

[bigshortbets.com](http://bigshortbets.com)

All about  
information  
freedom.



# The Pitch Deck.

The background is a black field filled with a complex pattern of thin, bright blue lines and dots. The lines are mostly concentrated in the lower half of the image, where they form a dense, swirling, and somewhat chaotic pattern that resembles a stylized flower or a nebula. Some lines extend upwards, creating a sense of depth and movement. The dots are scattered throughout, with a higher concentration in the upper left quadrant, giving the impression of a starry sky or a data visualization.

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# Introduction.

An abstract graphic on a black background. It features several concentric, wavy blue lines that form a large, irregular circular shape. The lines are composed of many thin, overlapping strokes, giving it a sense of motion or a digital trail. Small white dots are scattered along the blue lines, particularly in the upper left and lower right areas, resembling a starry sky or data points.

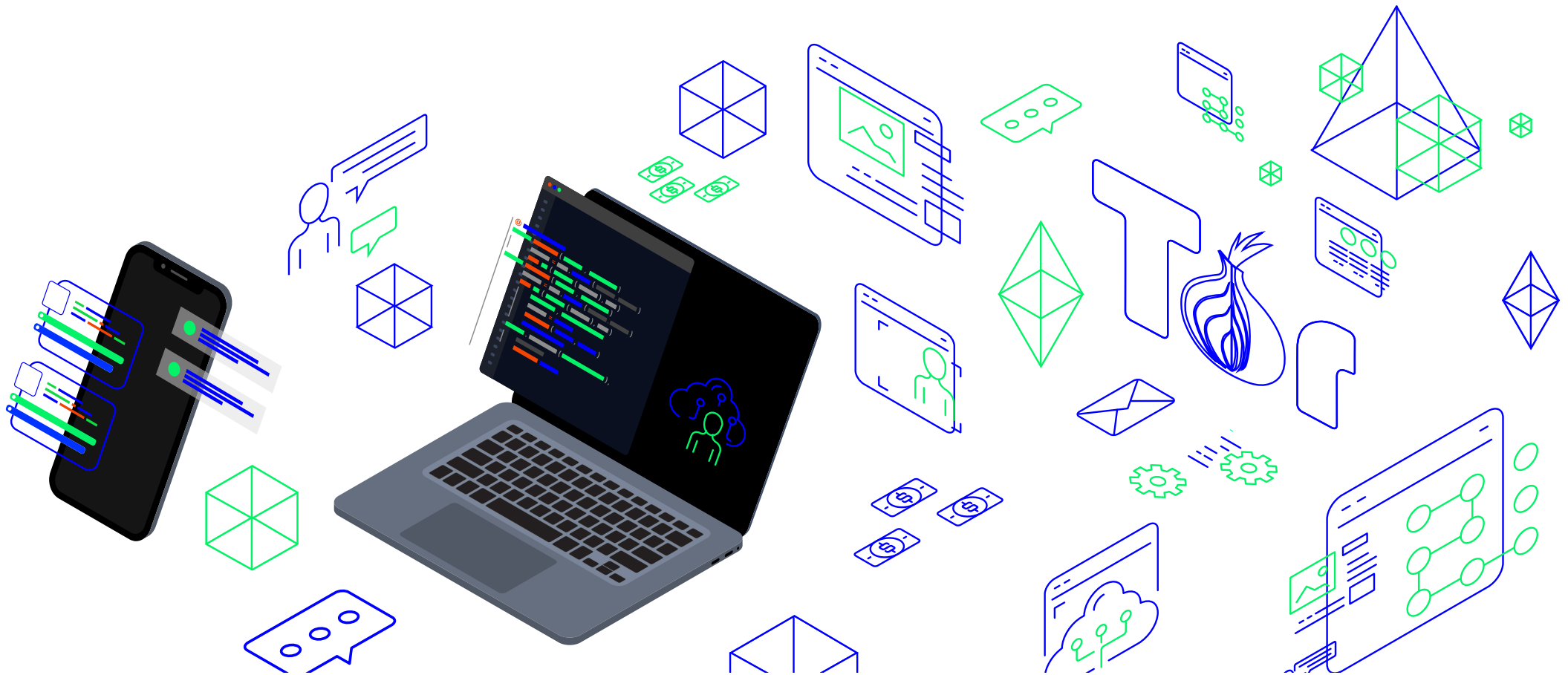


# A platform for minimizing the gap between retail investors and wall street whales.

BigShortBets.com is a new revolutionary platform which aims to improve the position of retail investors on the stock and crypto markets against big players that are in control of the status quo.

Our platform aims to challenge that status by giving equal access to information that is crucial in decision making which affects money control and power distribution across the globe.

In BigShortBets.com we have a vision of the free exchange of data for everyone and a possibility for people to share it anonymously without interception.



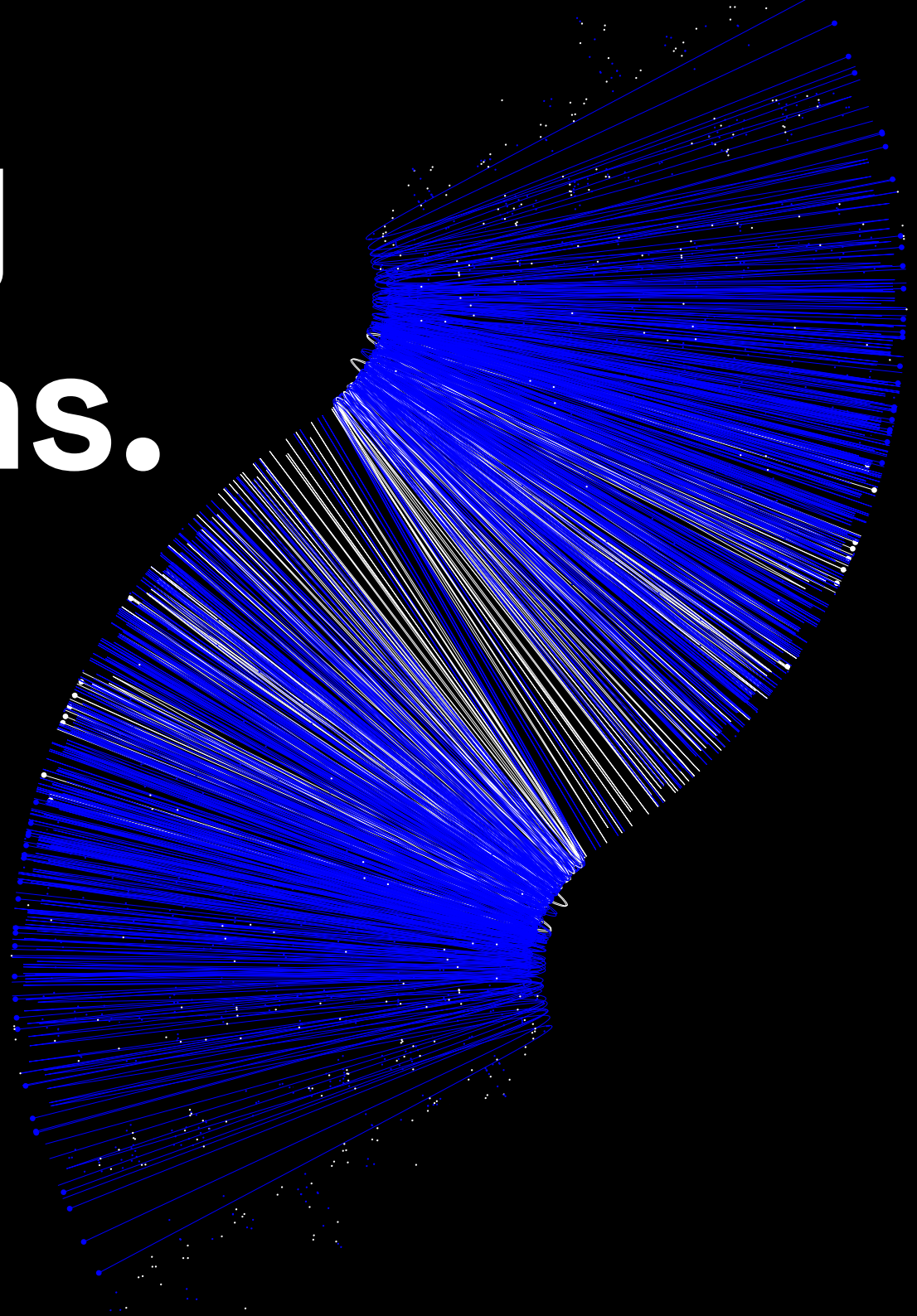
“The people who pumped up GameStop won. A hedge fund wanted to make money shorting a company that people on the internet liked. They figured out the game and nailed the hedge fund to the wall. Then the people in power decided to break the rules to fix the game. They restricted trading on retail platforms. This is solid evidence that the game is rigged against retail Traders and shows how little control retail Traders have over the game.

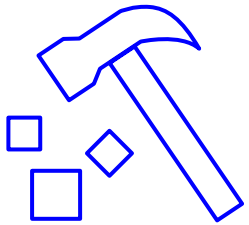
There are a lot of arguments about whether what the hedge funds did was legal or not. A lot of people are claiming that it was totally reasonable and part of a normal operating procedure but it doesn't matter if it's legal or not. The buy side of the trade was shut down for retail investors, and it was done in a way that gave the hedge funds an advantage and that pissed people off. If this was legal then that means it's okay to short a stock 140% but it's not okay to fight back and win, because the actual logistics won't allow for it. That means the law is wrong. That means the stock market is biased in one direction. Away from the retail Trader, away from the little guy. It doesn't matter if something is legal, if it's biased in a way that damages the majority of people in a society and those people don't like it, that's not called legal. That's called a bad idea.”

— @joshterryplays



**Existing  
problems.**





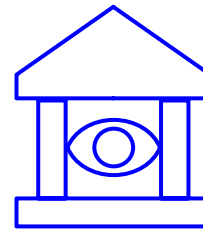
### Breaking the rules to fix the game

People in power, seeing that organized retail investors are a threat for hedge funds, decided to shut them down to give space for hedge funds to react.



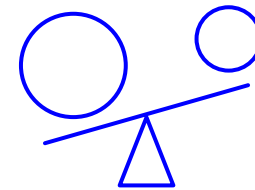
### Information access

Current information access is limited by money and corporations. Even by paying a solid sum for information dealers like Bloomberg, the player is still far away in the information chain network.



### Government control

The action on GME showed how much Big Brother is in control over what's happening in the game. It only takes a single call, a single switch flip to cut off the entire army of retail investors – normal, everyday people – from their right to buy an asset.



### Disproportion of players

What is the difference between a hedge fund that utilizes the money of 1 000 people to short 140% of a company and a 1 000 people that are organizing themselves on social platforms like Reddit to perform counter moves? - hedge funds won't get blocked and accused of market manipulation.

**This is unacceptable.**

**BigShortBets.com**  
**Solution.**

An abstract graphic featuring a dense, circular arrangement of numerous thin, bright blue lines and small dots. These elements radiate from a central point, creating a sense of depth and movement, reminiscent of a stylized sunburst or a complex data visualization. The background is solid black, which makes the vibrant blue elements stand out prominently.



## BigShortBets is a:



**private, decentralized  
and anonymous app**



**social market of information**



**futures trading platform**

This is a multi layer solution for investors to minimize the gap between big whales and small fishes. BigShortBets is a decentralised social network for investors – a truly anonymous, unconstrained exchange of thought and information – all of that via a \$BigSB token, acting as a deflationary token that facilitates all transactions on the platform.

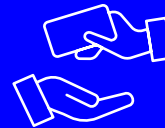
## Our DNA is based on three simple principles:



**freedom**



**anonymity**



**trade**

These are the foundations of our project. From these three principles the idea was born to build a decentralized and encrypted tool in which users' privacy would be protected in the name of the values that belong to us naturally, that we all possess and that we consider to be the greatest good.

**Private,  
Decentralized  
and Anonymous  
App.**

The background of the slide is a solid black field. Overlaid on this are numerous thin, flowing lines in shades of blue and white. These lines are wavy and organic, creating a sense of movement and complexity. Scattered throughout the composition are small, solid blue dots, some of which appear to be at the ends of the lines or in clusters, adding to the abstract, network-like feel of the design.

**This is a project of the people, by the people, for the people. Nothing will change that.**

## Private, Decentralized and Anonymous App

Private means that our project is completely free of influence of any government or any financial institutions.

Our goal could not be fulfilled without use of modern communication and encrypting technology. Full privacy cannot be established without decentralization. That is why this is a blockchain – based project which utilizes the advantages of both public and private blockchain.

Anonymity is a very important issue in the modern world. People got used to giving up their privacy for privileges that come from using popular social media. We want to change that. We want to be different. Big Short Bets platform will use a combination of TOR software and blockchain technology to make it impossible for any entity to trace the activity of the user. On top of that we apply “zero knowledge” protocol – that means our app won’t gather any information about you. The only piece of information known to us will be your wallet address used to access the platform.

**Nothing more.**

# Social Market of Information.



**“Information is power.  
Who controls the  
information – controls  
the people. You want  
to give people power –  
give them information.”**

One of the main features of the platform will be a place for information exchange. The BigShortBets will connect you to crowdsourced data and a diversified forum of opinions to gain edge in the market – inviting both the suppliers and buyers of information.

Platform will be your „social timeline” discovery page, ranking posts based on upvotes & amount of \$BigSB tokens in the wallet of the user – minimizing the potential for bad actors.

No ads, no sponsored posts, no “paid attention grab” nor pay-to-play. The only way of gaining attention & community recognition is providing valuable content, the popularity of which will be reflected by the amount of \$BigSB coins a user has. This ranking algorithm not only prevents dishonesty but also protects the deflationary nature of every transaction.

Create communities available exclusively to your subscribers. Unique one-on-one interactions, live trading sessions, trade signal notifications – all part of our platform toolkit aimed at the ideal investor-community interaction.



# Futures Trading Platform.

The background of the image is a solid black field. Overlaid on this are numerous thin, wavy lines in a vibrant blue color. These lines flow from the left side towards the right, creating a sense of movement and depth. Interspersed among these lines are many small, white circular dots of varying sizes, some appearing as single points and others as small clusters, further enhancing the abstract, data-driven aesthetic.

# Another functionality of our platform **will be futures trading.**

## Futures Trading Platform

This is what “Bets” in “BigShortBets” stands for. This tool will enable contracts between two parties where both parties will agree to buy and sell a particular asset of specific quantity and at a predetermined price, at a specified date in future.

What asset? Any actually. Whether it will be a crypto asset or stock market asset you will be able to set up a futures contract and bet on it with other users of the platform.

This feature is one of a kind and first in decentralized space.

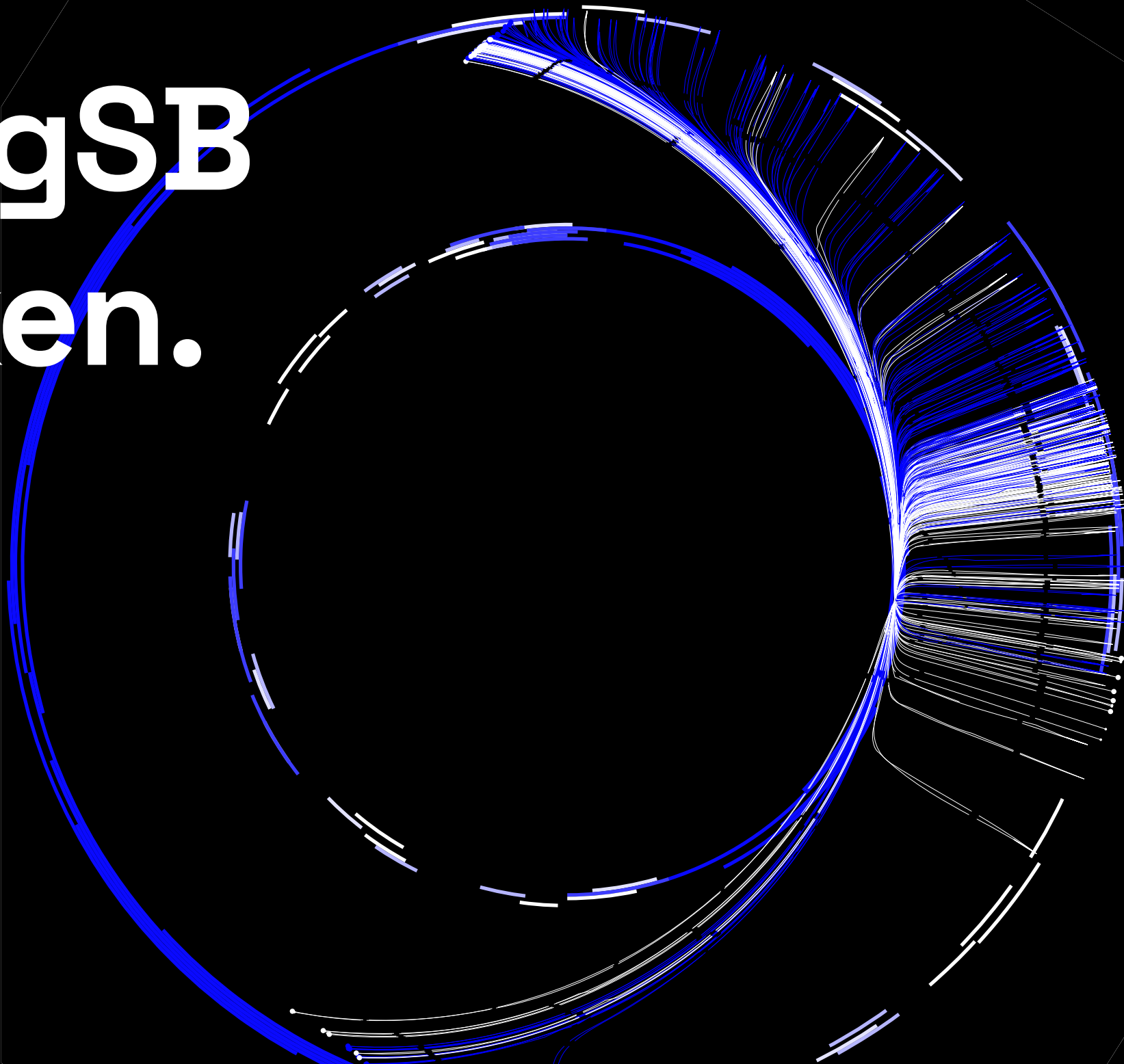
The main purpose of this feature is to make it possible for people to organize GME and AMC – like actions without possibility of interception. As the whole platform will be located in a decentralized and anonymized ecosystem, there is no kill switch that could shut us down. Even if “men in suits” visit us, we have a scenario in which the community will be able to set up the platform on their own.

One more thing. The only information used for the registration process is the ETH wallet address used for registration on the platform.

**Anonymity is our priority.**



**\$BigSB  
Token.**



**Every decentralized platform with an ecosystem needs something that could help with the information flow and facilitation of all transactions on the platform.**

## \$BigSB Token

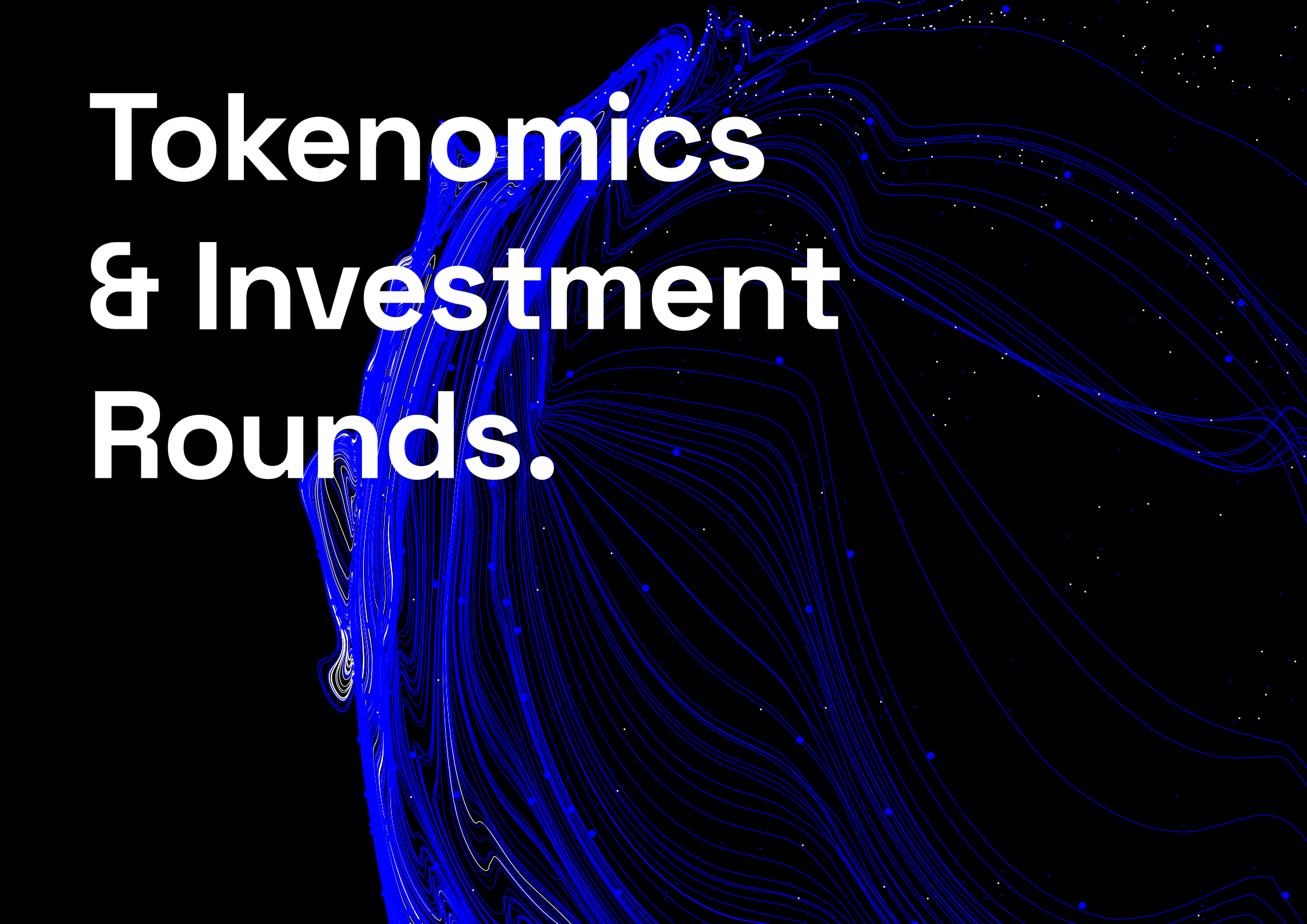
Using existing tokens would be too dependent and vulnerable. That is why we came up with our own token – \$BigSB. This is a utility token with variety of functions:

- **entry ticket** – a user must have at least 1\$BigSB to access the BigShortBets,
- **platform currency** – every transaction on the platform (buying/selling the information, futures trading) will be secured by \$BigSB token,
- **arbitrage liquidity** – \$BigSB token will be used to provide liquidity for futures trading arbitrators that will operate on BigShortBets platform

On top of all functions we have deflationary nature and staking programme. From every transaction made a fee is deducted. Part of this fee is burned, and part of it is distributed proportionally among hodlers using RFI-like technology. It means that from each transaction made with \$BigSB on blockchain you will be automatically rewarded for holding \$BigSB.

**No lock. No limited rewards pool. Pure staking.**

# Tokenomics & Investment Rounds.

The background of the slide is a solid black field. Overlaid on this are numerous thin, bright blue lines that flow and swirl across the frame, creating a sense of dynamic movement. Scattered throughout the black space are small, glowing blue dots of varying sizes, which resemble stars or data points in a digital or cosmic theme.



The team reserves the right to change the release schema in order to protect and maintain better hodlers conditions.



Token Generation  
Event

**08.2021**



UNISWAP  
Listing

**09.2021**

## TOKENOMICS

<b>Total Supply:</b>	<b>100 000 000</b>	<b>\$BigSB</b>
1. Token sale:	80 000 000	\$BigSB
2. Liquidity:	10 000 000	\$BigSB
3. Project reserve:	10 000 000	\$BigSB

## DEFLATION AND STAKING

From every transaction with \$BigSB a 1,5% fee is deducted:

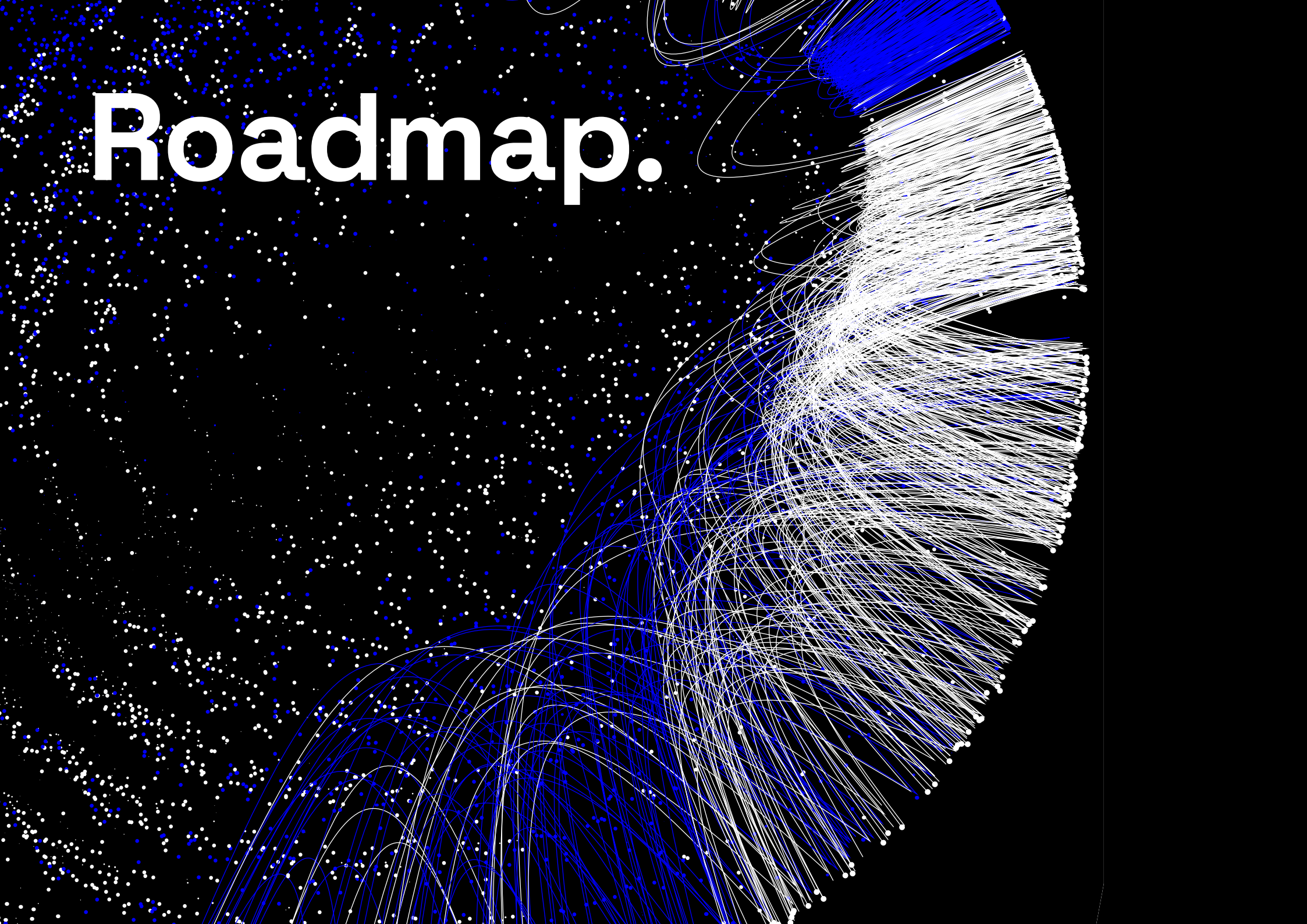
- 0.5% is automatically burnt, in turn reducing the number of \$BigSB tokens in circulation;
- 1% is divided proportionally across all \$BigSB hodlers

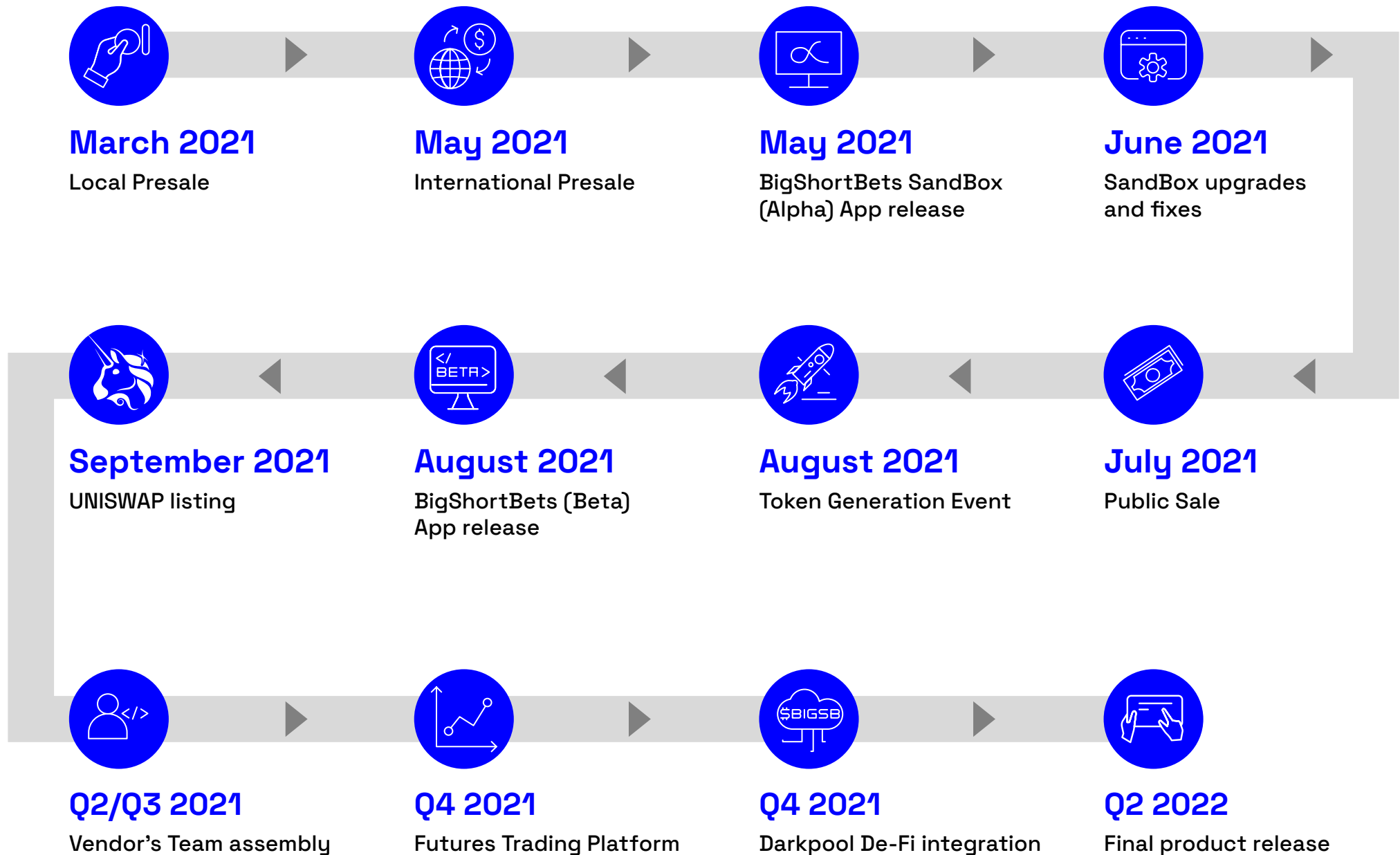
## INVESTMENT ROUNDS

<b>PHASE I</b>	<b>10 000 000</b>	<b>\$BigSB:</b>
1. Local Presale	0,65 \$ 4 000 000	\$BigSB
2. International Presale	0,95 \$ 2 500 000	\$BigSB
3. Public Sale	1 \$ 3 500 000	\$BigSB

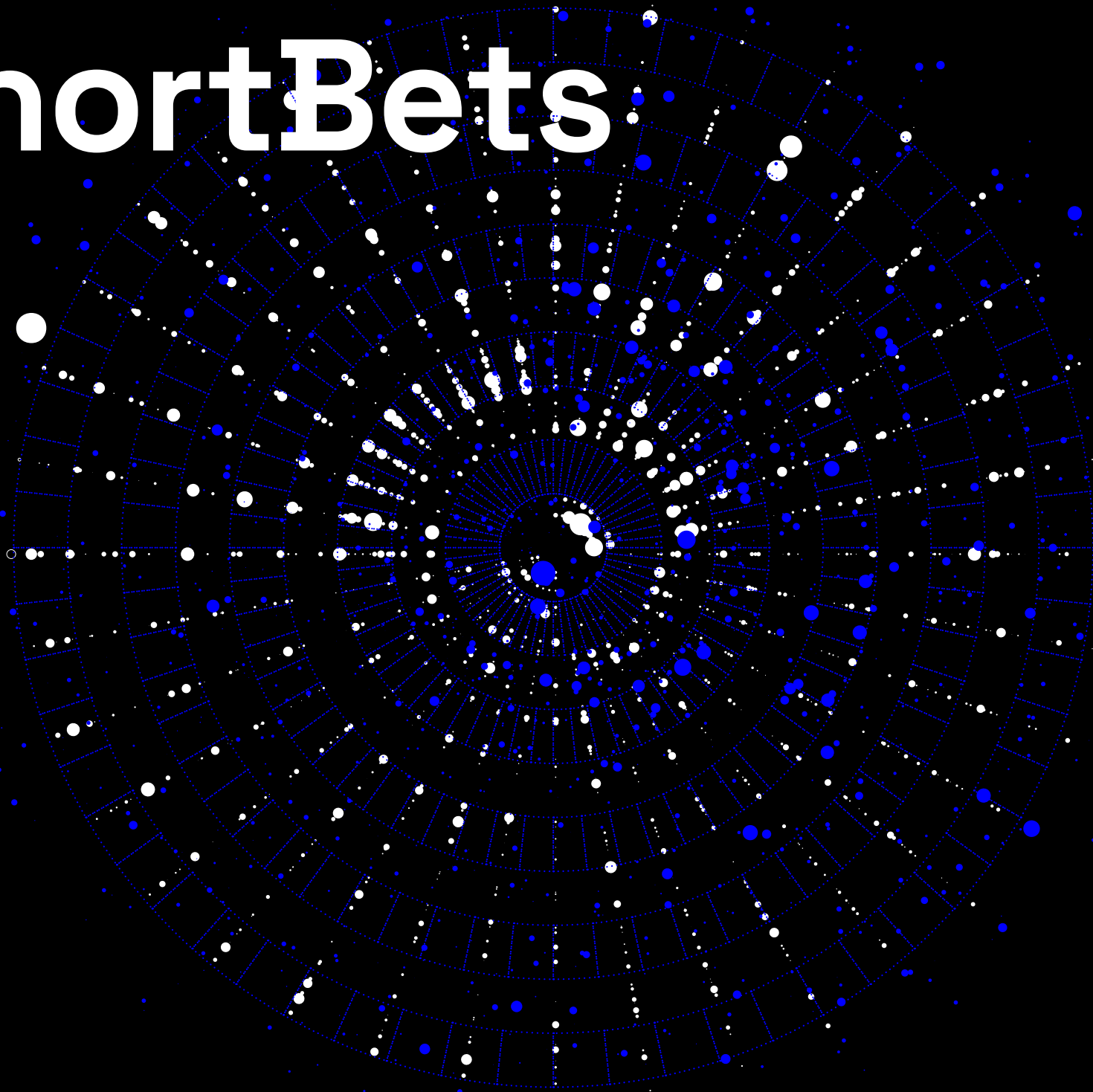
<b>PHASE II-VIII</b>	<b>70 000 000</b>	<b>\$BigSB:</b>
1. PHASE II	1,5\$ Lock 6 months 10 000 000	\$BigSB
2. PHASE III	1,8\$ Lock 7 months 10 000 000	\$BigSB
3. PHASE IV	2\$ Lock 8 months 10 000 000	\$BigSB
4. PHASE V	2,2\$ Lock 9 months 10 000 000	\$BigSB
5. PHASE VI	2,4\$ Lock 10 months 10 000 000	\$BigSB
6. PHASE VII	2,6\$ Lock 11 months 10 000 000	\$BigSB
7. PHASE VIII	3\$ Lock 12 months 10 000 000	\$BigSB

# Roadmap.





# BigShortBets Team.





**Rafał Zaorski**  
Spiritus movens  
Originator



**Tomasz Kobus, dr inż.**  
CTO, makes the tech-magic  
happen  
Trader



**Krzysztof Perdek**  
Blockchain, Crypto Advisor  
CEO Uniqly.io



**Rafał Kiełbus**  
Blockchain smart contract  
master  
Trader Crypto



**Robert Drożdżewski**  
Token Owner Community  
& Presale  
Trader



**Jacek Gadzinowski**  
Marketing advisor  
Your brand is not what you sell.



**Bartłomiej Lubianiec**  
PM/BSA  
Problem-solving specialist  
and human-to-programmer  
interpreter



**Tomasz Rudowicz**  
Wordpress Developer  
Website creator; if anything  
isn't 100% a-okay – that's on him!





**Krystian Laskowski**  
Frontend

I make sure that the frontend side of things flows smoothly.  
Developer by day, HODLer by night.



**Filip Szcześniak**  
Frontend

Native speaker of JavaScript - developer and investor (buy high, sell low).



**Mateusz Kelner**  
Frontend

Digital interior designer, developer and active investor.



**Joanna Kowalczyk**  
Frontend

Frontend developer with a passion for languages – both the programming ones, as well as the natural ones.  
Amateur sportswoman.



**Emanuel Zarzecki**  
Backend

A young Demis Roussos of backend.



**Dawid Kosiński**  
Backend

My calling is backend development – my after-hours hobby is sports.



**Krzysztof Jaworowski**  
Backend

Professionally I deliver backend via Python – and after work you can find me at summoners rift and dust2.



**Paweł Nowak**  
Backend

Coding since elementary school, mathematician, cryptoenthusiast.



**Bartosz Woch**  
BSA

I manage documentation and feature functionalities description in the project. Investor & HODLer who occasionally likes to grid a short.



**Filip Sobiecki**  
Tech Journalist

Interviewing business & techstars in public at least once a week – I spend the rest of the week talking to them in private.



**Maciej Orłowski - ORWASH**  
Social Media and Community

I may not look like this, but I solve problems that people have.

# Socials



Telegram

Chat

<https://t.me/BigShortBetsENG>

Announcements

<https://t.me/BigShortBetsANN>



Twitter

<https://twitter.com/bigshortbets>



YouTube

<https://www.youtube.com/c/BigShortBets>



TikTok

<https://vm.tiktok.com/ZMdu5gdLp/>

Medium

<https://medium.com/@BigShortBets>

WALL<sup>ST</sup>

