Product Update: Rebranding of clisBNB to slisBNBx

Lista DAO Follow 3 min read · Jul 3, 2025

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We are thrilled to announce the rebranding of clisBNB to **slisBNBx**, marking a significant milestone in our mission to enhance the utility and accessibility of BNB in the DeFi ecosystem.

This strategic rebrand aligns slisBNBx as a subproduct under our flagship liquid staking token, **slisBNB**, the largest and most robust BNB liquid staking solution currently on the market.

Why the Rebrand?

Since its inception, clisBNB has empowered BNB holders to unlock DeFi opportunities, mainly through Binance Launchpool rewards. By depositing slisBNB into Collateralized Debt Positions (CDPs) on the Lista DAO platform, users receive a certificate token, slisBNBx in return. This token has enabled users to participate in Binance Launchpool events, and maximize their BNB's potential without sacrificing ownership. However, we recognize that marketing clisBNB as a standalone product has created some confusion alongside our primary liquid staking token, slisBNB.

To streamline our offerings and reinforce our commitment to a cohesive BNB staking ecosystem, we are rebranding clisBNB to **slisBNBx**. This change positions slisBNBx as a specialized subproduct under the slisBNB umbrella, unifying our brand identity while preserving the unique functionality that users love. The rebrand reflects our vision to make slisBNB the cornerstone of BNB liquid staking, with slisBNBx serving as a powerful complement in maximising capital efficiency and yields through Binance Launchpool.

The Power of slisBNB: Our Flagship Liquid Staking Token

slisBNB remains the backbone of Lista DAO's liquid staking ecosystem, recognized as the largest and most versatile BNB liquid staking token. With a growing market cap and widespread adoption, slisBNB is the go-to solution for BNB holders seeking liquidity and flexibility.

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The introduction of slisBNBx as a subproduct enhances the slisBNB ecosystem by boosting the yields generated through Binance launchpool. Together, slisBNB and slisBNBx offer a comprehensive suite of tools for BNB holders, bridging centralized finance (CeFi) and DeFi with unparalleled ease.

What This Means for Users

For existing clisBNB holders, the transition to slisBNBx is seamless:

- **No Action Required:** Your clisBNB tokens will automatically be recognized as slisBNBx within the Lista DAO platform. No manual swaps or conversions are needed.
- **Unchanged Functionality:** All features, including borrowing lisUSD, participating in Binance Launchpool, and automatic burning, remain identical.
- **Enhanced Clarity:** The slisBNBx name aligns with our slisBNB brand, making it easier to understand its role within our ecosystem.
- **Future Opportunities:** As part of the slisBNB family, slisBNBx users will benefit from upcoming integrations and partnerships that further enhance BNB's DeFi utility.

For new users, slisBNBx is available by depositing BNB or slisBNB intoLista DAO CDP or Lista Lending.

Looking Ahead

The rebranding of clisBNB to slisBNBx is more than a name change — it's a commitment to building a unified, user-centric BNB staking ecosystem. By aligning slisBNBx under the slisBNB brand, we're paving the way for new features, partnerships, and innovations that will solidify Lista DAO's position as a leader in DeFi.