

## About Us

### What are Acquire.Fi's two products?

1. The first crypto M&A marketplace
2. Real yield from fractionalized ownership over crypto companies, traditional businesses and RWAs for all!

## What are the benefits of the Acquire.Fi marketplace?

Here are five of the key benefits that the world's first crypto M&A platform is bringing to market:

### Web3 M&A Deal Flow

Unlock alpha. Our backstage pass is exclusive access to unpublished deals and our investor matchmaking service for top tier ACQ holders.

### Investment Pools

Build a portfolio of acquisitions through crowdfunding and fractional ownership for as little as \$100.

### Buyer Support

We help business and IP buyers find what they are looking for using our native reach to make connections, ask us!

### Web3 Business Valuation Services

Valuing tokenized companies requires deep financial and technical knowledge, legal resources, and M&A expertise.

### NFTization

Investment pool NFTs represent ownership of the fraction of the asset(s) acquired and are sellable on our secondary marketplace.

### NFTization

Investment pool NFTs represent ownership of the fraction of the asset(s) acquired and are sellable on our secondary marketplace.

### NFTization

Investment pool NFTs represent ownership of the fraction of the asset(s) acquired and are sellable on our secondary marketplace.

## Who is the Acquire.Fi team?

The Acquire.Fi team is a mix of crypto-native OGs and M&A experts. With Jan's experience of building two Web3 unicorns, Ken Mack's 16 years of traditional M&A dominance, Harrison's crypto-native growth and marketing prowess, and Marina's legal expertise, the team started building. This fusion of TradFi (traditional finance) with crypto-natives will be essential to successfully fulfill the mission of ushering in a new on-chain M&A era accessible to all.

## Identity Verification

### Do buyers in the M&A marketplace need to pass KYC?

Yes. All buyers in the M&A marketplace will need to pass KYC (Know Your Customer) before being able to contact companies for sale and make any purchases. This is to ensure everything that happens on the platform is fully compliant with regulations.

### Do sellers in the M&A marketplace need to pass KYC?

Yes, all sellers need to pass both KYC and KYB (Know Your Business) before being able to list any companies for sale.

### Do buyers in the investment pools need to pass KYC?

Yes, currently all buyers of the fractionalized ownership investments within the investment pools will need to pass KYC. In the future, there might be investment pools with opportunities for small investments (up to \$250) that do not require KYC.

## Payment Methods

### What currencies can I use to make purchases on the M&A platform and investment pools?

Payment for purchases and investments can be made in stable coin cryptocurrencies. Each M&A deal will outline its own custom payment options.

## Investing as an entity

### Can I make a purchase from the M&A marketplace as an entity?

Yes. Both entities and individuals can make purchases in the M&A marketplace.

## Troubleshooting - Change to 'Support'

### How do I contact the Acquire.Fi team if I have a question?

You can directly ask us any questions in our Telegram or Discord community channels.

### Is there a discussion forum for each available M&A deal?

Yes, on every listing page there is a public discussion thread where interested buyers and parties can share questions/research/ideas relating to the company for sale.

### Do you have any vendor programs?

Yes, we recently launched the Preferred Vendor Program. Email [partner@acquire.fi](mailto:partner@acquire.fi) to work with a vendor or become a preferred vendor. Vendors benefit from the referrals Acquire.Fi provides as well as co-branding and marketing. Vendor partners have the potential opportunity to be featured in our news, events, socials, videos, etc. For more information click [here](#).

## Buying and Selling Businesses

### Can any business (not just crypto/web3 businesses) raise capital?

Yes, any business type can be acquired on our platform.

### Can a business sell some equity to raise funds and not necessarily sell the entire business?

Yes, all or part of a business can be sold on our platform.

### Is there any business I can buy with \$1.5k - \$2k?

Yes, crowdfunded investments! This is the whole point of our investment pools offering fractionalized ownership of companies and assets for small investments of as little as \$100.

### How do I sell a business?

Register an account on Acquire.Fi, pass KYC and KYB and then list your business for sale. For more information click [here](#).

### How do I buy a business?

Register an account on Acquire.Fi, pass KYC and either make an offer or communicate with the seller. For more information click [here](#).

## Fractionalized Ownership

### With Fractional ownership, who owns it ultimately? Can owners liquidate their holdings at any time?

Ownership within an investment pool will be represented through holding an NFT, which can be openly bought and sold on a secondary NFT marketplace.

### Can owners liquidate their holdings at any time?

Ownership within an investment pool will be represented through holding an NFT, which can be openly bought and sold on a secondary NFT marketplace.

### Will the investment pools offer dividends?

Yes, there may be investment pool types that distribute revenue earnings.