



MixMarvel

Blockchain Content Incubation and Publication Platform



MixMarvel is the world's leading blockchain-content incubation and publication platform. MixMarvel connects Metaverse entrepreneurs, mass users, and investors through content incubation, project publication, MixMarvel DAO Venture, blockchain technology, marketing consultancy, and other diversified scenarios. Its broad ecosystem comprises FT/NFT projects including the MIX token and GameFi DeHero, infrastructures, including Rangers Protocol, and full-scale services, including MixMarvel DAO Venture. Through resource aggregation and platform establishment, MixMarvel is growing into an open world for mass co-governance and co-creation.

MixMarvel will continue to cultivate its impact in project incubation and investment to maintain continuous innovation and robustness of the MixMarvel ecosystem.

MixMarvel ecosystem token \$MIX, with a total supply of 10 billion pieces, mainly provides services for the MixMarvel ecosystem construction. The ecosystem construction includes asset distribution, content publication, marketing, and infrastructure construction. If users are involved in behavior beneficial to ecosystem development, they can receive MIX rewards.

MixMarvel Ecosystem Map coming soon

This white paper serves as the basics of MixMarvel's 2022 development, covering all aspects of MixMarvel's development plan in 2022. The content of this white paper will keep being updated, focusing on the product details of each segment and the division of rights and interests of ecosystem participants. The rights and interests of all participants in the ecosystem will be further subdivided as the MixMarvel ecosystem gradually expands. Subsequent updates will not affect the already published macro principles and policies.

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1. Development Background

In 2017, MixMarvel was born in the vision of "open world, free creation, asset ex-change, and community co-construction," focusing on game distribution. It began to explore the field of infrastructure in 2018. In 2019, MixMarvel first proposed the concept of GameFi (Game+Finance), adding financial attributes into games. In 2020, MixMarvel further materialized the "open world" concept to an executable level. MixMarvel believes that the "open world" composition requires infrastructure, stand-ard protocols, economic systems, and new organizational forms. MixMarvel has been continuously exploring and practicing in this direction. Meanwhile, the crypto indus-try is also changing slowly in blockchain gaming and DeFi, constantly affecting the Web2.0 world.

NFT began to emerge in 2020, and its massive popularity in 2021 made the entire crypto industry hot on a global scale. According to data from DappRadar, in 2021, the cumulative NFT transaction volume exceeded \$23 billion. Collins Dictionary named NFT the Word of the Year 2021. In addition to NFT, Blockchain Games has also further developed on the wave of cryptocurrencies. The rise of the Play-to-Earn model represented by Axie Infinity drove the NFT transaction volume of games to reach \$4.5 billion in 2021. Things also became prosperous and abundant in the DeFi field. The rise of BSC, Solana, and Avalance has made Ethereum no longer dominant. Although Ethereum still maintained about 80% of the TVL market share in Q3 (*Data provided by Coingecko.com*), the emergence of these public chains and the supporting DeFi tools showed the prospect of a multi-chain ecosystem in the DeFi field. In the second half of 2021, the term "Metaverse" became acknowledged outside the circle. It pushed the entire crypto industry to its peak, generating a trading volume of over \$500 million and reaching an all-time high market cap of \$3.6 billion. (*All above data from dappradar.com, unless otherwise noted*)

While leading the development of the industry, MixMarvel is also constantly exploring new business sectors. From focusing on game research and distribution to incubating the underlying infrastructure to support large-scale and complex blockchain games, further to developing DeFi tools and distributing assets, MixMarvel has conducted in-depth exploration in the open world and gradually established a blockchain content incubation platform and creators community integrating assets distribution, content publication, DeFi tools, infrastructure, and community co-creation.

2. Brand Introduction

2.1 Brand Positioning

MixMarvel is a world-leading blockchain content incubation platform and creator community. By integrating world-renowned IP and high-quality content, MixMarvel mainly provides content incubation services. Its diverse scenarios include asset distribution, content publication, infrastructure construction, DeFi tools, and community co-creation to link investors and mass users and create a new ecosystem of decentralized applications.

MixMarvel is a blockchain content incubation platform. Whether the content is a Web2.0 project or a blockchain underlying asset, MixMarvel can incubate it into high-quality blockchain content through advanced underlying technology and project distribution experience.

MixMarvel is also a creators community, connecting users and creators through high-quality content and digital assets. MixMarvel provides creators with various tools, and

lowering the creation threshold allows creators to be more enthusiastic about creating content that can directly reach users. Creators have full ownership of their works and gain long-term benefits through community contributions and content sharing.

MixMarvel adheres to the principle that users own assets, and the community has the right to formulate rules. High-quality content, digital assets, and digital identities constitute MixMarvel's network of shared value.

2.2 MixMarvel Vision

As an early blockchain game practitioner, MixMarvel's biggest mission is to allow mass players to accept blockchain games. Its ultimate mission is to create a real metaverse for the masses.

With the growth of the community and the diversification of content, MixMarvel's vision has gradually been upgraded to building an "open world" consisting of "infrastructure, standard protocols, economic systems, and new organizational forms," and ultimately creating MarvelLand, a DAO UGC platform that allows NFT assets shuttle3

3. Core Products

3.1 Product Classification

As the world's leading blockchain content incubation platform and creator community, MixMarvel provides services covering asset distribution, content publication, infrastructure, DeFi tools, and community co-creation.

- **Asset Distribution:** FT assets including MIX, HEROES and RPG, in-game NFT assets of GameFi application DeHero, and NFT assets of community co-creation event Loot Rangers;
- **Content Publication:** Blockchain games, such as DeHero, HyperDragons, HyperSnakes, LeCube;
- **Infrastructure:** Rangers Protocol, MixMarvel SDK
- **DeFi Tool:** MixMarvel.Finance
- **Community Co-Creation:** The diversified product system and the established large community user group offer all users the opportunity to participate in community co-creation and obtain long-term benefits through content contribution. MixMarvel can, in return, continuously update product content for the community to achieve a win-win situation.

3.2 Product Introduction

3.2.1 Asset Introduction

● FT Assets

The FT assets distributed by MixMarvel include MixMarvel's platform token MIX, GameFi application DeHero's community token HEROES, and Rangers Protocol's ecosystem token RPG. With increasing liquidity, these assets can be seamlessly transferred in the MixMarvel ecosystem through DeFi and cross-chain tools released by MixMarvel.

● NFT Assets

The NFT assets distributed by MixMarvel include the NFT components in its various incubated projects, such as the NFT cards, NFT blind boxes, some other assets of DeHero, and the NFT assets of the community creation campaign Loot Rangers.

In terms of NFT assets distribution, MixMarvel conducts project issuance and promotion so that assets come before content (issuing NFT first and then product content). It overturns the traditional model of project distribution, where content comes before marketing and promotion strategies.

Let's take DeHero as an example. Its card mining and NFT blind boxes both follow the way of distributing assets before content: users will obtain assets first and then get more assets in the game through the game's revenue mechanism to continuously build their awareness of the game itself.

3.2.2 Content Publication

MixMarvel's content publication service is mainly centered on the blockchain games field at the current stage. MixMarvel has characteristics entirely different from traditional game distribution platforms.

Firstly, through the combination with blockchain technology, the blockchain games distributed by MixMarvel have complete blockchain attributes, including but not limited to: decentralization, openness and transparency, immutability, and peer-to-peer payment. Secondly, the blockchain games by MixMarvel return the ownership of game assets to users, and developers can reduce costs and improve efficiency in the process of developing games. Blockchain attributes make game rules more transparent.

● DeHero



Released in July 2021, DeHero is a GameFi application featuring NFT+DeFi gameplay. It integrates the gameplay of card-collecting games with DeFi functions and NFT transactions, injecting financial logic into the game. DeHero is the first practice of the GameFi concept proposed by MixMarvel community members in 2019 — in each NFT card, a certain amount of HEROES (DeHero token) is staked to realize "NFT with a basic price."

● HyperDragons



HyperDragons is a flagship game of the Hyper series created by MixMarvel. The Ethereum version was launched in March 2018, and the Ontology version was launched on Christmas 2018. It is a masterpiece of blockchain games based on digital assets. The core gameplay of HyperDragons revolves around cultivating dragons. The dragon assets owned by players can be used for training and trading. They can be sent to participate in exploration or battle and win rewards. Since its launch, HyperDragons has consistently ranked among the top five in the global rankings of Ethereum game DApps and ranked first on Ontology. It is a benchmark project in the blockchain gaming world.

● HyperSnakes



HyperSnakes is the first multiplayer real-time competitive game in the blockchain circle. This game inherits the core gameplay of Snake. It innovatively introduces multiple modes such as snake farm management, matching chaos, and random battlefields. HyperSnakes breaks through the dual-drive method of quality and technology, allowing mass users to play blockchain games with zero thresholds, enabling them to easily experience blockchain games' new entertainment models. It is worth mentioning that HyperSnakes landed on the three top public chains of Ethereum, TRON, and Ontology at the same time, and jumped to the top of the significant blockchain rankings within one week of release. It has established a good reputation for the quality of MixMarvel's self-developed games.

● LeCube



LeCube is an NFT creation community jointly developed by global community developers and distributed by MixMarvel. Users can use "Cubes" to freely build in LeCube and create NFT assets with traceable copyrights, entirely based on blockchain. Cubes are the primary material for creating LeCube works which users use to generate NFT creations and get LCT rewards. They can open the copyright of the composed NFT creations to other users in the Copyright Center and get corresponding LCT rewards when other users adopt their NFT works. Users can decompose the NFT compositions back into Cubes, which requires putting the corresponding amount of LCT into the contract. The three assets – Cubes, NFTs, and LCTs – constitute a stable ecological structure, with the ecological resources continuously circulating among them.

3.2.3 Infrastructure

MixMarvel stepped into the field of infrastructure in 2018 and has incubated the blockchain infrastructure Rangers Protocol and MixMarvel SDK.

● Rangers Protocol



Rangers Protocol is a future-oriented blockchain infrastructure. It is fully compatible with Ethereum, integrates and expands cross-chain, NFT, EVM, and distributed network protocols, and professionally supports NFT and complex applications. Rangers Protocol serves entrepreneurs and pioneer developers in the blockchain world, enabling them to freely conduct content creation, cross-chain operation, and application creation in the Rangers Protocol ecosystem without permission.

Rangers Protocol consists of two core technologies — Rangers Engine and Rangers Connector.

Rangers Engine is the core part of Rangers Protocol. It is a high-performance chain that can better support complex applications and is highly scalable. Rangers Engine includes the RPoS-based VRF+BLS consensus mechanism, the EVM-compatible virtual machine REVM, the NFT protocol containing historical data of the entire NFT life cycle, the storage module responsible for asset and data storage, and the node module responsible for block generation.

Rangers Connector is responsible for completing the interconnection with various public chains. Its principal function is to provide cross-chain services for developers and users. Rangers Connector includes a consensus mechanism based on VRF+TSS, a full node of the origin chain and target chain responsible for providing data trusted services, and a module responsible for cross-chain transactions.

● MixMarvel SDK

MixMarvel integrates a wealth of development service components for developers, including internal SDK, external SDK, and player community SDK, helping developers achieve rapid game development, community building, and seamless connection with players.

MixMarvel SDK services include:

- Account access: The unified platform account system significantly improves the user conversion rate of traditional game access. The unified platform achievement system and VIP system improve user stickiness.
- Blockchain wallet: Built-in multi-chain wallet, supports the storage of major main chain currencies and NFT items, and also reduces the threshold for new users to install wallets
- Trading market: Traditional game manufacturers and asset creators can quickly sell their items on the platform market without blockchain development technology. They only need to issue smart contracts through the SDK to make the items on the blockchain.
- Community service: Provide a series of components such as forum system, social media sharing, gift package access, reward tasks, game friends to help developers focus on the game itself without worrying about the operation and establishing community infrastructure.

As the MixMarvel ecosystem continues to grow, the MixMarvel team needs to select partners worldwide to enrich the MixMarvel SDK system and provide ecosystem participants with the most cost-effective and efficient way to enter the blockchain world.

3.2.4 DeFi Tools

● MixMarvel.Finance

MixMarvel.Finance is a DeFi tool developed by MixMarvel to interconnect digital assets in the MixMarvel ecosystem. Users can obtain rewards and airdrops from all assets in the ecosystem by staking project tokens.

MixMarvel.Finance supports staking a single currency, such as Mix Marvel ecosystem token MIX, Rangers Protocol ecosystem token RPG, and DeHero community token HEROES, to get RPG earnings. MixMarvel.Finance supports liquidity mining, for instance, staking RPG/BUSD to get RPG and staking MIX/BUSD to get MIX.

3.2.5 Community Co-Creation

MixMarvel provides a full range of distribution services for the community by integrating industry resources in the underlying technology, token economic design, traffic coverage, and cooperation resources. The services include blockchain integration support for games, token design, community building and promotion, precise network traffic diversion, marketing, and operation. While receiving support from these services, community users also gain long-term benefits through their continuous contributions to the community. Driven by MixMarvel and its users, blockchain products and content are constantly being introduced and updated, driving the rapid progress of the entire industry.

DeHero and Loot Rangers NFT blind boxes are MixMarvel's practice of community co-creation. Taking the Loot Rangers NFT blind box as an example, the rarity and power level of each NFT depend on the results of community users voting. Community users will also receive corresponding rewards for their contributions to this.

4. MixMarvel Token Ecosystem

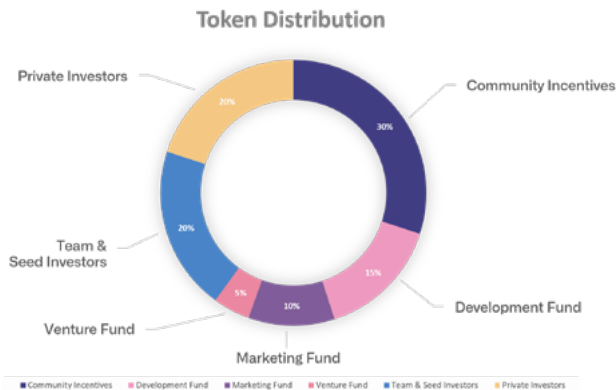
**MixMarvel Token Economy and MIX holder rights and interests will be adjusted in Q1 2022.*

4.1 MIX Token Economic Model

MIX is a platform token representing the growth of the platform's ecosystem value, with a fixed circulation of 10 billion. Its distribution rules are based on community members' behaviors beneficial to the ecosystem, such as marketing, developing applications, creating content, and providing services, which are all rewarded with MIX. MIX holders can enjoy distinguished rights and interests.

Management rights and interests: participate in voting various decisions on the platform and the governance of the platform's ecosystem construction. Privileged rights and interests: according to the MIX holdings, MIX holders have privileged rights and interests to enjoy various services on the platform. Airdrop benefits: new games released on the MixMarvel platform will be recommended to hold airdrops to Mix community users. MIX community users will have the opportunity to learn about the most recent games first and participate in advance.

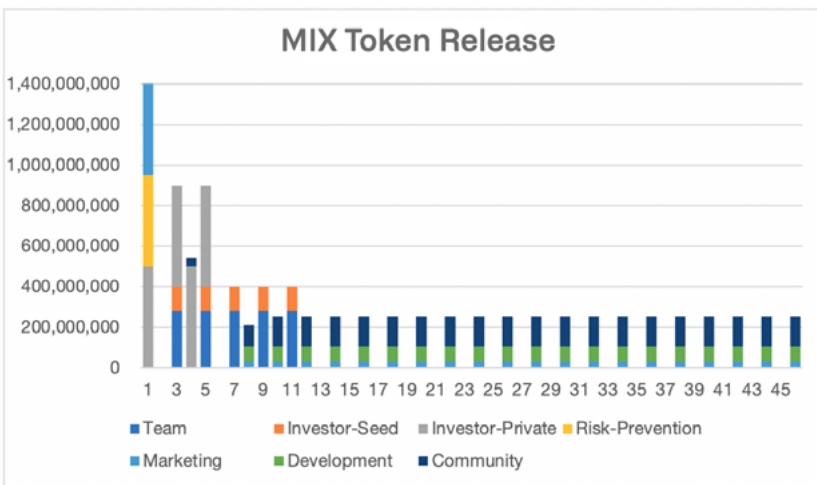
4.2 Token Distribution Ratio



1. Community incentives 30%
2. Development fund 15%
3. Marketing fund 10.5%
4. Venture fund 4.5%
5. Team and seed investors 20%
6. Private investors 20%

Token release rules:

1. Community incentives: 1.5% of the total token amount will be released every 6 months after launching the eco product.
2. Development fund: 0.75% of the total token amount will be released every 6 months after launching the eco-product
3. Marketing fund: 4.5% of the total token amount will be released when the token is listed, and 0.3% of the total token amount will be released every 6 months after launching the eco-product
4. Risk prevention fund: 4.5% of the total token amount will be released when the token is listed.
5. Team and seed investors: 4% of the total token amount will be released every 6 months after five months of listing.
6. Private investors: 5% of the total token amount will be released when the token is listed, and 5% of the total token amount will be released every 3 months after five months of listing.



4.3 Token Distribution Ratio

After the founding team of MixMarvel completes essential tasks such as infrastructure, NFT protocol, NFT trading market, and branded game content, technical developers who provide more relevant technical services to the platform, platform co-builders, and platform operation teams will all receive MIX rewards from the MixMarvel Foundation.

Core game developers and major community contributors are essential participants in enriching the MixMarvel ecosystem. Each time they accomplish an achievement, they will be rewarded with MIX by the MixMarvel Foundation.

Game developers, including core game developers, can earn income by publishing high-quality game content on the MixMarvel platform. Their income includes mainstream digital currencies such as BTC, ETH, and USDT. They will also receive MIX rewards from the MixMarvel community. In addition, game developers can also get more exposure opportunities (advertising space display, for instance) by staking MIX. Or, they can issue rewards or hold airdrops for MIX holders to gain more user attention.

Players/users and KOLs are the consumers of the platform and the co-builders of the ecosystem. Players/users can experience the rich game content on the MixMarvel platform and enjoy the infrastructure services provided by MixMarvel, such as

convenient wallet login and payment experience, decentralized NFT asset trading, and financial lending platform. Players/users can pay mainstream digital currencies, such as BTC, ETH, USDT, or MIX (users who pay MIX can enjoy more favorable prices) to experience these services. Players/users, especially KOLs, can also earn MIX by completing various tasks on the platform or claiming rewards provided by game developers. These rewards all come from the MixMarvel community.

4.4 The Logic Of Ecosystem Value Growth

In a real business environment, prices are determined by value and affected by supply and demand.

By providing complete MixMarvel SDK functional components, MixMarvel can quickly transform centralized game projects into blockchain game projects, helping traditional game companies promptly complete track switching while significantly reducing R&D costs and launch cycles. Meanwhile, based on Rangers Protocol, which MixMarvel incubates, MixMarvel can help blockchain games be quickly ported to major public chains with considerably reduced costs. Rangers Protocol can achieve real-time confirmation, enabling game developers to create more game types and richer gameplay while avoiding being restricted by the public chain TPS.

MixMarvel will quickly have an extensive lineup of games with superior quality through the above two advantages. A steady stream of game manufacturers and independent developers will join the MixMarvel platform to provide players with complete game services. As the number of platform cooperative games continues to increase, the quality of games continues to improve, and the number of community platform users continues to grow, the value of MIX will continue to increase.

Thanks to MixMarvel's digital asset creation and reuse model and the continuous tilt of community reward weights, various developers and content creators will continue to join in the days to come. With the steady completion and birth of digital asset creation tools, a large number of digital assets will gain new abilities and images on the MixMarvel platform, a great variety of self-made games will be created, and the demand for MIX will continue to expand. The community's economy will become more prosperous, and the value of MIX will usher in an explosion.

5. Development Foundation

The Development Foundation (from now on, the "Foundation") is committed to MixMarvel ecosystem construction and business expansion. MixMarvel is a long-term business. To continue to promote the development of MixMarvel, it is necessary to continually absorb talents in the blockchain industry to work with us. Meanwhile, to achieve certain vital milestones in the development of MixMarvel, it is also crucial for us to cooperate with more partners. In this process, MixMarvel will continue implementing corporate social responsibility from beginning to end.

5.1 Foundation Composition

The establishment of the foundation is nominated by the founding team of MixMarvel. The foundation is responsible for the general community members. It is guaranteed by the MixMarvel decision-making committee to ensure the foundation's operation and

internal communication. The foundation consists of a promotion committee, an operation evaluation committee, a technical review committee, and an internal control and supervision committee.

5.2 Foundation Operation Principles

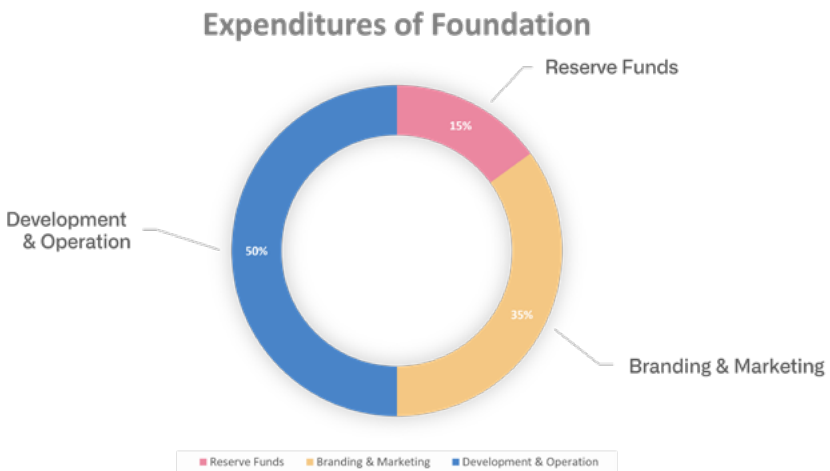
The MixMarvel Foundation operates with the concept of sustainable development and adheres to the following governance principles:

- Ensure openness, fairness, and transparency. The foundation reports the foundation's operation to MIX holders and project followers through regular reports and information disclosure.
- Take MixMarvel community ecosystem development as the core. All revenue and expenditure are centered on the ecosystem development of the project community.
- Combine project promotion and technological development. The Development Foundation improves the competitiveness of the market through technological development. It allows more people to participate in the MixMarvel community ecosystem construction through publicity and promotion, to enhance the platform's strength and achieve platform growth.

5.3 Funds Supervision

To ensure the open, fair, and transparent operation of the Development Foundation and the security of its funds, the foundation's digital assets will be hosted in a multi-signature smart contract with a public address. A transaction can only be executed when a certain number of holders confirm it. When the multi-signature holders have personnel changes or the secret keys are lost, operations such as adding, removing, and replacing the smart contract managers must also be executed when more than 2/3 of the total number of signatures are obtained. In addition, MixMarvel will conduct strict security audits on the contract code before the multi-signature wallet is created to ensure the wallet's security.

5.4 Expenditures of Foundation



- 50% is used for the daily development and operation of the MixMarvel team, continuing to promote the ecosystem construction of MixMarvel;
- 35% is used for brand building and marketing, providing financial support for various marketing activities to ensure that the platform can continue to acquire and accumulate users;

- 15% is used as reserve funds and emergency funds for risk prevention to cope with various emergencies and ensure the continuous operation of the platform.

All foundation expenditures include but are not limited to:

- Individual and institutional rewards: MixMarvel will provide incentives to individuals and organizations that have made outstanding contributions to the MixMarvel community.
- Investment: When MixMarvel reaches a particular stage of development, the foundation will formulate specific support policies for the blockchain game communities, game manufacturers, and individual independent developers to help the entire blockchain industry develop in concert and achieve a win-win situation.

6. MixMarvel Roadmap

6.1 2017-2020 Roadmap

2017

MixMarvel was founded and officially began to launch projects.

2018

HyperDragons global release

The ETH-based blockchain game HyperDragons and the ONT-based HyperDragons GO! were successfully released globally. With sophisticated production and continuous innovation, HyperDragons quickly became a beacon in the industry and brought rich revenue to MixMarvel, helping MixMarvel establish a reputation.

2019

The success of global distribution business

- MixMarvel successfully released HyperSnakes and helped many blockchain games, including CryptoThrone and HiCats, succeed in the Asian market. It won many authoritative awards worldwide, such as Steel Media in the United Kingdom and Tokenpost in South Korea;
- MixMarvel participated in many roadshows and held industry summits in the United States, Japan, South Korea, Australia, as well as in China;
- MixMarvel successfully joined Ethereum, EOS, Tron, Ontology, Neo, and Klaytn (Kakao).

2020

Upgrades in the infrastructure sector

The blockchain infrastructure Rocket Protocol upgraded to version 2.0, providing a complete underlying infrastructure for blockchain games, including cross-chain technology, consensus mechanism, state machine model, and industrial-grade operation and maintenance toolsets, which offered technical support and convenience to massive distribution of blockchain games.

6.2 2021 Roadmap

Q1 & Q2

Expanding the influence of MIX and simultaneous progress of multiple products

- MIX was listed on the decentralized exchange Uniswap and the centralized ex-change Matcha Exchange;
- MixMarvel participated in the annual activities of Bithumb, the largest exchange in Korea

to further expand the Korean market;

- Rocket Protocol was fully upgraded to Rangers Protocol and received a total of \$3.7 million in institutional financing, and its valuation reached \$63 million;
- The NFT creation community LeCube was officially launched, creating a new NFT ecosystem and creator community;
- MixMarvel reached strategic cooperation with DAOSquare, TRON, YGG, and other projects and communities, expanding global influence and resources
- MixMarvel attended the BCA Summit;
- MixMarvel was in preparation for releasing the GameFi blockchain game DeHero.

Q3 & Q4

Launch of multiple products and breakthrough in the infrastructure field

- GameFi blockchain game DeHero was officially launched, setting multiple records in the game release. For instance, DeHero ranked 6th place among all blockchain games within one month of release; and later claimed the 2nd place with a 24H transaction volume of \$2.4M, surpassing Axie Infinity;
- DeFi tool MixMarvel.Finance was officially launched;
- MixMarvel reached strategic cooperation with AnySwap, Polygon, and PolyNetwork;
- Rangers Protocol released the first beta version and successfully transplanted the DeFi protocol BlueStone. It obtained a successful IDO financing of US\$420,000, and its ecosystem token RPG was officially launched. After that, Robin Testnet and the Rangers Protocol mainnet were launched subsequently, with the FT cross-chain function and NFT cross-chain function deployed;
- DeHero launched the Equipment Fragment System.

6.3 2022 Development Plan

Q1 Release DAO Venture

More global strategic partners will be introduced to incubate more high-quality game projects and continue deeply supporting the blockchain games field.

Q2 Release platform products

Taking NFT as the core, an NFT platform integrating NFT management, NFT social networking, and NFT Market will be built to provide broad support for more NFT projects and users.

Q3 Establish an IGO (Initial Game Offering) platform

Individuals or institutions can get the opportunity to invest in game projects at an early stage. Relying on solid resource integrating capabilities, project incubating experience, and community user base, MixMarvel will provide comprehensive publishing services for all game projects participating in IGO. Early investors are more likely to get a higher return on their investment.

Q4 Launch popular apps and MixMarvel SDK

- With content production, platform support, and distribution services ready, MixMarvel will launch the annual popular app in Q4 2022 and continue to invest distribution resources to make it truly a new star in the field of blockchain games.
- MixMarvel SDK will support users to log in and pay conveniently and conduct data statistics. It will also help developers achieve rapid game development, community building, and seamless connection to players.

7. MixMarvel Team

The MixMarvel team members have been a part of the gaming industry for many years. They have worked in top game companies, love games, and have excellent product capabilities. MixMarvel has many technical elites, such as architects with splendid architectural capabilities, senior engineers with lavish engineering capabilities, and proficient blockchain technical engineers. Global elites with in-depth research on game design and crypto-economy have created various innovative products and services that combine the latest technology and complete business logic. In addition, the team also has exclusive marketing, operating, and business talents, making it a well-deserved all-around team.

7.1 Core Team Members

Jade Chang — Founder & CEO



Former core developer of Ubisoft Entertainment involved in projects such as Assassin's Creed and Prince of Persia. Independent Game Award Winner at Cologne Game Show, Germany. Thirteen years of game development experience. Dedicated to developing and publicizing the blockchain technology, the token economy in gaming, and the entertainment industry.

Mary Ma — Co-Founder & CMO



Master degree with merit at the University of Leicester, United Kingdom. Worked in the world's leading Fortune 500 Companies Manpower and NCT. Eight years of entrepreneurial experience. Founder of China's first Entertainment Publishing Platform incubated by InnoSpace. Successful access to continuous Internet venture capital. Entered the blockchain industry in 2018, an investor in the Web3 field.

Alina Zarelua — CBO



Bachelor's in advertising, Fudan University. Established an external visual image for dozens of companies and has several years of market experience in the software service industry. Native speaker of Russian, English, and Chinese.

CK Chiu — CCO



Master of Marketing Management. Previously worked as creative director in a US listed company. Extensive experience in brand building and brand monetization. Helped multiple recording artists, celebrities and influencers achieve success in the Dutch and Chinese markets.

7.2 Consultants

The Blockchainer, Genesis Lab, Nirvana Capital

7.3 Investment Institutions



7.4 List Of Business Partners

Ontology, Nervos, Ultrain, TRONARCADE, imToken, AlphaWallet, Kyber network, DDEX, GAEX, ETHFANS, The Blockchainer, Refereum, DappReview, Chainnews, NEWCOME, Gravity, MIX LABS, Axonomy, Vlane Capital, Genesis Lab, Hashkey Capital, Consensus Lab, Contentos, BlockInside, ROOTSCAP, ICON, New Consensus Capital, Ferryman Capital, OGC, VELIC, Sunic Capital, Celer, Cartesi, Xangle, Tokenview, Mars Finance, Jinse Finance, Lichang, Gyro Finance, Odaily, Youxi Chaguan, Dapper Labs, DappRadar, Blocksite, Panews, Onbuff, Cocos BCX, Ethereum Community Fund, Just Studio, Math Wallet, Klaytn, MYKEY, NEO, YieldGuild Games, TRON, Matcha Exchange, AnySwap, DAOSquare, Polygon, PolyNetwork.





8. Project Summary

At the game content level, the market has recognized MixMarvel's products

HyperDragons is a benchmark project in the blockchain game industry. Since 2018, it has been among the best on Ethereum and Ontology public chains. HyperSnakes has ranked first in the chain game rankings within a week of its release, establishing a reputation for the quality of MixMarvel games. DeHero ranked 2nd place among all blockchain games in an innovative GameFi model.

At the developer level, the MixMarvel platform provides developers with the blockchain infrastructure Rangers Protocol that professionally supports NFTs and complex applications, a complete set of SDK, and chain reform design consulting services.

For game developers, on the one hand, the current public chain cannot meet the high-level infrastructure requirements from products such as game applications. The threshold for developers to develop directly based on the blockchain is very high. On the other hand, blockchain can bring products changes even involving deeper dimensions such as economic system and token design. With many years of experience in the game industry, the MixMarvel team incubated Rangers Protocol, an infrastructure for complex application requirement development represented by the game industry. It integrated the SDK of the mainstream blockchain native applications, allowing developers to focus on developing the complex application itself, and making blockchain integration of complex applications and blockchain complex application development more straightforward. Meanwhile, MixMarvel also provides incubation consulting services for the token design for closely-cooperating development teams, helping developers give full play to the characteristics of distributed blockchain business and create a brand-new Internet-like interaction experience for users.

In terms of community building and partners, the MixMarvel community achieved a substantial user base.

MixMarvel has accumulated a wealth of domestic and foreign community users through self-research and spontaneous development, agency distribution, incubation, and issuance of high-quality projects. It has also become a partner of many top Internet companies at home and abroad. As an early practitioner of blockchain games, MixMarvel's biggest mission is to allow mass players to accept blockchain games so that users can indeed have value.

MixMarvel is the world's leading blockchain content incubation platform and creator community. By integrating world-renowned IP and high-quality content, MixMarvel provides users with digital distribution services and links investors and mass users through asset distribution, content publication, infrastructure construction, community co-creation, and other diversified scenarios to create a new ecosystem of decentralized applications. Next, MixMarvel will continue developing blockchain integration of games through participating in the investment. It will provide users with a one-stop NFT operation strategy through releasing platform products, bring more high-quality blockchain games into the market through providing IGOs, and finally launch an application capable of overthrowing worldwide attention.

For more information about MixMarvel, please follow us on:
MixMarvel Official Website: <https://www.mixmarvel.com>

9. Disclaimer

This document is for informational purposes only. The contents of this document are for reference only and do not constitute any trading advice, instigation, or invitation to sell stocks or securities on the MixMarvel platform and its related companies.

This document does not constitute and cannot be construed as providing trading or any form of contract or commitment.

Given unpredictable circumstances, the objectives listed in this white paper may change. The team will try its best to achieve all the goals in this white paper, yet all individuals and teams who purchase the MIX will acknowledge bearing the risk. Part of the content in this document may be modified along with the project's development. Any modification to the whitepaper will be made public and stated by posting an announcement or a new white paper on the official website.

To the fullest extent permitted by applicable law, all liability for any negligence, breach of contract, or lack of attention to any loss (whether foreseeable or not) arising from any person or aspect of this white paper shall be exempt. These liabilities will be accounted by the fullest extent of which is permitted by applicable law.

Please follow professional advice regarding tax and accounting-related issues. We assume a successful execution of the MixMarvel project but cannot guarantee absolute success. Both digital assets and platforms involve risks. Please assess personal affordability before you conduct substantial investment.