknesses**

Hackers or other malicious groups or organisations may attempt to interfere with SUNDOG and/or the SUNDOG ecosystem in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing. Furthermore, there is a risk that a third party or a member of the Sundog, the Distributor or their respective affiliates may intentionally or unintentionally introduce weaknesses into the core infrastructure of SUNDOG and/or the SUNDOG ecosystem, which could negatively affect SUNDOG and/or the SUNDOG ecosystem. Further, the future of cryptography and security innovations are highly unpredictable and advances in cryptography, or technical advances (including without limitation development of quantum computing), could present unknown risks to SUNDOG and/or the SUNDOG ecosystem by rendering ineffective the cryptographic consensus mechanism that underpins that blockchain protocol.

### **Risk of Dissolution**

Start-up companies such as Sundog, the Distributor or their affiliates involve a high degree of risk. Financial and operating risks confronting start-up companies are significant, and the aforementioned entities are not immune to these. Start-up companies often experience unexpected problems in the areas of product development, marketing, financing, and general management, among others, which frequently cannot be solved. It is possible that, due to any number of reasons, including, but not limited to, an unfavourable fluctuation in the value of cryptographic and fiat currencies, decrease in the use cases of SUNDOG due to negative adoption of the SUNDOG ecosystem, the failure of commercial relationships, or intellectual property ownership related challenges, the SUNDOG ecosystem may no longer be viable to operate and the Sundog, the Distributor or their affiliates may be dissolved.

### **Other Risks**

In addition, the potential risks briefly mentioned above are not exhaustive and there are other risks (as more particularly set out in the Terms and Conditions) associated with your participation in the SUNDOG ecosystem, as well as acquisition of, holding and use of SUNDOG, including those that the Sundog or the Distributor cannot anticipate. Such risks may further materialise as unanticipated variations or combinations of the aforementioned risks. You should conduct full due diligence on the Sundog, the Distributor, their respective affiliates, and the SUNDOG early contributors, as well as understand the overall framework, mission and vision for the SUNDOG ecosystem prior to participating in the same and/or acquiring SUNDOG.