



BIG EYES



WHITEPAPER

*big
eyes*





Introduction

Big Eyes' is a full-on community token with the express goal of shifting wealth into the defi ecosystem and protecting an important part of the world's ecosystem. Community tokens are huge wealth generators for community and charity. But Big Eyes wants to give more by building a blockchain ecosystem that self-propagates for Hyper growth using NFTs to offer access to more content and events that make the blockchain hype-ship well worth boarding.





What will make Big Eyes truly different?

Cute as currency

Big Eyes was sick of being cute, seen as meek and weak, just because he was a cat with big eyes. Then he realised, cute is a billion-dollar industry, so he hatched a plan to cash in, and save the fish of the oceans, after all a cats gotta eat.

Big Eyes is a cat of the world. Born in Washington DC he was adopted by a Rocket Scientist couple who worked at NASA. They were inseparable, and it was from them that he learned the fundamentals of space engineering. At just three years of age, however, a tragic accident involving dark matter and a YouTube experiment left him alone, for the very first time.

In search of himself Big Eye hitched a lift on a yacht and circumnavigated the world, learning the ways of the sea, the importance of nature and how to be at one through yoga. During a storm, during an eclipse, Big Eyes was thrown overboard, once again finding himself alone, and in a dark place. He would surely have drowned, had he not been picked up by a humpback whale, who bravely took him to Japan.

Big Eyes spent a year immersing himself in Japanese culture, discovering a natural talent in the art of Sushi and practicing Zazen. It was during a meditation that he finally came to terms with his cuteness, realising it as a strength, not a weakness, and that humans needed guidance on how to save the oceans.





Community Vibes

Big Eyes will be owned by the community. 90% will be available at launch.

Tax Free Shopping

No Tax. No Fees. No worries.

See Charity

Visible Charity Wallet holding 5% of Tokens for saving the oceans.

Top Ten NFTs

NFT collections that will hit the top ten bringing joy to our community and value for the token. Plus, any profit from NFT events will go into a burn or not to burn vote.

Marketing Prowess

5% will be held in a marketing wallet to keep Big Eyes top of mind and cuteness growing world-wide.



Team

Top cat

AKA: PawZilla – an overpowering scent of ambition with notes of Musk.

Tech Cat

AKA: CatNipper – born and raised in the matrix.

Hype Cat

AKA: HypePurrr – making cats work hard for their coin.

Op Cat

TenPaws and CatSuit – making things happen since things needed done.

Law Cat

CatsEyes – crypto is this cat's lair, very few know it better.





0.1 Abstract

This cat's eyes are bigger than its wallet.

Extra on cute. Extra-extra on adventure. Little on fluff. Extra-little on long.

Big Eyes is all about fast growth as time is short.

The world's oceans are f**ked and a cat's gotta to eat.

So, here's the plan:

Win the crypto meme popularity contest

Go big on media, big on influencer and big on cute to be the most talked about meme coin in 2022 and keep rising to 2030 through innovation and acquisition of the new. Most companies grow through acquisition, cats aren't proud, the power of the community and network of expertise will amplify their success.

Win the mission in addition

Establish and protect ocean sanctuaries (along with all the beautiful fish within them) is our investment in every cat's future.





Win with boulder Holders

Once crypto's have the cash they tend to forget where the true value lies – the community – millions of people who could be doing, well anything – call it the cognitive surplus, if you like, but they breathed life into the crypto market, the defi, the NFT and they will create the Meta. Our community of cats have the money, the knowledge, and the systems to develop the now, cats will grow in all of them to create the next, for the Holders Before Anyone Else (HBAE).

Win the NFT beauty contest

Art is in our heart as well as the oceans, so the first NFT project will see Big Eyes taking to the sea. These pixels of beauty won't just be art, they'll be access to Big Eyes Events. We'll be pushing for a top 10 NFT project.

Wear the stare

Big Eyes merch is a must both digital and physical to expand the Big Eyes Token and fundraise of the project, and the oceans.

Unconfuse Defi

Defi's infancy makes it inaccessible to 99% of the world's population, with only 1% having made it, and everyone has had an oh f**k moment along the way. Big Eyes Swap, the back-end systems, tutorials and how-tos will simplify as much of the process as possible.





Eco for Eco

If the community wants to reach the goals of shifting wealth to the defi ecosystem and protecting an important part of the world's ecosystem, then Big Eyes needs an ecosystem that self-propagates. Each element generates wealth and popularity for the project, except the charity that generates popularity for the project and health for the world.

Evidence-based hype

A lot of crypto is hype and no trousers. Cats want to avoid the lag-time, they want to see evidence-based hype – say it, do it. Small paw prints lead to giant leaps. From presale forward this cat community is going to see action, it's not a roadmap of discovery, it's a plan of action.





0.2 Values

Cats are **active** – they don't do anything without a reason, they don't waste energy and they don't mess about when it comes to action, many a small bird will testify to that. They do exactly what's expected of them.

Cats are **playful** – they want to move beyond the function to be amused, to be involved and included in what's going on.

Cats are **hard to kill** – 9 lives make cats unstoppable. If it can be made better - make it, doesn't exist - create it, if it hasn't been thought of - dream it.

Cats are **sociable** – the decentralisation of finance and advancement of blockchain won't happen alone and it won't happen in secret. It's about sharing, communicating and being open about what's happening. That's how trust is built. If you want to go fast, go alone, if you want to go far go as a pride.

Excessive grooming

NFT's aren't an afterthought, they're a massive part of our growth engine creating awareness, bringing new cats in and create value. This isn't a caterwaul caper; these cats are well groomed.





0.3 Cuteomics

- 🐾 200,000,000,000 tokens
- 🐾 No Buy Tax. No Sell Tax.
- 🐾 70% of tokens will be sold via a public presale
- 🐾 20% for Exchanges.
- 🐾 5% marketing wallet.
- 🐾 5% visibly held for charity.

- 🐾 10% Tax NFT's
- 🐾 4% distributed to the original seller.
- 🐾 5% distributed to holders.
- 🐾 1% to charity.





0.4 Ecosystem

Empowered cats.

The community is where our real strength lies. The bigger, the more active, the more engaged, the greater the momentum. Our community will be rewarded with regular give always in tokens, NFTs and rewards. Plus, the community will always hear any news first.

NFTs

NFT events will happen with the seasons.





0.5 Plan of action

Stage One - Crouch

- Audit of token x 3
- Pre-sale website Live
- Pre-sale Live
- Media Stunt Live
- PR Machine Live
- Social Channels Live
- 15,000 Telegram Members

Stage Two – Leap

- Launch on Uniswap
- Full Website Live
- 25,000 Telegram Members
- 20,000 Holders
- First Donation to Charity
- Verification of all Social Media Channels
- Influencer Campaign
- Media Stunt
- Meme Machine at Full Tilt
- Community Given Big Eyes
- Digital Stickers
- NFT snippets released
- Big Eyes SWAP Live
- Listed on new SWAPS
- First Bridge Added
- Merch Shop Live





Stage Three – Run

- NFT release
- First NFT Exclusive IRL Event
- Second Donation to Charity
- 50,000 Telegram Members
- 50,000 Holders
- Massive Influencer
- Massive Influencer
- Campaign
- Bigger Media Stunt
- Meme Machine on overdrive
- Community Big Eyes Digital Stickers Refreshed

Stage Four – Catwalk

- All About Community Events
- \$1million to charity
- Bridge More Chains
- Add More Swaps
- NFTs evolve

Token Symbol

Big

Token Short Name

Big Eyes

Total Supply

200,000,000,000 Tokens





Disclaimer

You should always consult your own advisors concerning the legal and tax implications in your country of origin and any other aspects regarding any outstanding matters related to how the Big Eyes platform is designed and operated, before deciding whether a purchase of Big Eyes Coin would be in line with their risk profile.

Purchasing Big Eyes Coin involves an element of risk and may lead to the loss of a substantial part or the entirety of the principal deposit advanced. Before purchasing Big Eyes Coin, diligently and thoroughly assess and consider the risks identified in this whitepaper, as well as other risks not included or anticipated in this document.

This Whitepaper does not constitute a prospectus and does not constitute as an offer of financial instruments and/or securities to the public or any offer in any way connected to a collective investment scheme.

This whitepaper, the Big Eyes Coin and the use, holding and trading of the Big Eyes Coin carry no rights, whether express or implied, Big Eyes Coin do not represent or confer any ownership rights, shares, securities or equivalent rights, intellectual property rights or any other form of participation relating to the Issuer.

This Whitepaper does not infer that the information it contains is accurate and complete subsequent to its date of publication or that any information supplied in connection with this whitepaper is completely accurate at any time subsequent to the date on which it is supplied.



Crypto assets are not regulated as financial instruments and there is no refund or compensation available from any regulatory bodies.

Big Eyes Coin do not give the holder thereof any entitlement to acquire any such interest or entitlement in respect of the Issuer. Furthermore, the Issuer shall not be obliged in any way to return any investment made in virtue of this Whitepaper.

Crypto assets can be subject to expropriation and/or theft. Computer hackers or other malicious groups or organisations may attempt to interfere with the Big Eyes Coin platform in a number of different ways.

Because of the nature of blockchain transactions there may be no remedy if a successful attack by malicious actors was to take place against the Ethereum Chain that the Big Eyes platform is built on.

There is a possibility that in the future, certain laws, regulations, policies or rules relating to crypto assets, blockchain technology or decentralised applications may be implemented that affect or restrict token holders' acquisition, ownership rights, and ability to buy, sell, convert or use crypto assets such as the Big Eyes Coin.

Notwithstanding anything contained herein to the contrary, you specifically acknowledge and agree that trading and/or transaction in/ with BIG Tokens may be prohibited in certain jurisdictions including, without limitation, UNITED STATES OF AMERICA AND ITS TERRITORIES, CANADA, DEMOCRATIC PEOPLE'S REPUBLIC OF KOREA (NORTH KOREA), CUBA, SYRIA, IRAN, SUDAN, CRIMEA REGION OF UKRAINE, PEOPLE'S REPUBLIC OF CHINA ("Excluded Jurisdictions")
[MDG1] [JSH2]

THE BIG EYES COIN UTILITY OR THE PROJECT DESCRIBED IN THIS WHITE PAPER ARE NOT GUARANTEED TO BE DELIVERED.





Risks

Below is a non-exhaustive list of the primary risk factors that the Company considers to be significant in relation to the token's trading and/or use. These risk considerations should be taken into consideration alongside all other information provided in the Whitepaper and participants are recommended to check with their professional advisers (including their financial, accounting, legal, tax, or technical advisers or experts).

The risk of losing access to BIG Tokens due to the loss of private key(s), a custodial error, or a participation error is as follows:

A wallet is required for the acquisition, storage, and disposal of BIG Tokens. The participant acknowledges that he is responsible for establishing the Wallet with a third-party provider to retain BIG Tokens and for taking acceptable security measures to protect the wallet. As a result, if the requisite private key(s) associated with the Wallet holding BIG Tokens are lost, the BIG Tokens and any other cryptocurrencies and/or tokens will be lost as well. Additionally, any third party that has access to such private key(s), including through the Participant's Wallet's login credentials, may be able to misappropriate the Participant's BIG Token. Any errors or malfunctions caused by or relating to the Wallet used by the Participant to receive and hold BIG Tokens, including the Participant's own failure to properly maintain or use such Wallet, or caused by the Participant's choice of third-party provider for the Wallet, may also result in the loss of BIG Tokens.





Hacking risk and security flaws:

Denial of service attacks, Sybil attacks, spoofing, smurfing, virus attacks and any other similar events that could have an influence on BIG Tokens and the services the Company may offer from time to time may be attempted by hackers or groups of hackers.

The risk of security flaw in the Smart Contract, the Website, or the source code of the BIG Tokens, or in any associated software and/or infrastructure:

There is a possibility that the Smart Contract, the Website, or the BIG Tokens may have inadvertent flaws or vulnerabilities in the source code, preventing users from using or losing BIG Tokens. Updates and modifications may have unwanted or unforeseen consequences for BIG Tokens.

Risk of not listing or low/no liquidity:

Exchanges may be subject to unclear governmental control, and the Company makes no representations or warranties about exchange service providers. Users, including the participant, may be subject to fraud and failure in connection with those exchanges. There is no guarantee that an active secondary market for BIG Tokens will develop or continue to develop.

Risk of uninsured losses:

Unlike bank accounts or accounts with financial organisations, BIG Tokens are not covered unless the participant buys private insurance particularly for that purpose. There is no public insurer for the loss of BIG Tokens.

Internet transmission risks:

There are threats connected with the use of BIG Tokens, including the failure of hardware, software, and Internet connections, as well as other technologies on which BIG Tokens rely. These failures may cause communication breakdowns, mistakes, distortions, or delays when utilising BIG Tokens or the Website.





Risk of price fluctuation:

The quotation of the BIG Token can fluctuate presenting a challenge to model and estimate the future market behaviour even for seasoned cryptocurrency traders. Native cryptocurrencies associated with the internal working of the networks to which the BIG Token is deployed are also subject to fluctuations that directly and indirectly could impact the token's value in the market. The Participant must comprehensively acknowledge price fluctuation risks of the cryptocurrency market and that still cryptocurrencies are traditionally subject to these significant price fluctuations that are beyond the control of the Company and driven mostly by exterior or market forces. The Participant also recognises their BIG Token value can go down as well as up and they could lose some or all their investment.

Other risks:

The Participant acknowledges and accepts the inherent risks connected with BIG Tokens, including, but not limited to, risks associated with money laundering, fraud, exploitation for criminal purposes and any other unanticipated dangers. If any of the risks described in the terms are unacceptable to the Participant and the Participant is unable to comprehend them, the Participant should refrain from acquiring, holding, or using BIG Tokens.[MDG3]

BY AGREEING TO THESE TERMS AND CONDITIONS AND PARTICIPATING IN THE BIG EYES PRESALE, YOU ARE WAIVING YOUR RIGHTS. YOU AGREE TO HAVE NO RECOURSE, CLAIM, ACTION, JUDGMENT, OR REMEDY AGAINST BIG EYES.

WE STRONGLY URGE YOU NOT TO PURCHASE ANY BIG EYES COIN IF YOU ARE UNCERTAIN ABOUT ANYTHING IN THIS WHITE PAPER OR IF YOU ARE NOT PREPARED TO LOSE THE MONEY YOU SPENT PURCHASING BIG EYES TOKENS.

