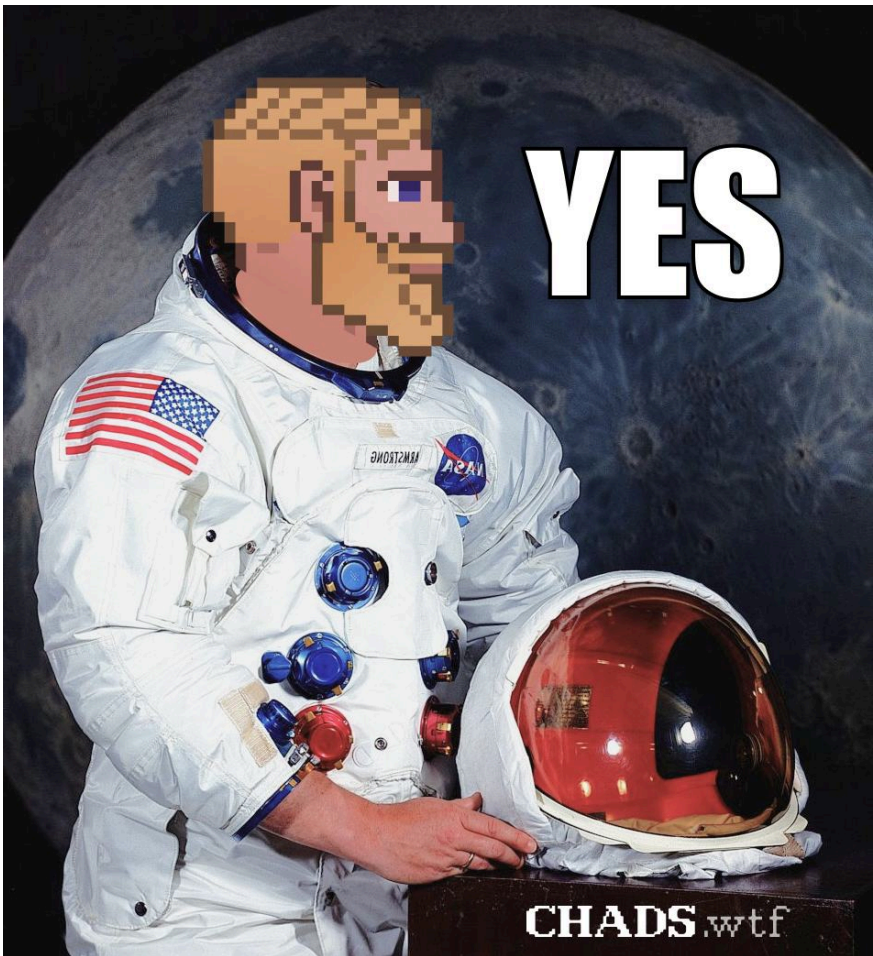




# The YES Token Whitepaper

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**YES Whitepaper Contents**

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# A new era is upon us

Cycle dynamics and ‘hot ball of money’ rotation patterns have changed dramatically in the 2024 bull market.

The typical (and predictable) pattern of capital flows in the crypto ecosystem between *Majors (BTC, ETH) → Alts → Shitcoins → NFTs* is no longer the status quo.

Since the start of 2024, we have witnessed the explosive growth of a once niche category of tokens take centre stage: **Meme Coins**.

While meme coins as a category have existed since Dogecoin launched in 2013, the recent rise of communities around coins such as of \$BONK, \$WIF, \$PEPE, \$BODEN, \$POPCAT, \$MOTHER and others have solidified them as a key crypto vertical which cannot be ignored.

The explosion of meme coins across various chains has been undeniable. However, the true star of the show, is the fast and cheap **Solana L1 Blockchain**.

The Solana ecosystem has proven to be the first stop in the degan casino - and the easiest, most efficient path to onboard ‘normie’ retail users.

The last six months have highlighted Solana’s role as *the* primary chain for onboarding new users into the broader crypto ecosystem. Nothing underscores this quite as well as Phantom Wallet’s rise to the top of the app store rankings, and the number of Solana meme coins that have captured people’s attention.

While hundreds of thousands of meme coins are launching every month, very few have been able to capture the attention and interest of the masses. There are only about ~30 coins with over \$100M in market cap. There are even fewer possessing robust, active communities with the juice to stay in the game long term.

There are a myriad of reasons why most meme coins don’t make it, but most often it comes down to an inability to build a strong enough community to sustain interest.

Many also struggle with generating authentic sticky content, or fostering the partnerships needed to engage their audience and break through into the public consciousness.

**This is precisely where our experience with CHADS lends itself well.**

# As the premier meme NFT project on Solana, we know how to harness the true power of memetics



Yeth.

Our community and network has all of the necessary ingredients, resources and connections to drive an engagement flywheel around our meme coin.

The Chads team and community were born in the bear market, and we know there are no shortcuts to putting in the work on the road to Valhalla!

Since we initially launched in late 2022, we've built a multi million dollar brand and a deeply engaged community around Chads as the superlative hero, the epitome of masculinity, the grinding everyman who believes in himself, embraces the vibes, and lifts up those around him.

In this next phase, we will extend this brand reach towards positivity, affirmation, openness, opportunity and the magic of possibility - fate itself.

# Dont take it from us, here's what the community has to say



Arthur Hayes  
@CryptoHayes

Thundercats HOOOO!!!!

\$SOL = \$100



Mamba  
@Mamba248x

Got this custom from @CHADSwtf that looks sick

I genuinely like the crew running this project, and most of all respect that they stuck around on Solana and never gave up. These were floating around 1 sol for like a year

You see projects raising tons of cash and rug in 7 days, then you see these CHADS have no attention for what seems like an eternity and keep grinding

Respect 🙏



Cab  
@Cabanimation

As a culture+meme play @CHADSwtf are also pretty attractive.

10:43 PM · Mar 4, 2024 · 10.2K Views



banana  
@0xBanana

Said the same thing after breakpoint 2023

@CHADSwtf puts on a good time



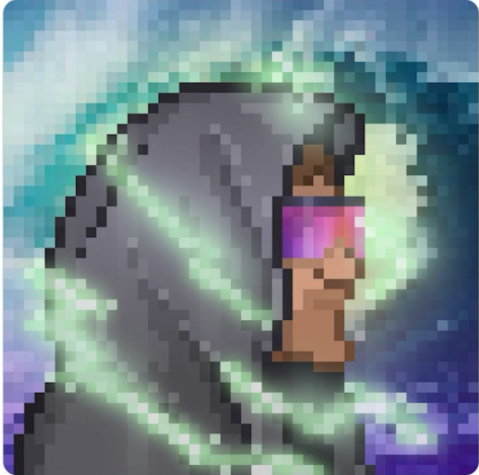
basedTroy  
@basedtroy · Apr 5

The @CHADSwtf event is easily the best one I've been to in NYC.



Chris Burniske  
@cburniske · Feb 10

I'm told all days are CHADurday, so what better day to get inducted into the Chad-of-Fame. Real Chads remain unfazed regardless of price action - up, down, all around - it's inconsequential to @CHADSwtf wif conviction 🤪



PANIC  
@panicselling · Dec 8, 2023

TOP 10 IN THE WORLD

CHADS TO 100 GO FUCK YOURSELF

DEGEN NEWS NEW: @solana-BASED @CHADSwtf BREAKS INTO THE TOP 10 COLLECTIONS BY 24H NFT SALES VOLUME		
8	Gods Unchained Cards ImmutableX	\$1,016,607 ↓ 3.70%
9	\$PIIN BRC-20 NFTs Bitcoin	\$878,572 ↑ 143.96%
10	Chads Solana	\$821,330 ↑ 141.07%
11	GasHeroBadge Polygon	\$817,459 ↓ 15.73%
12	DMarket Mythos	\$738,598 ↑ 8.36%



SOL Big Brain  
@SOLBigBrain · Dec 7, 2023

Love to see the @CHADSwtf rip lately. We like the CHADS! I rep this gem as my PFP over on my alt @AlphaBigBrain



BWeys  
@bweys\_nft · Dec 29, 2023

Replying to @panicselling  
They'll send wif haste on a given day for absolutely no reason

Chad tings



hdggg  
@heydoggin

🤪🤪🤪 THERE IS LITERALLY NO OTHER PROJECT ON SOLANA WITH THE CULTURAL IMPORTANCE OF CHADS. FULL STOP. 🤪  
@inthesun\_x



xApprentice1x  
@CBitbank · May 26

Highest conviction hold is @CHADSwtf

Community of manifestors 100%

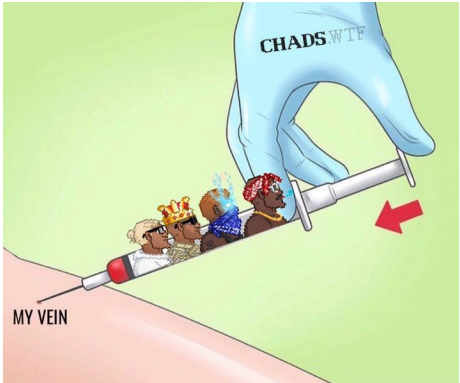
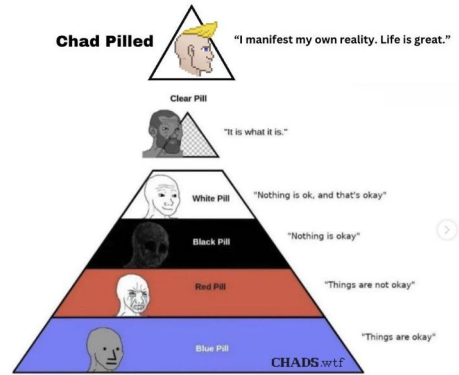
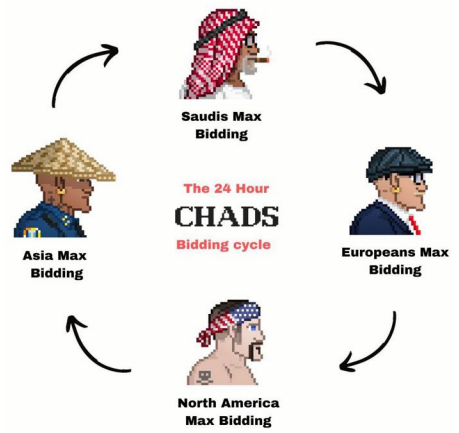
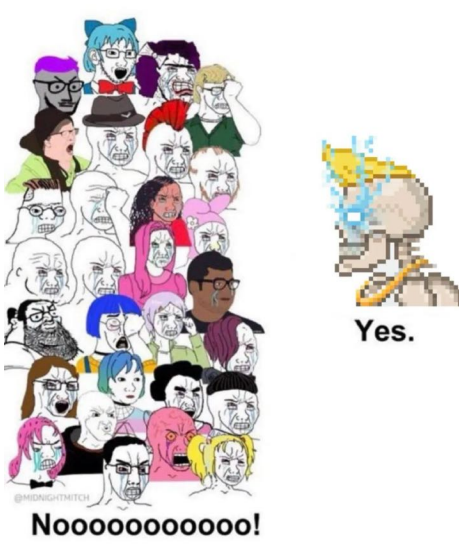
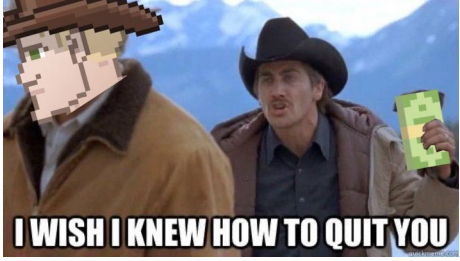
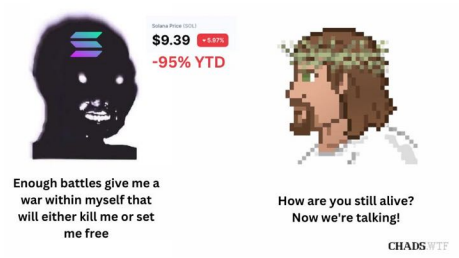
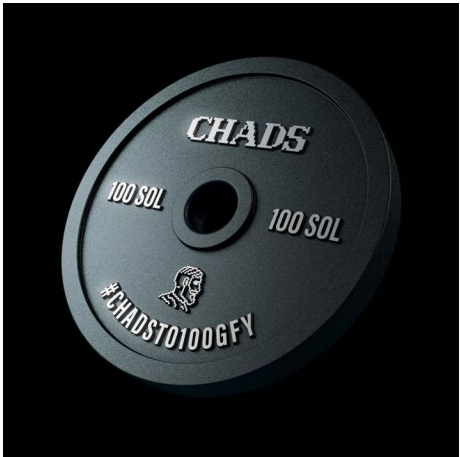
For most of the 1500 holders it's about way more than the money, it's about a lifestyle

These are the human beings I want to be associated with

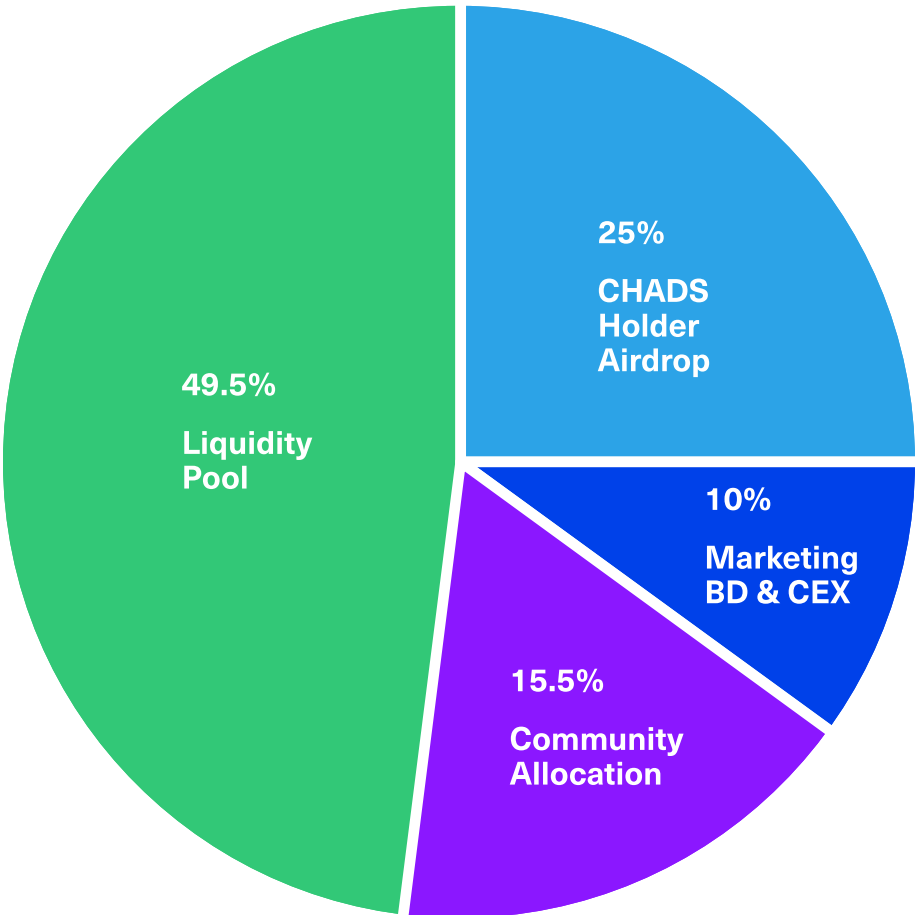
Bleed for Chads



# Proof of Memes



# Tokenomics



Token Structure	Solana SPL Token
Total Supply	1,000,000,000 Tokens
Distribution Scheme	49.5% Liquidity Pool 25% Airdropped directly to CHAD Holders proportional to number held 15.5% NFT Community Allocations 10% Marketing, BD, CEX Listings
Diamond Hand CHADS Multiplier	1.50x Multiplier for holding since mint 1.25x Multiplier for holding +6 months
Communities Receiving Allocation	5% Mad Lads 2.5% Claynos 2.5% Tensorians 2.5% SMB Gen2 2.0% Galactic Geckos 0.25% Pyth Gators & Contributors 0.25% epoch.001 0.25% Magic Eden Wallet 0.25% Bonk (Stakers)

# Enter the YES Token

The most based, fair launch community meme coin from the most prolific meme NFT project on Solana.

At a time when the current token meta landscape has been dominated by low float, High FDV VC backed coins and third tier memecoins about ultra niche jokes, we are launching a universally appealing pure play token with no insiders, no presales, and no VCs or investors.

Instead we are rewarding our holders, our favorite communities across the Solana ecosystem, and inviting everyone else to come along for the ride as we transform memes into dreams.

The \$YES token - a complimentary asset to the Chads NFT collection - will serve as another vehicle for us to spread our based philosophy, hilarious memes, and good vibes across the interwebs.

*Why Yes?*

Why, yes, we expected this question:

We've got the memes.

We've got the ammo.

We've got the support from major crypto OGs, builders and traders.

We've got the foundation and the fundamentals.

And most importantly, we've got the community!

Now it's time to take the next step.

# Memetic Background

The essence of the Chad vs Virgin meme lies in the tension between "NO", the denial of life vs affirming and embracing life with all of its quirks and absurdities through YES.

YES is a philosophy of mass appeal.

Even the most basic degen can instantly understand and agree because of the simplicity of the message.

YES caters to the real and visceral understanding of life.

Existing itself is affirmation and participation in the grander wholeness of Being.

YES allows us the power to affirm and advance as well as recognize the excellence within ourselves and others. This can be especially powerful when others may not see the YES within themselves.

Affirmation is more powerful than denial, the "YES" within is a source of infinite possibility.

Chads do not feel the need to justify themselves with long winded prose and explanations, a simple YES will do.

YES to fun

YES to absurdity

YES to financial nihilism

YES to magical internet money

YES to vibes and memes with our internet friends

YES to manifesting our own reality

And most importantly:

YES to embracing memetic warfare on our path to greatness. Because we understand that memes are the most powerful weapons in the battle ground of ideas.



Yes.

# Partnerships

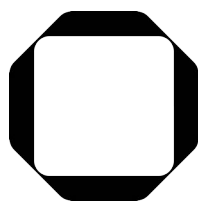
## Infrastructure



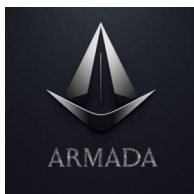
Bonkbot



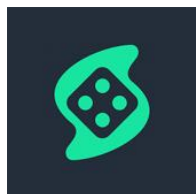
Backpack



Squads



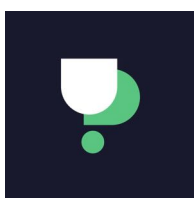
Armada



SolCasino



Meteora



Underdog



Asset Dash

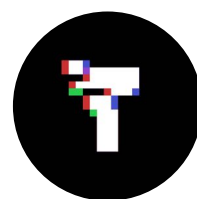
## Community



Claynosaurz



MadLads



Tensorians



Pyth Gators



MonkeDAO



Bonk



epoch.001



Geckos



ME Wallet

# Socials & Contact Info



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## YES Token

<https://www.yescoin.wtf>

<https://x.com/yesyescoin>

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## CHADS NFT

<https://www.chads.wtf>

<https://x.com/CHADSwtf>

<https://discord.com/invite/chads>

# Disclaimer



**There is no utility. This is a community owned meme coin. Period.**

This whitepaper ("Whitepaper") and the Websites are intended for general informational purposes only and do not constitute a prospectus, an offer document, an offer of securities, or capital markets products, or digital payment tokens, or a solicitation for investment, or any offer to sell any product, instrument, or asset (whether digital or otherwise). The information herein may not be exhaustive and does not imply any element of a contractual relationship. There is no assurance as to the accuracy or completeness of such information and no representation, warranty or undertaking is or is purported to be provided as to the accuracy or completeness of such information.

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## **NO FURTHER INFORMATION OR UPDATE**

The information in this Whitepaper is current only as of the document version stated on the cover hereof. Information about any token sale, the YES token functions (there are none - it's a meme coin), information concerning business operations, financial conditions and future planning of the YES token may change from time to time and the information contained in this Whitepaper or the Websites may become outdated as a result and none of the contributors is under any obligation to update or correct this document in connection therewith.

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