

Good Games Guild

Good Games Guild : A Gaming Hub for NFT Games

Embracing the future of Metaverse.

Good Games Guild is a Gaming Hub that aims to create the largest virtual world economy by optimizes its owned assets utility for maximum reward generated, also sponsoring millions of play-to-earn gamers, investing in play-to-earn games along with their in-game assets.

We believe that the future of gaming will be on the NFT & Blockchain technology, so we carry a mission to become the biggest hub for the virtual world economy.

Good Games Guild Features & Supporting Tools:

- 1. NFT Asset Utilization & Monitoring** The fund that is collected by Good Games will be utilised in a form of productive Game Asset which Guild can gain revenue from that. Some game asset utilisations that will be carried out are Gaming Scholarship, In-Games Assets Purchase/Rent, etc. In addition, all those assets will be closely monitored and reviewed by GGG team.
- 2. NFT Marketplace** Through NFT marketplace, GGG and users can buy and sell assets related to the Game, ranging from Arts to Virtual in-game Assets.
- 3. Good Games Mobile App** Good Games Mobile App is our product created to help users, especially scholars, to track their achievement, ranking and reward obtained from the game played. The app also has feature to convert rewards into fiat currency which later the users can withdraw it without having to get to the centralized exchange that normally takes longer process and is costly.

Some of the revenue gained by Good Games Guild, either from asset utilisation (gaming scholarship, asset buy and rent) or NFT marketplace, will be distributed to all Good Games (GGG) token holders via provided Vault.

Twitter: <https://twitter.com/goodgamesguild>

Medium: <https://medium.com/@goodgamesguild>

Telegram Group: <https://t.me/GoodGamesGuildChat>

Announcement Channel: <https://t.me/GoodGamesGuildAnn>

Discord: <https://discord.gg/x47U9qkR5K>

Whitepaper Good Games Guild V.1

Background

By the development of NT amidst the society, "Metaverse" is becoming a popular term which is oftentimes re-mentioned. This is actually not a new term because in 1992 Neal Stephenson, through his novel entitled "Snow Crash", had already introduced this "Metaverse" as a place where human beings could interact with each other in a form of digital avatar in a Virtual Space, which resembled to the real world.

Likewise their predecessors, which are Internet, Virtual Reality and Augmented Reality, NFT becomes underpinning that bring us closer to the implementation of Metaverse. NFT has today been used in numerous industrial sectors, especially in Art. However, the most monumental role of NFT is used in Game industry. NFT assets in game have been proven to have brought a lot of changes in human social life.

Since a game namely Axie Infinity introduced Play to Earn concept, where the players could obtain rewards by playing the game, NFT implantation in game transforms to be a new Talk in Town, not limited to cryptocurrency community, but also to common people. At the beginning this concept sounds too good to be true for these people, but it slowly becomes tools for others to earn money and survive.

Introduction

Good Games Guild (GGG), is a product which is created to maximize the Metaverse function in human social life. Later, this foreign world called Metaverse will turn into a new world for all of us. Most interestingly, this new world will not only offer a new experience, but also a new opportunity for everyone.

"We are not just a Guild. We are a movement that believes everyone can make a living from gaming."

- Good Games Guild

GGG aims to convert the asset ownership in Metaverse to be a productive asset by utilizing the role and function of each guild member. These members will be the generators that will take the conversion asset ownership owned by GGG from regular assets to be the more productive ones. In the future, we are optimistic that virtual assets will come to be the most desirable asset.

Additionally, this ownership can be traded or even rented through the NFT marketplace owned by the GGG. In this marketplace, everyone will also have the opportunity to sell NFT in games. This is obviously going to positively impact to the technology development and adaptation in the future.

Current State



Features

GGG is developed upon seeing the technology trend and potential adoption in the market. We believe that no matter how amazing a product can be, but it is worth less if neither market nor users' responses are likely. Features brought by GGG are expected to not only help GGG product go through successfully in the market, but also ease the transition process as well as educate user which it can escalate acquisition process and market acceptance.

1. **NFT Asset Utilization & Monitoring**

The fund collected by the Good Games will be utilized in a form of Games productive asset in order to make revenue to the Guild. Some projects of game asset utilization that will be set out are Gaming Scholarship, In-Games Assets Purchase/Rent, etc. Undoubtedly, those assets will be closely monitored and reviewed by the GGG team.

2. **NFT Marketplace**

GGG and user can sell and buy assets related to game in NFT marketplace, ranging from Arts up to in-game virtual Assets.

3. **Good Games Mobile App**

Good Games Mobile App is a product we create to help our users, especially scholars, to monitor their achievements, ranking and rewards obtained from playing the game. In this app, users will also be able to convert their rewards to be fiat currency-based asset which can be withdrawn instantly and saved to their bank account.

Half of revenue made from Good Games Guild either by utilizing asset (gaming scholarship, asset purchasing and rent) or NFT marketplace transaction and Good Games Mobile App, can be claimed by GGG token holder by staking the tokens in the provided Vault. For more information, see "Token Utility" part.

Business Activities

GGG is a product that focuses on three main business activities in order to ensure the success of their products. Those activities are:

Research & Development

Research & Development come to be the main activity in GGG because its business model requires in-depth knowledge about the NFT industry & Metaverse activities and development. These activities include:

- Researching about the new games that will be enlisted to the platform via Gameplay, Tokenomics, Game Reward, etc.
- Developing features and tools that can escalate business process by GGG
- Determining type and amount of NFT Asset that will be purchased by GGG

Building a Community (Guild)

This activity covers a lot of aspects which closely connects to users and guild member. This Guild activity includes:

- Recruiting guild member and coach
- Improving guild members' ability and knowledge
- Distributing rewards/incentives to all guild members
- Establishing a community program to raise guild members' engagement and activities
- Managing Guild

Marketing & Promotion

Aside from activities related to Guild development, GGG is also active in doing promotion & marketing in order to NFT marketplace owned by GGG get flourish. This is important to do because GGG NFT marketplace not only needs artists/ NFT owners' participation but also the engagement from the buyers. Furthermore, marketing & Promotion activity is paramount.

Business Framework

The main goal of GGG is to develop a platform that will facilitate all users to participate in digital economy activity in Metaverse. Hence, GGG must have an appropriate business model.

Business model GGG comprises of two main aspects:

1. **NFT Asset Utilization**
2. **NFT Marketplace**

Business Proposition: NFT Utilization

The utilization towards owned NFT assets will become the main revenue stream from GGG. This asset utilization can be done in various ways, depending on the utility of the asset.

1. Lend: If the owned assets function like characters as in Axie Infinity game, the guild members will be lent those assets to be used in the game to earn reward.
2. Rented: If the owned assets function like a land where third party can rent it and has its activities take place, they have to pay the rent fee from any activity they commit in that designated land.
3. Sold: The owned assets can be sold, if it is collectible assets in which they do not have sustainable function within the game or its metaverse.

Business Proposition: NFT Marketplace

NFT Marketplace

The next Revenue comes from any transaction taking place at GGG marketplace where GGG will charge 1.5% per transaction.

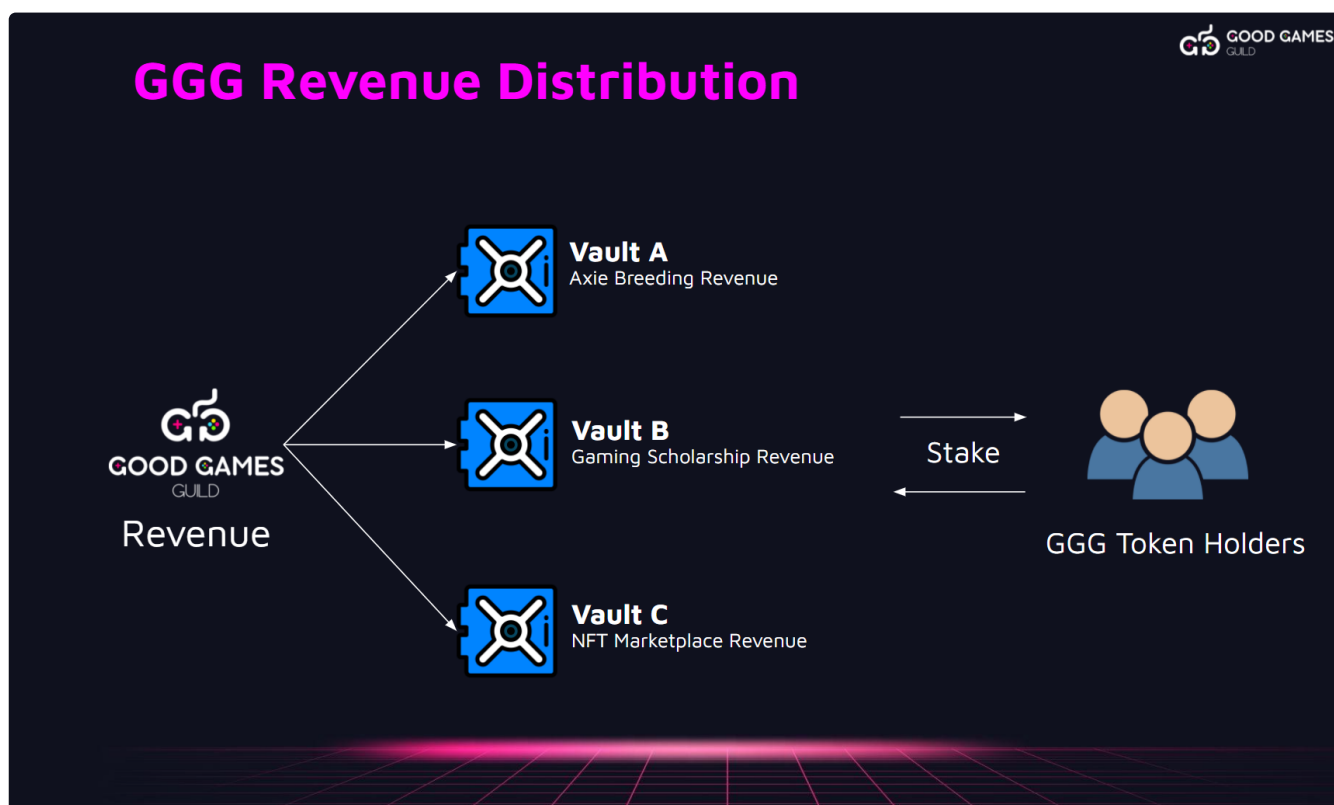
Vaults

Each token holder will get additional benefit in a form of annual yield reward by staking \$GGG in the vault which represents each revenue stream from GGG.

For example, GGG will develop special vault to accommodate sharing revenue from all breeding activities of renting Axie characters fee. Every \$GGG token holder can stake in the designated vault to claim that breeding revenue proportionally, based on the amount of token staked. This mechanism will also apply to other GGG vaults.

Each vault will have its own terms & condition which covers following scopes:

1. Staking period
2. Reward vesting
3. Type of reward
4. Percentage of total revenue



Revenue Distribution Thru Vaults

The Guild

Voting & Governance

Every \$GGG token holder is expected to deliver a proposal related to the following items:

1. Community Programs
2. Products and projects
3. Community Token allocation
4. Governance structure

Decisions will be based on the majority of votes and implemented through a distributed system. Each whose proposal is accepted, approved, and successfully implemented by a community will be given a \$GGG token as their reward.

Community Programs

Any initiated program by GGG will be using voting as its mechanism which will also involve a \$GGG token holder. Here are what will be meticulously discussed in the community programs:

1. Programs activities
2. Token reward allocation
3. Program period

However, GGG will prior announce the list of proposed programs in a different blog, where those programs will be developed by GGG together with the community until those programs are approved.

Roadmap

We have updated our new roadmap below:



In this developing phase, GGG will always monitor the market and community's response to make sure that the delivered product has been appropriate to the market and the community's demand.

\$GGG Token

Token Utility

GGG will issue Utility Token namely Good Games Token emblazoned with \$GGG sticker. Players use \$GGG as a native currency in GGG Ecosystem on top of that it's also tradable, and has burnt feature. \$GGG also has some other functionality such as:

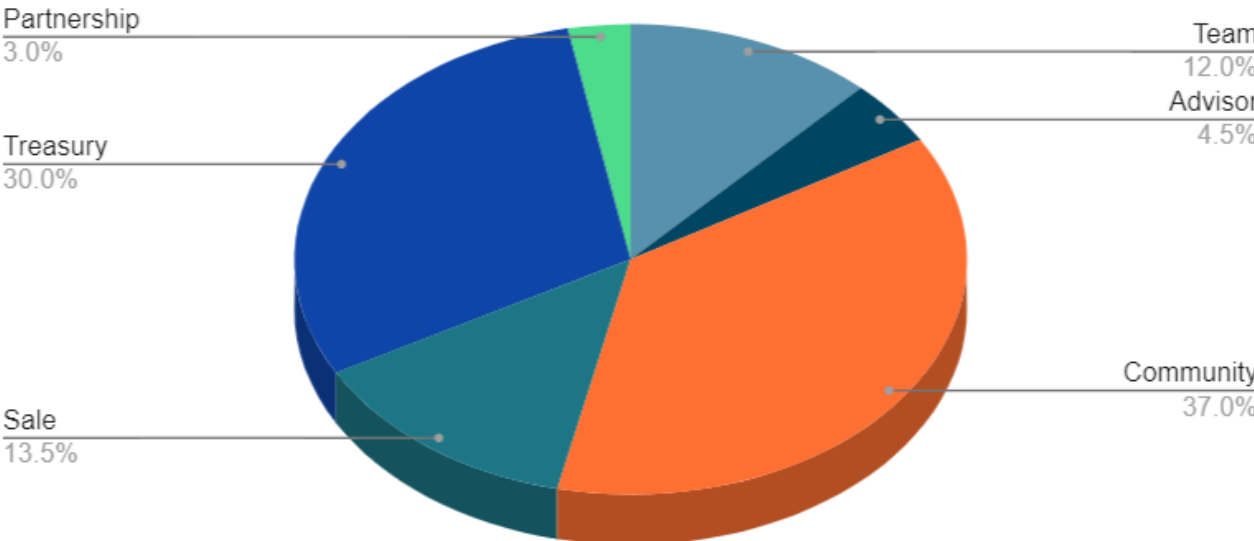
1. **Activities reward**
2. **Payment on the Platform**
3. **Governance (Voting Right & Proposal)**

Good Games holder is able to claim rewards that have been distributed by GGG by staking GGG token in the provided vaults.

Token Economics

There will be 100,000,000 GGG Tokens (\$GGG) made where these tokens will be distributed to some parties and phases, as follows:

\$GGG Token Allocation



GGG Token will be released in accordance with the schedule of each category and phase.

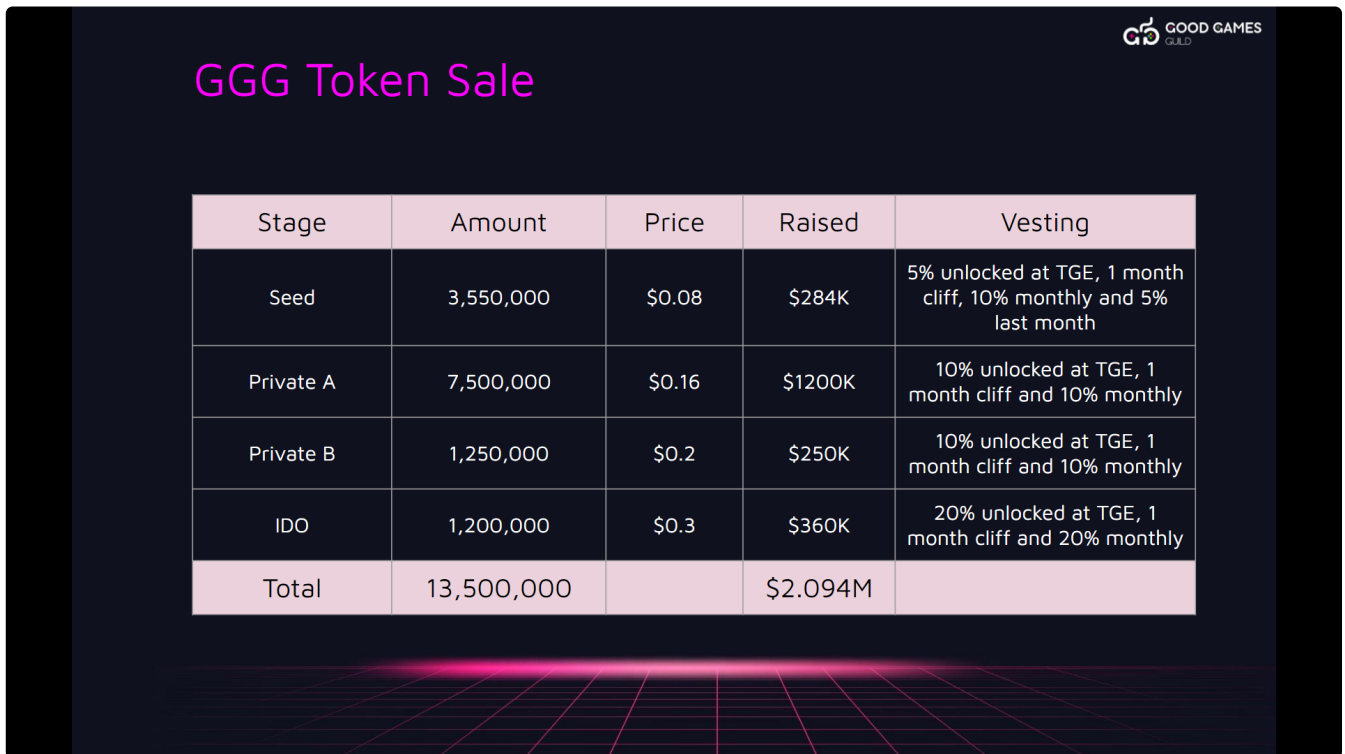
GGG Token Metrics

| Distribution | Share | Amount | Vesting |
|--------------|-------|-------------|---|
| Team | 12% | 12,000,000 | 1 year cliff and 2 years linear unlock |
| Advisor | 4.5% | 4,500,000 | 6 months cliff and 1 year linear unlock |
| Community | 37% | 37,000,000 | 4 Years linear unlock |
| Partnership | 3% | 3,000,000 | 6 month lock and 1 Year daily vesting |
| Token sale | 13.5% | 13,500,000 | Depending on stage |
| Treasury | 30% | 30,000,000 | 10% unlocked at TGE, 6 months cliff and 10% per month |
| Total | 100% | 100,000,000 | |

Token Metrics

Token Sale

Totally, 13,500,000 GGG Tokens will be on sale with Token sale offering scheme. These schemes will be divided into 4 phases which are Seed Round, Private Round & Public Round.

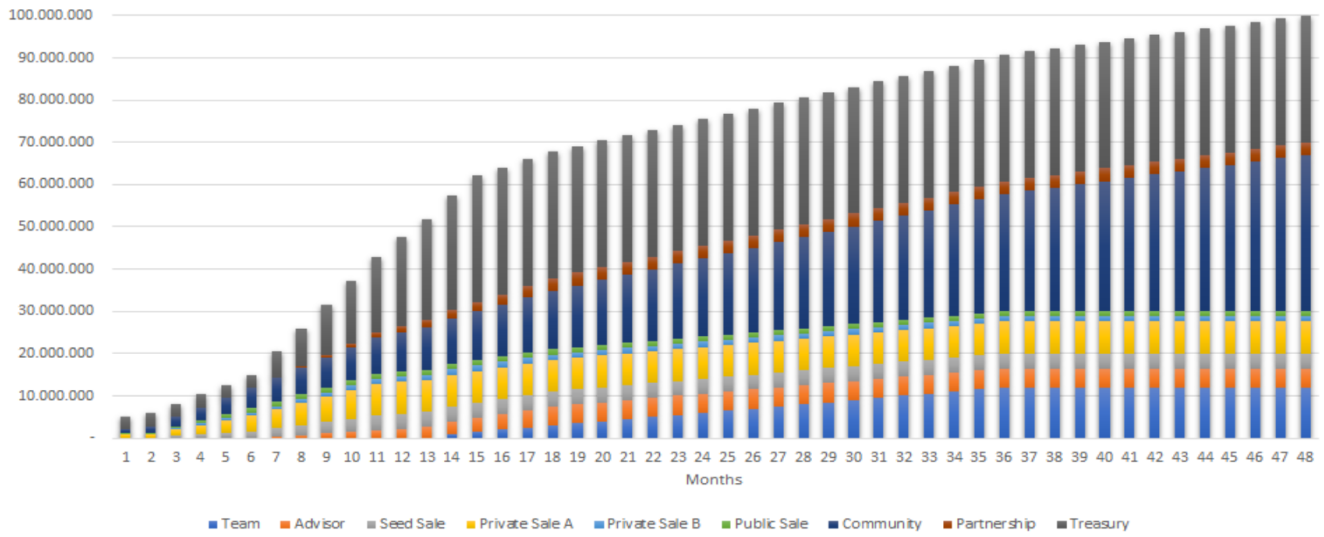
The image shows a presentation slide titled "GGG Token Sale" with the Good Games Guild logo in the top right corner. The slide features a table with five columns: Stage, Amount, Price, Raised, and Vesting. The table lists four stages: Seed, Private A, Private B, and IDO, along with a Total row. The background of the slide is dark with a pink grid pattern at the bottom.

| Stage | Amount | Price | Raised | Vesting |
|-----------|------------|--------|----------|--|
| Seed | 3,550,000 | \$0.08 | \$284K | 5% unlocked at TGE, 1 month cliff, 10% monthly and 5% last month |
| Private A | 7,500,000 | \$0.16 | \$1200K | 10% unlocked at TGE, 1 month cliff and 10% monthly |
| Private B | 1,250,000 | \$0.2 | \$250K | 10% unlocked at TGE, 1 month cliff and 10% monthly |
| IDO | 1,200,000 | \$0.3 | \$360K | 20% unlocked at TGE, 1 month cliff and 20% monthly |
| Total | 13,500,000 | | \$2.094M | |

By the time this Document made, the token sale phase in Seed Round & Private Round is over. For the next, the token sale for public buyers will be carried out via IDO (Initial Dex Offering) platform.

Token Release Schedule

GGG Token will be released in accordance with the schedule of each category and phase.



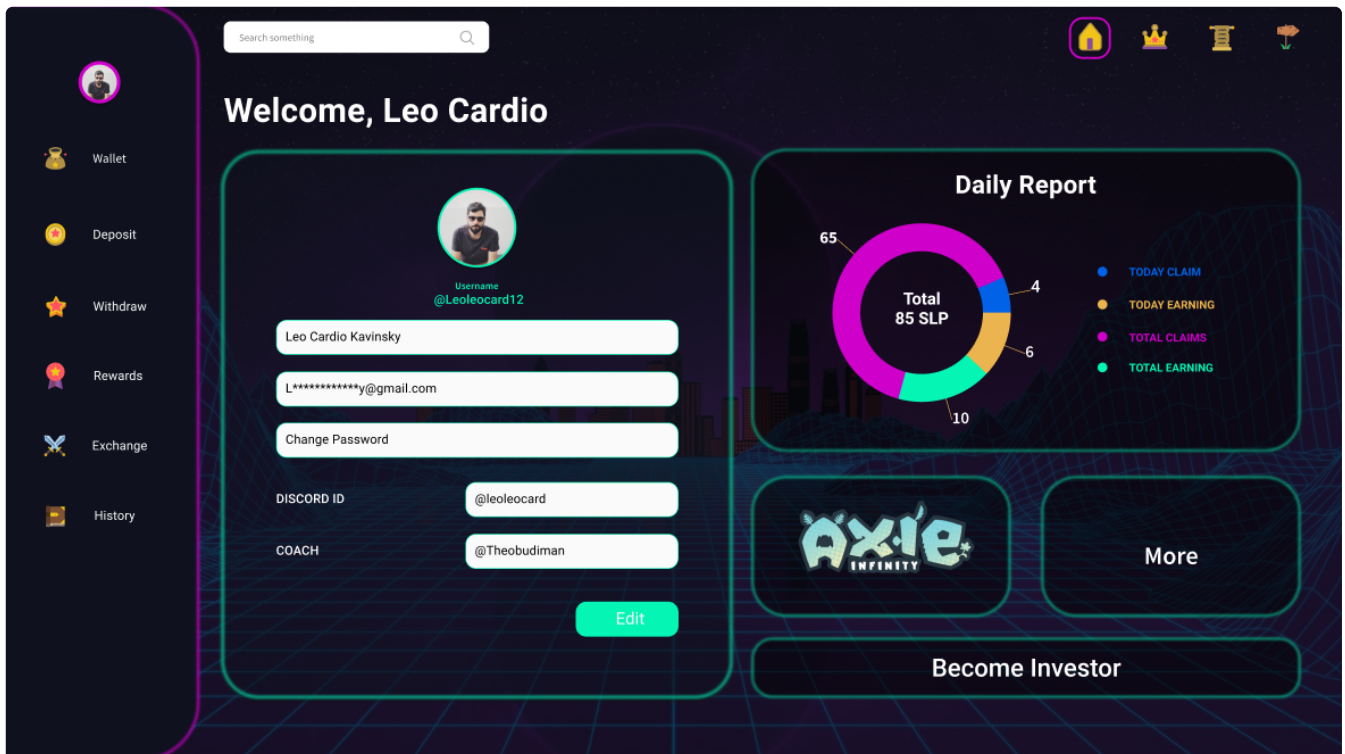
GGG Token will be fully distributed in the 48th month after TGE (Token Generation Event).

Technology

Web Dashboard

Modern Dashboard is designed to ease scholars to check their reward and payout status as well as to convert their reward into fiat Currency which can be easily withdrawn to their bank account.

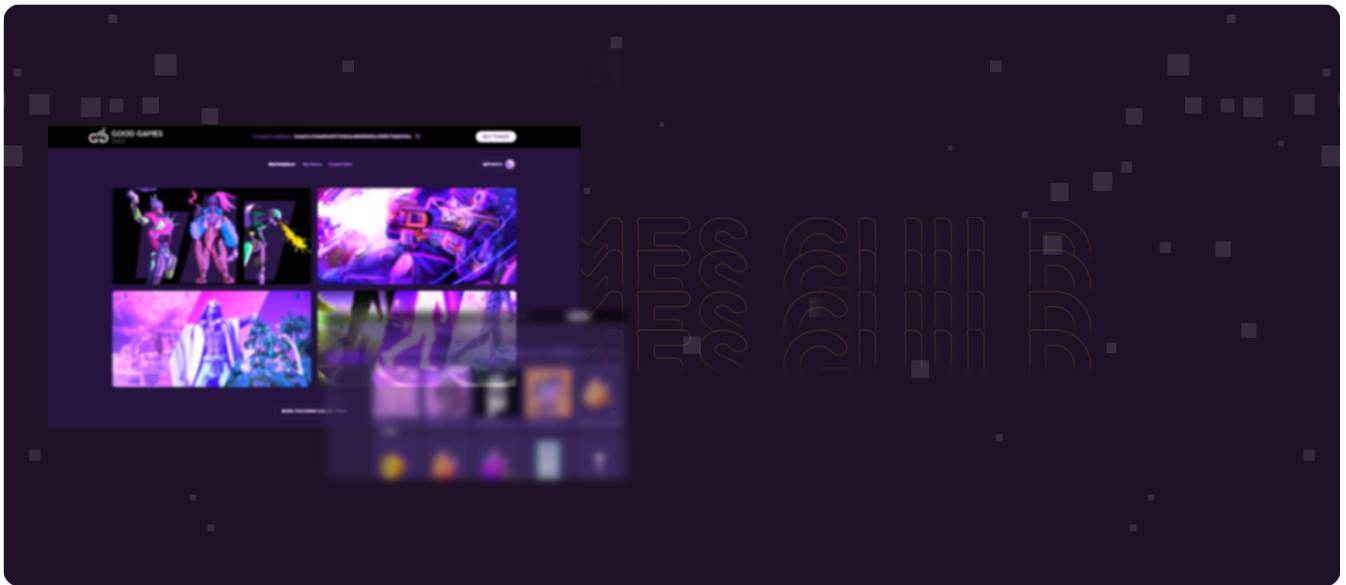
This dashboard will be available in any game and will be developed based on the need of the game and the development will be continuous.



NFT Marketplace

Through NFT marketplace, Good games guild will facilitate game creators, gamers and artists to get involved in this platform to sell their artwork in a form of game item, which can be accessed globally.

NFT Marketplace payment method will be in either cryptocurrency or Fiat Currency.



Good Games NFT Marketplace

Mobile Apps

Mobile Apps is the development of Web Dashboard where it has similar features as in web dashboard. However, the apps are specially created for a mobile device that will be available for 2 platforms which are Android and IOS.

Staking Pool & Smart Contract

In its development, Good Games Guild will release the \$GGG Token using a dual-chain ecosystem, Binance Smart Chain (BSC) and Solana Chain (SOL).

Currently, \$GGG Token is available on BSC with the following official smart contracts, below:

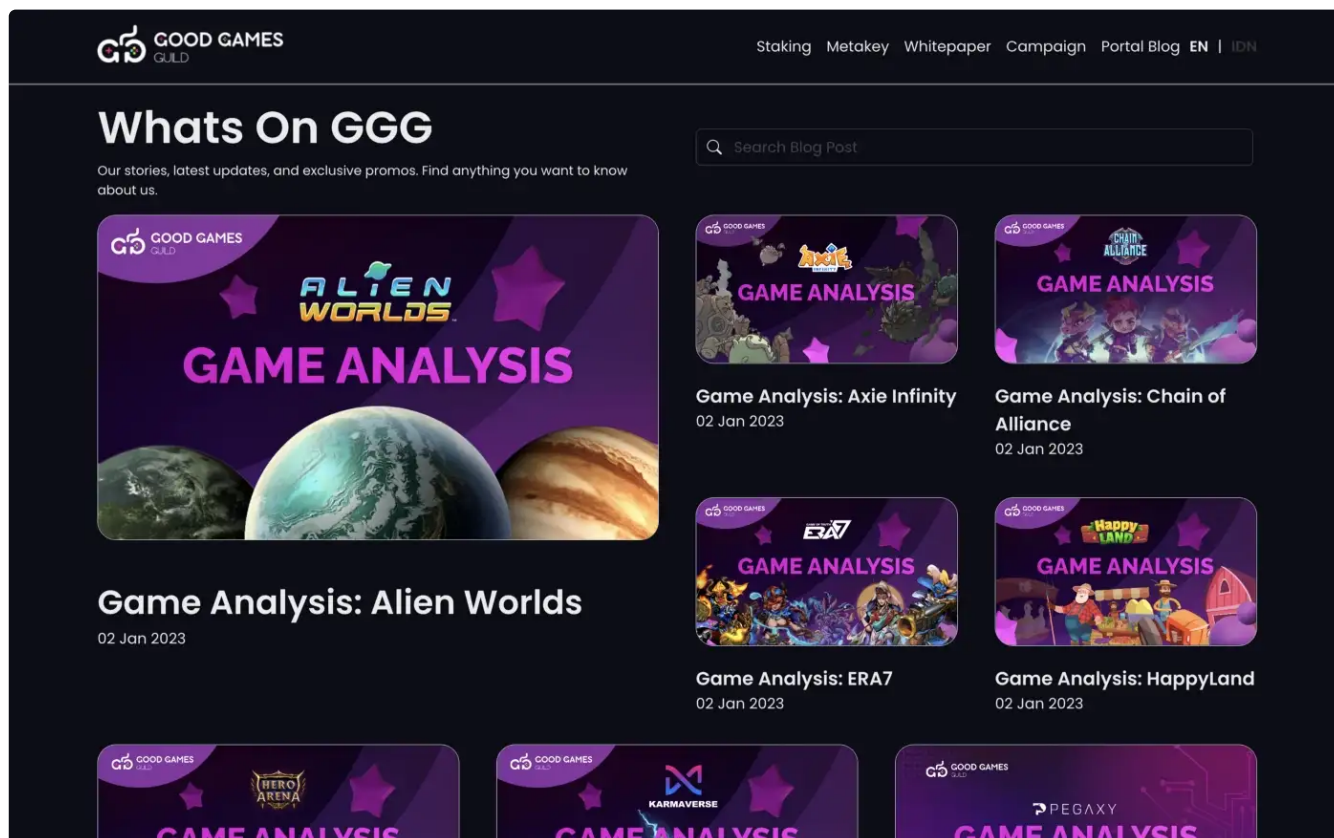
<https://bscscan.com/token/0xd8047afecb86e44eff3add991b9f063ed4ca716b>

And for \$GGG Tokens on the Solana Chain network will be published after all coding is clean from problems and passed the testing, so that no errors will be found in the future.

In addition, \$GGG will also create a BRIDGE with the function to bridge the token on the BSC and Solana networks.

Portal Blog

GGG Blog is a news portal and media research and analysis for Web3 gaming that aims to provide the latest information to the community about the world of Web3 Gaming and the newest update from GGG and all of our products. GGG Blog will ensure everyone can easily find information about the recent news about GGG and blockchain games, exclusive promos, and a whole slew of other fun and delightful tidbits down the line.



Visit GGG Blog now: <https://blog.goodgamesguild.com>

Bringing All About Web3 Games to One Place

Web3 is growing so fast and will stay here for a long long time. These innovative concepts and advanced technologies are changing the world of gaming. Every day, thousands of new investors discover these innovations and help shape the ecosystem of future gaming. We won't let you miss a beat. Without you realizing it, the latest information may have an impact on the future!

GGG Blog focuses on breaking stories around Web3 games and aims to provide all participants with unbiased industry news, in-depth analytical insights, and quality educational guides on the blockchain gaming experience.

PRESS RELEASE: BATTLE OF GUARDIANS OUTSHINE AT PIALA PRESIDEN ESPORTS 2022

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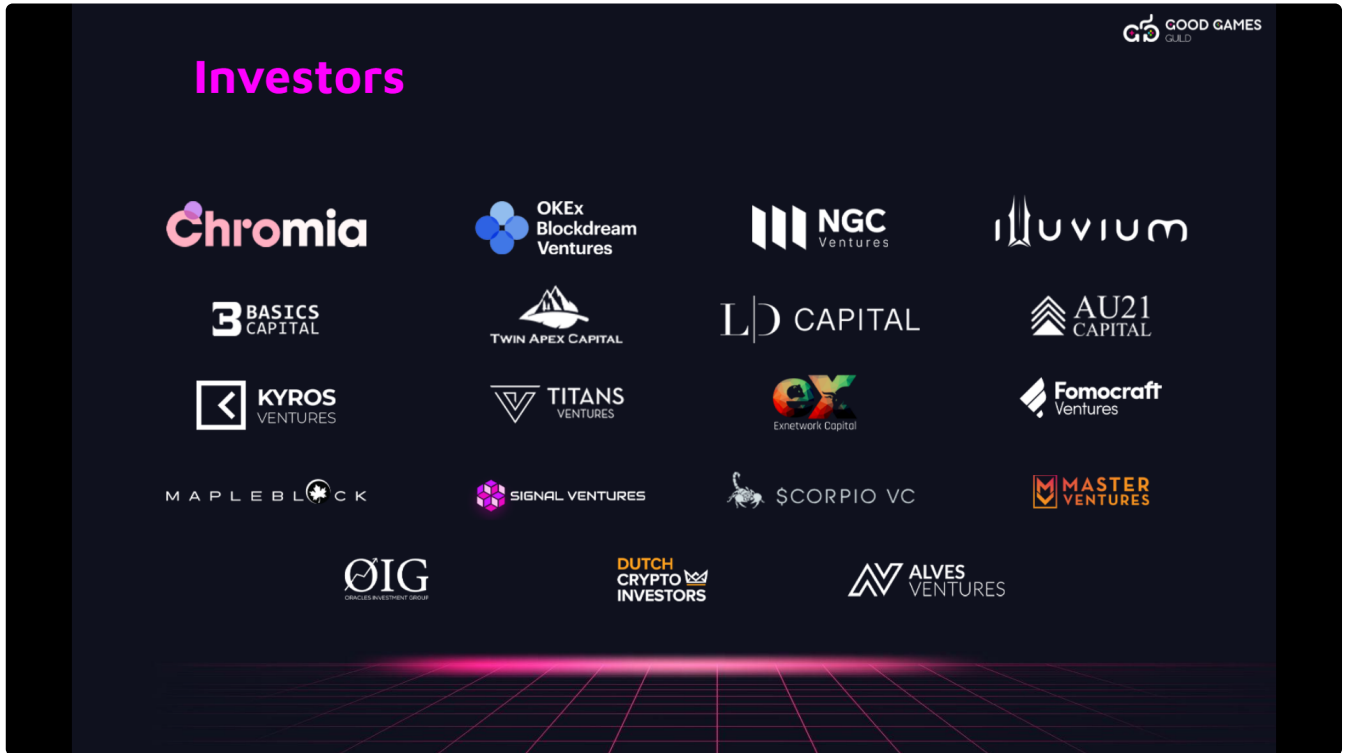
Battle of Guardians Outshine at Piala Presiden Esports 2022,

Do you want to know GGG better? Take a seat and GGG Blog will tell you everything as plainly and clearly as possible!

Investors and Partners

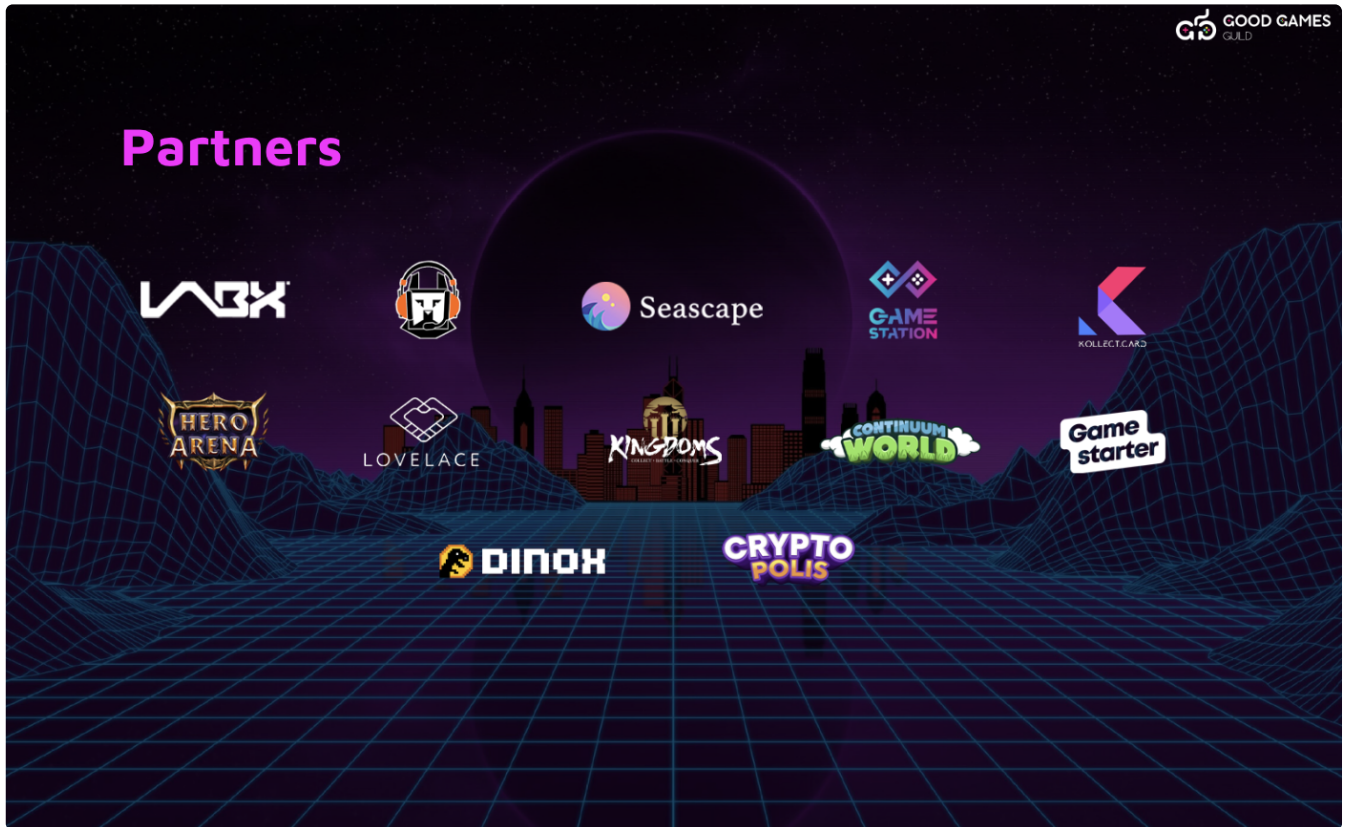
Investors

GGG investors were carefully selected based on their experience, knowledge & understanding of the industry. Each of our investor have a range of experience including Infrastructure, gaming, NFTs, DeFi and some of the most respected global venture firms.



Partners

GGG have secured investments and partnership with several games & arts platforms. The goal of these partnership is to expand our community and Guild.



Good Games Portfolio

