WHITEPAPER

LUFFYV2 - Version 2.3 - June 2022

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INTRODUCTION

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LUFFY is the world's first anime token, founded in August 2021. In April 2022, Luffy completed a multi-token merger successfully. The four tokens, Luffy (V1), Chopper, Goku, and Deku, are becoming Luffy (V2) with the mission of "Becoming the leader of meme and anime tokens."

Luffy is a community-driven token that was first built on the most secure and well-established blockchain, "The Ethereum Network," allowing investors and fans to stay decentralized. Luffy was launched on the second smart chain, the BNB chain, in May 2022; due to the growth of the BNB chain and the demand of the Luffy community.

Luffy is building an entire ecosystem for investors and fans alike. Luffy is creating a safe and exciting space for investors and fans alike with modernized tooling, advanced DeFi platforms education, P2E gaming, metaverse, and world-class artwork, as well as to help underpaid anime and manga artists.

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LUFFY is a deflationary token with an intialburn of 30% of the total supply and successive milstone burns

LUFFY has built a solid foundation based on transparency and communication to assist all investor concerns by providing regular updates and responding to all project-related questions.

LUFFY has consistently delivered on each promise since its launch. Our goal is to establish a credible token with real-world utilities. Our dedication is unmatched. We will not relinquish our efforts and continuously update our roadmap as new innovations occur.

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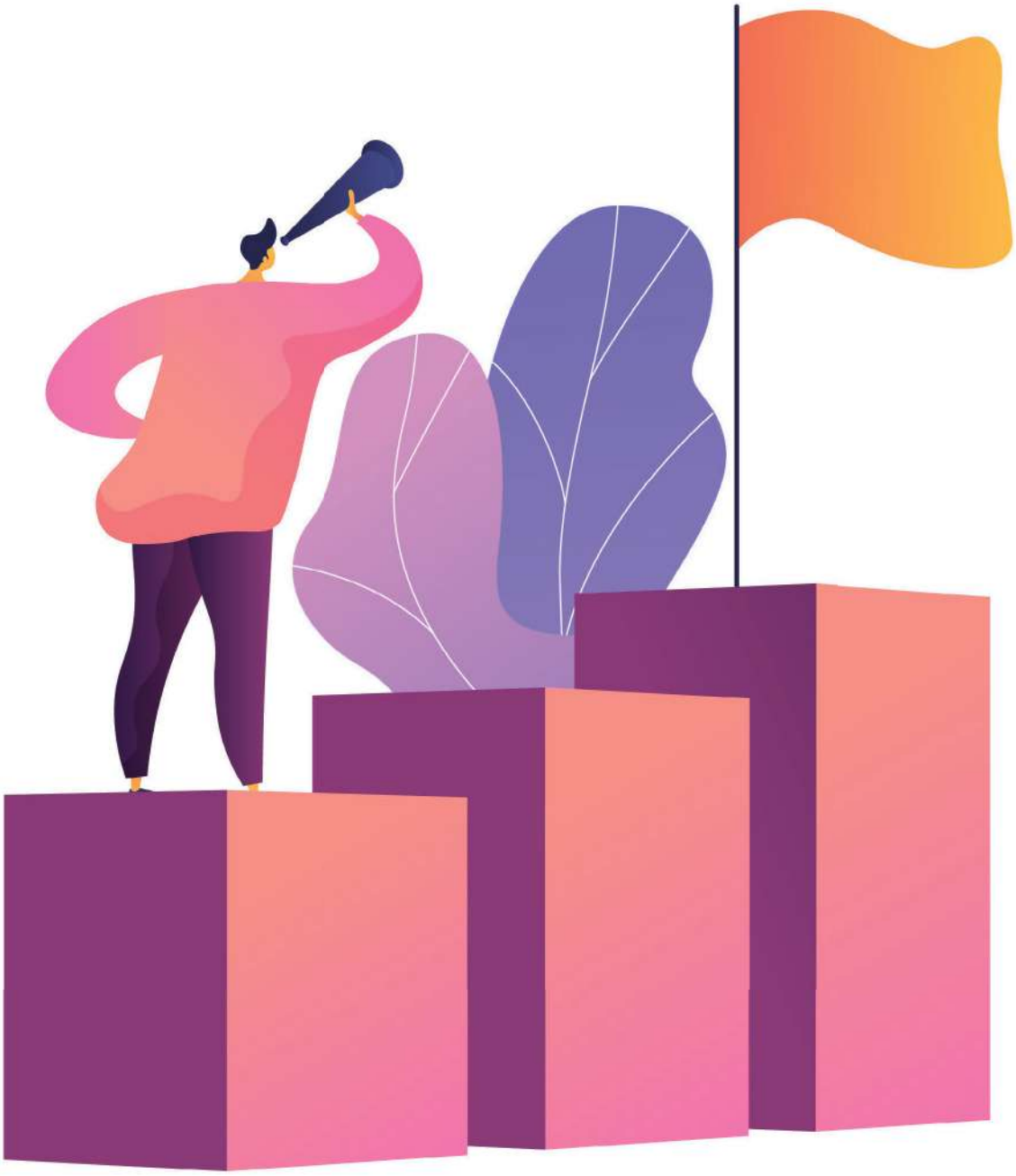
MISSION



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We aim to create a safe and exciting space for investors and fans alike with modernized tooling, advanced DeFi platforms, education, P2E gaming, metaverse, and world-class artwork as well as to help underpaid anime and manga artists.

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VALUES

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COMMUNITY

Our team is 100% committed to helping its community. Our project is built upon transparency, respect, and educating investors, whether you are a novice investor or a veteran in the crypto world; we are all here to help.

Our team takes a proactive approach to keep our investors up to date with our development progress and marketing plans. We believe in fostering a positive & healthy community environment that is welcoming and friendly for everyone. We are dedicated to serving the community and educating all investors.

TRANSPARENCY

DEDICATION & TRUST

LUFFY is a registered company with an experience team that has been fully disclosed. Our goal is to provide incredible utility and aim for a presence on all of the top cryptocurrency exchanges.

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ECOSYSTEM

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ANIME EARN

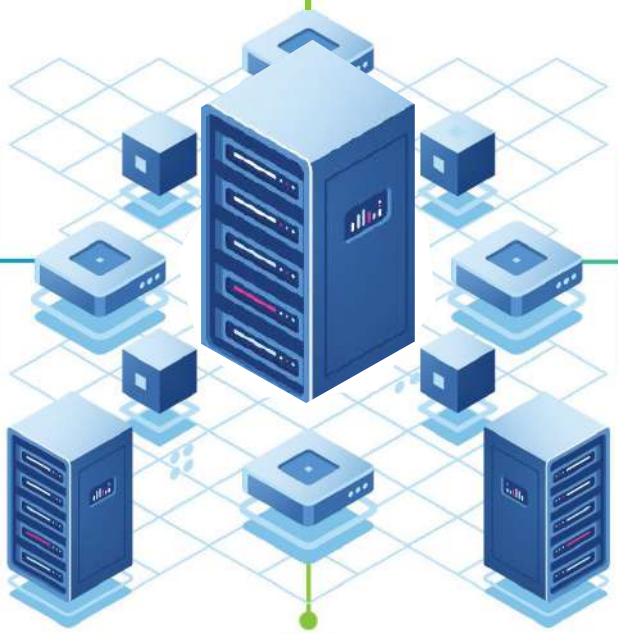
ANIME DEXT

ANIME MARKETPLACE

ANIME SWAP

CRYPTO ACADEMY

MULTIVERSE STUDIO



ANIME MASK

ANIME CHAIN

METAVERSE GAMES

LAND OF KAI

MECHERO

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ANIME EARN

Stake LUFFY Earn Rewards

Luffy provides flexible and long term staking with an APR of up to 24%. Stake your Luffy tokens today and begin earning rewards

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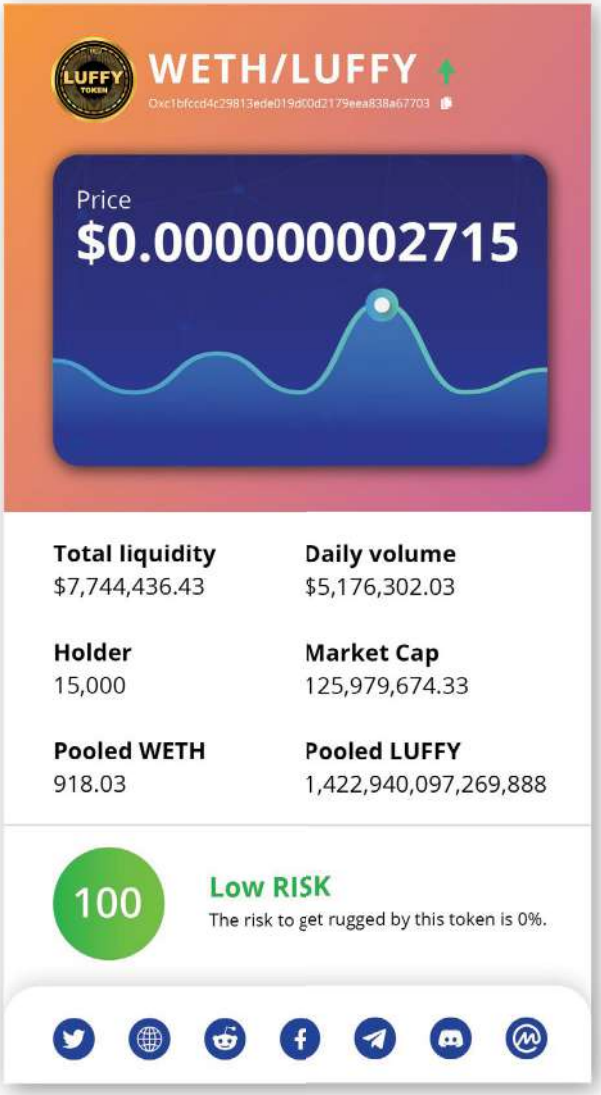
ANIME DEXT

View live charts & find detailed information about your favorite tokens within seconds.



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ANIME MARKETPLACE

- Built on Ethereum blockchain
- Fully support underpaid anime & manga artists
- Safe and secure platform
- User-friendly interface
- Buy, sell,and auction anime & manga-related NFTs
- Buy, sell, and auction rare digital items & crypto collectibles

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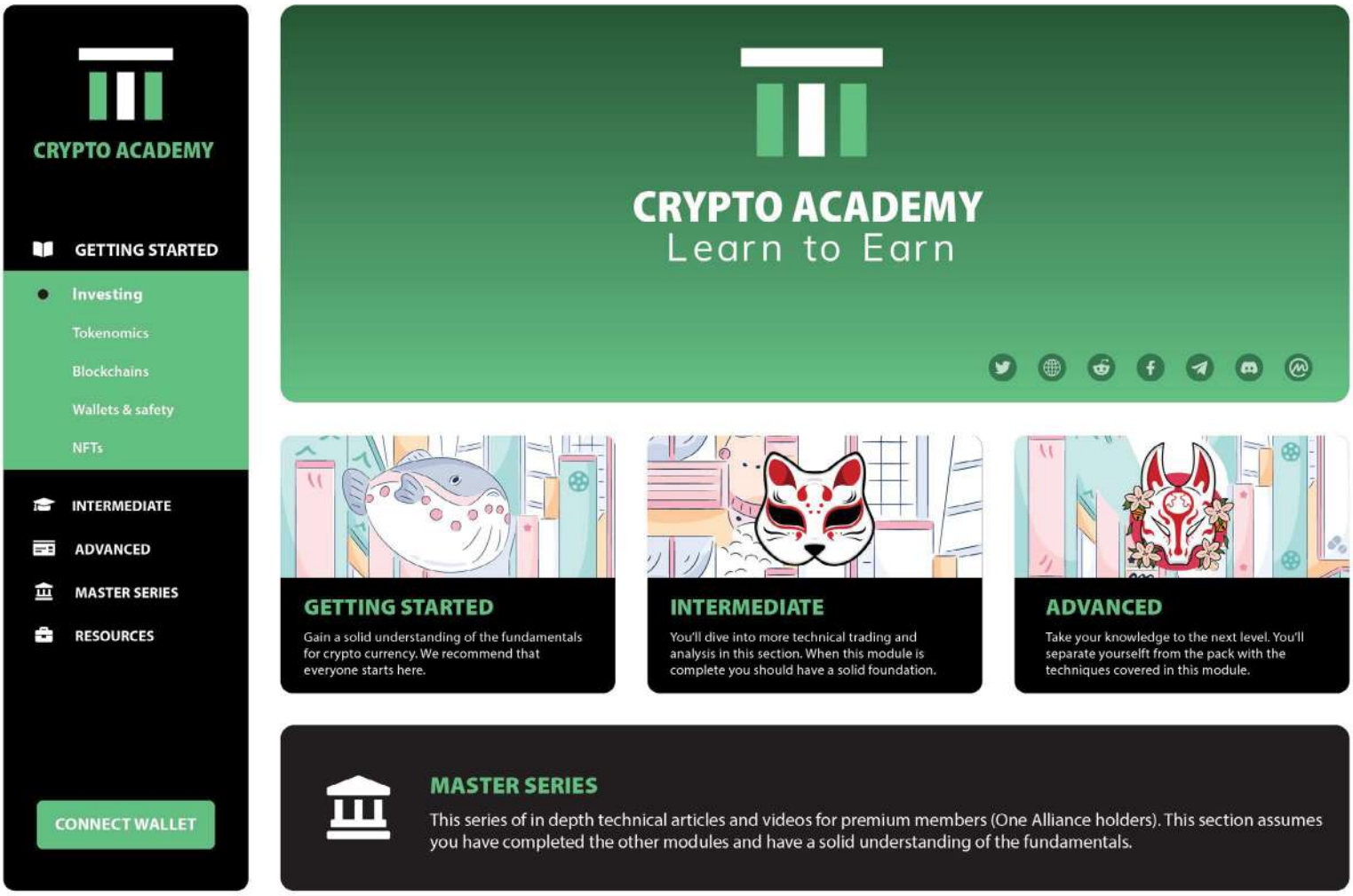
CRYPTO ACADEMY



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MULTIVERSE STUDIO

VR Events

- **Celebrities vs Fans**
- **One Alliance Devs vs Investors**
- **Anime Related Events**

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LAND OF KAI

Play2Earn

Collect NFTs, Objects & Skins

Customizable Character

Complete Challenges for Rewards

3D RPG Open-World Game

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MECHERO

- Play2Earn
- Over 150 Attributes
- Anime Racing Game
- 5,555 NFT Combinations
- Unique Abilities Used in Game
- Range from Common to Ultra Rare

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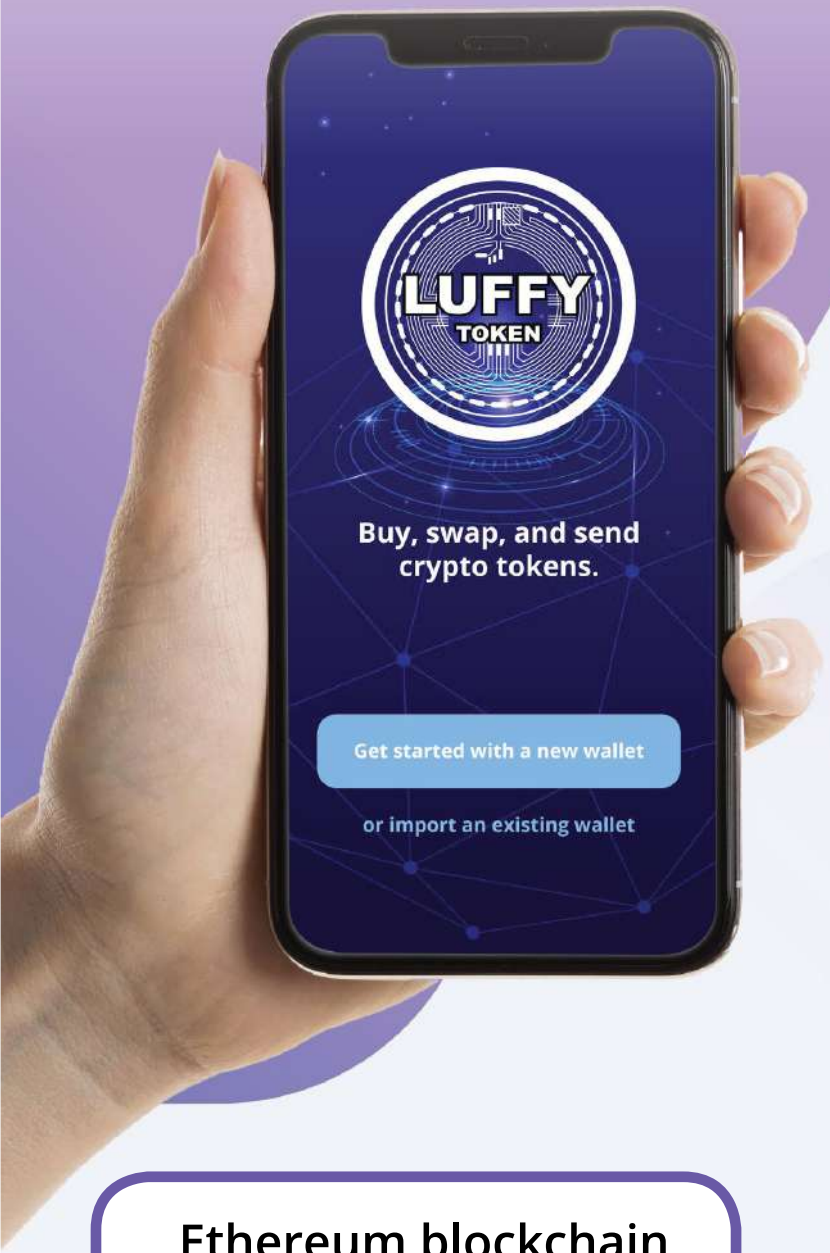
ANIME SWAP



Advanced DeFi Platform

- Ethereum blockchain
- Liquidity Providing
- Certik Audit
- Staking - Reward
- Safe and secure
- Voting

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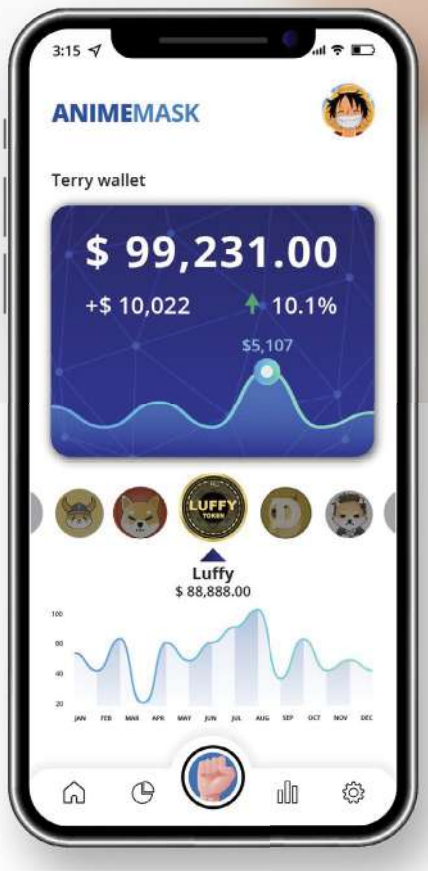
ANIME MASK



Advanced DeFi Wallet

- Payment Options
- Anime Shop
- Safe and Secure
- Trade NFTs
- Multi-chain
- Certik Audit
- Stake - Reward
- Verified Projects Before Listing
- Advanced Asset Management Tools

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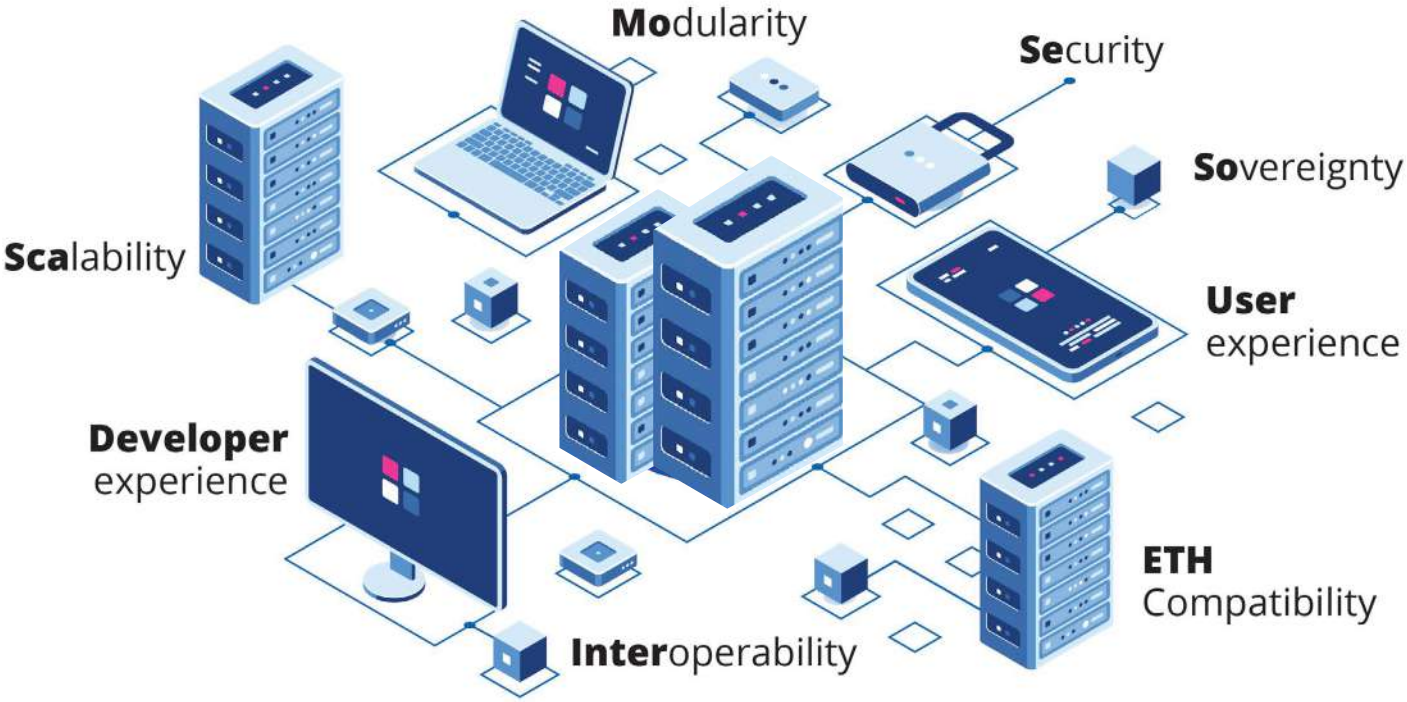
ANIME CHAIN



A protocol for building & connecting all meme & anime tokens launched on Ethereum-compatible blockchain networks.

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ROADMAP

Phase 1

08/2021 - Q4/2021

- Fair Stealth Launch
- Whitepaper - V1.0
- Website - V1.0
- Contract Audited
- Team Doxxed
- Marketing Campaigns
- Release Luffy's NFTs
- One Alliance Launch
- Legal Entity
- Luffy Token Company
- Land of Kai (Alpha Web)
- 10 CEXs Listing
- Top 10 CEX Listing
- 15,000 Holders
- 30,000 Twitter Followers
- 5,000 Telegram Members

WE ARE HERE

Phase 2

Q4/2021 - Q3/2022

- Fundraising - Luffy's Backers
- Whitepaper - V2.0
- Website - V2.0
- Anime Earn
- Anime Marketplace
- Anime DEXT
- Land of Kai (Alpha Desktop)
- Anime Swap
- Cross-chain Bridges
- Major Partnerships panies
- Luffy Buzz - Top Trending
- Tokyo Events
- 20 CEXs Listing
- Top CEXs Listing
- 100,000 Holders
- 150,000 Twitter Followers
- 35,000 Telegram Members

Phase 3

Q3/2022 - Q4/2024

- Crypto Academy
- Anime Mask
- Mechero
- Multiverse Studio
- Anime Chain
- Multiverse Events
- Upgrade Utilities
- Open Ecosystem Network
- 30 + CEXs Listing
- Top CEXs Listing
- 250,000 Holders
- 300,000 Twitter Followers
- 100,000 Telegram Members

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TOKENOMICS

Deflationary Token

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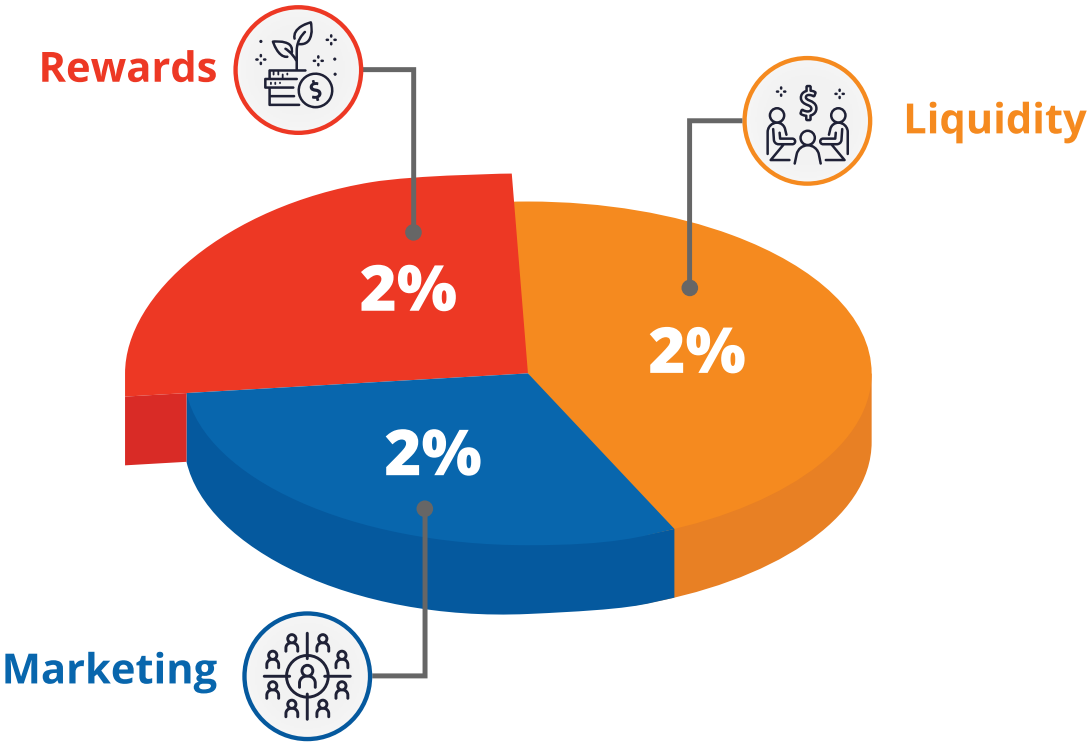
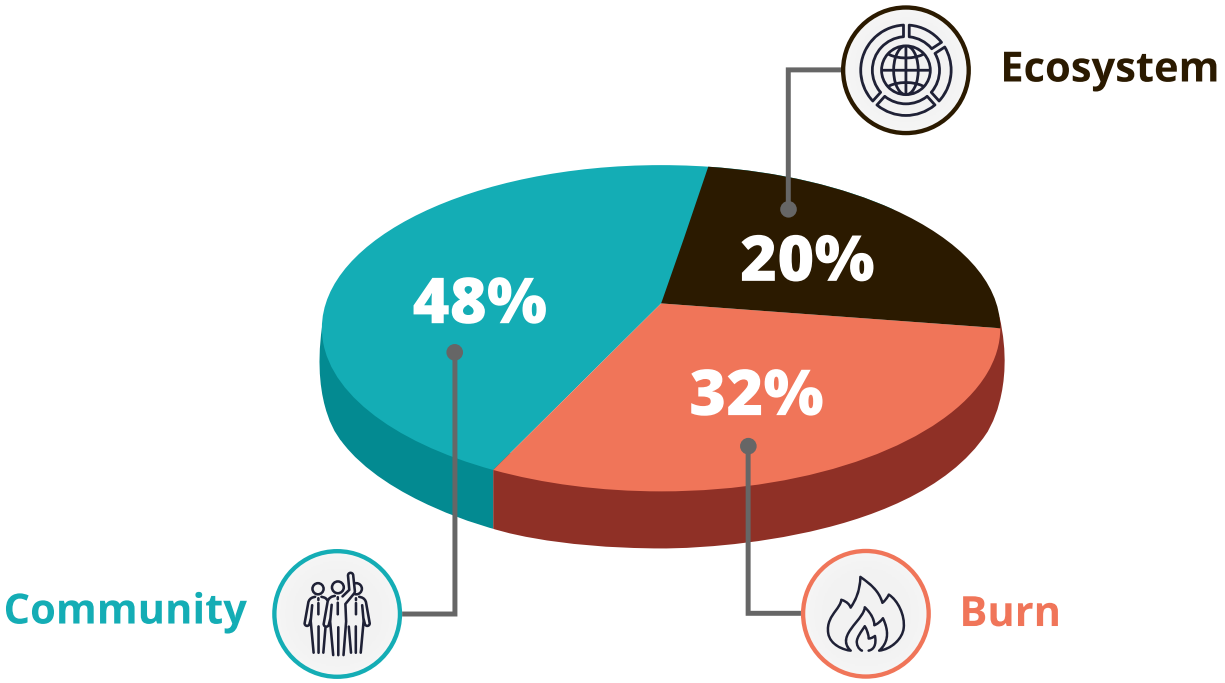
Luffy has a creative burning mechanism; more than 31% of the total supply has been burnt and the burning rate is expected to reach 70% by the end of 2025, thanks to the monthly burn event and successive milestone burns.





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WHY LUFFY?

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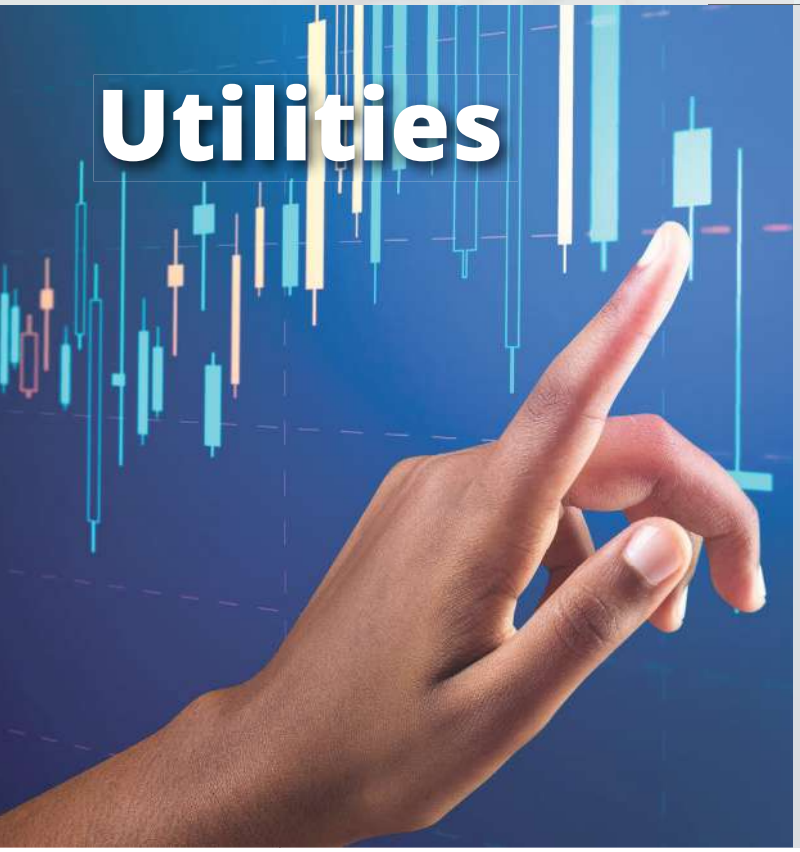
SAFETY

- Liquidity locked
- 30%+ supply burnt
- Contract audited
- Legal entity

TEAM

- Transparent team
- Luffy Token Pte Ltd
- Blockchain experts
- Marketing experts



Utilities

- Anime Earn
- Anime DEXT
- Anime Marketplace
- Crypto Academy
- Multiverse Studio
- Land of Kai
- Mechero
- Anime Swap
- Anime Mask
- Anime Chain

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HOW TO BUY

LUFFY is currently available on Uniswap, Pancakeswap, and 19 CEXs

ETH Contract Address:

0x7121d00b4fa18f13da6c2e30d19c04844e6afdc8

BNB Contract Address:

0x3f6b2d68980db7371d3d0470117393c9262621ea

UNISWAP

PancakeSwap

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BUY ON DEX

1 **Create a wallet**

Register Metamask or Coinbase wallets & keep your seed phrases safely.

2 **Fund ETH or BNB to your wallet**

Buy ETH or BNB from exchanges and fund to your wallet.

3 **Choose a DEX to swap**

Copy and paste or smart contract in a DEX (e.g Uniswap or Pancakeswap).

4 **Set slippage**

Set slippage to 0.5% and replace the last two diggits of $LUFFY with 99.

5 **Swap ETH to LUFFY**

Click on Swap button to receive the Cryto King, LUFFY token.

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BUY ON CEX

whiteBIT

BitMart

LBANK

BKEX

XT.COM

COINTIGER

HOTBIT

Coinstore

gate.io

LATOKEN

MEXC

ZT Global
-Coinbetter-

Bibox

CONSBIT

Azbit

BitForex

DIGIFINEX

BigONE

bitrue

Bitget

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THE CORE TEAM

Co-Founder & CEO

Peter Thai

Founder & CTO

Terry Bauer

Co-Founder & COO

Benjamin Jamali

CIO

Baran Bayram

CFO

Jack Siow

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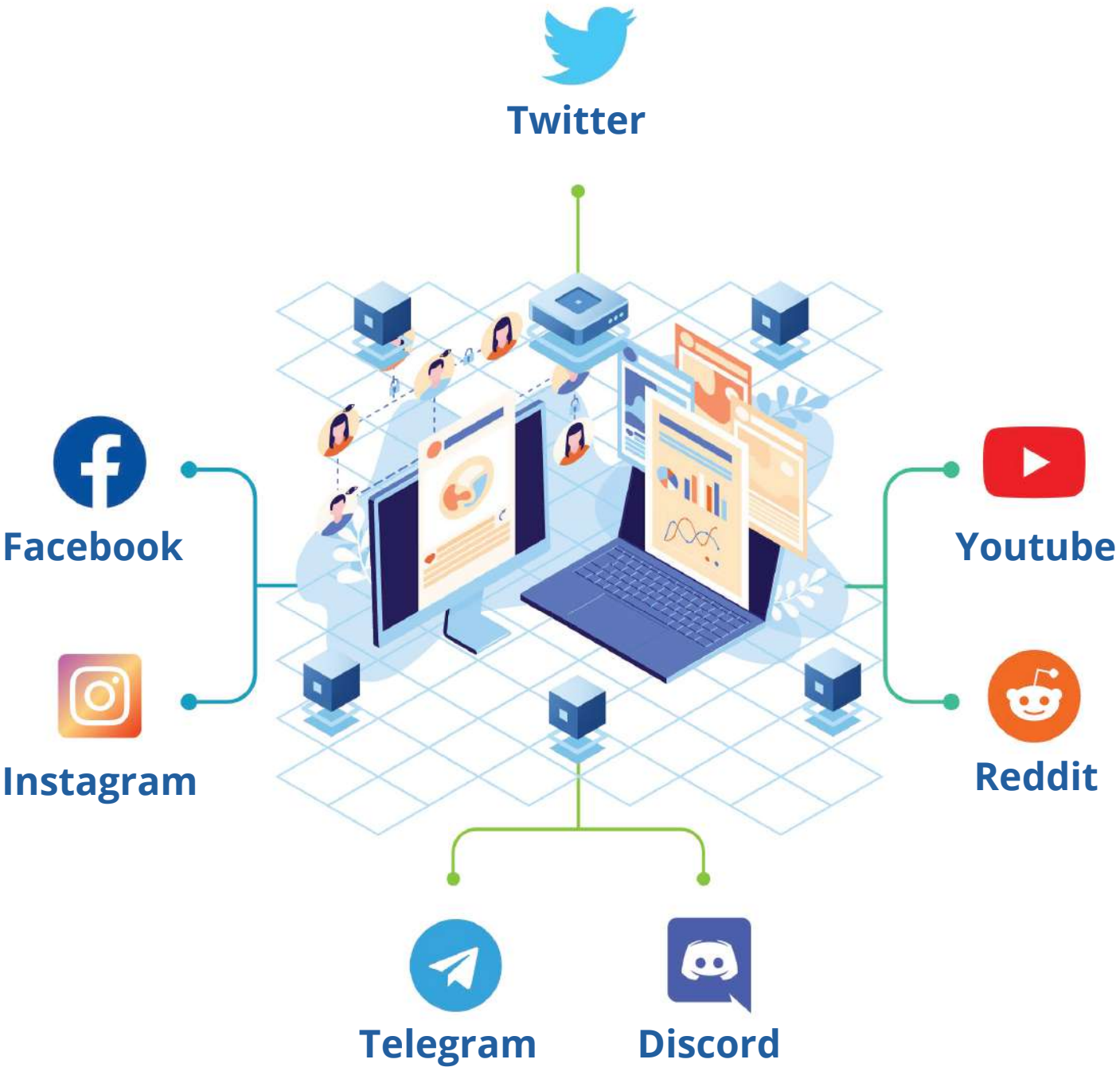
OUR COMMUNITY



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THANK YOU FOR INVESTING IN OUR PROJECT

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