



EVERGREEN

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ETERNAL STORIES — ENDLESS NIGHTS

Midnight Evergreen was created to explore the possibilities and limits of Web3 technologies, enabling **self-sovereign digital identities**—a platform where individuals and communities own their data, their choices, and their stories.

Stories shape us. The ones we love stay with us long after we close the book or turn off the screen. They echo through time, becoming part of who we are. At Midnight, we believe **your story matters**.

Through every game, every achievement, and every item collected, players create stories that are uniquely their own.

Midnight Evergreen empowers players to own their narratives. With cutting-edge technology—including, but not limited to, blockchains—we are reimagining how games can empower, connect, and inspire.

Together, we will build the **Evergreen**, a community not just of players, but of dreamers and creators—a beacon of imagination and collaboration. This is not just a new way to play; it's a new way to **belong**.



EVERGREEN

INTRODUCTION

The Evolution of MMOs: From One World to Infinite Worlds

Traditional MMOs have immersed players in massive, singular worlds, offering expansive universes but limiting them to one genre or playstyle - locked into a persistent shared world.

Midnight Evergreen challenges this paradigm with the **Deconstructed MMO**, a multiverse of standalone games, each with its own genre, narrative, and gameplay.

These independent experiences are unified through a shared ecosystem, granting players unparalleled **freedom, choice, and connection** via our "**middle-in**" strategy.

1. THE PROBLEM: LIMITATIONS OF TRADITIONAL MMOS

Despite their grandeur, traditional MMOs often fall short in providing a dynamic and inclusive experience:

LACK OF VARIETY

Players seeking to explore different genres must leave behind their progress, achievements, and community, which fragments their gaming experience.

FRAGMENTED COMMUNITIES

Gamers are often isolated across multiple titles and platforms, diluting the social engagement that MMOs promise.

OBSOLETE PROGRESSION SYSTEMS

Achievements and investments in one game rarely translate into value elsewhere, leaving players with a sense of wasted time and effort.



These issues create a stagnant gaming environment that fails to adapt to the diverse interests of modern players.



2. OUR SOLUTION: THE DECONSTRUCTED MMO

Midnight Evergreen revolutionizes the MMO genre by offering:

STANDALONE WORLDS

Each game is a fully realized universe, allowing players to choose genres, narratives, and playstyles that resonate with them without any prerequisites or limitations.

SHARED ECOSYSTEM

Through the **Evergreen companion app**, games are linked by a unified economy, lore, and cross-game rewards, creating a cohesive and immersive experience.

PERSISTENT PROGRESSION

Players' achievements, relationships, and progress carry over between games, ensuring that every moment spent in the ecosystem has lasting value.

3. THE "MIDDLE-IN" APPROACH

Building Engagement Through Diverse Entry Points

Our "middle-in" strategy introduces players to the ecosystem through multiple AA-quality titles, each designed to appeal to different playstyles and demographics.

This approach ensures a robust top-of-funnel audience and sustained engagement.

INDEPENDENT ENTRY POINTS

Each AA title is a compelling, self-contained experience, designed to capture new players and serve as a gateway to the broader Midnight Evergreen ecosystem.

COMPANION APP HUB

Acting as the central hub, the Evergreen app links players to achievements, shared currencies, and exclusive cross-game content.

UNIFIED UNIVERSE

Every game is interconnected, inviting exploration and enriching the MMO experience without forcing players into rigid pathways.



4. MARKET OPPORTUNITY AND FIGURES REDEFINING THE GAMING INDUSTRY

Midnight Evergreen is poised to become not just another MMO but a transformative force in gaming:

EXPANDING BEYOND MMOS

ACCESS TO THE ENTIRE GAMING MARKET

By launching multiple AA titles across genres, we broaden our appeal beyond traditional MMO players.

BROAD AUDIENCE APPEAL

This approach allows us to reach a market 5x larger than conventional MMOs.

REVOLUTIONIZING ENGAGEMENT THROUGH THE EVERGREEN APP

UNIFIED ECOSYSTEM

The Evergreen app connects standalone games into a seamless, cohesive MMO experience.

CROSS-GENRE CONNECTIVITY

Players engage in their favorite genres while contributing to a shared universe.



KEY MARKET FIGURES

GLOBAL GAMING MARKET SIZE

Expected to reach **\$268.8 billion by 2025**, encompassing over **3 billion gamers** worldwide.

TRADITIONAL MMO MARKET SIZE

Estimated at **\$56 billion by 2025**.

RETENTION AND REVENUE GROWTH

Games with social connectivity see a **40% increase** in retention and a **50% boost** in revenue per user.



With the **Evergreen ecosystem**, Midnight Evergreen positions itself to capture a substantial share of this market, creating **a new category of MMO gaming** that unifies players and developers alike.

5. THE \$NIGHT COIN AND ECONOMY

Empowering Players Through a Shared Economy

The \$NIGHT Coin is the cornerstone of Midnight Evergreen's player-driven economy, enabling seamless interaction and governance across the ecosystem.

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CROSS-GAME CURRENCY

Purchase in-game items, skins, and premium content across all games in the ecosystem.

GOVERNANCE RIGHTS

Token holders vote on development priorities, expansions, and new features.

STAKING REWARDS

Players can stake \$NIGHT to earn rewards, gain early access to content, and unlock exclusive assets.

6. PLAYER-DRIVEN ECOSYSTEM AND GOVERNANCE

The Evergreen ecosystem puts players at the heart of its development:

EXPANDING BEYOND MMOS

CROSS-GAME REWARDS

Items earned in one game can be traded and utilized across other titles, adding depth to player investments.

PERSISTENT IDENTITY

Achievements, stories, and relationships carry over seamlessly, weaving a continuous narrative that reflects each player's unique journey.

COMMUNITY GOVERNANCE

\$NIGHT holders participate in key decisions, from new game genres to story arcs, ensuring that the ecosystem evolves in line with player preferences.

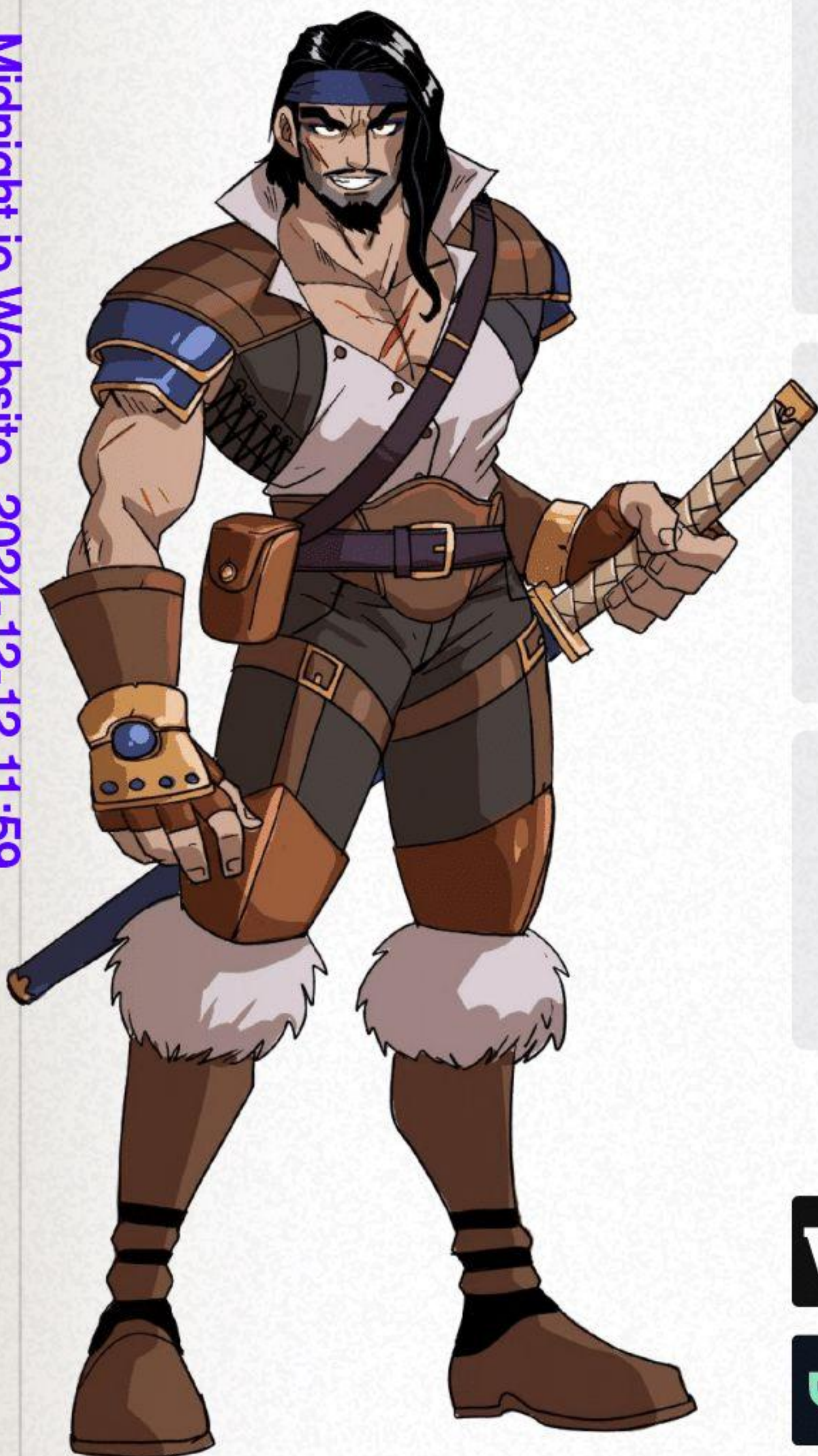


7. THE VISIONARY BEHIND MIDNIGHT EVERGREEN

Steve Wade – Founder & Driving Force

Steve Wade brings decades of expertise as a professional esports player, gaming innovator, and investment strategist, positioning **Midnight** **not just** as a Web3 company, but to lead the

gaming industry into the future where games aren't Web2 or Web3, they are just games that allow users to participate and find fulfillment where they chose to spend their time.



ESPORTS PIONEER

Competed professionally (1997-2002), gaining unparalleled insight into player behavior and game dynamics.

RMT INNOVATOR

Built one of the first and largest Real-Money Trading agencies for MMOs. (Gold Farming, Digital Item sales)

AERIA GAMES

Founding member of US team, helped to scale to its eventual exit to Gamigo for \$80 million

PLAYSPAN LEADER

Lead the first publisher-sponsored marketplace for digital items, later acquired by Visa for **\$240 million**.

M&A STRATEGIST

Closed 22 transactions, raising over **\$1 billion** for gaming companies.

Steve's unique expertise ensures Midnight Evergreen's success in blending creativity, technology, and business.



VENTUREBEAT ARTICLE



GAM3S.GG ARTICLE



CRYPTOMATION PODCAST



DECRYPT.CO



NAAVIK PODCAST



BLOCKCHAINGAMER.BIZ



GAME7 PODCAST

8. ROADMAP

Milestones and Future Developments

The Midnight Evergreen roadmap reflects a strategic vision to deliver a dynamic player-driven ecosystem, balancing innovation with scalability.

Q2—Q3 2024 (COMPLETE)

PRIVATE ALPHA LAUNCH

- Over 10K registrations, 1K completions in 60 days.
- Early feedback refined gameplay mechanics and blockchain integration.

COMMUNITY BUILDING

Launched Discord and forums, hosted the first AMA session.

TOKENOMICS FINALIZED

Designed \$NIGHT token economy; smart contracts audited.

PUBLIC OPEN BETA

- Opened Game 1: Midnight Market for stress testing and feedback.
- Integrated Mission Quest system (Harbor.gg) to enhance engagement.

\$NIGHT TOKEN LAUNCH

- Listed on MEXC, Gate.io, and KuCoin. (& others)
- Enabled in-game marketplace for asset crafting.

PLAYER GOVERNANCE

Launched Midnight Scorecard for \$NIGHT holders to vote on game genres and Hollywood IPs.

Q4 2024 (IN PROGRESS)

Q1—Q4 2025 (PLANNED)

OFFICIAL GAME LAUNCH

Release Version 1.0 with global marketing campaigns.

COMPANION APP EXPANSION

Launch iOS, Android, Telegram, and Discord apps with inventory and marketplace features as first AA titles go live.

MARKETPLACE & CRAFTING UPGRADES

Roll out Marketplace 2.0 and Crafting 2.0 with advanced customization options.

COMPETITIVE PLAY

Introduce ranked matches, leaderboards, and esports partnerships.

GAME RELEASES

GAME 1

The Evergreen: Midnight Market
(Web3 economic title)

GAME 2

Legends of Legend Quest (AA
2D pixel roguelike)

GAME 3

At Your Service - Wizards World
(indie chore simulator)

GAME 4

Kingsbreak (AA car battle royale)

GAME 5

Dark Water (indie survival game)

FUTURE PLANNING — BUY & BUILD STRATEGY

Establish **Midnight Arcade Holdings** as a Nasdaq-listed SPAC to acquire Web2 studios and IPs for Web3 integration.

Use **player feedback** to shape 2026 feature development and content expansions.

9. MIDNIGHT ARCADE HOLDINGS: NASDAQ LISTING

The creation of Midnight Arcade Holdings, a Nasdaq-listed SPAC in Q1 2025, ensures transparency and growth through traditional and blockchain investment models.

10. WEBSITE AND CONTACT DETAILS



Website
Midnight.io

Contact
support@midnight.io

Explore
[Full vision in our Whitepaper](#)