

# Unidef

**United Decentralized Economy Foundations  
work to accelerate the world's transition to  
decentralization through  
brands and actions.**

Working Paper V 0.02  
March 2023

© 2022, Unidef or its affiliates. All rights reserved.

**About this document:**

This document is provided for informational purposes only. It represents Unidef current practices as of the date of issue of this document, which is subject to change without notice. Everyone is responsible for making their own independent assessment of the information in this document and any use of Unidef's services, each of which is provided "as is" without warranty of any kind, whether express or implied. This document does not create any warranties, representations, contractual commitments, conditions, or assurances from Unidef, its members, affiliates, networks, and/or licensors.

## Introduction

We live in unprecedented times and yet battle with global issues like poverty, food security, and climate change, among others. At the top of the list lies the problem of inequality and economic instability on a global scale.

Great Teacher Morihei Ueshiba once said,

*“Economy is the basis of society. When the economy is stable, society develops.”*

We believe that achieving economic stability will allow people easy access to resources essential for a healthy life, including financial resources, quality housing, food, employment, and, ultimately, financial stability. A world that benefits all people. And in order to achieve this stability, there is a need for decentralization in many facets of how we currently operate.

The world has moved online, with digital technologies advancing more rapidly than ever and being integrated into all areas of life as we know it, including business, finance, and informational infrastructure. And it is essential for everyone to have access to financial instruments and adequate information, not just centralized institutions, governments, or the select few. By controlling the misuse of power, there will be more opportunities for all people to participate in the decision-making processes that govern the way we live and conduct business.

In order for us to create a democratic global structure that benefits all people, we must promote international cooperation and nurture the idea of decentralized technologies built on open standards. The demand for decentralized applications is exploding since use cases like DeFi, NFTs, Cryptocurrencies, AMMs, DAOs, and GameFi, but there remain delays to this decentralized future. Obstacles include limited resources, weak institutional capacity, poor mechanisms of accounting and accountability, and the limited availability of information and access.

If we will break through the present challenges and ensure economic advantage for all, it is necessary for us to have a global network to facilitate results exponentially. This future can only be achieved through togetherness. Anticipating that the future of the world is decentralized and that humans will spend a significant amount of time in virtual worlds in this not-so-distant future, **we believe Unidef has the potential to become the next big movement.**

With a globally connected organization, the potential for impact is exponential. There is a compound effect that occurs with creative collaboration, and we want to take advantage of that potential by employing a borderless approach to supporting efforts, technologies, and organizations building projects and technology for the future.

## Who We Are

### About Unidef

Unidef is a global organization consisting of a global network of member entities working together to accelerate the world's transition to decentralization through brands and actions.

All members of Unidef are united in purpose, strategy, culture, and belief in the power of technology to move the world forward. Driven by a commitment to equality, trust, advocacy for one another, and the common good. We are impartial and independent of any government, political persuasion, or religious belief.

We believe in the power of technology to move the world forward and that the technologies that will make up the bedrock of the future are being conceptualized and built today. We want to help foster the capacity for innovation in the production and management of those technologies and services.

## **Our Mission**

Together, we're on a mission to accelerate the world's transition to decentralization through brands and actions.

## **Our Purpose**

At Unidef, we share a common purpose: To empower impactful and sustainable change that moves the world forward.

## **What We Do**

Unidef is active around the world, and our national and regional member entities and programs, through grants and investments, work to nurture and support innovators and builders of next-gen the technology that the future will rely on.

We work in partnership with businesses, individuals, governments, and nonprofits, with each partner playing a crucial role in accelerating unified progress toward the mission of Unidef.

## **Our Leadership Principles**

Unidef is working towards a better, more inclusive future. We are helping to build the technology, products, and services that the future will rely upon.

Working hand in hand with like-minded entities in a fast-moving and increasingly complex global economy, our success depends on how faithfully we adhere to our core principles. More than just words on a page, these principles guide every decision we make and serve as a guiding light to achieve our goals and stay true to our mission.

### **Innovation**

We're not afraid to do things differently and think outside the box. It allows us to learn, iterate, and then develop new ideas

### **Continuous Learning**

We are a self-motivated group. And committed to acquiring new knowledge and competencies that will allow us to expand our skillset and develop future opportunities.

### **Accountability**

We show up and set out to accomplish our commitments. We are responsible for our words, our actions, and the results we get.

### **Equity & Inclusion**

We ensure that our decisions are rooted in and guided by equity and inclusion. Creating a fair playing field for all.

## Our Culture

### **Operational excellence**

For us, our ability to maintain consistency of delivery lies in our commitment to an ongoing effort to improve organizational processes and grow always.

### **Foresight**

We are consciously working toward the future. And that long-term thinking brings to life exciting possibilities for what's to come. Every decision we make is made with an expected timeline in mind.

### **Integrity, fairness, and responsibility**

We expect and deliver the highest quality outcomes always and without exception. We don't believe in one-size-fits-all models, we believe instead in the need for equitable and ethical consideration. Recognizing individual needs and circumstances in our decision-making processes.

### **Success in unity**

Alone we can do so little; together, we can do so much. These are the words we live by, and it is reflected in our global network model and dedication to collaboration.

### **Owner's mentality**

We identify challenges that need to be solved, take ownership, formulate a plan, and execute on that vision.

### **Bring good vibes**

Our success is driven by our ability to build relationships. We have the courage to foster trust, and an environment that enables authenticity, effective communication and a collaborative spirit. Paramount to maintaining this inclusive and creative culture is respect for the opinions, ideas, and the feelings of others.

## Our Brands

### **Unidef iLabs**

Empowering the decentralized web

Unidef iLabs is the venture capital arm of Unidef that seeks out, invests in, and supports innovative ideas for the decentralized tokenized economy. Unidef iLabs is committed to empowering fast-executing teams in the \$U, Crypto, Web3, NFT and Metaverse space.

### **Unidef Uranium**

Let's build the decentralized future together

Unidef Uranium is our experiment in Web3 at scale. It is made up of a band of builders, communities, organizations, and ecosystems united by a mutually beneficial pact to bring the world to a decentralized web.

Unidef Uranium's vision is a decentralized economy enabled by decentralized assets, decentralized technologies, and decentralized entities. Uranium helps to accelerate next-generation projects and organizations and hopes to support innovation in the Crypto, Web3, NFT, and Metaverse space.

*Uranium DAO is the governing body behind the Uranium and will be fully functional from Q2 of 2023. It is an independent establishment that makes its own decisions based on the wishes of its members. All Unidef Coin (U) holders will be members of the DAO and share voting rights with no entity capable of overriding voting results. Accordingly, anyone can become a member of the Uranium DAO by simply holding U.*

### **Unidef Coin**

A coin for the decentralized economy.

U is a BEP-20 utility token that is used for value transfers as well as governance within the Unidef ecosystem to empower decentralized community building. Not only does U have all the features of any other cryptocurrency, but it can also be used in a wide range of applications and use cases, including the unification of spending and building accessible products. As the community grows, so will the utility of Unidef Coin (U).

### **Unidef Times**

What's happening in the decentralized web

Unidef Times is a Crypto and Web3-focused news publication that seeks to inform, engage, and empower the world with up-to-date information and events happening around the world.

Documenting and reporting in real time, the rebuilding of the global economy to a decentralized model.

### **Unidef Global Services**

Unidef Global Services helps to facilitate Unidef's international growth strategies by taking care of the administrative, regulatory, and marketing requirements for their international businesses. It provides services broadly across all categories to Unidef organizations worldwide.

## **Our Actions**

### **Strategic Investments**

Unidef funds entrepreneurs and organizations to create incentives that harness the power of private enterprises to create advancement in the industry aligned with the mission of Unidef.

### **Grants**

Unidef awards grants to individuals, teams, projects, and organizations that work on the issues we care about and are aligned with our mission to accelerate the world's transition to a decentralized model.

### **Incubating New Ideas**

Unidef incubates and helps nurture the ideas, insights, and research seeding pioneering movements bringing us closer to the future we want.

### **Innovating for the common good**

Unidef builds brands with a purpose that impacts the lives of millions and stands the test of time.

### **Working With Governments**

Unidef works in tandem with governments on a nonpartisan basis — to educate, share ideas, and draw on diverse viewpoints to ensure their own grantmaking serves the public good.

### **Our Global Governance**

We work to ensure the development of our members while respecting their identity and autonomy. Providing all the resources and infrastructure they need to advocate products and services defined by excellence and the highest quality.

### **A Unique Operating Model**

#### **Decentralized Organizations**

Our structure and operating principles ensure that members are both autonomous and responsive. This allows us to be extremely close to the communities and ensure that appropriate and effective decisions are made rapidly for the common good.

#### **Creating Synergies**

Sharing of resources on a global scale creates intelligent synergies and a boundless pool of knowledge, experience, and reach while respecting the individual identities and autonomy of our members. The combined strength of the members is leveraged to benefit as many people and communities as possible.

#### **Regional Locations**

Unidef has regional functions around the globe, which brings together the expertise and competencies of all members, allowing each room to focus on its strengths while sharing best practices.

### **Our Offices**

Unidef forms a global network of entities, brands, and initiatives consisting of local knowledge and international expertise from around the world.

### **Contact:**

General inquiries: [info@unidef.org](mailto:info@unidef.org)

Investment inquiries: [partner@unidef.org](mailto:partner@unidef.org)

Media inquiries: [media@unidef.org](mailto:media@unidef.org)

Request a speaker: [info@unidef.org](mailto:info@unidef.org)

Law Enforcement Offices: [subpoenas@unidef.org](mailto:subpoenas@unidef.org)

Ask us questions, comment on posts, and share your thoughts with us. We want to spark conversations, inspire debate and create new collaborations.

[Twitter](#) | [Instagram](#) | [Facebook](#) | [Telegram](#) | [Reddit](#) | [Linkedin](#)

"Unidef," "us," "we," and "our" refer to one or more of United Decentralized Economy Foundations, its global network of member firms, and their related entities (collectively, the "Unidef organization"). United Decentralized Economy Foundations (also referred to as "Unidef Global") and/or each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. Unidef Global and each of its member firms and the related entity are liable only for their own acts and omissions and not those of each other. Unidef Global does not provide any services. Unidef works to accelerate the world's transition to decentralization through brands and actions. For more information and updates, visit [Unidef.org](https://Unidef.org) and follow @UnidefGlobal on Twitter, Telegram, Instagram, and Facebook.

This communication contains general information only, and none of Unidef Uranium or Unidef Global, its global network of member firms, or their related entities (collectively, the "Unidef organization") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser. No representations, warranties, or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of Unidef Global, its member firms, related entities, employees, or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. Unidef and each of its member firms, and their related entities, are legally separate and independent entities.

This document makes descriptive references to trademarks that may be owned by others. The use of such trademarks herein is not an assertion of ownership of such trademarks by Unidef and is not intended to represent or imply the existence of an association between Unidef and the lawful owners of such trademarks. Information regarding third-party products, services, and organizations was obtained from publicly available sources, and Unidef cannot confirm the accuracy or reliability of such sources or information. Its inclusion does not imply an endorsement by or of any third party. The views and opinions in this article should not be viewed as professional advice with respect to your business. Statements regarding Unidef's future direction and intent are subject to change or withdrawal without notice and represent goals and objectives only.

**Important Notice**

The content contained herein does not constitute an offer or sale of securities in or into the United States, or to or for the account or benefit of U.S. persons, or in any other jurisdictions where it is unlawful to do so. Transfer of U tokens may be subject to legal restrictions under applicable laws. Under no circumstances shall U tokens be reoffered, resold, or transferred within the United States or to, or for the account or benefit of, U.S. persons, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act of 1933, as amended. Please see our [Full Disclosure](#).

**INDEMNIFICATION**

PARTICIPANT, PURCHASER, STAKER, SUBSCRIBER, AND HOLDER HEREBY AGREES TO INDEMNIFY THE ISSUER, THE UNIDEF URANIUM, THE UNIDEF GLOBAL, THE UNIDEF, UNIDEF MEMBERS AND ANY OF ITS AFFILIATES, AND ITS AND THEIR RESPECTIVE OWNERS, DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, CONTRIBUTORS, AND ADVISORS, AND TO HOLD EACH OF THEM HARMLESS, FROM AND AGAINST ANY LOSS, DAMAGE, LIABILITY, COST OR EXPENSE, INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS OF INVESTIGATION, TO WHICH THEY MAY BE PUT OR WHICH THEY MAY REASONABLY INCUR OR SUSTAIN DUE TO OR ARISING OUT OF (A) ANY NON FULFILLMENT OR BREACH OF ANY COVENANT, AGREEMENT, TERMS, OR OTHER PROVISION BY PARTICIPANT, PURCHASER, STAKER, SUBSCRIBER, AND HOLDER OR ITS AFFILIATES OR AGENTS, WHETHER CONTAINED IN THIS WHITEPAPER OR ANY OTHER DOCUMENT PROVIDED BY PARTICIPANT, PURCHASER, STAKER, SUBSCRIBER, AND HOLDER TO THE COMPANY IN CONNECTION WITH U, OR (B) THE SALE OR DISTRIBUTION OF THE U IN VIOLATION OF THE SECURITIES ACT OR ANY OTHER APPLICABLE LAW OR TERMS OR THIS WHITEPAPER.