

Welcome to The Blox Project!

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At The Blox Project, our technology harnesses the thriving success of the Roblox gaming platform. By seamlessly merging well-established gaming principles into the realm of cryptocurrency,

What is The Blox Project?



The Blox Project is dedicated to creating over 40 Roblox games by the conclusion of 2024. Our approach involves developing these games, running Ads on the Roblox Platform, engaging top Roblox content creators to promote them once they're live on the Roblox platform, and sharing revenue with our \$BLOX token holders based on the number of tokens they hold. The Blox Project brings together the substantial impact of Roblox gaming, known for its impressive revenue generation, and add the dynamic realm of cryptocurrency. We have already successfully developed a Roblox game (Galactic Alien Tycoon) and remain steadfast in our unique strategy. As we continue to embark on our game expansion it enables our investors to partake in a consistent stream of passive income through our revenue-sharing model.

Revenue Share



Virtual Items: We will create and sell virtual items, accessories, clothing, and skins within our games. These items are purchased using Robux, the virtual currency on Roblox, and we will receive a percentage of the revenue generated from these transactions.

Advertising Revenue: We will include ads in our games and earn a share of the revenue generated from these ads. Roblox offers an advertising platform called "Advertise on Roblox" that developers can use to monetize their games.

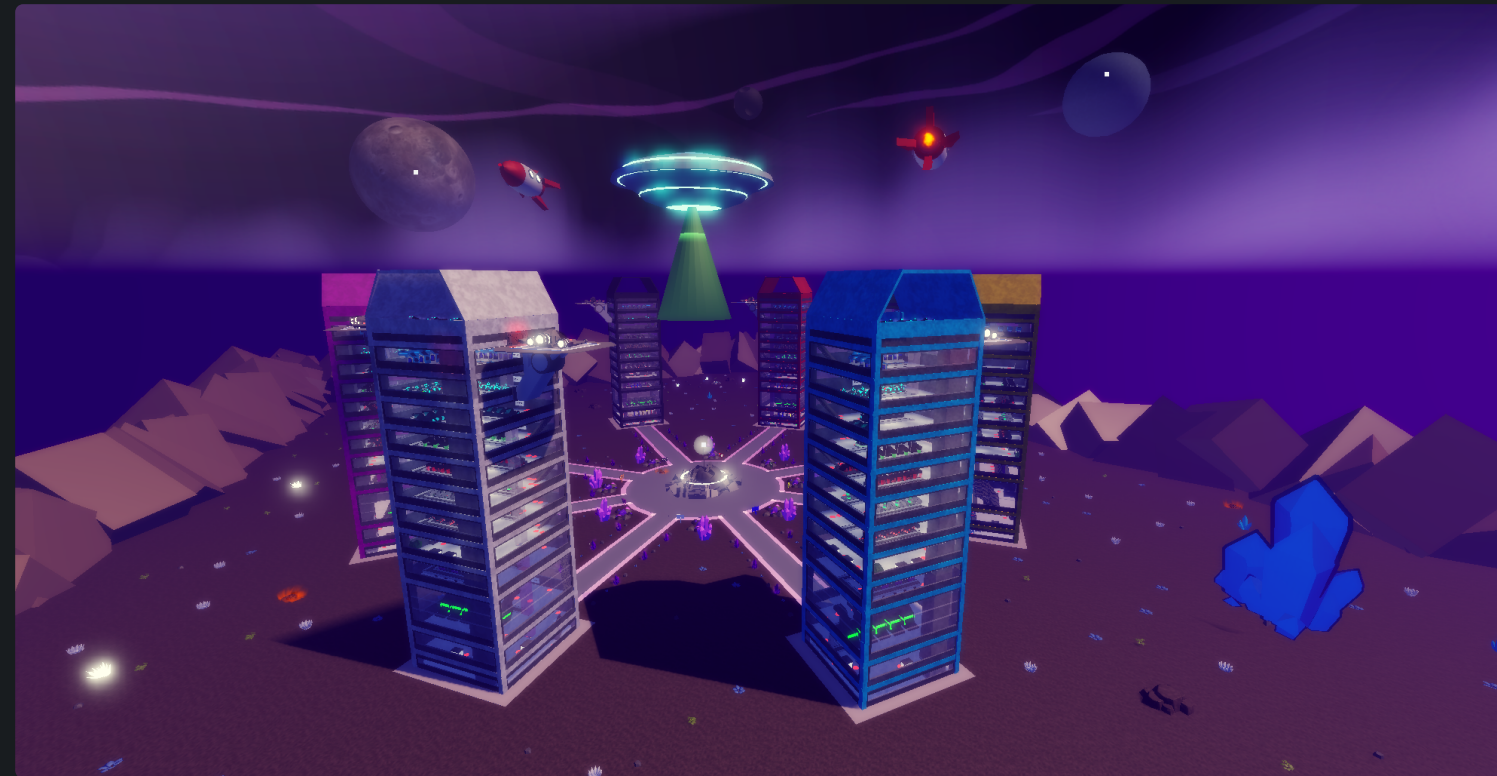
Game Passes: We will create and sell game passes that offer special perks and abilities within our games. Players purchase these passes using Robux, and we receive a percentage of the revenue.

Merchandise Sales: Depending on the popularity of a game we plan on creating and selling real-world merchandise related to our games, such as clothing, accessories, or toys. This we also serve as an additional source of income.

Partnerships and Sponsorships: We strive to enter into partnerships with other developers, brands, or organizations to promote products or events within their games, earning money through sponsorship deals.

Game Tournaments and Competitions: We will organize and host in-game tournaments or competitions with entry fees, and winners can receive prizes funded by these fees.

Galactic Alien Tycoon



Galactic Alien Tycoon is a compelling tycoon-style game that invites players to establish their own space-based factories. The game commences with players spawning on an unfamiliar planet, equipped with a laser gun. The objective is to select a plot of land on which to construct a thriving factory.

Upon choosing a suitable location, players encounter a dropper mechanism that rewards them with money for each click. Once a reasonable amount of capital has been accrued, players can collect their earnings by interacting with the collector. Initially, this manual process aids in accumulating the first 100 units of currency, at which point players gain the ability to invest in automatic droppers that generate money autonomously.

As players amass substantial wealth, they have the opportunity to expand their factory operations by purchasing additional droppers and constructing a second floor with more droppers, thus increasing their revenue stream. To bolster their financial resources, players can also acquire weaponry to combat aliens, which yields additional income. Periodically, asteroids impact the planet, and players can collect these resources for a monetary gain.

At the heart of the planet lies a contested hill that players can claim for intermittent financial rewards, although it's important to note that rival players will compete for control of this valuable territory. Upon completing the construction of their factory, players can acquire a spaceship for interplanetary exploration, allowing them to claim hills on other celestial bodies.

Galactic Alien Tycoon offers an engaging and immersive gaming experience, inviting players to embark on an intergalactic journey while managing and expanding their space empire. With its addictive gameplay elements and captivating science-fiction backdrop, Galactic Alien Tycoon promises an exciting and immersive adventure for players.

Tokenomics

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Token Allocation	%	\$BLOX
Liquidity	85	85,000,000
Advisors/Influencer Onboarding/Marketing	10	10,000,000
Team	5	5,000,000