

PLAY THE WORLD'S MOST POPULAR VIDEO GAMES
FOR CASH AND CRYPTO

### **OVERVIEW**

Gaming Stars allows gamers to play Playstation, Xbox and PC games for cash and crypto. We have developed a unique game mode that allows amateur gamers to bet on their own gameplay while the odds are calculated by the AI. This business model is skill-based and therefore does not require a gambling license.



2-3x more profitable than sports betting



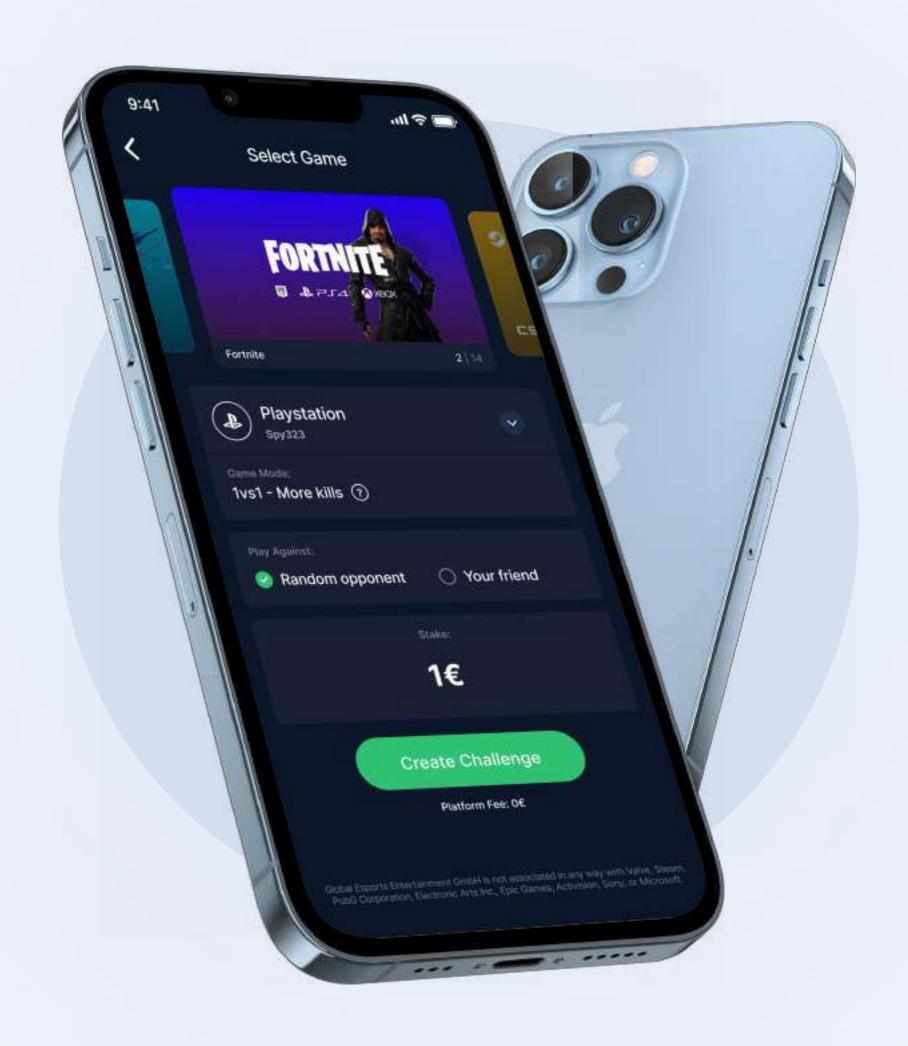
1.3M+ Matches settled



4.7M+ USD betting volume



200K+ registered users









# THE PROBLEM (?)

Unlike online poker, it is not possible to play Playstation, Xbox or PC games for cash from home!

## THE SOLUTION (>)



An app/website that allows gamers to play their favorite video games for cash or crypto against others or "the house".









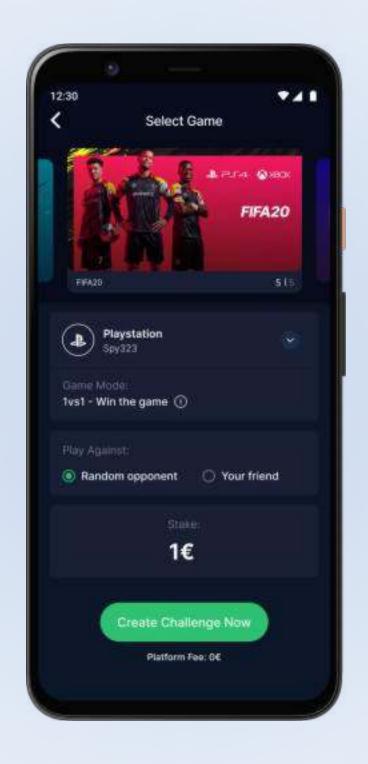




### THE GAME MODES

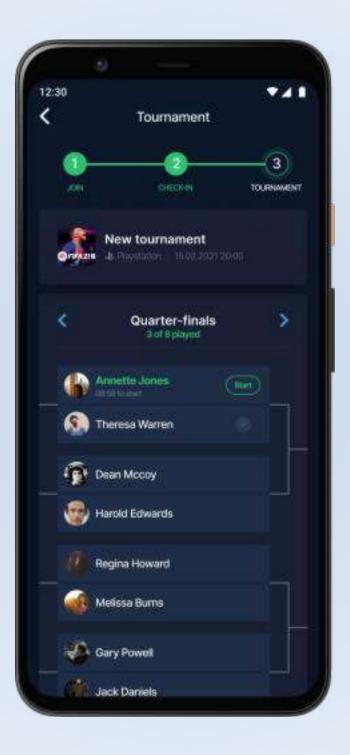
#### **1vs1 Matches**

Play for 1-25€ against friends or random opponents



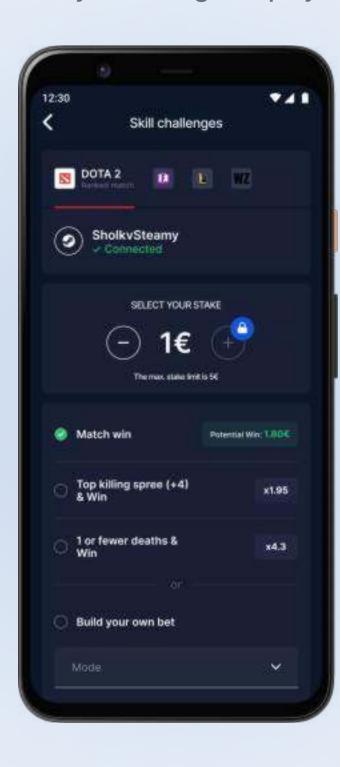
#### **Tournaments**

Compete with up to 16 participants



### **Skill Challenges**

Get odds calculated by the AI to bet on your own game play



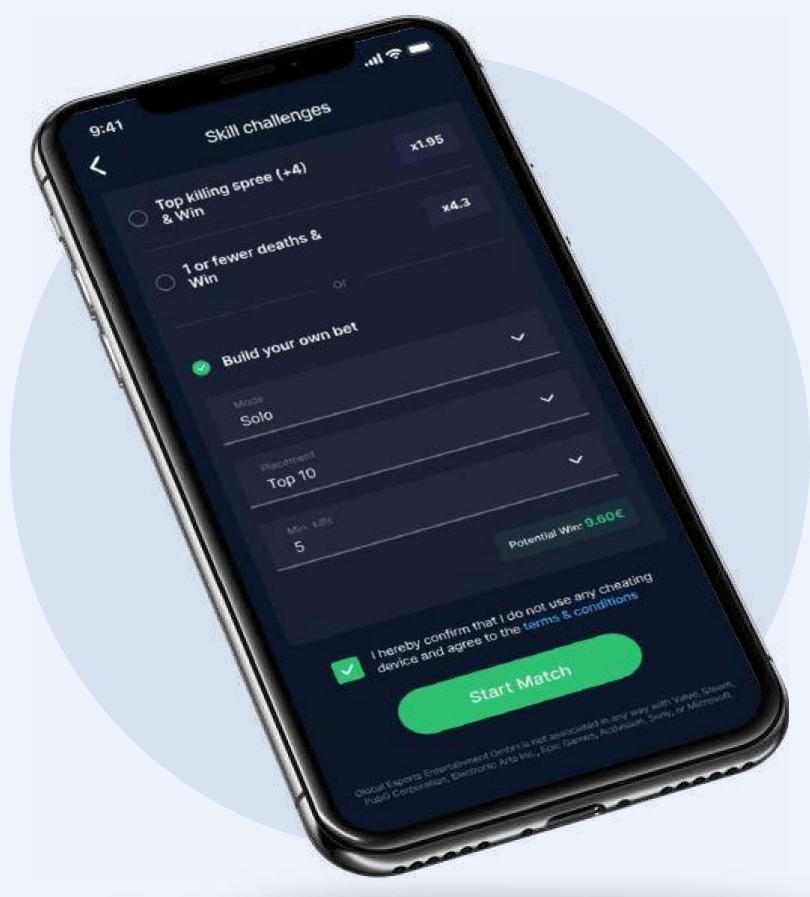


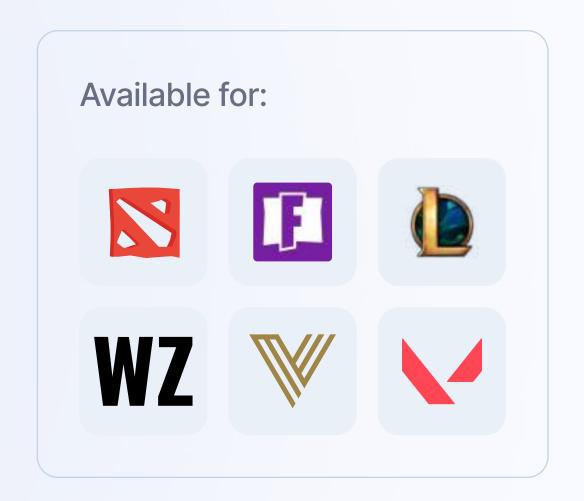
### HOW SKILL CHALLENGES WORK



Bet on your own gameplay. The odds are calculated by the Al.

- 1 Connect account to calculate your odds
- 2 Place your bet
- 3 Play the match
- 4 Bet is settled automatically
- 5 Win real money







### **OUR GAMES TOKEN**

Already available token features

#### **Get Higher Odds**

Token holders get better odds at Skill Challenges as a reward

#### **Access to Exclusive Content**

Play tournaments with celebrities and rappers

#### **Staking**

Token holders can earn rewards for staking their GAMES

#### Play2Earn

Compete for tokens and HODL to benefit from the price increase

#### **Discounted Platform Fees**

Token holders get 25% discount

#### **Governance Feature**

Token holders can vote about new features and the future of the project





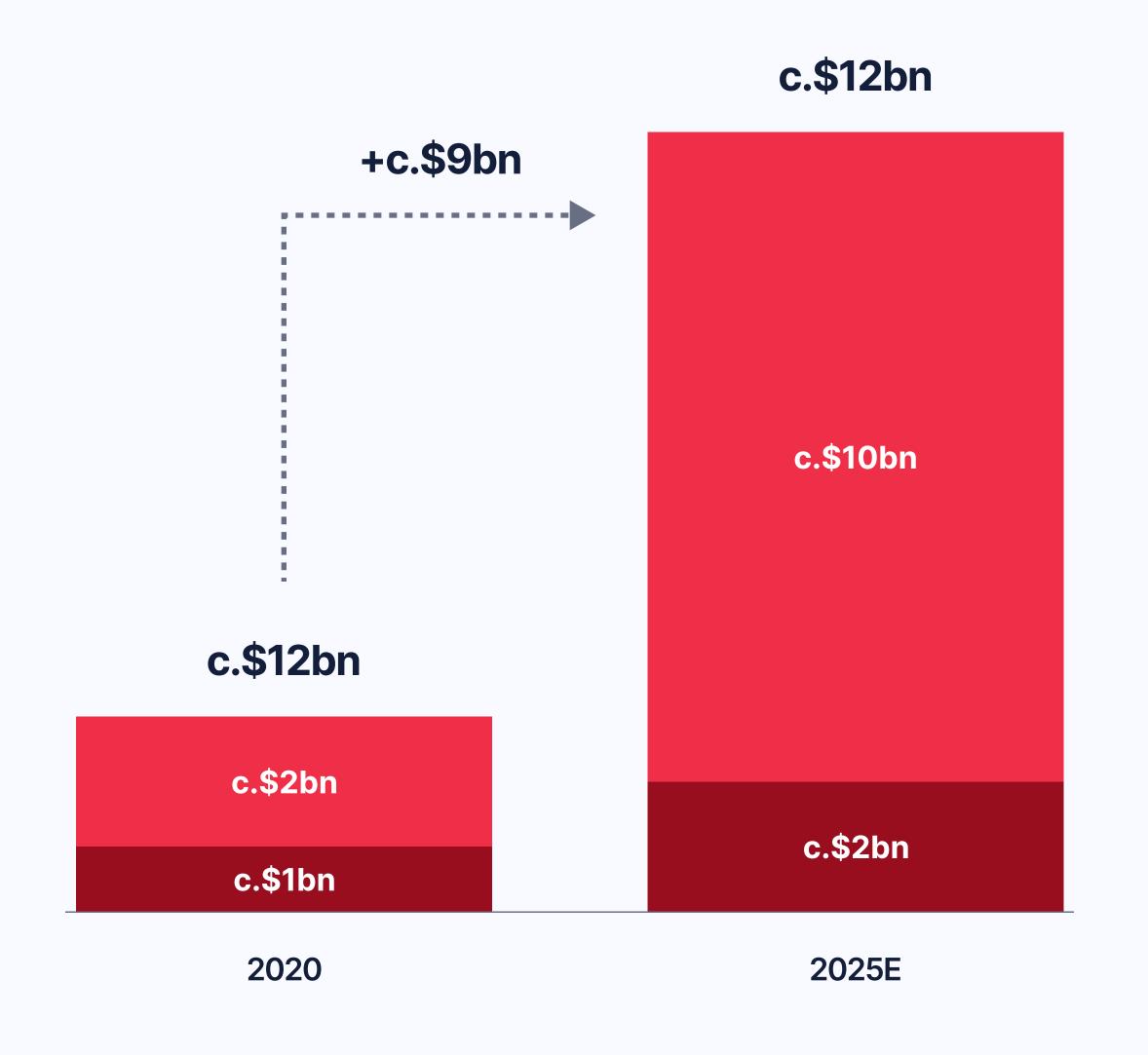




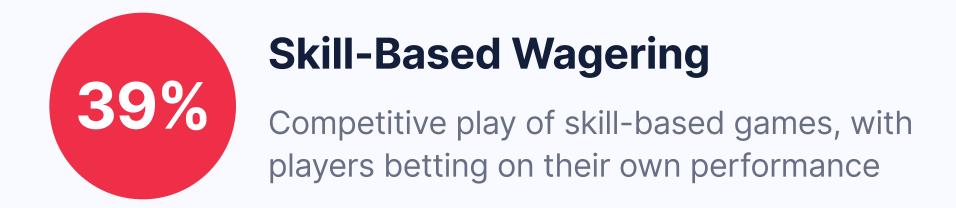


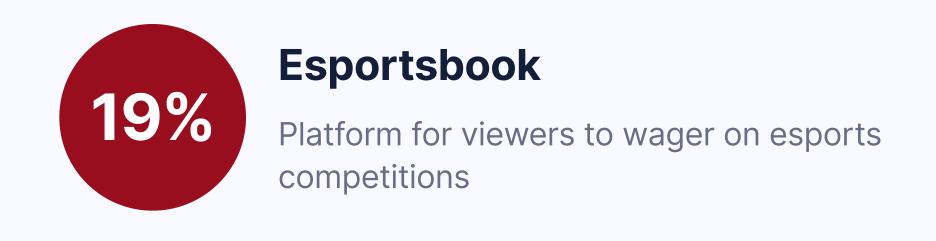


### **ESPORTS WAGERING MARKET**











### **BUSINESS MODEL**



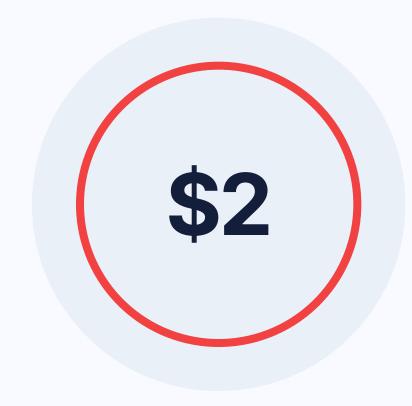
#### No platform fee

1vs1 matches for \$1 do not charge any platform fee from the user



#### **Platform fee**

1vs1 matches for 2-25€ charge a platform fee of 20% (max. \$1) from each user



#### Rev. per Match

Gaming Stars generates up to \$2 revenue per match



#### House advantage

Skill challenges have a long-term house advantage of 30%



### CO-FOUNDERS





#### **Artem Morgunov**

Passionate gamer and founder of Gaming Stars. Deep knowledge of the gaming and gambling industry.







#### **Josh Cabrera**

Josh has 12 years of experience in the gaming industry and hold major marketing executive positions at Kinguin or G2A.





#### Frederik Salzmann

Frederik worked as a trader and analyst for more than a decade. His trading volumes exceeded energy contracts worth more than \$1.5 billion per year.

### **ADVISORS**







Founder of MILES (biggest German carsharing company)



**DEFSHOP** 

#### **Alexander Büchler**

Founder DefShop.com (exit for 70 million Euro in 2017)

#### +25 Team members

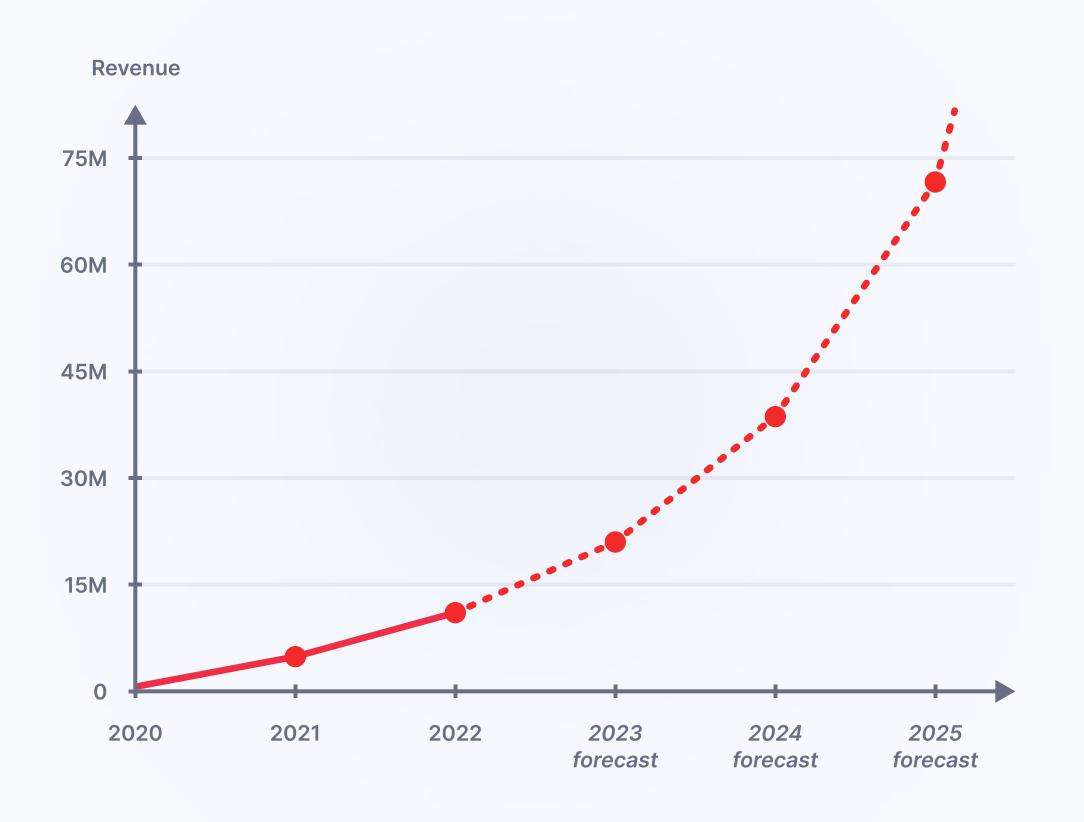


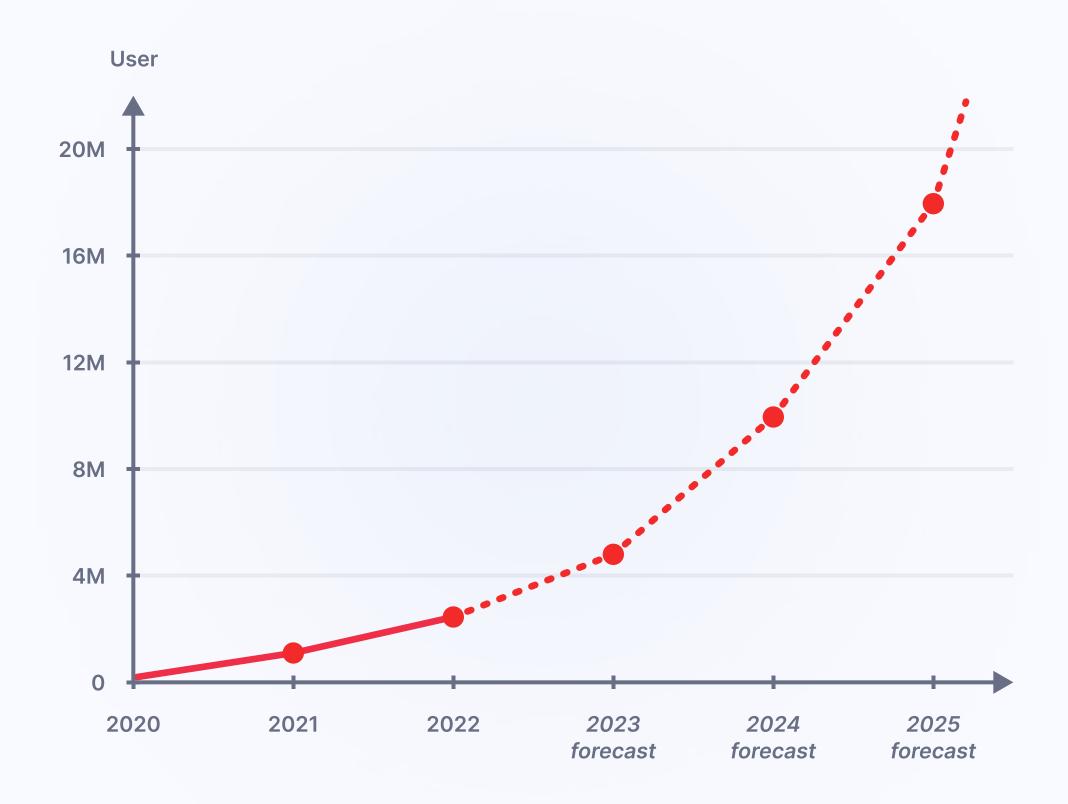
### COMPETITORS

|                     | 1vs1       | Tournaments | Skill<br>challenges | Crypto Token | Consoles / PC / Mobile | B2B Solution | Gambling   | App available |
|---------------------|------------|-------------|---------------------|--------------|------------------------|--------------|------------|---------------|
| challengermode      | ×          | $\odot$     | ×                   | ×            | $\bigcirc$             | $\odot$      | ×          | ×             |
| <b>Midnite</b>      | ×          | ×           | $\bigcirc$          | ×            | ×                      | ×            | $\bigcirc$ | $\bigcirc$    |
| Players'Lounge      | $\bigcirc$ | $\odot$     | ×                   | ×            | ×                      | ×            | ×          | $\odot$       |
| <b>G</b> G-LOOT     | $\bigcirc$ | ×           | ×                   | ×            | ×                      | ×            | ×          | ×             |
| <b>firstblood</b> ® | $\bigcirc$ | $\bigcirc$  | ×                   | $\bigcirc$   | ×                      | ×            | ×          | ×             |
| GAMING STARS        | <b>⊘</b>   | $\bigcirc$  | $\odot$             | $\bigcirc$   | $\bigcirc$             | $\bigcirc$   | ×          | $\bigcirc$    |



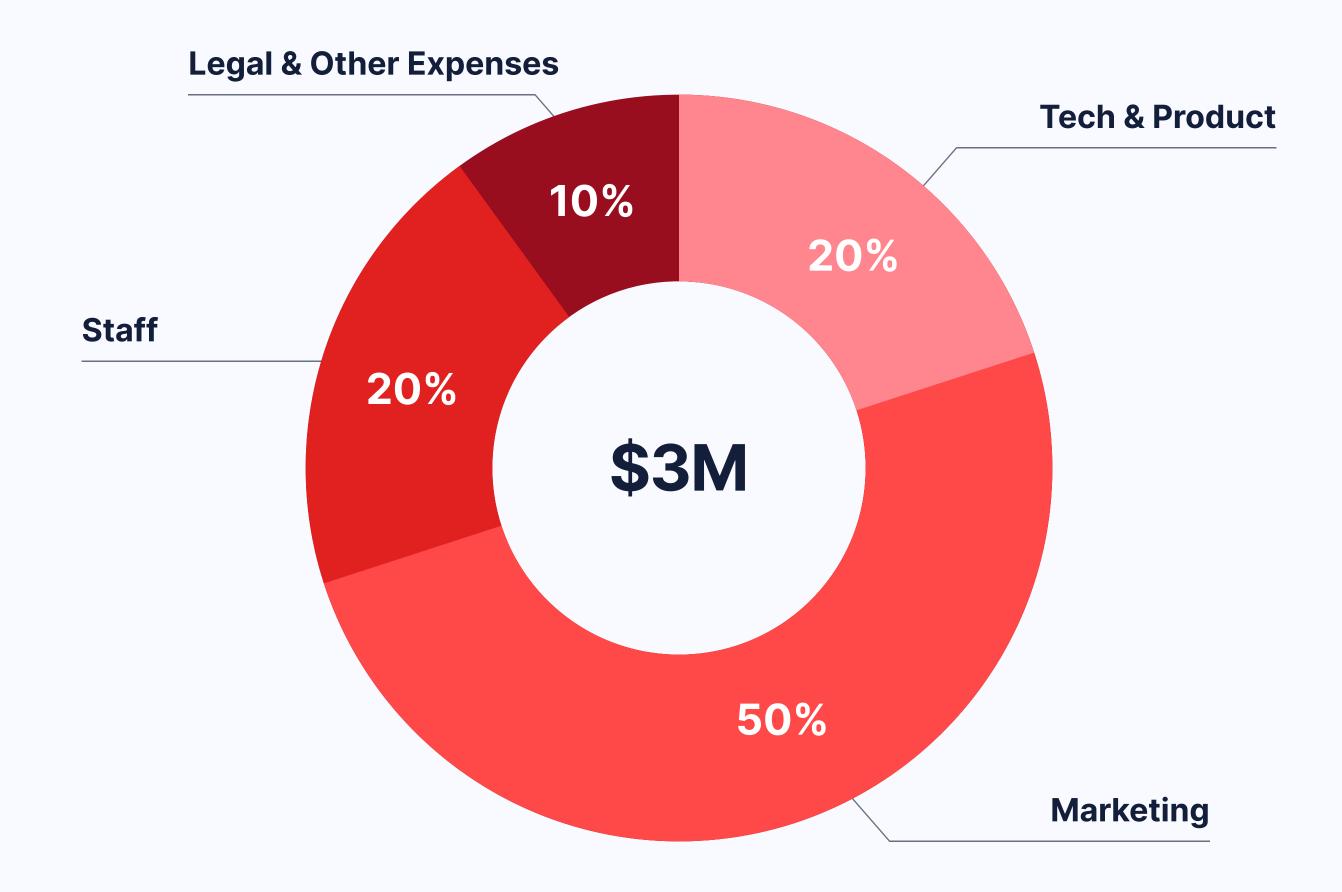
### FINANCIALS







### ASK



# 18-Month Targets (post-funding)

4.5M\*

10%

Users

Deposit rate

\$9M\*

\$2.5M\*

Monthly Gross Market Volume

Monthly Revenue

\*Requires 20% monthly growth



### **CONTACT INFO**

Website

www.gamingstars.gg

App

**GAMING STARS** 

HQ

**Berlin/Germany** 

