



# ALL IN | LITEPAPER

VERSION ONE

## We're all in, are you?

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**An Introduction to the ultimate Ethereum blockchain token, which aims to unite us all through community growth and continual improvement.**

RAFDOT - FOUNDER

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## Introduction

# We're All In, are you?

The crypto ecosystem has become a wasteland littered with the craters of would be billion-dollar projects that are in no small part fuelled to the eyeballs with hype, expectation and good ideas.

If the hype is the propellant and x1000 gains the payload aboard the rocket, why do so many projects scar the crypto moon with their smouldering wrecks and plumes of smoke?

Because they seldom stick the landing.

Ask NASA or SpaceX, and they will convey you need a collective team with the same ambition; in other words, you need a hivemind to land a rocket, you need a foundation, and you need a community. Aligned.

The proverbial moon serves as a convenient analogy for the situation we find ourselves in. We are choosing to shift our mission to landing on the moon instead of just flying at it with reckless abandon. Only once we have a safe touchdown can we raise our glasses and taste success together.

ALL IN understands that sustainable long-term prosperity along this journey entails transparency, visibility, integrity, and active community engagement. These factors become integral for any collection of individuals that are unified in the pursuit of making a difference.

We're ALL IN on **transparency**.

We're ALL IN on active **engagement**.

We're ALL IN on open **communication**.

We're ALL IN on making changes based on **feedback**.

We're ALL IN on raising up those around us. We're ALL IN on **sticking the landing**.

We're ALL IN.



# Overview

**ALL IN is an Ethereum blockchain token centered on uniting people in a welcoming and supportive community. The team have built an engagement-centric experience for users by introducing utility features, open Telegram voice chats, and allowing direct access to the project developer, as well as stakeholders.**

Active participation with the community serves as the modus operandi, with the aim to nurture the project's self-sustainability.

To provide support to our valued token holders, we work with feedback and enable cross-collaboration between the team and holders.

Our community's loyalty and trust is the North Star for our team, and those who invest their skills, time, and money to the project are rewarded and praised for their efforts.

Our team has a deep understanding of the crypto space, and we are aware that it is often misunderstood and plagued by bad actors, so we ask ourselves, how do we change that?

We settled on the conclusion that we need to reverse engineer our thought process and ask the community, what do they find valuable, and create the value people desire.

It is not possible to facilitate change with only hope and false expectations.

You cannot drive change with low effort, underdeveloped projects.

There are four important components of change:

Participation, dedication, relentless work, and the recognition of a problem, if there is one.

Conclusion?

**Do something common, uncommonly well.**

**“The secret of change is to focus all of your energy not on fighting the old, but on building the new”**



# All In Objective, Vision and Mission



## Objective

To change how people identify, use and associate decentralised finance utilities; Through community growth & engagement at its core.



## Vision

Using iteration and feedback, All In aims to continually adapt to and improve on all aspects of the project to align with what the community deems valuable. All In will build creative utility and tools on the blockchain, changing how we interact with the new paradigm of decentralised finance within the crypto space.



## Mission

- Establish a culture which encourages people to join the All In Community through an inclusive, educational and welcoming community.
- Elevate the quality of service and user experience while delivering utilities which offer value.



## Values

- Community Growth
- Collaboration
- Continual Improvement
- Iteration and Feedback
- Quality
- Development
- Communication



# The Fundamentals

**Full transparency is an ALL-IN dogma**, and holders are encouraged to keep the team honest. Below, is a summarized list of the fundamentals already shared with the existing community.



## Tokenomics

Good Tokenomics with 4% Buy/Sell tax which directly help drive the community growth and project development.

A fair distribution of tokens and low supply (1,000,000 total).

The token is deflationary, limited with initial max wallets restrictions removed before renouncement.



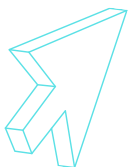
## Team Visibility

The core team and founder are accessible through all socials.

The voice chat is regularly open for the community to engage with each other and the team.



# The Fundamentals



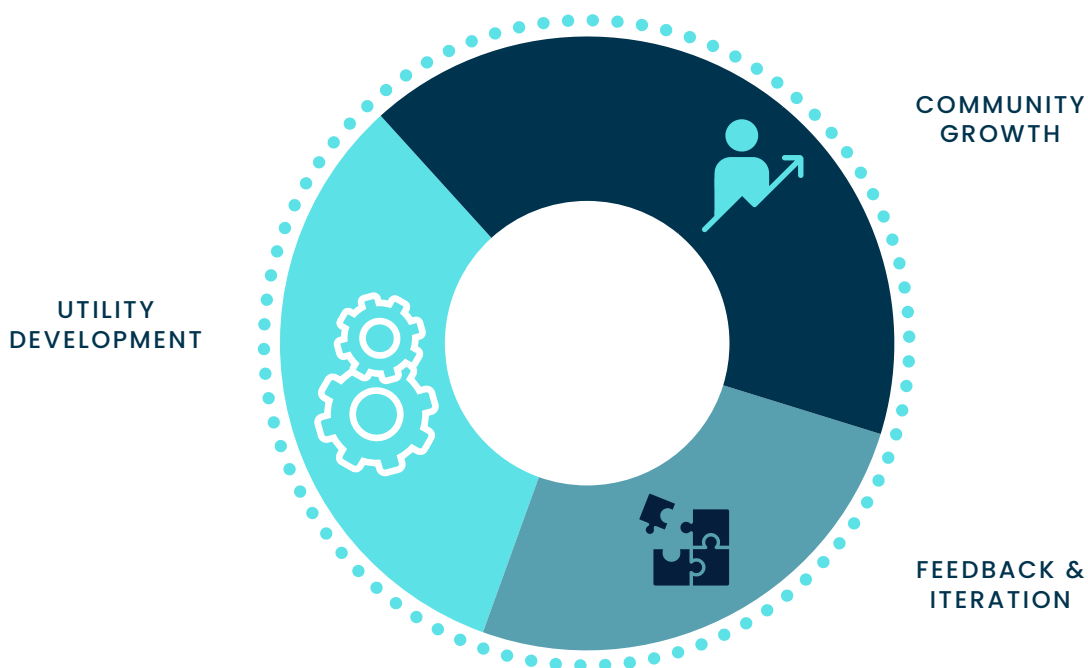
## Project Flightpath

By the time of this document's release, the foundational stage will be complete; please see the roadmap section of our website for a full breakdown of current and future activities.



## Development Lifecycle

The ALL-IN development cycle pivots around 3 main pillars;



# The Fundamentals

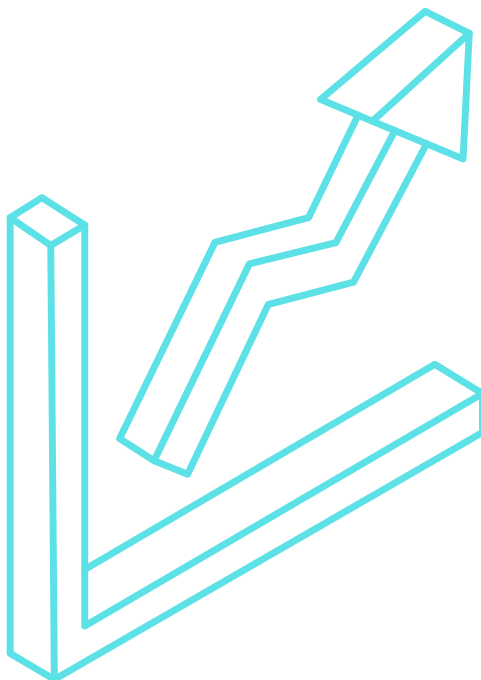
## All In Community

Holders of \$ALLIN have direct influence over the project's direction. As the project grows with the community, holders of All In will continue to have collaboration and support from the team. With the two hand in hand, directly driving each other through the phases and beyond.

Social growth across Twitter has quadrupled since its launch, with an avg engagement of 37.1k impressions in the first month of launch and a steadily growing presence.

Telegram has grown over 800% since launch and is expected to reach well over 1000% by Q1/23.

The \$ALLIN holder count has been over 200% since launch and will continue to grow exponentially through the next phases.





# The Phases

## Stripping Back the Timelines

With All In, we have stripped back the traditional deployment strategy for a typical microcap launch and split them into the Launch, Foundation, Growth and Utility phases.

The phases will change as the project grows, with the only timeframe restricted by the community's growth.



### Launch

The team completed the delivery of the Launch phase in early November. With social channels, website v1, initial locks and All In Hype Bot all completed.

At this phase, the founder had yet to declare he was responsible for the project, preferring to allow All In to grow organically.

### Growth

The Growth phase is where the project will expand further, creating partnerships, beginning utility development and building the growth community. Some major work planned around utilising the All In Treasury will also commence.

### Foundation

The Foundation phase, which is now complete, was all around building the project's core.

The culture of what All In is about has been established within the community.

Goals set, including website v1.2, partnership explorations and lock extensions, were all completed ahead of schedule.

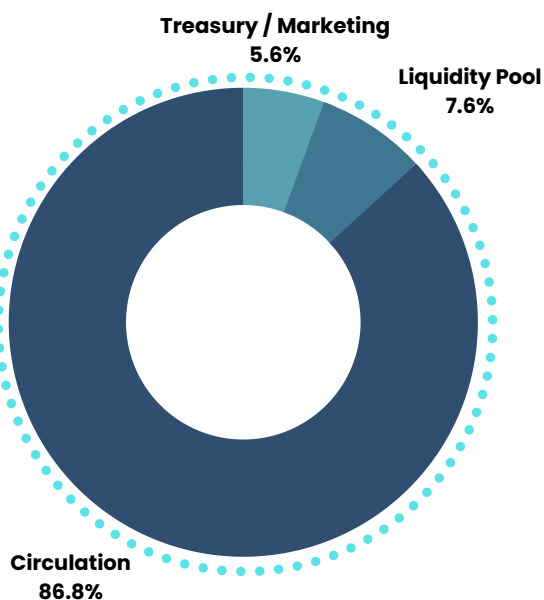
### Utility

The utility is a crucial objective for All In. We are delivering a product which is not only deserving of the All In community but of quality and design, which we will be proud of. The utilities developed will not stay static; as the project grows, we will continue to adapt, iterate and improve across all aspects.

# The \$ALLIN Token

## Taxes designed to ensure community and project can grow, whether in bear or bull markets.

\$ALLIN has a 4% buy/sell tax designed with progress in mind. The tariffs applied to the token ensure that development, marketing and rewarding the community are all prioritised. Starting at the Growth phase, some of the revenue received will go towards the All In treasury for its asset procurement strategy.



### Total Supply

\$ALLIN has a supply of 1 million tokens.

# 1,000,000

### Buy / Sell Tax

Four percent buy/sell tax is applied to every transaction which support project growth.

# 4%

### Contract Status

The contract is renounced and was done like this to align with market trends at time of launch.

# Renounced

### Liquidity Pool

The liquidity for \$ALLIN is locked with the time extended as the project grows a meets objectives.

# Locked



# The \$ALLIN Treasury

## **Collaborate with partners.** **Invest in Assets.** **Build for the Future.**

The All In Treasury is the project's mechanism for enabling growth through investments. The Treasury holds a large supply of \$ALLIN and is there to ensure it has the capacity and assets for future expansion while protecting the project for the future.

One of the other significant benefits to the All In Treasury is that it will house investment assets from partnering projects and others for building for the future.



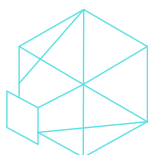
## **Relationships & Collaboration**

With the project's core values of collaboration and community growth, the All In Treasury will directly support this through developing relationship programs. This will include ways to work together with other projects to help both sides growth where interests are aligned.



## **Investment**

Part of the relationship development will include supporting projects through procuring assets to help their development. This includes things like NFTs, tokens and events, which help drive the growth of All In.



## **Build for the Future**

To build for the future, you have to invest for today. With the relationships, investments and collaboration plans, All In will be able to increase our target audience and acquire assets of worth for the future too.



# The Utility

Building utilities which evolve and adapt with the growth of the community.



When the token launched, the founding team purposely held back any announcement of a major utility. The reason for this is, in our experience, the utility doesn't make a project - the community does.

After completing our Launch and Foundation phases, the time is right for us to announce our first utility.

**Allin.Exchange, will be a decentralised application (DAPP)** with all the values and qualities the community bring to All In. With this exchange, the only restrictions of what is possible are the growth of the community. We want to ensure you as a holder of All In have direct influence over it's direction and build something which can change the way we utilise and interact within the DeFi space.

With version one of the DAPP , it will evolve and improve with the community, and this is only the first of potential utilities. We're just getting started....

**Allin.**Exchange  
**Allin.**Systems  
**All-in.**Tools

## What features will the DEX have?

**Early version one will have a number of features available to all:**

Portfolio tracker, Dedicated Swap, Purchase Crypto from Fiat, New Pairs

**\$ALLIN holders and \$ALLIN NFT holders will gain access to premium features.** We're also looking at ways to reward partner NFT holders access to premium and more will be announced during the growth and utility phases.

### **Premium Features Include:**

Rug Checker, Multichart, Watchlist, Elastic Search, Live New Pairs

**"All In wants to do something common, uncommonly well."**

RAFDOT - FOUNDER



# The Team

**We're the enablers, the team and All In are nothing without the community.**

## Who is the founder?

The idea for \$ALLIN originated with Lead Developer & founder Rafdot, who was part of the marketing and branding team for the STARL Metaverse Project. For over a year, Rafdot assisted STARL with marketing, branding, community engagement, and advisory roles. Based on his experience, he developed \$ALLIN utilizing those skills and expertise.

In addition to creating NFT collections for projects and communities, he has worked in product, support, and operational management roles in the tech industry.



## The Team

At All In, Rafdot has built a team of industry experts and experienced crypto enthusiasts to support the project's growth and success. The team continues to grow as the project develops.

We encourage inclusion too, so if you have connections or skills which would help the project and you're All In, you can reach out to support.

## The Community

The All In community has established a culture needed to build a strong core foundation. We have a fantastic community of hard-working holders and supporters who are 'all in' on this journey. The community is now one of openness, inclusion and open learning which has accelerated the timelines for our next phase.

## Contact Us

# We're All In, are you?

Learn more  
about All In



Website  
Medium

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