

bgverse.io

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# **Project overview**

Cryptocurrency has been one of the most trending channels of earning passive income. We have entangled the fun of gaming with the art of buying and selling online currency.

BVG has been developed with an idea of giving an exposure to the ones who hold a great talent in hosting or conducting games and winning coupons online. These coupons or rewards could be materialised by dumping them in your wallet directly.

Our experts thought of incorporating this system with the online currency to match the ongoing trends. It is done with an intention of making you earn more and more while you deal with your zeal of playing the fun games online.

We all are aware of the series "money heist" which has won our hearts since its inception. This is the reason we have picked its pattern, theme and characters to serve you with the best ever online gaming portal, known as Bit Game Verse!

The first of its kind DEX on a BNB blockchain encouraging three type referral system.

Get access to the best ever field farming and exchanging on the DeFi space with the lowest fee!

BVG is the trending decentralised exchange platform on a BNB blockchain. It is a peer-to-peer marketplace in which the transactions occur directly between the crypto traders. BVB, as the name suggests, encompasses the popular "money heist" concept in the gaming pool with all the fun characters and the super feel! The characters of "Professor, Tokyo, Berlin and more" are going to help you in completing the tasks assigned in the central bank and points are awarded in terms of cryptocurrency on the same platform.

The DEX run portal would not let you down and ensures to fulfil crypto's one core possibility of fostering transactions which are not officiated by banks, brokers, or any other intermediary.

All the clients could earn in a way that instead of matching buy orders and sell orders, the smart contracts of these decentralized exchanges use pre-funded pools of assets known as liquidity pools. The pools are funded by other users who are then entitled to the transaction fees that the protocol charges for executing trades on that pair.

BGV ensures that the earning is easier on the crypto channels by adding the "fun element" to it!

# The benefits of BGV

#### 1. Referral system (3 types)

By inviting your friends and giving our referral to them, you can earn a commission reward every time they make a transaction on BVG and 5% from their income on gaming platform.

#### 2. Lowest ever exchange fee)

We ensure the lowest ever exchange fee on the DeFi platform with a very safe environment of exchanging your crypto.

#### 3. Exciting competitions

You can easily participate and earn more through the exciting competitions on our gaming channel.

#### 4. Trade fee reimbursements

You can make an exchange or transaction at our BVG platform without any additional fee added to it!

#### Reviews from the top notch crypto users:

- 1. At BGV, it's fun and exciting to earn and exchange! The "money heist" concept is totally upping the entire concept of happy elements mixed with a lot of earnings!
- 2. BGV has been a great supporter when in need of earning and fun! It never failed us in terms of safety, assurity of earning and smartness of providing extra ordinary services.
- 3. BGV is a very safe platform to earn from! We can easily switch to it to make more money in the crypto world.

# What is BGV launchpool?

BGV launchpool offers a platform where a user can stake BGV tokens for earning token of other projects by spending no additional cost , that is, for absolutely free. The number of tokens generated depends on the number of tokens subscribed by the user to the pool and the total amount of BGV tokens staked in the pool.

Usually a period of 30 days is allotted to the user to earn the new tokens. Every three seconds, The tokens earned by the user are calculated so that the user can harvest the pending rewards or amount at any point of time.

BGV aims to become a benchmark for all the DEX platform. That is why we are highly committed to provide value, fairness, And innovation to the decentralized financial system. Through us, anyone can make and generate passive income by sitting in the comfort of their homes.

# Why BGV?

BGV has been assigned as one of the topmost gaming and cryptocurrency platforms by the online crypto assessment portals. Know why:

#### International exposure

We give an access of 100k+ users on one platform, all across the globe.

# Liquidity

Projects in BGV launchpool have a high trading liquidity, thus, ensuring more earnings

#### **Trading portal**

BGV organises a monthly tournament which is dedicated to maximize the trading volume with your chosen token.

# Marketing support

We market all the associated ones on our portal, including all social media platforms with an audience of over 50k+

# New and vibrant opportunities

We add the new tokens to the BGV farm with a very high APR.

#### All about binance chain wallet

Though many wallets are supported by BGV, the binance chain is one among the leading ones. Binance chain wallet is the Official crypto wallet with an access to the binance smart chain, binance chain, etherium. We can use this wallet to safely store our crypto and connect to ongoing projects all around the world. We can also associate our existing wallet to the binance chain system.

# Why to use binance chain wallet using Metamask?

#### It has a huge set of benefits:

- 1. Safety and security
- 2. A great choice for the ones who are just starting
- 3. Wallet direct: it is a function that allows users to avoid copy paste of the address to transfer the assets
- 4. Easy to set up
- 5. Transparency is ensured





# Money heist gaming



You can simply indulge in the most powerful series of the times! Get yourself onboard with the best ever gaming platform which, in turn, helps you earn a great deal of returns out of it. BVG allows you to participate in the game as an assigned character and win some tokens and coins by meeting the assigned targets. Also, exchange and earn through us by finishing targets and achieving goals.

It is an analysis driven concept which, if played well, gives huge profits in return. The DEX ensures direct transfer and exchange of funds among the players who are a part of this gaming channel.

#### **BGV Token**

#### BGV is a very popular utility token with a huge user base.

On the BVG ecosystem. Trading BGV token on our platform Enhances your profile and allows you to earn more profits and extra earnings. BGV token ensures safe transactions as It is linked to an entire ecosystem of BGV. By choosing it for additional gaming forums, you can make more and more out of it!

#### **BGV** burning mechanism

#### 50% from trading fee

From every transaction on BGV, 50% is used for purchasing BGV token from market and burning it.

#### **Unregistered referrals**

All the rewards from unregistered accounts are used to burn BGV token weekly.

#### Adequate performance fee

It is subtracted automatically from each harvest in the BGV Pool and burned on a weekly basis.

#### **Lottery tickets**

A percentage is always allotted to the weekly basis which is then burned

# **BGV** token opportunities

#### **BGV** launchpools

Stake BGV tokens in BGV launchpools and earn other tokens for free.

#### Liquidity provider fee

Receive 50% from every transaction happening at BGV platform

#### **BGV** gaming

Play for favourite game on the gaming channel and earn BGV tokens

#### **Referral commission**

Referral commission or ova is earned from your friends

#### **BGV Features**

#### **Our Features**

- 1. Integrated DEX
- 2. Integrated KYC
- 3. Integrated Smart contract
- 4. Anti fraud assurity
- 5. Online gaming facility
- 6. Staking rewards
- 7. Gaming budget staking facility
- 8. Project management
- 9. Dashboard personalised for you
- 10. Social media marketing help
- 11. Essential features
- 12. Reward pool algorithm
- 13. staking rewards

#### **BGV** Features

#### **Integrated DEX**

In decentralised models of functioning, all the participants can connect to the platform by using their crypto wallets. They sign the smart contracts too. Reward staking for a campaign, BGV token staking for yield, reward distribution, everything is done in the decentralised system without any hassle.

#### **Integrated KYC**

Know your customer process is to meet the rules and regulations and check if every user is abiding to them or not. We make sure even the ordinary investors as KYC processed too. If the KYC is done on time, we provide you with extra rewards.

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#### **Integrated Smart contract**

At the end of every game, rewards of every participant is calculated algorithmically according to their performance and contribution and it is distributed effectively by smart contract to their wallets automatically.

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#### **Anti Scam**

We have built the BGV platform on blockchain technology. Therefore, Web 3.0 comes in picture to safeguard the platform very well, in order to prevent the scams.

#### Gaming budget staking facility

The budget is taken along with the gaming launch. It can either be done in BGV token or project owned token

#### **BGV** Features

#### **Project management**

Users can very well manage their accounts by accessing their dashboards effectively at any point of time. They can receive contribution links from promoters as well.

#### **Dashboard personalisation**

We have enabled a user friendly dashboard for the easy and simplified usage by the users. It is easier to use and could be edited at any point of time.

# Social media marketing

All the promoters could easily connect their social media accounts to BGV platform where they are assessed algorithmically. If they are accepted as promoter, the algorithm assesses the number, basic details and determines the idea of marketing plans for the social media channels.

#### **Essential features**

During campaign creation, users may filter games and players according to their needs.

# **Reward Pool algorithm**

Each participant is included in contribution pool.

#### Staking rewards

Any investor or participant can stake BGV token at the staking section. BGV has encouraged staking for higher benefits and passive income generation. What is BGV launchpool?

# Why money heist for the gaming concept?

# We know what's trending!

However, our top most reasons to choose this ever beloved series for the crypto channel are:

- 1. Characters are fun and easy to relate to
- 2. The entire concept is very gaming friendly, ensuring creative twists and turns.
- 3. The concept is relatable and everyone is a fan already!
- 4. It's money heist after all! The series has never let us down, how would the game do?

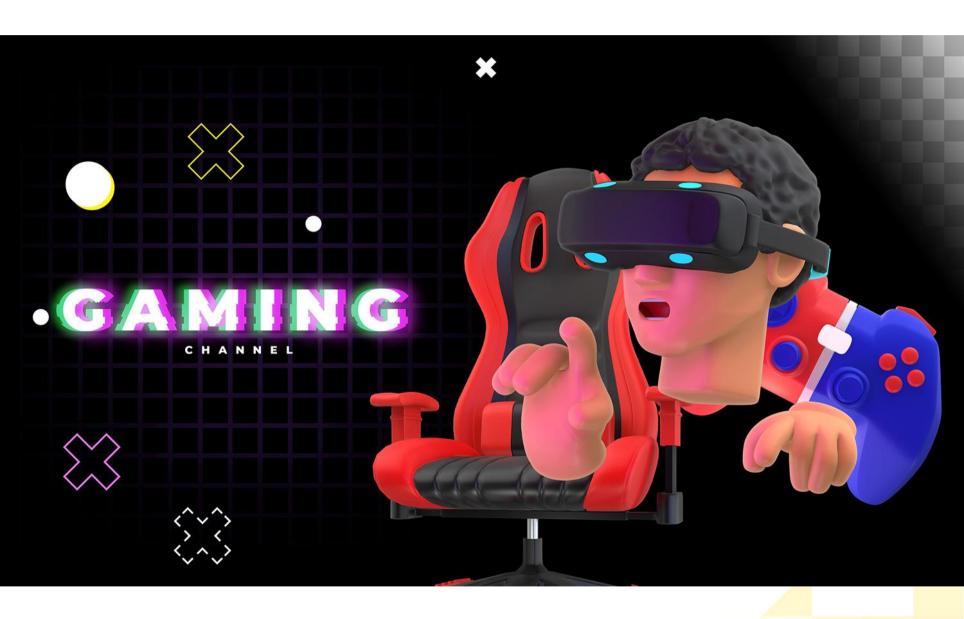
#### **Tokenomics after 20% BURN**





# **Gaming market research**

The gaming sector in the world is growing faster than most media sub-sectors - including cinema and home entertainment, audio and more. Although the gaming industry in developing nations is currently smaller than that of the US and China and is 1% of the global gaming market, it is, however, generating \$1.5B revenue and expected to triple to \$5B+ by 2025 on the back of the "mobile first" phenomenon. Gaming in The world has been catalyzed by better smartphones, increased internet access, popular titles, influencers, and the global pandemic. To dive deeper into this space, Sequoia India partnered with BCG to assess the current mobile gaming market in India, and its prospects for expansion in a report titled 'Mobile Gaming: \$5B+ Market Opportunity.



#### **Market overview**

The global gaming market was valued at USD 198.40 billion in 2021, and it is expected to reach a value of USD 339.95 billion by 2027, registering a CAGR of 8.94% over 2022-2027. Due to nationwide lockdowns implemented because of the COVID-19 pandemic, some people turned to game platforms to pass the time. Thus, these platforms attracted hundreds and thousands of new visitors to online traffic. Recently, video gaming trends experienced a massive surge in players and revenue.

Continuous technological advancements in the gaming industry are significantly propelling the industry's growth. They are enhancing the way games are created and improving the overall gaming experience of the users.

Game developers across emerging economies are continually striving to enhance the gaming experience by launching and rewriting codes for diverse console/platforms, such as PlayStation, Xbox, and Windows PC, incorporated into a standalone product provided to gamers through a cloud platform.

The rising internet connectivity, increasing adoption of smartphones, and the advent of high bandwidth network connectivity, such as 5G, have further increased the demand of the gaming market across the globe. Further, according to the GSMA report, as of November 2021, 170 mobile operators have launched commercial 5G services with 7% population penetration at the end of 2021, thereby opening new opportunities for the mobile vendors to introduce 5G smartphones in the market.

Furthermore, according to the statistics published by DataReporal, the number of internet users increased 7.7% in 2021 compared to 2020. Moreover, they increased by 4% to 4,950 million in January 2022 compared to January 2021, when the users totaled 4,758 million. Cloud gaming services focus on leveraging hyper-scale cloud capabilities, streaming media services, and global content delivery networks to build the next generation of social entertainment platforms. These factors have an anticipated positive impact on market growth.

Additionally, leveraging cloud technology in the gaming market is likely to drive the demand and engagement of multi-players for different games, boosting the market growth during the forecast period.

# Scope of the report

Gaming is defined as playing electronic games conducted through multiple varieties of means, such as through the use of computers, smartphones, consoles, or another medium altogether. There is an increasing prevalence of high-speed internet connections, especially in emerging economies, which has made online gaming practical for more people in recent years.

The gaming market is growing with the increasing per capita income, growing interest, and the rising number of dualhouseholds, income the augmenting transformation of the global market. With the increasing usage of smartphones and and cloud consoles the market penetration, shows high potential growth in the future.

The Gaming Market is Segmented by Gaming Type (Console, Tablet, Smartphone, Downloaded/Box PC, and Browser PC) and Geography.



# **Key Market Trends in gaming services**

#### The Smartphone Segment is Expected to Witness Significant Growth

Mobile gaming is the most favored form of gaming globally, overtaking both console and PC gaming. One of the main reasons for mobile gaming's popularity is accessibility. Nearly everyone has a smartphone with games. The increasing demand for mobile games results from various technological advancements and improvements, such as AR, VR, cloud gaming, and 5G.

AR is becoming perfect for mobile gaming owing to its immersive and interactive technology. Moreover, mobile games are the most famous AR category in app stores. Apart from previously released AR mobile games, which are still famous, such as Pokémon Go and Ingress, many new additions to the genre are being made by vendors in the global market.

Over the course of 2020 and 2021, many changes occurred in the mobile game development sector. Consequently, game brands have spent more on advertising investment to attract more users and corner sufficient market share. However, one effective way to reduce the cost of the development process is to conduct an early CTR (click-through rate) test. This is especially true if one is in the hyper-casual game sector of the mobile game industry.

Mobile gaming gender statistics show that 4.5% of women who play mobile games pay for the in-app game content, compared to 3.3% of men. According to Unity Technologies, the 75th percentile 30-day user retention improved by 7.1% from 2016 to 2020. Furthermore, conversion rates for in-app purchases grew by around 7.7% in the same period.

In November 2021, Voodoo invested in Teskin, a casual game developer based in Israel, where Teskin will join Voodoo's casual business unit. However, both the companies will also operate independently and work on their projects. Teskin accumulated more than 20 million lifetime downloads across its portfolio of casual mobile games in just four years. It plans to expand its teams and invest in new casual games.

# Asia Pacific is Expected to Hold the Largest Market Share

The Asia Pacific is anticipated to hold the largest market share in the gaming industry, with China, Japan, and South Korea showing high potential for market growth. China is one of Asia's most important economies, with increasing technological usage. Significant gaming drivers include rising exports and ongoing innovation in new games and consoles. China is one of the countries in the Asia Pacific region that has seen a major Covid-related surge in its gaming businesses.

Furthermore, the rapid growth of mini-games played within mobile apps, such as WeChat, without installing another application necessitates the expansion of China's gaming business. Mini-games with important social components are simple to play and have a large following in the country.

Whereas Japan is one of the prominent players in the gaming market with the rapid growth of technological adaption and the presence of many leading gaming companies, such as Sony, Nintendo, Konami, others, for decades in the country, the country's gaming market is evolving and expected to grow significantly during the forecast period.

Japan is witnessing many acquisitions and partnership strategies by prominent players to expand their foothold in the region. For instance, in November 2021, the Japanese publisher Sega partnered with Microsoft to form a strategic alliance to use the Microsoft Azure cloud platform for the development of the Super Games platform.

Korean companies have been targeting growth opportunities by investing in other parts of the world. For instance, on August 26, 2021, video game giant NCSOFT Corp. released Blade & Soul 2, the sequel to its famous multiplayer online role-playing game (MMORPG), for PCs and mobile devices. According to the company, the highly anticipated cross-platform game had drawn 7.46 million pre-registrations, a record in the country, trumping NCSOFT's other hit MMORPG "Lineage 2M", which drew 7.38 million users.

# **Competitive landscape**

The Gaming Market is highly fragmented as the demand for online games and the increasing penetration of mobile applications across the region cater to an intense rivalry among the market players. The key players in the market are Sony Corporation, Microsoft, and Nintendo, continuously innovating and releasing next-generation gaming consoles, further increasing the competition.

February 2022 - Focus Entertainment acquired Metal Slug Tactics and Rogue Lords developer Leikir Studio. This acquisition validates the multi-production strategy and makes the Leikir studio the 5th developing studio integrated into the Focus Entertainment company.

January 2022 - Republic Of Gamers (ROG), the gaming brand ASUS, launched the ROG FLOW Z13 tablet. This tablet includes an Intel Core i9-12900H processor, GeForce RTX 3050 Ti Laptop GPU, ROG Boost: 1085MHz at 40W (1035MHz Boost Clock+50MHz OC, 35W+5W Dynamic Boost), 13.4-inch WQUXGA (3840 x 2400) 16:10 glossy display, 16GB (8\*2 LPDDR5 onboard memory), 1TB M.2 2230 NVMe PCle 4.0 SSD, Dolby Atmos, AI noise-canceling technology, Hi-Res certification, Built-in 3-microphone array, 2-speaker system with Smart Amplifier Technology and a dedicated MUX Switch that support for multiple input types and graphics boost with XG Mobile.



October 2021 - Nintendo Co. announced the launch of Pokemon Brilliant Diamond, Pokemon Shining Pearl, and Pokemon Legends: Arceus. The three video games are expected to be launched by The Pokemon Company, exclusively in the Nintendo Switch System, by 2022.

This is where crypto business comes in picture. Online gaming business has joined hands with crypto earning system and this is how BGV has evolved!

# **Trends in crypto space**

As cryptos continue to be a global phenomenon, industries all around the world are looking for more ways to incorporate this frankly revolutionary technology into their core products and services. Online gaming, in particular, has become a breeding ground for exciting innovation in this space. Developers are inventing new methods to leverage cryptos to purchase and trade in-game products, cosmetics, unlock characters, and much more. The convergence of the virtual and the real – our metaverse – has never looked so good.

Video games have considerably evolved in the past few decades. In fact, the global gaming market, which was valued at USD 173.70 billion in 2020, is predicted to reach USD 314.40 billion by 2026, with a CAGR of 9.64% between 2021 and 2026. Some of the biggest video gaming companies include Sony, Tencent, Nintendo, and Microsoft, each having gaming revenue of over 10 billion dollars. Sony tops the list, with a massive revenue of about 25 billion dollars. Electronic Arts (EA Games), Sega Games, Konami Holdings Corporations and Gameloft, are some of the most prominent gaming studios in the world.

With the advancements in PC and mobile gaming, there has been a noticeable increase in the gaming industry's interest in cryptos. Undoubtedly, crypto games are now disrupting the traditional games market by allowing players to earn while playing, thereby rewarding their time and effort.

In a report published by the Worldwide Asset exchange, it was stated that over 75% of online gamers wanted to exchange their virtual assets for a currency that would be used across multiple platforms. Crypto gaming has grown in popularity largely due to its ability to allow players to collect and trade virtual assets that can be exchanged and traded anywhere in the world. It has also proven to be a secure and simple way for the gaming industry to earn money.

It is a well-known fact that one can easily buy and sell cryptos via digital wallets using crypto exchanges. So, how does crypto function in the world of online gaming? Here's how.

Affiliate marketing, in-app purchases, and in-app advertising are typical monetization tactics in traditional online gaming. Furthermore, gamers today are quite familiar with in-game coins such as the coins you have when you're playing Monopoly or mobile games like CandyCrush. But for so long, these coins have had no value beyond the scope of the game, that is terrible.

This is where crypto gaming stands out since it allows users to add value to their purchases. Store tokens, such as in-game products, are often stored on a distributed ledger atop a crypto network in crypto games. This distributed ledger, known as the blockchain, is what allows game products to be traded for cryptocurrency, which can subsequently be transferred for real money.

# All about NFT games

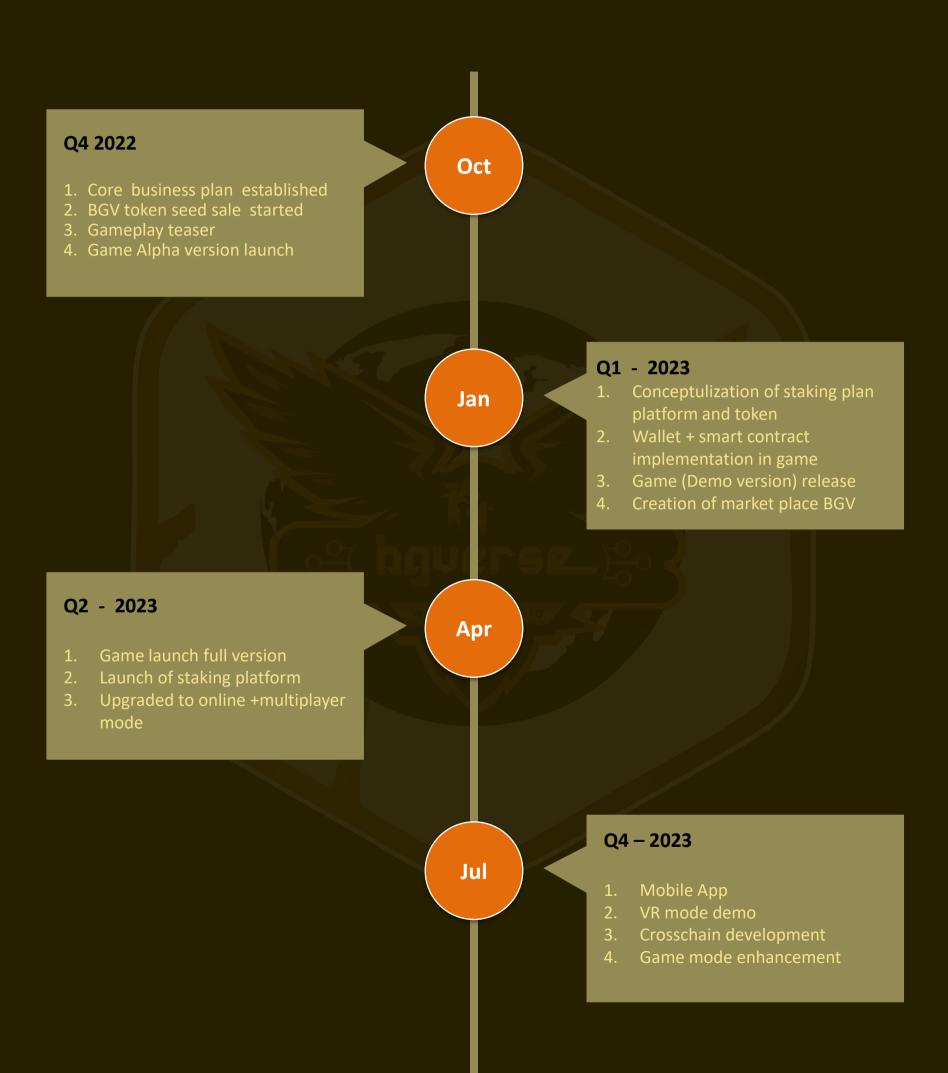
With crypto games rising in popularity, so has the NFT gaming sector. In the first quarter of 2021, crypto gaming experienced an upgrade in the form of NFT games, which transitioned from Play to Earn games to collectible games based on the Pay to Earn principle. Trends have always propelled the gaming industry, and the latest trend in NFTs is no exception. While it is no secret that the NFT market has grown to become a billion dollar market, without a doubt, games are one of the best-suited use cases of NFTs. Much of the NFT industry is now focused on gaming, which has enormous potential for providing gamers with unique in-game item collection options.



Although the terms crypto gaming and NFT gaming are frequently used interchangeably, there is a significant difference between the two. While crypto gaming focuses on using crypto coins to transact with other players, native tokens are utilized to generate or gather NFTs in NFT gaming. Through NFT gaming, any assets in the game like utility, armor, land, or any asset, can become NFT and can easily be owned, transferred, and sold on the blockchain. The NFT gaming platform also gives gamers access to NFT markets to buy and sell one-of-a-kind NFTs. Axie Infinity is a popular NFT-based online video game that is currently the most expensive NFTs collection, with more than \$42 million in sales in June 2021.

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# **BGV Roadmap**



# Legal consideration, risks and disclaimer

- --Information purposes only.
- --Non exhaustive usage
- -- No contractual relationship or obligation

This document contains the provision of professional advice of any kind. Also, BGV reserves the rights to modify or update the whitepaper and information contained herein at any point of time and without any notice. To the maximum extent permitted by any laws, regulations, rules. BGV does not guarantee and does not accept legal responsibility of any nature. BGV does not make any disclaims, any representation, warranty or undertaking in any form whatsoever to entity, person or authority including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any information.

# **Legal consideration**

BGV has used reasonable efforts to approach token sale in a very responsible manner. We have not violated any legal term which abides to the proper functioning of the company. Purchased tokens cannot be offered or distributed as well as cannot be resold or otherwise alienated by the holders to written names/persons



# Thank You!

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