




Heroes & Empires

Where RPG meets Autobattler

A next-gen NFT Gaming Project Incubated by  **Megala**

August 2021



Market Research



What is Heroes & Empires

Heroes & Empires is one of the first NFT gaming projects that combines the modern RPG gameplay and blockchain technology. Besides The Play2Earn element, the game also provides a fun gaming experience through high-end graphics, innovative auto-battler gameplay, and a competitive PvP system.

- Art style: Semi-Realistic + Fantasy
- Category: NFT (Non-fungible token), P2E
- Genre: RPG
- Age: 9+
- Platform: Android, iOS, WebGL, PC
- Launch Date (ETA): Q3 - 2021



Play-To-Earn

Heroes and Empires Play - to - Earn Overview



Play-To-Earn

Quest system

- Daily, weekly & progression

PvE

- Main Campaign
- Endless Tower, Dungeon Trials, etc
- World Bosses

PvP

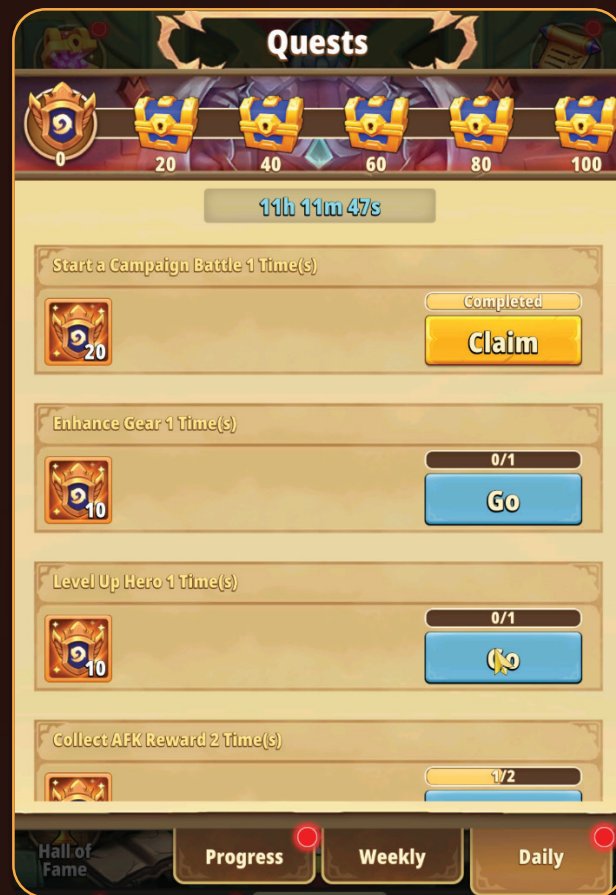
- Arenas
- Weekly/Season Tournaments

Clans

- Clan Wars/ Clan Hunt



Play-To-Earn



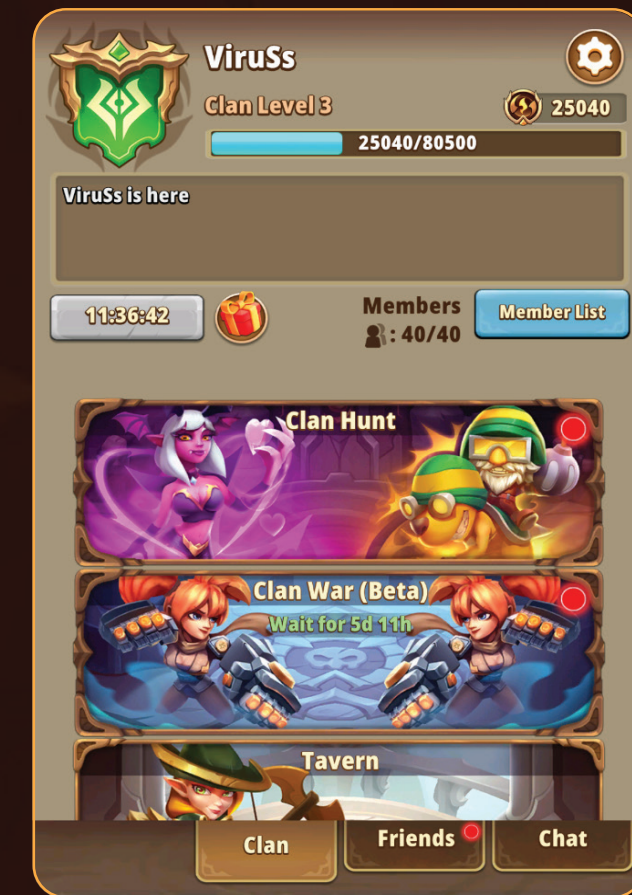
Quest



PvE & PvP



Ranking System



Social Interaction
Clans & Friend

Play-To-Earn



Upgrade

Resources
Token
+ Power



Battle

Resources
Token
- Time



Token Collectibles

EARN TOKEN

- By completing in-game activities
- Quests
- Leaderboard

SPEND TOKEN

- Hero Ascension & Skill learn
- Summoning Heroes



NFTs Collectibles

- Heroes with different Races and Classes
- Heroes' skins - **Super rare** collectible
- Gears: rare, epic, legendary
- Signatures - Unique for each hero



NFTs Collectibles

NFT Heroes

- 75 Heroes in 8 Races and 7 Classes
- Summon Heroes using token

Hero Upgrade

- Level up or Skill up
- Ascend hero rarity: Fuse heroes in the same race
- 5 Rarities: **Rare** -> **Epic** -> **Legendary**
-> **Immortal** -> **Ultimate**



NFTs COLLECTIBLES

NFT Gears

- Gears: Weapons, Armors, Helms & Boots
- Rank up your gears by fusing other gears
- Can only get from special events
- Artifacts: Can only get from game events
- Signatures: Unique to each hero, providing new skill/buff



Decentralized Finance



- In H&E, users will be able to utilize their NFT assets in our DeFi features to earn passive income and help expand the game ecosystem.

Marketplace

Stake

Collateral

Borrow & Lend

Market Research

| Comparison Features | Heroes & Empires | MyDefi Pet | FaraLand | CryptoBlades |
|--------------------------|------------------|---------------|---------------|--------------|
| Token | HE | DPET | FARA | SKILL |
| Play to Earn | ✓ | ✓ | ✓ | ✓ |
| Staking | ✓ | ✓ | ✓ | ✓ |
| PvP & Tournaments | ✓ | ✓ | ✓ | ✓ |
| Mobile & PC Version | ✓ | ✓ | ✓ | ✓ |
| Burn NFTs | ✓ | ✗ | ✗ | ✗ |
| Clans | ✓ | ✗ | ✗ | ✗ |
| High-end Graphics | ✓ | ✗ | ✗ | ✗ |
| NFT ERC-1155 | ✓ | ✗ | ✗ | ✗ |
| Deep Strategies | ✓ | ✗ | ✗ | ✗ |
| Market Cap | \$805,500 | \$82,352,571 | \$22,234,821 | \$23,775,882 |
| Fully Diluted Market Cap | \$10,000,000 | \$681,000,000 | \$338,000,000 | \$39,400,000 |

Game2Blockchain

- * **Heroes & Empires** has won the **Top 1** in “**Game2Blockchain**” event, hosted by HUB, VCCexchange, TFI, Axie, Tomochain and KyberNetwork!
- * Mr.Trung Nguyen (Co-Founder & CEO Axie Infinity) said *“I think the team has the potential to go very far. Of course, it depends on the direction of the team's strategy in the future. But I do hope H&E will choose correctly to not only be successful in terms of game but also in a long-term development.”*

HUB VCC EXCHANGE TFI

GAME 2 BLOCCHAIN

CÔNG BỐ ĐỘI THẮNG CUỘC

TÌM KIẾM KỶ LÂN NFT GAME TIẾP THEO
CÙNG AXIE INFINITY, KYBER NETWORK, TOMOCHAIN

Thời gian: 19:30 - 20:30 ngày 22/8/2021

Đối tác đồng hành:

kyber network TomoChain AXIE INFINITY

Zoom ID: 989 9496 4835
#game2blockchain #nftgame

Finding the next NFT Game unicorn
with Axie Infinity, Kyber Network, Tomochain

Tokenomic

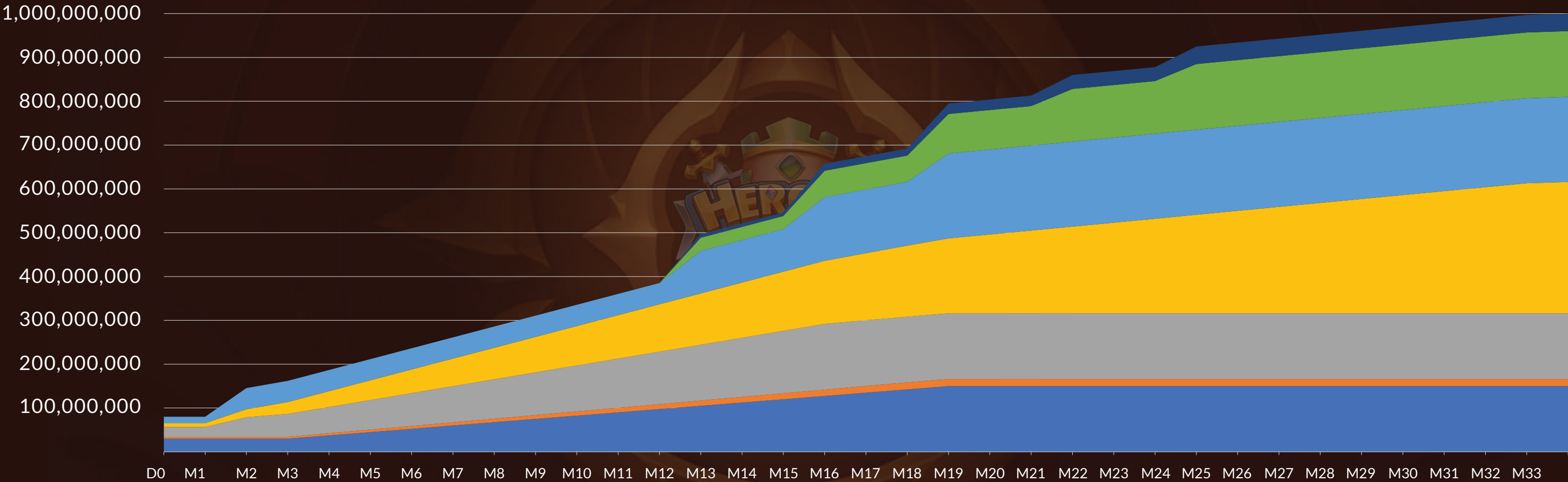
| Index | Details |
|------------|------------------------------|
| Name | Heroes & Empires |
| Symbol | HE |
| Chain | Binance Smart Chain (BEP-20) |
| Max Supply | 1,000,000,000 |
| Token Type | Utility |
| Use | Governance Play 2 Earn |



Token Release Schedule

| Summary | | Token Release Schedule | | |
|------------------------------------|------------|------------------------|------|--|
| Heroes & Empires | Allocation | Ticket: HE | TGE | Vesting |
| Total Supply | 100% | 1,000,000,000 | | |
| Strategic Round | 15% | 150,000,000 | 20% | 3 months cliff, vest linear daily in 16 months |
| Public Round | 1.6% | 16,000,000 | 25% | 3 months cliff, then vest linearly over 15 months |
| Team | 15% | 150,000,000 | 0% | Lock 1 year, then vest linearly over 1 year |
| Advisors | 4% | 40,000,000 | 0% | |
| Marketing & Liquidity & Incentives | 15% | 150,000,000 | 15% | 15% on month 2, then vest linearly over 14 months |
| Ingame Reward | 30% | 300,000,000 | 3% | 1 month cliff, then vest linearly over 33 months |
| Ecosystem Funds | 19.4% | 194,000,000 | 7.5% | 17.5% on month 2, then 10 months cliff, followed by 25% unlock every quarter |
| Initial Circulating Supply | | 80,050,000 | | |
| Initial Market Cap | | \$800,500 | | |
| Full Diluted Valuation | | \$10,000,000 | | |

Token Allocation Schedule



■ Strategic Round
 ■ Public Round
 ■ Marketing & Liquidity & Incentives
 ■ Ingame Rewards
 ■ Ecosystem Funds
 ■ Team
 ■ advisors

Roadmap

• Initiated the Project

- Ideas & Conceptual Development
- Partners & Game Studio Negotiation

July 2021

• Release Game Closed Beta

- Core-gameplay for «Incentivized Testnet»
- Game Asset Offering (GAO) on Marketplace V01
- Web version

September 2021

• Release Game Open Beta Ver 2.0

- Integrate NFT gears
- Upgrade real-time PvP
- Release Socia/Friend Features
- Release Staking Rewards

December 2021

August 2021

• Started Development

- Integrate blockchain
- Adjust Gameplay, UI, UX
- Build website & Pitch Deck

October 2021

• Release Game Open Beta

- IDO on Launchpad
- Release «P2E» features & NFT Heroes
- Release Clans feature
- MarketPlace V02

Apr 2022+

- Full Game release
- Expand of the Game's Ecosystem

Our Team

Professional game developers meets Blockchain experts.



Quyet Huynh

Founder & CEO

- Co-Founder & CEO @ CryptoViet



Anh Le

Co-Founder & Head of Product

- Head of Product @ Imba



Kha Do

CMO & BD

- Co-founder @ Megala Ventures



Vuong Truong

CTO & Full-Stack Dev

- CTO @ CryptoViet



Truong Dao

COO

- CMO @ CryptoViet



Hiep Dang

Technical Lead

- Technical Manager @ Imba



Quy Phan

Technical Blockchain Lead

- Technical Lead @ CryptoViet Labs



Lanh Nguyen

Technical Lead

- Head of Studio @ ACE



Our Team

Professional game developers meets Blockchain experts.



Thien Nguyen

Analyst & Researcher

- Funds Manager @ CryptoViet Funds



Thanh Bui

DevOps & Software Engineer

- Back-End Dev @ CryptoViet Labs



Trung Do

UI/UX Dev

- UI/UX Dev @ CryptoViet Labs



Bao Nguyen

Game Operation Manager



Phat Ho

Game Dev



Vinh Le

Game Dev



Truong Nguyen

Game Dev



Doanh Do

3D Artist



About IMBA

Imba is founded by industry veterans and focused on mid-core mobile games with deep gameplay and stunning art.



- Founded in 2015
- 50 members
- Shipped over 100 titles



Kawaii Home Design

Download: 20M+
Revenue: \$2M+



Kawaii Mansion

Download: 1M+
Revenue: \$2M+



I Am Hero

Downloads: 500K+
Revenue: \$1M



Archer Hunter

Downloads: 500K+
Revenue: \$500k+

About CryptoViet

CryptoViet (formerly Bitcoin Vietnam News) - 2016, team was founded by individuals who have a passion and a strong belief in the future of Blockchain technology.

CryptoViet is a combination of 3 departments: CryptoViet Media, CryptoViet Labs and Megala Ventures.



Megala Ventures is one of the institutional investors of blockchain and distributed ledger technologies at Southeast Asia, and has been a key contributor to a number of leading blockchain projects.

Our Partners



CRYPTO VIET
Labs



STARPUNK



BINANCE
SMART CHAIN





Thank You!

contact@heroesempires.com