

Fautor

Intro to Fautor

What is Fautor?

Explanation of Fautor Project

Fautor is focusing on a creator-fan economy in Web 3.0.



Fautor redefines the Creator Economy based on Blockchain technology. The Fautor Foundation newly defines NFT as Neo Fan Tracker, maximizing blockchain technology to provide a new fandom community experience for creators and fans.

Fautor has supported creators like the below :

- NFTs are issued by creators who have channels in Fannrie
- Fan Cards(Comp) with NFT are minted
- Forming their fandom with issued NFTs.
- Providing NFT managing tools for creators and fans.

FTR Token and NFTs are working as advanced tools to manage fans for creators.

Strategy and strengths

Fautor is strong because it has experience in this area.

It is hard to apply in practice.

Many agree that combining the creator-fan economy and Web 3.0 philosophy is promising. However, there are reasons why many projects fail quickly, such as:

- **Creators find it challenging to understand blockchain economy systems.**
- **Creators fear losing fans through new attempts.**
- **The majority of fans are not familiar with blockchain interfaces.**

Therefore, blockchain projects that promote a creator-fan economy are logically valid, but many challenging aspects exist to apply in practice. While watching Fantrie operation, Fautor team realized that it would not be easy to create a case using blockchain due to the characteristics of creators and fan trends. In particular, seeing major projects shutting down made us conclude that this business could not be implemented hastily, so we had to lead the project cautiously.

We made our own rules.

We came up with the following principles for resolution:

- **Preserve the primary mechanism of the entertainment business.**
- **Provide blockchain technology to creators and fans seamlessly.**
- **Minimize legal factors to consider other than blockchain technology.**

Based on these principles, Fautor created a system where creators can issue NFTs, and fans can purchase them. As a result, more than 100 mints occur daily,

and fans buy more than 98% of the tokens issued. The cumulative minting amount has exceeded 50,000.

While adhering to these principles, we want to expand with the following features using blockchain:

- **Support user to user secondary trading function.**
- **Activate a function for creators and fans to manage NFTs.**

We are slow but careful.

Fautor's project may be progressing slowly, but we are not idle. We want to understand accurately the characteristics of creators and fans to move forward.

Pebbles

Creator NFTs



What is Pebbles?

Pebbles is a limited edition content service that mints NFTs when creators upload content for sale, allowing only limited fans to access the content. Creators directly set the sales period and issuance volume to restrict fans' access to the content. Fans must purchase NFT to access the content.

Set up paid posts

Paid post classification

☐ common ☒ Pebbles

Sale Price

1200

Paid posts can be sold with Trie and cryptocurrency.

Selling price (tree)

1 Trie = 100 won

12

Sale end date and time

2023. 11. 22.

오전 10:25

Sales quantity

0

When set to 0, it is unlimited, and the sale ends when the sales quantity is achieved before the end date and time.

save

close



fantrie_0824 12

@u12468326 · 4 hours ago

You can check the content of the article after payment.



This product can only be purchased by subscribers.

One · 12

Pebbles #2

Sale 19 : 33 : 32

12



Pebbles in Fantie

Setting for Pebbles in Fantie

How pebbles works in Fantrie

So far, Pebbles has minted more than 51,000 tokens, and an average of around 80 tokens are minted and sold daily. You can check the detailed minting history through Klaytn Scope below.



Klaytnscope.com
Klaytnscope.com



Fantrie Pebbles in Scope

Expansion creators possibility with Fantrie Pebbles.

Fautor aims to enhance the expansion of creators into the Web 3.0 realm based on NFTs minted on Fantrie. Fautor provides an NFT wallet within Fantrie to facilitate various whitelist events. It continuously develops a system for creators forming fandoms based on the Fantrie platform to collaborate with various Web 3.0 projects.

Comp : Creator Cards

Compress the moment of creators.



Comp Card Pack

What is the comp?

Comp is the brand that publishes creator's NFT cards for fans. The cards are collectibles, so fans must trade them to complete their collections. A fee is distributed to modeled creators every time the cards are dealt.

The cards have classes by their rarity.



Basic Frames of Comp Card

Fans will collect the cards in various ways. Fautor supports managing their collections.

Where can I buy COMP?

Comp is only available in Fantrie.

Fantrie

Be Independent with your fans

✓ 💡 **Be independent with your fans!**

People talk about the importance and value of content, but the environment of creators who produce the content is still barren.

Creators rely on irregular profits such as advertisements, but the more ads creators post, the worse the channel's quality.

Fantrie is trying to solve problems of the market by achieving the following mission:

Help Creators discover their "True Fans" to make a profit.



Logo of Fantrie

[Fantrie](#) is a platform on which creators and fans build together.

Key Services

- **Fan community** with simplified creator channel service.
- Auto-subscription to regularly support creators.
- Minting NFTs and managing the holder community.

Fantrie allows creators to profit by providing exclusive content to their paid viewers. Most of the creators on social media had to advertise products. Sometimes, they advertise without publicly announcing that it is an ad, which brings massive controversy among fans.

By providing premium content and receiving subscription fees, Fantrie is beneficial for both the creators and fans. The creators can profit, and the fans can enjoy exclusive content, making a closer connection.

Since its launch in March 2021, the platform has secured 820,000 registered users and over 1,100 creators. It is currently one of the largest subscription platforms in South Korea.

At the same time, the platform is interested in supporting everything that can help creators' creation, not just focusing on content. AI and Blockchain are the areas that Fantrie has been most interested in recently.

Token Information

What is FTR token?

FTR token

- FTR is a token of Fautor Foundation.
- Total Supply : 2,500,000,000 FTR
- The token minted in ERC 20 but token can be bridged to other chains.
 - **Supporting Chains**
 - Ethereum
 - Avalanche
 - Xlayer
 - Klayten

Token Contracts

1. Ethereum

[Fautor token contract in Ethereum ↗](#)

2. Avalanche

[Fautor token contract in Avalanche ↗](#)

Token Emission Plan

FTR token emission Plan

Fautor Foundation persue decentralized service. To achieve the goal, the foundation follows.

Tokens in red cells will be processed by Governance					
Total Supply	2,500,000,000				
Category	Team		Investors		
% of tokens	15%		15%		
# of Token	375,000,000		375,000,000		
Vesting Period (Months)	12m + 36m		6m + 24m		
Token Unlock Schedule					
TGE (CEX list)					
+1M					
+2M					
+3M					
+4M					
+5M					
+6M			15,625,000	0.6%	
+7M			15,625,000	1.3%	
+8M			15,625,000	1.9%	
+9M			15,625,000	2.5%	
+10M			15,625,000	3.1%	
+11M			15,625,000	3.8%	
TEP					

Philosophy

The Loyal Fans

Fans are the key of all the business

Fandom Business

Every product in the market has **fans**. Since the market size differs depending on how the fans are defined, it isn't significant to measure the size of the fandom-based business market. Instead, what is more, important is to understand the meaning of **fans**. In modern society, **fans are the center of consumption**. Fans lead the market, and market participants strive to create fans.

People make purchase decisions influenced by word of mouth and the publicity of fans. **If you have fans, you have a market where you can sell products**. Simultaneously, fans create their new market. Fans are at the center of market activities, from influencer marketing to reselling markets.

Who are the loyal Fans?

Fans are the enthusiasts. Generally, they are represented by people who are very into celebrities and sports artists. However, the things that people are enthusiastic about are broader. It can be any brand, product, or character.

Fans line up to buy concert tickets and sleep in front of the store to buy Supreme. Fans buy them several times the original price to collect all released products. Collecting goods related to characters is an old hobby. Fans do whatever it takes if it is related to their enthusiasm, no matter how difficult it is, and they would like to prove it.

Fans and NFT

NFT, Non-Fungible Token

NFT stands for non-fungible tokens, i.e., unique and non-interchangeable tokens. Copies are not allowed, and they are stored on the blockchain. The technology can apply to represent photos, videos, audio, and other types of digital files. Unlike ordinary digital files, NFT can prove that ownership and copyright are recorded on the blockchain. It makes fans easily collect digital items.

Fans are the core of the NFT Market

After all, people who buy the NFT are fans. NFT is a technology that demonstrates ownership of digital works. NFTs have applied to digital arts, collectibles, games, music, film, sports, fashions, and pornography, which have been difficult to prove ownership, of and have become tradable assets.

People who trade NFTs are highly loyal. If CryptoPunks are the work of Crypto Fandom, then NBA Topshots result from longtime NBA fandom. Creators who know that fans' support leads to purchases have entered the NFT market faster than others. For fans, buying a limited edition is an expression of loyalty and, at the same time, joy of their own. Fans are the core of the NFT market.