



# INFINITY ROCKET

token launchpad platform

WHITEPAPER

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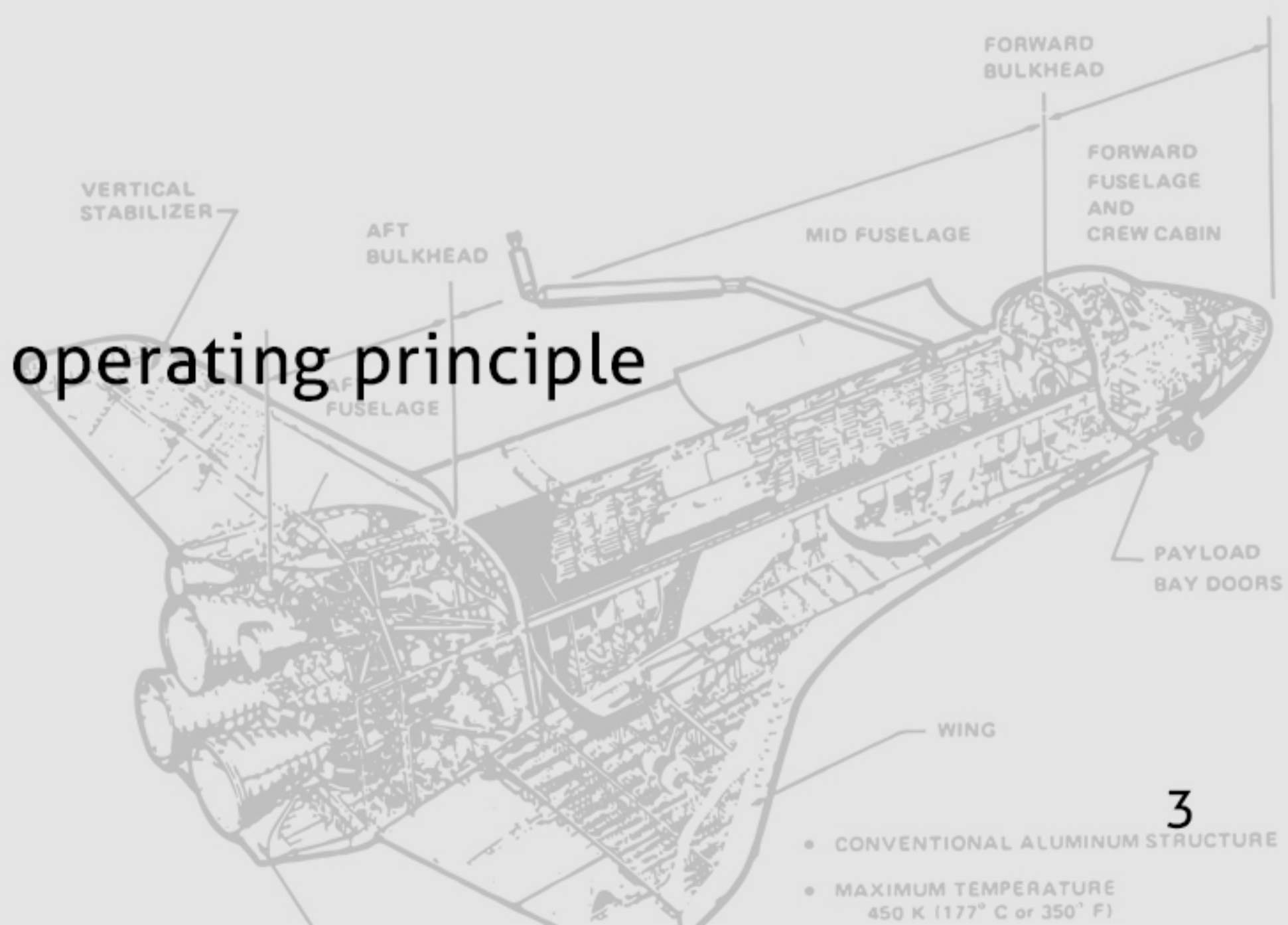
# **INFINITY ROCKET**

**token launchpad platform**

Multi-purpose platform which makes any projects launch and promotion on the blockchain much more simple

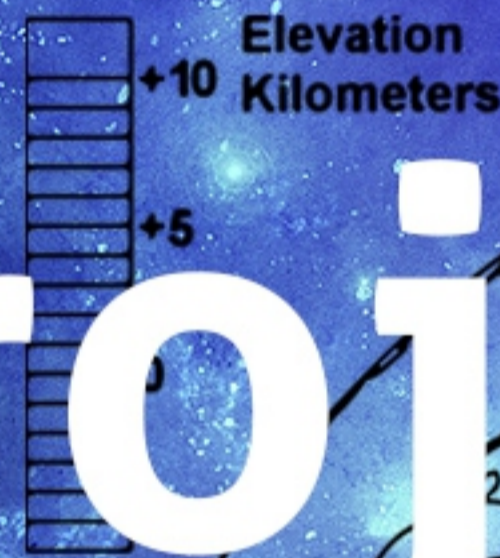
# 1. Contents

1. Contents
2. Focus of the project
3. Introduction
4. Problem
5. Solution
6. Overview of competitors
7. Distinctive features and advantages
8. Application areas and social significance
9. Tokenomics
10. Roadmap
11. Team
12. Description and operating principle
13. Conclusion





# 2. Focus of the project





## 2. Focus of the project

Infinity Rocket is an innovative multipurpose platform aimed at launching and further development of blockchain projects. Infinity Rocket platform can help entrepreneurs and developers create and introduce blockchain projects into various startups.

What is more, the unique combination of IT technologies and competent marketing let developers launch new NFT projects and reach new heights with them. A special IRT token is used to achieve these goals.

The Infinity Rocket team is engaged in multifaceted process of projects elaboration and launching on the blockchain. We accompany blockchain technology introduction or creation of a new project from scratch offering a full range of services in terms of elaboration, consulting, marketing, promotion and a lot more.





# 3. Introduction





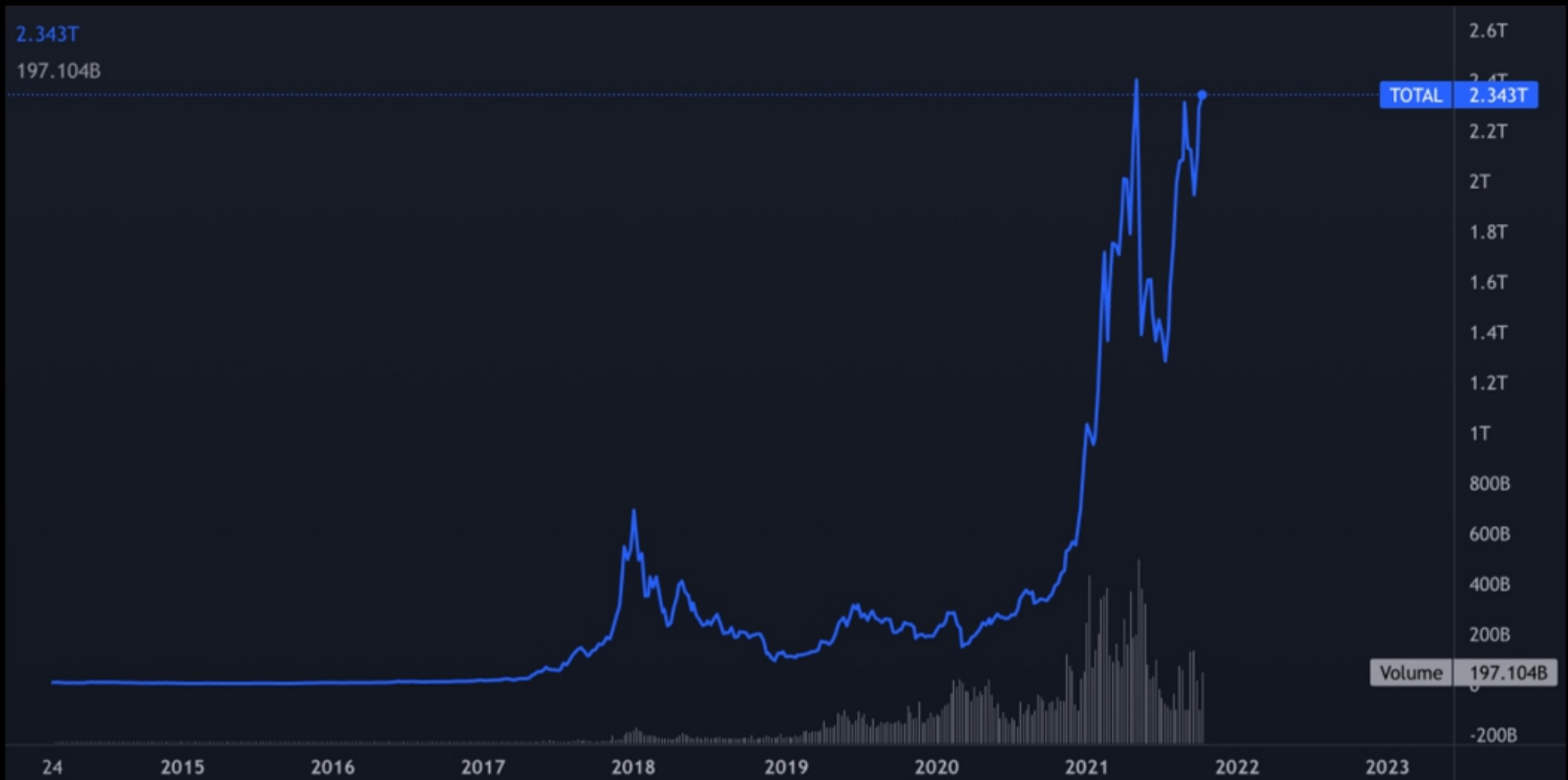
# 3. Introduction

Blockchain is the newest technology which comes into sharp focus due to the popularity of cryptocurrencies. A blockchain collects information in groups also known as blocks that contain sets of information. Blocks have certain storage capacities. When one block gets filled up, it is chained to the previous block. That is how a chain of data known as a blockchain is formed. It is not only in the world of finance that this technology is widely debated these days. They already make active use of blockchain for processing of personal data, its storing and identification in marketing and computer games. The term "blockchain" is intimately related to the term "token".

A token is a digital certificate that represents a warranty of the company's obligations to its owner. A token is an analogue of shares on the stock exchange but in the world of cryptocurrencies. Blockchain projects issue their unique tokens. For instance, the token buyer can increase the amount of his storage in the database or get any other options related to a particular project.







The diagram of the history of cryptocurrency market capitalization shows that the society has become very interested in digital currencies and has taken interest in various coins only over three years. However, the sector of cryptocurrencies is still developing which means that there are a fairly large number of companies which issue useless low-quality products and present them as the latest revolutionary innovations.

The negative experience gained with ICO in 2017-2018 only confirms these concerns. That is the reason why a special kind of platforms is required in the cryptocurrency token industry. These platforms will help to launch only high-quality products that will work well on this market and overcome all the problems that arise at the stage of the project's inception.



# 4. Problem



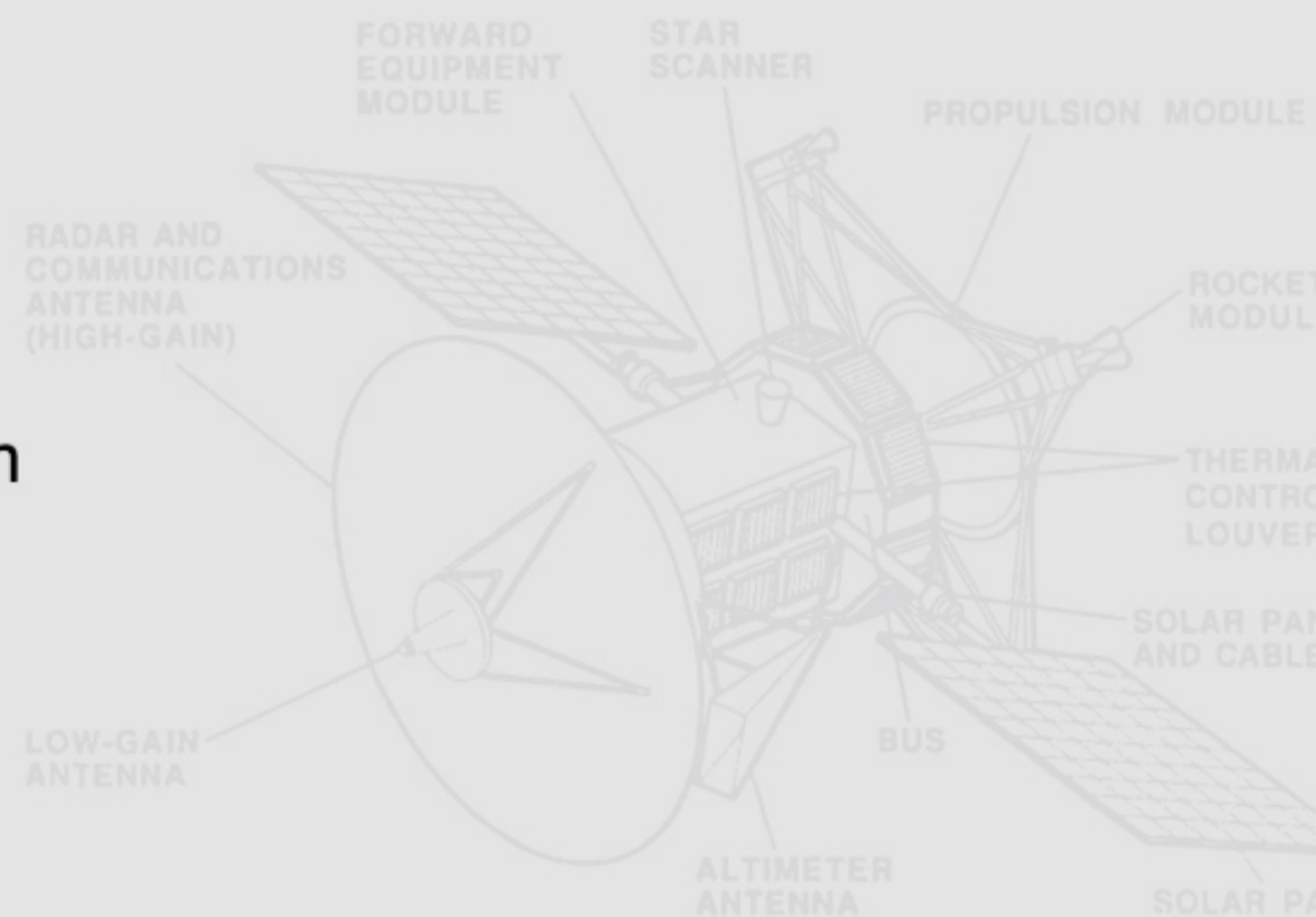


# 4. Problem

Projects and startups that implement their blockchain face a lot of problems.

For example:

- Network selection
- Smart contract development
- Whitepaper and road map preparation
- Tokenomics project
- Naming and branding
- Site development
- Project social networks
- Token issue
- Listing on crypto exchanges
- Liquidity and maintaining volumes on the crypto exchange
- Marketing support of the project
- Search for advisers and consultants
- Financing these works



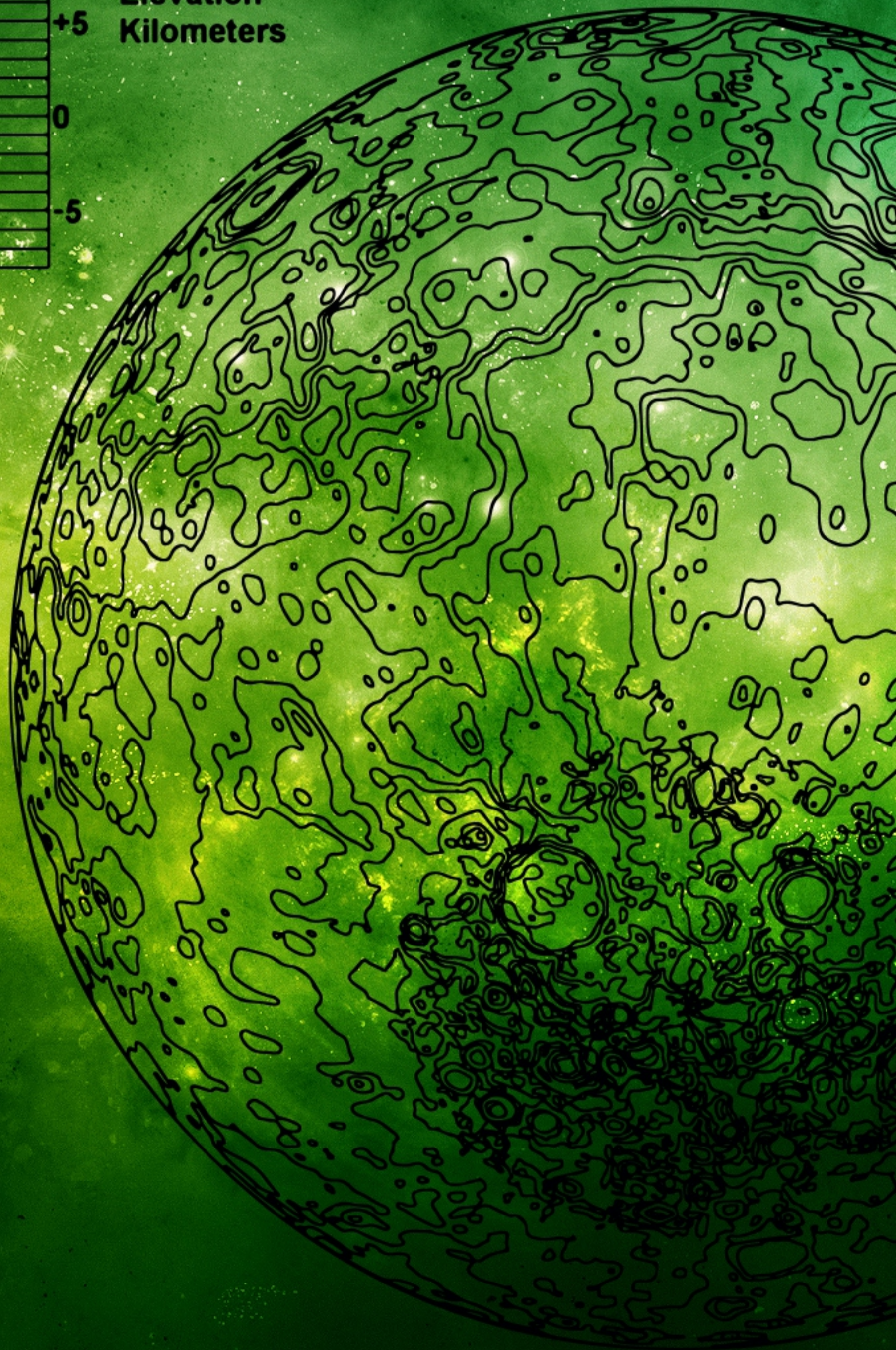
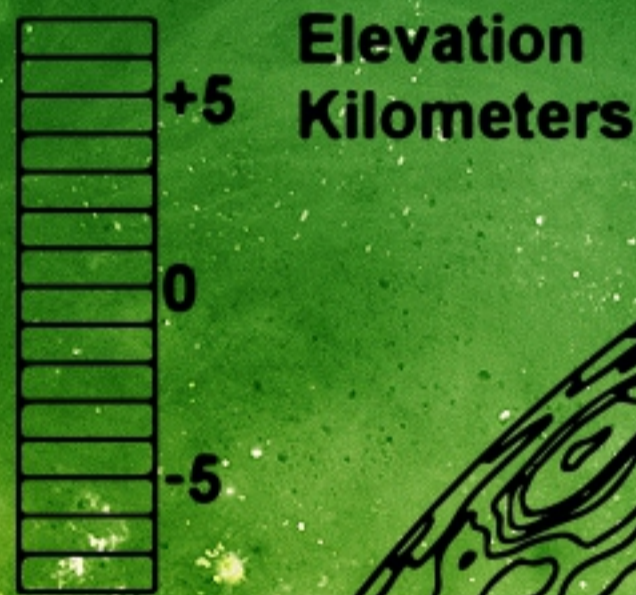
Some of these tasks can be done without assistance on your own or by your team. However, if you have to solve some specific problems, you will need the help of narrowly focused specialists. You will need to prepare a technical assignment for these experts and to control all the working processes at all stages.

As there is a high level of competition in this area, you need a large marketing promotion to deploy your blockchain project. The most important task is to raise funding through the use of presale and find investors.

These compound challenges can create serious obstacles to a quick and effective launch.



# 5. Solution





# 5. Solution

Infinity Rocket Platform is the Multi-purpose platform that allows you to simplify the launch and promotion of any projects on the blockchain.

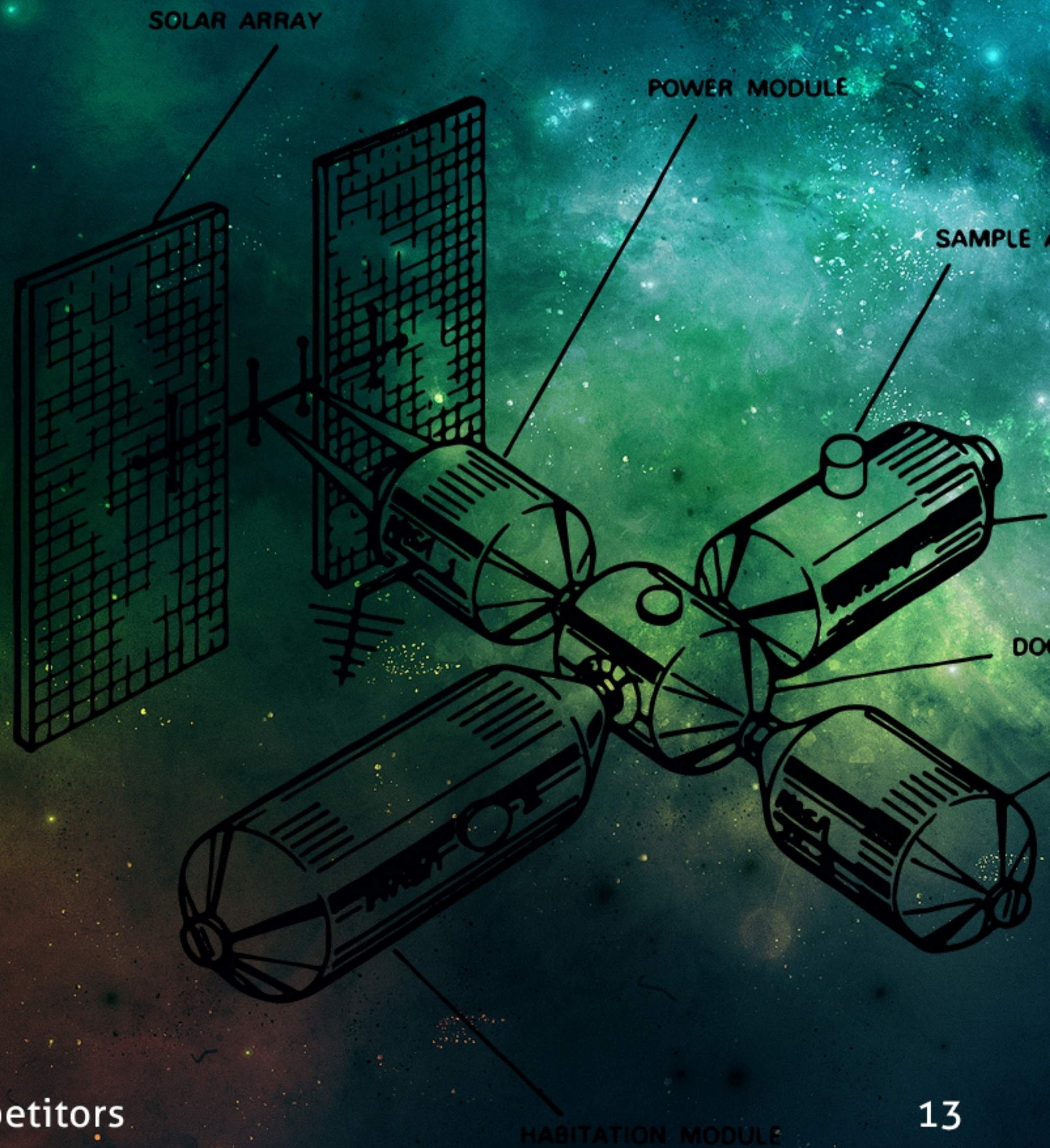
Using Infinity Rocket Platform solutions, customers will be able to realize all their plans in one place:

- Name, logo and style of the project
- Consultations at all stages of the project
- Development and deployment of a smart contract
- Assistance with the preparation and development of whitepaper, roadmap and tokenomics project
- Assistance with the development of the website and social networks of the project
- Listing on stock exchanges, maintaining liquidity
- Marketing support in the Infinity Rocket media resources, as well as with the help of Infinity Rocket advisers and information partners
- Search for advisors
- Seeking funding. Running a presale.
- Running an airdrop

To realize all the set tasks it is planned to elaborate a software package that will provide developers and users with convenient solutions in many spheres. Special programs and bots will be created to implement this package. This will be combined into a user-friendly platform.



# 6. Overview of competitors





# 6. Overview of competitors

## Polkastarter

Polkastarter is a cross-chain decentralized exchange (DEX) built on Polkadot for token pools and auctions. The Polkastarter platform serves as a decentralized crowdfunding launchpad for up-and-coming crypto projects to raise capital and build a dedicated community. The innovation behind Polkastarter includes the interoperability of Polkadot and the liquidity of Ethereum and other big blockchains.

## ADAPad

Adapad calls itself “the first deflationary launchpad for the Cardano ecosystem.” It is similar to ETHPad, BSCPAD and TRONPAD since it was launched by the same company. At its core, Adapad aims to be an incubator program for new projects on Cardano.

With Adapad, the team aims to have full control of cross-platform launches, enable liquidity sniping-bot protection and have their own cross-chain bridge and proven staking systems. ADAPad will also have several deflationary triggers tied to selling, unstaking and IDO participation.

## BSCPAD

BSCPAD aims to become the next evolution of blockchain launchpads solving the fundamental flaws that plague existing launchpads. This platform benefits all holders of the token and allows for fair launches giving traders of all sizes the opportunity to invest in the best upcoming Binance Smart Chain projects.



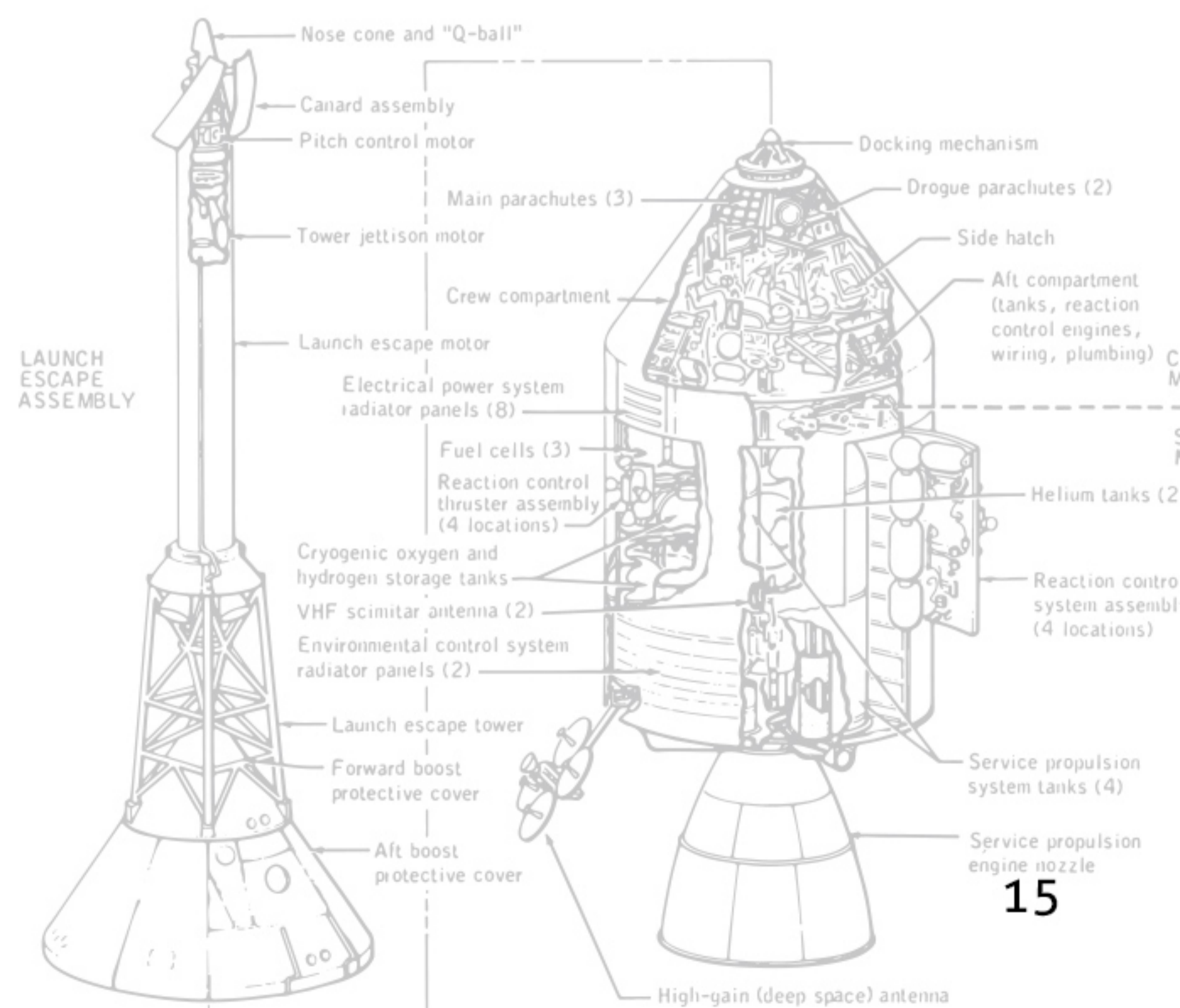
## TrustSwap

TrustSwap is a distributed platform, cryptocurrency and protocol that promises a new evolution to decentralized finance (DeFi). It aims to achieve this through next-generation multi-chain token swaps and other functionalities that aim to solve existing problems with split payments, subscriptions and cross-chain token swaps.

## StarTerra

StarTerra is a gamified launchpad that features Play2Earn, gamified NFTs, and multi-asset staking, built on the Terra Ecosystem.

StarTerra is introducing a gamified system of competition between tiers (called "factions") allowing their members to stake more of \$STT native token than the minimum required amount. Activity of the players will be measured by a special unit - "StarTerra Energy" which is going to affect their chance of winning allocation to buy IDO tokens over the less committed faction members. In this way, StarTerra intends to introduce competition not only between tiers, but also inside each of them.





# 7. Features and advantages





# 7. Features and advantages

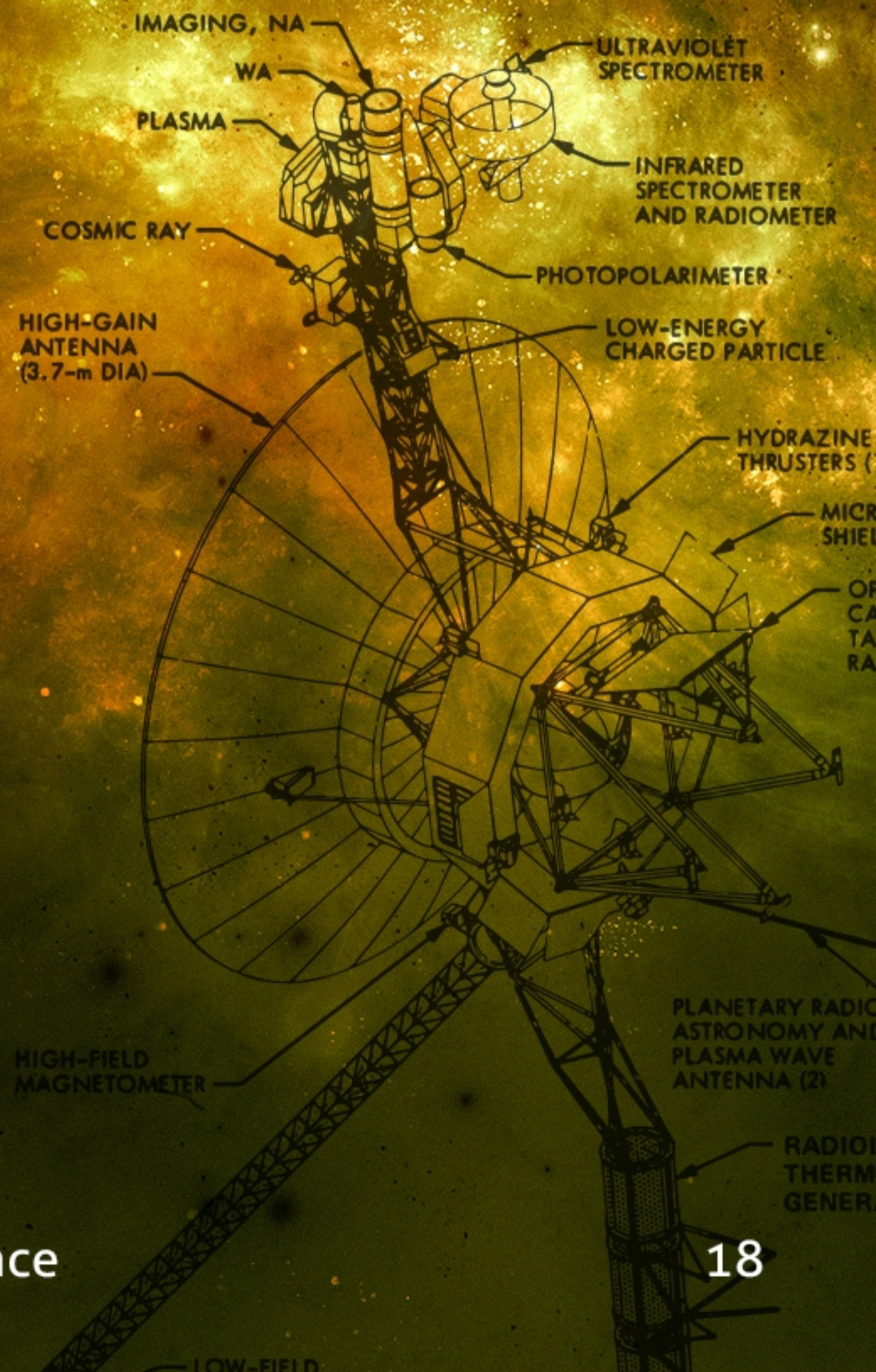
The key feature of the Infinity Rocket platform is the supply of its customers with a full service package. As our project team has extensive experience in blockchain technologies development, we help develop projects even at the stage of early ideas.

We provide our clients with a full package of services, which includes project planning (defining goals, analyzing the project, discussing implementation details), launching the project itself, including the tokenized asset, and, what is more, marketing support. All services are provided as quickly as possible and at an affordable price.





# 8. Application areas and social significance





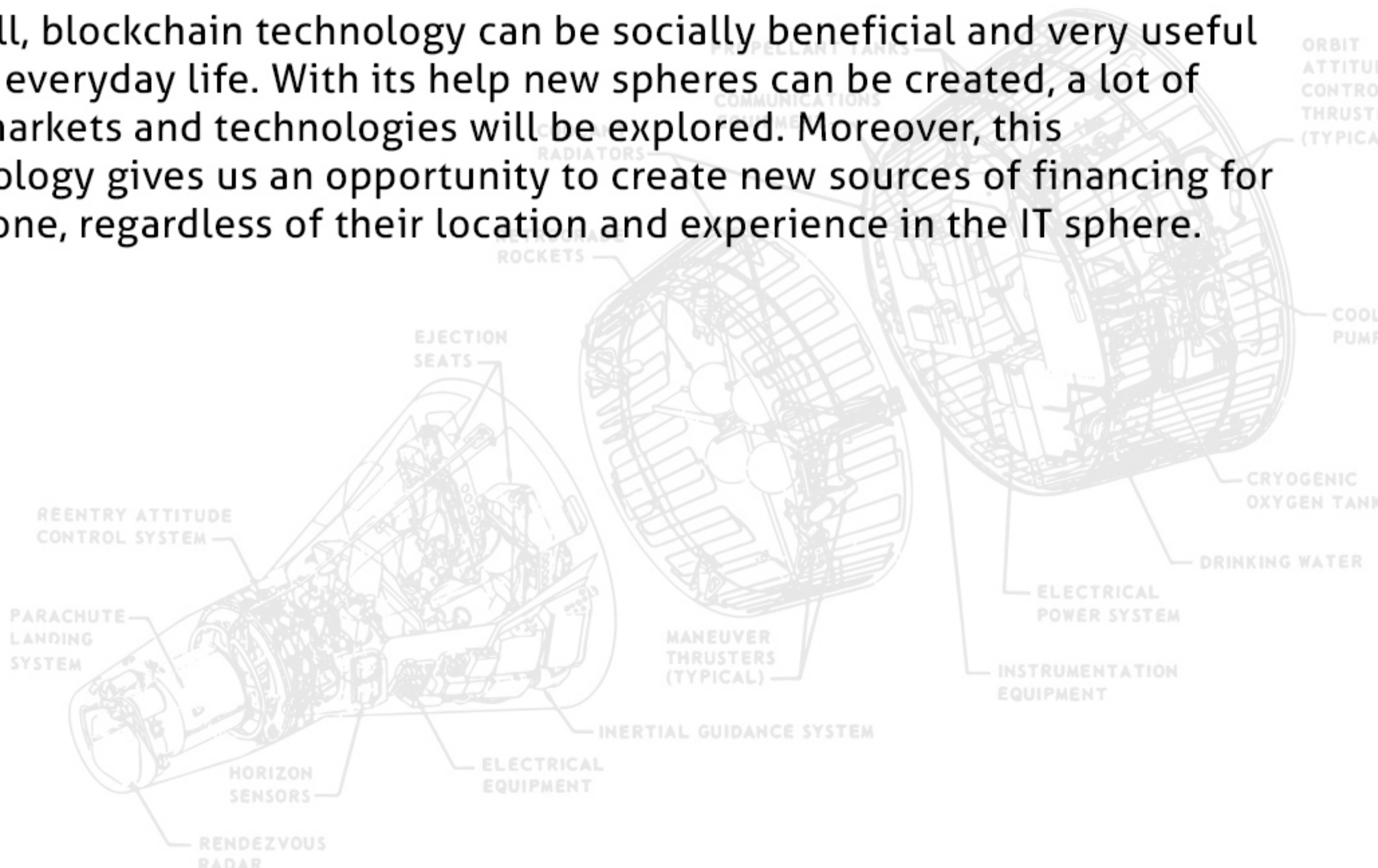
# 8. Application areas

## and social significance

They are not only retail, government, real estate, financial services and healthcare that have paid special attention to blockchain technology in order to add transparency, accountability, and security to their operations.

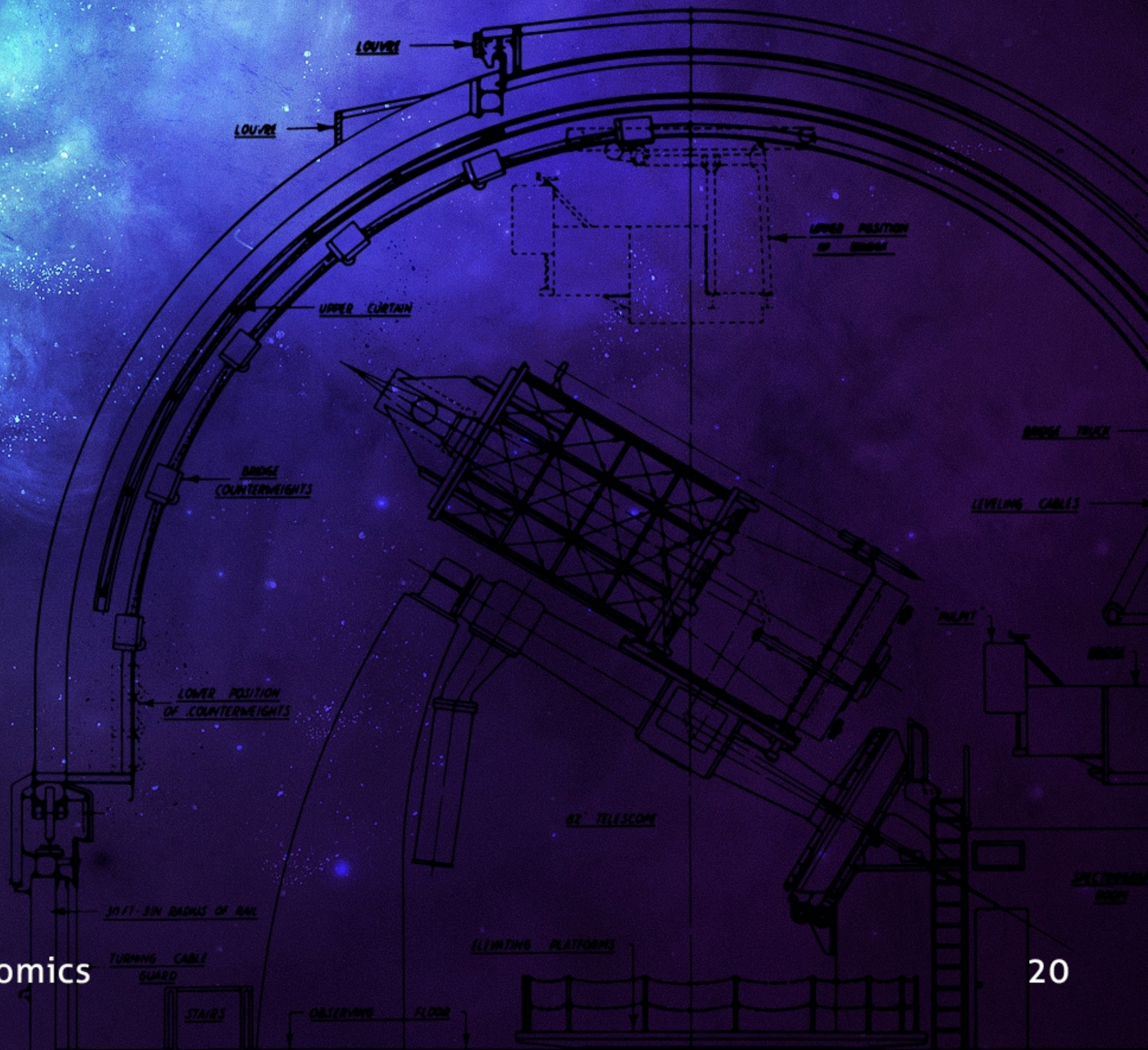
Tourism, transport, manufacturing industry, supply chain management, and many other sectors are also contacting the top software development companies to tap into their futuristic tech. It will not be surprising if we see cryptocurrencies, secured by blockchain, coming at par with or even replacing the regular currencies for everyday transactions. It would make things more secure and transparent and let people have a complete tab on their data without actually worrying about it getting hacked or tampered with.

Overall, blockchain technology can be socially beneficial and very useful in our everyday life. With its help new spheres can be created, a lot of new markets and technologies will be explored. Moreover, this technology gives us an opportunity to create new sources of financing for everyone, regardless of their location and experience in the IT sphere.





# 9. Tokenomics





# 9. Tokenomics of IRT

## Token Distribution

Contract: 0xCBE5BcA571628894A38836b0baE833ff012f71D8

Network Name: Binance Smart Chain BEP20

Purchase methods accepted: BNB

Emission: 200 000 000 IRT

Burn: 50%

Start Cost of 1 IRT Token: 0.00000001 BNB

**20%**

Marketing

**30%**

Exchange Liquidity

**30%**

Reserved Funding

Locked up to Q4 2022

**10%**

Founders and Team

Locked up to Q3 2022

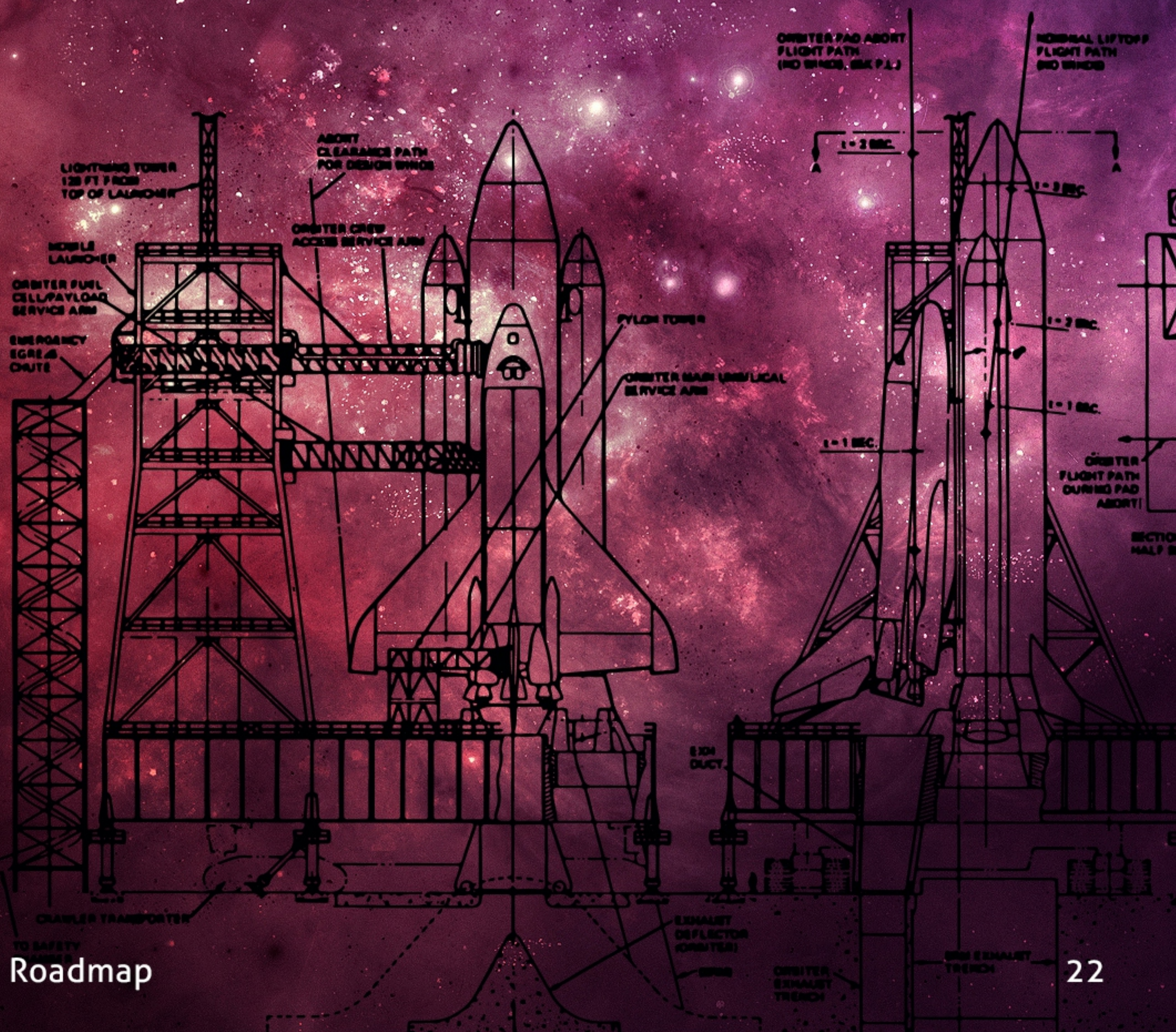
**10%**

Advisors

Locked up to Q2 2022




# 10. Roadmap







# 10. Roadmap

 Q4, 2021

- Listing on Centralized Cryptocurrency Exchange
- Listing on Coingecko
- Listing on CoinMarketCap

 2022

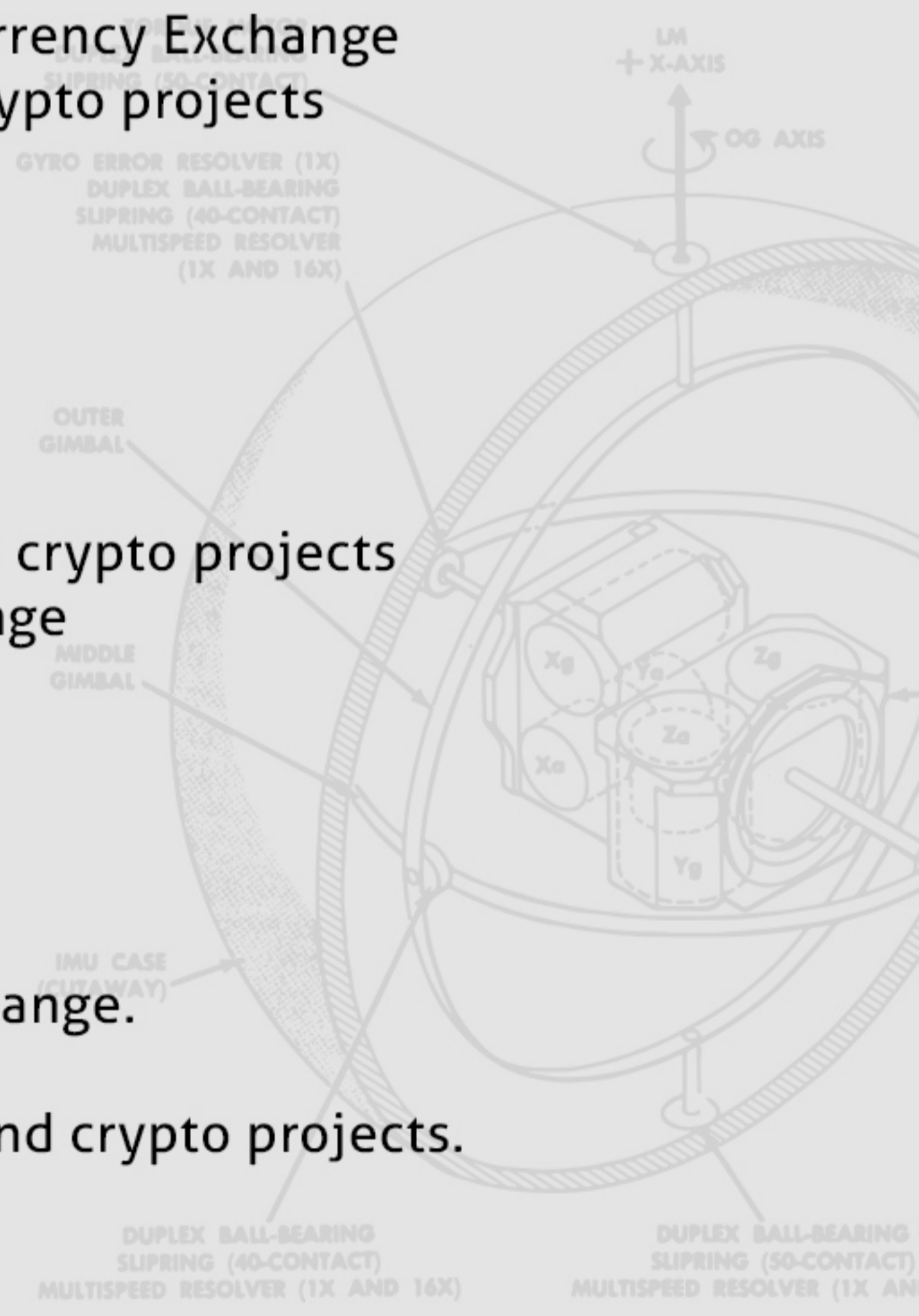
- Listing on TOP Centralized Cryptocurrency Exchange
- Partnerships with influencers and crypto projects
- Launchpad Platform Beta-Testing
- Token Burning

 2023

- Launchpad Platform Release
- Partnerships with influencers and crypto projects
- Listing on TOP Centralized Exchange
- Token Burning
- Website Update

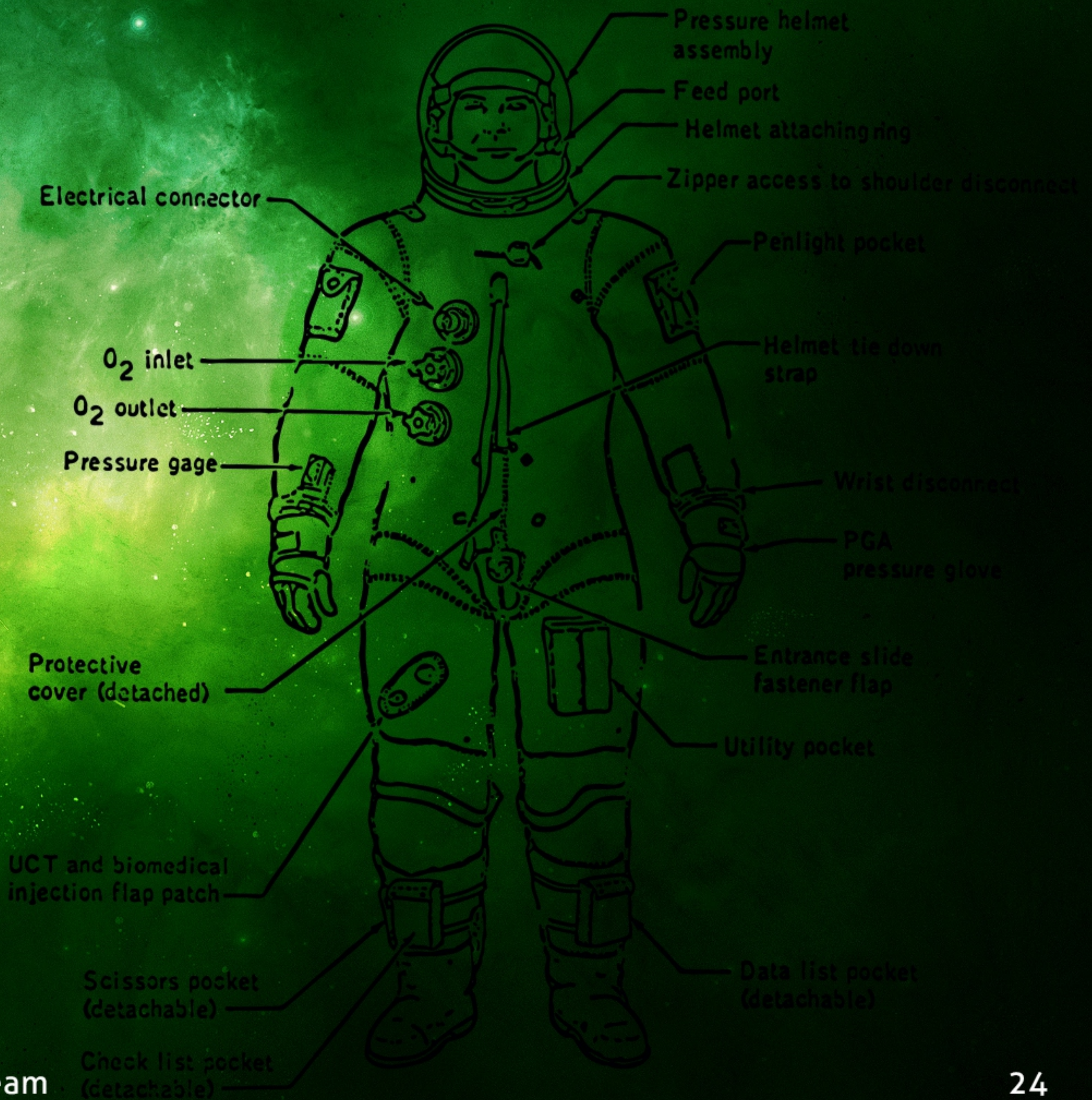
 2024

- Listing on TOP Centralized Exchange.
- Launchpad Platform Update.
- Partnerships with influencers and crypto projects.
- Token Burning





# 11. Team





# 11. Team

Infinity Rocket is an international team includes 12 highly competent specialists in business and science.

We have specialists from different spheres: IT, marketing, SEO, consulting, etc.

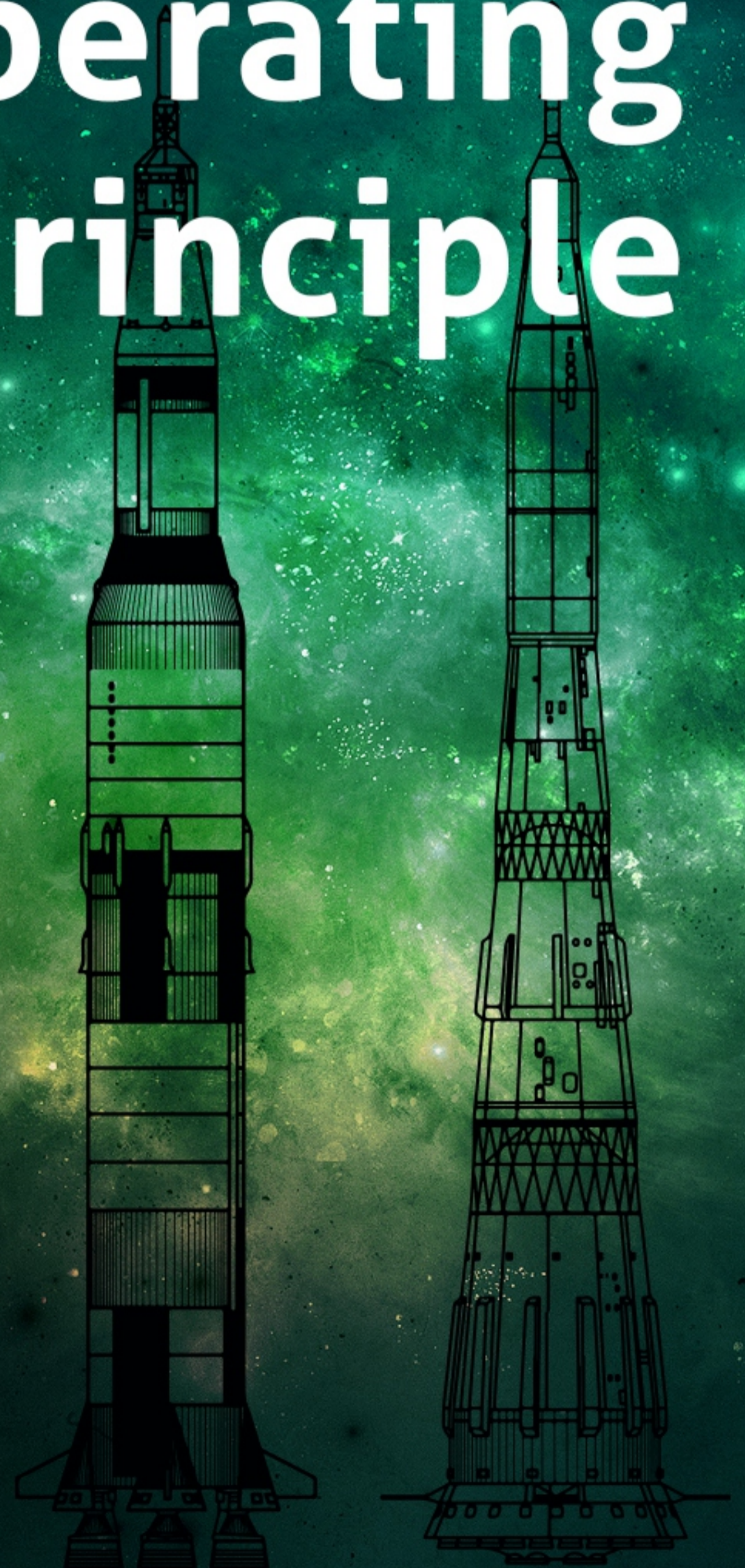
Programs are made by a team of programmers working in Python, Java, Php.

We have respect for anonymity and confidentiality. We are happy to work with completely anonymous clients.





# 12. Description and operating principle





# 12. Description and operating principle

It is planned to introduce an airdrop system in order to increase the project's popularity and raise user awareness. To hold an airdrop, social networks and special Infinity Rocket software will be used.

Users who wish to participate and receive tokens of the project, have to fulfill a few simple tasks.

To realize all the set tasks it is planned to elaborate a software package that will provide developers and users with convenient solutions in many spheres. To implement this package, special programs and bots will be created, which will then be combined into a user-friendly platform.

An example of a future presale\*:

- 1** Be the owner of a certain number of IRT tokens (for example, the minimum threshold is 100,000 tokens, the maximum threshold is not limited) for 8 days.
- 2** Every hour a special Infinity Rocket software scans the balances of users who have expressed their desire to participate in the presale.
- 3** After 8 days, each presale participant is credited with a certain number of project tokens. Accrual principle: the more IRT tokens on the balance sheet a participant has, the more presale project tokens a participant can buy. The introduction of a maximum participation threshold is also possible.
- 4** During a certain period, the tokens of the presale project are transferred to the participants' wallets. There is a possibility of different stages of token accrual. For example: 10% - 30 days after presale, 30% - 60 days after presale and 60% - 100 days after presale.

\* this example is given only for a review, during a real presale other conditions are possible.



# 13. Conclusion



# 13. Conclusion

Blockchain technology has enormous potential in the modern world and can provide a stimulus which will help in the formation of new spheres and markets. In this regard, companies wishing to start their activity in this industry need bridges to launch their projects with their subsequent tokenization.

Infinity Rocket project provides a flexible service in the form of the implementation of an idea from the moment of its inception and further promotion. Infinity Rocket is a great launcher for perspective young blockchain projects. Together we are forming a new environment, looking to the future with enthusiasm and optimism.





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## **Join Us!**

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