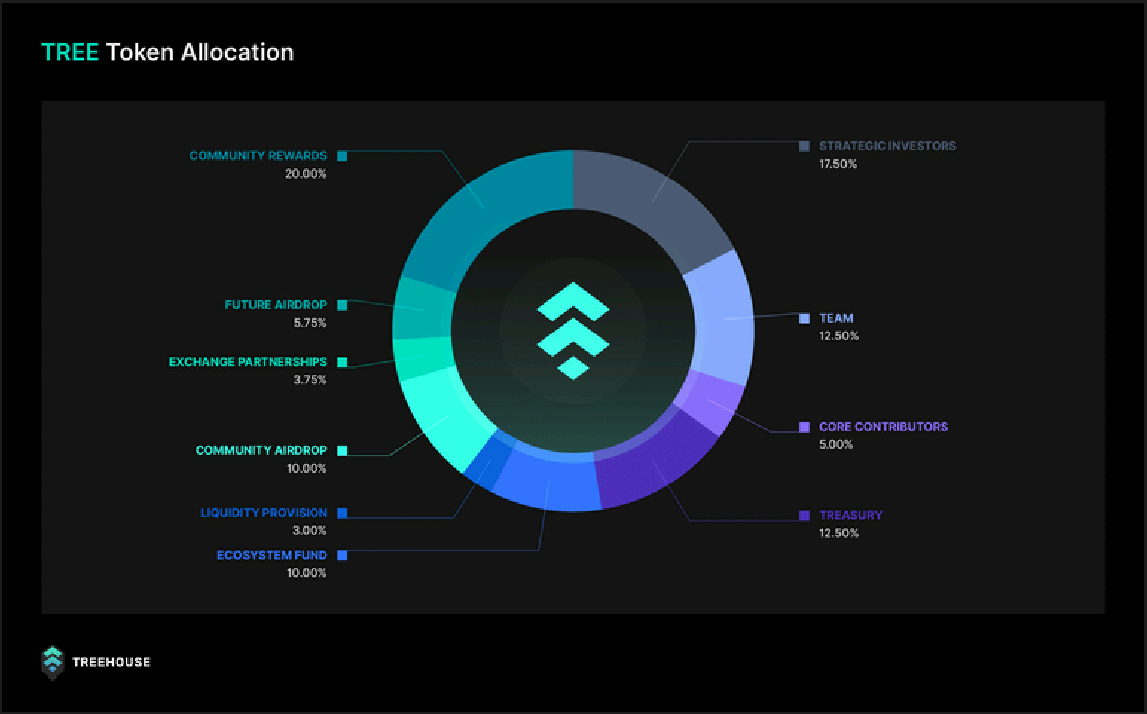
Tokenomics

Distribution

TREE is allocated to various ecosystem stakeholders and incentive programs to ensure sustainable protocol growth and aligned participation.



TREE Token Allocation

CATEGORY	TOKEN ALLOCATION
STRATEGIC INVESTORS	17.50%
TEAM	12.50%
CORE CONTRIBUTORS	5.00%
TREASURY	12.50%
ECOSYSTEM FUND	10.00%
LIQUIDITY PROVISION	3.00%
COMMUNITY AIRDROP	10.00%
EXCHANGE PARTNERSHIPS	3.75%
FUTURE AIRDROP	5.75%
COMMUNITY REWARDS	20.00%

TREEHOUSE

Community Rewards (20%)

20% of TREE is allocated to incentivize long-term alignment among Treehouse users. These rewards are distributed to participants who stake, govern, or actively engage with protocol activities.

Strategic Investors (17.5%)

Allocated to early backers and strategic partners who provided the financial and infrastructural support necessary to bootstrap Treehouse's development. Their ongoing involvement helps accelerate product rollout, liquidity provisioning, and institutional adoption. All tokens in this category follow a vesting schedule to ensure long-term alignment.

Team (12.5%)

This allocation compensates the core team responsible for building the foundational architecture of Treehouse and its early products. Tokens are subject to a multi-year vesting schedule to incentivize continued commitment and protocol stewardship.

Treasury (12.5%)

The DAO-controlled treasury receives 12.5% of the TREE supply. These tokens are earmarked for future ecosystem needs, including protocol upgrades, partnerships, and liquidity support. Treasury usage is governed through on-chain voting and serves as a reserve for long-term protocol sustainability.

Community Airdrop (10%)

One-time distribution of TREE to early contributors, testers, and protocol participants to democratize ownership. This airdrop recognizes the grassroots efforts of Treehouse's early believers and sets the stage for broader community governance participation.

Ecosystem Fund (10%)

A long-term fund dedicated to builders, developers, and ecosystem partners who expand the DOR standard and Treehouse product suite. The Ecosystem Fund supports grants, integrations, hackathons, and new on-chain products that leverage Treehouse infrastructure.

Core Contributors (5%)

Allocated to individuals and entities who played a critical role in protocol design, research, or infrastructure development. This allocation is governed separately from the Team allocation and focuses on long-term contributors beyond the core team.

Exchange Partnerships (3.75%)

Tokens reserved for the exchanges to bootstrap community interest, and cultivate alignment between the Treehouse and their ecosystems. This allocation supports awareness, accessibility, and early liquidity.

Future Airdrops (5.75%)

Reserved for post-launch growth campaigns, protocol expansions, and strategic community-building efforts. This allocation enables flexibility to reward participation and drive adoption beyond the initial airdrop phase.

Liquidity Provision (3%)

Allocated to seed on-chain liquidity pools and ensure sufficient depth for TREE across key trading venues. These tokens are used to reduce slippage, maintain stable price discovery, and support early token utility.

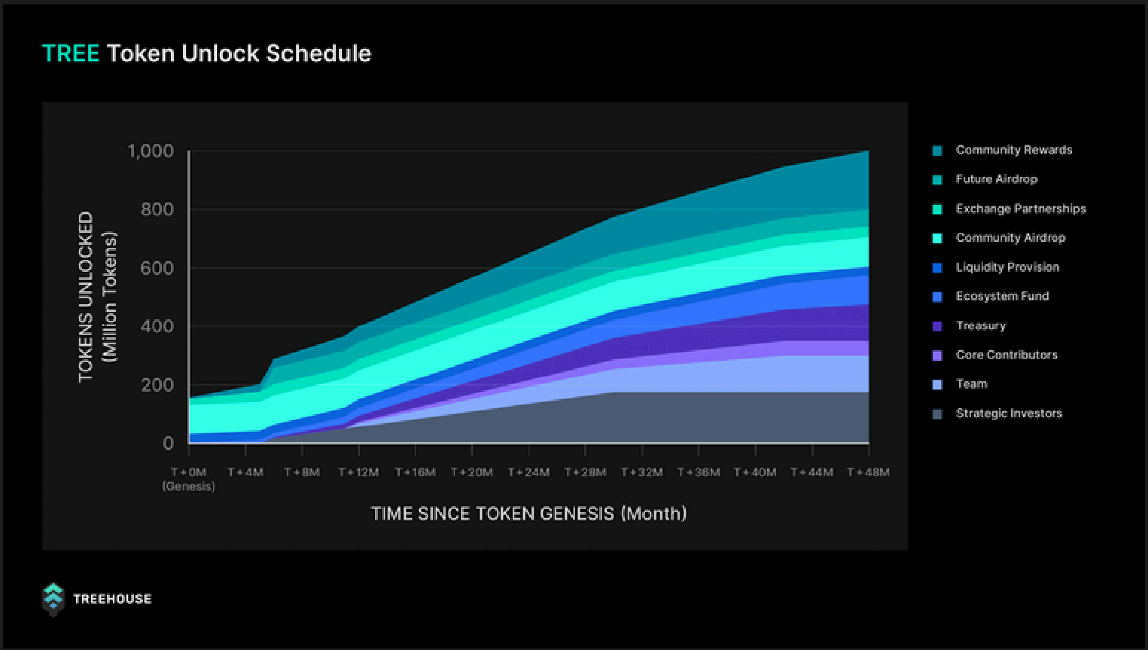
Supply

The TREE token is designed with long-term sustainability and transparent emission mechanics. This section outlines the unlock schedule, supply curve, and design principles that govern the release of TREE across the ecosystem.

Unlock Schedule

Treehouse adopts a structured vesting and unlock framework to ensure gradual distribution of TREE over time. The unlock schedule spans 48 months from Token Genesis, with each allocation category following a predefined release curve.

The chart below illustrates the cumulative token unlocks across major categories:



Circulating Supply

The circulating supply of TREE reflects all tokens unlocked and made accessible on-chain, excluding those still locked under vesting contracts.