



PINK  
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# WHITEPAPER



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# Table of Contents

1. INTRODUCTION
2. MISSION AND VISION
3. ORIGIN OF PINK
4. THE RIVALRY WITH BYTE
5. THE QUEST FOR THE PINK TOKEN
6. PINK'S VALUES
7. GOALS OF THE PROJECT
8. TOKENOMICS
9. PRESALE AND LAUNCH STRATEGY
10. ROADMAP
11. PINK'S MEMEVILLE DASH GAME
12. MARKETING STRATEGIES
13. COMMUNITY BUILDING
14. SECURITY AND COMPLIANCE
15. CONCLUSION





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## Introduction

Welcome to the **PINK Token Whitepaper**. This document outlines the **mission, vision, purpose**, and detailed aspects of the PINK Token project. We aim to provide a comprehensive overview of what PINK Token is about, our goals, and the roadmap for achieving these objectives.

## Mission and Vision

Our **mission** is to **empower users** through rewarding experiences, innovative gameplay, and a **robust ecosystem** centered around the PINK token. We aim to create an engaged community that uses blockchain technology to provide both **value and entertainment**. PINK Token's **vision** is to revolutionize the meme and crypto space with a community-driven project that blends fun, innovation, and engaging storytelling. We strive to reclaim our heritage and **bring innovation back to Memeville**, offering a unique ecosystem with **Play2Earn games, comic series, and strategic partnerships**. PINK aims to make cryptocurrency **accessible and rewarding for everyone**, building a strong and vibrant community.





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## Origin of PINK

**PINK** hails from a lineage of kings and queens who **once ruled Memeville**. This prestigious ancestry is steeped in tradition and innovation, with the **PINK token** being a **symbol of wealth, power, and advanced technology**. PINK's family has always been the **protector** of this token, ensuring its legacy remains intact.

## The Rivalry with BYTE

The oppressive **BYTE** has long been a thorn in the side of Memeville, creating a **world of suppression** and control. PINK's parents prepared him for a future where he would reclaim his heritage and restore freedom to Memeville. BYTE's reign is marked by tyranny, and PINK is on a **mission** to end this suppression.

## The Quest for the PINK Token

PINK's journey is a thrilling adventure to **reclaim the PINK token** from the clutches of BYTE. This token is not just a symbol of power but a **source of immense wealth, technology, and influence**. PINK's quest involves overcoming numerous challenges and obstacles to restore the token to its rightful place.





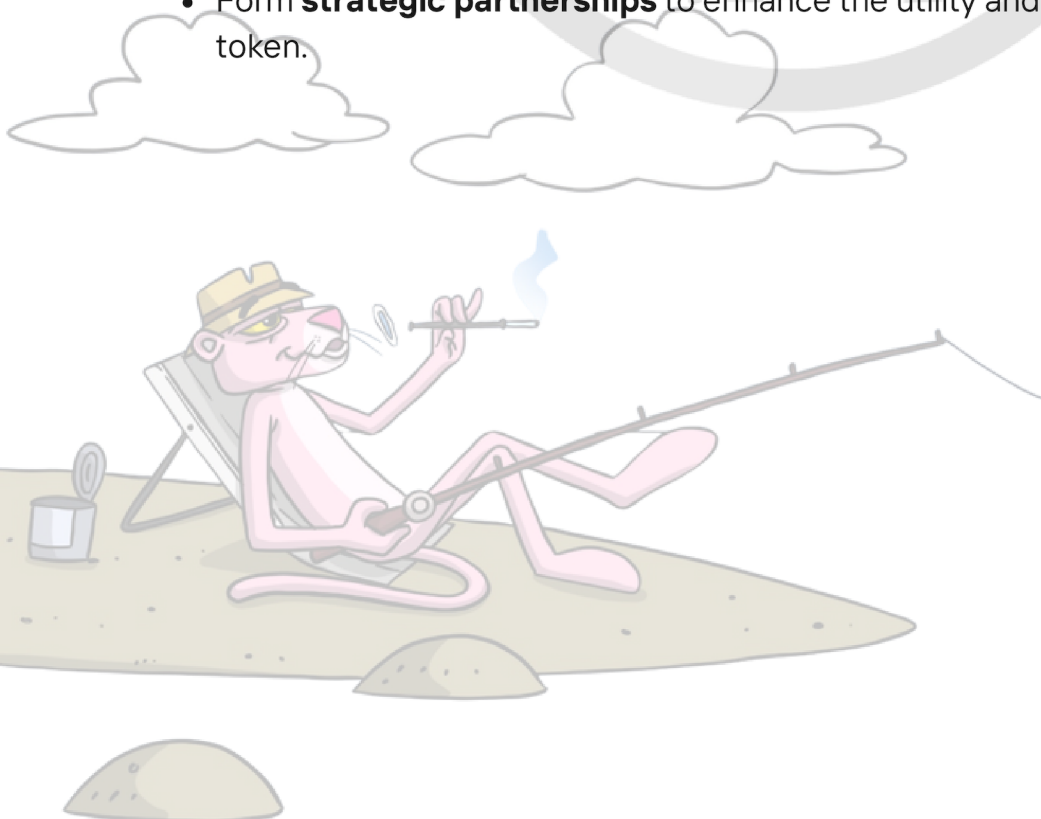
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## PINK's Values

- **Community:** We believe in building a strong, engaged community where every member feels valued and rewarded. Our token isn't just digital currency; it's a key to a new realm of possibilities.
- **Innovation:** We strive to continuously innovate, providing unique experiences and features that keep our community engaged and excited. We're building not just a platform but a revolution – where technology serves the people, and finance becomes a shared adventure.
- **Transparency:** We are committed to maintaining transparency in our operations, ensuring that our community is always informed and involved in our decision-making processes.
- **Rewarding Loyalty:** We prioritize rewarding loyal community members who actively participate and contribute to the growth of our ecosystem.

## Goals of the Project

- Create a **robust and engaging ecosystem** around the PINK token.
- Develop an **innovative Play2Earn game** that offers rewarding experiences.
- Build a **vibrant and engaged community** around the PINK project.
- Form **strategic partnerships** to enhance the utility and reach of the PINK token.





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## Tokenomics

**Total Supply: 1,000,000,000 PINK Token**

### Allocation

- **Presale** allocation is **45%**, amounting to **450,000,000 PINK** tokens, allowing early supporters to get involved and secure their PINK tokens.
- **Liquidity** allocation is **10%**, totaling **100,000,000 PINK** tokens to ensure sufficient liquidity for trading after launch, stabilizing the market and facilitating smooth transactions.
- **CEX and DEX** listings allocation is **25%**, which is **250,000,000 PINK** tokens for future listings on centralized and decentralized exchanges to ensure market presence and liquidity.
- **Marketing and partnerships** allocation is **12%**, equating to **120,000,000 PINK** tokens for marketing campaigns, partnerships, and influencer endorsements to drive awareness and adoption of PINK.
- **Airdrop and treasury** allocation is **5%**, totaling **50,000,000 PINK** tokens for community incentives, rewards, and future project developments, fostering community growth and engagement.
- **Team** allocation is **3%**, amounting to **30,000,000 PINK** tokens for team members and advisors, with a vesting period of 6 months to ensure long-term commitment and alignment with the project's success.



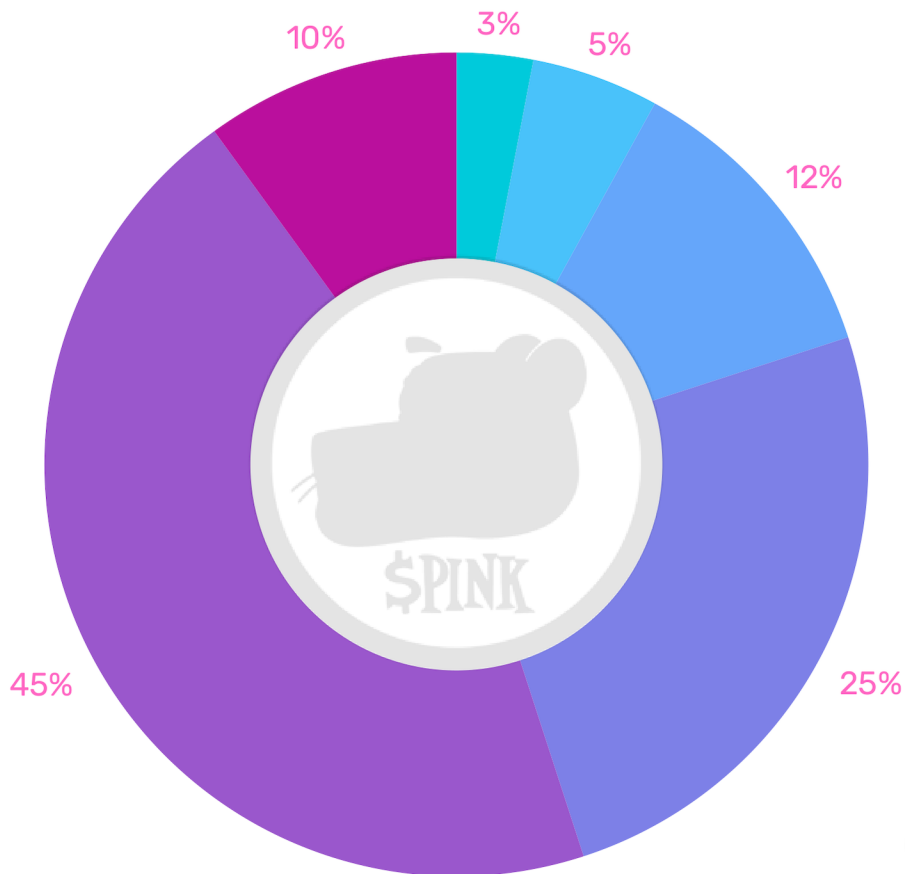


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## Tokenomics

**Total Supply: 1,000,000,000 PINK Token**

- 45% **PRESALE**
- 25% **LISTINGS**
- 12% **MARKETING & PARTNERSHIPS**
- 10% **LIQUIDITY ALLOCATION**
- 3% **TEAM**
- 5% **AIRDROP & TREASURY**





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## Presale and Launch Strategy

We aim to reach our hard cap of **80,000 SOL** during a **1-hour presale period**. The presale will be divided into **four rounds**, each with its own **hard cap and bonus structure**. Post-presale, liquidity pools will be created to support trading, with careful consideration of token distribution and market dynamics.

### Presale Rounds

- First round has a cap of **0 - 1,000 SOL** and offers a **30% bonus**.
- Second round has a cap of **1,000 - 10,000 SOL** and offers a **20% bonus**.
- Third round has a cap of **10,000 - 40,000 SOL** and offers a **10% bonus**.
- Fourth round has a cap of **40,000 - 80,000 SOL** and offers a **5% bonus**.

### Distribution Plan

- Round 1 tokens will be distributed **before** the token launch.
- Round 2-4 tokens will be distributed **in stages after the** official launch.

### Use of Funds

- We will allocate funds to continuous enhancement of the **platform, games, and infrastructure**.
- We will expand our reach through **strategic marketing initiatives** and **building a vibrant community**.
- We will ensure robust **security measures and adherence** to regulatory standards.
- We will cover **day-to-day operations** to maintain project sustainability.







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## Roadmap

### Before Presale

- **Finalize PINK** brand identity, including logos, website, storyline, and social media profiles/content.
- Engage potential **supporters** via social media and Telegram.
- Host early **giveaways** to attract and grow the community.
- Launch **initial marketing efforts** to build awareness.
- Engage **influential promoters and launch global marketing campaigns.**

### Presale & Official Launch

- Host a **presale** for early supporters.
- Launch **large-scale marketing** to build awareness.
- **Launch PINK** on popular decentralized exchanges.
- Get listed on **CoinMarketCap, CoinGecko, DexTools, and DexScreener.**

### First Month After Launch

- Execute a **multi-million marketing campaign.**
- Implement **offline advertisements** in major cities.
- **Trend** on different platforms.
- Reveal the **Play2Earn Game** with a referral system to earn additional coins & rewards.
- Secure listings on **Tier 1 & 2 centralized exchanges** and more decentralized exchanges.
- Release **Vol. 1 of the comic - The Chronicles of Memeville.**
- Reward loyal supporters and attract new users with airdrops.





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## Second Month After Launch

- Launch the complete **PINK storyline** as an animated series in videos and GIFs.
- Launch a **product line** including PINK CBD gummies and more.
- List on more **centralized exchanges** for broader reach.
- Launch **PINK merchandise** to build brand identity.
- Continue expanding the community with ongoing **referral campaigns**.
- Establish **partnerships** with other projects and influencers.
- Organize **regular contests and giveaways**.

## Coming Soon

- Release **Comic Vol. 2** and accompanying video series.
- Introduce **new features and levels** in the PINK-themed game.
- Host **global events** to celebrate milestones.
- Create a **VR experience** based on PINK's storyline.
- Launch a **PINK - NFT collection**.
- Provide **continual updates and exciting new developments** for the community.





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## PINK's Memeville Dash - Game

**PINK's Memeville Dash** is an exciting **Play2Earn game** where players navigate through the city of Memeville, collecting PINK tokens and overcoming obstacles set by BYTE. Players can earn rewards, level up, and compete on leaderboards. The game incorporates PINK's quest narrative, making the gaming experience immersive and engaging. It will be available as an app on both the App Store and Google Play Store, featuring engaging tasks and a three-level referral system to earn extra rewards and tokens.

## Marketing Strategies

We have gathered an **experienced team with a successful track record** in the crypto space. We have also secured partnerships with major projects and influencers. Our marketing campaigns are designed to create **maximum visibility** and attract a broad audience. We will use social media, influencer endorsements, and global advertising campaigns to build awareness and drive engagement.

## Community Building

We are committed to **building a strong, engaged community** around PINK. Our community members will enjoy early access to updates, participation in airdrops, and rewards for completing community tasks. We will host regular **AMAs, live sessions, and community events** to foster engagement and trust.

Also, **transparency is key** to our community engagement strategy. We will provide regular updates on project developments, financials, and roadmap progress. We will also establish some kind of governance system to involve the community in decision-making processes.



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## Security and Compliance

We ensure **robust security measures** to protect our community and assets. Regular audits will be conducted to maintain the security and integrity of the PINK token smart contract. We will implement best practices for secure smart contract development and deployment. We are **committed** to adhering to relevant regulations to ensure the legal and compliant operation of the PINK token and its ecosystem.

## Conclusion

PINK Token is poised to revolutionize the crypto space with a unique blend of **fun, innovation, and community engagement**. With a **clear roadmap, strategic partnerships, and a dedicated team**, we are committed to making PINK a standout success.

Join us on this exciting journey and be a part of the **PINK revolution**. Visit our [website](#), follow us on [social media](#), and [subscribe](#) to our newsletter to stay updated with all the latest developments.





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