

INFINITE LAUNCH

Connecting disruptive projects
with dedicated holders.

WHITEPAPER



WHAT'S IN THIS DECK

- 1. WHAT'S HAPPENING IN THE CRYPTO WORLD
- 2. OUR REVOLUTIONARY INNOVATIONS
- 3. THE POWER OF INFINITE LAUNCH TOKEN
- 4. HOW CAN WE BRING IT TO LIFE

**WHAT'S HAPPENING
IN THE CRYPTO WORLD?**

01

1. WHAT'S HAPPENING IN CRYPTO MARKET

LAUNCHPAD IS CURRENTLY AN EMERGING TREND IN CRYPTOVERSE

As it serves the burning need of crypto users in finding the hidden gems for profit multiplication.



Polkastarter



1. WHAT'S HAPPENING IN CRYPTO MARKET

**YET, CURRENT
LAUNCHPADS
STILL HAVEN'T
SATISFIED EVERY
STAKEHOLDERS
IN THE MARKET**

STAKEHOLDERS

DEFI PROJECTS

MASS USERS
(with limited fund)

WHALES HOLDERS
(with abundant
resources)

PAIN POINTS WITH CURRENT LAUNCHPADS

- Projects only attract token holders in the early stages of the IDO. When the allocation is done and the token price was rocketed, they would easily face with a token dump
- As there is only a very few slots for each IDO, token holders have very small chances to get whitelisted and multiply their financial assets.
- Moreover, each launchpad often only showcase projects built on one particular blockchain system, which limits the access of token holders to a wide variety of projects in other systems.
- Projects introduced by other launchpad are often still in development stages, making whale token holders struggle to acknowledge the tangible products and hence can't forecast its growth potential.
- With abundant financial resources, they also demand more exclusive benefits and accesses to upcoming IDO projects on the launchpad if they invest to that project.

1. WHAT'S HAPPENING IN CRYPTO MARKET

**AND THEY ALSO
HAVE TO FACE WITH
UNSUSTAINABLE
LONG-TERM
VALUATION**

The increase of launchpads' tokens value is not sustainable without a proper mechanism to maintain and monitor the token, other than just the typical tiers & staking system.

Therefore, we created a launchpad with
revolutionary innovations that solves

EACH AND EVERY PAIN POINT

of stakeholders in launchpad market.

OUR REVOLUTIONARY
INNOVATIONS

02

2. OUR REVOLUTIONARY INNOVATIONS

INNOVATION 1

UNIQUE TOKEN-COMMIT AND EXTENDED VESTING FOR INVESTORS WITHOUT HOLDING LAUNCHPAD TOKEN

Users who can't afford to buy launchpad token can get **guaranteed allocations** by committing to vest the tokens longer than the vesting schedule of projects. By this way, project owners can **have a considerable number of long-term holders** to support their project.

	Vesting terms (example)	Maximum Allocation value (USD)
Standard Vesting from Project A	100% token unlocked after listing	\$5
Extended vesting 1	100% token unlocked after 1 month from listing date	\$20
Extended vesting 2	100% token unlocked after 3 month from listing date	\$50

Example:

If project A public sale \$100,000, with token unlocked 100% upon listing, to get a guaranteed allocation, users would need to choose a few given options to unlock less & vesting longer (7 days, 1 month, 3 months, 6 months).

2. OUR REVOLUTIONARY INNOVATIONS

INNOVATION 2

AND A WELL-DESIGNED TIER RANKING SYSTEM FOR TOKENS HOLDERS

Tier ranking will offer community members outstanding rewards, including whitelist slots for Infinite Launch's upcoming IDO and many more.

Token-Locking Ranking System

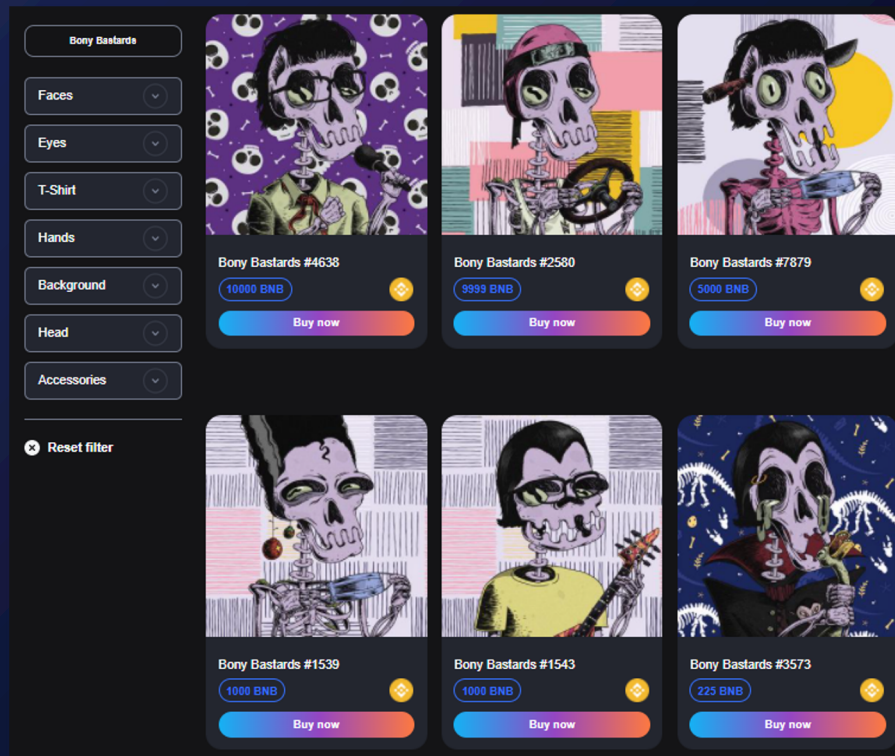
	BRONZE 4,000 ILA	SILVER 15,000 ILA	GOLD 50,000 ILA	PLATINUM 250,000 ILA
Guaranteed allocation	Yes	Yes	Yes	Yes
Maximum allocation per individual	\$20	\$50	\$150	\$500
Exclusive pools	No	No	Yes	Yes
Exclusive token airdrops	No	No	No	Yes
NFT/artwork airdrops	No	No	Basic NFT	Exclusive NFT
Private whale group	No	No	No	Yes
Staking APR bonus	15%	50%	100%	200%

2. OUR REVOLUTIONARY INNOVATIONS

INNOVATION 3

INTEGRATED WITH INO & NFT MARKETPLACE

for unlimited trading
of our unique NFT collections from
renowned artists & other blockchain games.



INFINITE LAUNCH

2. OUR REVOLUTIONARY INNOVATIONS

INNOVATI
ON 4

AND A DETAILED BENEFIT TIER SYSTEM FOR NFTs TRADERS

When users participate in the marketplace, they can **receive many financial offers and privileges** to accelerate their earnings.

2. NFT Trading Ranking System

	Tier C	Tier B	Tier A	Tier S
Qualifications (Trading Volume)	>10 BNB	>50 BNB	>200 BNB	>500 BNB
NFT Club Tier Bonus Allocation (multiplier)	x1.1	x1.2	x1.5	x2
Benefit of NFT Club Tier	Discount 10% trading fee	Discount 15% trading fee	Discount 20% trading fee	Discount 30% trading fee
Max Allocation value	From 11- 55\$ per ticket	From 12- 60\$ per ticket	From 150- 450\$ per ticket	From 400- 1600\$ per ticket

2. OUR REVOLUTIONARY INNOVATIONS

INNOVATION 5

ALSO A CROSS-CHAIN GATEWAY WITH TOP-PICKED, TANGIBLE PROJECTS

That connect holders to carefully-selected projects with tangible products and services, regardless of their blockchain systems.



INFINITE LAUNCH

2. OUR REVOLUTIONARY INNOVATIONS

INFINITE LAUNCH

Connecting disruptive projects
with dedicated holders.

In short, we are a cross-chain launchpad for hand-picked DeFi & NFT projects with the first-ever mechanism where holders can lock away their tokens for guaranteed IDO allocations, without holding launchpad token.

**THE POWER OF
INFINITE LAUNCH TOKEN**

03

3. THE POWER OF INFINITE LAUNCH TOKEN

GREAT LAUNCHPAD COMES WITH GREAT TOKEN POWER

1

Game-fi utilities

\$ILA can be used to increase tier to get a guaranteed slot to join IDO on our platform. Besides, \$ILA will be used in our games to buy hero, equipments and more items.

2

Governance

Users can use \$ILA to make important decision via a voting mechanism, such as choosing the next project to support, features to develop, type of auction.

3

Staking

When staking \$ILA, users can receive rewards and participate in the work of governance.

4

Liquidity Mining

When contributing liquidity to the pools of INFINITE LAUNCH, users can receive rewards in the form of \$ILA.

5

NFT Club Membership

\$ILA holders club will have early access to massive NFT drops from the most famous artists all around the world.

6

Deflationary function

\$ILA token will increase value in long-term because of token deflationary function, with 1% burn fee in every transaction and 2% fee transfer to ILA reward pool, surging token value in the future.

**HOW CAN WE BRING
INFINITE LAUNCH TO LIFE?**

04

4. HOW CAN WE BRING IT TO LIFE

OUR FOUNDATIONS TO FUEL THE NEXT GENERATION OF DISRUPTIVE PROJECTS

- OUR MOST ESSENTIAL FOUNDATION
TOKENOMICS
- OUR MOST VALUABLE RESOURCES
TEAM MEMBERS
- OUR MOST FEASIBLE VISIONS
OUR LAUNCHING ROADMAP
- OUR MOST VALUABLE ASSISTANCE
OUR PARTNERS

4. HOW CAN WE BRING IT TO LIFE

OUR MOST ESSENTIAL FOUNDATION TOKENOMICS

Token Allocation	Amount (ILA)	Percentage	Vesting
Seed Sale	120,000,000	12%	10% on TGE, 6 months cliff, unlock monthly in 18 months
Private Sale for VCs	135,000,000	13.5%	10% on TGE, 4 months cliff, unlock monthly in 12 months.
Private Sale for Community	10,000,000	1%	10% on TGE, then monthly unlock in 4 months
Public Sale	10,000,000	1%	100% on TGE
Liquidity	40,000,000	4%	2 year full locked
Team	50,000,000	5%	1 year full locked, then 5% monthly
Staking & NFT incentives	250,000,000	25%	1 month locked, then 2% monthly
Marketing	165,000,000	16.5%	1 month locked, then 2% monthly
Development	170,000,000	17%	1 month locked, then 2% monthly
Advisors & Big Artists	50,000,000	5%	1 year full locked, then 5% monthly
Total	1,000,000,000	100%	

4. HOW CAN WE BRING IT TO LIFE

OUR MOST VALUABLE RESOURCE TEAM MEMBERS



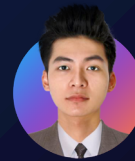
**Growth
Director**
Henry Van



**Head of Product &
Blockchain team**
David Nguyen



**Marketing
Director**
Mai Bang



**Head of
UI/UX**
Robert Hoang



Growth Manager
Kimpai Vo



**Partnership
Manager**
Myo Vo



**Senior Front
End Developer**
Shang Chi



Advisor
VB Ventures



Advisor
Larry Shi



Advisor
Ash WSB

4. HOW CAN WE BRING IT TO LIFE

OUR MOST FEASIBLE
VISION

OUR DETAILED LAUNCHING ROADMAP

Sep 2021

On-board VCs, media
partners
Partner with 3 gamefi
project

Oct 2021

First NFT Collection
launched
Private sale whitelist

Nov 2021

Launch NFT Marketplace
Public sale & listing on
Pancake
Launch staking & tier
system

Dec 2021

CEX listing
NFT Aggregators

Q1 2022

Polkadot, Matic blockchain
integration
First Infinite play-to-earn game

Q2 2022

Ada, Avax blockchain
integration
Liquidity locker

Q3-4 2022

Infinite Launch metaverse

4. HOW CAN WE BRING IT TO LIFE

OUR MOST HELPFUL
ASSISTANCE

OUR PARTNERS



INFINITE LAUNCH

LET'S ACCOMPANY INFINITE LAUNCH

TO ROCKET DISRUPTIVE PROJECTS
TO INFINITY AND BEYOND.

For business collaboration
Please contact admin@infinitelaunch.io