



PodFast

Podcast Summaries Powered by AI

People are seeking faster and more convenient ways to consume information

With the rise of podcasts being a leading form of educational content,
PodFast is positioned as the first-mover for podcast summaries.

PodFast supercharges your learning speed by distilling podcasts,
using AI-powered audio/visual summaries.



Podcast Industry Landscape



505M

There are over **464** million podcast listeners globally, tracking up to **505** million by 2025. [Source](#)



\$98B

At a 31% compound growth rate, the global podcast market is on track to grow from 11B in 2020, to 98B within the next 5 years. [Source](#)



70M

Over 5 million podcasts currently exist with over **70** million episodes. [Source](#)



\$4.2B

Podcast ad revenue in the U.S. was US\$1.5B in 2021 and is expected to reach US\$4.2B in 2024. [Source](#)

What Is PodFast?

- A place to listen to your favourite podcast episodes in short, audio/visual summaries. These summaries are posted across all platforms: Spotify, YouTube, etc, as well as the native PodFast web app and mobile app
- A tool that allows podcasters and content creators to summarize their own episodes into short audio/video clips in only a few clicks.
- An AI browser extension that instantly converts online videos into concise summaries to maximize your time.



Summaries are edited and shared across all platforms

Animated Summaries

PodFast converts long-form podcasts into easily-digestible animated summaries with subtitles. This allows listeners to quickly and effectively understand the key points of a podcast.

These summaries are then shared on Twitter, Instagram, Tiktok, etc, as well as the PodFast web app and mobile app.

There, they can be easily shared by the podcast host and/or guest, bringing further visibility and virality.



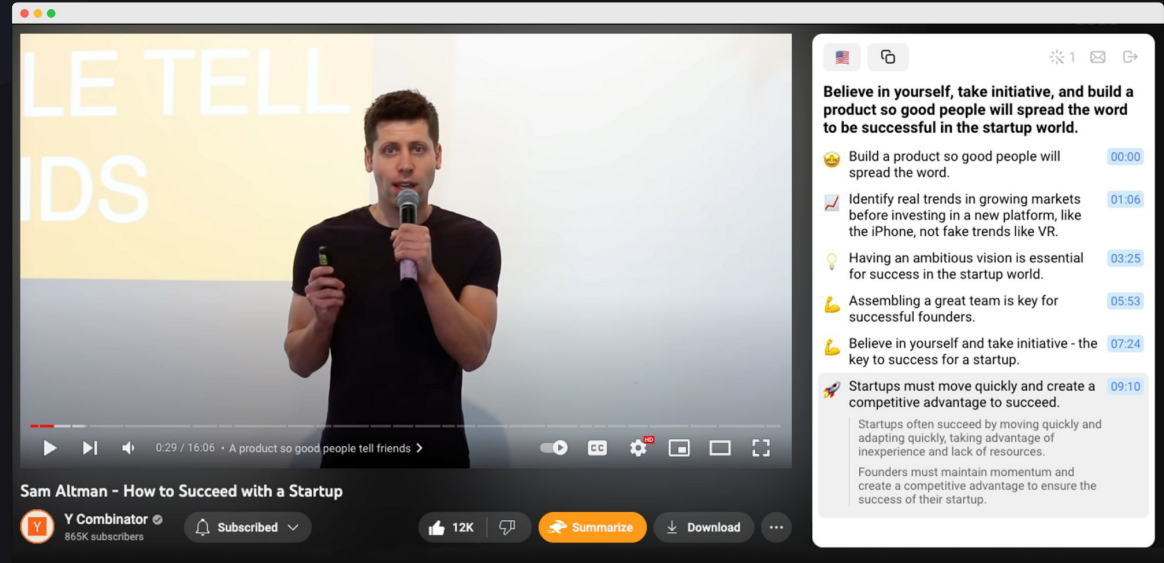
PodFast first animated summary is shared by Michael Saylor to his 2.9M followers

Source

AI Summary Browser Extension

Maximize your learning potential with our innovative and seamless browser extension subscription.

Quickly grasp complex concepts and retain essential knowledge with ease.



The image shows a YouTube video player interface. The video is titled "Sam Altman - How to Succeed with a Startup" by the channel "Y Combinator". The video player shows a man (Sam Altman) speaking into a microphone. The video progress bar indicates 0:29 / 16:06. Below the video player, there are buttons for "Like" (12K), "Comment", "Summarize" (highlighted in orange), "Download", and a menu icon. To the right of the video player, there is a sidebar with a list of timestamps and corresponding text snippets, which is the AI summary generated by the browser extension. The summary includes key points from the video, such as "Believe in yourself, take initiative, and build a product so good people will spread the word to be successful in the startup world." and "Startups must move quickly and create a competitive advantage to succeed."

**LE TELL
IDS**

0:29 / 16:06 • A product so good people tell friends >

Sam Altman - How to Succeed with a Startup

Y Combinator 865K subscribers

Subscribed

12K

Summarize

Download

...

Believe in yourself, take initiative, and build a product so good people will spread the word to be successful in the startup world.

- Build a product so good people will spread the word. 00:00
- Identify real trends in growing markets before investing in a new platform, like the iPhone, not fake trends like VR. 01:06
- Having an ambitious vision is essential for success in the startup world. 03:25
- Assembling a great team is key for successful founders. 05:53
- Believe in yourself and take initiative - the key to success for a startup. 07:24
- Startups must move quickly and create a competitive advantage to succeed. 09:10

Startups often succeed by moving quickly and adapting quickly, taking advantage of inexperience and lack of resources.

Founders must maintain momentum and create a competitive advantage to ensure the success of their startup.

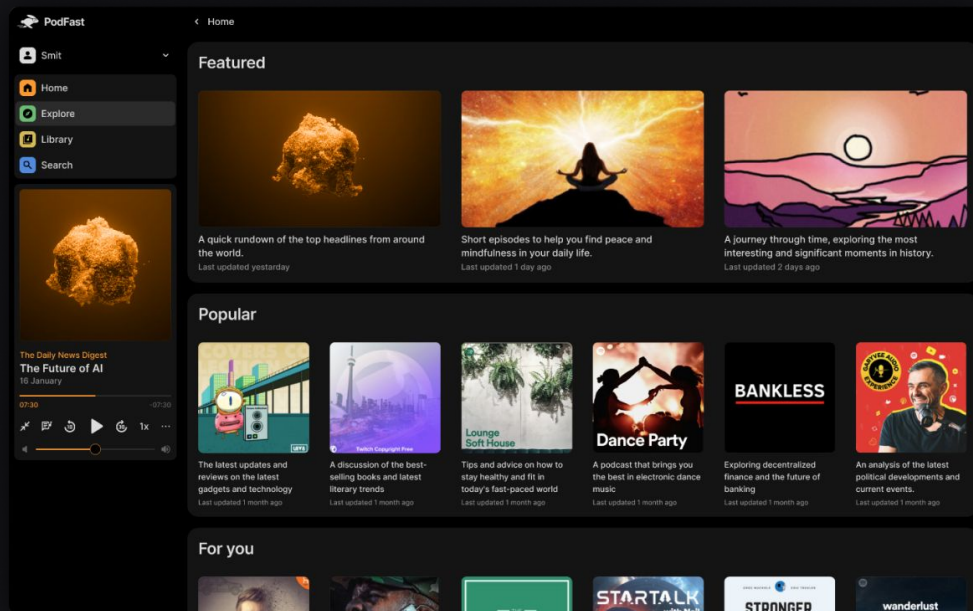
Create your own PodFast summaries

In only a few clicks, use the native web app to summarize any piece of audio or video you want.

In the background, within seconds, our AI:

- Turns the audio to text
- Summarizes the text with a custom or suggested prompt
- Converts the text summary into a custom or suggested voice mp3
- Attaches suggested video clips and subtitles to the audio

A fully customizable audio/video summary, within seconds.



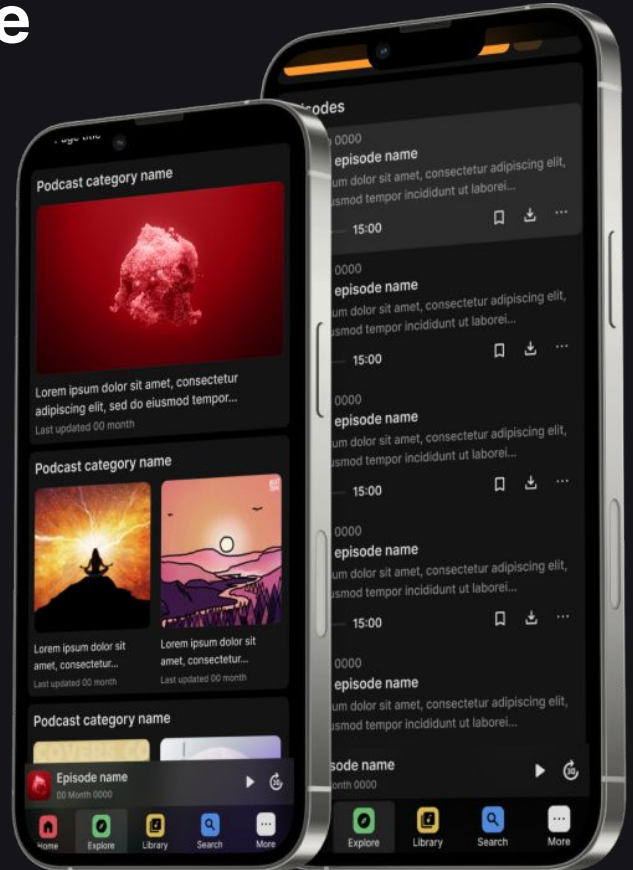
Business Model



In-app Pro Mode

- Ad-free content
- Additional videos
- Members-only area
- \$5 monthly
- +More

Users can also access these premium features by holding \$FAST tokens



Episode Sponsorships

Revenue Breakdown

- \$20 per 1000 views (industry average)
- 2 sponsors per video
- Each 500K view video = \$20k
- Multiple videos daily



A conservative 3 videos per day, averaging 500K views each equates to \$21.9M USD annually, exclusively from episode sponsorships.

Consumer App Subscription

Anyone can create summaries in seconds with monthly plans
Plan pricing is based on usage and ranges from \$0 to \$1,000+ per month.



10-minute animated summary
of their podcast



10 × 1-minute animated summary clips
with multiple size formats for all
various social sharing.



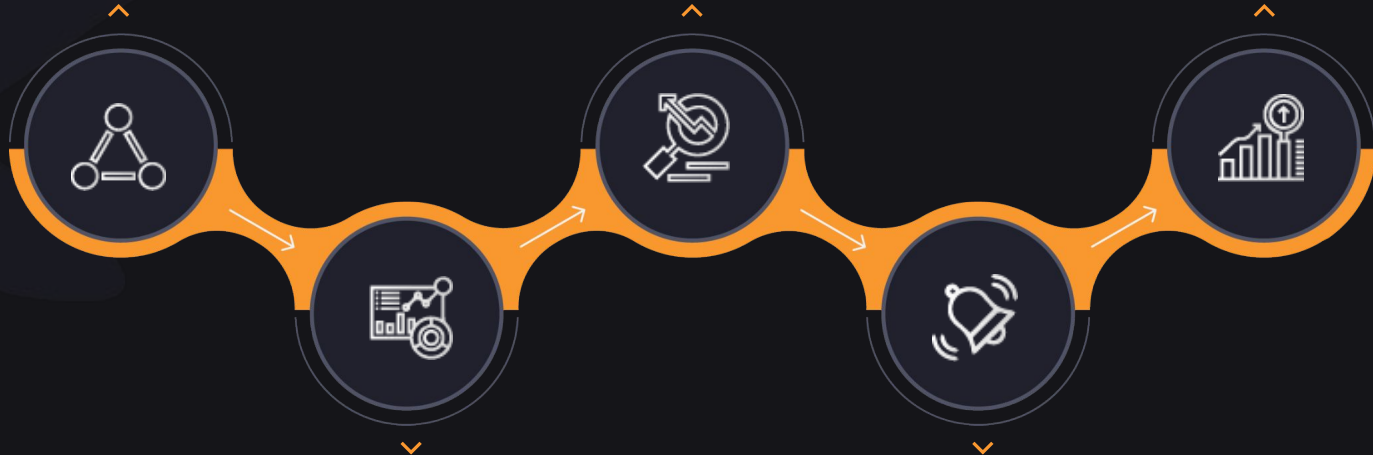
Marketability



Summaries are edited into ten 1-minute highlights and posted on all viable channels for new subscriber acquisition.

Lack of competition on podcast episode keywords pushes PodFast Summaries to the top of YouTube, Spotify, Google and more

The Browser extension and consumer app come with referral links to onboard friends and coworkers



PodFast summaries regularly shared by hosts/guests with large networks

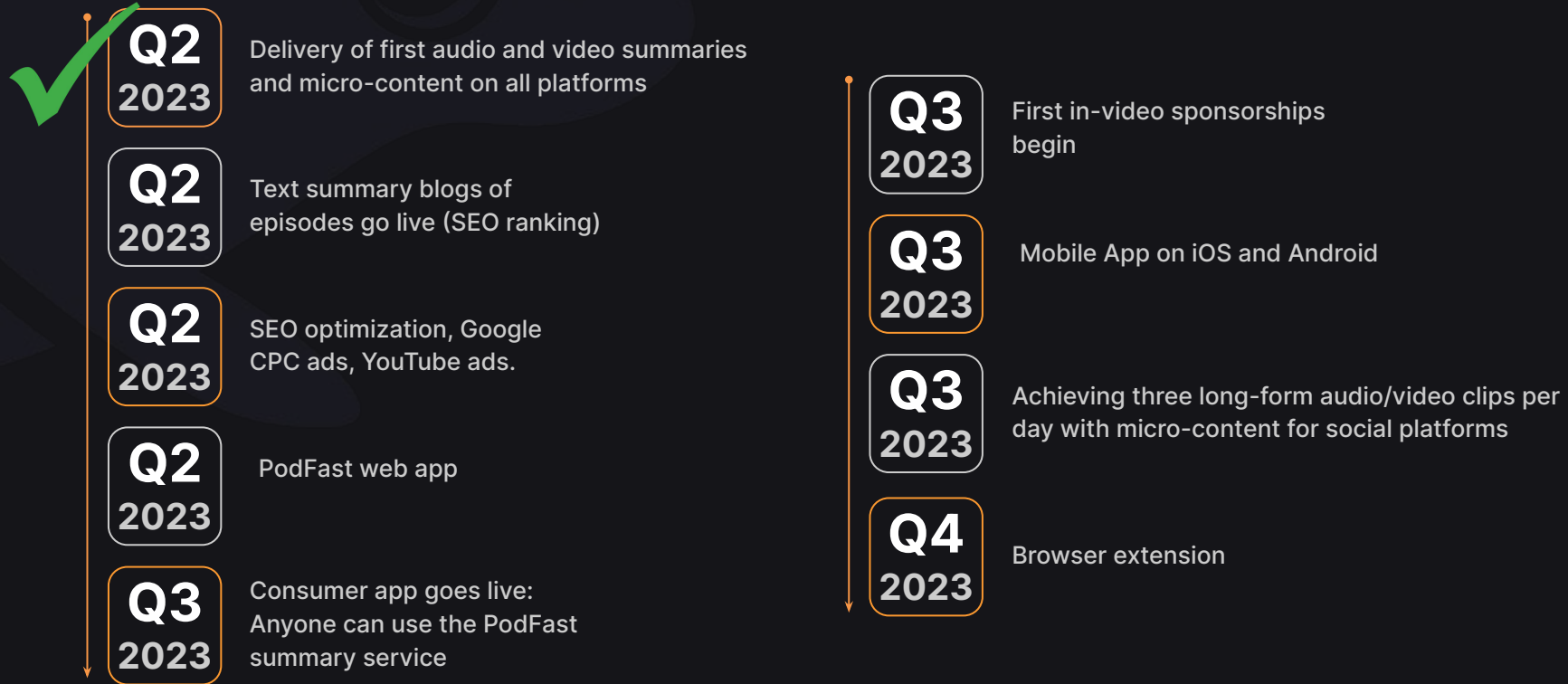
Smaller content creators share their consumer app summaries

\$FAST Token Utility



- Discounted/free access using the PodFast summary AI consumer app
- Discounted/free access using the PodFast browser extension
- Receive a shared 0.75% reflection from all transactions
- Protocol fees from 2024 onwards to be distributed to community (25%)
- Access to premium services such as ad-free content, exclusive videos, text/audio summaries, and the members-only chat area.

Roadmap





Founder

Jeff Kirdeikis:

Jeff Kirdeikis is the CEO of TrustSwap, a company with over \$750 Million USD secured across thirteen blockchains, \$50M+ raised for it's incubators, and 4.5 Million downloads of their mobile app "The Crypto App".

[Linkedin](#)



PodFast

Thank You

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