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# The Fame Infinity Platform



FAME will serve as the ultimate multi-utility token that will be used to build a decentralized community-driven virtual economy that will be powered by blockchain technology.

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**W**e have created FAME as a global currency for social media influencer marketing, with the unparalleled potential to become the principal means of payment for influencers all around the globe. Simultaneously, FAME may be used as a utility token (payment mechanism) to get various items and services from other digital platforms inside the Fame Infinity Ecosystem.

Ever since its conception, the Fame Infinity Ecosystem has set the standard for a unique and revolutionary perspective to its multi product and services-based digital platforms, which are powered by cutting-edge artificial intelligence and blockchain technology. Incorporating the Fame Infinity ecosystem with the Binance smart chain-based utility token FAME will fundamentally transform the whole ecosystem and open up huge new possibilities that will enable numerous solutions to be provided in a decentralized manner.

In essence, FAME is the culmination of our intensive research and proprietary AI-based protocols, which have been implemented to provide a stimulation surge to all digital platforms inside our ecosystem. Due to the sheer decentralization, transparency, trust, and security properties of blockchain technology, there is a rising need for blockchain projects and expertise all over the globe. Due to its multi-utility value (on our many platforms) and very limited supply, the demand for FAME tokens will be very high inside our ecosystem, causing its rate to soar dramatically.



## VISION

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Ultimately, our vision is to render the 'FAME' token as the world's emerging multi-utility token underpinned by an AI-driven blockchain breakthrough technology to be used solely within the Fame infinity ecosystem. This will include a myriad of high-tech digital utility platforms/marketplaces whereby our partners and consumers will be able to get a variety of customized services and goods in return for FAME tokens, as well as the other way around.



## ABOUT US | FAME token

“Created by us , driven by community ” represents the ultimate ethos after which we guide our initiative, motivating our creators. We are an upcoming ecosystem of decentralized and democratic digital platforms, converging the innovations brought by the future of Internet Web 3.0.

Fame Infinity ecosystem was established in 2021 by an international group of experts, data scientists, and blockchain programmers to build several digital marketplace and platforms which are predicated on AI-driven blockchain platform that provides complete decentralized services. Nonetheless, our purpose is limitless, aiming to bring our platform in front of the entire globe.

Our community will benefit from the most recent technological advancements available by harnessing the durability of blockchain technology to the members' advantage. Regardless matter how

great a blockchain application is or how ground-breaking the theory behind it is, the potential for it to alter the world will never be realized unless it is supported by a committed group of individuals. Nowadays, decentralized corporate organizations are sought after as a method to defend one's privacy against the extensive monitoring of central authorities in power. Nevertheless, the Fame Infinity ecosystem comprises digital goods and services that deliver numerous platforms free of any central corporate control. For this pursuit, all customers' activities and transactions on our platforms are protected and kept secret, retaining their anonymity.

We are not revealing or releasing our team members' names and information here through our decentralized and disruptive nature of the company to preserve their privacy and confidentiality from monitoring by a centralized agency.



One of the primary goals of FAME is to tokenize our various digital platforms while also establishing a financial system within the fame infinity ecosystem. This will allow us to construct disruptive digital payment solutions while also providing scalable solutions to pressing issues seamlessly without jeopardizing the speed, performance, and security of the network. Since our cryptoeconomics have a very dynamic architecture, the FAME token will be extensively utilized throughout all of our numerous digital platforms, allowing users to monetize, learn, and grow. This will result in a new sort of engagement and enhanced value!

This ecosystem was created by a group of energetic, enthusiastic, knowledgeable professionals committed to educating, empowering, equipping, enriching, and uplifting the world's population! This high-tech, revolutionary digital ecosystem, can change people's lives and empower them to learn, earn, grow, progress, and transform each other's lives by creating a robust community.



# FAME REWARD PLUS



Fame Reward + (FRP) is the special and unique community driven token to reward the users of Fame Infinity ecosystem . All crypto lovers and enthusiasts have shown tremendous interests in Fame Infinity platforms since the beginning because of its promising future and we appreciate their overwhelming response. For an ecosystem to have sustainability, it must have an economy and for the economy to work, it needs to be supported and held together by a currency. As far as Fame Infinity ecosystem is concerned, its economy is guided and supported by two cryptocurrencies – first and foremost is FAME token (\$ Fame) and second of course is Fame Reward + (\$FRP) reward token.

## Introduction

FAME will serve as the ultimate multi-utility token that will be used across all Fame Infinity digital platforms to build a decentralised community driven virtual economy. On the other hand Fame Reward + (FRP) is the in-ecosystem digital currency of the Fame Infinity . It helps and enables the users of the ecosystem to earn rewards by doing several activities on our platforms. . At the same time , this can also be traded on supported cryptocurrency exchanges which will facilitate the bigger market access to this in-ecosystem token .

Fame Reward + (FRP) is absolutely a community driven and focussed DeFi token that will compliment and expand Fame Infinity ecosystem . FRP promotes and supports decentralized, value-driven system scaling communities by rewarding those that build and participate in them.

FRP can only be earned in the form of

rewards by users of Fame Infinity platform by participating in various activities within Fame Infinity ecosystem. The amount of FRP tokens users will earn/accumulate will solely depend on their performances. This kind of arrangement will inspire users to be a part of this amazing ecosystem to earn FRP tokens.

Nevertheless, earning FRP tokens can be challenging for some users due to certain factors. Those users who find it difficult to earn FRP as rewards, can buy and own FRP tokens from other users at different crypto exchanges.

Monetising through Fame Infinity ecosystem is manifold and super simple. Earning, holding and trading FRP tokens is one of several ways to make money in a risk free manner in Fame Infinity ecosystem.

FRP aims to derive different kinds of benefits for its users.

# Fame Infinity Ecosystem



## FameNet

### AI-driven Influencer Marketing Platform



In essence, influencer marketing is a sort of social media marketing that relies on endorsements and product recommendations from influencers— persons who have a large social following and are widely regarded as experts in their respective fields. It makes use of an existing influencer's reach in order to promote your brand, advocate your product, or co-create content with the goal of increasing brand recognition and driving sales.

Influencer marketing is primarily focused on using the following of industry leaders to drive development in any brand. The allure of influencer marketing is that the audience is already in place; all that is required is the establishment of a win-win collaboration in which both sides are providing incredible value to their respective audiences.

Nonetheless, influencer marketing is effective because of the high level of trust that social influencers have established with their followers, and their endorsements act as a sort of social proof to your brand's prospective consumers.

We wish to assist small and medium-sized enterprises and brands in identifying the most appropriate collection of influencers across the industry to market their products or services to the most appropriate clients at the most reasonable price.

The unprecedented potential of this niche is testified by the size of the total addressable market (TAM) for influencer advertising channels, which is around \$6 billion, and it is predicted to grow at a compound annual growth rate (CAGR) of 32 percent to reach \$24.1 billion by 2025.

Fame Infinity announces the launch of FameNet, the world's first AI- based end-to-end influencer marketing network driven by blockchain technology.

The FAME token is a BEP-20 utility token that may be used to get access to FameNet's powerful Influencer analytics and other services for brands and agencies and purchase additional services.



# FameVerse

## MetaVerse GameFi platform

Metaverse Games fosters game development and distribution, populates the META entertainment metaverse with a diverse range of games, and develops a new blockchain-based game finance system, transforming games into not only fascinating and enjoyable, but also lucrative endeavors!

Moving forward, Metaverse Games will progressively accomplish one-to-one correspondence between physical objects and NFTs, blurring the line



fameverse

between virtual and reality by combining cutting-edge technologies with popular games such as cards, racing, and role-playing, as well as the next generation of gaming based on VR+AR.

Building on top of these innovations and opportunities, FameVerse Games will be a cutting-edge and open metaverse play2earn gaming platform powered by the FAME token reward system.



# FameMultiplex

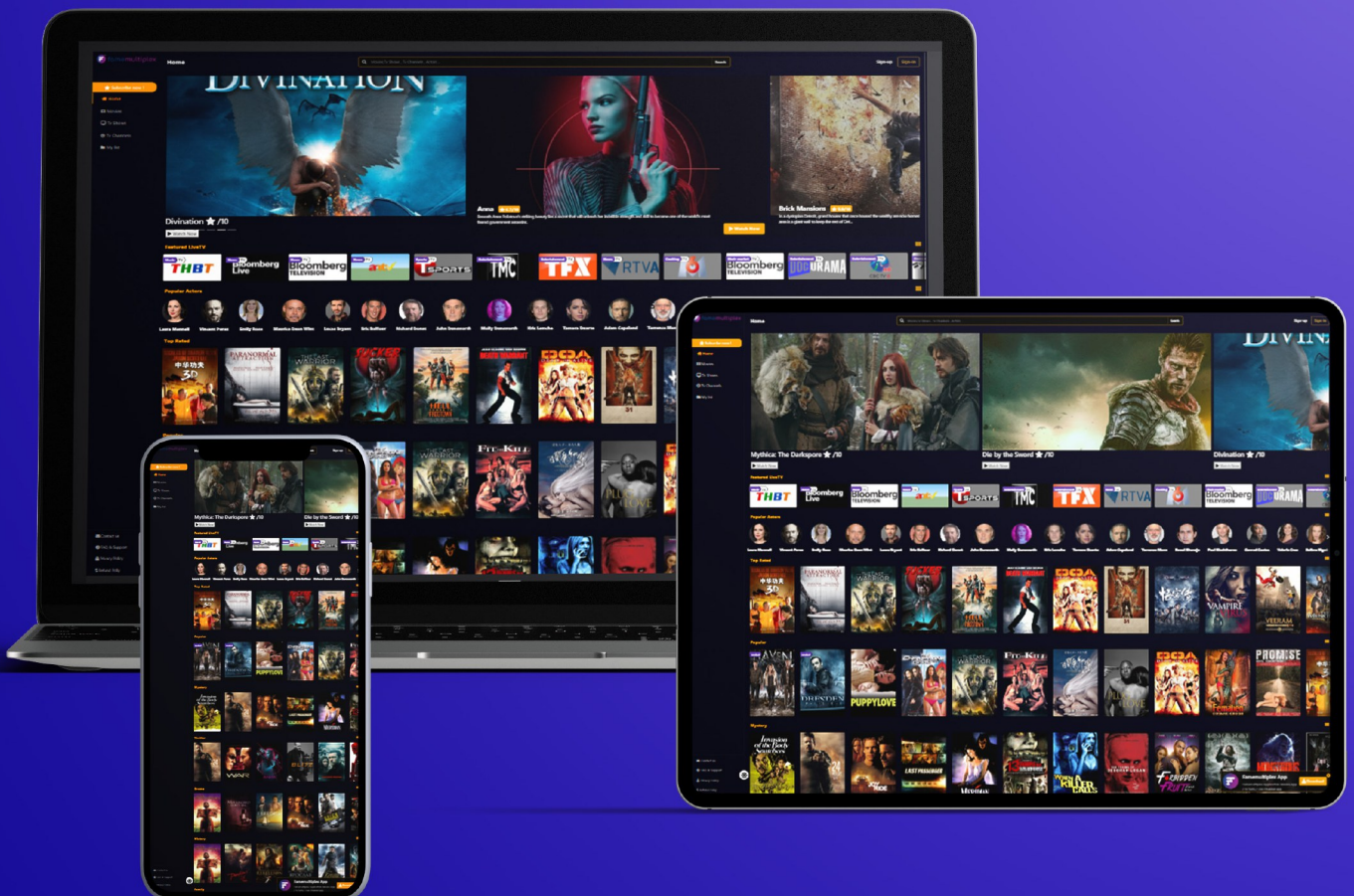
## OTT Platform



FameMultiplex is integrating blockchain technology and artificial intelligence to revamp the architecture of the video streaming network it operates. FameMultiplex aspires to overcome the challenges in the video streaming market by concentrating on developing a user-centric video streaming platform.

By using blockchain technology in conjunction with peer-to-peer streaming technology, FameMultiplex aspires to resolve this problem in the existing video media industry by alleviating consumers' dissatisfaction and lowering the exorbitant expenses incurred by service providers.

Nonetheless, the viewer or users will be required to pay a FAME token to utilize or watch premium video content from FameMultiplex.



# FameVPN

## Global VPN Service



As more and more of our information flow online and new vulnerabilities are revealed on a daily basis, privacy has long been a source of worry in networking. This network allows users to create decentralized virtual private networks (VPNs) by purchasing bandwidth from a worldwide pool of service providers.

FameVPN's purpose is to provide users with the ability to understand and manage the network activity of their own computers, free of fear of censorship, monitoring, or third-party intervention. With that objective as a guideline, we're developing solutions for a broad range of users by leveraging open source software to establish a decentralized VPN market driven by probabilistic nanopayments on the Binance blockchain.



Our architecture emphasizes scalability, decentralization, usability, simplicity, and flexibility, among other characteristics. Currently, FameVPN has several restrictions that are inherited from BSC, including payment anonymity, scalability, and censorship resistance, among other things. Moreover, FameVPN's capacity to fight against the most powerful theoretical traffic analysis assaults is still limited by our initial emphasis on economical high bandwidth, low latency routing. Despite

these constraints, the majority of our principal envisioned mass consumer use cases do not pose a problem.

FameVPN does this via the use of our BEP-20 token, FAME, a novel VPN protocol for token-incentivized bandwidth proxying, and smart contracts with algorithmic advertising and payment features. FameVPN's customers connect to bandwidth sellers via a provider listing, and they pay using probabilistic nano payments, resulting in acceptable BSC transaction costs on packets.

# FameBox

## Smart and secure hardware wallet

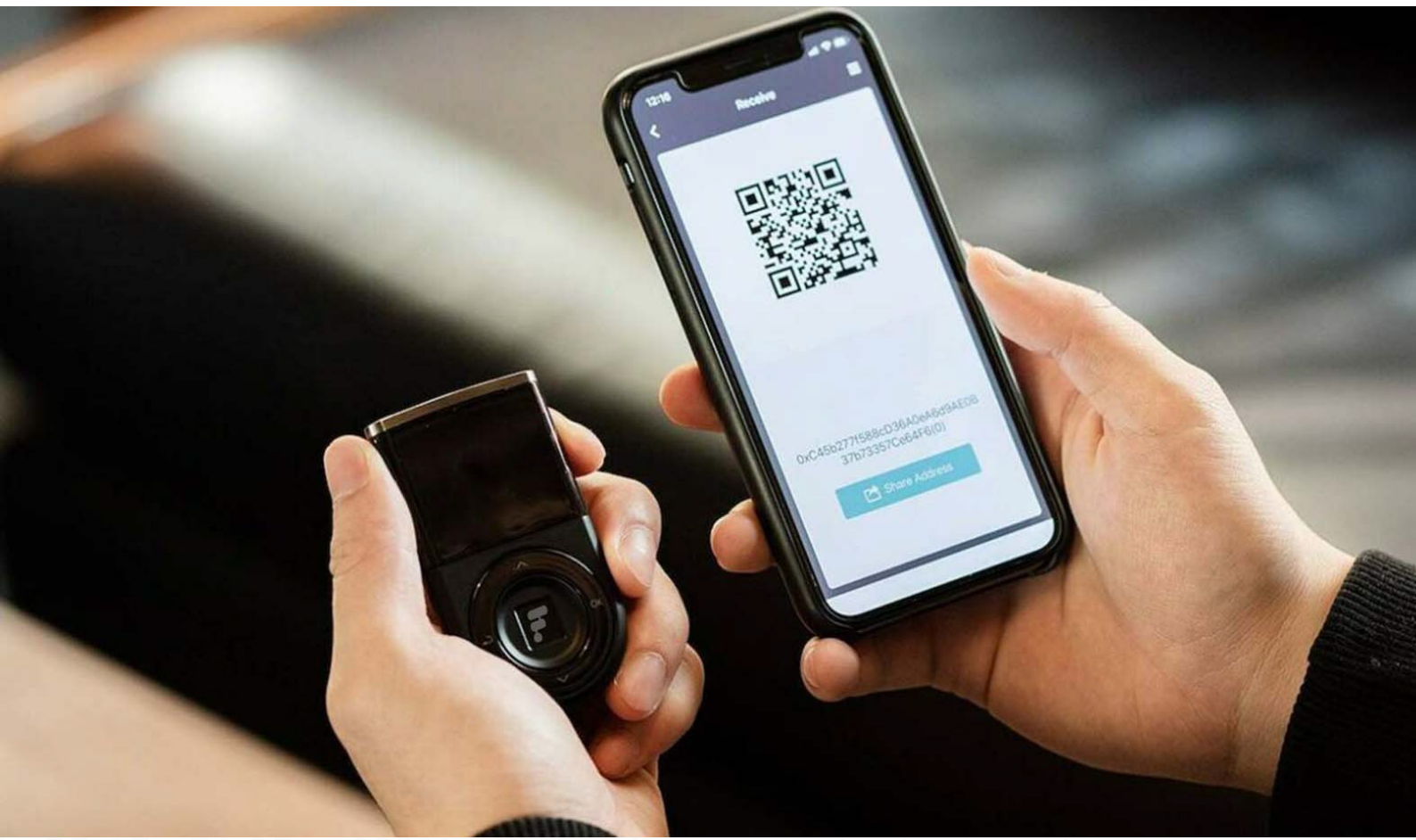


Blockchain technology is dependent on hardware wallets, which are critical components of the ecosystem. When working with blockchains, they give both security and functionality. Even if the computer you're using is not secure, a hardware wallet can keep your money safe. Using a hardware wallet provides an additional degree of security against cyber assaults, phishing websites, and viruses.

In addition to robust security features like multi-signature and passphrase protection, FameBox is now available as an open-source hardware wallet that is decentralized and offline.

A variety of sophisticated security measures, including a self-destruct mechanism, will be included in FameBox. An air-gapped signature method has also been included. Using the FameBox App, which was designed to be user-friendly on both desktop and mobile devices, users can link with and manage their FameBox accounts.

As the hardware device operates totally offline, it is immune to online and remote attack vectors, a trait that is referred to as "air-gapped" in the industry. The "FameBox" is a next-generation hardware wallet that is resistant to online and remote attack vectors. A one-way QR code allows the gadget to communicate with itself in an offline environment.



Furthermore, the FameBox has been designed from the ground up in close collaboration with world-renowned experts in chip manufacturing, applied industrial cryptography, and hardware security to physically tamper-proof the device, taking into consideration any known attack vectors of current hardware wallet solutions, and also emerging security risks that have not yet been documented in detail.

Stainless steel plates of the highest grade are used to create an eternal, encrypted (private or mnemonic phrase) key backup system. This second product represents at least a two-fold advancement in terms of technological progress. Water spills and corrosion, as well as shocks and other extreme circumstances, are all resistant to this material's durability

and toughness. The first recoverable backup, which means that the user may now safely restore a backup of his backup, has also been created.

FameBox will also provide a smartphone application that is available for download. One-way QR codes allow the app to connect with the hardware wallet, so it has the capability of gaining access to a list of all public accounts made on the FameBox and downloading the relevant real-time data straight from the blockchain. The FameBox may also accept and originate transactions, which can be signed by the FameBox in an air-gapped, offline manner using QR codes. In no case does the mobile app have access to confidential data such as the private key(s).



# FameLook

## A decentralized social media platform



Nowadays, the blockchain sector is characterized by extraordinary levels of innovation. However, since most of these advances are focused on short-term gain, they do not give a compelling rationale for individuals to switch from centralized to decentralized systems.

Early in the twenty-first century, the internet was in a similar condition, with a lot of promise but little actual benefit. Various problems, including lack of official recognition, a lack of knowledge of the technology, and high-risk considerations, are cited as reasons for the lack of widespread acceptance.

Blockchain technology has given rise to a new generation of social networks that have the potential to be much larger and better. Nevertheless, the old social models are given superpowers by these new networks. In the Fame Infinity Ecosystem, data frauds, misinformed algorithm modifications, and needless content filtering might become a thing of the past.

This is since all of our digital platforms, including our social media network, are owned and operated by community members. FameLook represents a digital social media marketplace that is decentralized, safe, open, and community-run. It is committed to the growth, development, and acceptance of our social media network in a manner that is chosen by the community itself.

In contrast to centralized social networking platforms, federated networks promote independence by removing the need for a central authority from the equation. Censorship resistance, ownership of personal data, and enhanced control over user-generated content are just a few of the advantages of this novel type of social networking platform.

Users have greater control and autonomy while using decentralized social networks. A person may create their own social network and decide how it will run and what people will be able to say on it. A decentralized social network's creator may develop guidelines for acceptable conduct on the site, rather than relying on a business to regulate material on the premises.

FameLook has several benefits over standard social media networks, including the following:

✔ **Data Privacy**

✔ **Shared Profit Model**

✔ **Decentralized Ownership**

✔ **Freedom Of Speech**

Furthermore, FameLook also provides the option of using social financing in conjunction with this (SocialFi). Social influence on social networks is tokenized via the FAME token, which allows users to get direct monetary advantages as a result of their position as prominent personalities on our platform.

Listed below are the primary issues that conventional social networks face, and which SocialFi hopes to address:

**1. Assignment of data rights:** Social media platforms acquire and store as much user data as legally can throughout their platform networks and from third parties, all of which becomes their property once it has been collected and stored. Users' data will be collected in a transparent and unspoofable manner, according to SocialFi's goal of using blockchain technology.

**2. Benefits Distribution:** In general, social media networks generate money by selling advertisements to users depending on the amount of traffic they receive on their platforms. A larger amount of traffic and interaction benefits the platform, resulting in billions of dollars in ad income, while consumers only gain from their participation in it. the ability to exert influence and make use of

**3. Privacy and security:** In a standard social network, any account registration necessitates the storage of the user's information in the program, such as their mobile phone number, email address, and so on. a backend that is vulnerable to leakage on behalf of the operator It is built on blockchain technology, and the anonymous character of user-identifying data aids in the protection of privacy and security.

FameLook's inception and integration with SocialFi are unquestionably one of the most exemplary applications of blockchain technology to date, and it has the potential to be at the forefront of widespread adoption throughout the world.

Social media networks have worldwide appeal, and when new technologies like SocialFi facilitated through the FAME token and decentralization enter the picture, FameLook might be the key to enabling widespread adoption of social media networks.



# FameMail

A decentralized email service platform



Users are reporting security breaches practically every day, prompting many to install extra protection software or switch to a different email client - a worrying trend. It has been estimated that over \$26 billion has been lost globally as a consequence of cyberattacks carried out over email in only the previous two years.

When it comes to email security, traditional methods such as the most up-to-date antivirus software will never be able to prevent cyber-attacks, particularly sophisticated social engineering attempts. Email security vulnerabilities are increasing at an alarming rate nowadays, and it's hard to keep up. Malware assaults such as spear-phishing, whale phishing (also known as whaling), ransomware, and other types of malware have become a significant source of concern for many individuals and enterprises.

The following are some of the issues that consumers have with present email providers:

✔ **Insecurity**

✔ **Lack of encryption**

✔ **Lack of privacy**

✔ **Centralized governance**





Additionally, the use of blockchain technology in the email services may improve security and efficiency in the process; in addition, since it is an automated system, it cannot be exploited or tampered with. It will highlight the user account's security and privacy, and secrecy.

Its primary goal is to provide a decentralized email solution platform that is dedicated to protecting the digital rights of email users and combating email assaults in a decentralized manner.

FameMail is an immutable, totally private, absolutely secure, fully configurable, and cost-effective email service that will soon make the traditional methods of delivering email services redundant.

FameMail has the following characteristics:

- ✔ **Blockchain security**
- ✔ **Secure decentralization**
- ✔ **Cryptographic encryption**
- ✔ **Revolutionary and immutable technological protocol**

In order to access the FameMail platform's many services, FAME is used as a utility payment token.



# FameLiv

An open-source online news and media platform



**Open-source** software constitutes a software for which the original source code has been made publicly accessible and which may then be redistributed and updated to meet the specific needs of the individual who has downloaded it. It is a **decentralized** software development approach that promotes open cooperation and supports the use of free and **open-source** technologies. One of the essential **tenets** of **open-source** software development is peer production, which means that goods such as source code, designs, and documentation are made freely accessible to the general public.

Because of growing public skepticism about news media worldwide, coupled with the development of more robust and accessible digital tools, journalists and media outlets have begun to engage in a more proactive manner in open-source journalism—a practice in which reporters investigate and construct stories using publicly available data, including information obtained through social media.

A decentralized and democratic online news network and media platform, FameLiv was launched in December 2021 by the Fame Infinity Ecosystem and is intended to increase the impact of journalism code and the community of developers, designers, journalists, and editors who create it. FameLiv is an open-source project created by the Fame Infinity Ecosystem.

In the opinion of FameLiv, a community of peers working together, learning from one another, and addressing challenges may help to build a better and more responsive media environment overall.

When compared to conventional media platforms, the following are the advantages of FameLiv:

- ✔ **Trust and transparency**
- ✔ **Authentic content**
- ✔ **Cost-effectiveness**
- ✔ **More secure**
- ✔ **Community driven**

To encourage users to collaborate and create content on our site, we will be using FAME, our Ecosystem token. The FAME token, which has a minimal transaction fee, would be used as a payment option for our various media items, which would be available on the Ethereum blockchain.

# FameSwap

## A First Mover DEX constructed on the Binance Blockchain



Centralized cryptocurrency exchanges retain insufficient and unsound security for the crypto assets they hold. Security problems resulting in client asset loss occur more often than people realize, as a consequence of internal theft or embezzlement. Overall, the lack of trust, transparency, privacy, security, and a high degree of risk are the most significant challenges and disadvantages of a centralized exchange, resulting in the rise of decentralized exchanges (DEX). When it comes to blockchain technology, decentralization is one of the most fundamental elements to comprehend. Decentralization, in which transactions occur without a central third-party intermediary such as a bank or financial organization, redistributes power from a small number of people to a large number of people. A large number of traditional financial services are being reengineered as a result of this transformation.

Because users are not required to transmit their assets to an exchange, decentralized exchanges may help decrease the danger of theft and loss of cash due to hacking attacks on computers. Due to the absence of Know Your Customer (KYC) cryptocurrency laws and regulations, DEXs may also help to avoid price manipulation and phantom trade volume, while simultaneously allowing users to keep a certain level of anonymity.



Users may trade novel and obscure cryptocurrencies that were previously impossible to swap elsewhere, either on the DEX itself or via a DApp (decentralized application) that was developed in collaboration with the DEX. Generally,

centralized exchanges only endorse a dozen or so projects, and the vast majority of them only endorse the most popular cryptocurrencies, making it more challenging to trade smaller and less popular tokens, particularly because centralized exchanges constrain users from other countries from participating.

DEXs are trustless, which means that users' cash, privacy, and restricted personal data are all protected to the greatest extent possible. A DEX allows users to access it quickly and securely without registering an account on the DEX, going through identity verification, or disclosing personal information.

Despite the fact that the advent of DEX is a very positive development for cryptocurrency users, various challenges remain, as platforms and blockchains continue to strive to deliver the best possible user experience in terms of cost, scalability, usability, and dependability.

In order to address and resolve all of the aforementioned difficulties, FameSwap has been designed as a DEX.

FameSwap is a decentralized exchange (DEX) platform based on the Binance Blockchain that promises to solve existing challenges in the blockchain community and push trade to new heights. The platform is currently in beta and is expected to launch soon.

Whereas other blockchains face challenges with issues such as scalability, adoption, and performance, FameSwap, which is constructed on the Binance smart Chain, not just pledges to offer a more resilient user experience, but it also

provides infinitely more scalable solutions, allowing its users to have a seamless and astounding experience.

FameSwap would function as a digital asset exchange, allowing traders to instantaneously swap their digital assets without the need to open an account or go through a time-consuming and complex KYC procedure. FameSwap also protects the privacy of its customers by providing non-custodial trading services, allowing our consumers to retain total control over their digital assets.

Aside from that, the low transaction costs on FameSwap enable dealers to keep a greater portion of the digital assets they obtain as a result of their trade. As an added bonus, FameSwap users may join in liquidity pools, in which they will get LP tokens proportional to their contribution, allowing them to partake in the fees. They just need to make a deposit of BNB or \$Fame. Users may also earn \$Fame by simply putting their LP tokens into a smart contract and running the contract. This provides users with an incentive to handle the risk of temporary losses that is inherent in providing liquidity on a DEX.

Users also have the possibility of staking their tokens, which is a more convenient manner of increasing the value of their tokens. The primary benefits of cryptocurrency staking are passive income and the low barrier to entry. Staking may be quick and straightforward if you utilize a staking pool or an online tool to execute it. Additionally, it is far more energy-efficient than mining and significantly less dangerous than trading.

# What does FameSwap offer?

Even though FameSwap is a DEX, it provides a plethora of benefits that are doing more than simply facilitating trades between digital assets. We offer the following services that are aimed to help users to earn and grow:

## 01 Decentralized exchange



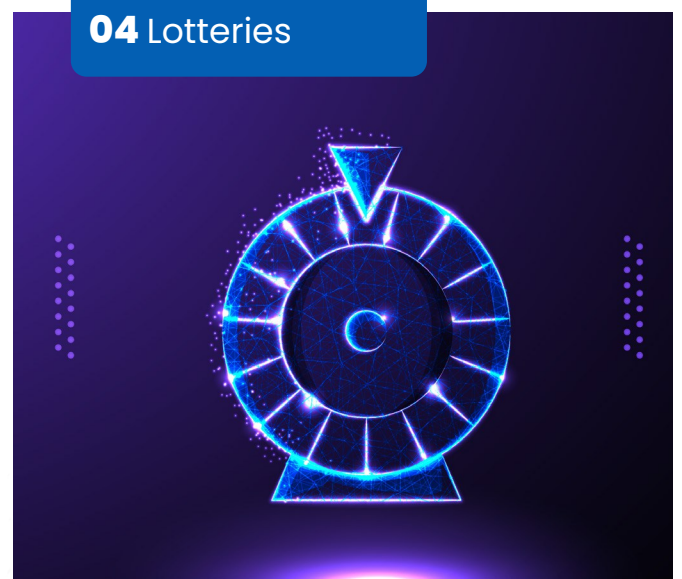
## 02 Yield farming



## 03 Staking



## 04 Lotteries



# FameVIP

## Share amazing stories via video marketing



FameVip is a unique and evolving digital platform where brands stories are shared through videos . FameVIP is basically a video content based digital marketplace that connects brands with influencers for endorsing products and services.

Being a performance-based platform, we use visual storytelling to drive conversation and inspire consumers for worthwhile purchases.

As the **category leader**, we use our expertise to accelerate the transition from social content to purchase intent, delivering authentic messaging that helps consumers find the products and services they want.

According to research , 72% of consumers stated that they would prefer watching a video rather than reading text to find out more about a product or service.

Apart from this , 54% consumers want to see more videos from brands and companies they support.

Our platform helps influencers to monetise from their passion because finding paid sponsorship has never been easier. Influencers love to join FameVIP because of flexible terms , trust and transparency, monetising opportunity and professional growth .

Brands prefer FameVip because it is a much sought marketplace for video influencer marketing . Using this platform , brands can discover and collaborate with video influencers from YouTube , Vimeo , twitch etc. If you want millions of people to learn about your brand , then this is the right platform for you for scaling , connecting , driving results and winning partnership.

With the ever-growing popularity of videos, it seems like 2022 will be the year when brands will look to invest in video influencer marketing. Social media platforms like TikTok, YouTube, Facebook, and Instagram have all started adapting videos due to their high engagement rates. Therefore , FameVIP will be the new game changer in the field of impactful video based influencer marketing for influencers , brands and of course for consumers as well . The FAME token will be used as a primary payment method to avail desired services on this platform .



# FameBOT



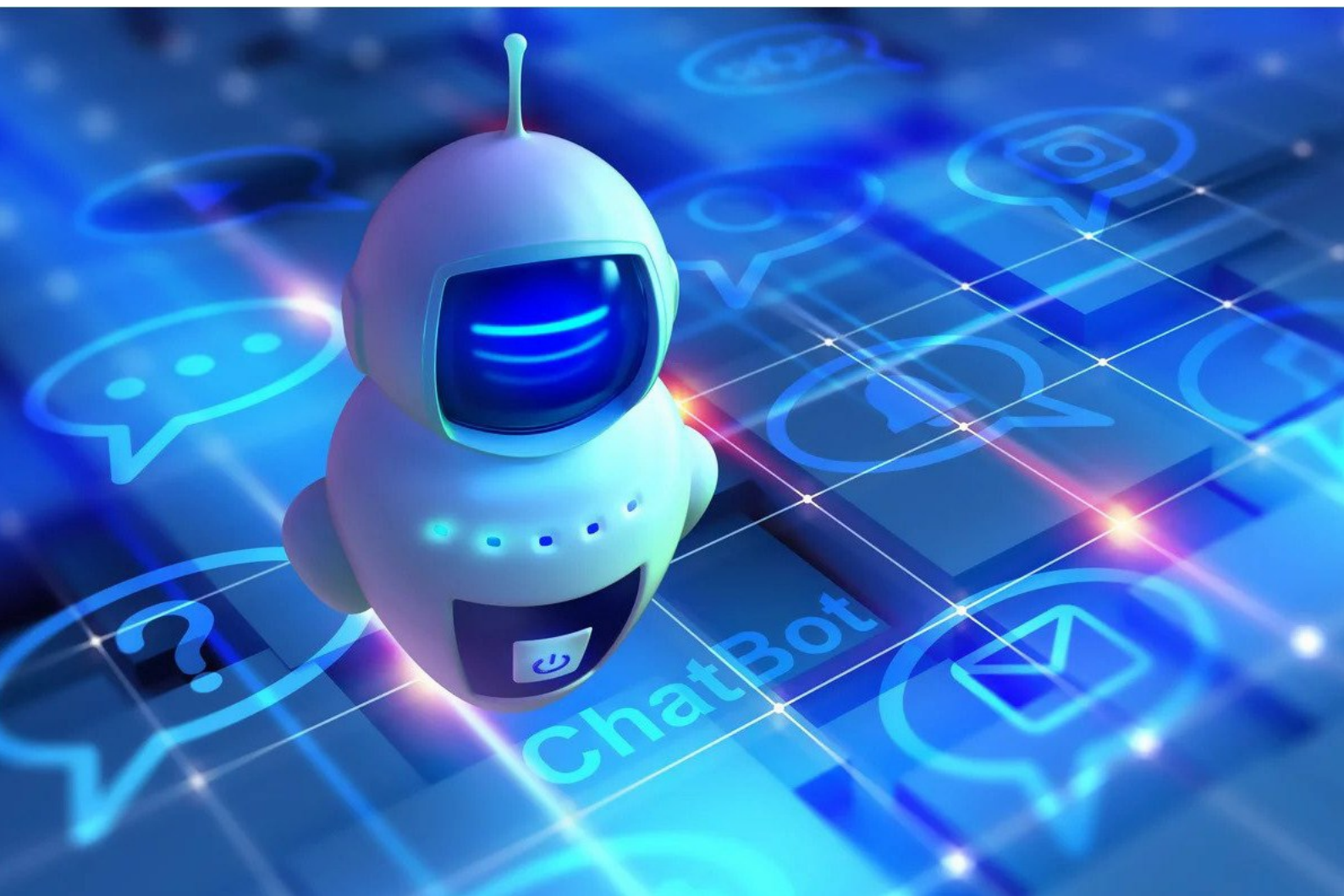
Famebot is the world's most advanced, highly innovative and cutting edge automated crypto trading bot .

Our AI driven crypto trading bots help users/traders to save time , trade round the clock 24/7 by connecting to their favourite exchanges and start trading automatically .

Our bots have been designed after extensive research and analysis by experts to implement specific trading strategies to attain the highest profit rate . Our AI and ML technologies infused with complex mathematical models dynamically adapt to constantly changing market situations , delivering trades with high winning rate .

Salient features of Famebot

- ✓ **Easy to use**
- ✓ **No experience needed**
- ✓ **24/7 monitoring**
- ✓ **Absolute transparency**
- ✓ **Your assets are yours**
- ✓ **Indicators based auto- strategies**



# Tokenomics






Tokenomics aids in determining an asset's future value. It provides insight into the future profitability of one crypto asset over another. Fame Infinity is offering a BEP20 token named FAME based on the Binance Smart Chain.

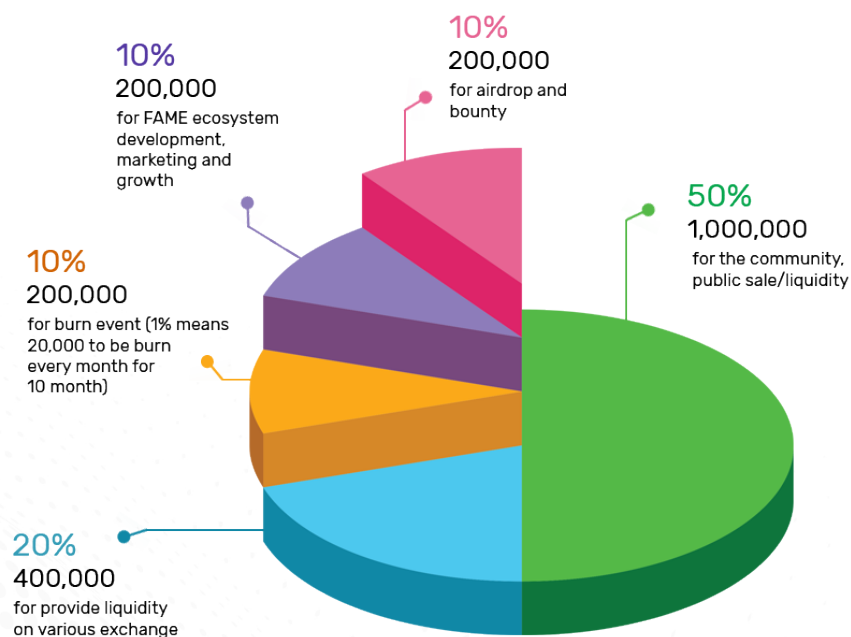
A total of 2 million \$FAME will be minted. Token Name: FAME

Symbol: FAME Nature: BEP-20

Total Supply: 2,000,000

The token supply will be distributed as follows:

	(50%)	1,000,000	for the community, public sale/liquidity
	(10%)	200,000	for airdrop and bounty
	(10%)	200,000	for Fame ecosystem development marketing, and growth
	(10%)	200,000	for burn event (1% means 20,000 to be burn every month for 10 month)
	(20%)	400,000	for provide liquidity on various exchange



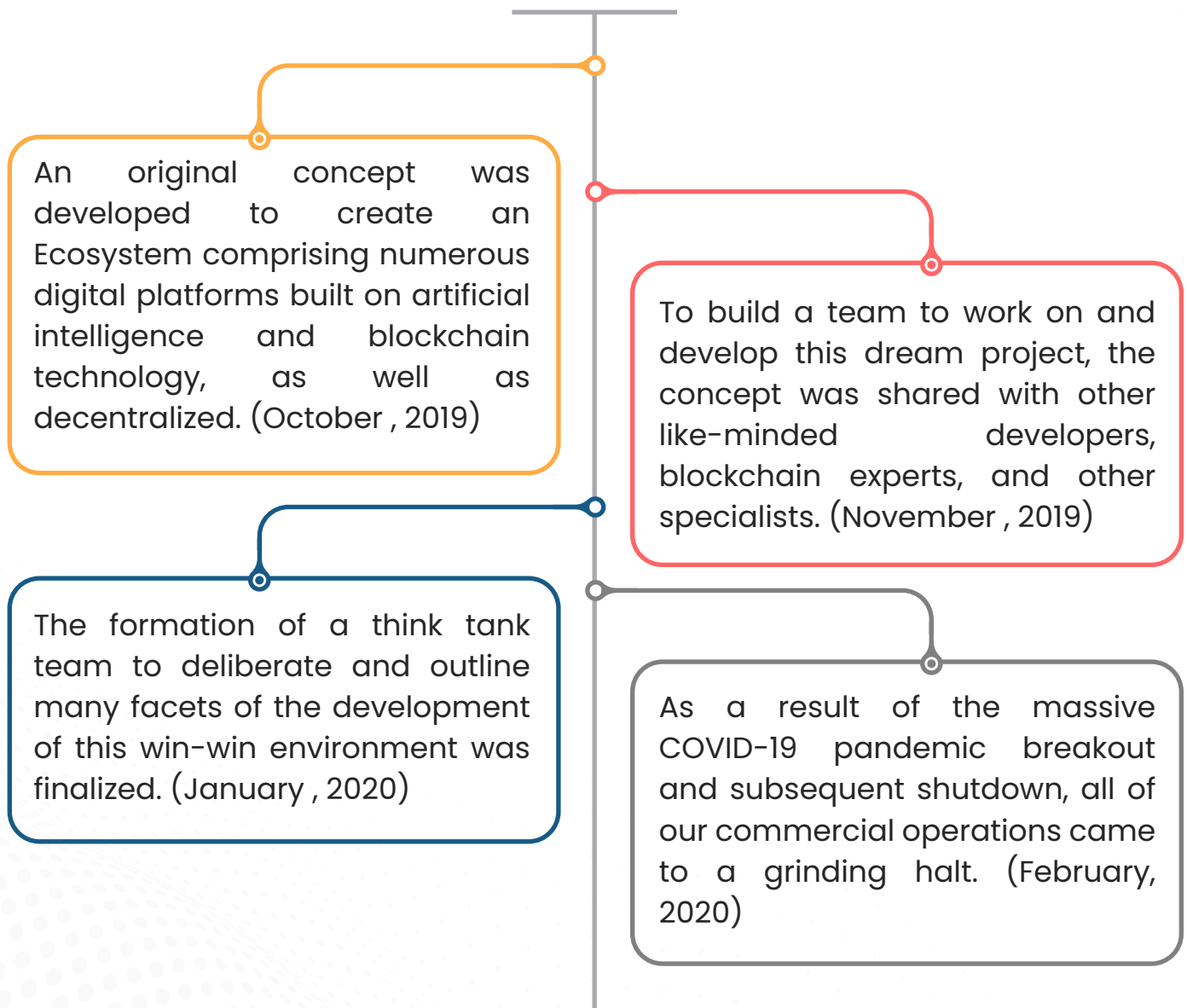


# Road Map

Roadmaps represent a quintessential aspect of any successful initiative. A road map is a strategic plan that specifies an objective or desired result and the main actions or milestones that must be achieved to achieve that objective or desired end. This portrays specific aspects of the enterprise's business plan in a given time frame.

The roadmap of "Fame Infinity Ltd. – An ecosystem" is a synopsis of the formulation, development, introduction, and launching of a series of digital platforms-based goods and services in a staggered manner, as well as the ambition to reach certain milestones within a specified time frame.

## PHASE - 1



We re-envisioned our project with a renewed sense of enthusiasm and commitment in order to achieve significant results in the long term (September, 2020)

The core team was formed to put our creative ideas into action to build and expand the whole ecosystem. (Nov-Dec, 2020)

## PHASE - 2

To optimize the whole project as an ecosystem, several brainstorming sessions, debates, and meetings were held in a variety of settings. (Jan-Feb, 2021)

The business model for the whole ecosystem, which includes digital content, services, and platforms in the fields of entertainment, information, utilities, business services, sharing platforms, and communications, has been finalized and planned for implementation. (Mar-Apr, 2021)

Ø With the support of community users and members, the core team came to a unified decision on how to administer this ecosystem. (May, 2021)

Decentralized mailing services, FameMail was designed and named. (June 2021)

Live online news and media channel, FameLiv was named and created. (July, 2021)

FameVPN is the name of the VPN service provider platform that has been established. (Oct, 2021)

Fame Infinity Ltd was formed in the Marshall Islands and officially took charge and control of the Fame Infinity Ecosystem. (Dec, 2021)

FameVerse is a play to earn (P2E) metaverse gaming platform that was created and named to allow players to discover, build, own, play, and monetize in the virtual world, which is underpinned by the convergence of breakthrough innovations such as artificial intelligence (AI), virtual reality (VR), and augmented reality (AR). (Aug-Sep, 2021)

Scalable , usable , decentralized cryptocurrency FAME token was named and developed further. (Nov-Dec, 2021)

Online news and media platform FameLiv was launched successfully for the general public. (Filled in Dec, 2021)

## PHASE - 3

Over-the-top (OTT) streaming platform FameMultiplex is scheduled to debut later in 2022 to provide viewers with original and high-quality material for the purposes of enjoyment and education.

FameLook is being developed as a decentralized and one-of-a-kind social networking platform.

Soft launch of FameNet Influencer Marketing platform (Beta version release).

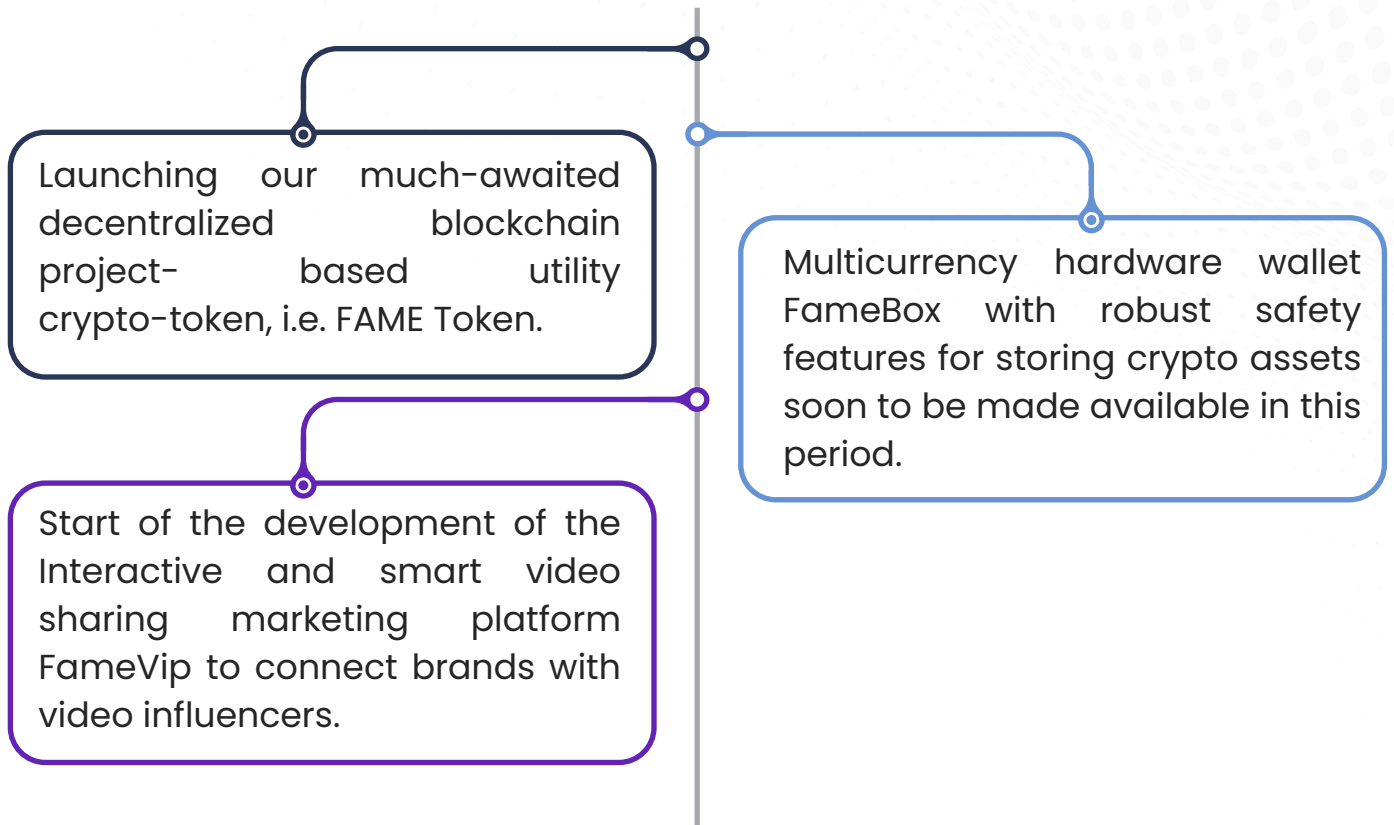
Collaborative activities and strategic alliance with marketing partners and agencies related to FameNet marketplace.

In order to assist organizations in discovering influencers to execute powerfully, ROI-driven, and scalable marketing campaigns, the world's finest influencer marketing platform FameNet was created. FameNet is an AI-based data-driven platform that is powered by blockchain technology.

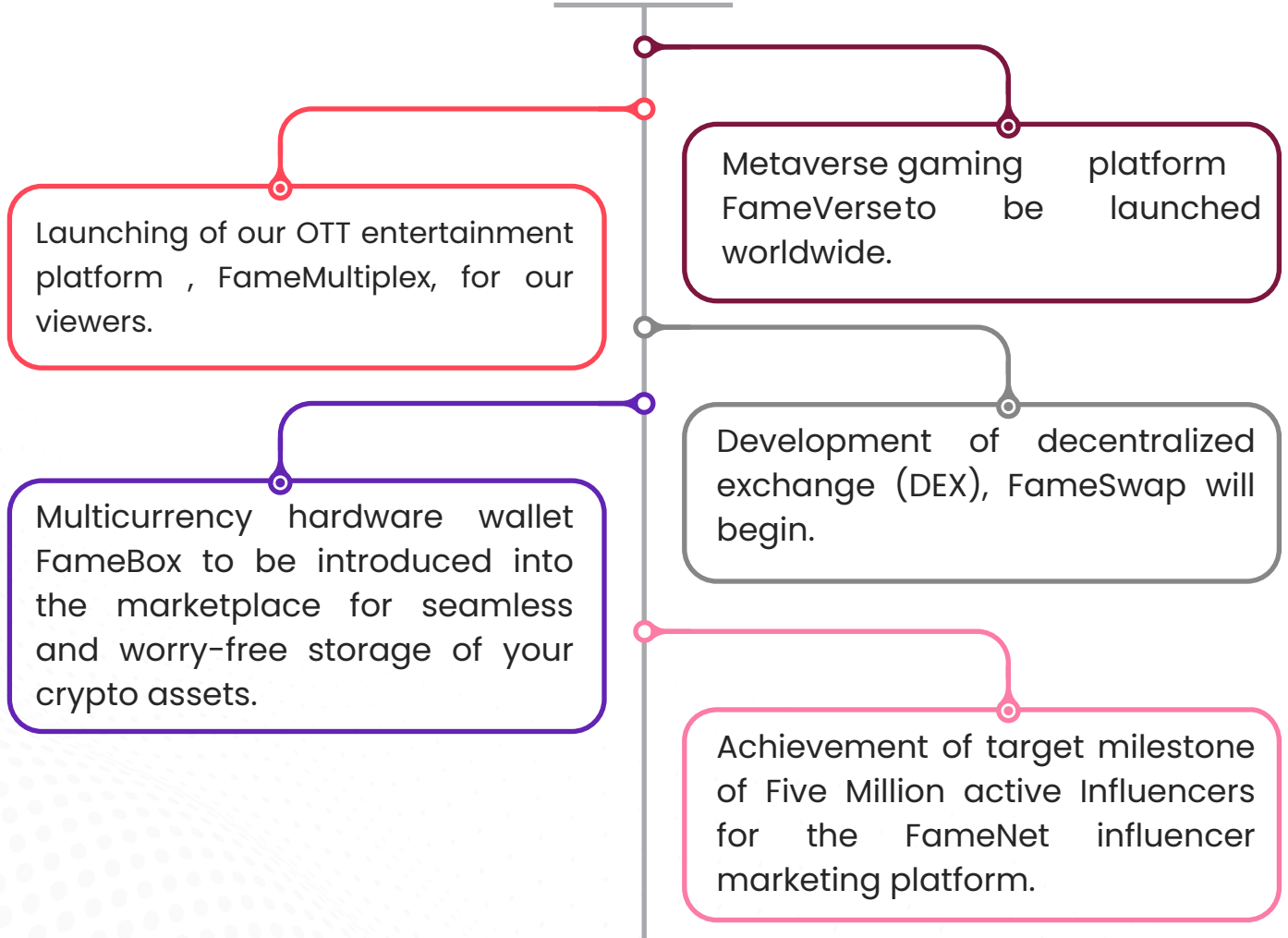
The FameNet platform will launch its enrollment and registration process for businesses and influencers in the coming weeks.

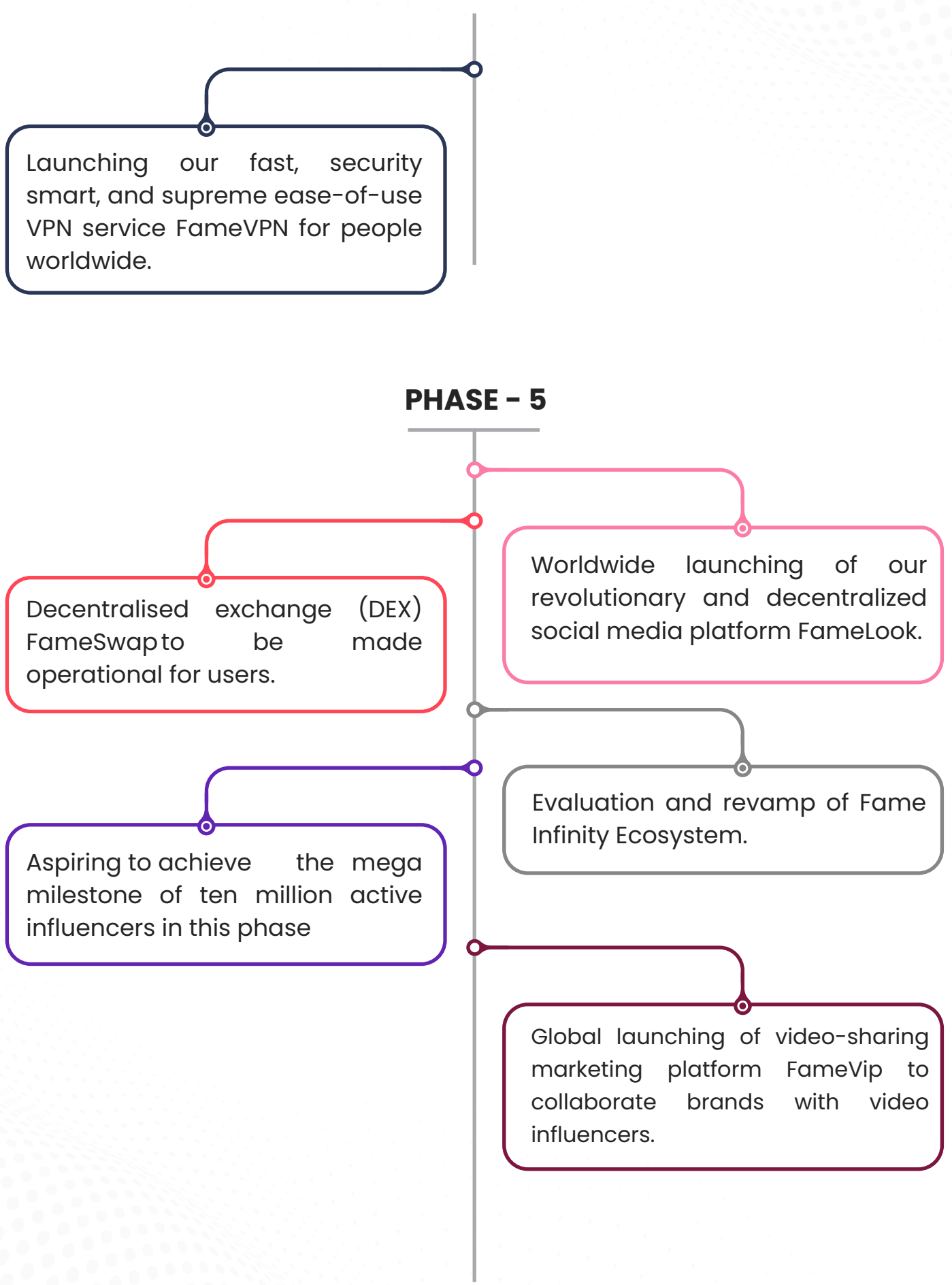
Beginning of massive global strategic promotions for FameNet influencer marketing platform.

First milestone with one million FameNet active influencers to be achieved.



#### PHASE - 4





Timeline diagram for Phase 5. A central vertical line has five circular nodes. From each node, a colored line (blue, red, purple, grey, maroon) extends to a rounded rectangular text box. The boxes contain descriptions of various platform launches and goals.

Launching our fast, security smart, and supreme ease-of-use VPN service FameVPN for people worldwide.

## PHASE - 5

Decentralised exchange (DEX) FameSwap to be made operational for users.

Worldwide launching of our revolutionary and decentralized social media platform FameLook.

Aspiring to achieve the mega milestone of ten million active influencers in this phase

Evaluation and revamp of Fame Infinity Ecosystem.

Global launching of video-sharing marketing platform FameVip to collaborate brands with video influencers.

# Concluding Thoughts

Throughout the Fame Infinity platform, FAME will serve as the ultimate multi-utility token used to build a decentralized community- driven virtual economy powered by blockchain technology. As a worldwide currency for social media influencer marketing FAME has the unrivaled potential to become the primary method of payment for influencers all over the world.

Owing to the inherent decentralization, transparency, trust, and security qualities of blockchain technology, there is a growing demand for blockchain projects and expertise around the world. Due to the dynamic nature of our cryptoeconomics, the FAME token will be widely used throughout all of our multiple digital channels, enabling users to monetize, learn, and develop. After all, true innovation should entail innovative patterns of thinking and behavior, ushering progressive ideas into life through learning from our mistakes in order to contribute to a better future.

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