HODL WHITEPAPER

WHAT IS HODL?

HODL is a groundbreaking crypto ecosystem centered around \$HODL token—the highest-paying BNB reward token in history. Holders earn BNB simply by holding, while the ecosystem's features, such as HODL Hands® NFTs, Gem Fighter NFTs, and Play-to-Earn Gaming, are designed to enhance rewards, drive growth, and ensure sustainability.

TOKENOMICS

Chain: Binance Smart Chain (BSC) 10,000,000,000 Max supply (fixed)

7,470,601,858 Circulating supply

7,464,178,367 Tokens claiming rewards

SHODL Excluded from Reward Claims:

Reward Pool Fund: 500,000,000 \$HODL

Liquidity Provision: 500,000,000 \$HODL

\$HODL in Reward Pool: 99,596,909 \$HODL

CONTRACT

Market Making Fund: 25,000,000 \$HODL

Liquidity Pool: 560,689,385 \$HODL

Treasury: 800,000,000 \$HODL

BSCSCAN

KEY STATS

Reward Pool: 89 BNB

Reward Pool Cap: 20 BNB Total BNB Paid: 20,422 BNB

Market Cap: \$2,173,909

Liquidity Pool: \$245,159

\$HODL TRANSACTION TAX (5%)

A 5% tax is applied to every buy, sell, and transfer. The taxed

\$HODL contract—completely inaccessible to anyone—and are

tokens are securely stored in the reward pool within the

later converted into BNB rewards that holders can claim

Hodlers: 21,292

44,111,849 Burned tokens 9,955,888,151 Total supply

SUMMARY Built to amplify the value of the \$HODL token, the ecosystem features HODL Hands® NFTs, Play-to-Earn gaming,

staking, tax-free reinvestment, and the Dynamic Reward Bot. These elements create a sustainable, rewarding, and engaging experience, supporting \$HODL's long-term growth and community.

\$HODL TOKEN Our core innovation, delivering unmatched rewards:

• BNB Rewards: Earn BNB by holding \$HODL.

• Dynamic Reward Bot: Optimizes reward generation. • Tax-Free Reinvestment: Boost your holdings with tax savings.

• Stable Rewards: Sustainable payouts through reward capping. • Contract Innovation: Continuously improving technology.

• Anti-Dump Defense: Protects token stability.

• FairTrade Cooldown: Prevents manipulative trading. • Dashboard: Effortlessly track your holdings.

• HODL App: Manage your investment and access everything HODL.

HODL HANDS® NFTS

Iconic NFTs packed with utility: • Gaming Energy on Tap: Get access to play and earn \$HODL.

• NFT Staking: Earn by staking your NFTs.

• Discounted NFT Swaps: Unlock NFTs savings with \$HODL. • Revenue Sharing: Share in the ecosystem's success.

PLAY-TO-EARN MINI-GAMES

Fun, fast, and rewarding mini-games:

• Exciting Mini-Games: Earn \$HODL from play. • Energy Mechanic: Earn and use energy to compete.

GEM FIGHTER

Immersive Play-to-Earn gaming: • Play-to-Earn Mechanics: Battle and earn \$HODL. • Gem Fighter NFTs: Enhance gameplay with powerful NFTs.

 Discounted NFT Swaps: Save on NFTs using \$HODL. • 3D Gem Viewer: Explore gems in vivid, stunning detail. And this is just the beginning!

Explore our roadmap to discover HODL's billion-dollar vision.

• NFT Staking: Earn rewards by staking your NFTs.

HODL isn't just a name—it's the most recognized word in crypto, embodying the ultimate investment strategy: Hold On for Dear Life. This unparalleled brand power gives us a unique advantage, resonating with investors worldwide and setting us apart from projects lacking credibility or meaning. With HODL's global recognition, we're taking it to the next level by leading the way in rewarding users to hold, redefining crypto rewards, and building a household name in the world of finance.

Elon Musk 📀

What does the future hodl? 9:54 AM · Apr 24, 2021 · Twitter for iPhone

BNB REWARDS

INFINITE BRAND POWER

29.4K Retweets 5,059 Quote Tweets 430.8K Likes

\$HODL - THE KING OF BNB REWARDS Contract address (BSC): 0x32b407ee915432be6d3f168bc1eff2a6f8b2034c

\$HODL has paid out over 20,000 BNB in rewards so far! Hold \$HODL in your wallet to earn BNB rewards by claiming your percentage of the reward pool each week. Your share is calculated based on the proportion of tokens you hold relative to the total investor-held tokens.

These rewards are funded by a 5% tax on all transactions, supplemented by revenues from NFTs and gaming activities, with the reward pool's balance influenced by trading volume and overall ecosystem income.

Claim your rewards every 7 days by connecting your wallet to the claim page.

• Dynamic Adjustments: The bot adapts how much it converts based on:

• The reward pool collects \$HODL tokens from transaction taxes, NFT revenues, and gaming profits.

• Reward Pool Balance: Reduces sales as the pool approaches capacity to avoid over-depletion.

• The Dynamic Reward Bot converts these tokens into BNB rewards for holders, intelligently selling up to 1.5% of the stored tokens at a time.

To ensure fairness and prevent gaming the system, if you add more than 10% to your token balance, your claim time is extended proportionally. For increases over 100%, you'll need to wait an additional 7 days—creating a sustainable and balanced rewards system.

DYNAMIC REWARD BOT

The Dynamic Reward Bot ensures the SHODL reward pool

maximized while maintaining long-term ecosystem sustainability. **HOW IT WORKS:**

• Token Price: Sells more during price surges to maximize BNB rewards.

• Token Levels: Monitors token reserves in the pool to ensure stability. By dynamically adjusting sales based on market and pool conditions, the Dynamic Reward Bot minimizes sell pressure, optimizes rewards, and ensures the \$HODL ecosystem remains sustainable over the long term.

of all, if you reinvest 100% into \$HODL, your next claim is unlocked in just 5 days instead of the usual 7! STABLE REWARDS

TAX-FREE REINVESTMENT

Your weekly BNB reward claims are based on a cap set in the contract, ensuring consistent payouts without depleting the reward pool. Remaining funds are preserved in the pool for future claims, ensuring stability even during periods of low trading volume.

Maximize your rewards with our customizable claim system! Use the slider on the claim page to choose BNB, \$HODL, or a mix of both. Reinvesting your rewards is tax-free, and every reinvestment places a buy on the chart. Best

Example: If you hold 10,000,000 tokens, the total investor-held tokens are 650,000,000, and the reward cap is 15 BNB, your claim would be:

How your weekly claim is calculated:

(Your token holdings ÷ Total investor-held tokens) × Reward cap

 $(10,000,000 \div 650,000,000) \times 15 \text{ BNB} = 0.23 \text{ BNB}$ For example, if the pool holds 100 BNB and the cap is 15 BNB, the same amount can be claimed weekly for up to 7 weeks, even if no additional BNB is added. You can see the current reward pool cap when connecting to the claim page and at the top of this whitepaper.

Break free from the limitations of traditional blockchain contracts with \$HODL's upgradable proxy contract! While most contracts are locked forever, leaving no room for improvement as technology evolves, \$HODL stands apart. Our innovative design allows us to:

• Optimize Efficiency: We've already reduced gas fees on reward claims by an incredible 95%!

 Add New Features: Seamlessly integrate the latest innovations to enhance your experience. • Fix Issues: Address errors or close loopholes, ensuring maximum security and performance. • Remove Redundancies: Streamline operations to keep things running smoothly.

This system ensures steady payouts during low volume, builds reserves during high volume, and guarantees long-term sustainability of rewards.

NTI-DUMP DEFENSE

FAIRTRADE COOLDOWN

waiting period after buying \$HODL before selling.

REWARD CLAIM SHARE

CONTRACT INNOVATION

Protecting \$HODL and its community is our priority. To minimize the negative impact of large sell-offs, we've implemented a maximum sell limit of 0.25% of the total supply per address per 24 hours—equivalent to 25,000,000 tokens.

Market manipulation and bot-driven exploits are problems that harm countless crypto projects, causing instability and even failure. At \$HODL, we've taken the lead in addressing this with the FairTrade Cooldown—a 60-second

This isn't about stopping people from selling; it's about fostering a fair and sustainable ecosystem. By limiting massive dumps, we prevent selfish actions that harm the wider community—an issue that frustrates crypto investors everywhere. With this sensible measure in place, \$HODL ensures stability and long-term growth for everyone involved.

For genuine investors, 60 seconds is insignificant and has no real impact on your trading experience. However, it's a powerful deterrent to manipulative bots that exploit rapid buy-sell cycles, manipulate prices, and harm the community. The cooldown also blocks front-running and Miner Extractable Value (MEV) exploits, creating a fairer and more stable environment.

As the first project to implement this innovative solution, \$HODL is setting a new standard in the crypto space. We're focused on protecting our ecosystem and expect this measure to inspire others to follow our lead.

With \$HODL, your investment is future-proof, evolving with the latest trends and advancements in blockchain technology. Why settle for outdated when you can stay ahead of the game with \$HODL?

available at the top of this page. **DASHBOARD**

\$HODL Dash is your ultimate crypto companion, providing powerful insights and analytics to manage and maximize your investment. Track everything from a complete overview of your holdings to detailed monthly and annual

Simply connect your wallet or enter an address to access personalized insights. Need a broader view? Enter multiple addresses to see an aggregated snapshot of all your wallets. \$HODL Dash ensures you're always in control

The \$HODL contract calculates your BNB rewards based on the proportion of tokens you hold relative to the total investor-held tokens. Non-investor wallets, such as the \$HODL contract wallet and PancakeSwap liquidity pool wallet, are excluded from the calculation, ensuring rewards are distributed among fewer tokens. This increases earnings for holders while maintaining ecosystem transparency and reliability. The full list of excluded wallets is

HODL APP The HODL App is your all-in-one gateway to the HODL ecosystem, packed with game-changing features:

No crypto wallet required for setup

• Reward claim alerts to never miss out • Passive income overview at a glance

• Fiat on/off ramps for seamless transactions

with unparalleled transparency and data at your fingertips.

reward forecasts, reinvestments, transactions, holders, and project wallets—all in one place.

• Lite and Pro modes for all experience levels Starting is simple: the app launches in Lite mode, allowing you to define and track your passive income goals effortlessly. As you gain confidence, switch to Pro mode for advanced features like staking, play-to-earn gaming, and detailed investor analytics.

Our vision is to make HODL accessible to everyone—anywhere, anytime—even for those new to crypto. And coming soon: HODL Pay, enabling you to send rewards to a digital card for spending in stores or online.

NFT contract address (BSC): 0x7E82123bCb6465133D6E9E1Ad94d0115DE041b3D

HODL HANDS® - NFTS WORTH HOLDING

Boost your returns by staking your HODL Hands® NFTs to earn additional NFTs with strong APRs. Adding NFTs to the staking pool is simple, and with Binance Smart Chain (BSC), gas fees are minimal. This feature provides excellent returns while driving NFT sales to support ecosystem growth.

PLAY-TO-EARN MINI-GAMES — HAVE FUN WHILST EARNING

• 5% to Play-to-Earn development

• Crypto Slash: Slice through falling crypto tokens to rack up points—fast reactions are key! • **Gem Miner:** Dig for valuable gems and rewards, but watch out for hidden traps! • Coin Catcher: Move quickly to catch falling coins while avoiding obstacles to maximize your haul. • Moonshot: Time your rocket launch perfectly to hit the moon and claim the highest rewards.

Gem Fighter NFTs are stunning 3D gemstone trading cards on the Binance Smart Chain (BSC), designed to enhance your gameplay in Gem Fighter. Each of the 50,000 unique NFTs boosts your spaceship's attack, defense, and

Maximize your returns by staking Gem Fighter NFTs on our DeFi hub. Earn additional NFTs with strong APRs, while enjoying minimal gas fees thanks to the Binance Smart Chain (BSC). This innovative staking system drives NFT

Experience your Gemstone NFTs like never before with our 3D gemstone viewer. Simply connect your wallet to explore each gemstone in stunning detail. Showcase your collection and immerse yourself in the future of NFT

special abilities, helping you dominate leaderboards and maximize your \$HODL earnings. Even when you're not playing, these NFTs provide passive income through staking, delivering continuous rewards. Transform your

Each game features full play-to-earn mechanics, allowing all players to earn rewards. HODL Hands® NFT holders enjoy exclusive benefits, such as free energy to participate and compete for \$HODL rewards. Check the

Energy is essential for maximizing your play-to-earn experience. While free play is available, energy enables entry into higher-stakes games with greater earning potential

Gameplay progress in free-play mode Purchasing energy with BNB or with \$HODL • Holding HODL Hands® NFTs, which provide free energy to holders

Collect gemstones to power up your ship, defeat challenging enemies, and climb the leaderboards to earn \$HODL tokens. A remarkable 50% of all Gem Fighter NFTs revenue is distributed back to players through token buybacks, based on leaderboard rankings. The longer you survive and the more enemies you defeat, the more you earn.

DISCOUNTED NFT SWAPS Acquire Gem Fighter NFTs at a discounted rate by swapping \$HODL. The adjustable discount rate lets us strategically manage swaps—encouraging token acquisition for gaming rewards or reducing sell pressure when needed. Swapped tokens are either burned or used in specialist staking pools, ensuring sustainable reward distribution.

SECURITY AND TRANSPARENCY

CONTRACT AUDIT

never digitally recorded. Instead, they are securely stored in metal ciphers and kept in vaults across multiple locations, providing unparalleled protection for our ecosystem. **BUG BOUNTY**

To safeguard project funds, we have implemented multi-signature wallets, which require multiple approvals for transactions. This significantly reduces the risk of single-point failures and ensures funds remain secure under all

Crucially, only these hardware wallets can interact with the \$HODL contract, ensuring no unauthorized access is possible. Every wallet has been generated offline using an air-gapped hardware wallet, and seed phrases are

The Liquidity Pool (LP) is locked for the maximum period possible—255 years—with UniCrypt, the most trusted provider in the industry. This lock demonstrates our long-term commitment and solidifies \$HODL as a reliable and secure investment.

HODL Hands® NFTs unlock gaming energy, which accrues while held in your wallet, allowing you to play mini-games and earn \$HODL **NFT STAKING**

GAMING ENERGY ON TAP

DISCOUNTED NFT SWAPS Acquire HODL Hands® NFTs at a discounted rate by swapping \$HODL. We've designed the discount rate to be adjustable, allowing us to strategically manage NFT swaps—encouraging token acquisition for gaming rewards or reducing sell pressure when needed. Swapped tokens are either burned or used as gaming prizes, further stabilizing and strengthening the ecosystem.

30% to the reward pool

• 15% to \$HODL buyback

• 35% to the company

• 15% to marketing

REVENUE SHARING Since launching in September 2021, the HODL Hands® NFT series has generated over \$350,000 in BNB for holders and the project. Here's the current NFT revenue distribution model

EXCITING MINI-GAMES Dive into HODL's engaging free-to-play and Play-to-Earn mini-games:

• Solitaire: A classic card game with a twist—win rewards based on your speed and skill.

Strategically manage your energy to enhance your gaming sessions and maximize rewards.

GEM FIGHTER - THE FUTURE OF GAMING

You can acquire energy through:

ENERGY MECHANICS

leaderboards to see top scorers and reward earners!

Embark on a thrilling journey with Gem Fighter, the ultimate play-to-earn game where skill and strategy in side-scrolling spaceship battles lead to real rewards. Each level is powered by state-of-the-art procedural generation, ensuring no two playthroughs are ever the same, offering endless excitement and challenges.

NFT contract address (BSC): 0x1dc59c50d21514895a88d10f17af8fb1017e6a37

gaming experience and elevate your earning potential with Gem Fighter NFTs.

PLAY-TO-EARN MECHANICS

GEM FIGHTER NFTS

NFT STAKING

gaming.

circumstances.

sales and supports ecosystem growth.

3D GEMSTONE VIEWER

Our \$HODL token contract has undergone a thorough audit by cyberscope, one of the most trusted auditors recognized by CoinMarketCap. The audit confirms that \$HODL is a secure and innovative DeFi powerhouse, designed to lead the market. The audit also boosts our CMC ranking, showcasing our commitment to transparency and security. **MULTI-SIGNATURE WALLETS**

We are rewarding community members for identifying and reporting vulnerabilities in the HODL ecosystem with our generous bug bounty. This initiative helps ensure our contract remains robust, secure, and resilient to emerging threats, while empowering our community to actively contribute to the project's success. **LOCKED LIQUIDITY**

WHY INVEST?

CZ

Binance

locked for 255 years, our team is doxxed and KYC-verified, and we are a fully registered company, committed to transparency and security. Join our thriving global community and take your place in the movement that's redefining passive income in crypto.

11:48 pm · 10 Feb 21 · Twitter Web App With the strongest brand in crypto and the largest BNB payouts in history, \$HODL stands as the market-leading reward token—and this is just the beginning. Invest with confidence knowing our Liquidity Pool is HODL IS THE MOST REWARDING HOLD IN CRYPTO. SECURE YOUR FUTURE TODAY!

Buy & Hold \$HODL - Earn BNB Rewards Every Week

Join Our Community - Connect With Investors & Devs

Read the Roadmap - See What's Coming Next

If you can't hold, you won't be rich.