

Q1 2024

- Official Open Beta of Catizen launched on March 19, 2024.
- Seed round announcement made.
- Announcement of tokenomics and detailed economic structure.

Q2 2024

- Featured at Hong Kong Web3.0 Carnival (TON DAY), receiving recognition from a founding member of TON Foundation and CEO of TOP Labs.
- Highlighted in Durov & Andrew’s Speech at #TOKEN2049.
- Launched the first in-game Launchpool for \$wCATI on April 28, 2024.
- Over 170k participants, with more than 24k in Cats Pool and 147k+ in FishCoin Pool.
- Staked FishCoin worth over \$3.9 million USD in in-game credits.
- Catizen mentioned in Pantera Capital’s blog “Investing in TON Network.”
- Featured in TON Foundation’s Innovator Blog Series <TON Innovators: Catizen>, tweeted by TON Blockchain.
- Ranked 1st place in the Application Battle of The Open League.

Q3 2024

- Pluto Studio, the publishing platform for Catizen, completed a successful fundraising round with investments from Hashkey Capital, TOP, Folius Ventures, and Binance Labs.
- Achieved 1st place in The Open League Application Battle for three consecutive seasons.
- Completed a second interview with TON Foundation, featured in the TON Blog.
- Launched the Catizen Game Center with multiple mini-games.
- Enhanced AML and on-chain compliance
- Partnering with Elliptic for ongoing AML and on-chain compliance
- Establishment of a trading bot to enhance in-game and token trading experiences.
- Token launch on 20 Sep 2024 & first airdrop completed.

Q4 2024

- Launchpool & Game Center open for public participation.
- Integration of 5 launchpool projects and 20 games into the Catizen Game Center, expanding gameplay and earning opportunities.

Q1 2025

- Development of a task platform, complete with a Web3 advertising system to increase user engagement and rewards.
- Start of AI Cat integration, introducing virtual companions to enhance the community experience.

Q2 2025

- Full-scale launch of the AI Cats feature, enabling users to interact with intelligent cat avatars for a more immersive gaming and social experience.

Q3 2025

- Expansion of Catizen with over 200+ mini-apps, transforming it into a comprehensive mini-game and social hub.