

[STP#9] Proposal to Rebrand STP Network to AWE Network

Passed



Oxmentalists.eth moderator
In AWE Network · 4mo ago · #b289d



Title:

Proposal to Rebrand STP Network to AWE Network

Date:

1/28/25

Type:

Community & Protocol

Introduction

Since 2023, STP has been a key player in Autonomous Worlds and built identity infrastructure to help open the portal to Autonomous Worlds.

In the summer of 2023, STP realigned its mission to build and scale an identity framework for Autonomous Worlds. At the time, STP’s existing product and ecosystem had supported over 250+ DAOs, and it was only natural to align its focus on Autonomous Worlds, which was at a nascent stage.

With the release of AWNS later that year, the first identity and name service for Autonomous Worlds utilizing ERC-6551, STP secured key partners like Adventure Gold, Altayer, Biconomy, Paima Studios, and others to revolutionize identity for Autonomous Worlds. AWNS became the #1 ERC-6551 wallet created on Base with over 15,000 mints and integrated with several Onchain games in the STP ecosystem.

Since 2019, STP has always been at the forefront of innovation in Web3 and was one of the earliest to add agentic capabilities into its products in Q1 2024. As an established builder in Autonomous Worlds, we see the rise of AI Agents in Web3 as a catalyst for progress and development in these ecosystems.

For the last several months, we have been working on a framework for Autonomous Worlds (AWE) to become the environment for multiagent systems to emerge and push the boundaries of AI’s potential.

The **AWE framework** provides a structured approach to creating and operating Autonomous Worlds. This framework will unlock new applications across research, governance, gaming, and community engagement while creating sustainable monetization models and intuitive interfaces for AI Agents in Autonomous Worlds.

Proposal Summary

We aim to inspire collaboration around the concept of Autonomous Worlds, inviting the community to shape a shared vision for scalable, adaptive ecosystems that redefine human-agent and agent-agent interaction.

To support this vision, we propose to rebrand the name of the project **STP Network** to **AWE Network** and its corresponding ticker **STPT** to **AWE**.

Rebrand Details

1. Name Change:

- **STP Network** → **AWE Network**

2. Website:

- **stp.network** → **awe.network**

3. Visual Identity:

- New branding, style, and logo.

4. Social Media and Platforms:

- Update all internal/external platforms (Discord, Mirror, Aggregators, Dashboards).
- Update ticker from **STPT** → **AWE** across platforms like CMC, Coingecko, Dexscreener, etc.

Token Details

• Ticker Change:

- **STPT** → **AWE**

• Conversion Rate:

- 1:1 conversion of STPT to AWE.

• Supply:

- **Total supply remains the same.**

• Circulation:

- 100% of STPT is already in circulation, requiring coordination between the community and centralized exchanges for the conversion.

A detailed action plan regarding the conversion will be released via our official channels if the proposal is passed.

Conclusion

The proposed rebranding from STP Network to AWE Network and the token ticker change from STPT to AWE represents a pivotal step in our mission to open the portal to Autonomous Worlds. This transformation reflects our commitment to building scalable, adaptive ecosystems and advancing the capabilities and potential of AI Agents within these environments.

By aligning our identity with the AWE framework, we aim to foster deeper community engagement, inspire collaboration, and unlock new opportunities in AI and Web3. The rebrand ensures continuity with a seamless token conversion process, preserving the trust and value of our ecosystem while paving the way for the next phase of growth and adoption.

Together, we can shape the future of Autonomous Worlds, pushing the boundaries of what is possible in the Web3 and AI landscapes. We invite the community to join us in this transformative journey into AWE Network and a new era for AI Agents.

Next Steps

- Construct and communicate the exact mechanics of the token swap to the community and relevant parties to ensure a smooth transition process.
- Execute the rebranding process, including visual and social changes outlined in this proposal's “Rebrand” section.