Welcome to King Finance

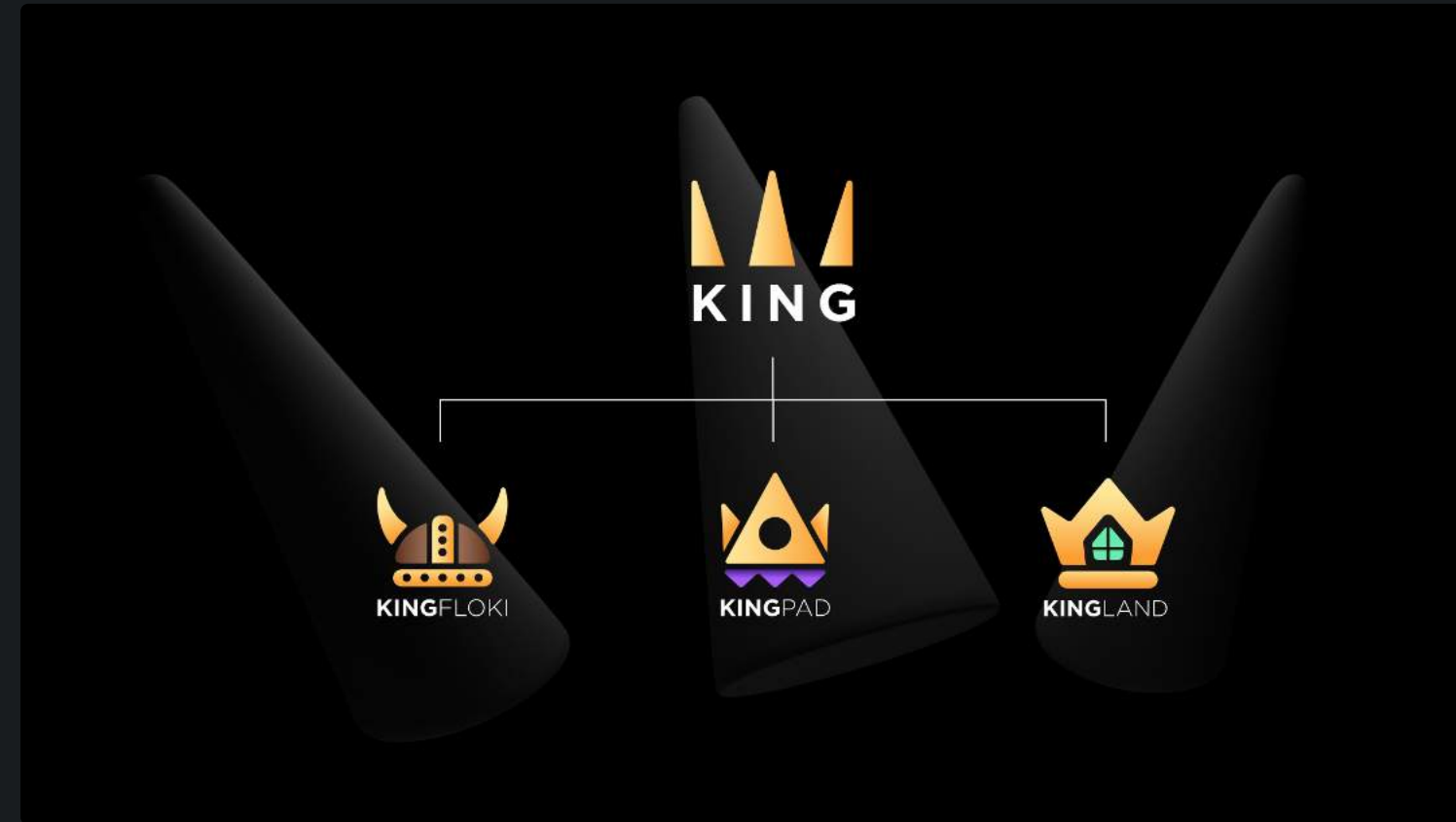Unique. Visionary. Powerful

Overview

KING is the mother company in charge of the development of three highly innovative services in decentralised finance. KING is nowadays amongst the most complete and unique businesses within the industry, including an all interactive and creative metaverse, a launchpad for start-up funding and investor's security and King Land (coming soon). All of the above merges within the circular economy of the company, where every branch feeds each other in order to keep the highest standards of innovation within the business.

Moreover, KING is ruled internally of our native currency, $KING.

What is $KING?

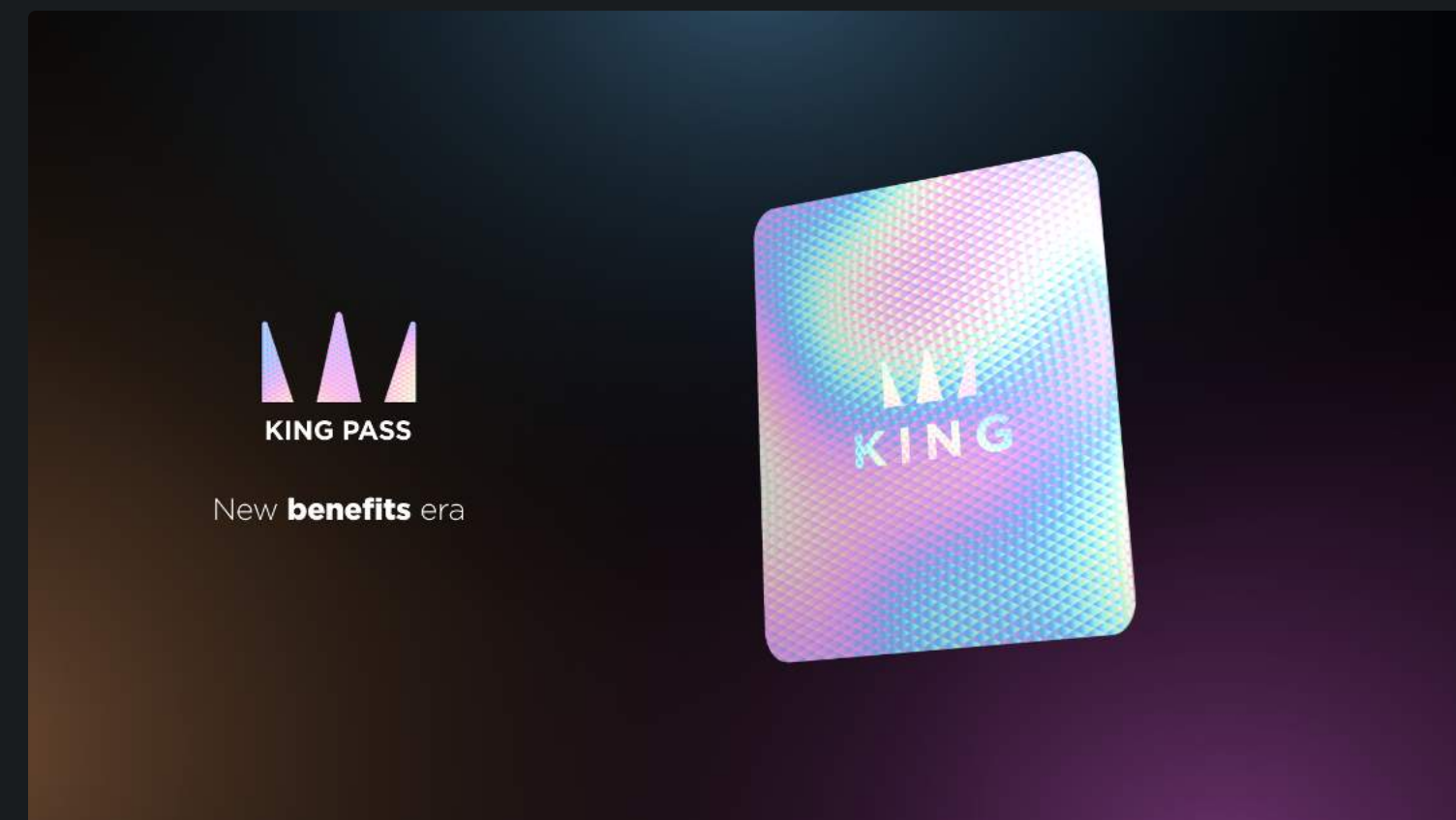A coin to drive the whole ecosystem

KING is our native currency born in decentralised finance in the form of a 'token' in the Binance Smartchain.

With a specific supply of 100.000.000 tokens, $KING is a deflationary asset with the objectives of value appreciation and utility within the ecosystem. $KING can be found in the Binance Smartchain and soon in several exchanges worldwide. Make sure to join our announcement channel {t.me/kingannouncements}to be up to date.

$KING's final objective is to become completely decentralised, tax-less and easily purchased within the biggest platforms in the world. This will occur as soon as our currency is perfectly integrated and balanced within our business model.

King Pass

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Immerse yourself into the newest digital VIP experience

KingPass allows you to be and feel unique within KING's ecosystem and the crypto space. If you are the type to enjoy priorities, exclusive information, decision-making, discounts and recognition, this is your place, this is your card.

The KINGPASS comes in the form of an NFT within your wallet. Through coding, KING is able to recognise whether your subscription is active or not, allowing you to access or not to your VIP experience. King Pass is a limited non tradable asset with a supply of 1000 pieces.

You have never been closer to the ultimate experience. Claiming your KingPass is bringing you to new heights, finally allowing you to enjoy all the perks of being a VIP KING.

You always have two choices with us. In order to claim your pass you can either lock your $KING tokens or join our monthly subscription program (both of the previously mentioned can be cancelled after 30 days without any penalisation).

King Pass utilities

How is King Pass linked in the ecosystem?

KING PASS X KING FLOKI

KingPass allows our VIP users to have exclusive accessibility to new items, such as wearables, unique NFTs, land plots and many more.

Alongside with the above, there will be dedicated items and competitions for our KingPass subscribers.

KING PASS X KING PAD

KingPad start ups will start their journey with a whitelisted sale (Kingstarter) pitched only to our VIP users. KingPass users will be the only users able to enjoy a guaranteed allocation in the pre-sales held in Kingpad, ensuring you a better allocation, an ensured entry and an exclusive pitch with the CEO of the company.

KING PASS X KING LAND

Coming soon

King Floki

An awesome game in the Metaverse

King Floki is a creative metaverse built in Webgl, born to improve people's accessibility and gaming experience. kingfloki.finance is indeed playable through any internet browser with only 5Mb download speed data to ensure smooth playing.

Our meta verse is built for everyone, adapt for children, teenagers and adults. King Floki presents a unique gaming experience where users are able to chat, reunite, modify, elaborate, dress, compete, listen to music, trade and much more within the accessibility mentioned below.

King Floki can be accessed through Web3 login or through standard email login, where users are then able to choose their own username displayed in the multiplayer game.

The Lore

Who is King Floki?

There was once a sailor named King Floki who had spent most of his life sailing the seas. One day, as he was sailing through uncharted waters, King saw something on the horizon that he had never seen before: a small, green dot that seemed to be getting closer and closer. As he sailed towards it, he realized that it was an island, unlike any he had ever seen.

The island was covered in dense, tropical forests, and there were sparkling streams and waterfalls everywhere he looked.

As he explored the island, King met a group of friendly natives who lived in harmony with nature and had never seen outsiders before. They welcomed him with open arms and showed him the secrets of the island.

King Floki was fascinated by the culture and traditions of the people, and he became especially interested in their unique style of dress. He learned how to weave colorful fabrics and make intricate patterns, and he even started his own fashion line inspired by the island mixed with his western perception, finally launching the King Floki wearable collection, a collection that meant the very beginning of the growth and diversification of the island.

Web3 integration

What is Web3 and what are the perks of using it within King Floki?

Web3 includes having an active crypto wallet to be able to log in automatically with your unique address, allowing you to automatically pay for upgrades, trade in game, participate in competitions and remain anonymous if you wish.

Wearable NFTs

Wear different, look KING.

KF's first wearable non-fungible tokens (NFTs) collection is a unique and creative stack of designs that are flexibly suited on your metaverse character. Including over 2 million combinations, the NFTs are built to create an exclusive feeling, allowing users to trade them as they raise in exclusivity through the minting course.
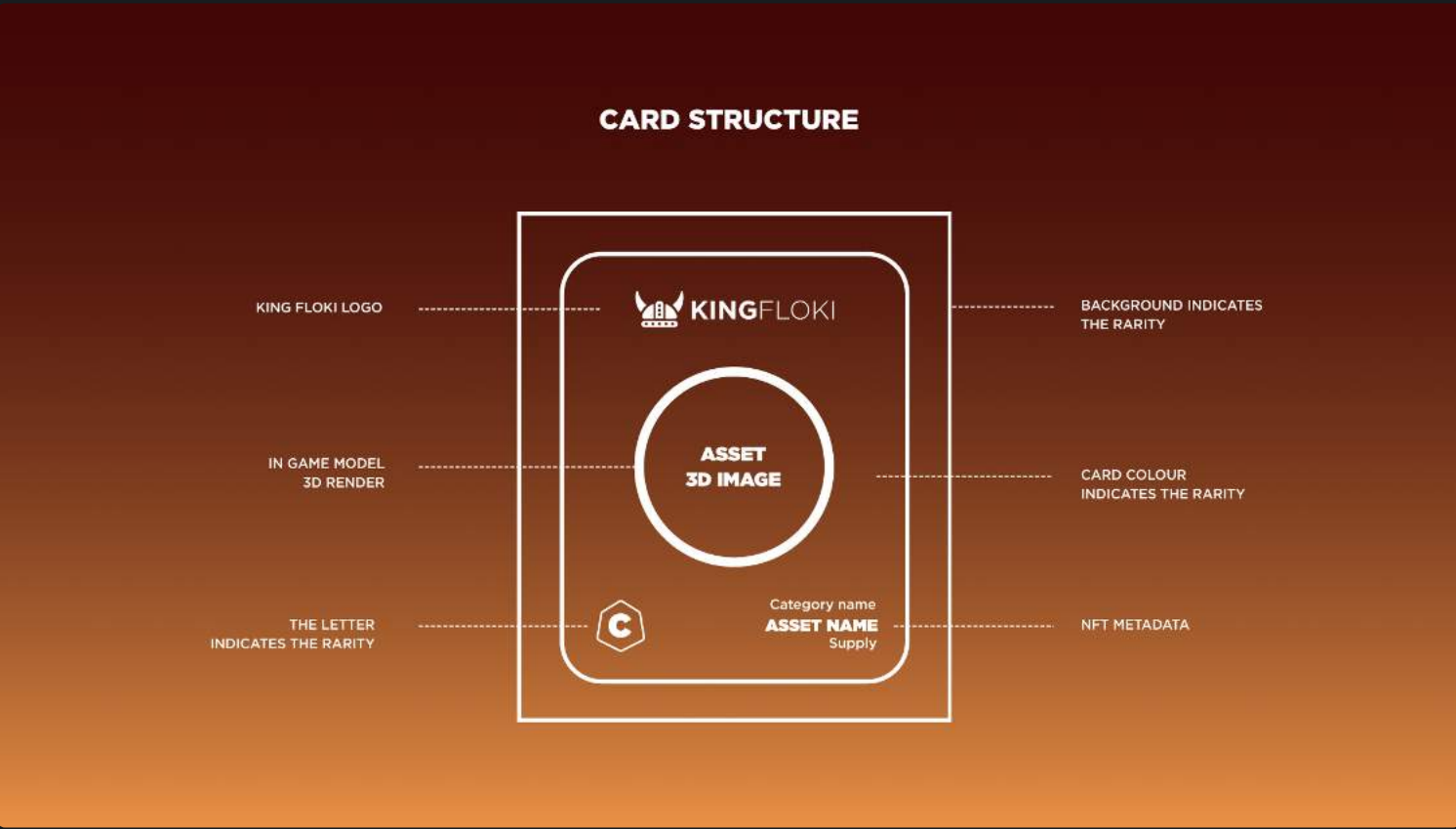

Find different rarities, colours, shapes and patterns, allow your creativity to flow and create some of the coolest and most extravagant outfits. Wear different, look King.

RARITY AND TRAITS

Our users will be able to find five different rarities (Common, Rare, Epic, Legendary and 1/1 pieces) and five different traits (hat, eyes, mouth, outfit, skin and special). The chances to pack wearables are proportional to their growth in rarity, the higher the rarity level the harder to find one of them in a single mint. For example, Rowan mints 20 times, he finds 10 common wearables, 6 rares, 3 epics, 1 legendary and none 1/1 pieces. Aria mints 20 times, she finds 8 common wearables, 8 rares, 2 epics, 1 legendary and 1/1 pieces. These randomised to the highest extents, allowing our users to try luck and improve their outfits as they mint.

CARD STRUCTURE

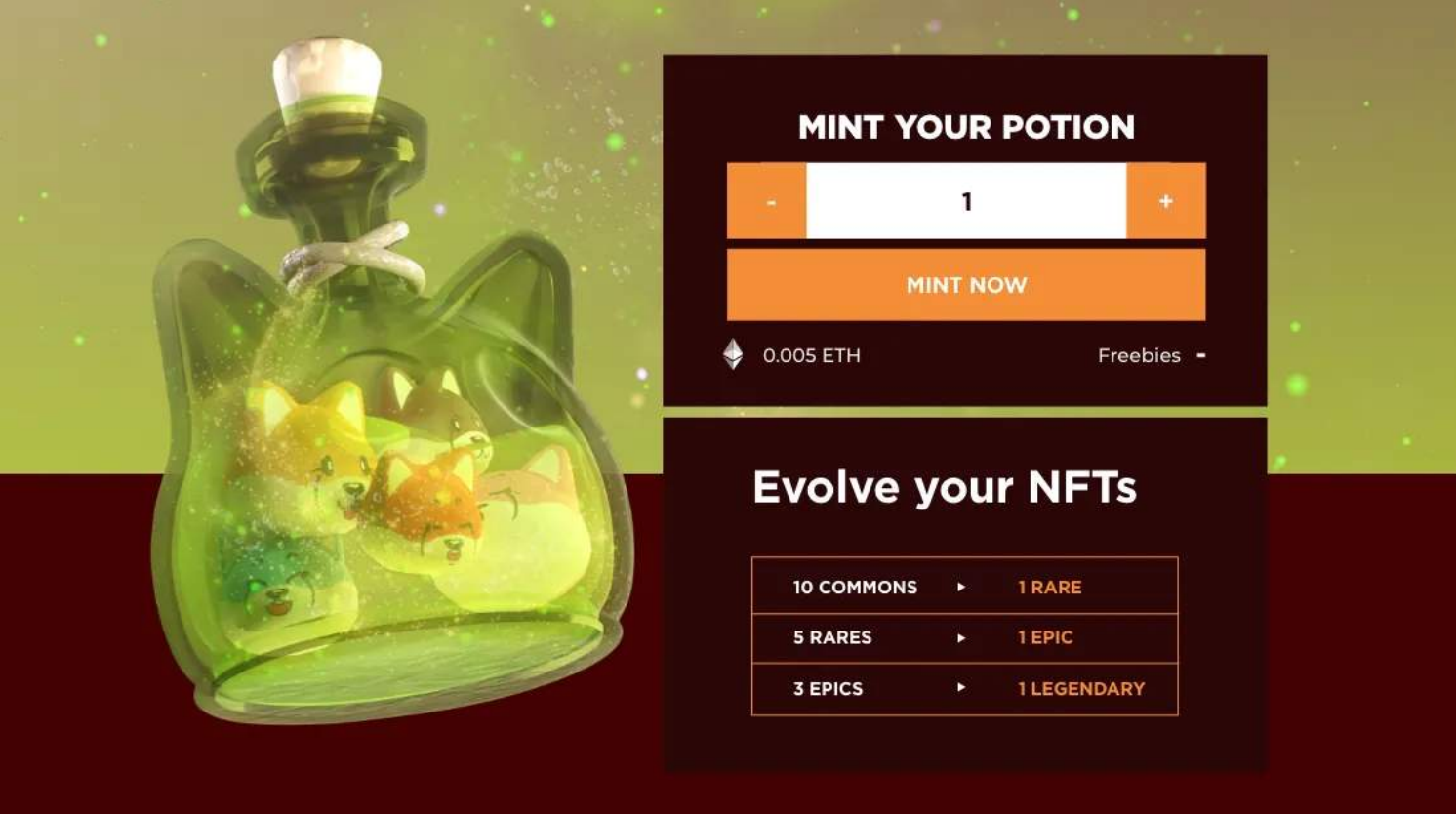RARITY SYSTEM

Evolving potions

What are the Potions?

The potions are a new feature that has been introduced to the King Floki Wearable NFT collection. These potions allow users to transform their King Floki Wearable NFTs into more unique NFTs, which can help the collection flow smoothly and provide new chances for minters.

The Fusion Potion is purchased at kingfloki.finance/evolve and it allows users to combine their King Floki Wearables into a new and more unique NFT.

How do the Potions work?

The fusion system in King Floki Wearables follows a specific pattern that is both straightforward and easy to understand. The fusion process requires the use of a potion, which can be obtained with Ethereum directly in the evolve section of kingfloki.finance. With 10 common wearables and 1 potion, a user can obtain one rare wearable. With 5 rare wearables and 1 potion, a user can obtain one epic wearable. Finally, with 3 epic wearables and 1 potion, a user can obtain a legendary wearable.

This fusion system provides a unique opportunity for users to constantly improve their NFT trading strategies and their in-game outfit experience. It encourages users to collect common wearables to fuse them together and obtain higher-quality wearables in a never ending improvement experience. It also rewards users for their efforts by allowing them to obtain rare, epic, and legendary wearables.

The fusion system also provides an unlimited opportunity for users to obtain unique wearables. As long as a user has the required wearables and potions, they can continue to fuse them together and obtain higher-quality wearables. This provides an ongoing challenge for users to collect as many wearables as possible and constantly improve their in-game outfit experience.

In addition to providing users with the opportunity to obtain higher-quality wearables, the fusion system also encourages NFT trading. As users collect more wearables, they have the opportunity to trade duplicates or unwanted wearables with other users to obtain wearables they need for fusions. This creates an active trading community around King Floki Wearables and further enhances the user experience.

In conclusion, the fusion system in King Floki Wearable NFTs follows a specific pattern that encourages users to collect and trade wearables to constantly improve their in-game outfit experience. The system provides an ongoing challenge for users to obtain higher-quality wearables and rewards users for their efforts. The unlimited nature of the fusion system provides an opportunity for users to continuously improve their NFT trading strategies and provides an active trading community around the collection. With these features, King Floki Wearable NFTs are sure to continue to gain popularity in the NFT market.

Conclusion

The potions are a new and exciting feature that has been introduced to the King Floki Wearable NFT collection. These potions allow users to transform their NFTs into more unique NFTs, which can help the collection flow smoothly and provide new chances for minters. The potions also provide greater customisation options for users within the multiplayer gaming experience. With the introduction of the potions, the King Floki Wearable NFT collection is sure to continue to gain popularity and provide new opportunities for collectors, investors, and gamers alike.

King Pad

A safe place to join the best

KingPad is a revolutionary launchpad that allows crypto startups with good business plans to find a way through and start their fundraising with the right foot.

At KING we believe that entrepreneurs are the future, and with this, allowing start ups to have a safe platform where they can showcase their products to a significant amount of investors is an essential part of our future.

KingPad aims to be the first and only launchpad up to date that includes a well structured mandatory vesting process to help the project's growth and manage the individual greed experienced within crypto launches.

Within our minimalistic and easily accessible platform kingpad.finance you will be able to find all startups that have passed the filters and the proportional mathematical calculations of KING, in order to give our users the best experience possible. KingPad follows strict procedures to keep investors safe. Furthermore, KingPad is partnered with some of the most recognised crypto security brands like assuredefi.com.

If you are an entrepreneur with a great idea or product and you want to showcase your business model at KingPad, please apply at kingpad.finance/application.

Competitive advantage

KingPad's competitive advantage and elite ecosystem.

This is how KingPad analyses the market and how it establishes that being based on the quality of sales can be better than competing on sales volume for several reasons:

Profitability: Focusing on quantity of sales can sometimes lead to lower profit margins, especially if the company is engaging in price wars or cutting costs to increase sales. In contrast, having a competitive advantage can help our company maintain or even increase its profit margins.

Sustainability: Companies that focus on quantity of sales may sacrifice long-term sustainability in favor of short-term gains. By focusing on competitive advantage instead, our company can build a sustainable business model that is less vulnerable to fluctuations in sales volume.

Brand reputation: Our company is known for its competitive advantage, whether it be innovation, quality, or customer service, thus building a strong brand reputation that can attract loyal customers and generate positive word-of-mouth advertising. In contrast, a company that solely focuses on quantity of sales may be seen as a discount brand, which can negatively impact its reputation.

Market differentiation: A competitive advantage differentiates our company from its competitors, making it stand out in the market. This can be particularly important in this crowded market where many companies are offering similar products or services.

Overall, while sales volume is important for KingPad's success, having a competitive advantage that is not solely based on sales volume can provide long-term benefits for our launchpad.

King Sales

At KingPad, we have two launch modalities, Kingstarter and Kingsale.

KINGSTARTER

Kingstarter is a unique modality of launch offered for KingPass users at kingpass.finance, designed to offer VIP users a guaranteed allocation for the projects listing in KingPad.

Kingstarter is then exclusively available to KingPass and whitelisted users, and it guarantees them an allocation for the projects listed in KingPad. This means that KingPass users are assured of a minimum allocation of the tokens being offered during the early launch stages of a new project. This feature is particularly attractive to investors who want to secure their investment in a new project before it becomes available to the public.

KINGSALE

In contrast, **Kingsale** is a public modality of launch built for anyone who wishes to participate with the crowd and get a possible allocation of the projects listing in KingPad. It allows users to invest in new projects by purchasing the tokens being offered during the public launch. Kingsale is designed to be accessible to everyone and provides an opportunity for retail investors to get in on the ground floor of emerging projects.

Overall, Kingstarter and Kingsale are our two different modalities of launch. Kingstarter is exclusively available to KingPass users and offers them a guaranteed allocation, while Kingsale is open to the public and offers a chance for everyone to participate and get a possible allocation. Both modalities are designed to provide investors with an opportunity to invest in emerging blockchain projects and share in their success.

Kingpad Tags

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Our launchpad tags are a powerful tool for organizing and tracking project's characteristics before their launches. KingPad tags allow users to classify and group attributes within a project, making it easier to navigate and find relevant information.

Launchpad tags are exclusive to our launchpad platform, and they are not available in other project management or tracking tools. This exclusivity makes it a unique platform for entrepreneurs who want to present their projects efficiently and effectively.

The tags offer several benefits to users, including:

Organization: Tags enable users to understand attributes within a project according to their relevance.

Customization: Entrepreneurs can decide to opt for different tags to suit their specific needs, allowing for a more personalised and flexible approach to project reach.

Collaboration: Tags can be shared across the space, enabling better collaboration and communication within a project.

Reporting: Tags can be used to generate reports on project progress, enabling users to identify trends and opportunities for improvement.

In summary, Launchpad tags are a powerful tool that offers several benefits to users, including organization, customization, collaboration, tracking.

Following the accessibility and intelligibility of our platform, our tags are the following:

Mandatory tags:

KYC tag managed by AssureDeFi

Mandatory 'know your customer' completion with our partner AssureDeFi at

assuredefi.com.

Standard audit tag

For audited start-ups brought to KingPad from other auditing companies.

Boost tag

First reach and introduction to KingPad's investor community, partners and networking alongside an introductory 'Ask me anything' event.

Optional tags:

Certik audit tag

Audit with our partner Certik at certik.com. In case the start-up has a different audit, it will receive the standard green audit tag.

Endorsed tag

Mass reach and endorsement by our co-founder a highly reputable crypto influencer in the space https://twitter.com/OfficialTravlad.

In house tag

The in house tag is received by the listing start-up when their contract and 'tokenomics' are built and managed by our solidity specialists.

In order to get more information and pricing, make sure to reach out to info@kingpad.finance.

Web pages

Discover all websites linked with KING

King website: https://kingworld.finance/

King Pass website: https://kingpass.finance/

King Floki website: https://kingflokiworld.com/

King Pad website: https://kingpad.finance/

King Land website: https://kingland.finance/

King socials

Connect with King

Telegram: https://t.me/KINGfinance

Twitter: https://twitter.com/kingfinance

Discord: https://discord.gg/kingfinance

You Tube: https://www.youtube.com/@kingfinanceco

Medium: https://medium.com/@kingfinance

Security pages

Certik Audit: https://www.certik.com/projects/king

Assure KYC: https://assuredefi.com/projects/king-finance/

CoinMarketCap: https://coinmarketcap.com/currencies/king-finance/

Coin Gecko: https://www.coingecko.com/en/coins/king-finance