



Revenue Coin

White paper

November 2021

REVENUE CAPITAL

revenue
COIN

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I. Revenue Coin.

The first revenue token in the world

WHY WILL REVCOIN CHANGE THE WORLD FOR THE BETTER?

Revenue Coin is innovative, unique globally, and the first token that connects network users with companies. As a result, RevCoin revolutionizes the token market and provides many clever, creative entrepreneurs with access to financial support through a community of millions of users. In exchange, companies are determined to share a part of their revenues that are used then to buy back the token from the market, reducing its supply.

Therefore, the owners of RevCoin tokens receive the chance to participate in the success of invested startups.

RevCoin supports individualism and helps people access projects that some time ago were restricted exclusively to business sharks, investment funds, and banks. That is why it is a ground-breaking project that incorporates the experience of mature stock markets and benefits from revolutionary and increasingly popular opportunities offered by blockchain technology. This means that the issue of RevCoin, the first revenue token, changes the world of venture financing.

Concluding contracts with entrepreneurs ready to share revenue will become common, simple, possible, and accessible from now on. Investing in advanced technologies at a high level of implementation becomes more manageable, faster, and accessible for everyone. RevCoin can be an exciting option for those who like challenges, look for profitable opportunities, and support financial freedom, community, and individualism. Therefore, RevCoin can be a fantastic opportunity for you and all those interested in global economic activity. This is an opportunity both for people all over the world and those living in your immediate neighbourhood.

WHY CAN THE REVCOIN PRICE RISE?

RevCoin operates in the ecosystem of companies that support each other, propel and work to achieve success. The Revenue Coin's unique mechanism based on actual results derives from 10% of companies' revenue. These inflows are used to increase the token's value. This RevCoin business model is based on a smart contract. The settlement between the enterprise and you take place by buying and burning tokens. This directly drives the increase in the value of your RevCoins. In the Traditional economy, a similar mechanism is used for companies allocating part of their dividends to acquire and buy back their shares.

The number of shares is decreasing, and their price is rising. RevCoin is a token that stands out from the rest because its mechanism that systematically reduces its supply (while increasing demand) ensures that the price is rising. Therefore, the purchase of Revenue Coin is an attractive investment. Since its economics is easily predicted using a business

analysis, it is also easy to predict its price, increasing value, and profits. This mechanism ensures that every month 10% of each company's revenues are allocated to the buyout of available RevCoins.

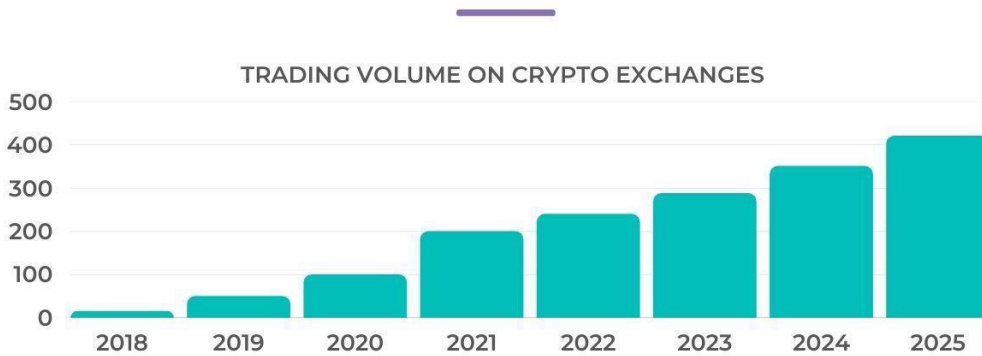
The greater the revenue of the companies linked to RevCoin, the greater the range of token burning, and the higher the burning rate, the higher the value of one token. Therefore, an increase in the value of Revenue Coin also involves an increase in the unit price of the token related to the provisions of the smart contract. That will ensure a decrease in supply and an expected increase in demand. The programmed value increase mechanism undoubtedly results from the fact that each portfolio company is obliged to sign an agreement under which it must be fully and financially transparent with Revenue Capital LLC, allowing for ongoing monitoring of financial flows and specifying the monthly amount of their revenues.

Part of all aggregated revenues generated by portfolio companies are allocated every month to buy tokens. Compared to coins that do not have a programmed value increase mechanism, Revenue Coin has a tool that drives price increases both on the supply side (by decreasing the number of tokens) and on the demand side (by exponentially increasing the nominal amount and the purchasing power of companies' revenues in the Revenue project). The shrinking pool of tokens with increasing buyback amounts is causing an increase in the price of Revenue Coin. The increasing speculative value of the token leads to more people competing to buy it, increasing the price.

Figure 1. Why is RevCoin price on the increase?

WHY IS REVCOIN'S PRICE ON THE INCREASE

The decreasing pool of tokens, combined with rising buyback amounts, result in growing price of Revenue Coin.



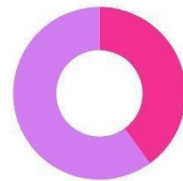
Today, trading volume on crypto exchanges exceeds 200 million dollars per day.

Exchanges make on average a 0.1% commission, which translates into 200 million dollars every day.

200
million USD

Exchanges share their commissions with the companies from the Revenue project due to providing technologies, sales and customer service (ref links), paying on average 40% of their commissions.

Exchanges
60%



Revenue
40%

10% of the market share of the companies from the Revenue project means 8 million dollars in revenue every day.

8

million dollars daily

10% of the companies' revenue is allocated to increase RevCoin's value (buyback and burning), which translates into 288 million dollars annually per each 10% of market share.

288

million dollars annually

Figure 2. TOP 5 most important benefits of the Revenue project

TOP5

MOST IMPORTANT BENEFITS OF THE REVENUE PROJECT.

01 VERY GOOD MOMENT

You invest in a highly dynamic, growing market of new investments. The cryptocurrency investment revolution is here and now. In this breakthrough moment, the market is flooded with new fiat money. Millions of people are looking for new opportunities and possibilities.



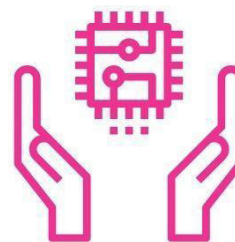
PERMANENT INCREASE IN VALUE

02

Revenue Coin's unique mechanism supports a permanent increase in the value of the token. Every year, 288 million dollars are allocated to buy back and burn tokens.

03 READY-MADE TECHNOLOGIES

You invest in a ready-made, awarded technologies with a proven business model. SkyRocket and Exeria may take a considerable market afrom the very beginning.



TEAM OF EXPERIENCED EXPERTS

04

The project is supported by experienced, multinational experts having a great experience in the management and development of IT technologies on the crypto market and the financial market.

05 VERY GOOD PRICE

RevCoin's potential for growth gives you an opportunity to be part of an innovative, profitable project. A highly attractive ratio between RevCoin's price to the chances and opportunities results from a unique mechanism of constant buyback and burning.



II. Cryptocurrencies are an essential investment centre

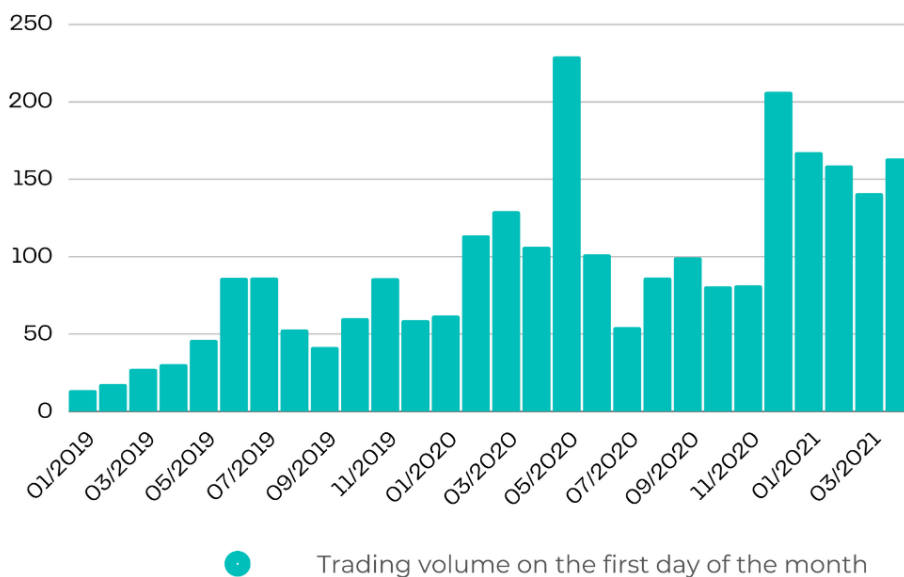
RISING CREATOR ECONOMY.

If you are interested in investments, new technologies, or social changes, you must have noticed plenty of circulating information about cryptocurrencies, unicorn start-ups, and the so-called creator economy. We are now witnessing a real revolution that unlocks the potential for individuals driven by inspiring ideas and modern technology to accumulate wealth. Investing in billion-dollar enterprises listed on exchanges composed of one employee – the founder – will soon be the norm.

There is no doubt that the crypto market is growing and will continue to grow. The number of people with cryptocurrencies is increasing, with the amount of blockchain wallet users exceeding 70 million in April 2021.

Figure 3. Number of Blockchain wallet users

Trading volume on crypto exchanges



308 billion

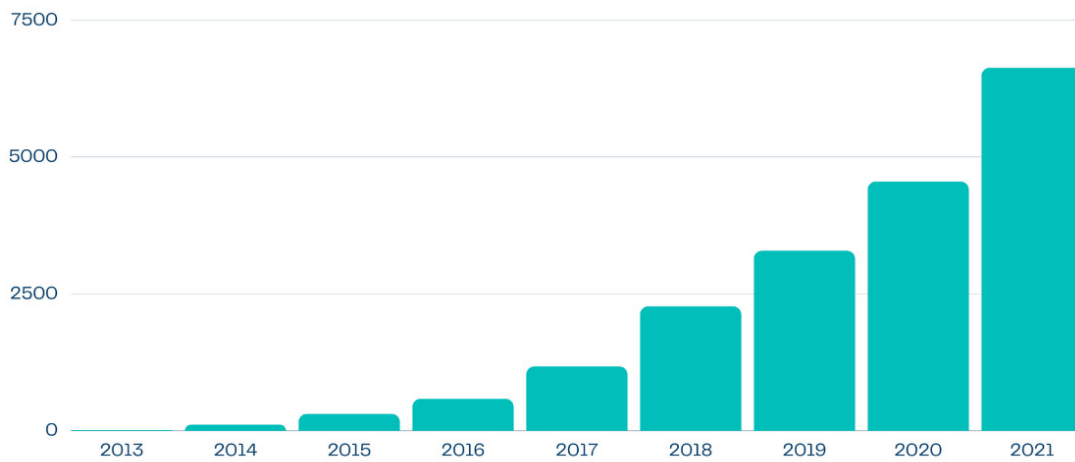
On 17 April 2020, the trading volume on crypto exchanges exceeded 308 billion dollars.

Source: CoinMarketCap

The value of assets on traditional exchanges is on the rise, the trading volume is growing, as is the number of active investors. According to CoinMarketCap, the market capitalization of cryptocurrencies exceeded USD 2 billion in April 2021.

Figure 4. Cryptocurrencies with the highest market cap. All these currencies have seen a significant increase in value over the last six months and are now worth between six and seven times more than in October 2020.

Number of Blockchain wallet users



70 milions

In April 2021, there were more than 70 million users.

Source: statistica.com. Data for January, year by year.

An increasing number of investors, millionaires, and billionaires from traditional markets and stock exchanges and institutional investors invest in traditional markets and crypto exchanges. Both worlds gain benefits from this symbiosis. This is what drives the development of both these markets.

INVESTING CAN CHANGE YOUR LIFE

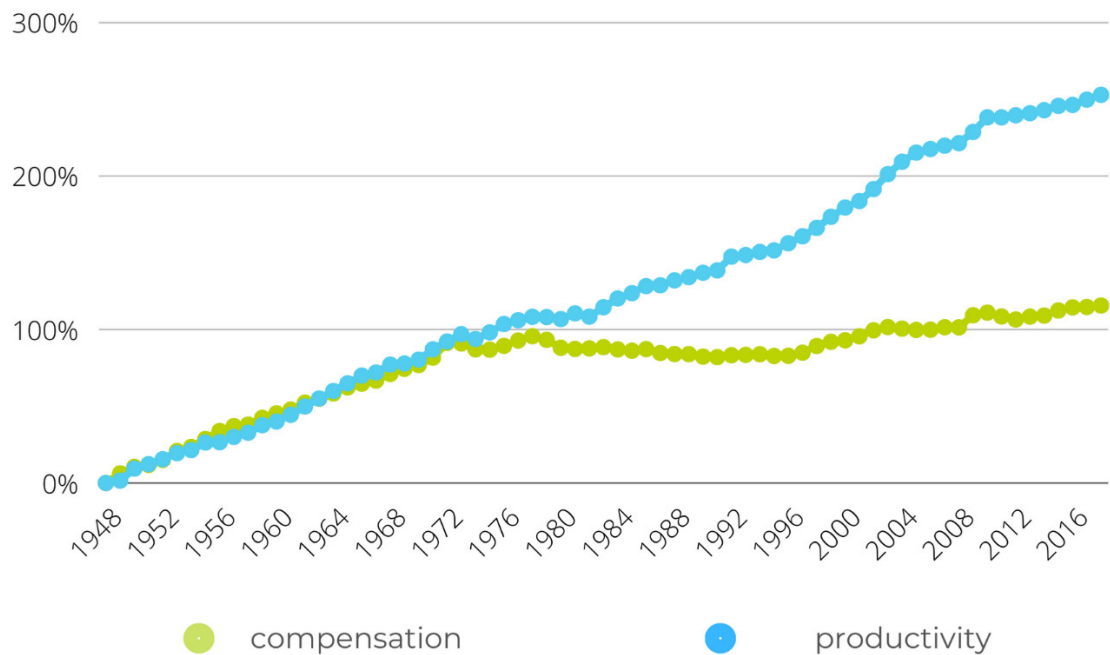
If you only have income from your work to rely on, you may have no other alternative but to undertake routine, repetitive activities with no significant changes in sight. The trends in wage dynamics compared to the productivity of companies clearly show that, despite the increase in productivity, in recent decades, the real wages have been at a standstill since the 1970s. Finding investment opportunities and using capital can change your income situation and allow you to fulfil your dreams of living life to the fullest. Investments will enable us to create new opportunities and look for tools that will help us invest. The Revenue project supports companies that help people invest and allow token owners to earn considerable income.

WHY IS IT IMPORTANT TO HAVE BROAD ACCESS TO INVESTMENT SERVICES?

Have you seen the chart with wage dynamics correlated with the productivity of businesses? Since 1979, productivity has grown six times more than pay. The reason behind this trend is automation and technological progress. In today's world, business owners are getting richer and richer, leaving their employees behind. If you want to keep up with the changes, you should do everything in your power to become a co-owner of multiple companies. This can be achieved thanks to investments. Once you understand it, you may start looking for easily accessible and comprehensive solutions to facilitate the investment process, preferably high-tech solutions. These technologies should automatically make it easier for you to invest in different asset classes, even if you only have small amounts at your disposal.

Figure 4. The gap between productivity and compensation in the USA between 1948 and 2018.

Changes in productivity and compensation



6 times

Since 1979, productivity has grown six times more than compensation.

Source: Economic Policy Institute.

MARKET DEVELOPMENTS ARE AN OPPORTUNITY FOR INVESTORS.

Today, investments are commonly perceived as a problematic domain of knowledge to understand and sometimes secret. The offers of banks, brokerage offices, investment funds are incomprehensible, and the fee system has failed. Clients expect solutions to be simple, innovative and customized. Can you imagine how you will invest in 5, 10, and 20 years? Or will artificial intelligence do it for you?

How we will invest is today shown by current trends in communication, transport, trade, and customer service. Fewer and fewer people trust their banks and advisers. According to a study conducted by Accenture, as many as 71% of respondents aged 18-34 “would rather go to the dentist than listen to what banks have to say”. Investment services are perceived as expensive, and the remuneration system of financial institutions and their intermediaries is purposefully complex and opaque. Clients are looking for cheaper and simpler investment methods. We see some extraordinary changes in social behaviour. Everything is supposed to be simple, convenient, and more accessible. And it falls into place. Self-driving cars, automated customer service, digital technologies, bots, online meetings, 5G, blockchain technology. How will all this affect the investment services industry in the coming years?

Accenture research shows that 78% of consumers would choose computer-generated support for receiving investment advice. 73% of respondents expressed that investment services should be personalized and that 59% of respondents said they don't mind which channel they use to communicate with their investment advisor.

CRYPTOCURRENCIES ARE THE LEADER OF A REVOLUTION IN INVESTING

Blockchain technologies and transaction automation change investment methods. Advanced technological tools, which were recently considered unique, are becoming available to everyone, with investing becoming more straightforward and more common. Communication channels and ways to reach customers change. New technologies and subsequent generations of mobile devices (e.g., smartphones) adapted to them, and access to high-speed broadband Internet rapidly changed the way financial services are used. All this is facilitated by a breakthrough linked to the introduction of global technological solutions, including cloud technologies and the revolution in the spread of cryptocurrencies. Financial markets are growing in terms of the number of users. At the same time, the amount of household disposable income available for investment goes up by 7% every year.

On the wave of great interest, the cryptocurrency market is becoming the leader of the revolution. A digital breakthrough that allows for the tokenization of all kinds of assets enables everyone to acquire parts of office buildings, works of art, precious metals, and shares in innovative, original, often ingenious, and incredibly profitable projects. This revolution is accompanied by the rapid development of technology and tools for investors

and the growing turnover on crypto exchanges. Thanks to these trends, there is a massive opportunity for investing in young, technological projects handled by Revenue Capital.

III. Why is RevCoin unique?

WHAT KIND OF ISSUES CAN BE SOLVED BY REVENUE COIN?

The Creator economy is facing challenges in the form of product commercialization. While product design and creation can be the outcome of a brilliant idea, reaching out with information, sales, and advertising requires considerable expenses and other skills. For this reason, investors and companies with capital, economic, and business knowledge had an advantage over creators in developing scalable and profitable products. As a result, they earned a disproportionate share of profits. Tokenization and the blockchain revolution change this disproportion of power. Even platforms such as Substack and TikTok treat creators themselves as a commodity they sell. They create a capital inflow for the creators. They are encouraged by growing interest in investing in cryptocurrencies. In this respect, RevCoin also brings the creators closer to capital by aiding exciting projects.

WHY DOES THE ISSUE OF REVENUE COIN SUPPORT THE CREATOR ECONOMY?

Thanks to the token mechanism, Revenue Capital (business accelerator) accumulates the funds of a blockchain community to seize a market opportunity at the right time and to extensively stimulate the funding of value creators and projects that, according to experts and communities, deserve global, marketing and financial success. This action is possible at the stage of the commercialization of ready-made products or undertakings, and it aims to increase the number of clients and increase sales revenue. Creators and their projects, once recapitalized, allocate part of their revenues to increase the value of the token by buying and burning it, which translates into the profit of the investor's community. Revenue Capital ensures technological cooperation, settlement, acquisition of tokens, liquidity, and presence on the exchange as a system operator.

Revenue Capital is the system operator. It issues RevCoin, selects companies to be included in the project, settles revenue, buys and burns RevCoin, and ensures RevCoin's liquidity.

Figure 5. RevCoin's value growth mechanism.

RevCoin's value growth mechanism

Thanks to the buyback-and-burn mechanism, RevCoin's value is getting higher and the investors make profits.

A blockchain investors community invest in RevCoin.

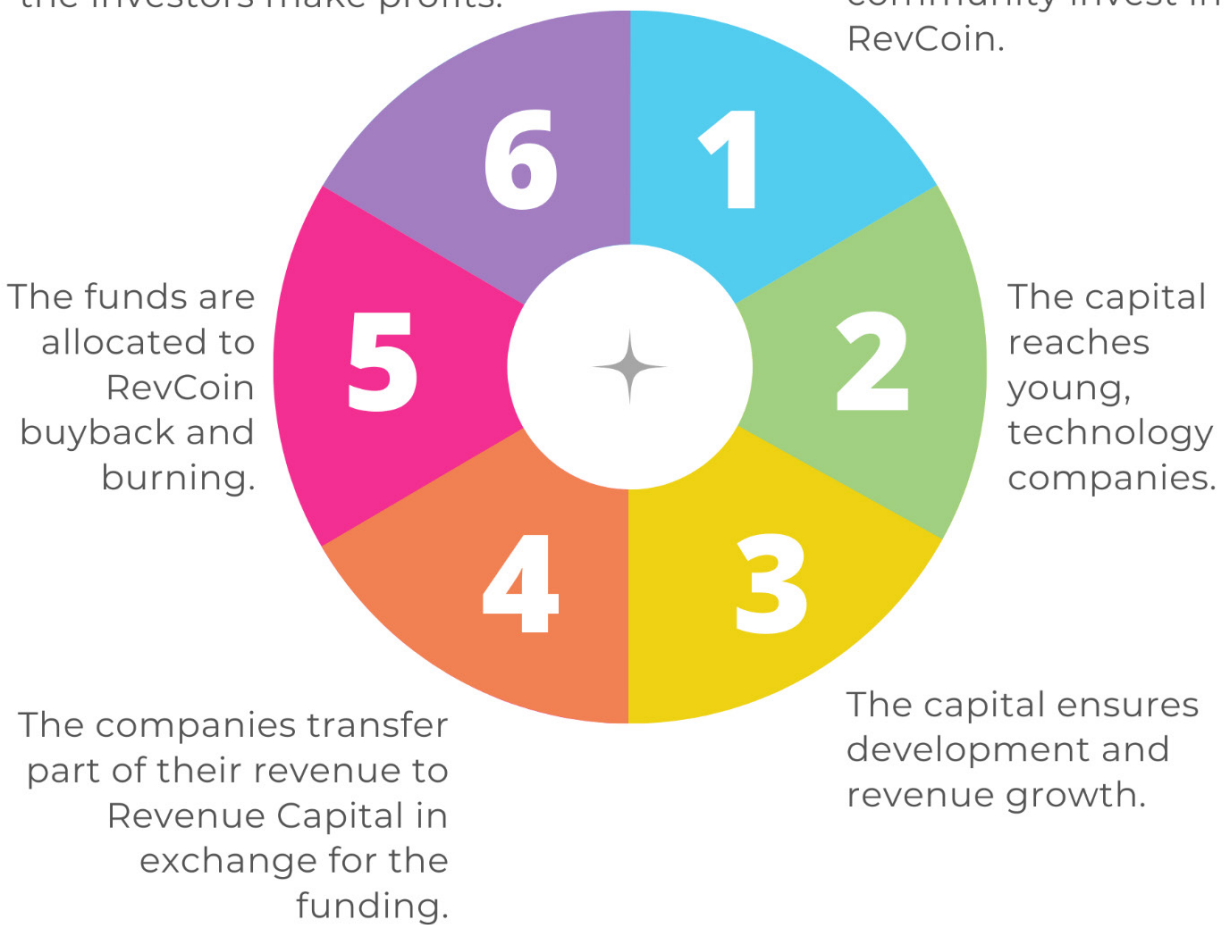


Figure 6. Example of Revenue Coin's value growth.

Example

1

Revenue Capital invests 25 million dollars in the commercialisation of unique technologies in exchange for 10% of revenue.

2

By joining the project, the creators and their companies, in addition to the capital injection, gain access to clients, technologies, sales support and cross-selling.

3

The companies' revenues grow up to 100 million dollars annually.

4

The companies transfer 10 million dollars every year to Revenue Capital to drive up RevCoin's value. The companies have 90 million dollars left to ensure further development.

5

Revenue Capital allocates 5 million dollars to the buyback and burning of RevCoin and 5 million dollars to fund subsequent companies and creators, and their revenues increase RevCoin's value. This is a self-propelled mechanism which increases the token buyback rate.

IV. Why is it worth buying Revenue Coin?

HOW TECHNOLOGIES ARE CHANGING THE MARKET AND CREATE OPPORTUNITIES FOR REVCOIN

New investors are entering the crypto market, trading on exchanges, raw materials, or currencies. Automatic systems and robots, which were once restricted to the most significant funds and financial institutions, are becoming widespread. They are used for advanced analytics tools and transaction platforms. Platforms installed on computers are replaced by website platforms on which trade can take place via any device. The process of asset tokenization will make it possible to trade and invest in multiple projects, properties, and objects. Decentralized exchanges and software that facilitate trade and investments will grow in power. The providers of unique technologies will focus on customer service, leaving the trade process to exchanges. This course of action is now standard in the capital market. The exchanges focus on market organization and brokerage houses on customer service and providing clients with appropriate tools. Cryptocurrency exchanges see opportunities in cooperating with intermediaries and technology providers. The vast majority of exchanges offer API systems enabling the integration of external software and bonus systems (ref links) for partners dealing with customer acquisition and service. These are the very mechanisms that use RevCoin to increase its value. Financial support for projects generating revenue from the ever-growing crypto market translates into growing revenue and growing amounts earmarked for improving the value of RevCoin.

WHY DOES DEFLATION FAVOUR PRICE INCREASES?

Revenue Coin is a deflationary token. The pool of RevCoins available on the market decreases over time. Revenue Coin has a permanent coin pool included in the smart contract mechanism and a monthly quantity reduction model. A cryptocurrency with a mechanism similar to RevCoin is Binance (BNB). Each burning of BNB involves an abrupt increase in its value on the exchange. The gradual, permanent decrease in RevCoin's pool (exponentially) allows us to estimate RevCoin's future pool accurately.

The token's value is steadily increasing because every month, a % of the revenue of each portfolio company is allocated to the buyout of Revenue Coins available on the public market. Subsequently, 50% of RevCoins bought out are destroyed (burnt), with the remaining 50% going to Revenue Capital LLC's fund for future investments in subsequent companies, which will allocate their revenues to increase RevCoin's value. Coin burning consists of removing units of token from circulation irrevocably, i.e., reducing their total supply. In this way, companies forming part of the Revenue Capital LLC business accelerator

secure the financing of the buyout of tokens burnt. Despite this, rest assured that you can sell and buy RevCoin at any time. Therefore, you can buy any amount of RevCoins at any moment if you believe that their value will increase in the future. You can also assume that at a distinct moment every day, the market will demand a certain quantity of RevCoins, which guarantees you the possibility of selling them at any time. The liquidity of Revenue Coin, i.e., the possibility of exchanging it with other assets, will be secured by listing RevCoin on both centralized and decentralized exchanges (DeFi). Everyone who subscribes to tokens at Initial Coin Offer (ICO) will be able to put them into circulation. RevCoin is assumed to be fully exchangeable for crypto-assets and traditional currencies (fiat money) available on exchanges. You can increase the pool of your RevCoins at any time. You receive a tool for depositing your assets systematically, e.g., you can invest part of your salary or other types of revenue in RevCoin.

To sum up, you can assume that a certain number of tokens will disappear from the market at a certain point in time (on each specific day of the month), which will bring about an increase in the value of RevCoins that are still available on the market. You undoubtedly have an opportunity to plan your investment strategy towards RevCoin. It is worth buying it as early as possible and holding it. In addition, to secure your investment and RevCoin price, the following liquidity mechanisms were introduced:

- major investors and team members are obliged to keep the RevCoin pool for several months from the acquisition of tokens
- Revenue Capital will allocate 5% of tokens and 5% of funds obtained from the sale of tokens to secure the liquidity of tokens on centralized and decentralized exchanges.

Therefore, you can be confident that the exchange rate and RevCoin value will remain stable because the creators and stakeholders care about it. What you get is a mechanism that counteracts potential decreases in the value of your investment. This gives a sense of clarity and security as to the RevCoin forecast valuation.

V. Token economics

HOW DOES A TOKEN WORK?

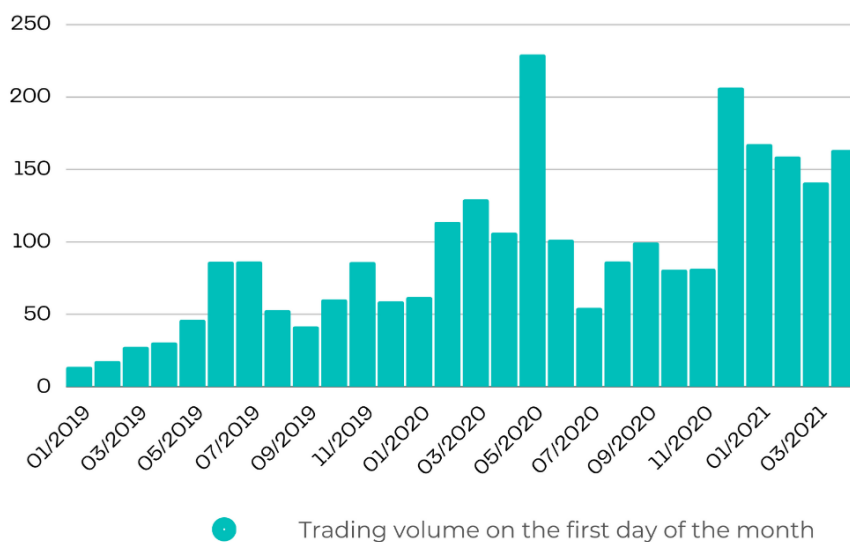
Revenue Coin (RevCoin) is a revenue token. The settlement between the enterprise – the issuer of tokens – takes place by buying and burning tokens. This directly drives the increase in the value of other RevCoins. This is similar to the mentioned above share buyback mechanism, where the decreasing number of shares increases the price.

WHY DOES GROWING TRADING ON EXCHANGES INCREASE THE VALUE OF REVCOIN?

Cryptocurrency exchanges are at the beginning of dynamic growth. The daily trading volume of cryptocurrencies exceeded USD 200 billion in 2021! This is an increase of over 200% per year on average over the last two years.

Figure 7. Daily trading on cryptocurrency exchanges. The average annual growth over the last two years is over

Trading volume on crypto exchanges



308 billion

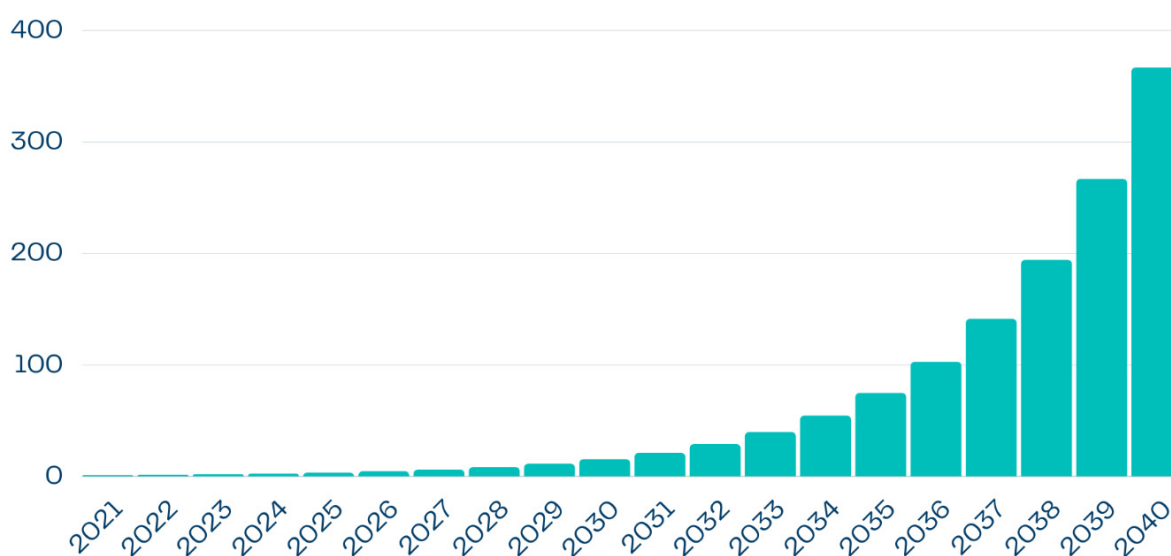
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Source: CoinMarketCap

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Figure 8. Simulation of increase in RevCoin value over time. This simulation assumes a 20% average annual growth in trading on exchanges (10 times less than currently) and a 10% market share.

Increase in RevCoin's value



- Annual increase in trading volume on exchanges: 20%
- Market share of the Revenue projects: 10%
- Interest rate: 4% (price earnings ratio=25)
- Annual increase in trading volume on exchanges: 20%
- Annual growth rate of the projects: 10%

0,86 USD
366,66 USD

Initial value of the token

Post-2040 value of the token

WHY IS BUYING REVCOIN PROFITABLE?

The value of RevCoin is increasing due to the continuous buyback-and-burn mechanism. Once 10% of the market share is reached, token valuation could amount to USD 0.86 already in the first years. The buyback-and-burn mechanism will continue to drive the increase in RevCoin's value by increasing its economic potential. This means that when you buy tokens as one of the first, you should expect a huge difference between your purchase price and the actual value of RevCoin.

As a result, you get a significant bonus justifying the chances and risks of this investment. The initial partners of the Revenue project will be Exeria and SkyRocket. Given that the current assets of Exeria and SkyRocket contain unique technologies that practically have no competition on the market, you may find that the financial parameters and economics of RevCoin are based on realistic assumptions based on the assets of both companies. According to our data, it is very realistic to acquire at least 10% of active investors from the market via the companies included in the Revenue project. This results from the acquisition cost of one active customer, which is still low (compared to traditional markets), and the initial stage of technology development (most exchanges offer a simple front-end with listings, charts and simple orders).

v

This solution is needed both during booms and busts. Studies show that 37% of forex users and even a larger crypto market community are interested in investing in this way. Moreover, automation, in which Exeria and SkyRocket are world leaders (Exeria received the Benzinga Fintech Award in New York for these solutions), paves the way for easy investment by households. There are 33 million households (mass affluent) in the United States alone with liquid financial assets ranging from USD 100,000 to one million dollars plus an annual household income of over USD 75,000. Services offered by Exeria and SkyRocket give them almost unlimited opportunities for growth in this segment.

The Revenue project assumes a synergy between companies. It is visible in the cooperation between Exeria and SkyRocket. Exeria has a unique system for building robots based on 110 indicators without the need to know to program. Users can build their robot and launch it on their crypto account using SkyRocket. Thanks to the synergy of both systems, we enable thousands of users to design and test bots and share them with other users in our marketplace. This enables us to bring together experts willing to sell their skills and millions of investors willing to use automation.

It should be noted here once again that we are talking about existing and working technologies that, together with the Revenue project, are entering the commercialisation phase, generating revenue supporting RevCoin's value.

At least 15 companies will participate in the project in the first two years of operation, and

they will allocate a % of their revenues to drive up RevCoin's value. Every year, 90% of the revenues will remain in companies for further operation, development and growth. This revenue distribution structure will provide token owners with a sense of security about what RevCoin may become in the future while leaving sufficient resources in companies for development. Therefore, this mechanism should be regarded as fair, as it secures the interests of token owners and accelerated companies alike. In terms of their value, the amounts indicated above are justified due to a well-understood mutual interest of the parties.

VI. Examples of using RevCoin

HOW TO USE REVCOIN

Apart from the fact that Revenue Coin is a mechanism for investing, supporting and earning together using a growing digital economy, it is also an instrument that you can use to buy various products and services. Revenue Coin is exchangeable for other cryptocurrencies. The token allows its holder to purchase services and products as part of the Revenue ecosystem. At Public Sale, it will be possible, for example, to purchase subscriptions to Exeria bots or gain access to the SkyRocket platform. Do you realize that by investing in RevCoin, you facilitate the distribution of goods, the sharing of awards and other benefits from blockchain? Companies that form the RevCoin ecosystem create a payment ecosystem that enables purchasing products and services via RevCoins. RevCoin, as a means of payment, will be activated after the public issue. Investing in RevCoin makes you become part of an elite group. All RevCoin applications that directly benefit token holders are indicated below.

EXCHANGEABILITY

RevCoin is listed on cryptocurrency exchanges, guaranteeing its exchangeability for other cryptocurrencies listed on these exchanges. In addition, the token is listed in DeFi exchanges (decentralised exchanges).

PAYMENT FUNCTION

This function is related to the introduction of RevCoin as an internal means of payment within the Revenue Ecosystem portfolio projects. Each product from that ecosystem will be valued in RevCoins and can be purchased directly for RevCoins.

VOTING RIGHTS

RevCoin holders have a say in suggesting about which subsequent projects will receive funding from Revenue Capital. The best start-ups applying for funding will receive support after obtaining the approval of the token owners.

The selection of projects is as follows:

Revenue Capital representatives and advisers recommend a group of prospective projects considered for investment.

These projects will be put to the vote by the token holders. The weight of their votes is directly proportional to the number of tokens held.

The projects earmarked for funding will be selected after counting all votes cast.

The RevCoin community attracts new, prospective projects which are complementary to current portfolio products of Revenue Ecosystem. The value of the community – the number of users, their purchasing power and their network effect – directly translates into the appeal of the Revenue Capital consortium to potential members.

ACCESS TO „HIDDEN” PRODUCTS (SPECIAL OFFERS)

Only RevCoin holders will be able to access selected offers of new products, unique configurations, or the price offers of existing products from among the portfolio projects of Revenue Ecosystem.

VII. Companies and technologies that drive up RevCoin's value

WHAT DO REVCOIN SUPPORTERS HAVE IN COMMON?

RevCoin has a source in the Revenue Capital LLC business accelerator. Its assets are based on launched and operational projects. Companies financed through token issuance are obliged to pay a % of their revenues to increase the value of RevCoin. The portfolio of projects forming the Revenue Capital LLC ecosystem is assumed to consist of at least 15 companies (portfolio companies – consortium). An application for the accelerator can be filed by companies with global market potential. They need to have an interesting technology that has already passed market testing. The accelerator currently includes two ventures: Exeria.com and Skyrocket.trade. Software expenses incurred so far by both entities amounted to millions of dollars. Both platforms have modern cloud technologies based on automatic trade and robots to invest in traditional and crypto exchanges.

By acquiring RevCoins, you support interesting and valuable projects. The rapid development of the Revenue Ecosystem will be possible thanks to investments that will draw on experience, technology and synergy with products or services provided by the companies. This creates an ecosystem whose value is greater than a simple aggregate of the goodwill of individual companies. RevCoin smart contract ensures start-ups, i.e. undertakings created to create a new product or service in risky conditions or the case of uncertainty, and supporting young businesses seeking a model that would ensure profitable development.

Only highly scalable projects with ready-made solutions, at least in beta version, and investment needs arising from that scalability, e.g. NFT projects, automation, robotics and artificial intelligence projects, investment market integration, will be analysed. Under the accelerator's wings, companies can scale advertising, sale and social activities on the global market. As RevCoin's price is directly linked to increasing revenues, the investor community should focus on maximising the sales potential of the members of the Revenue consortium.

The global potential of the projects is one of the most important criteria for the selection of consortium members. The operations of Revenue Capital LLC are based on offering a capital injection to companies without taking up shares. This significantly increases the value of an investment project (post-money valuation *10). That is how you shape your future – by investing in profitable projects with great development potential. The funds obtained by entrepreneurs are allocated to scale a project quickly. For a start-up venture to be suitable for funding, the following conditions (among others) must be met:

technological advancement criterion (the project should complete the production phase; the technology should be implemented, launched and tested)

market development criterion (start-up's services and products should be after the testing phase, prototypes and pilots must be completed; the results of tests and pilots should demonstrate the possibility of global scaling)

Clearly, in this way, you gain access to unique projects selected for you by a group of experienced specialists. At the same time, you realise that investing in start-ups can be profitable and pleasant. Therefore, the acquisition of RevCoin is a symbol of your investment in the future of many people.

Apart from including a vast scouting network in the search process, the initial selection of an application for the accelerator takes place with the help of, among others, investment rankings prepared by VC platforms, such as Trxn. Additionally, each application is subject to analyses to estimate product-market fit, market depth, conversion funnels and user acquisition costs (a team of analysts performs these tasks). An internal conversion funnel assumes an investment in ~0.1% of analysed applications (1 out of 1,000 projects analysed). Projects with the best measures and the best matching of the offer with the market potential are selected for the final selection phase (at this stage, the token owners community is included).

The selection of projects is as follows:

- the representatives of Revenue Capital LLC and advisers select a group of prospective projects considered for investment
- token holders vote for these projects (the weight of their votes is directly proportional to the number of tokens held)
- investments take place on a regular, sequential basis.

As for rejected projects, re-application in subsequent rounds is possible.

The awareness of such selection and being able to influence the start-up ecosystem gives you a decision-making power. Your opinion is part of the decisions taken by a solid and informed investors community. We expect you to exercise your influence well to choose appropriate companies because we want you to heartily recommend RevCoin and the services of the companies supported by Revenue.

TOKEN OWNERS COMMUNITY.

As a RevCoin owner, you have a significant impact on the development of the project. The reason is that holding RevCoins enables you to decide which projects will receive funding. You have an opportunity to vote on and select the best start-ups. Each RevCoin you hold gives you one vote, which provides you with the right to influence which projects will be funded. The companies applying for funding will receive support after obtaining the approval of the token owners. The RevCoin community admits prospective companies to the accelerator. The value of the community, the number of users, their purchasing power and their network effect directly translate into the value of tokens. Clearly, as a holder of RevCoins, you may decide which project will be the quickest to drive up RevCoin's value. You are part of a global initiative. You are a member of a community whose aim is to support profitable projects. You are one of those who see and seize opportunities. As a result, you are given a chance to have a tangible impact on the quality and profile of this initiative by exercising your right to influence which companies will be admitted to it. This means that your impact on how the money from token issues is invested is extremely important.

RevCoin finances companies that have ready-made technologies and need funds for commercialisation.

The Revenue project increases RevCoin's value while increasing the revenues of partner companies. Therefore, the highest value for the Revenue project lies in companies that can grow quickly by increasing revenues. From the point of view of RevCoins holders, it is easier to estimate the impact of financial expenses on the actual sales increase than a company's profits. They must already have a ready-made technology and a business model to estimate the expected funds to acquire RevCoins in relation to the funding obtained. For this reason, the most logical and sensible action is to fund companies at the stage of growing sales rather than at the stage of product creation.

THE REVENUE-BASED FEE MODEL IS PROFITABLE FOR BOTH PARTIES TO THE AGREEMENT

The settlement model based on a company's revenue is innovative for RevCoin. However, examples of a similar activity can be found, e.g. on the commercial space rental market (stores pay a rental fee to shopping centres, depending on their respective revenue) or in many franchise models. In technological and service companies, the profit margin often amounts to a dozen percent (e.g. Facebook). Sales boost expenses enable these companies to increase profitability directly, whereas a fee of 10% of the revenue is profitable in this case. At the same time, 90% of revenues remain in these companies to continue to grow dynamically and generate profits. What also matters is that these companies can now

advertise and sell their services to RevCoin holders and quickly establish relations with other partner companies by offering shared services to the present customer base.

VIII. Project road map

Selection of the first two Revenue Capital portfolio projects Exeria and SkyRocket.	Complete
The achievement of synergy between Exeria and SkyRocket. Handling investors from any financial market – stocks, forex and crypto. The launch of ready-made robots without the need for human assistance on the forex and crypto markets.	Complete
The creation of possibilities of developing and launching individual bots without the need for programming. The introduction of copy-trading. Integration with major exchanges – Binance, OKEx, Bitmex.	Complete
Develop procedures for recruitment, financing and cooperation with new projects as part of Revenue Capital activities.	Complete
Compiling a list of five subsequent projects applying for the Revenue Ecosystem.	Complete
Initial listings of Revenue Coin on cryptocurrency exchanges, centralized and decentralized.	Complete
Voting panel. Use your RVC holdings as your Voting Power. As an RVC holder, you can actively recommend your favorite shortlisted projects for their last stage of fundraising with us. The projects are described using the easy-to-grasp visual RAG system, based on the traffic light concept.	Complete
Vote and Earn. The Vote and Earn tool will allow you to receive free tokens. By voting on your favourite projects, you help decide what projects we should invest in. As a thank you for your support, the Vote and Earn tool will allow you to receive tokens from the projects you voted for. Thanks to that, voting attracts RVC holders to vote and high potential companies to be introduced to Revenue Ecosystem. This will increase both sides' benefits, including the potential price increase of the tokens. Rewards will be automatically assigned to all voting wallets when the voting ends.	Q2/2022

<p>Swap and Burn</p> <p>You will be able to buy start-ups tokens for your Revenue Coins. Swapping your RVC will be possible thanks to the Revenue Swap & Burn smart contract. You will get access to huge potential projects and profitable investment opportunities in the seed and presale stage. The price of start-up tokens will be accessible at a significantly reduced price. When using the Swap and Burn tool, you will be able to purchase attractive tokens for Revenue Coins, and those RVC will be burned. This burning will decrease the total supply of RVC on the market which should have a positive effect reflected in its market price.</p>	Q2/2022
<p>The First RVC BuyBack</p> <p>The companies already invested in will start sharing a percentage of their revenues for buying back RVC. These funds are used in order to fund the Revenue Capital operation and in order to burn tokens. Burning the tokens lowers the supply, which potentially leads to a higher price.</p>	Q2/2022
<p>Buy services using RVC.</p> <p>Allowing users to buy services from or sell them to others within the Revenue Ecosystem. These will include services for creating ready-made trading robots, indicators, copy-trading (main SkyRocket and Exeria modules are ready to use)</p>	Q3/2022
<p>Launchpad.</p> <p>Be the first to jump in and support new promising blockchain projects through our upcoming launchpad. Our highly experienced team helps the projects that are launching with advice on development, tokenomics, marketing and exposing them to our network of high level partners. The launchpad will come with a variety of interesting features like a guaranteed allocation based on your RVC holdings, a maximum allocation as an anti-whale system, and a way where you as a community member can propose new projects to be included in the Launchpad.</p>	Q3-Q4/2022
<p>DAO.</p> <p>Decentralized crowd investment platform using the voting platform to make decisions about Revenue Capital's investments in token projects. Creating a treasury that will be managed through the voices of the community</p>	2023

IX. Exeria and SkyRocket

Exeria and SkyRocket are the first two companies in the Revenue project. Both have ready-made technologies that are unique in innovation, modernity and understanding of investors' needs. Exeria and SkyRocket handle customers investing on traditional stock exchanges, currency, raw materials, index, and cryptocurrency markets, enabling customers to move freely between those markets. Their services are distinguished by an approach to automation, presentation of investment results, availability of algorithmic orders and creation of social networks and links between investors. Exeria and SkyRocket technologies will have a massive impact on the number of clients of the Revenue project and the possibility of providing appropriate technology and know-how to subsequent partner companies.

Exeria

Exeria revolutionises the investment process and removes the burden of staring at quotations. It allows transactions to be executed automatically and at the right time. The system uses cloud computing. As a result, users can control their algorithms from any place by logging from any computer, tablet or telephone.

- **Ready-made robots and robo-advisory**

Thanks to automation, the world of investment services becomes accessible to everyone. When you are working or resting, your trading robot is watching the quotations, checking the prices, performing the transactions at the right time. Exeria provides access to proven, tested, top-class solutions awarded in the USA (Benzinga Fintech Award). These are trading robots which you control, activate and deactivate from your telephone with just one click. These autonomous tools ensure that you invest according to plan. As a result, millions of users have been given the opportunity to overcome limitations in the form of unprofitable bank deposits, expensive real estate and funds charging high fees.

SkyRocket

SkyRocket provides investors on the cryptocurrency market with a trading platform combined with multiple exchanges. This platform offers several original and unique solutions.

SkyRocket is an official broker of leading cryptocurrency exchanges – Binance and OKEx. In both cases, SkyRocket has acquired this status as the first company in Central and Eastern Europe. In addition, SkyRocket operates the Bitmex exchange, and new, popular Exchanges will be introduced soon.

X. Issue of Revenue Coin.

Rules For Issuing Tokens

Revenue Coin Initial Coin Offer Presale (otherwise Pre-ICO) is the sale of Revenue Coin tokens before launching an official campaign called ICO Public Sale. RevCoin Public Sale, commonly referred to as ICO (Initial Coin Offer), sells RevCoin tokens publicly in exchange for major cryptocurrencies. The objectives of collecting Pre-ICO funds are much more attractive to investors compared to RevCoin ICO Public Sale. This means that RevCoin tokens can be bought cheaper at this stage than during Public Sale.

At Pre-ICO, the sale will be addressed to key retail investors or via directional sales channels (e.g. private influencer groups). Public Sale will take place using many marketing channels focused on influencer groups. If you would like to take Pre-ICO, invest earlier and take advantage of purchasing a pool of tokens addressed to a limited group of people, you can do so by obtaining information at revcoin.io. This means that Pre-ICO sales concern highly discounted RevCoins and entails access to a limited offer.

To sum up, by choosing to acquire tokens at the Pre-ICO stage, you select a solution that allows you to reap above-average profits. Waiting for Public Sale improves transaction security, but in this way, you can lose the gains that you would have realised by investing at the Pre-ICO stage.

Revcoin Distribution

The RevCoin project provides for the sale of tokens with an initial value of USD 0.012 each. The establishment of a Hard Cap is not contemplated. The expected value of tokens sold is USD 50,000,000.

The basic distribution of RevCoin

Revenue Capital will generate 8,888,888,000 RevCoin tokens, allocating 50% of them (4,444,444,000) for sale during a closed/ private offer (AKA: Pre ICO; Private Sale, Pre Sale) and open/ public (otherwise: Public ICO; ICO Public Sale or Public Sale) and the remaining 50% (4,444,444,000) for promotional and operating activities.

Distribution of RevCoin sale

- Closed offer sale (Pre ICO)

In the closed offer (pre ICO), tokens with a bonus are earmarked for sale. The bonus will concern allocating an additional number of tokens to investors that previously subscribed in a private offer.

- **Public Sale ICO**

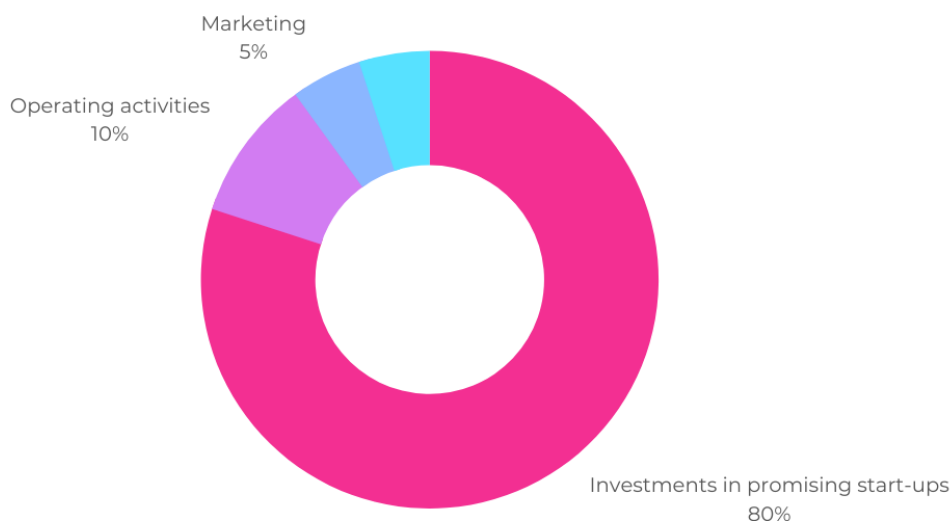
As part of the Public Sale ICO, tokens will be earmarked for sale at USD 0.012. Despite the absence of a Hard Cap, the token acquisition offer will be limited in time.

Distribution of proceeds from the sale of tokens

The proceeds from the sale of RevCoin tokens will be distributed as follows:

Figure 15. Distribution of sold tokens.

DISTRIBUTION OF SOLD TOKENS



- **Investments in prospective startups (80%)**

At least 80% of the proceeds from the sale of RevCoins will be earmarked for activities aimed at increasing their value. This is a clear signal on the ICO projects market. Until now, no project has allocated more than 50-60% of proceeds to product-related activities.

- **Operating activities (10%)**

This budget will be allocated to Revenue Capital’s operating activities. Revenue Capital’s task is to manage the portfolio of investment projects and buy back tokens from the market. In addition, the operational budget provides for scouting of new projects, an analysis of the potential of the selected projects and their integration into the Revenue Capital ecosystem.

- **Marketing (5%)**

The purpose of the marketing budget is to increase the popularity of RevCoin, its payment functions and the common Revenue Programme. These measures will increase the number of customers using RevCoin and the companies’ revenues involved in the project.

- **Liquidity reserve (5%)**

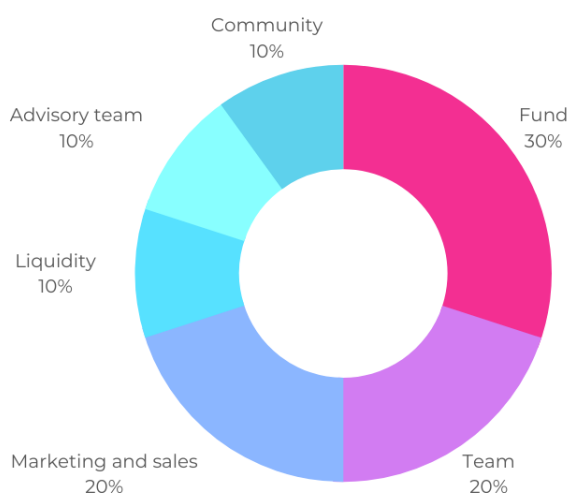
The liquidity budget will be allocated to RevCoin liquidity management activities on the exchanges that list RevCoin.

Distribution of tokens held by Revenue Capital

The other half of the tokens will be used for promotional and project-related activities linked to the operations of Revenue Capital. Their distribution will be as follows:

Figure 16. Distribution of tokens held by Revenue Capital.

DISTRIBUTION OF TOKENS HELD BY REVENUE CAPITAL



- **Fund (30%)**

It collects tokens intended for the operating activities of Revenue Capital and provides RevCoin tokens to the companies involved in the project. The companies will not be able to sell their tokens, but they can use them in their marketing campaigns to acquire new customers, increasing revenues in the Revenue project and the tokens' value.

- **Team (20%)**

The tokens received are released gradually (according to the vesting plan):

- 20% of tokens are released after 1 year from being awarded
- 2% of the Tokens shall be vested every subsequent week until all Tokens are released

This scheme encourages the team to continue to be highly involved in project success and improves its motivation throughout project development.

- **Marketing and sales (20%)**

Activities related to the involvement of influencer groups and the activation of channels under their control to promote the Revenue Capital projects.

- **Liquidity (10%)**

Keeping capital reserves for unforeseen operational needs (RevCoin tokens are assets holding a company's reserve capital).

- **Advisory team (10%)**

Advisers involved in selecting future portfolio projects to be covered by Revenue Capital receive their salary both in fiat money and in RevCoins.

- **Community (10%)**

The members of our community actively participating in the scouting of new portfolio projects and committed to the process of testing new products introduced by Revenue Capital portfolio projects will be rewarded in additional RevCoins.

XI. Key Persons

The Revenue project team is an international group of experienced experts specialising in investments and technologies. The team has unique potential in its unique practical experience and, above all, its practices and successes in implementing projects related to finance, venture capital, blockchain technology, automatic services, robo advisory, algorithmic transactions, robotics, cross-market equity and crypto market.



Jarek Białek

Jarek has 15 years of experience building start-up communities and accelerator projects, including accelerators of blockchain projects. He is an MSc graduate of Technical University of Gdańsk and EMBA graduate of Aalto University, School of Business. Jarek holds also the position of the CEO of SkyRocket.



Piotr Piasecki

Piotr graduated from Nottingham Trent University (MBA), the Wrocław University of Technology and Adam Mickiewicz University in Poznań. He has extensive international experience in managing companies as an CEO both in Poland and the United Kingdom. He was committed to international investment projects from many industries, including finance and real estate. He is specialised in marketing and sales.



Adam Cukrowski

Crypto market expert and advisor in multiply ICO projects, specialising in the areas of tokenomics and liquidity mechanisms. Founder and partner at SkyRocket.



Kuba Korecki

Kuba is a creative Front-end Developer with more than nine years of experience in using Java and JavaScript to build responsive websites, mobile applications and various interactive functions. He is a co-founder of Exeria.



Eduardo Gamarci

15+ year-experience as a professional trader working for proprietary trading firms. Involved in developing algorithmic trading tools and software for the Equity, Option and Cryptocurrency markets.



Paweł Doległo

With more than 5 years in the industry Pawel brings with him an extensive network of large exchanges, private investors, VC's, crypto media, marketing agencies, and market makers.

XII. Questions and Answers

Will The Project End After A Certain Time?

One of the project's assumptions is that a specific relationship is created between token holders, who are more willing to use the services of a given company, and the company which, thanks to cooperation under Revenue, gains access to clients and technologies of partner companies. It would not be beneficial for either party to terminate this symbiosis.

How Does Revenue Capital Allocate Funding To Increase RevCoin's Value?

As an operator, Revenue Capital acquires Coins and ensures their liquidity. Following the agreement with Revenue Capital, partner companies will transfer a particular part of their revenues to Revenue Capital. Revenue Capital will allocate half of these revenues to buy and burn Coins, with the other half being assigned to finance further projects to increase Coin's value.

What Kind Of Companies Can Join The Revenue Capital Accelerator?

The Revenue project targets companies providing services to investors with ready-made technologies at the commercialisation stage, and the funding they receive will directly increase revenues. An important aspect will lie in attractiveness and whether the Revenue Coin community will use the company's services. An essential parameter for selecting companies is a pre-tested business model in which the proportion of expected annual revenues to funding ratio is at least 4:1. In this way, the partner company gains access to the technologies of other partners and access to a group of clients. Therefore, the Revenue project will focus on technology companies offering trading tools, investor websites, market makers, investment advisory firms, asset tokenization companies and EFT, centralised and decentralised exchanges, blockchain companies in the area of finance and investment.

Can I Exchange Coins For Services?

Yes. Revenue Coin is a functional token that can be used to pay for the services of partner companies.

Who Decides Which Projects Receive Funding From Revenue Capital?

Decisions on selecting projects are taken by the Programme Council, composed of at least five experts. Click [here](#) to see who sits on our Programme Council. The final decision on whether or not the project will receive the funding is taken by RevCoin holders by a vote.

Will Each Accelerated Company Allocate 10% Of Its Revenue To Drive Up The Token's Value?

Each company individually negotiates the percentage of revenues to be transferred to the accelerator. This percentage depends on the amount of capital injection received.

If A Company Has A Low-margin Business Model, Is There A Different Settlement Model That Can Be Used To Obtain Funding?

According to the assumptions of the Revenue project, funding will be provided to companies that have a common customer base and synergy between technologies. These companies deal with investing and providing services to investors. If these primary conditions have been met and the business model generates appropriate amounts to increase the token's value in exchange for the capital received, such funding will be possible.

Will Portfolio Companies Be Able To Resign From Participating In The Revenue Project?

Revenue Capital acts as a project operator and represents the interests of RevCoin owners. It is also a party to agreements with the companies that received capital injections. These agreements will provide appropriate safeguards to hedge against changes in the economic situation on the market and in companies. Cooperation with companies may take different forms, so Revenue Capital will also be able to act in the interest of RevCoin and decide on the termination of the partnership with the companies and their removal from the accelerator.

Where Can I Sell RevCoins?

RevCoins will be listed on both centralised and decentralised exchanges. Liquidity reserves will be established from the proceeds obtained and tokens issued. Revenue Capital will use it to ensure that tokens can be bought and sold at a time chosen by the token owners.

What Is The Purchase Price Of RevCoins?

The initial purchase price of RevCoin is USD 0.012 or the equivalent in another currency or cryptocurrency.

How Can I Buy RevCoins?

RevCoins can be purchased at Pre-ICO if you are the addressee of the purchase proposal or during ICO Public Sale at revcoin.io. After the end of the sale, RevCoin may be purchased at the indicated stages.

How Is Revenue Capital Financed?

Ten percent of the proceeds from the sale of tokens are allocated to Revenue Capital's operating activities. In addition, Revenue Capital holds a token fund (15%) which can be used to support companies participating in the project in their marketing campaigns and acquire customers by concluding relevant agreements with these companies. Revenue Capital may also render different consultancy services related to marketing, sale and raising funds and receive a fee in this respect.

How Much Can I Earn Buying and Investing in RevCoins?

RevCoin offers those who want to allocate part of their capital to a risky but potentially very profitable project. Given the risk of the project, profits are expected to exceed the initial contribution several times.

Is It Safe To Invest In RevCoins?

The acquisition of RevCoin is an investment in a new project and young, fast-growing enterprises from the cryptocurrency market. An international team of experts ensures the security of this investment. The project is based on ready-made technologies, operational business models, and attractive pricing of the token extending the asset's appeal from the point of view of its security. In addition, the safety of the invested funds is increased by the participation of many companies, unlike other projects based on the activities of a single company. Failure of one company does not necessarily mean the end of the project, which is precisely the case in other projects.

What Is Revenue Coin?

Revenue Coin or RevCoin is a functional revenue token with the permanent ability to invest in companies from the crypto market and earn money due to the increasing value of the token. RevCoin features investment and payment functions.

When Can I Get RevCoins?

The issue of tokens is planned as part of a public offer. Once completed, the tokens will be distributed.

Why Is There No Hard Cap In The RevCoin ICO Campaign And What Does It Mean For Investors?

The absence of a Hard Cap will allow the project to raise as many funds as possible, which can then be invested in new projects. A more significant number of companies taking part in the project means lower risk to the RevCoin project and its owners and a tremendous potential for cooperation and the possibility of using synergies between the companies. This will directly translate into an increase in the revenues of these companies and an increase in RevCoin's value. The absence of a Hard Cap does not directly imply an increase in the number of tokens issued, as the amount of funds will increase, driven by the rise in Coin's price at ICO as the sale goes on.

Is there any vesting plan for tokens acquired during private and public sale?

Yes. The tokens received are released gradually (according to the vesting plan): 20% of tokens are released after TGE, 2% of the Tokens shall be vested every subsequent week until all Tokens are released.

Coins will be available for claiming, 7 days after TGE. Tokens will be released according to the vesting schedule: 20% immediately, then 2% every subsequent week. TGE is planned for 6th of December 2021. You will be able to claim them through smart contract using our website.

XIII. Technical Description of the Token

RevCoin is a BEP-20 standard token on **Binance Smart Chain (BSC)**. Blockchain BSC offers the implementation of smart contracts, which will be part of our further development (programmable deflation and lock-ups of specific tokens). Binance's smart contracts are transparent and straightforward, and transactions are quick – the confirmation comes in 15 seconds. Furthermore, the implemented smart contracts will not have any embedded limitations.

The embedded ecosystem will provide a competitive advantage over other tokens (deflation). In subsequent stages of project development, there are plans to perform partial or complete migration to other blockchains or create your blockchain. As a result, the RevCoin project and blockchain layers will operate even more extensively.

What is Binance Smart Chain (BSC)?

Binance Smart Chain (BSC) is best described as a blockchain operating in parallel to Binance Chain. Unlike Binance Chain, BSC offers the smart contract feature and compatibility with the Ethereum Virtual Machine (EVM). The project aimed to leave the high Binance Chain capacity intact while introducing smart contracts into the ecosystem.