



# POPO **THE** FROG

## WHITEPAPER



# INTRO

Deep in the remote rainforests, a village of sentient poison frogs lived peacefully for millennia - hidden from human civilization and its corrupting influences. That all changed when **Popo's cousin Pepe**, a relatively ordinary frog, unexpectedly became an internet meme superstar.

Pepe's viral sad frog face revealed their ancestral home's location, attracting swarms of poachers, traffickers and social media profiteers. These invaders sought to capture the frogs and **exploit their memeability** - rendering them into little more than meme collections and social media stunts for the amusement of the depraved online masses.

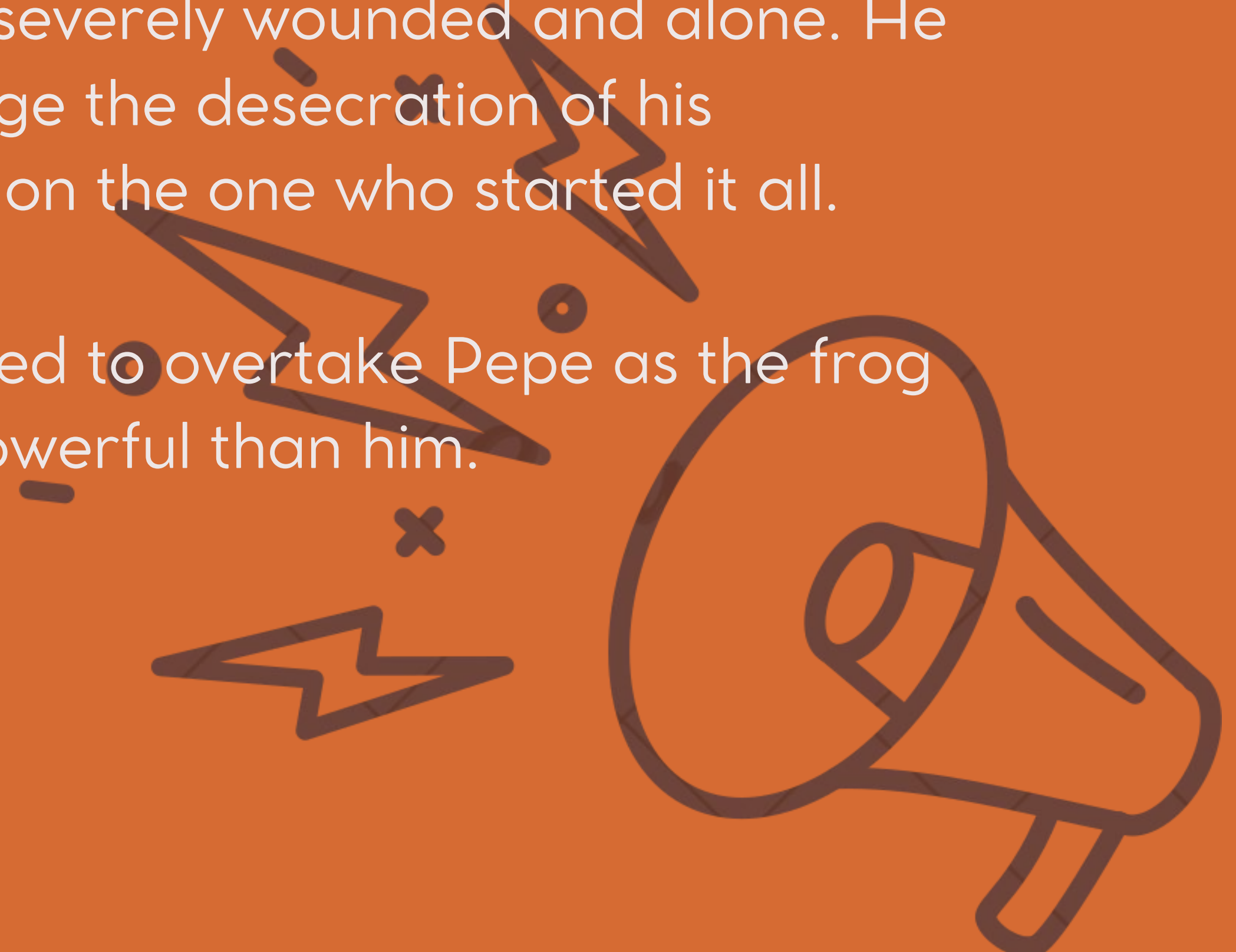
The village elders held an emergency council to determine if they must abandon their ancestral home to escape this onslaught. But before a consensus can be reached, their secret grove is raided once again by an especially sadistic gang of **meme poachers**.

Popo leaps into action, using the frogs' generations-honed toxic abilities in innovative ways to fend off the attackers and their torture methods aimed at forcing captured frogs into **memetic rare expressions**. His daring maneuvers temporarily turn the tide, until he's finally overpowered by the gang's ruthless leader..

With a sudden shock of agonizing clarity, Popo focuses every ounce of energy into delivering a single obliterating blast of the venom directly into his captor's sneering face. The man froze and twitched before **collapsing in convulsions**, releasing Popo who watched on as the poachers pulled back from the cinders that were once a village.

In the chaos, Popo made his **escape**, though he was severely wounded and alone. He went into self-imposed exile, vowing to one day avenge the desecration of his homeland, find his missing kin, and exact vengeance on the one who started it all.

Popo promised himself he would do whatever's needed to overtake Pepe as the frog **meme king**, becoming better, stronger, and more powerful than him.





# ROADMAP

## Step 1: "Popo's Return: Launching a Vendetta"

In the beginning, there was only a whisper of a legend, a tale of a frog destined for greatness. With the help of his loyal companions, Popo **embarks on a digital journey** to share his story with the world. Through the creation of a website, token contracts, and the establishment of a social media presence, Popo lays the groundwork for his epic saga to unfold.

## Step 2: "Popo's Call to Arms: Rallying the Troops"

As whispers turn to fervent chants, Popo rallies his followers to join him in his quest for glory. Contracts are audited to ensure the integrity of Popo's intentions, while his plans are shared far and wide through **strategic marketing**. Together, the growing community of believers forms the foundation of Popo's burgeoning army.

## Step 3: "Popo's Preeminence: Ascending the Ranks"

With anticipation reaching a fever pitch, Popo's **presale launches**, offering early supporters a chance to be part of something monumental. Extensive marketing efforts ensure that Popo's name echoes through the digital realms, while the Popo Gaming Lounge becomes a hub of excitement and camaraderie, where victories are celebrated and alliances are forged.

## Step 4: "Popo's Power Play: Taking Center Stage"

The time has come for Popo to claim his rightful place in the spotlight. With the launch on **major exchanges**, Popo's presence is felt far and wide, solidifying his status as a force to be reckoned with. Meanwhile, the **\$FROP** Farm game captivates audiences, offering them a chance to earn rewards while immersing themselves in the world of Popo. The release of the **staking platform** provides stability and security, ensuring that Popo's army remains steadfast in their support.

## Step 5: "Popo's Triumph: Reaching for the Stars"

As the dust settles and the stars align, Popo sets his sights on the ultimate prize: surpassing his rival, Pepe, and ascending to the throne of memetic supremacy. With each step closer to the moon, **Popo's legend grows**, until he stands tall as the undisputed ruler of the meme sphere, his victory a testament to the power of belief and the strength of unity.



# Tokenomics

## Presale

**25%** of the tokens are delegated to early supporters, providing initial fuel for the rocket called **\$FROP**. Get your seat belts on and prepare yourself for a quick trip to the moon as we take over everything in our way, catching up to and surpassing our biggest rival, Pepe, along with other meme tokens!

## Staking

Popo's War Chest is supported by **25%** of the total **\$FROP** supply, providing huge rewards and encouraging community members to invest in the Popo Ecosystem. Two staking pools are available for community members to choose from.

## Marketing

Marketing is the driving force behind any successful project, and Popo knows that as well as any other. Seeing the success of his bitter rival Pepe, Popo knows exactly how to beat him. A significant **25%** of the supply dedicated to marketing will be essential in achieving this goal.

## Rewards

Popo wants the community to be a fun, active, and wholesome place where members of the Popo Army can have fun and make new friends. Rewards for community contributions are essential to constantly grow engagement levels, which are crucial in taking **\$FROP to the top**.



# POPO

The token was created for the sole purpose of entertainment, it has no value besides what is speculated, based on Pepe's success. The price of the token can fluctuate up and down and no returns are promised. Ape accordingly.