



White Paper



The Official Degen Danny White Paper

1. Introduction

Degen Danny is the main cartoon series launched by **Danny Studios LLC**, which highlights the adventures and misadventures of its titular character in the world of crypto and gambling. This white paper outlines the details of the \$DANNY token, a cryptocurrency for the Degen Danny ecosystem. The project aims to blend the worlds of crypto and entertainment, offering a satirical take on the crypto ecosystem and gambling culture.

2. Vision and Purpose

The \$DANNY token embodies the value of the **Degen Danny** brand and serves as a decentralized means to develop the franchise with the backing of the community. The project aims to build a vibrant community around the cartoon series content, leveraging the popularity of meme culture to engage users. While \$DANNY is designed for entertainment, it also serves as a unique way for fans to connect with the series and participate in community-driven events and activities.





3. Tokenomics

3.1 Total Supply

The total supply of \$DANNY tokens is capped at 1 billion (1,000,000,000) with 100% of the supply in circulation.

3.2 Liquidity

100% of the liquidity pool has been burned, providing stability to the market.

3.3 Transaction Fees and Taxes

There is a 0% tax on transactions involving \$DANNY, promoting ease of use and encouraging trading. This approach aligns with the project's ethos of being a community-driven and fair launch initiative.

3.4 Team Allocation and Fair Launch

\$DANNY was launched without any team allocation, ensuring a fair launch where no single entity holds a disproportionate amount of the token supply. This fosters trust and transparency within the community.

3.5 Treasury Allocation

Team treasury was built by purchasing \$DANNY from the market. Funds from the treasury are allocated towards strategic initiatives, including:

CEX Listings:

Listing on centralized exchanges to increase accessibility and liquidity.

Marketing & Token Burns

Campaigns to promote the series and the token, engaging a wider audience.

Additional token burns to manage supply and potentially increase value.



The Official Degen Danny White Paper

4. Roadmap

Season 1: The Start of It All

- Launch of \$DANNY
- 12 episodes (2 released weekly)
- Merch launch
- Script writing contest
- 1 long-form episode
- Partnerships and collaborations

Season 2: The Meaning of Life

- 12 episodes (2 released weekly)
- 1 long-form episode
- Launch of Danny Studios
- Exclusive content for \$DANNY holders
- Partnerships and collaborations

Season 3: Can't Go Back Now

- 12 episodes (2 released weekly)
- 1 long-form episode
- Bridge to Web 2
- Various partnerships and collaborations
- Secret collection for \$DANNY holders

Full Degen Danny Animated Series Launch.

Marketcap Milestones:

- 10 Million: Special episode unlock, Danny Toolbox launch
- 25 Million: Special episode unlock, Danny Podcast launch
- 50 Million: Special episode unlock, Degen Danny Meet-up
- 100 Million: Special episode unlock, Danny Foundation launch
- 1 Billion: Degen Danny movie unlock, airing on major platforms





The Official Degen Danny White Paper

5. Team

Danny Studios LLC is a dedicated animation company behind the Degen Danny series. The team comprises experienced animators, marketers, and blockchain developers, all passionate about blending entertainment with blockchain technology. The team's vision is to create a lasting and engaging brand in the crypto and entertainment space.

6. Community and Governance

The \$DANNY community plays a pivotal role in the project's success. Community members can participate in governance through proposals and voting, influencing the project's direction. This decentralized approach ensures that the project remains aligned with the interests and values of its community.



**DEGEN
DANNY**