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Introduction

As a Trader who is either new in the crypto space or too busy to invest time in constant market research and deep analyses, you will find yourself struggling being profitable in these very volatile and high-risk crypto markets in the long run.

But we all know that there is a small percentage of Traders out there, which are consistently profitable. **Our vision** is to create a synergy between Investors and experienced, successful Traders in the field of cryptocurrencies worldwide. A social network for both parties to safely connect, interact and earn.

For that purpose, we built the Social Trading Platform *Tycoon*. You might wonder **why this platform is so unique and highly needed?**

The answer is simple: If you are experienced in the crypto market, you will agree that trading cryptocurrencies is a more challenging task than trading stocks or traditional currencies because of the higher volatility and the still ongoing adoption of this new market. Even in traditional markets, there are slightly less than 10% of Traders who beat the market in the long term and generate continuous profits. While the cryptocurrency market offers an easy entry for less-experienced Traders, there are significantly more pitfalls to consider compared to trading in traditional markets. Therefore more people lose money in the crypto market than those who make money. They are most likely in the single digits.

In order to provide all participants with a positive experience in this still highly volatile market, we have built a **unique social trading platform**. The catalogue of requirements was defined by professional Traders and many different Investors, among others, and implemented in cooperation with in-house, experienced developers, who are



established in the cryptocurrency space. Tycoon users can enjoy **real copy trading** while staying in total control over their funds at all times without sending them to any third party.

How is Tycoon different?

The founders invested their own funds, time, and dedication the past few years to build an amazing Team, an innovative platform, and an ever growing community in the cryptocurrency space. Over the years, Tycoon has built a steady and firm company structure with established processes and formed an amazing team of 30+ experts with a strong in-house development & QA team that spares no effort to create the best social trading platform out there. Tycoon has been granted a **virtual currency exchange service provider and custodian license** from the Lithuanian Government. This allows Tycoon to legally operate as an exchange of cryptocurrencies, a fiat on-ramp and offer custodial wallets for our Users to provide the best possible experience. At Tycoon, we highly value team play, honesty, and fairness.

Being a Trader in financial markets himself since 2012, the founder of Tycoon saw a huge **gap in cryptocurrency markets** between Traders and Investors back in 2018. By approaching to solve this issue for himself, the idea of Tycoon was born.

In the long run approximately 99% of projects are extracting value from the market and **1% is adding value to the market**. We are convinced that Tycoon is part of the 1% and if you read further, you will agree with us. The social trading markets, especially in the field of Crypto, have been growing exponentially for years, and Tycoon is going to be on the top of the lists of social networks for trading.

On the following pages, we describe our approach to achieve our goals and define each individual part of our platform in more detail.



Challenge

In times of negative interest rates, profitable investment opportunities are in higher demand than ever. Classically, there have only been a handful of alternatives such as stocks, funds, or real estate.

Meanwhile, the additional possibility of investing in cryptocurrencies has arisen. Unlike the stock market, the cryptocurrency market is not saturated yet, which in principle ensures a greater chance of good returns. Many large Investors dominate the market, largely controlling the events that surround it, thus making it very difficult - if not impossible - for beginners to make an entrance. Another advantage of cryptocurrencies, compared to many traditional forms of investment, is the lack of capital commitment.

Unfortunately, there is currently no place in the cryptocurrency market where **Investors and Traders can safely connect and interact**. On one hand, there are experienced Traders who have the expertise, knowledge, and dedication to be profitable in the long-term, but they can't easily monetize their knowledge. Current solutions like paid Telegram or Discord channels are **hard for Traders to monetize, maintain, and grow**. On the other side, we are facing Investors who have free capital and are seeking to get an entry into the cryptocurrency markets, but they lack the necessary expertise, time or knowledge to beat the markets. This is where Tycoon saw a big gap in the market and jumped in to close it with an **innovative, transparent and secure social trading platform** - aiming to create a win-win scenario for all parties.

There is a growing number of platforms specializing in cryptocurrency trading. Still, most of them require their clients to trust the operators by transferring their capital to the operator's platform. Thereupon, consumers lose control over their invested capital, fully or partially. Tycoon, on the contrary, is entirely self-reliant thanks to the fact that the client's capital always remains in their possession - **every user always stays in complete control of their funds!**



In order to invest successfully, a number of hurdles must first be overcome. The initial entry into the subject matter is difficult for most people since cryptocurrencies are relatively young, and the underlying technology is new and somewhat complicated. The definitions of traditional currencies cannot be applied to crypto assets one-to-one in the way they previously applied. This knowledge and the demarcation from traditional views must first be established. Furthermore, there are various options to access cryptocurrencies from which the appropriate one must be chosen.

A future custodial wallet option and in-house fiat on ramp will make this hurdle obsolete for Tycoon Users.

Once this first challenge has been overcome, the real work begins: **the act of trading.**

Professional Traders take advantage of, among others, chart- and market sentiment analysis which they study over a period of time and use these to further define whether it makes sense to buy or sell an asset. The process of analysis for any strategy, requires several hours a day and must be regularly reviewed and adjusted. This is even more important in Cryptocurrency as the markets are open for trading 24/7. In addition, professional Traders benefit from years of experience with financial products and thus **avoid being guided by their emotions**, but exclusively by well-founded knowledge and facts instead.

Numbers, Data and Facts - These are the ingredients for successful trading.

Tycoon allows anyone to offer and access this knowledge and experience in order to maximize potential profit while simultaneously minimizing the risk and effort for everyone.



Solution approach

The platform captures and processes all trades in real-time and automatically executes them on the Investors portfolios. A Social trading network where **Investors become Followers of profitable Traders**. The end-result is a bulletproof foundation for successful social trading.

With the help of Tycoon, any Investor can delegate these challenges to experts of his/her choice. **Tycoon offers a non-custodial solution** to all its Users. Utilizing the public APIs of major exchanges like Binance, Coinbase and others, allows Tycoon to read and execute trades on behalf of all Users without having access to their funds at any time.

The in-house developed Tycoon trading engine takes care of all the trading essential tasks in real-time.

A platform which connects real people to each other. Not Bots, strategies or theoretical trading setups. Unlike other solutions on the market, Tycoon exclusively publishes and copies strategies, which were actually executed by the respective Trader on their own portfolio.

The in-house developed **Tycoon trading engine**, which takes care of all the trading essential tasks in real-time, is built to work on any cryptocurrency exchange and is horizontally scalable to provide the same “instant” experience to thousands of Users at the same time. Additional trading tools allow to further adjust personal preferences and risk appetite.

The platform is built to **reward the most profitable Traders** by monetizing their strategies and providing a simple and automated trading experience for Followers and Traders. Traders have zero additional effort and can focus on their trading activities. Tycoon takes care of everything else in the meantime.

Tycoon Platform

This chapter will illustrate the most important features of the platform and the advantages offered to each user.

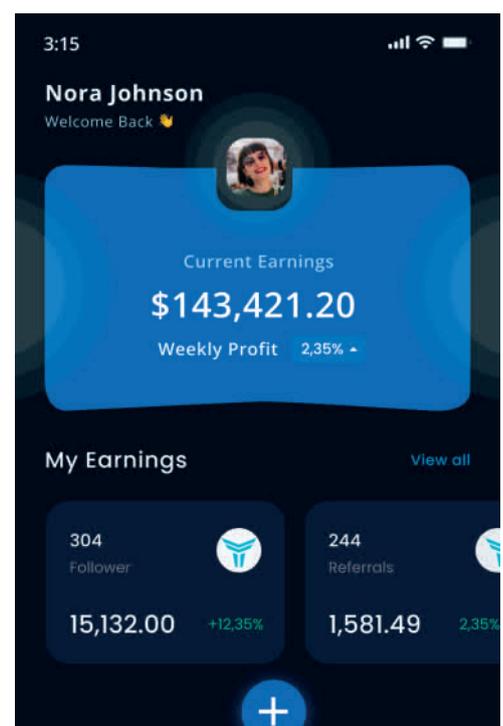
The Tycoon Platform categorizes users into **Traders and Followers**. Users are able to be Follower and Trader at the same time by adding multiple API Keys of different portfolios. Any connected portfolio can be published to attract Followers with the click of a button. A published portfolio can't be following another Trader to prevent reselling of strategies.



By using the Tycoon Platform, users will have access to both the **Spot & Futures markets**. Tycoon users can connect their Tycoon account to several centralized exchanges simultaneously, making it a **one-stop solution for social crypto trading**. With Tycoon, there will be no more limitations and Followers will be able to copy Traders on all major exchanges.

4.1 Trader

Traders are defined as professional and experienced individuals in financial markets. Their objective on Tycoon is to effortlessly generate an additional source of income by doing what they already do: **Trading**. This objective will be achieved with successful trades and information feeds to build a large group of Followers and thus maximize the **earnings of the whole community as well as their own profits**.



Trader's Benefit

4.1.1 Zero additional effort

After creating the Traders profile and connecting the exchange accounts once, the Trader has **zero additional effort** and can go right back to trading. The platform takes care of all statistics, bookkeeping, marketing, etc. Tycoon allows the Trader to focus solely on his/her market analysis and trading strategies. In **our vision of social trading** we see the Traders with the best long term performance gaining the majority of the Followers. Not the Traders with the best marketing skills or social reach.

4.1.2 Positioning on Tycoon

All Traders are ranked on Tycoon's leaderboard depending on their performance. Followers can easily scroll through the leaderboard and click on any Trader to open their profile. The Trader's profile is the place **where Followers meet their potential Traders** before they decide to follow them. All relevant data is gathered in real-time from the Traders exchange accounts and visualized automatically for potential Followers in the form of **charts, statistics, and averages in different time periods**. Traders can add a description about themselves and links to their social media accounts if they wish.

4.1.3 Relevant source of income

All Traders can earn up to 40% of what the Followers pay to follow him/her.

Better performance -> more Followers -> higher earnings. Automatically paid to his Tycoon wallet on the platform.

A high level of commitment and consistent positive trading results allow any Trader to **rank higher on the leaderboard and increase their income consistently**.

4.1.4 Talk to your Community

Traders can activate the Tycoon Chat for their Followers. All active Followers are able to interact with the community and Traders can share their market insights or strategies. This community tool on the Trader's profile can **replace paid Telegram or Discord Groups by automating the payment and maintenance**. Traders are able to interact with their Followers, thereby creating a stronger bond and connection in their community.



4.2 Follower

Followers are defined as Investors and either lack time/interest to engage in complex market studies or are new to trading in general. Their goal is to invest in cryptocurrencies as profitable as possible with minimal effort. Followers can easily scroll through our Leaderboard to find suitable Traders based on their preferences and follow them with a simple click.

Follower's Benefits

4.2.1 Hands-free experience

After choosing the right Traders and following them, there is nothing more to do for the Follower. Tycoon automates everything from that point and provides a 100% hands-free experience. The Tycoon trading engine is now matching the Followers selected allocation to the Traders Portfolio and copying all trades in real-time. **24hours, 7days a week, fully automatic.**

4.2.2 Non-Custodial

Most current social trading platforms require full custody of funds for trading. Tycoon provides a non-custodial solution and does not take possession or have access to any user's funds on their connected exchanges. It is one of the most transparent, secure, and honest approaches in this space, as **Users are always 100% in charge of their funds.**

4.2.3 Intuitive Traders selection

Our leaderboard provides a simple overview over all Traders' performances ranked in real-time and summarizes the weekly and monthly top performers, so Followers have all relevant information at hand to choose their suitable Traders, adjust their trading allocation or Stop-loss target at any time. **All necessary data** such as profit & loss, number of trades, number of Followers, Traders' own trading equity and connected Followers trading equity **are presented in an easy-to-read manner** for many different timeframes. It is also possible to search for specific Traders through the search tab or customize the filters for the leaderboard.

4.2.4 Flexibility in following

Once a Follower has selected the right Trader, he/she can follow him/her with a few simple clicks. The Follower subscribes to the Trader for a period of 30 days by default. Depending on the TYC staking Tier this can be stretched up to 90 days (see chapter 4.6). Every Follower will have the opportunity to follow multiple Traders simultaneously, **lowering the risk by diversifying their trading portfolio to several Traders**. The user decides if the following period will auto-renew or expire automatically. During the following period, the Follower can freely follow and unfollow the selected Trader at any time without any limitation.

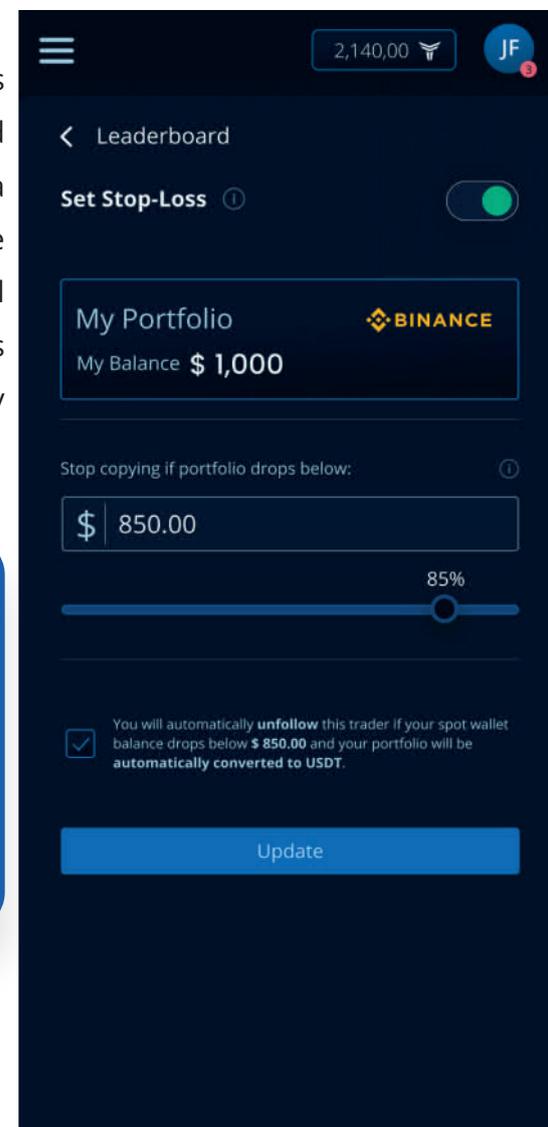
4.2.5 Individual Stop-loss

The stop-loss (SL) represents a very important safeguard. This function aborts following a Trader as soon as the allocated capital falls below a value configured by the Follower for a specific Trader. If the allocated balance value falls below the set stop-loss target, the Follower stops following the Trader, all open orders for that Trader will be canceled and the Follower's remaining allocation will be converted into a stable currency (e.g., USDT) if the Follower opts for this.

Example: A Follower is following a Trader with \$1,000 and sets the stop-loss at \$850 and ticks the box for "convert to USDT". If the allocation value falls below \$850, he/she will automatically unfollow the Trader and Tycoon will convert the remaining allocation into USDT and notify the user. The SL value can be edited by the Follower at anytime.

4.2.6 Talk to your Trader

If enabled by the Trader, Followers can communicate within the community and with the Trader on Tycoon.





4.2.7 Trading Tools

The Tycoon Platform continuously introduces useful trading tools that make every Investor's life easier. Two of them being the **"Take Profit"** and **"Trailing stop-loss"**.

The "Take Profit" feature will enable the Follower to unfollow a Trader and save the profit from the allocated balance automatically, as soon as a certain profit amount set by the Follower has been reached. Suppose, the Follower wants to continue following the Trader even after the profit was taken from the allocated balance. In that case, he can disable the automatic unfollow option beforehand and continue trading with the remaining balance.

***Example:** A Follower follows a Trader with \$1,000 and sets a Take Profit at \$500. Once the total profit hits \$500, the profit amount will be automatically reduced from the current allocated balance of \$1,500. The Follower will continue following his trader with the original amount of \$1,000 and \$500 profit will be secured to his unallocated Balance.*

The "Trailing stop-loss" will be triggered when the allocated capital falls below a certain percentage set by the Follower for a specific Trader. The ratio of the set percentage remains consistent, so when the balance increases, **a new "Trailing stop-loss" amount will be calculated in real-time**, as it aligns with the increased balance. Once the value falls below the set trailing stop-loss target, all open orders will be canceled, and the Follower's remaining trading allocation will be converted into the chosen stable currency i.e. USDT.

***Example:** A Follower follows a Trader with \$1,000 and sets a Trailing stop-loss at 10%. Therefore the stop-loss amount is 900\$. If the balance reaches \$1,100 after some profitable trading, the stop-loss amount will be automatically adjusted to 990\$.*



4.3 Connecting Follower and Trader

4.3.1 API Connection

API stands for Application Programming Interface and is an interface between two different services (e.g., Facebook and Game Apps). These API keys can be used if data or content needs to be exchanged between two services.

Utilizing this technology on all supported exchanges, Tycoon reads out all related data such as: wallet balances, deposits, withdrawals, orders, and the order history of every user. We use this and more data to automatically create portfolio profiles for Traders and Followers. All users on the platform are constantly connected to Tycoon and our system keeps all stats updated in real-time. API Keys have different permissions. In the case of the Trader, we use “read only” permission. For the Followers, we use “read/write” permissions to execute all orders fully automatically.

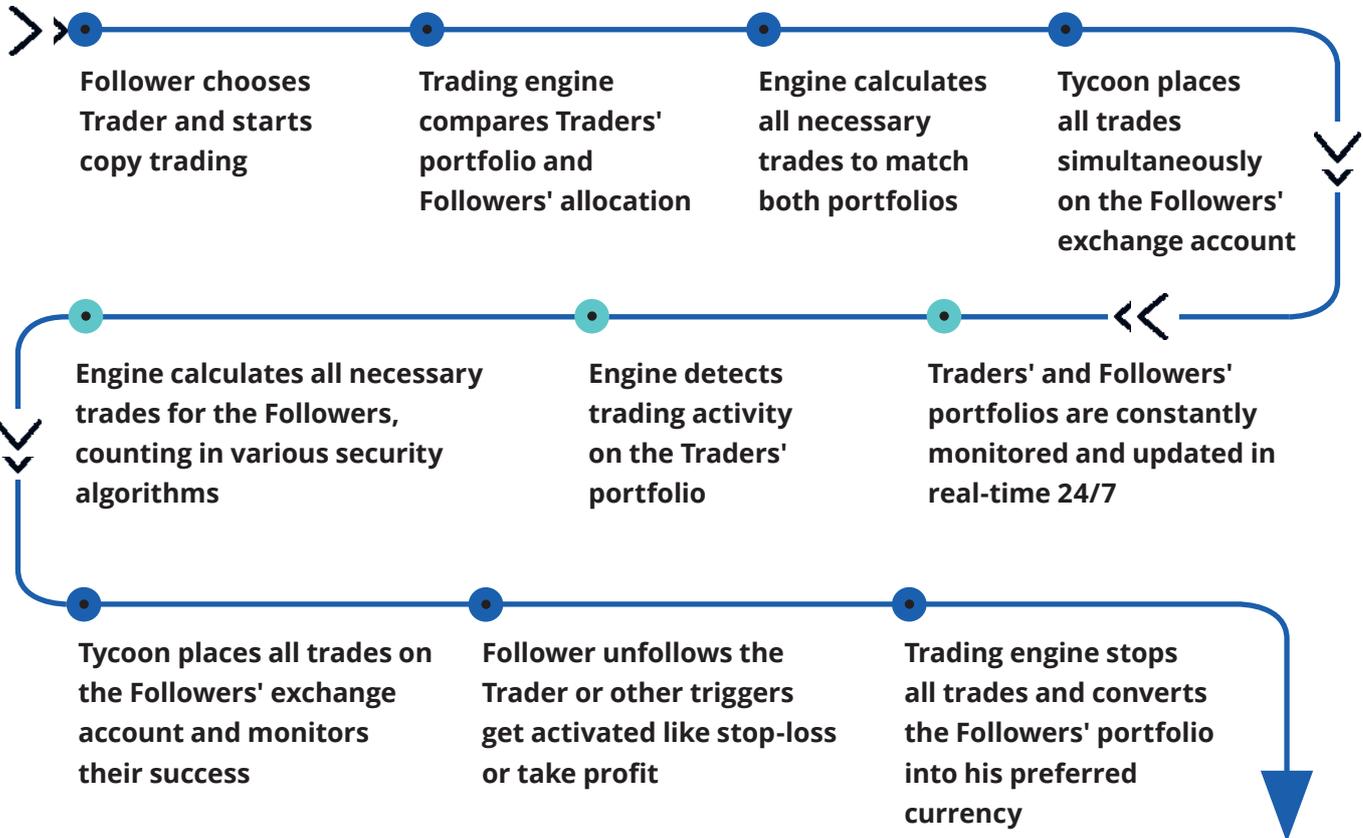
At no time does the platform or the Trader have the ability to transfer users’ assets to a foreign wallet.

4.3.2 Tycoon Trading Engine

Tycoon connects people. Our in-house developed Tycoon trading engine matches multiple API keys to each other and autonomously calculates and executes all necessary trades to mirror both portfolios and keep them synced at all times. With an **industry leading execution time of less than 1 second**, Tycoon users will never miss a single trade. It’s also responsible for running several automations like Stop-loss trigger, order execution, security and manipulation checks. By combining smart Slippage settings and using IOC Orders, we are able to protect possible market manipulation before they happen to further prevent our users. The Tycoon Trading Engine is the core of our platform and is built in an agnostic way which allows to work with all exchanges. Horizontal scaling allows thousands of trades to be read and executed at the same time on different exchanges.

The following visualization breaks down the steps of a simple following process on a high level. While there are many other processes running on the Tycoon trading engine, this is the most common scenario for its usecase.

TRADING ENGINE



4.3.3 Secure environment

Data privacy protection

Every user appears on the platform with a Username they have chosen. Traders never receive access to any personal data of their Followers and vice versa. Traders will merely be recognizable on the platform with their identification numbers and key figures to allow Followers to make selections. Traders can optionally communicate and connect to their community in the private Traders chat if they wish.



Know Your Customer (KYC)

KYC refers to banks and other financial institutions' processes to gather identifying data and contact information from current and potential customers. Its purpose is to prevent fraud, money laundering, and other illicit activity and the misuse of accounts.

KYC and AML go hand-in-hand in helping to prevent fraudulent and criminal financial activity. Tycoon implemented KYC and several other measures for fraud prevention, to constantly provide a safe & secure User experience for everyone.

4.4 Ecosystem Token and loyalty program

Tycoon Token (TYC) is the native ecosystem Token of Tycoon (see chapter 5). Every user of the Tycoon platform has access to the built-in wallet to send, receive, stake and hold TYC.

The Tycoon Platform offers all users a beneficial loyalty program & staking model consisting of 5 Tiers in total - ranking from Tier 1 to Tier 5 (with Tier 5 being the highest rank). Depending on the amount of TYC staked on the platform, the user will fall under one of the following Tiers with their respective benefits:

Tier	1	2	3	4	5
Staked TYC Amount	<10,000	≥10,000	≥100,000	≥200,000	≥500,000

Trader Benefits					
Revenue Share	20%	25%	30%	35%	40%
Staking APY 30d	5%	6%	8%	10%	12%
Staking APY 360d	10%	12%	16%	20%	24%
Follower referral commission	5%	5%	5%	7%	7%
Trader referral commission	10%	10%	15%	15%	20%
VIP Profile Badge			✓	✓	✓
Dedicated Account Manager				✓	✓

Follower Benefits					
Entry-fee	2%	1.5%	1.5%	1.2%	1.0%
Following Period	30d	30d	45d	60d	90d
Staking APY 30d	5%	6%	8%	10%	12%
Staking APY 360d	10%	12%	16%	20%	24%
Follower referral commission	5%	5%	5%	7%	7%
Trader referral commission	10%	10%	15%	15%	20%
Automated copy trading	✓	✓	✓	✓	✓
Unlimited profits	✓	✓	✓	✓	✓
Trading tools		✓	✓	✓	✓
Account manager			✓	✓	✓

The higher a user ranks in Tier, the better the benefits. Which set of benefits awaits a user from each Tier will be described in more detail in the next sections. More benefits to come.



4.5 Fees

4.5.1 Entry fees

Followers pay 2% of their allocated balance to follow a Trader and join his community for a period of 30 days. Fees can be reduced to a minimum of 0.75% for 90 days of following by utilizing TYC (see chapter 4.4). This income is used to pay for the Trader, the affiliates and the company.

Entry fees payable based on Followers' Tier:

Staking Tier	Entry Fee	Paid with TYC 25% discount	Following period in days
1	2%	1.50%	30
2	1.50%	1.125%	30
3	1.50%	1.125%	45
4	1.2%	0.9%	60
5	1%	0.75%	90

Follower Journey of Sarah: Following paid by credit card

Follower Sarah is in Tier 4 and places a follow request to Trader John for \$3,000 from her Binance balance. The entry-fees will be calculated as 1.2% of \$3,000. Sarah will follow John for 60 days.

Formula: Allocation x Entry fee in % = Entry Fee in \$

Calculation: \$3,000 x 1.2% = \$36

Follower Journey of Sarah: Entry-fee paid with TYC

Follower Sarah is in Tier 4 and places a follow request to Trader John for \$3,000 from her Binance balance. The entry-fees will be paid with TYC from her wallet. Sarah will follow John for 60 days.

Formula: Allocation x Discounted Entry Fee in % = Entry Fee in \$

Calculation: \$3,000 x 0.9% = \$27



Minimum Fees

A **minimum \$10 fee** is applicable. If the fee triggered based on the amount allocated is below 10\$, the fee will be rounded up and charged to the client to \$10.

Follower Journey of Sarah: Paying minimum fees

Follower Sarah is in Tier 4 and places a follow request to Trader John for \$600 from her Binance balance. Sarah will follow John for 60 days.

Formula: Allocation x Entry fee in% = Entry Fee in \$

Calculation: \$600 x 1.2% = **\$7.20**

With \$7.20 the entry fees are below the minimum of \$10, so Sarah will be charged \$10. The minimum fee for payments with TYC is \$7.50

Whale discount

Any follow request above \$25,000 allocation will receive an additional 25% discount on the respective entry fee of the amount that exceeds \$25,000.

Follower Journey of Sarah: Following with large allocation

Follower Sarah is in Tier 4 and places a follow request to Trader John for \$30,000 from her Binance balance. The entry fees will be paid in TYC. Sarah will follow John for 60 days.

Formula: Allocation x Discounted Entry fee in % + Allocation above \$25,000 x Discounted Entry fee in % x additional Discount = **Entry Fee in \$**

Calculation: \$25,000 x 0.9% + \$5,000 x 0.9% x (1-25%) = \$225 + \$33.75 = **\$258.75**

4.5.2 Profit Sharing

Established Traders will be able to enable profit sharing on their accounts and set their custom profit percentage they want to charge from their Followers profits. This allows profitable Traders to earn substantially more and ensuring Followers just to pay for good results.



4.5.3 Payment process

Payments can be made using different payment options such as depositing crypto directly to the Tycoon wallet, paying with crypto from external wallets, credit cards and more.

All assets on the Tycoon wallet are secured by an institutional custody partner.

4.6 Revenue Share

Traders will trade where they earn the highest rewards. All entry fees are subject to a revenue share split for the Trader in return for providing his experience and strategies for copy trading on the Tycoon Platform. Therefore, the revenue share reflects one part of the earnings of a Trader.

Introducing this revenue share model enables Traders to receive between 20% and 40% of the paid entry fees whenever a Follower starts to follow him/her. The bigger the Follower base of a Trader, the more he/she will earn passively on Tycoon.

The staking Tier of the Trader decides the % of his revenue share. Revenue share will be paid automatically to the Trader wallets in the native Token TYC and can be withdrawn immediately. Smart Traders will use their TYC earnings to reach the next staking tier which results in higher future payments.

Staking Tier	Revenue Share in TYC on entry fees
1	20%
2	25%
3	30%
4	35%
5	40%

Trader Journey of John: New Follower

Follower Sarah is in Tier 4 and places a follow request to Trader John for \$3,000 from her Binance balance and pays \$36 entry-fee. John is staking 100,000 TYC and is ranked in Tier 3. He will earn 30% of the paid entry fee.

Formula: Entry fee in \$ x Revenue share in % = Revenue share in \$

Calculation: \$36 x 30% = \$10.80

4.7 Referral Program

4.7.1 Referral

To further increase our users' benefits and spread the word about Tycoon, we have created an initiative where Tycoon users get rewarded to invite family, friends and other forms of community to the Tycoon Platform through a referral program. Any user can invite Traders or Followers with their own referral link. **Referrers earn 5% to 7% of all payments made by a referred Follower or 10% to 20% of a referred Traders earnings**, depending on their staking Tier (see chapter 4.4).

As an extra benefit, every new user will be granted a non-withdrawable sign-up bonus of \$12 in TYC equivalent, which will be credited to their Tycoon account after KYC completion and exchange API connection. This allows new users to explore the Tycoon Platform and functionalities without any cost and start their first following journey.

A practical example of the referral program

Journey of Sarah: Refers a Trader

Follower Sarah is in TYC staking Tier 4 and refers Trader Alex to the Tycoon Platform. Sarah will receive a 15% commission on all earnings of Trader Alex for 12 months.

Alex gained 15 Followers in one month and earned \$500 revenue share. Sarah receives \$75 as her commission payment.

Formula: Earned revenue share x Ref.commission. in % = Ref.commission in \$

Calculation: \$500 x 15% = \$75

Journey of Sarah: Refers a Follower

Follower Sarah from Tier 4 refers Mike (Follower) to the Tycoon Platform. Mike spends \$100 in one month following several Traders. Sarah receives \$7 as her commission payment.

Formula: Paid entry fee x Ref.commission. in % = Ref.commission in \$

Calculation: \$100 x 7%= \$7

4.7.2 Payment of referral rewards

All payments are calculated in USD equivalent and paid to the respective user wallets automatically in the native Token TYC.

4.7.3 Additional Benefits for the referees - Staking Tier boost

There will be additional "One-time" benefits to incentivize our best affiliates, such as:

When users sign up on the Tycoon Platform using the referral link of an affiliate, they will automatically receive a Staking Tier boost for the first 30 days using Tycoon. In other words, they will automatically receive an upward upgrade to the next staking Tier just by registering with the link of an affiliate. Individual sign-up Bonus rewards are also possible incentives to be used in the future. Win-win situation on both ends.

The screenshot displays the Tycoon Platform interface for user Olga_Kolova. The top navigation bar shows the TYC price at 0.14 \$, along with options to buy TYC, connect to Binance, and user profile information (JF, Joseph F.).

The main dashboard for Olga_Kolova includes:

- User Profile:** Olga_Kolova (Verified User, since 2021-02-01), Follower count: 3,458, My Balance: \$ 101,490.82, Today's P/L: +19.22%, and Wallet balance: 37,593,23 TYC.
- Referral Program Summary:**
 - Registered Referrals: 933
 - Active Referrals: 724
 - Incentives - TYC: 40,587
 - Call to Action: "Invite more of your friends & trade together! Refer Now"
- Referral History Table:**

User	Email	Registration Date	Status	Commission
John	****@**il.com	23 Mar 2022	Active	105 TYC
Reda	****@**il.com	15 Mar 2022	Inactive	105 TYC
Vinod243	****@**il.com	14 Mar 2022	Active	105 TYC
Helo3	****@**il.com	11 Mar 2022	Active	105 TYC
Vanjya	****@**er.org	23 Feb 2022	Inactive	105 TYC

4.8 Staking Rewards

The easiest way to earn more TYC is by simply staking them on the platform. This is not only interesting to users of the platform but also to holders and Investors which believe in future growth of the Token value and price. Starting from a minimum amount of 1 TYC, users can already earn rewards with an **APY of up to 24%**. Rewards are calculated based on the staked amount, Staking Tier and chosen locking period. Depending on the users Staking Tier and locking period, staking pays between 5% and 24% APY to the user. **Completely passive, secure and with zero effort.**

This incentive strengthens the utility of the Tycoon Token and further decreases the circulating supply on the markets by setting a 30 or 360 day lock-up period.

Staking Tier	Staking APY with 30d lock-up period	Staking APY with 360d lock-up period
1	5%	10%
2	6%	12%
3	8%	16%
4	10%	20%
5	12%	24%

4.9 WEB 3.0 - Portal to DeFi

Integrating Wallets like Metamask, Trustwallet & co. will open the doors to access decentralized finance (DeFi) directly on the Tycoon platform. By simply connecting non-custodial Wallets to Tycoon, our Users will enjoy unlimited possibilities to fusion centralized and decentralized finance to one platform. Some of the possible usecases are: Transferring any assets easily between their on-chain and off-chain wallet; proof ownership of assets or NFTs and use them on Tycoon; use Web3.0 as a secured login method and many more!

The ultimate goal is to enable social trading for DeFi Users right in their wallet.

4.10 UI/UX preview



The screenshot displays the TYCOON Leaderboard. The interface includes a sidebar with navigation options: Dashboard, Leaderboard, Portfolio, History, Wallet, Newsfeed, and Staking. The main content area shows a list of top traders with columns for Rank, Trader, Exchange, Portfolio, 7 Days, Followers, Trades, Traders' Equity, and Followers' Equity. The top trader is Kiki15 with a profit of +647.37% and 1,134 followers. The bottom trader is Pinkman with a profit of +79.97% and 11 followers. The top right corner indicates a balance of 14,000 TYC and a BINAANCE exchange selection.

#	Trader	Exchange	Portfolio	7 Days	Followers	Trades	Traders' Equity	Followers' Equity		
1	Kiki15	BINAANCE	KIKTrade	+647.37%	1,134	2,102	\$ 280,000.00	\$ 43,053,374.89	☆	Follow Trader
2	Moneyguru	BINAANCE	Port#2	+382.83%	456	882	\$ 29,800.31	\$ 409,661.45	★	Edit
3	X#PO	BINAANCE	jeg_id1	+175.97%	352	723	\$ 329,982.11	\$ 3,021,843.21	☆	Follow Trader
4	Trader22	FTX	Portfolio3	+171.22%	34	44	\$ 39,837.44	\$ 78,443.93	☆	Follow Trader
5	ChrisP-Trade	BINAANCE	A2-Spot	+122.83%	189	44	\$ 9,800.31	\$ 109,661.45	☆	Follow Trader
6	Yao Ming	BINAANCE	Ming-30	+96.47%	352	723	\$ 329,982.11	\$ 3,021,843.21	☆	Follow Trader
7	Pinkman	FTX	FuturePortf.	+79.97%	11	466	\$ 608,182.11	\$ 821,843.21	☆	Follow Trader



14,000 TYC

Pay with TYC

Available balance: 14,400.00 TYC
= \$37,652

Entry fee:

Auto Top-up:

Total

I agree to Tycoon's Terms of Services

Pay Now

Entry fee: 2% (Reduce fee by staking)
Following Period

Continue with TYC
 Continue with
 Continue with

Start following

14,000 TYC

Wallet

My balance

467,069 TYC
= \$45,354.26

Buy Token Deposit Withdrawal

Wallet Details

Team token 1265,688.38435757

TYC Available 210,688.38435757
= \$20,172.88

TYC Locked 1055,000.57841689
= \$29,172.88

Staked

TYC Locked 210,688.38435757
= \$20,172.88

Deposit

TYC Available 210,688.00

Deposit

Network Name

Choose Network

120)

b3u34fDdasd8iwosIT

14,000 TYC

Leaderboard

Today 7 Days 30 Days 90 Days

1	Fibonacci	495 Follower	+145.87%	+ \$34,349.23	- \$45,354.26	120 days	+
2	Mannymaker	135 Follower	+111.67%	+ \$1,500.00	- \$145,354.26	340 days	+
3	Einstein	495 Follower	+91.87%	+ \$34,349.23	- \$45,354.26	120 days	+
4	Trumpet	+88.87%	+111.67%	+ \$1,500.00	- \$145,354.26	340 days	+
5	Bollinger	495 Follower	+87.87%	+ \$34,349.23	- \$45,354.26	120 days	+
6	Al-Khwarizmi	+86.87%	+111.67%	+ \$1,500.00	- \$145,354.26	340 days	+
7	Pythagoras	495 Follower	+84.87%	+ \$34,349.23	- \$45,354.26	120 days	+
8	Kepler	+81.87%	+111.67%	+ \$1,500.00	- \$145,354.26	340 days	+
9	Bernoulli	495 Follower	+81.87%	+ \$34,349.23	- \$45,354.26	120 days	+

14,000 TYC

Don_Trader
Following 234 My Balance \$ 43,505.88 Today's Profit +24.30% Wallet Balance 14,000 TYC

Follow this Trader

Diversification

Asset	Distribution	Amount	Value (\$)	24h Change
Bitcoin (BTC)	23.06%	0.238415	10,032.40	-8.36%
Quantum (QNT)	22.06%	5,651.91	9,571.10	+3.18%
Zilliqa (ZIL)	22.04%	110,508.73	9,560.00	+1.99%
Ethereum (ETH)	9.15%	1,384,061	3,980.70	-0.31%
Solana (SOL)	7.44%	33,50988	3,236.72	+8.27%

14,000 TYC

Diversification

TOTAL BALANCE: \$ 43,505.88
+15.87%

past 24 hours Assets: 11

Asset	Distribution	Value (\$)
Bitcoin	23.06 %	\$ 10,032.40
Quantum	22.06 %	\$ 9,571.10
Zilliqa	22.04 %	\$ 9,560.00
Ethereum	9.15 %	\$ 3,980.70
Solana	7.44 %	\$ 3,236.72

10:39 14,000 TYC

Diversification

TOTAL BALANCE: \$ 43,505.88
+15.87%

Asset	Distribution	24h Change
Bitcoin (BTC)	23.06 %	-8.36 %
Quantum (QNT)	22.06 %	+3.18 %
Zilliqa (ZIL)	22.04 %	+1.99 %
Ethereum (ETH)	9.15 %	-0.31 %
Solana (SOL)	7.44 %	+8.27 %



4.11 Functional overview

Function	Explanation	Live	In Progress
Trailing Stop-Loss	It will be triggered once the allocated capital falls below a certain percentage set by the Follower, and automatically adjusts the stop-loss price according to the user's configuration over the selected time span.		✓
Entry Fee	Followers are charged an entry fee of 0,75% to 2% of their allocated trading balance for every following. This income is used to pay the Traders, the affiliates and the company.		✓
Exchange connection	Connect to major Exchanges thru API connection.	✓	- Futures trading - Additional Exchanges Support
KYC	KYC (Know your customer) refers to the verification of the personal data of new customers.	✓	
Leaderboard	Traders are ranked based on their Exchange account performance in different time periods. Traders can be searched or filtered easily.	✓	- More trading statistics - UI/UX redesign
Multiple Following	Followers can follow multiple Traders at the same time. This feature helps to diversify the Follower's trading portfolio to several Traders.		✓
Profit Share	This feature allows top Traders to earn higher profits if they can constantly provide the highest returns for their community. Traders can set an individual profit share percentage for all profits gained by a Follower during the following period. From the profit share paid by the Follower, Tycoon receives a fixed share of these payments as an intermediate.		✓
Referral	Referrers earn up to 7% on all payments made by their referees within 12 months.	✓	- Monetization - Incentive for referred Users - Program for affiliates
Revenue share	Traders receive up to 40% of all payments as a revenue share for providing their service.		✓
Staking	Our Staking program allows users to easily generate rewards by simply holding TYC on the platform. Current APY: ≈15%	✓	- Raise the current limit of max. 200,000 TYC

4.11 Functional overview

Function	Explanation	Live	In Progress
Staking Tiers	Users will be categorized into one of the 5 Staking Tiers, depending on the amount of their staked TYC on the platform. The Staking Tier has a major effect on the structure of a user's earnings and fees, as each Tier comes with its own range of benefits.		✓
Stop Loss	With the stop-loss function a Follower can abort following a Trader as soon as the allocated capital reaches a certain value set by him/her. A stop-loss is designed to limit the Follower's losses and reduce risk exposure.	✓	
Take Profit	This feature automatically secures the Followers profit by saving it from the allocated trading balance. Once the set profit amount is reached, "Take Profit" will take the respective amount from the trading balance allocated to a Trader.		✓
Trader Chat	A chatroom for Traders to share their market insights or strategies with their Followers and overall bond and interact with their community.		✓
Tycoon Trading Engine	The in-house developed Tycoon trading engine is an automated trading system, specifically designed for automatic execution, automated trades and several other features based on the users' needs.	✓	<ul style="list-style-type: none"> - Smart order algorithms - Futures trading
Tycoon Wallet	Built-in custodial wallet to send, receive, hold, stake and earn TYC. The wallet is automatically generated during the signup and supports Ethereum (ERC20) and BNB Chain (BEP20)	✓	<ul style="list-style-type: none"> - WEB 3.0 integration - Metamask support - Additional assets support

5. Tycoon Token (TYC)

The main goal of the Tycoon Token is to create long-term user loyalty and reward the community around the Tycoon ecosystem. The utility of TYC will always grow as Tycoon expands. Growing user numbers on Tycoon will result in growing demand and decreasing circulating supply on the markets for the Token.



5.1 Tokenomics

The Tycoon Token (TYC) is an Ethereum based ERC-20 Token and is also available on BNB-Chain as a BEP20 Token. The supply is limited to a maximum of 140 million TYC.

134,815,560 Tycoon Tokens have been minted so far with 5,184,440 left in the contract for future minting.

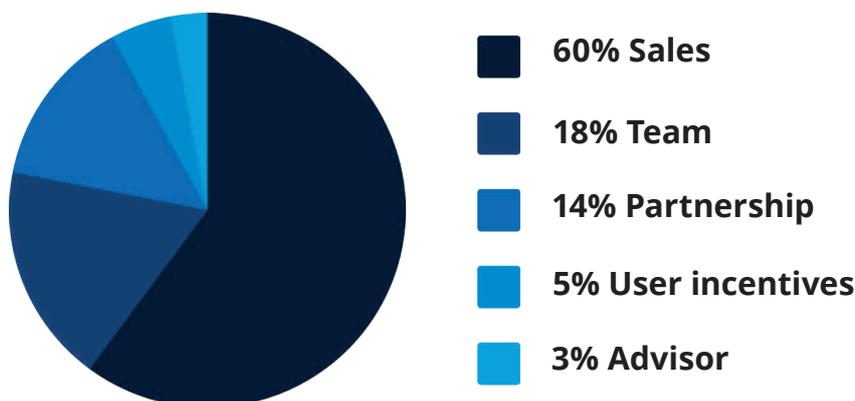
Find TYC on Etherscan:

[https://etherscan.io token/0x3A82D3111aB5faF39d847D46023d9090261A658F](https://etherscan.io/token/0x3A82D3111aB5faF39d847D46023d9090261A658F)

THE TYCOON TOKEN (TYC)

Max Supply:	Circl. Supply:	Platform Holders:	Staked:
140,000,000	89,760,586	> 6,000	> 24,000,000

The initial Token distribution was as follows:



Not distributed Tokens are held as company reserves for future partnerships and endeavors.

Vesting

Team and advisor tokens are made available periodically within 15 months after exchange listing. 20% becomes available every 3 months. 60% is already vested as of April 2022.

5.2 TYC Value

The Tycoon Token offers users significant benefits, such as lower fees or higher earnings for Traders. In addition to all benefits which are unlocked by staking TYC, it's main usecase is to be **used to pay for fees**. When fees get paid using the Tycoon Token, Users receive a 25% discount immediately.

- 25% discount for all fees
- Up to 24% APY interest
- 100% higher revenueshare



- Staking tiers for exclusive benefits
- Allocation for future NFT and Token
- 40% higher referral earnings



As there is just limited supply of TYC available on the markets and no further dilution is to be expected, a growing user base will undoubtedly result in demand for TYC going up and supply going down at the same time.

Growth potential comparison

To showcase the growth potential of the TYC price we compared it to other Token/Company valuations within the same industry.

Marketcap of: <i>March 2022</i>	 zignaly	 NAGA	
TYC price:	\$1.01	\$3.51	\$112

5.3 TYC listing

The Tycoon Token, which was first listed on 30.04.2021, is now available on:



Future listings on major exchanges will grow the accessibility and liquidity of TYC.

5.4 Binance Smart Chain integration

With a deep understanding of the challenges (high gas fees) currently faced by our users when transacting on the Ethereum Network, we have now deployed the Tycoon Token (TYC) on the BNB Chain (formerly Binance Smart Chain). Therefore, TYC is now available as an ERC-20 and BEP-20 Token and users can directly deposit and withdraw TYC to or from the Tycoon Platform on both networks. Users can also use our partner Multichain.org (former Anyswap) as a decentralized solution to bridge TYC between both networks.

Business Model

6.1 Key Resources

Over two years, Tycoon built the technology to equip the platform with all features described in chapter 4 and more. Maintaining and improving the Tycoon Platform requires an excellent working team. **The team of over 30 passionate experts is the most valuable key resource of Tycoon.** The in-house development and QA team is the fundament of our high quality standards in code delivery. Our office in Cyprus allows the local team to work most efficiently and grants a secure, local working place for increased productivity and high reputation globally.

Tycoon is built by Traders, for Traders. Most members of the Tycoon Team have extensive knowledge and many years of background in financial markets. Combined with the industry knowledge gained from being in cryptocurrency markets for more than 4 years, the Tycoon Team has everything needed to build this social trading network on a global scale.

We are leveraging the existing community and liquidity of big exchanges like Binance to provide the best experience for Tycoon users without any counterparty risks. Traders can provide their expertise without leaving their trading environment, and Investors have 100% control over their assets while following their favorite Traders and delegating the work. All major exchanges provide a well documented API interface that allows the implementation of all big exchanges and markets to the Tycoon Platform.

Tycoon has been granted a **virtual currency exchange service provider and custodian wallet provider license** from the government of Lithuania. That allows Tycoon to legally operate as an exchange of crypto assets and fiat on-ramp to provide the best possible user experience. Thanks to this, Tycoon will also introduce custodial options in future versions of the platform, to align with every user's individual needs and make the step into crypto even smaller.



6.2 Key Activities

6.2.1 Copy trading

Tycoon presents a fully functioning social trading platform - constructed and customized to fit all likings and preferences of Traders and Investors. The Tycoon Platform allows copying portfolios in real-time while being connected to most of the major exchanges, such as Binance. It's the first transparent, non-custodial solution that helps Investors to trade successfully without any long-year experience, and offers Traders the opportunity to increase their profit without any extra effort by providing their trading strategies through Tycoon and monetizing their skills.

6.2.2 Crypto exchange service

Tycoon will allow users to buy major cryptocurrencies directly on the platform. Users will be able to buy their desired assets for trading and transfer them to their preferred exchange without leaving the platform. Vice versa, users will be able to sell their cryptocurrencies into Fiat to their bank account. This brings Tycoon one step further to the **one-stop solution** it strives to become.

6.3 Revenue Streams

6.3.1 Entry Fee

The entry fee depends on the allocated capital of each User and is to be seen as a commission for using the marketplace, strategies and automatically executing all trades. This ensures the continuous and safe operation of the platform and industries best incentives for Traders and Referrals.

Followers are paying an Entry fee of 2% of their trading balance allocated to copy trading to follow a Trader for 30 days. Utilizing TYC can reduce this to 0.75% for 90 days.

Staking Tier	Follower entry-fee	Follower entry-fee after TYC discount 25%
1	2%	1.50%
2	1.5%	1.125%
3	1.5%	1.125%
4	1.20%	0.90%
5	1%	0.75%

6.3.2 Profit Share

Proven, profitable Traders will be able to set a customized profit share percentage which needs to be paid by their Followers when profits are generated during the following period. This allows top Traders on Tycoon to earn higher profits, if they can prove to provide the highest returns for their community. Tycoon receives a fixed share of these payments as an intermediate.

6.3.3 Crypto Exchange Fee

Tycoon will offer a fiat on- and off ramp to its users (see chapter 6.2.2) and will receive a trading fee for exchanging currencies. The fee schedule will be published at a later date.

6.3.4 Exchange collaborations

Collaborations with supported exchanges allow Tycoon to receive a share of the created trading fees on the exchange. For example, the current collaboration with Binance allows Tycoon to receive up to 50% of all trading fees generated. Tycoon is part of Binances API Broker program. Many exchanges have similar models to attract volume and new Users to their exchange. Tycoon is already in close contact with several Top10 exchanges to become part of their Broker program.

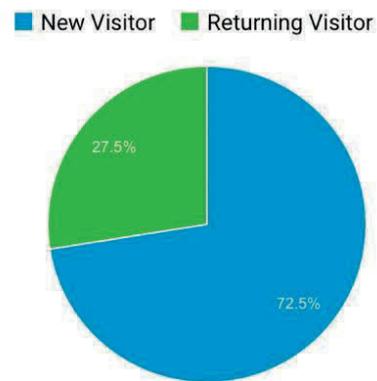
6.3.5 B2B Whitelabel solution

Tycoon is going to build a fully customizable, whitelabel solution for institutional and business clients. Traders, exchanges and Fund managers will be able to offer selected Tycoon features on their own domain and in their own design, brand and name. Features will be added or removed in a plug and play fashion depending on the clients needs. Tycoon will be paid a fixed price depending on the requirements and a volume based percentage of all transactions for maintaining and running all necessary operations. More details will be announced at a later stage.

MVP Traction

After the initial MVP launch in Dec '20, Tycoon has achieved several milestones and launched its public beta in Oct '21, which enabled real-time copy trading on Binance for all Users. The MVP has proven it's need in the market and the ability to create value for all participants.

Google Analytics Data



Social Community > 56,000



Top Regions:

Europe	55%
Asia	30%
Other Regions	15%

24/7 support since day one

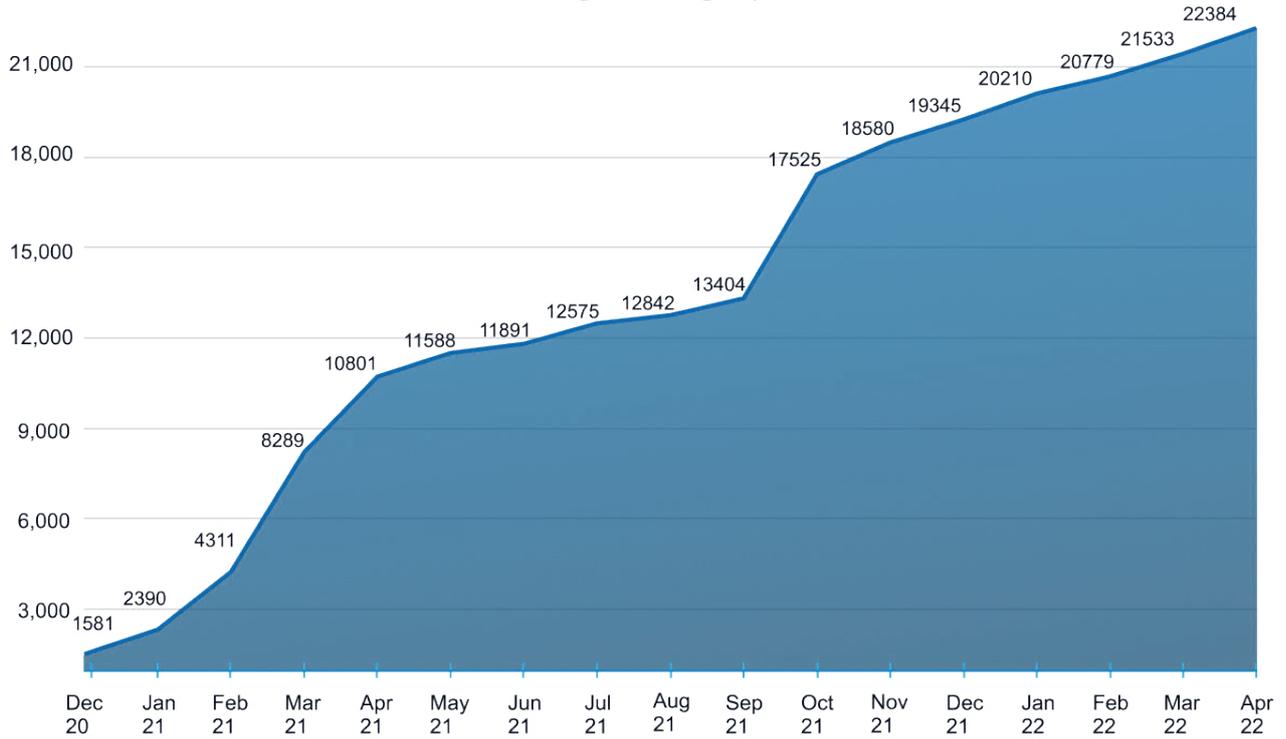
Live support agent average wait time is less than 60 seconds.

Live chat resolution within the first 10 minutes. Chat satisfaction score 100%

Support ticket first response <15 minutes.



User growth graph



Platform Totals

22k+

Users

162k+

Portfolio matches

3,4m+

Placed orders

2k+

Connected APIs

\$1b+

Total Volume

24m+

Staked TYC



Roadmap

- ✓ 30+ Team growth
- ✓ MVP release
- ✓ TYC crowdsale and listing
- ✓ Binance API Partner
- ✓ EU Custody & Exchange license granted

2021

- ✓ Whitepaper release
- ✓ Roadmap Update
- ✓ BNB Chain support
 - NFT Conception
 - First seed round

Q1/Q2
2022

- Final platform release
- Referral program start
- TYC staking tiers
- Fiat payments
- Global marketing rollout

Q3
2022

- Derivative markets
- Further exchanges integration
- Exchange Broker integration

Q4
2022

- Mobile Application
- Whitelabel solution
- Tycoon Exchange
- Education Platform

2023

Founders



Serdar Bisi
CEO

Serdar Bisi, our founder and CEO, is a professional forex and crypto trader since 2012. He is responsible for delivering the vision of Tycoon and materializing it into product and business design as well as managing the overall operations and resources of Tycoon.

6 years of experience in Entrepreneurship, 10 years of experience trading in financial markets, 5 years of experience in Cryptocurrency & Blockchain. Successfully managed \$15M+ yearly supply-chain budget for a German company.



Semira Keklik
CFO

Semira Keklik is the co-founder and Chief Financial Officer of Tycoon. She is responsible for Budget planning, tracking cashflows and financial strategies as well as establishing payment, compliance and banking partnerships.

M.Sc. in economic and business education with a focus in finance & accounting (Germany), 6 years of experience in accounting, 5 years of experience in educating financial and mathematical concepts, 3 years of experience in establishing and leading finance and legal departments.



Pedro Merkl
CPO

Pedro Merkl is the co-founder and Chief Product Officer of Tycoon. He is responsible for realizing the product vision by establishing strategies for product development, leading the product design and creating Tycoon's corporate identity.

16 years of entrepreneurship in the field of IoT, IT and Branding, 5 years of experience in Cryptocurrency & Blockchain. Successfully worked together with companies like Redbull, BMW, Siemens, Lufthansa and Boston consulting.

Team



Dejan Tasic
COO



Georg Baizanis
Business Analyst



Dr. Biyan Mienert
Head of Legal



Alex Pavlovsky
CTO



Lev Blaivas
Senior C# Developer



Emre Ertugrul
Senior C# Developer



Ioannis Demetriou
Senior C# Developer



Zohaib Qadir
Blockchain Developer



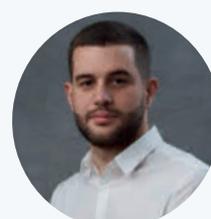
Reza Pourmohammad
Fullstack Developer



Robin Kretzschmar
Head of QA



Mihai Georgescu
QA Engineer



Filip Propadalo
QA Engineer

Team



Mario Gänßmantel
QA Engineer



Mark Mikelenis
Head of IT



Radovan Cvopa
AML & Compliance
Officer



Jenny Tran
Controlling



Verena Rogalski
Accounting



Diana Nemcova
Executive Assistant



Ivan Bozic
Head of Support



Abdulhakeem Akanbi
Support Agent



Stefan Seat
Support Agent



Aljosa Avramovic
Support Agent



Lazar Kabadajic
Support Agent



Syed Shah
Support Agent

Team



Natalie Schumann
HR



Anthony Bosede
Content Writer



Milad Farzaneh
SEO Specialist

Tycoon is counting 30+ passionate and motivated individuals, working in our local offices or remotely from 10 different countries every day, to deliver Tycoons vision of simple, transparent and fair social trading.

"The strength of the team is each individual member. The strength of each member is the team."

– Phil Jackson

Partners



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Certain statements in this Whitepaper may be considered forward-looking statements. Forward-looking statements generally relate to future events, including but not limited to, Tycoon’s operating performance, the fee structure or platform features. Solely by way of example, projections of future revenue, fees, features, expenses and other metrics are forward-looking statements. In some cases, forward-looking statements may be identified by terminology such as “may”, “should”, “expect”, “intend”, “will”, “estimate”, “anticipate”, “believe”, “predict”, “potential”, “project”, “continue”, or the negatives of these terms or variations of them, or similar terminology. Such forward-looking statements are subject to numerous known, unknown, and unknowable risks, uncertainties, and other factors, any or all of which that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. All forward-looking statements in this Whitepaper, whether expressly or implicitly, are based upon estimates, assumptions, analysis and interpretations that, while considered reasonable by Tycoon and its management, are inherently uncertain. This Whitepaper is not, and shall not be relied upon as, a representation, warrant, declaration, guarantee, certification, or promise, as to the past or the future performance or features of Tycoon. This Whitepaper contains preliminary information that is subject to change, and which may be superseded, in whole or in part, by information contained in materials that may be distributed at a later date; provided, Tycoon does not have any obligation to update this Whitepaper.



TYCOON

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