

# FANDOM CREATOR WHITE PAPER

VER 2.0

A New Era of Creator Economy :  
Connecting Fans and Creators with Web3

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# Abstract



**FANDOM CREATOR** is poised to lead the entertainment content industry by developing a comprehensive content strategy centered around Web3 technologies, including NFTs and utility tokens. Through strategic collaborations with global artists and significant investments in content creators, FANDOM CREATOR aims to produce a diverse array of cultural, artistic, and entertainment content. This effort is designed to enhance brand awareness and drive the widespread adoption of premium NFT collections and a dynamic creator-fan community platform.

One of the key pillars of FANDOM CREATOR's strategy is its partnership with TikTok, the world's largest social media platform for short-form video content. As TikTok's designated Web3 partner, FANDOM CREATOR is receiving extensive support and resources from TikTok to build and grow a Web3-based community platform that bridges the gap between Web2 and Web3 for creators and fans alike. This partnership is instrumental in bringing millions of creators and over a billion users into the Web3 ecosystem, positioning FANDOM CREATOR as a major player in the creator economy.

FANDOM CREATOR recognizes the immense value of the unique content produced on social platforms, particularly in the rapidly growing short-form video market. By leveraging NFT technology, FANDOM CREATOR seeks to establish a creative economy ecosystem that not only protects creators' rights but also empowers users to become content creators themselves. This platform enables anyone to participate in the content ecosystem, fostering a community where creators and fans can engage in meaningful interactions.

Beyond merely connecting creators and fans, FANDOM CREATOR is committed to providing the infrastructure and resources necessary to support and build various content businesses. By integrating features such as e-commerce, community chat, crowd-funding, and NFT-based membership services, the platform offers creators multiple avenues for monetization while enhancing fan engagement and loyalty.

FANDOM CREATOR is uniquely positioned to set a new standard in the digital content landscape by combining the strengths of Web2 and Web3 technologies. With the strong backing of TikTok and a focus on innovative content strategies, FANDOM CREATOR is ready to drive the broader adoption of Web3 technologies within the entertainment industry, establishing itself as a leader in the evolving creator economy.

# Overview

FANDOM CREATOR is focused on transforming the way creators and fans interact by building a Web3-based community platform that blends decentralized finance (DeFi) with fan engagement. The platform's mission is to use blockchain technology to offer innovative services that empower both creators and fans, creating a more transparent, fair, and engaging ecosystem.

## Vision and Mission

FANDOM CREATOR aims to lead the creator economy by offering a platform that connects creators and fans in new and meaningful ways. The platform combines finance and fan interaction coined as "Fan + Finance" or "Fan-Fi" to create an ecosystem where fans can participate in the success of their favorite creators and be rewarded for their engagement.

FANDOM CREATOR is on a mission to revolutionize the creator-fan relationship by building a next-generation Web2.5 platform that seamlessly integrates the strengths of Web2 with the innovative capabilities of Web3 blockchain technology. By combining traditional Web2 elements, such as interactive and engaging services, with Web3 features like premium membership NFTs, virtual currencies, and fan tokens, FANDOM CREATOR aims to create a dynamic ecosystem where fans can actively participate in the growth and success of their favorite creators.

This platform will empower fans to go beyond mere spectatorship, allowing them to become integral parts of the creator economy through direct interaction, support, and rewards. With the introduction of innovative economic systems powered by blockchain, FANDOM CREATOR envisions a more transparent, equitable, and engaging environment where both creators and fans thrive together. By leveraging the principles of decentralized finance (DeFi) and the ethos of Web3, FANDOM CREATOR seeks to lead the way in transforming the digital landscape, creating new opportunities for monetization, interaction, and growth within the creator economy.

This comprehensive approach will not only strengthen the bond between creators and their communities but also ensure that fans are rewarded for their engagement and contributions, fostering a more connected and mutually beneficial ecosystem. Through these efforts, FANDOM CREATOR is poised to become a leader in the evolving world of digital content and the creator economy.

# Creator Economy & Market

## The Creator Economy: Growth, Market Status, and Future Outlook

The creator economy has seen remarkable growth in recent years. This growth has been driven by the rapid expansion of social media platforms, advancements in digital content creation tools, and increasing consumer demand for personalized and authentic content. As of 2023, the global creator economy is valued at over \$100 billion, a significant increase compared to just a few years ago.

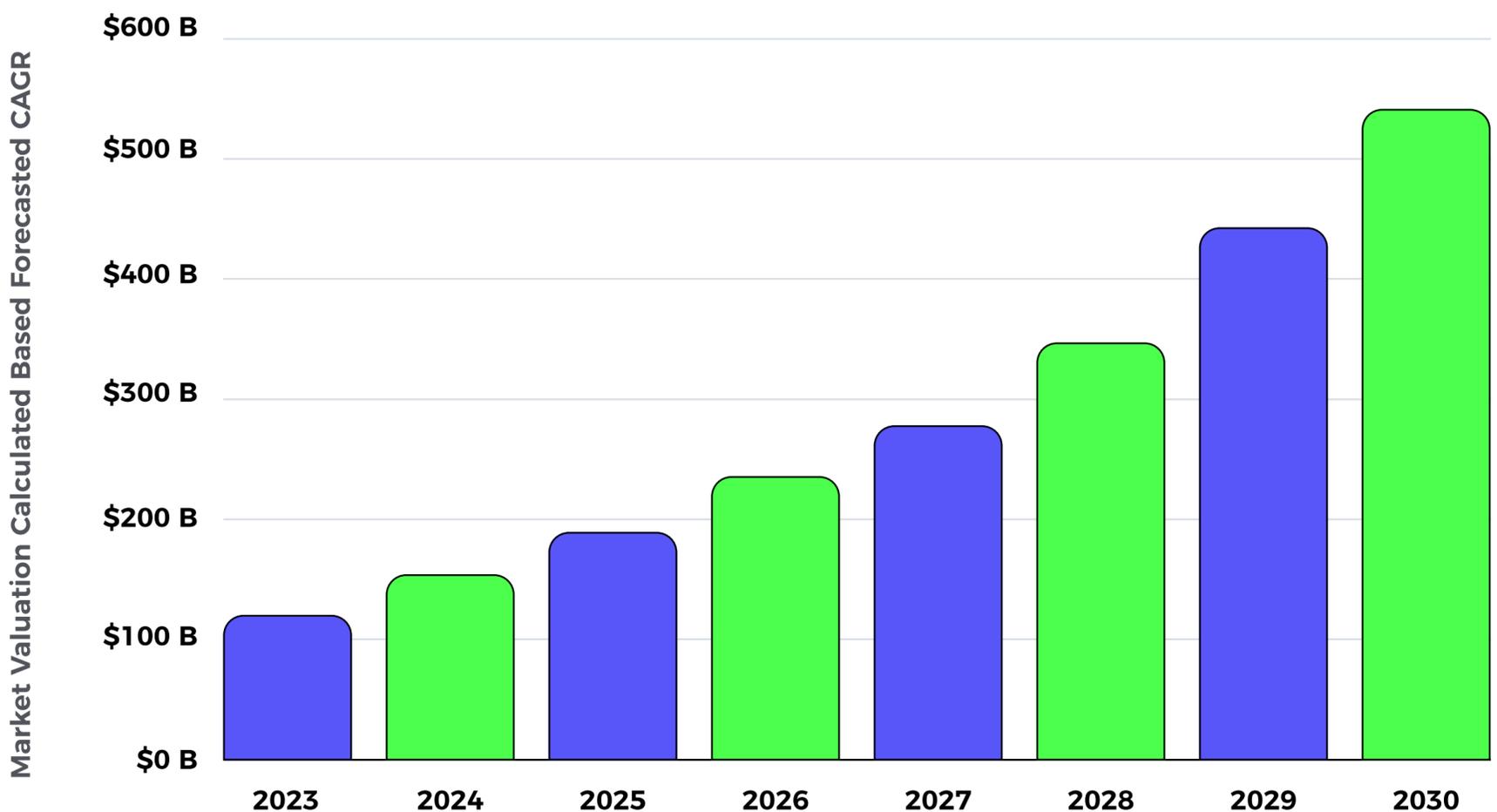
### Market Growth and Statistics

Platform expansion has been a key driver of growth in the creator economy. Platforms like YouTube, Instagram, TikTok, and Patreon have become central to this economy. For example, YouTube has paid out more than \$30 billion to creators over the past three years, clearly demonstrating the economic impact of content creation. Globally, there are more than 50 million creators, with around 2 million of them earning a full-time income through content creation. This figure includes influencers, bloggers, video creators, podcasters, and more. Additionally, venture capital investment in creator-focused startups exceeded \$1.3 billion in 2022, reflecting strong confidence in the market's growth potential.

### Future Growth and Market Projections

The creator economy is anticipated to continue its rapid expansion, with projections estimating that the market will exceed \$200 billion by 2027. This growth will be driven by several key factors. First, platforms are increasingly offering new tools such as NFTs, subscription models, and branded content, which provide creators with more diverse ways to generate income. Second, as internet access continues to expand globally, particularly in emerging markets, the potential audience for creators will grow significantly. Lastly, the integration of Web3 technologies, such as blockchain and NFTs, is expected to revolutionize the creator economy by giving creators more control over their content and revenue streams.

# Creator Economy Market Growth Projections



## The Role of Community Platforms in the Creator Economy

As the creator economy continues to grow, community-driven platforms will become increasingly important. These platforms are essential for several reasons. First, they enhance creator-fan engagement by providing a space where creators can interact directly with their fans, fostering deeper relationships. This engagement is crucial for building a loyal fanbase that supports creators through purchases, subscriptions, and other revenue streams.

Web3 technologies allow for the monetization of community interactions through decentralized systems. This enables creators to issue NFTs, create exclusive content for token holders, and use smart contracts to automate revenue sharing. Traditional platforms often control the data generated by creators and their communities. In contrast, Web3 community platforms empower creators to own their data, giving them more control over their audience and revenue streams.

Last, community platforms support decentralized and direct financial support. Fans can support creators directly through cryptocurrency payments, bypassing traditional intermediaries that typically take a significant cut of earnings. Lastly, community platforms are not limited by geographical boundaries, allowing creators to build global communities that contribute to a more extensive and diversified revenue base.

# Entertainment & Web3

The entertainment and creator economy markets are undergoing significant changes due to technological advancements, making the introduction of blockchain, decentralization, and Web3 technologies essential rather than optional.

## Transparency and Trust

A major issue in the traditional entertainment and creator economy is the lack of transparency, particularly regarding content ownership, royalty distribution, and revenue sharing. Blockchain technology solves these problems by offering a transparent and immutable ledger of transactions. This allows content to be tokenized as Non-Fungible Tokens (NFTs), ensuring creators maintain verifiable ownership. This transparency builds trust among creators, consumers, and other stakeholders by allowing the verification of the authenticity, ownership, and transaction history of digital assets.

## Fair Compensation and Enhanced Monetization

In centralized systems, intermediaries like record labels and streaming platforms often take a significant portion of the revenue generated by creators. This leaves creators with a smaller share of profits, even though they are the main source of content. Decentralization through blockchain enables the creation of smart contracts, which can automatically and transparently distribute royalties and payments directly to creators. This system reduces the need for intermediaries and ensures creators receive their rightful earnings promptly. Additionally, Web3 technologies open up new avenues for content monetization through NFTs and decentralized finance (DeFi), allowing creators to engage directly with fans and explore innovative financial models such as token-based crowdfunding.

These technologies empower both creators and their audiences, shifting control from centralized entities to individuals, enhancing security, and ensuring ownership rights.

# Why does FANDOM CREATOR prefer Decentralization?

## FANDOM CREATOR: Building a Web3-Based Community Platform for Creators and Fans

FANDOM CREATOR is dedicated to creating a Web3-based community platform that allows creators and fans to connect in the most rational and efficient manner. The platform aims to address the inefficiencies and transparency issues present in the traditional creator economy, providing a fairer revenue distribution system for all participants.

### 1. Launching Rational Creator-Fan Connection Services

FANDOM CREATOR introduces services that facilitate effective interactions between creators and their fans. Through these services, fans can easily discover and support their favorite creators, while creators can engage directly with their fans, fostering deeper relationships. These services are designed to strengthen the connection between creators and fans, enhancing community cohesion and loyalty.

### 2. Transparent Revenue Structure

The platform ensures that creators can generate accurate and transparent revenue through the support of their users. By leveraging Web3 technology, creators can manage the support they receive from fans transparently through smart contracts, allowing them to earn revenue directly without intermediaries. This system guarantees that creators receive fair compensation for their content, and fans can be assured that their support is equitably distributed to the creators they follow.

### 3. Participation and Reward System

FANDOM CREATOR establishes a structure that fairly distributes advertising revenue to both creators and fans. Unlike traditional content platforms, FANDOM enables creators to earn more ad revenue based on their influence, while fans, rather than being mere consumers, are rewarded based on the time and activities they contribute to the platform. This approach realizes the core Web3 values of "participation and reward," which is one of the primary reasons FANDOM is integrating Web3 technology.

## **4. Data-Driven Platform Development**

In the entertainment and creator markets, efficient data management is essential.

FANDOM CREATOR builds data that allows for the analysis of user engagement by country, the connection between creators and users, and the efficient exposure of content. This enables creators to target the most suitable user segments, while fans can more easily discover and enjoy the content of their favorite creators.

By combining all these elements, FANDOM CREATOR offers a new platform that leverages Web3 technology to provide a fair and transparent environment for creators and fans to interact. This platform will be a crucial element in the sustainable growth and development of the creator economy.

# FANDOM & Data Business

FANDOM CREATOR is positioned to offer tailored services to both entertainment companies and individual creators by leveraging a wide array of data. This data is essential for optimizing interactions between creators and their fans, enabling creators to target the most relevant audience segments, and helping fans discover content more easily.

## Data and Services for Entertainment Companies

Entertainment companies require specific data to drive their strategies and content creation efforts. FANDOM CREATOR can provide the following:

- 1. User Engagement Analysis :** By analyzing user engagement metrics such as participation levels, activity times, and content consumption patterns across different regions, entertainment companies can identify which types of content resonate most in specific areas.
- 2. Content Performance Analysis :** Data on content-specific metrics like views, likes, comments, and shares can help entertainment companies understand which content is performing best. This information is critical for developing future content strategies.
- 3. Market Trend Analysis :** FANDOM CREATOR can offer insights into global and regional market trends, popular genres, and emerging content trends. This data enables companies to create content that aligns with market demands.

The services FANDOM CREATOR can provide include customized content strategy consulting, fandom insight reports that continuously monitor fan growth and activity, and optimized advertising and promotional strategies targeting specific markets or user demographics.

## Data and Services for Individual Creators

Individual creators need data to better understand the performance of their content and their interactions with fans. FANDOM CREATOR offers the following:

- 1. Fan Engagement Analysis :** By analyzing the types of content that generate the most interaction, the times when fans are most active, and the feedback received, creators can fine-tune their content and engagement strategies.
- 2. Revenue Tracking :** Creators can track revenue from various streams such as content-based earnings, ad revenue, and direct fan support (e.g., NFT purchases) in real-time. This data helps identify which content generates the most income.
- 3. Fanbase Analysis :** Demographic data on fans—such as age, gender, and location—allows creators to understand which segments of their audience are most engaged and tailor their content accordingly.

FANDOM CREATOR also provides services such as fan management tools to enhance interaction and increase engagement, real-time content performance dashboards to help creators adjust their strategies, and community building and management services to strengthen the relationship between creators and their fan base.

## **Data for Artists and Fans**

In addition to these offerings, FANDOM CREATOR recognizes that artists and their fans are eager to access specific types of data. Fans, for instance, are interested in knowing about their favorite creators' activities, understanding their own ranking and rewards in the community, and tracking the performance of content they support. FANDOM CREATOR can cater to these needs by providing real-time notifications about creators' activities, engagement rankings, and detailed content performance data. Additionally, fans can gain insights into their interactions within the community, such as their influence and the popularity of the content they engage with.

By delivering these comprehensive data-driven services, FANDOM CREATOR enhances the interaction and engagement between creators and their fans, thereby facilitating stronger relationships and expanding fan bases.

# Objective

## A. Premium NFT Collections

FANDOM CREATOR is dedicated to creating innovative services by integrating Premium Collection NFTs and Fan Tokens. Our objective is to redefine the interaction between fans and celebrities, artists, and creators by moving beyond the conventional practice of simply digitizing content or images into NFTs. Instead, we focus on connecting these digital assets with the creators' real-world activities, offering exclusive, premium membership-style NFTs that provide fans with unique access and experiences.

These Premium Collection NFTs will serve as more than just digital collectibles. They will act as keys to unlock exclusive content, events, and personalized experiences that directly relate to the ongoing activities of creators. This approach enhances the connection between creators and their fanbase, fostering stronger loyalty and a more immersive fan experience.

Moreover, FANDOM CREATOR is developing a system where the utilities and benefits offered by creators can be accessed and transacted using FANDOM's utility tokens. This token system allows for seamless transactions within the platform, enabling fans to easily access the exclusive offerings from their favorite creators, such as members-only events or personalized interactions.

FANDOM CREATOR's vision is to revolutionize the NFT space by engaging directly with top-tier celebrities, artists, and creators. We are investing significantly in our platform services to ensure that these interactions are not only possible but also impactful. By creating a holistic ecosystem, we empower fans to be active participants in the creators' journey, while also providing creators with effective monetization opportunities.

Through these efforts, FANDOM CREATOR aims to set a new standard in the digital content landscape, making NFTs and utility tokens central to a dynamic and rewarding fan experience. This strategy will drive demand for our offerings and contribute to the broader adoption of Web3 technologies in the entertainment industry.

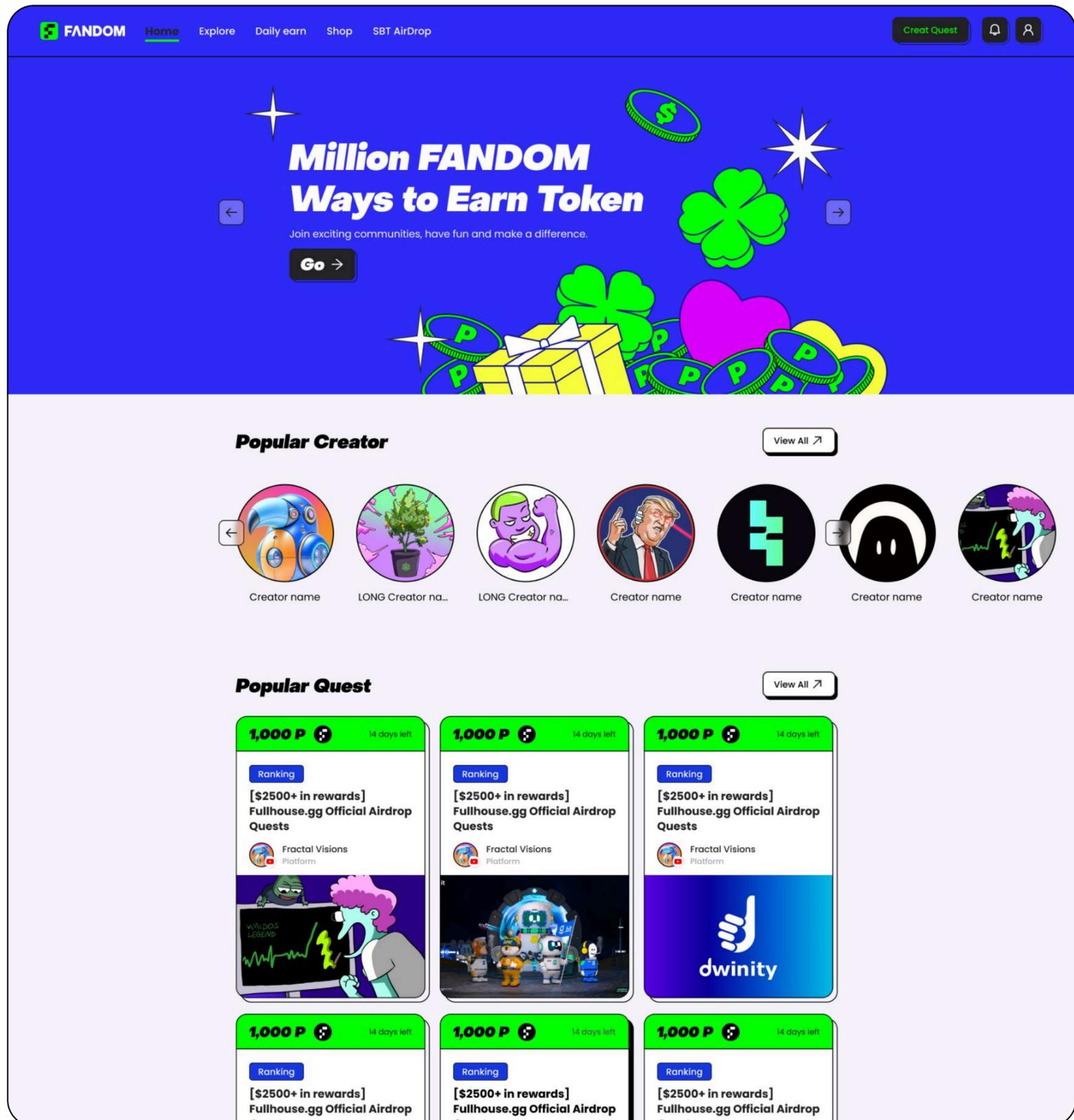
## B. Fandora AI : Creator·Fan Community Platform

### Fandora AI Platform Overview and Services

Fandora AI is a Web2.5 Fan-Fi platform designed to support content creators and influencers in developing new business models using blockchain, cryptocurrency, and NFTs. The platform bridges the gap between Web2 and Web3 by enabling both types of users to engage and interact within a unified ecosystem. Fandora AI empowers creators to expand their reach and monetize their content while fostering stronger connections with their fanbase through innovative participation and reward systems.

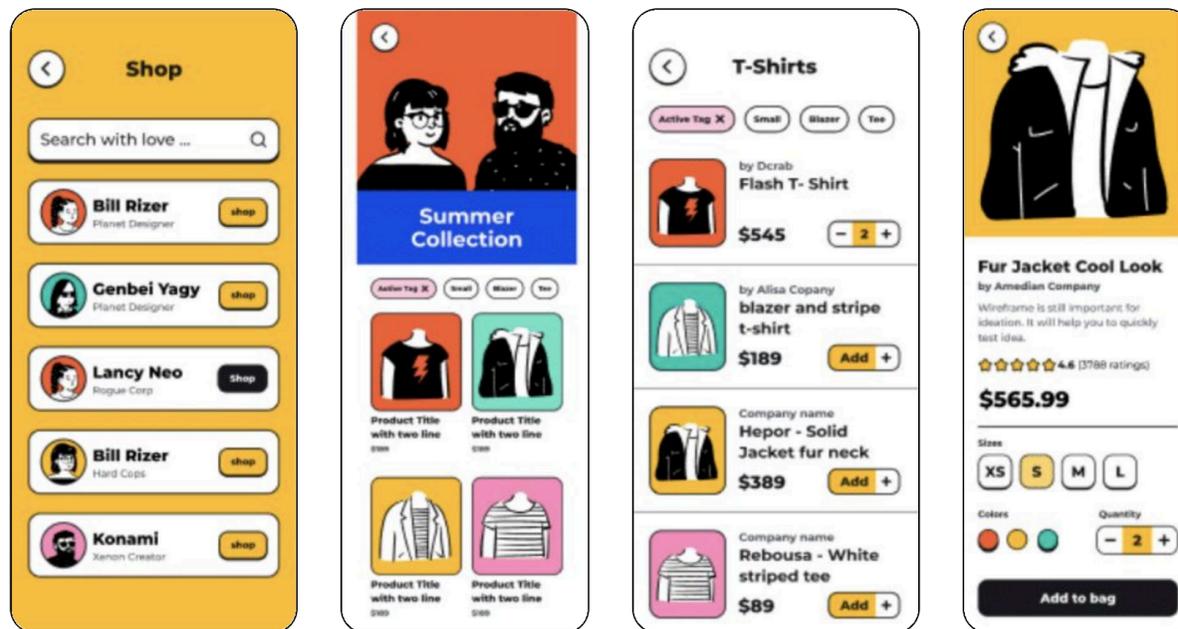
## Open Quests for Fan Engagement

Fandora AI provides an open quest system where fans can participate in various tasks or challenges created by their favorite content creators. These quests encourage active participation from fans, which in turn strengthens their connection to the creators they follow. Fans are rewarded for their participation, creating a mutually beneficial relationship between creators and their audience.

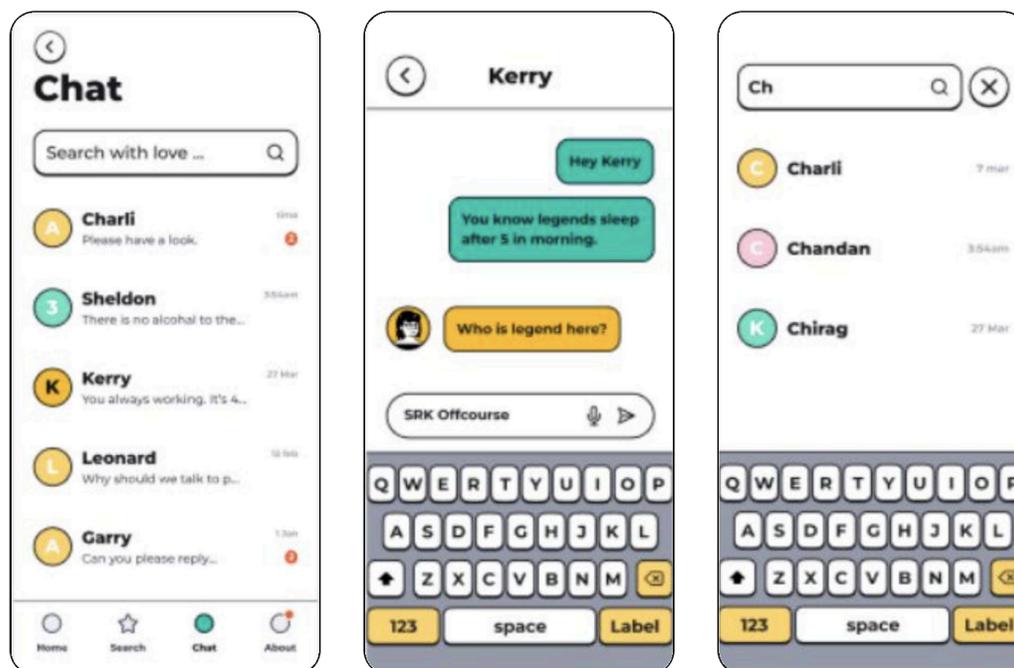


## Web2 Native Services

**E-commerce** : The platform includes e-commerce capabilities, allowing creators to sell merchandise, digital goods, or exclusive content directly to their fans. This service enhances the monetization options available to creators, enabling them to generate revenue outside of traditional ad-based models.



**Community(Private) Chat:** Fandora AI offers a community chat feature where fans can interact with each other and with creators in real-time. This fosters a sense of community and provides a space for discussions, feedback, and engagement.

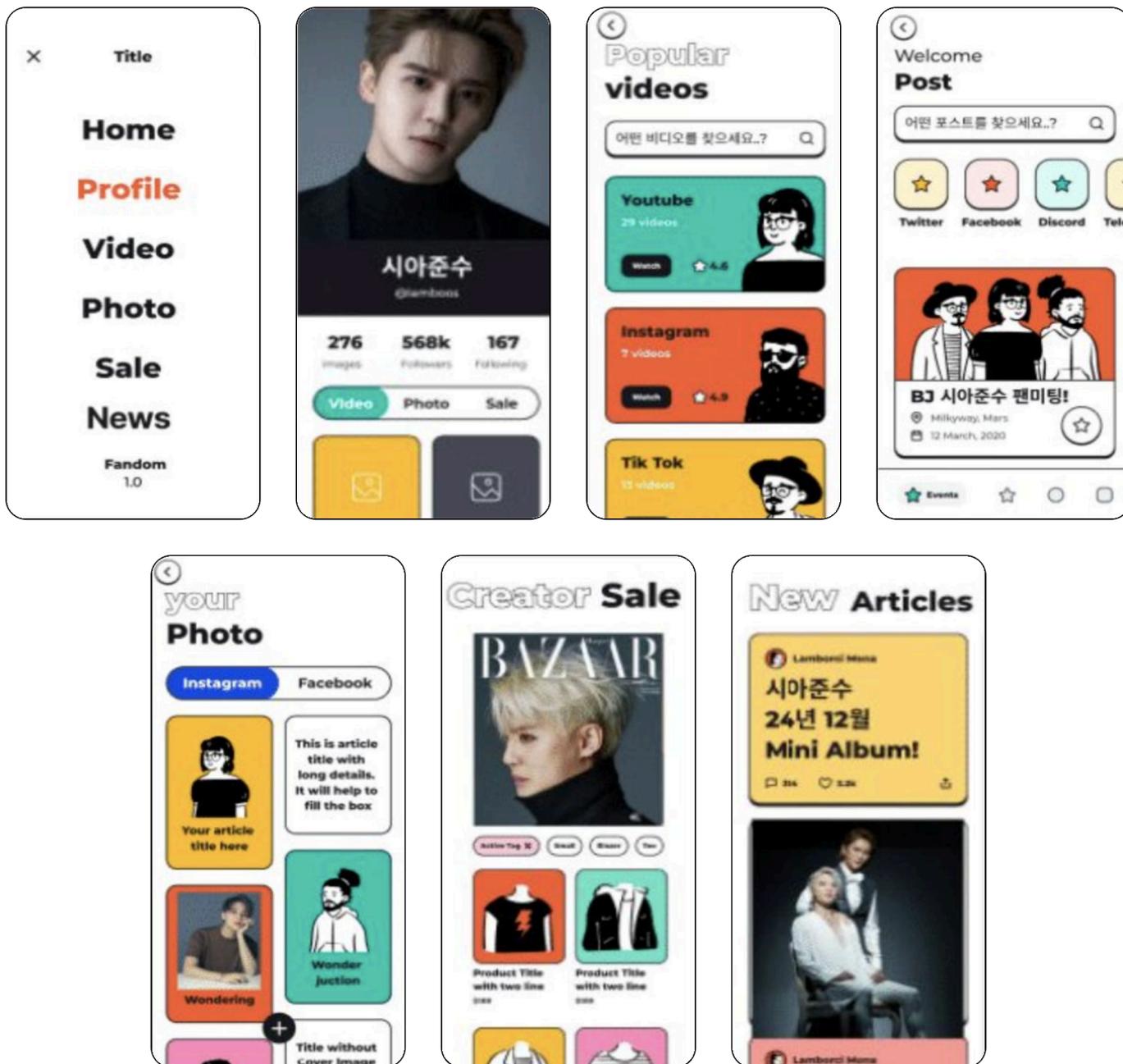


**Creator Crowd-Funding :** The platform supports crowd-funding initiatives, enabling creators to raise funds for their projects directly from their fanbase. Fans can contribute to the success of their favorite creators, often in exchange for exclusive content or early access to new projects.

**Creator Ranking Service :** Fandora AI will implement a creator ranking system that allows fans to view the top-performing creators on the platform. Rankings will be based on factors such as fan engagement, content quality, and overall influence. This service motivates creators to improve their content and helps fans discover new and trending creators.

**Creator News and Updates :** The platform will feature a news section where fans can stay updated on the latest activities, content releases, and announcements from their favorite creators. This service keeps fans informed and engaged with the latest happenings in the creator community.

## Creator OTT Service:



## Web3 Native Services

**Membership NFTs** : Fandora AI is preparing to launch membership NFTs, which offer fans exclusive access to content, events, or other perks. These NFTs serve as digital membership cards, granting holders unique benefits within the platform.

**Fan/Meme Tokens** : The platform will introduce fan and meme tokens, which can be used within the ecosystem for various transactions or as rewards for participation. These tokens add an additional layer of engagement and value for both creators and fans.

**Voting-Based Selection and Crowd-Funding** : Fandora AI will introduce a voting mechanism that allows fans to vote for their favorite creators to receive crowd-funding support for upcoming projects. Fans can also vote to select the top creators on the platform, who will receive special recognition and rewards. This system empowers fans to influence the success of their favorite creators and enhances community engagement through direct participation in decision-making processes.

**NFT and Token Staking for Participation Rewards :** Fandora AI will also offer NFT and token staking services, where fans can stake their NFTs or tokens to earn rewards. These rewards could include exclusive content, access to special events, or additional tokens. This service encourages long-term engagement and loyalty within the platform, providing fans with incentives to stay active and continue supporting their favorite creators.

### **Platform Ecosystem and Growth Strategy**

Fandora AI is confident in the rapid growth and sustainability of the Creator/Fan market. The platform is designed to support creators in building new business models by offering a wide range of services that enhance fan engagement and monetization opportunities. With the strategic partnership of TikTok, Fandora AI is well-positioned to attract a large number of creators, leveraging TikTok's vast user base to promote onboarding and growth.

By combining Web2 native services like e-commerce and community chat with Web3 innovations such as NFTs and fan tokens, Fandora AI offers a comprehensive ecosystem that caters to the needs of both creators and fans in the evolving digital landscape. This hybrid approach not only broadens the scope of engagement but also ensures that creators have multiple avenues to monetize their content and connect with their audience on a deeper level.

### **C. Fandora AI Revenue Model**

Category	Revenue Streams	Description	
<b>1</b>	<b>Blockchain Transaction Revenue</b>	Gas Fee (APT)	Revenue is generated through APT gas fees on the Aptos blockchain during on-chain transactions within the platform.
<b>2</b>	<b>Advertisement Revenue</b>	Platform Advertisement	Revenue generated from advertisements displayed on the Fandora AI platform, where brands and creators can promote their products and services to the platform's user base.
<b>3</b>	<b>Quest-Based Point Revenue</b>	Quest Point Purchase	Creators create quests on Fandora AI, and fans purchase points to participate, generating revenue from these point purchases.
<b>4</b>	<b>E-commerce Revenue</b>	Creator Merchandise Sales	Revenue is generated through the sale of physical and digital goods by creators within the Fandora AI platform.
<b>5</b>	<b>Community Chat Revenue</b>	Community Interaction Revenue	Revenue generated from community chat features where fans interact with creators, possibly through paid features or premium interactions.
<b>6</b>	<b>OTT Subscription Revenue</b>	Creator Content Subscription	Revenue from subscription fees for creator content provided on the OTT platform within Fandora AI.
<b>7</b>	<b>Additional Revenue</b>	Event Ticketing	Revenue from ticket sales for offline events like fan meetings and concerts where creators engage directly with their fans.

# Tokenomics

## A. \$CRTR (CReaToR) Token

1. The \$CRTR token is the native utility token of the Pandora AI platform, designed to empower content creators and fans within the ecosystem. As a fundamental component of Pandora AI's Web3 infrastructure, \$CRTR facilitates a wide range of activities and transactions, ensuring that both creators and fans can fully engage with the platform's services.

## B. Tokenomics Overview

Token Ticker **CRTR**

Token Supply **2,000,000,000**

### \$CRTR TOKENOMICS



Total Supply

**2,000,000,000**

TGE in 1Q 2026

#### How to Earn \$CRTR

Hold Token Tiket NFT

Participate Creator Royalty Program

Vote to Creators

Stake your \$CRTR

Purchase on Crypto Exchanges(TBA)

#### How to Use \$CRTR?

Mint Creator NFTS

Issue Creator Fan-Token

Use Platform Services

- Community Chat

- Creator Cloud Fund

- Subscription Contents

- E-Commerce

## C. Utility of \$CRTR Token

The \$CRTR token serves multiple purposes within the Pandora AI ecosystem:

### Monetization and Transactions :

- 1. Content Purchases :** Fans can use \$CRTR tokens to purchase exclusive content, digital goods, and merchandise directly from their favorite creators. This creates a direct revenue stream for creators, bypassing traditional intermediaries.
- 2. Event Access :** \$CRTR tokens can be used to gain access to exclusive events, such as direct community chat, live streams, fan meetings, and concerts, further enhancing the fan experience.

### **Web3 Participation Rewards :**

- 1. Staking and Rewards :** Users can stake \$CRTR tokens within the platform to earn rewards. These rewards may include additional tokens, exclusive content, or access to premium services, incentivizing long-term engagement and loyalty.
- 2. Voting and Governance:** \$CRTR tokens empower fans by allowing them to vote on platform decisions, such as which creators should receive crowd-funding support or be featured in special events. This decentralized approach gives fans a voice in the growth and direction of the platform.

### **Crypto Engagement :**

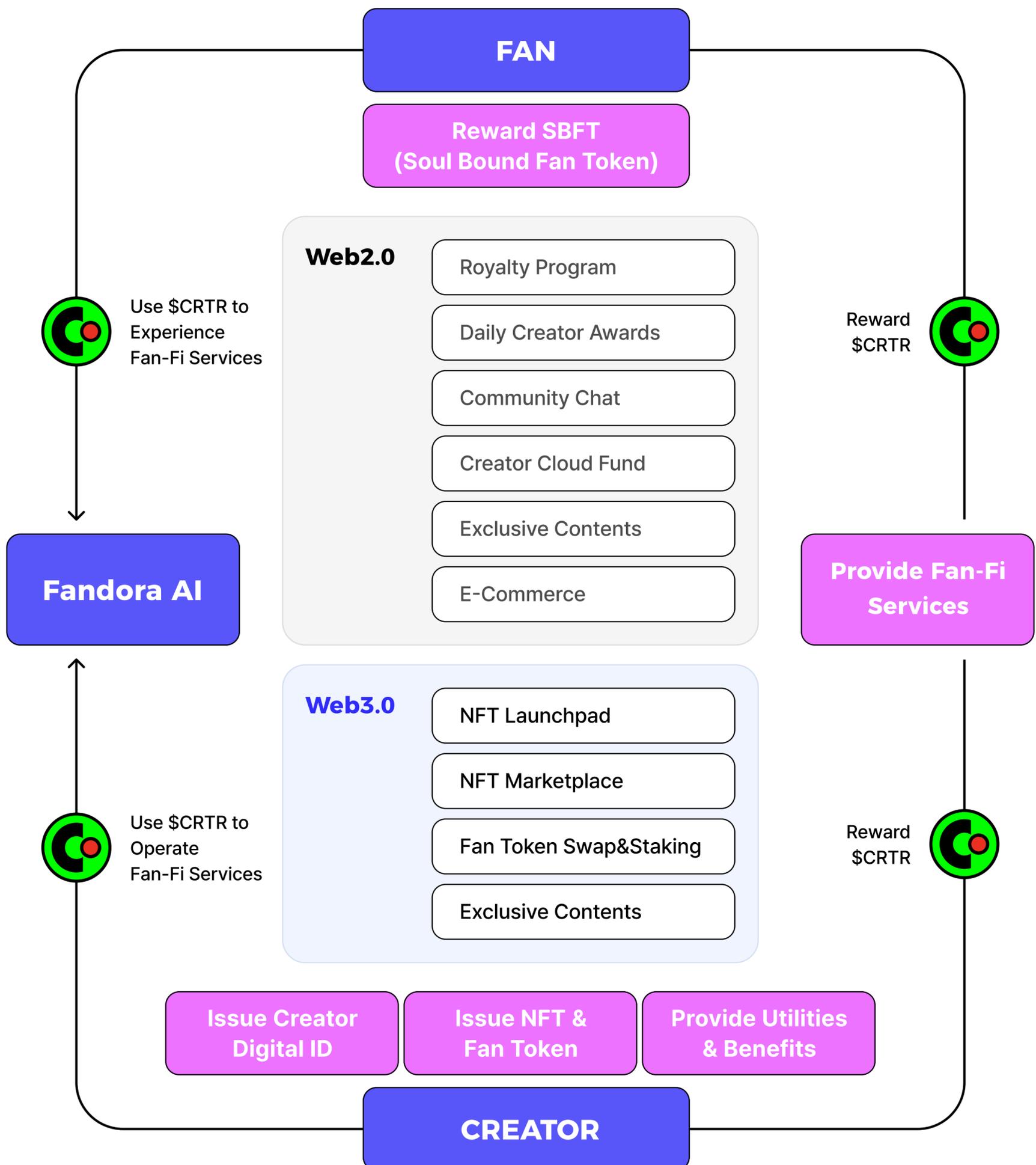
- 1. Membership NFTs :** Fans can use \$CRTR tokens to acquire membership NFTs, which unlock special perks, content, and experiences on the platform.
- 2. Fan Tokens :** \$CRTR tokens can be exchanged for fan tokens specific to individual creators. These fan tokens can be used within the platform for various interactions, including voting, tipping, and accessing unique content, further strengthening the bond between creators and their fans.

## **D. Role of \$CRTR as a Utility Token**

- As a utility token, \$CRTR plays a critical role in maintaining the Fandora AI platform's decentralized economy. It facilitates a fair and transparent system where value is exchanged directly between creators and fans. By integrating \$CRTR into various aspects of the platform, Fandora AI ensures that all participants can benefit from the platform's growth, fostering a sustainable and thriving community.
- The \$CRTR token is not just a means of transaction but a key to unlocking the full potential of the Fandora AI platform. It enables fans to support their favorite creators in meaningful ways, while creators can leverage these tokens to build new revenue streams and engage more deeply with their audience. This symbiotic relationship, powered by \$CRTR, is at the heart of Fandora AI's mission to redefine the creator-fan dynamic in the Web3 era.

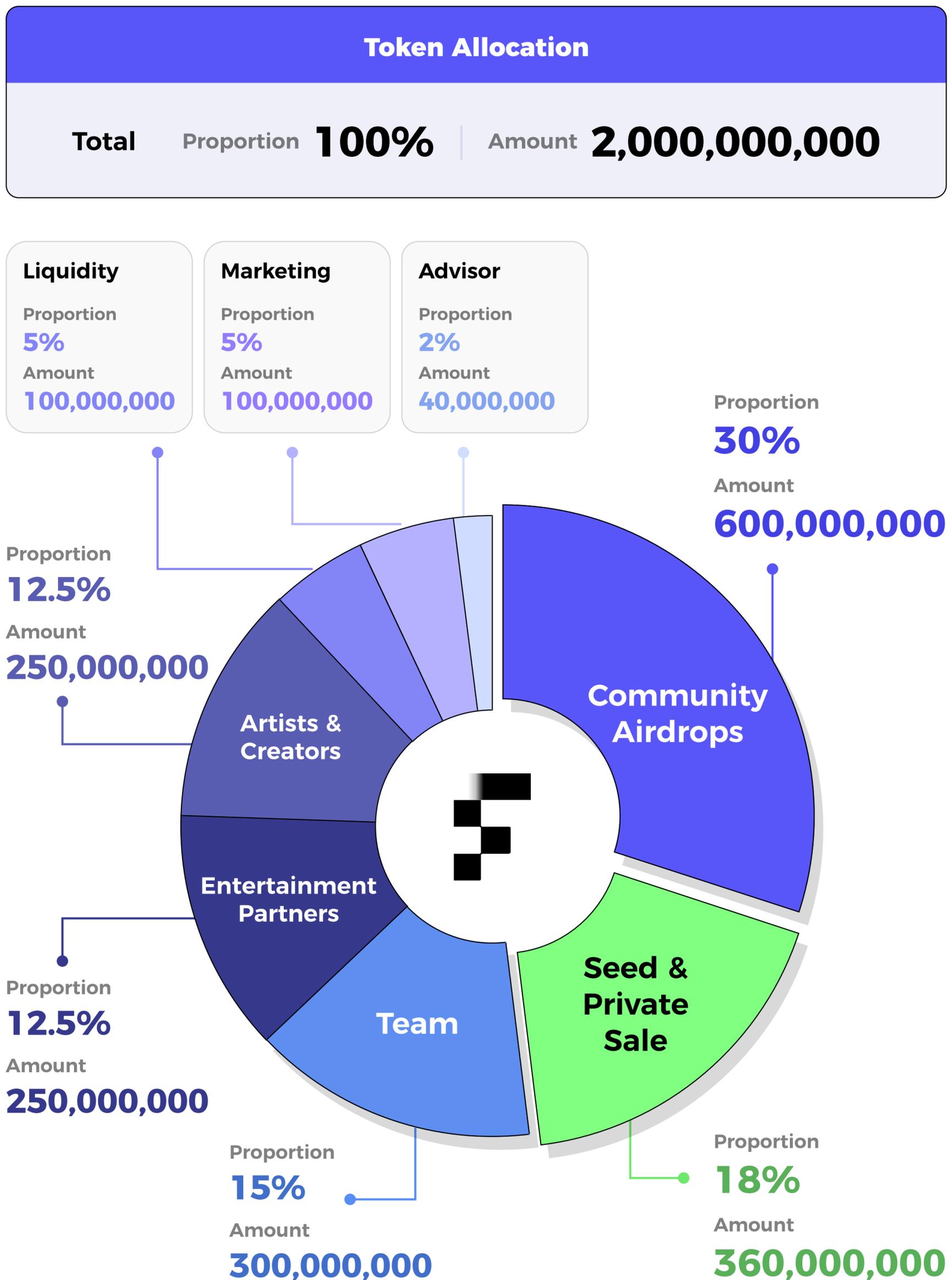
## E. \$CRTR Ecosystem

In the Pandora AI platform, both creators and fans can make payments using fiat currency and \$CRTR tokens. The platform generates revenue through service fees on various services offered, such as quest participation, e-commerce, and community interactions. Users who engage with the platform are rewarded, enabling them to access additional services within the ecosystem. This structure creates a self-sustaining ecosystem where revenue is redistributed through participation and rewards, fostering an environment of continuous engagement and growth. Ultimately, Pandora AI aims to balance the revenue generated with the rewards given to users, ensuring a fair and thriving creator-fan community.



## F. Elevating the Value of \$CRTR

### G. Allocation Schedule



Token allocation of \$CRTR is subdivided according to necessary factors such as maintenance of the token ecosystem.

Category	Allocation	Amount
Seed & Private Sale	18%	360,000,000
Community Airdrop	30%	600,000,000
Team	15%	300,000,000
Entertainment Partners	12.5%	250,000,000
Artists & Creators	12.5%	250,000,000
Marketing	5%	100,000,000
Advisor	2%	40,000,000
Liquidity	5%	100,000,000
<b>Total</b>	<b>100%</b>	<b>2,000,000,000</b>

FANDOM \$CRTR will be distributed over a period of 5 years. The details of the vesting schedule follow:

Category	TGE (of the total supply)	Cliff	Vesting
Seed & Private Sale	None	6 Months	15 Months (Monthly)
Community Airdrop	9%	No Cliff	48 Months (Monthly)
Team	None	12 Months	36 Months (Monthly)
Entertainment Partners	1.25%	No Cliff	48 Months (Monthly)
Artists & Creators	1.25%	No Cliff	48 Months (Monthly)
Marketing	1%	No Cliff	48 Months (Monthly)
Advisor	None	6 Months	12 Months (Monthly)
Liquidity	5%	No Cliff	No Vesting
<b>Total</b>	<b>17.5%</b>		

# Team

## SJ PARK

CEO of Fandom Korea

Serial Entrepreneur &  
Serial Investor in Various Industries



## SH PARK

CEO of Fandom Creator

Johns Hopkins BA | Economics  
Tobe Securities  
Spectrum Capitals Partner



## SJ KANG

CEO of Fandom Singapore

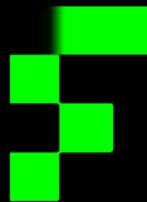
Bond University BA | Business Management  
Director | Flask, ItemBay, Gemvax Zio



## NH KIM

CPO of Fandom

Kangwon National Univ. BA | Law  
Bancor, K&J Investment, Cosmetics Standard,  
Nestech, Agus, Hessena  
Various experience in management, investment,  
and legal



## BJ KIM

CTO of Fandom

Korea Univ. Ph.D. | ECEE  
Multicampus, Banco, Friend of Market, Delio  
12+ yrs. of tech experience



## JOSEPH CHO

Business Director

Boston Univ. BA | MA  
Favor Foundation | Head of Blockchain Strategy  
Fingerlabs | Head of Business Strategy  
EosKingDom | Co-CEO  
7+ yrs. in Blockchain experience



## JINNIE OH

Head of Marketing

Chung-Ang University | Advertising & Public Relations  
NC Soft | Service Planner  
Coinale | CEO  
HOTBIT KOREA Exchanges | CMO  
Institute of Blockchain Technology & Service  
Strategic Planning



## SY KIM

Operation Advisor

KAIST Neurosciences | Master D  
INSEAD Marketing | MBA  
TOSS Securities | CEO  
TikTok APAC | Head of Global Business Solution  
Inmobi | Vice President  
Google | Head of Global Top account

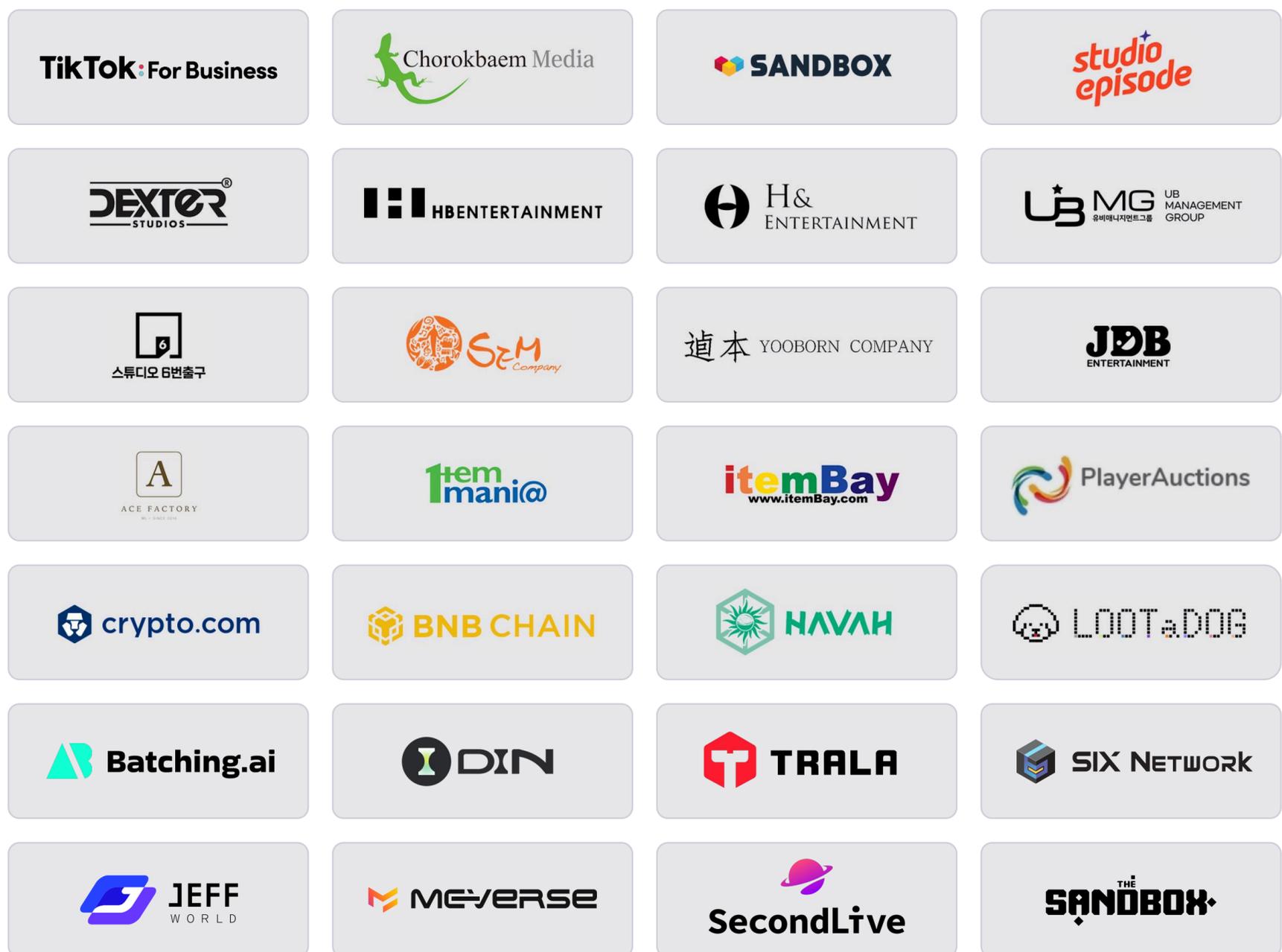


# Investors & Partners

## A. Key Investors



## B. Key Partners



# Roadmap



**Q4 2025**



Fandora AI :  
Creator **Web2.5 Platform** Launch

**Q1 2026**



**\$CRTR :**  
**Token TGE**

Fandora AI :  
**Creator AI Service** Launch

**Q2 2026**



Fandora AI :  
**Fan token & NFTs** Service Launch

Fandora AI :  
**Entertainment Infrastructure**

# DISCLAIMER

- a.** The following whitepaper explains the project business plan and vision based on the time of composition, and intends to provide the overall content and roadmap information of the platform as well as its utility token \$CRTR. The business plan and vision roadmap that are in this whitepaper are reference data to further develop both products and services provided by the team.
- b.** The contents of this whitepaper may be subjected to change notice even after the date hereof to reflect any updates in business operations, financial status, technological development, and market changes without prior notice; and any forward-looking statements of this whitepaper do include some uncertainty and unknown risks and such statements may be revised as a result of changes in market and circumstances.
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