



MILOINU
(WHITE PAPER)

IN THE DOG WORLD, THERE LIVES A DOG, NAMED MILO

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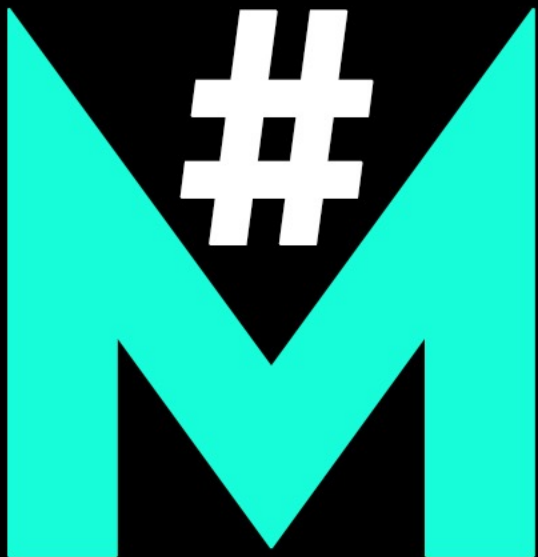
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BACKGROUND

In the dog world, there lives a dog, named Milo, he looks like a normal dog that can be found anywhere in the street, as living in the lowest level of the dog community, Milo get treated unfairly by the others. Despite, being treated in such unfair manner, not only does Milo did not give up but strong sense of justice is born within it. While Milo is looking for a way to solve starvation, it too insist on carrying out the duty as a partner of justice. Which later Milo is adopted by another mysterious dog that saw the inner good within Milo. That mysterious dog taught Milo on the art of the self-defense which is meant to be used to protect others. And so, Milo started its journey to help the comrades that he parted way with back then.



#MILO'S PROJECT

AND ECOSYSTEM AND INTRODUCTION

THE PROJECT AIMS TO CREATE A PATENTED **VIRTUAL IDOL** IN THE CRYPTO MARKET

Product Positioning

where the idol would be built from the richness of animation. It will be marketed in different forms like **NFT**, **physical doll** and **peripheral product**, **GameFi** and competitive. LAN e-sports and other industrial chains. Using the professional marketing techniques in both online and offline manner along with the patented idol to enter the market, by combining crypto coin, NFT, GameFi to breakthrough the current bottleneck of the crypto market. The fund raised will be used to fix the liquidity issue in the crypto market, creating a new type of crypto product.

THE BEGINNING OF MILOS GROWTH JOURNEY

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690
TRILLION
TOTAL INITIAL
SUPPLY

01-Token Burn

42% of Total Supply

02-PancakeSwap

25% of Total Supply, Locked for 69 Years

03-Institution Investors

5% of Total Supply and are not locked

04-Play to Earn

10% of Total Supply, Locked for 6 months,
fully unlocked after 6 months

05-Development Team

5% of Total Supply, Locked for 3 months
fully unlocked after 3 months

06-Marketing

To be used for listing, consultation and marketing fee
takes up to **12%** of total supply and are not locked

07-Airdrop

1% of Total Supply, Only limited to the BEP-20 Dogecoin holders
claim according to the amount of Dogecoin

#MILOINU DISTRIBUTION PLAN

Introduction

Doge is famous within the crypto science, Milo has been idolizing Doge since the beginning. Therefore, Milo prepared some gift to those who also admire and idolize Doge.

Airdrop Rules

Restricted to the BEP-20 holders only

Exchange Ratio: One Dogecoin are able to claim 6.9K Milo coins.

Exchange Maximum Cap: 100k Dogecoin (the airdrop will be dropped according to the maximum cap even if the holder exceeds 100k Dogecoin)

Exchange Lower Limit: 0.1 Dogecoin (less than 0.1 Dogecoin are not eligible to claim the airdrop)

Airdrop Amount

1% of the total supply will be used for the airdrop, not restricted by any deadline until the 1% of the total supply will be used for this airdrop, first come first server, which will be claimed indefinitely until all 1% is fully consumed, and the airdrop will be ended.

MILO'S AIRDROP AND RELATED FEATURES
INTRODUCTION
TO CLAIMING



#DEVELOPMENT PLAN THAT CAN BE SEPARATED INTO FOUR MODULES

MEME

The difference between Milo and traditional meme coin are due to Milo are built based on a series of animation which would extends to NFT, GameFi, virtual mall, physical doll, and peripheral products, etc, which will build an unforgettable image of the Milo figure. Which will be used in both online and offline propagation.

GAMEFI

By referencing to the different types of game in the market and are not limited to only certain mode of game, so that client will experience different kind of fun.

NFT

The expression and impression of Milo and his comrades shown in the series of animation will be Created into NFTs and soon be launched publicly.

MILO'S WORLD

The difference between Milo and traditional meme coin are due to Milo are built based on a series of animation which would extends to NFT, GameFi, virtual mall, physical doll, and peripheral products, etc, which will build an unforgettable image of the Milo figure. Which will be used in both online and offline propagation.

Simple Introduction into **Meme**, **GameFi**, **NFT**, and **Milo's** World

#GUIDELINES TO BEGINNERS

Milo coin can be traded through the PancakeSwap.

In the future, Milo tokens also can be traded on big exchanges with 0 taxes. (slippage 0.1)



#ROADMAP



STAGE 01

Designing a website/Whitepaper/Developing BEP-20 token smart contract

- > BEP-20 token smart contract audit.
- > Conduct the first fundraising from several institution Launch BEP-20 token.
- > 1% of the total supply will be used as airdrop event to the BEP-20 Dogecoin holder.
(there will be no deadline for the airdrop unless the 1% of the total supply are fully claimed)
- > 10k Milo Coin holders.

STAGE 02

Being listed on CoinGecko Being listed on CoinMarketCap

- > Listing on large CEX
- > Attract the involvement of influencers Marketing and advertising Milo in several social media platform
- > 50k Milo Coin holders

STAGE 03

Designing Milo series of NFT

- > **Introducing Milo series of NFT in famous NFT platform** (like BSC and several NFT platform)
- > **Developing Milo series of animation**
- > **Producing Milo series of physical doll**
- > **Marketing Milo series of merchandise in famous website**
- > **100k Milo Coin holders**

STAGE 04

Developing Milo's World

- > **Developing/ Purchasing different brand and kind of game to be embedded into the Milo's World.**
- > **Planning the division and region of the virtual land.**
- > **Developing Milo virtual mall and ready to accept Milo tokens as payment for purchasing physical items.**
- > **Upon creation of world renowned game, a global scaledof competitive competition will be held to attract more client.**
- > **200k Milo Coin holders.**

STAGE 05

Professional marketing

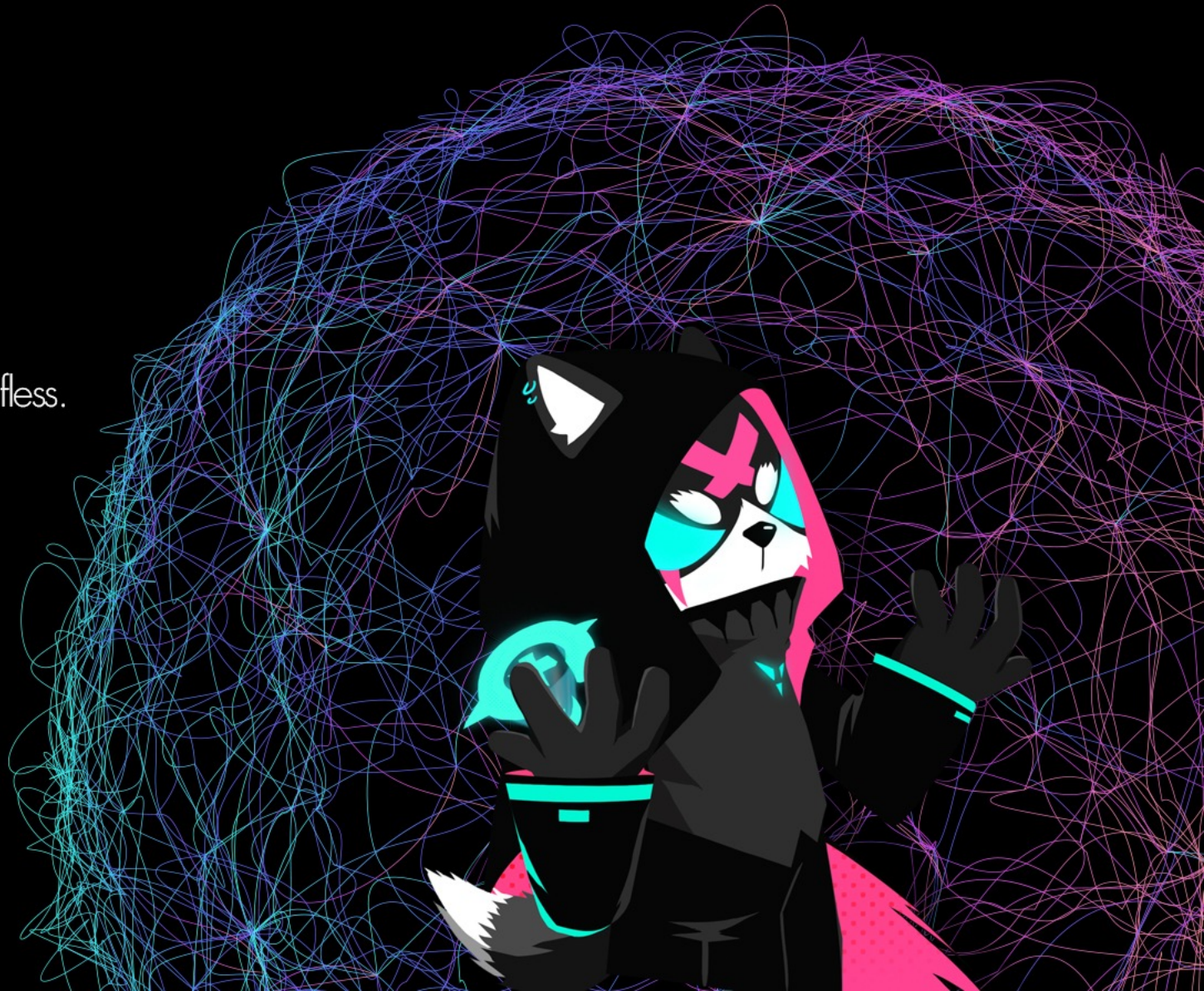
- > **Collaborate with famous clothing/apparel brands to promote Milo limited edition clothing and doll.**
- > **Collaborate with famous food and beverage companies so that the Milo figure can appear in the packaging**
- > **Cooperate with famous artist to further promote Milo**
- > **Found Milo Foundation which aims to help the society**
- > **500k Milo Coin Holders**

#MILO IS GROWING

PLEASE LOOK FORWARD TO IT

- Milo's confession

Good day everyone, I am Milo from the dog world. I have seen the good and evil side of the world, which can be selfish and greed or generosity and selfless. The existence of the devil side does not mean that I have to be evil myself. To the end, I believe in the sense of justice within my soul. I hope to help the other comrades that are in need of help at the same time where I gain more knowledge and power.





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