



# BRISE PARADISE WHITE PAPER

## BRISE PARADISE

\$PRDS is a lifestyle token, aimed at bringing leisure and luxury to your life. Construction of our own Hotel in Maldives to increase the utility and adoption of the project.

- Hotel
- NFT Collections
- Lifestyle Mobile App
- Private Island Resort

# Brise Paradise Pvt Ltd

A tourism startup found in Maldives focusing on using DeFi to raise capital for the business. The company will have three main approaches on realizing its goals which are the token Brise Paradise, The Governance NFTs and external investors or partnerhips.



The board will ensure the company's direction is on the right path ensuring strategic decisions and company way forward is decided and reviewed by the board continuously. The board will be the final decision maker of the company's strategies as per the advice of other teams.



## Advisors and Partners

The advisors such as Bitgert and other partnerships with projects will ensure PRDS remains a key player of the market and ecosystem while continuously adding value to the token. While advisors will play a vital role on company's decision making to ensure all expert opinion is considered before there is a decision being made.



*Tokenomics and crypto engineering Partner*



*Private Investors – Business Strategy advisors*

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## Finance Team

To ensure company's financial stability is maintained while allocating financial resources based on proper data and analytics from the team.

## Legal Team

To ensure that everything is determined by the best legal way forward so that the company remains within the laws and regulations to protect our investors and community.

## Marketing

The marketing team will be the most diverse and significant team of the company. Marketing team will consist of 4 main divisions which are brand growth, public relations, and Social Media team and product owners.



# The Business Strategies



1. **Adding value to token:** The token utilities are the foremost important and most significant pillar of all where we will continue adding value to our investor's bags. This would be achieved with 4 key strategies

**Hotel** – Building a real world hotel for lodging and other tourism activities in Maldives where holders can earn free stays and other perks. The Hotel will bring a significant revenue to the business to ensure everything is sustainable and moving progressively.

**Mobile app** – A lifestyle mobile app to bring even more utilities and use cases to the token. The mobile app will cover aspects such as; booking stays worldwide, learning hub, social segment and an investment function for users to start their DeFi journey from stage 1 to being an informed investor.

**Quarterly manual burns** – Manual burns will be carried out each quarter once the Hotel is up and running. This will be done by buying back the token from the market with a portion of revenue generated from the Hotel.

**Private Island Resort** – Private Island resort would bring everything to the next level where the business revenue would increase by x10 compared to the hotel and manual burning and other key reinvestments to the token will double in comparison to the Hotel revenue. The resort will also act as a primary hub for events and other activities to be carried out for the worldwide crypto communities.



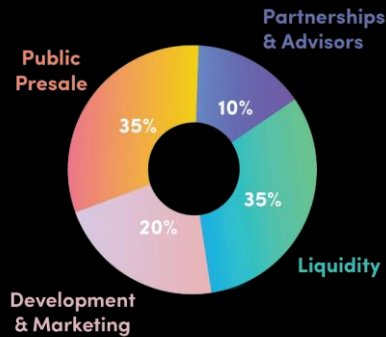


2. **Solution Oriented:** connecting lifestyle and Defi space through our lifestyle mobile app and real world assets such as the hotel and private island resort to empower our community. While also helping our investors increase their wealth sustainably over long run through various reinvestments and marketing activities.
3. **Real world application:** A hotel & private island resort adding value to our travel business and the lifestyle mobile app.
4. **Sustainable revenue:** Hotel and Resort will be our key revenue streams which would be used to reinvest in the token growth and increasing our investors wealth and their value by staying with us long term.
5. **Future plans:** Annual events at our properties such as hackathon events with grants to empower developers and investors while helping young and enthusiast developers within the community show their talent and earn grants to continue adding value to the token and the business overall.
6. **Contributing to the DeFi ecosystem:** Empowering communities, developers and overall the trustworthiness of the crypto world through real world sustainable products and events where people can really experience what the DeFi world is capable of.



# Product Portfolio

## The Token: Brise Paradise - \$PRDS



The token will have a total supply of 1,000,000,000 supply of which 10% to be allocated for advisors and partners while 35% was sold during public ICO and 35% have been locked on a DEX. The Dev & Marketing wallet can finance certain aspects of the business operations, mainly to be used for the Phase II of the project. The smart contract is developed on the Bitgert Blockchain, a fast, secure and scalable ecosystem building the world's first zero gas fee Blockchain.

## Hotel



The hotel will be constructed in a local inhabitant island of the Maldives where a domestic airport is underway of starting their operations within the year 2022. Mixing traditional Maldivian decor and modern furnishings, all 18 air-conditioned guestrooms enjoy views of the garden, beach or sea. All are equipped with a flat-screen TV. The private bathrooms of each room have a shower, slippers and dental kit. Ideal for budget vacationing with your family or friends.



- Restaurant – Ground Floor
- Roof Top coffee bar
- Infinity pool – Roof Top
- Pool table and lounge area – Ground floor
- In-House library – Ground floor

Hotel Revenue forecasts	Occupancy rate		
	50% - 182 Days	75% - 270 Days	100% 365 Days
Deluxe Room	240,240.00	356,400.00	481,800.00
Family Room	116,480.00	172,800.00	233,600.00
Presidential Suite	34,580.00	51,300.00	69,350.00
Restaurant & Coffee Bar	72,800.00	162,000.00	292,000.00
Water Sports	273,000.00	405,000.00	547,500.00
Excursions	56,250.00	56,250.00	56,250.00
Fishing Trips	105,000.00	105,000.00	105,000.00
<b>Total annual revenue</b>	<b>898,350.00</b>	<b>1,308,750.00</b>	<b>1,785,500.00</b>
<b>Expenses</b>			
Salaries	199,200.00	199,200.00	199,200.00
Utilities	10,800.00	10,800.00	10,800.00
Maintenance	2,400.00	2,400.00	2,400.00
Fuel/Gas	18,000.00	18,000.00	18,000.00
Food Supplies	24,000.00	24,000.00	24,000.00
Hotel Supplies	6,000.00	6,000.00	6,000.00
<b>Net Profit</b>	<b>637,950.00</b>	<b>1,048,350.00</b>	<b>1,525,100.00</b>

Hotel Location: <https://goo.gl/maps/G6DS79nbVPGZxh668>





### Mobile App

A lifestyle app for all types of investors and Blockchain project owners. The app will have 6 main key aspects.

#### Travel

- a. A simple platform for people to book properties or host properties for others to book with selected tokens and coins such as **\$PRDS**, Chain's native token **\$BRISE**, Bitgert-pegged **USDT**, **USDC** and **BUSD** or other verifies project's tokens.
- b. A loyalty program with each bookings which can be seen from the rewards wallet from the user's profile

#### Social

- c. A Platform with Group chat feature that allows project teams to create their own servers within the app

#### Education center

- d. Online free and paid courses within the app
- e. Curses to be managed by Briseman

#### Buy Crypto

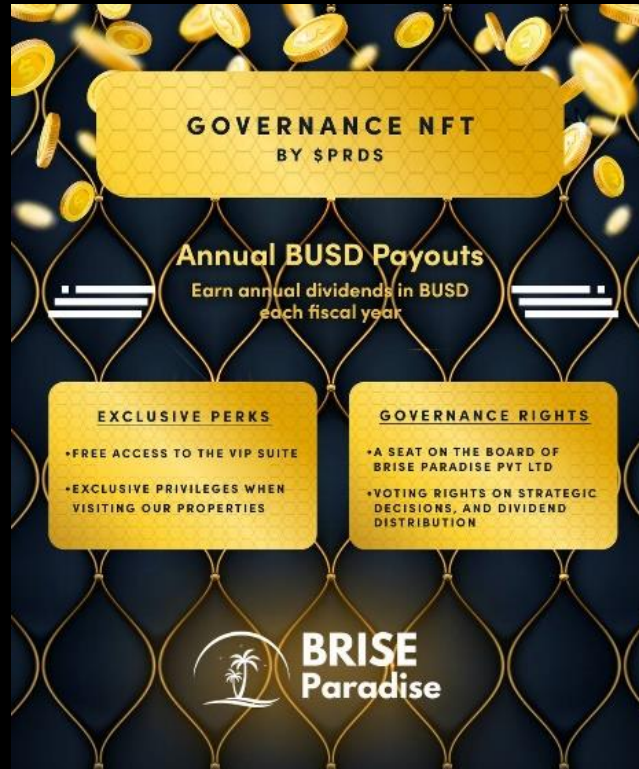
- f. Basic buy with fiat option with only allowed coins and tokens and Bitgert pegged BNB, ETH, BUSD and \$PRDS

#### Shop

- g. Basic online shop with Amazon or Ebay like features and product portfolios
- h. Buy products with allowed tokens such as **\$PRDS**, Chain's native token **\$BRISE**, Bitgert-pegged **USDT**, **USDC** and **BUSD**
- i. Apply to become a merchant/vendor







### Governance NFT Collection

This particular NFT collection represents the Hotel itself that is being built in the Maldives where funds from this collection goes directly towards construction capital.

This will allow holders of the NFTs become part of the governance body of the company as stakeholders and be able to take profits annually as per the company's profit distribution each fiscal year. Expected annual revenue from the first property is on average between USD 600,000 to 900,000 USD annually once the property is in full operation (Expected to go into full operation end of 2023).

Holders of these NFTs can opt to become company shareholders on the book by proceeding with the due-diligence process of the company registrar of the Maldives.

VIEW COLLECTION: <https://brise.midas.com/collection/detail/62af0d49b0ac861de97fc7c6>



## The Yacht Club NFT Collection

# YACHT CLUB NFTS



A beautiful and intricately handcrafted artwork on digital canvass. Introducing The Yacht Club Collection – an exclusive series of only 25 NFTs that features the queens of Brise Paradise captured in iconic poses and scenic panorama.

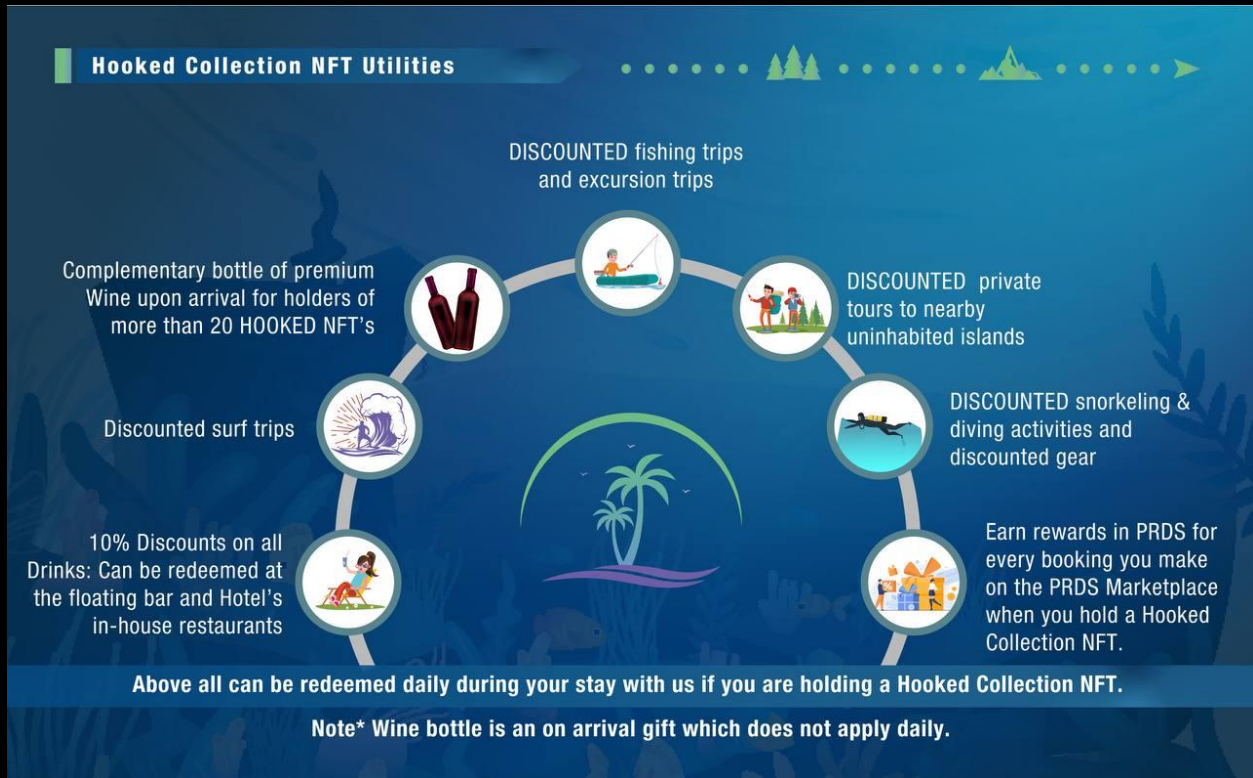
Set in the famous tourist island destination of Maldives, the Brise Paradise Hotel will be the prime destination of the Bitgert community to bask in the sun and enjoy the privileged luxuries offered within. An awesome opportunity for those seeking the ultimate NFT rewards where there are more than just perks but loaded with other features as well including the following:

- Free 3 nights per annum.
- 10% off on Hotel services and Recreational Activities
- 10% discounts on The VIP Suite bookings when you hold more than 4 NFTs from this collection.
- 10% off at Tokyo Bitgert Mall - TokyoCoin.
- 25% off Chromata game - TokyoCoin.
- VIP pass at Tokyo conventions - TokyoCoin.
- Launchcore Diamond Tier Privileges - Launchcore.co

VIEW COLLECTION: <https://brise.miidas.com/collection/detail/6329f3c8344f8bc067222e22>



## The Hooked Collection



The Hooked Collection resembling our marine life to raise awareness to protect and love the ocean and its rich ecosystem. The collection will carry unique traits and use cases for when the holder visits our properties, or within our Marketplace and on other services PRDS will offer as per the roadmap, these will be announced in due time. Perks of holding an NFT from the collection will include discounted recreational activities at the hotel, discounted souvenirs, access to certain features of the marketplace while having stake over the project's greater vision. This will be a limited series collection.

VIEW COLLECTION: <https://app.youngparrotinft.com/collections/b4356ba7-b099-469e-b1f4-d010c33426e8#items>



## Private Decentralized Island Resort



The company will ensure we acquire a small sized (5 – 10 hectares) private island in Maldives after raising the necessary capital once phase I is completed. The forecasted annual revenue from the envisioned private island resort is USD 10,000,000 per year.

The island acquisition and development cost will depend on the island, its location, lagoon and size including the development plan of the company. Hence, these details can only be confirmed once sufficient investment has been secured.

Apart from being a standard private island resort, we will also establish mining stations for \$Bitcoin mining at the island which would be powered by the sea current, thus making it even more sustainable and allow people to rent rigs from the station which would be adding addition revenue stream to our investors.

Furthermore, the private island will host annual events such as hackathons with grants for enthusiast developers within the ecosystem to help build future products and solution to help pave the bridge between DeFi and real world.

