ASAN VERSE White Paper





Atelier des Lumières in Paris, France

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INTRODUCTION

BACKGROUND

March 12, 2021 at Christie's Auction, UK. For the first time ever at a major auction, an entirely digital work was sold for a whopping \$69,346,250.

The artwork 'Everydays: the First 5000 Days' shocked the world once again when it was revealed that MetaKovan from India had purchased it for display on the metaverse.

For reference, MetaKovan means 'King of Meta' in Tamil Indian.

Until now, NFT has been the biggest topic in the art world in relation to digitalization. the metaverse is likely to follow as the main character.

Metaverse, a compound word of meta meaning transcendence, and universe meaning world, refers to a virtual world that interacts with the real world.

The biggest advantage of Metaverse is that it can hold large-scale cultural and artistic events of any type without restrictions. In September last year, the choreography version of BTS' new song 'Dynamite' was released for the first time in the world and surpassed 100 million views in the metaverse game Fortnite. At the same time, BlackPink held a virtual fan signing event on Naver's Metaverse ZEPETO, attracting about 50 million users.

The networking method represented by Facebook and Instagram is moving to the lifestyle of Metaverse. As the number of metaverse platforms with improved process simplification and usability increases, galleries, creators, and dealers are starting to implement various metaverses. Soon, a culture of enjoying exhibitions and purchasing works will be created on the metaverse.

ASAN ECO SYSTEM

ASAN's ecosystem consists of ASAN VERSE - metaverse, ASAN NFT - NFT exchange, and ASAN Token - virtual currency and will continue to expand according to the future business roadmap. ASAN VERSE is a metaverse virtual world implemented on the Ethereum blockchain, where users can create their own gallery and communicate with various users within ASAN VERSE. ASAN NFT is a NFT exchange where you can display and sell your works by making them NFTs. ASAN Token is a crypto token that can be used in the ASAN ecosystem and is listed on the cryptocurrency exchange.



ASAN VERSE

INTRODUCTION TO SERVICES

As a metaverse, ASAN VERSE is a global service for galleries, artists, dealers and collectors. Various galleries around the world can use ASAN VERSE to create galleries within the metaverse and provide presentations, industry trends, expertise, seminars, and community services to creators, dealers, and collectors, and communicate with the public in real time through art education and events.

In addition, ASAN VERSE can regularly host metaverse art fairs in the convention hall in collaboration with the in-store gallery.

The ASAN VERSE is integrated with the ASAN NFT.

Through ASAN NFT, which is linked to ASAN VERSE, works can be sold in various ways. More information can be found on the ASAN VERSE website (https://www.asanverse.io/)

KEY FEATURES

Mobile App, 3D World, Avatar, Chat, User Reward System, Etc







ASAN NFT

INTRODUCTION TO SERVICES

ASAN NFT is a global NFT exchange for the sale of hand painting and digital artworks.

It can be used by connecting decentralized wallets, and no separate membership is required.

Anyone can register and sell their work in ASAN NFT within the operating guidelines.

Owners of works can create their own galleries in ASAN VERSE to display their works, if desired.

Artists can request ASAN NFT Design Team to make motion graphics of hand painting artwork and submit them.

Works are classified as Special, Basic, and Featured.

Special - Works that have passed the operator's internal standards

Basic - All works except Special and Featured

Featured – Works for events and membership purposes

Detailed categories are classified as Digital Art, Hand Painting.

Digital Art – 2D or 3D motion graphics

Hand Painting – Paintings, Sculptures, etc. except Digital Art

The classification and category of works will be updated continuously to improve service quality.

KEY FEATURES

PC/Mobile Web, Decentralized Wallet Linkage, NFT Issue, Edition, Auction, Immediate Purchase, Resale, Metaverse Linkage, Etc







ASAN TOKEN

TOKEN ECOSYSTEM

ASAN tokens are tokens for Payment and Utility, and are used to purchase works, items, etc. from ASAN VERSE and ASAN NFT or to receive compensation for service use.

Prices of ASAN tokens are naturally determined through listed exchanges.

TOKEN GOVERNANCE

To facilitate the operation of token governance, the ASAN VERSE Foundation operates an ASAN Committee consisting of the Foundation's chairman, holder representatives, legal and accounting advisors, and publishes monthly operational results.

Anyone with an ASAN token can make their own comments about the operation and development of the ASAN ecosystem. In particular, the ASAN Committee must provide a review opinion for proposals that have obtained more than 5% consent. Comments presented over a period of time can be viewed by anyone and appropriate rewards will be provided to the proposer if the ASAN VERSE Foundation applies the proposal to the ASAN ecosystem.

For more information, please visit the ASAN Committee website (http://www.asanverse.io/committee)

TOKEN INFORMATION

The ASAN token was issued by ASAN VERSE LTD. based in Singapore. It is being used in forms of payment and utility in services such as ASAN VERSE, ASAN NFT and is listed on cryptocurrency exchanges in major countries.

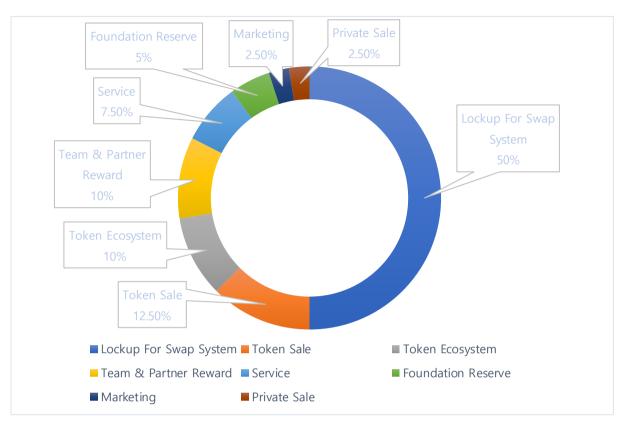
Symbol/Ticker	ASAN(KIP-7)	ASAN(ERC-20)
Blockchain	Klaytn	Ethereum
Token Supply	1,000,000,000,000	1,000,000,000,000

TOKEN ALLOCATION AND USE

To compensate for the low utilization of the tokens due to Ethereum's high gas costs and to improve user access to the tokens, 1,000,000,000,000 ASAN tokens based on Ethereum and Klaytn are issued and utilized as follows.

ASAN tokens based on Ethereum and Klaytn can be exchanged 1:1 upon request from the ASAN VERSE Foundation. Furthermore, as the ASAN VERSE ecosystem evolves in the future, Ethereum and Klaytn-based ASAN tokens can be integrated into either ways.

Blockchain	Category	Allocation
	Lockup For Swap System	500,000,000,000 (25%)
KIP-7 ASAN (50%, 1,000,000,000,000)	Token Sale	200,000,000,000 (10%)
	Service	150,000,000,000 (7.5%)
	Marketing	50,000,000,000 (2.5%)
	Private Sale	50,000,000,000 (2.5%)
	Foundation Reserve	50,000,000,000 (2.5%)
	Lockup For Swap System	500,000,000,000 (25%)
ERC-20 ASAN	Token Ecosystem	200,000,000,000 (10%)
(50%, 1,000,000,000,000)	Team & Partner Reward	200,000,000,000 (10%)
	Foundation Reserve	50,000,000,000 (2.5%)
	Token Sale	50,000,000,000 (2.5%)



Category	Blockchain	Allocation
Lockup For Swap System	KIP - 7	500,000,000,000 (25%)
1,000,000,000,000 (50%)	ERC - 20	500,000,000,000 (25%)
Token Sale	KIP - 7	200,000,000,000 (10%)
250,000,000,000 (12.5%)	ERC - 20	50,000,000,000 (2.5%)
Token Ecosystem	KIP - 7	N/A
200,000,000,000 (10%)	ERC - 20	200,000,000,000 (10%)
Team & Partner Reward	KIP - 7	N/A
200,000,000,000 (10%)	ERC - 20	200,000,000,000 (10%)
Service 150,000,000,000 (7.5%)	KIP - 7	150,000,000,000 (7.5%)
	ERC - 20	N/A
Foundation Reserve	KIP - 7	50,000,000,000 (2.5%)
100,000,000,000 (5%)	ERC - 20	50,000,000,000 (2.5%)
Marketing	KIP - 7	50,000,000,000 (2.5%)
50,000,000,000 (2.5%)	ERC - 20	N/A
Private Sale	KIP - 7	50,000,000,000 (2.5%)
50,000,000,000 (2.5%)	ERC - 20	N/A

TOKEN CATEGORY DESCRIPTION

Lockup For Swap System

This is a token issued for swapping KIP-7 ASAN and ERC-20 ASAN at a 1:1 ratio and is not used for any other purpose. Either side may increase or decrease depending on the swap frequency, but the total amount does not change.

Token Sale

This is a token that can be sold to investors for service development and operation. It is stored separately in a lock-up wallet, and 1% is un-locked every month for 100 months from June 2022.

Token Ecosystem

This is a token that can be paid to strategic partners to establish a token ecosystem such as asset purchase and mergers and acquisitions.

It is stored separately in a lockup wallet, and if necessary, It is un-locked after public notice.

Team & Partner Reward

This is a token that can be paid to team members, advisors, and partners as motivation and performance compensation. It is stored separately in a lock-up wallet 1% is un-locked every month for 100 months from June 2022.

Service

This is a token that is used for service operation and can be paid as compensation to users. It is stored separately in a lock-up wallet.

1% is un-locked every month for 100 months from June 2022.

Foundation Reserve

This is a token held by the foundation for other purposes such as dispute resolution and donation.

Marketing

This is a token that can be paid at the cost of promoting platforms and services operated by the foundation. Token sales can be made to raise marketing costs, except when paid with tokens.

Private Sale

This is a token that can be sold unofficially to individual or institutional investors without going through an exchange to raise funds from the foundation.

ACCOUNTING AUDIT

Holding and usage of ASAN tokens held by the ASAN VERSE Foundation is audited by an authorized accounting firm and the audit results are regularly disclosed every six months.

LOCKUP WALLET

Category	Blockchain	Wallet Address
Lockup For Swap System 1,000,000,000,000 (50%)	KIP - 7	0xA0bD2A2e3AE7f646ec7dA0fe57A4edB12CE718Bc
1,000,000,000,000 (3070)	ERC - 20	0xb1D4935bF0ced5B76A5311DD9083d7425A49dA66
Token Sale 250,000,000,000 (12.5%)	KIP - 7	0x9da9a7EEC4a0050FCD14174bc882E86fF0902c6B
250,000,000,000 (12.570)	ERC - 20	0x2569771D88fbEc0f5283F76C998008f0A11025a1
Token Ecosystem	KIP - 7	N/A
200,000,000,000 (10%)	ERC - 20	0xBb0B69F383000c4Fd21E80aA124A5E4423ebAD6d
	LNC - 20	0x0199c32eb168e6ea4b5f5c9aafee78959904ea63
Team & Partner Reward 200,000,000,000 (10%)	KIP - 7	N/A
200,000,000,000 (1070)	ERC - 20	0x1E1298B7da2D30B4842a2FCE39638c4FA5294297
Service 150,000,000,000 (7.5%)	KIP - 7	0x51B16F9bB0da0047990C2b625327A1938FF30ed8
130,000,000,000 (7.370)	ERC - 20	N/A
Foundation Reserve 100,000,000,000 (5%)	KIP - 7	N/A
100,000,000,000 (370)	ERC - 20	N/A
Marketing 50,000,000,000 (2.5%)	KIP - 7	N/A
30,000,000,000 (2.3/0)	ERC - 20	N/A
Private Sale 50,000,000,000 (2.5%)	KIP - 7	N/A
55,555,555,555 (2.370)	ERC - 20	N/A

BLOCK EXPLORER

Klaytnscope

Etherscan

 $\underline{https://etherscan.io/token/0x5F1F11a3dD7a0C39Da1BaA3C7b8585b52a77f435}$

PROJECT PLAN

ROADMAP



	Phase 1 – Digital gallery	Phase 2 – Global service	Phase 3 – VR
Service	100,000 members	1,000,000 members	3,000,000 members
Device	PC, Android, iOS	PC, Android, iOS	PC, Android, iOS, VR / AR
Language	Korean, English	Chinses, Japanese, French, Spanish	Russian, German, Indonesian, Indian

LEGAL NOTICE

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DATE OF ISSUE

This document was written by ASAN VERSE LTD. on August 29, 2022.