



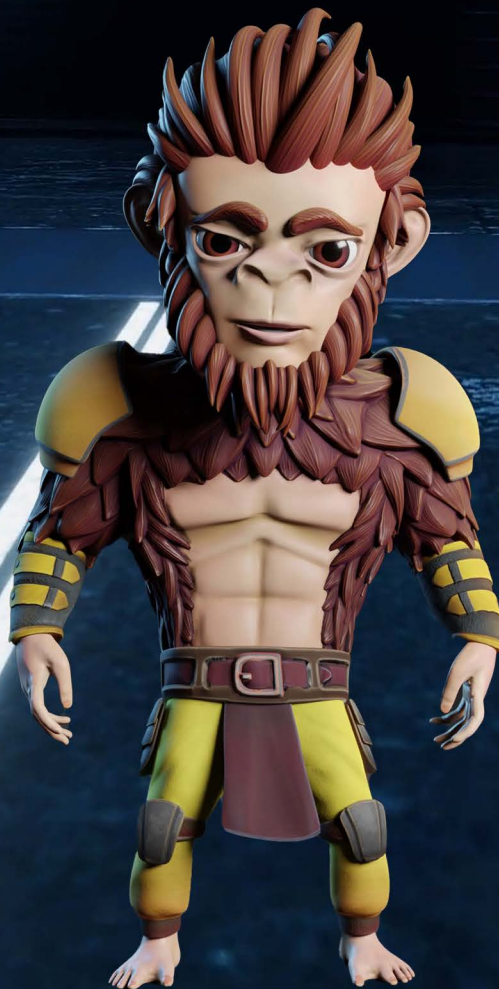
META MASTERS  
GUILD

# LITEPAPER

PREPARED BY



GAMEAROUND



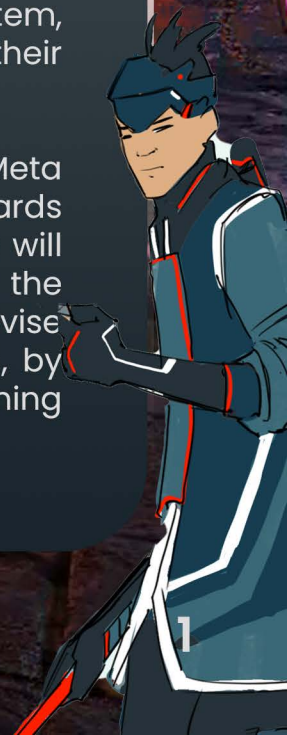


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## WHAT IS META MASTERS GUILD?

The Meta Masters Guild (MMG) is the world's first mobile focused web3 gaming guild. Our mission is to build high quality, blockchain integrated mobile games that will form a decentralised gaming ecosystem, allowing our members to sustainably earn rewards in exchange for their contribution to the ecosystem.

All games on our ecosystem will use a single currency: The Meta Masters Guild token (\$MEMAG). All MMG titles will have in-game rewards called 'Gems' which can be converted to MEMAG tokens, players will then be presented with a choice to cash out or reinvest in the ecosystem in numerous ways. Our system is designed to incentivise players to invest both their time and money into the ecosystem, by ensuring they are fairly compensated for their investment; something which is needed in gaming.





# OUR PRINCIPLES

## Fun comes First

We find it imperative to not lose sight of our goal, which is to create fun games. We pledge not to let our blockchain integration, tokenisation, and earning mechanisms get in the way of what really matters, which is an interactive and fun gameplay experience for the player. Sustainability is a primary focus. The creation of a sustainable economy model requires a stable player base, and the players need a fun and engaging game for them to continue playing.

## You REALLY own it

Whatever items or currency you own in our ecosystem, they will genuinely belong to you. All of our in-game assets are owned, verifiable and tradable on the Ethereum blockchain. This helps decentralise our ecosystem, and significantly increases incentives to buy these assets, while players are aware that these assets are 100% tradable, unchangeable and in their control.

## Communities make Games

Multiplayer games are nothing without their community, we will ensure that our community is with us every step of the way. Your voice will help shape the future developments of our ecosystem and we will be as proactive as possible in engaging our community and involving them in decision-making.

## Play AND Earn

You may have heard the term play to earn gaming (P2E). We believe it is fundamentally flawed and like to use Play AND Earn (P&E). We don't want people to play our games just to earn money, if our entire player base seeks profit, it is impossible for the earning mechanics to be sustainable. We want to provide genuinely high quality, fun games that people want to play and spend money on, then give our players opportunities to earn money back, and be compensated for the value they provide to our ecosystem.





# WHY ARE WE NECESSARY?

The gaming industry is among the most predatory industries in our world today. Huge gaming corporations own the rights to all our favourite titles, they consistently fail to make games to a proper standard, they employ predatory monetisation techniques making billions every year. However, the core player base which makes these games so special sees absolutely zero of this money come back to them. The corporations tend to ignore their community's feedback despite the community being the foundation all great games are built upon. We will fight against this.

Over the past decades of gaming classics, it has been proven that people are willing to put significant sums of money into games they genuinely enjoy playing. We envision a gaming ecosystem where players enjoy playing our games, therefore they want to put money into them, and designing the in-game economy to be totally open and fair. Allowing players to trade all their in-game items and currency to one another as they please. We firmly believe that an open in-game economy will significantly increase the amount of investment into a game, and that web3 games will vastly eclipse traditional games in terms of the trading volume of their in-game economies.

Take one of the most popular games ever made as an example, CS:GO. CS:GO skins are estimated to have a market capitalisation of over \$1 billion, purely for cosmetic items. Skins can be bought and sold on the Steam marketplace, but Steam credit cannot be withdrawn into real money. This forced players to use 3rd party trading platforms to get fiat for their skins, but CS:GO's developers Valve cracked down on this, banning many accounts leading to huge numbers of people's in game items they put countless hours and money into gone; all it took was Valve pressing a button. Imagine the market capitalisation of CS:GO skins if players could invest, knowing that they can freely trade their items back into fiat currency or cryptocurrency, and if they also knew that there was no risk of being banned and losing their items, we believe the trading volume would be substantially higher.







# THE META MASTER MODEL

Our model is simple, we call it Play and Earn. We want everyone to be able to play our games for free and allow them to start earning rewards for the time they spend on the game.

Players will earn a currency called Gems in our various titles; they are then given autonomy on how they use this currency. They can exchange Gems into \$MEMAG tokens to stake in the ecosystem and earn additional rewards, they can use Gems to purchase in-game NFTs, or they can cash out by exchanging into other cryptocurrencies such as \$ETH (Ethereum's native currency).

Players can also purchase premium, playable in-game NFTs from the Meta Masters Store on our website, the players will hold these NFTs in their wallet and be able to connect their wallet to the game and use their NFT in-game. Premium NFT items will have more advanced characteristics and or better in-game stats, therefore increasing the user's chance of winning a game therefore increasing the potential earnings of Gems.

Players will have the option to buy \$MEMAG tokens directly from our website and go straight into staking or buying in-game NFTs. Players will also have regular chances to win NFTs, tokens and other special prizes by being an active member of our community on social media. We will run regular giveaways, competitions, and special events for our community.

The entirety of our ecosystem is designed to incentivise engagement and reward those who are adding value to our ecosystem. Whether it's in our games, or in our online community, if you put time and effort in you will be adequately compensated. Here are some of the ways high-value contributors to the Meta Masters ecosystem can be rewarded.

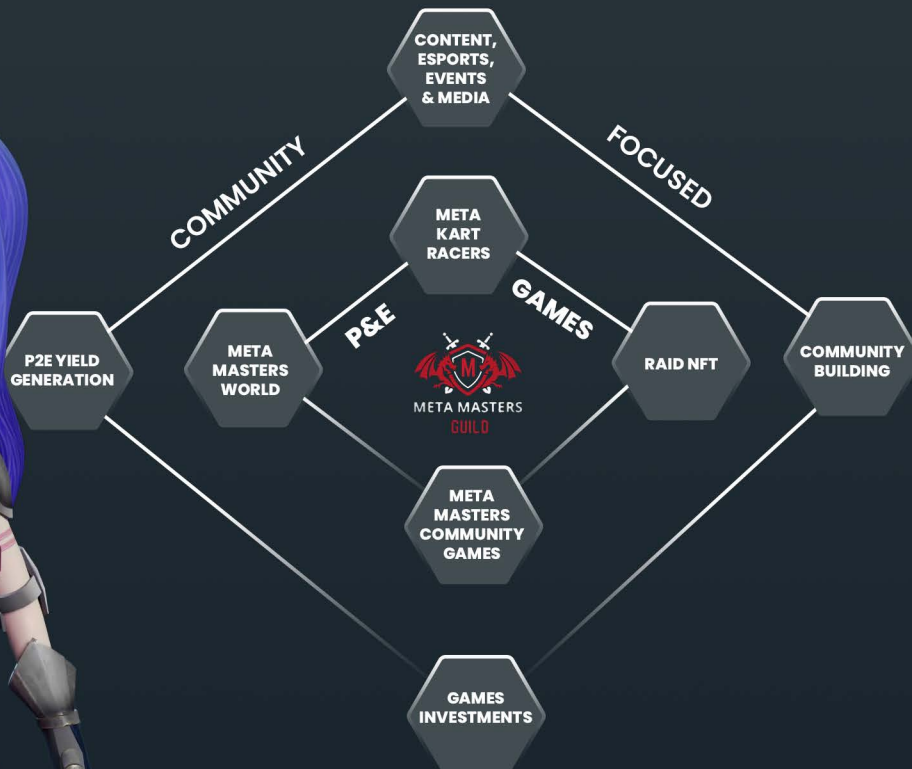


**Building Games with us:** We are committed to striking partnerships with game developers for early entry asset investments into their titles and offering these opportunities to our community. If you have a game concept that you think we would like, we are always happy to talk.

**Providing in-game assets to high-performing players:** We will provide in-game assets of the highest standards to our top-level players. We want to foster an exciting, competitive esports scene for our titles and we are committed to facilitate skilled players competing at the top levels.

**Developing esports teams and creating content:** We will support official esports teams and any content creators covering our titles. We are actively trying to build a community, and content creators are a big part of this. We will strike long term deals with content creators and give them access to the best in-game content in order to market our games and entertain our community.

**Community giveaways and events:** Active contributors in our community will constantly have the chance to win \$MEMAG tokens, in-game NFTs and many more. We are passionate about giving back to our community and being a consistent presence in our different channels will present you with many chances of winning prizes.





# WHAT ARE OUR FIRST TITLES?

We are well underway on our mission to deliver high quality, blockchain integrated mobile games. We currently have three titles officially in the pipeline which are in various stages, ranging from concept to early development. They are as follows:

## **Meta Kart Racers**

Meta Kart Racers will be our first title, we are working with web3 game developers Gamearound on the game, and it is currently in early development. Meta Kart Racers is a PVP racing game built for mobile devices. Players must compete against one another in the Meta Kart Championship where players must escape from the evil Meta overlords. Players can earn tokens by collecting in-game rewards (Gems) for their performances on the track. The earning mechanics of Meta Kart revolve around skill-based competition, resource collection, and a player-driven upgrade cycle that allows players to earn real rewards.

## **Raid NFT**

Raid NFT is a turn-based fantasy fighting game where players must choose between several warrior classes then battle it out in one of the many hostile environments. Players can earn Gems and in-game NFTs by completing challenges and progressing through the game. It also includes a PVP mode where players compete against one another to earn tokens and other rewards. Whether you want to play solo or test your skills in the arena, you create your own destiny in NFT Raid. Players can find special items in the battle arena, putting their skills to the test against worthy opponents. The greater your upgrades, the more powerful you will become. The game is currently in the design stage.

## **Meta Masters World**

Meta Masters World will be a metaverse for our members. It's an exploration game set in an expansive virtual world. It will be like an open world game with less structure. Players will have full autonomy in the Meta Masters World, they can explore, collect resources enter competitions and much more. Players will be presented with endless possibilities and content to explore. Every in-game item will be an NFT, and we envision a bustling marketplace in the world where players can freely exchange any of their items with one another. The game is currently in the concept/discovery stage.



# MEMAG TOKENOMICS

- Total Supply: 1 billion tokens
- NFT royalty fee: 5% (back to the MMG treasure)
- Individual purchase cap: unlimited
- In-game currency across all games

<i>SEGMENTATION</i>	<i>RATIOS</i>	<i>AMOUNT</i>
<i>ECOSYSTEM</i>	<i>15.00%</i>	<i>150,000,000</i>
<i>COMPANY RESERVE</i>	<i>10.00%</i>	<i>100,000,000</i>
<i>TEAM</i>	<i>10.00%</i>	<i>100,000,000</i>
<i>MARKETPLACE</i>	<i>15.00%</i>	<i>150,000,000</i>
<i>LIQUIDITY</i>	<i>5.00%</i>	<i>50,000,000</i>
<i>PRESALE</i>	<i>35.00%</i>	<i>350,000,000</i>
<i>EXCHANGE LISTINGS</i>	<i>10.00%</i>	<i>100,000,000</i>
<i>TOTAL COINS</i>	<i>100.00%</i>	<i>1,000,000,000</i>



# OUR ROADMAP

Our Roadmap is dynamic, there will be regular additions and updates in parallel with the growth of our project. The dates in the following road map are currently the most accurate indications of release dates, but they are all subject to change depending on development progress, market conditions etc.

Some of our features will be gradually rolled out, for example the marketplace will be initially launched with the ability for players to purchase NFTs, and the trading features will be introduced subsequently.

## Q2 2022

- Tokenomics
- Vesting period
- White Paper
- Meta Kart GDD

## Q3 2022

- MVP Creation & Product Planning
- Partnership with leading NFT artist
- Platform Design & NFT marketplace development on ETH network

## Q4 2022

- Meta Kart game animation & development
- Blockchain contract audit
- Coinsniper KYC approval



# OUR ROADMAP

## Q1 2023

- Platform soft launch
- MEMAG native token launch and Presale
- MEMAG \$100K Giveaway and community building
- NFT store launch
- Staking soft launch

## Q2 2023

- Completion of Presale
- Listing on CoinGecko and Coin Market Cap
- Launch on CEX & DEX
- Raid NFT game animation
- Expansion of NFT characters across all games
- Continuous game development
- New partnerships with Web3 game developers

## Q3-Q4 2023

- Launch Meta Kart Racers playable demo with community feedback
- Project expansion and scaling
- New games development
- New platform features





## ***REGULATORY NOTES***

Purchasing MEMAG tokens involves an element of risk and may lead to the loss of a substantial part or the entirety of the principal monies advanced. Before purchasing MEMAG tokens, diligently and thoroughly assess and take into account the risks identified in this lite paper, as well as others risks not included or anticipated in this document.

Only purchase MEMAG tokens if you fully understand the tokenomics of MEMAG supply and issuance and the MEMAG economy. Crypto assets can be subject to expropriation and/or theft. Computer hackers or other malicious groups or organisations may attempt to interfere with the MEMAG platform in a number of different ways - these may include malware attacks, distributed denial of service attacks and consensus-based exploits such as a 51% attack that could result in the loss of MEMAG tokens or the loss of the ability to access MEMAG tokens.

Because of the immutable nature of blockchain transactions there may be no remedy if a successful attack by malicious actors was to take place against the Ethereum Network that the MEMAG platform is built on.



# REGULATORY NOTES

Crypto assets are not regulated as financial instruments and there is no refund or compensation available from regulatory bodies such as the UK's Financial Services Compensation Scheme and similar bodies in other jurisdictions. The regulatory status of crypto assets remains in flux and varies from jurisdiction to jurisdiction, presenting owners of crypto assets with a level of legal uncertainty. It is possible that in the future, certain laws, regulations, policies or rules relating to crypto assets, blockchain technology or decentralised applications may be implemented that affect or restrict token holders' acquisition, ownership rights, and ability to buy, sell, convert or use crypto assets such as the MEMAG token.

Uncertainties regarding tax legislation relating to crypto assets could leave token holders exposed to unforeseen consequences such as taxable events retrospectively applied or to be applied in the future.

Each prospective MEMAG purchaser should weigh up their own individual appetite for risk and consider consulting an independent financial adviser before making any decisions.

Readers of this lite paper may also need to consult a tax professional, accountant, lawyer or other professionals in order to fully satisfy themselves regarding any outstanding matters related to how the MEMAG platform is designed and operated, before deciding whether a purchase of MEMAG tokens would be in line with their risk profile.

Cryptocurrencies may be unregulated in your jurisdiction. The value of cryptocurrencies may go down as well as up. Profits may be subject to capital gains or other taxes applicable in your jurisdiction.

