



Platform as a Service



whitepaper v1.0

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Introduction

The Exclusive platform is intended as a platform as a service purposely to revolutionize the process of easing the efforts of project developers in the blockchain ecosystem. The platform's aim is to create a world-leading one-stop platform to provide a secure peer-to-peer escrow service and convenient access to project development which will focus on a no-coding approach.

Exclusive Platform consists of many features which are basically grouped into the Exclusive platform and the Excrow platform.

Exclusive Platform Overview

The platform is developed to improve the coordination between the targeted blockchain community and the client. The platform is going to solve many issues involved in the process but not limited to project advertisement, contest, airdrop and bounties, token distributions and many more.

In the blockchain ecosystem of today, the options available for teams seeking to have tasks accomplished is inefficient and in order to have projects completed by these startup teams a lot of time-consuming activities are engaged in which often delay delivery of the mandate required.

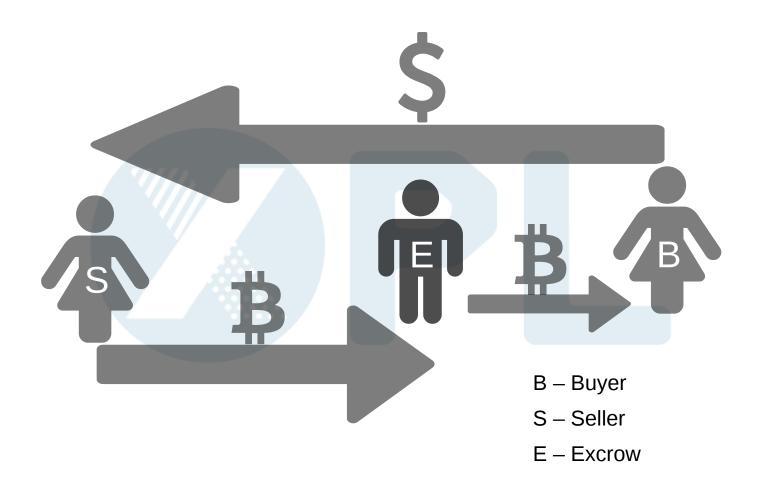
It has been discovered that there are still vast ideas yet to be logged on the time stamp of blockchain, through this platform we are giving new and existing blockchain project developers, blockchain users the opportunity to get connected to the right channel using a standard medium as delivery.

Though lots of ideas are floating. Majority of the minds holding the idea and willing to conceptualize it do not know what to do and how to go about it and this has led to various projects with great ideas, innovations and concept being abandoned after going through the wrong path.



Excrow Platform Overview

Excrow Platform is a reliable, secure, and simplified free to use escrow platform built on the blockchain ecosystem using our simple solution with a level of trust not yet known outside the traditional commerce space.

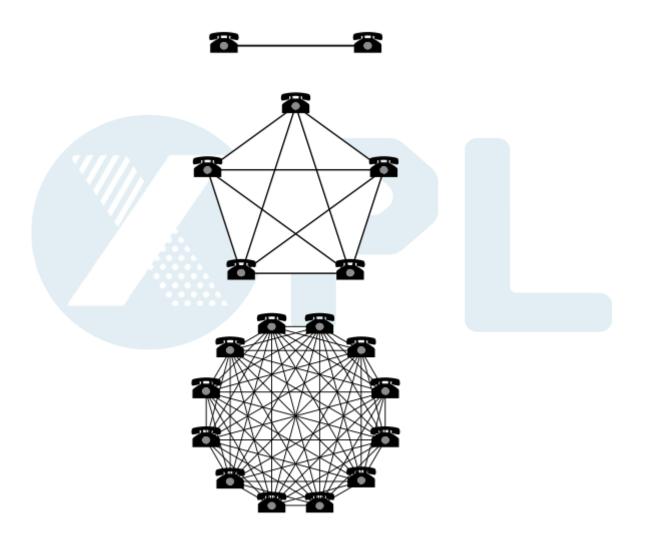




Metcalfe's Law



The Exclusive and the Excrow platform target the mass market, Metcalfe's law (which states the value of a network is proportional to the square of the number of connected users of the system) will play a role in the growth of the user base.



Metcalfe's law in action - Two telephones can make only one connection, five can make 10 connections, and 12 can make 66 connections and so on.

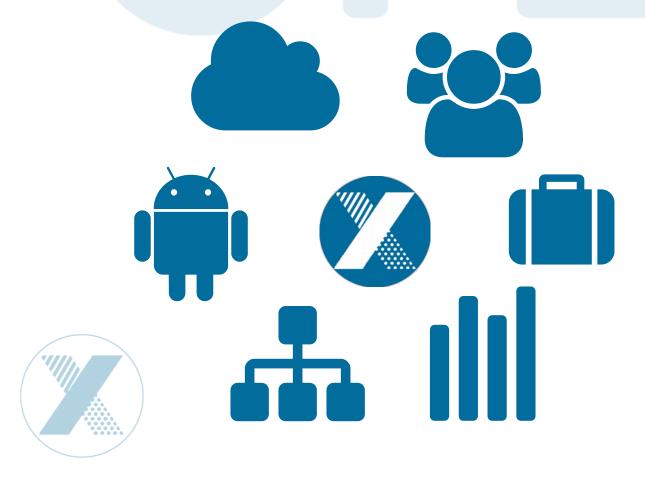


Exclusive Platform

The Exclusive Platform became established when it was discovered that the growing need for the true delivery of blockchain based products is now demanded than just mere whitepaper contents, designs, advertisements and unrealistic promises. It was then concluded that with a blockchain solution provider like the Exclusive Platform a speedy delivery of projects at just a single click is possible.

Insight

To adequately solve the problems faced by blockchain project developers, we have dutifully outlined various solutions which will be delivered by the platform to support any blockchain based idea. Hence from our observations and analysis, we concluded that the features which will deliver the utmost solution and help us achieve our vision as a one-stop blockchain base platform include automated bot creation, reward distribution, snapshot, contest, bounty, airdrop and social manager.



Technology

Due to the number of blockchain projects powered by Ethereum blockchain (94%), Exclusive platform will be supporting an automated distribution of tokens on the Ethereum blockchain while support for other blockchain will be developed as the need arise.

Onboarding Process

Registration is required to use and access the Exclusive Platform features except for the automated distribution. For ease of accessibility, Exclusive Platform will offer Single Sign-On with social media channels (Twitter, Facebook, LinkedIn and Google).

To maximally reduce and limit the number of fake entries for airdrops and bounties, a Sign-On (or connection) with a Twitter account with a minimum of one hundred followers will be required. This will drastically reduce multiple entries by a single user and ensure projects' coin/token price stability.

Features

Several amazing features will be available on the Exclusive Platform, some of those are bot factory, social manager, event hosting and the automated distributor.



Bot Factory

A Telegram bot can be created in a matter of seconds on the Exclusive Platform. We have already designed a functional referral and non-referral bot. Ability to select custom functions will be possible in the future.

To create a bot, a Telegram bot API token is required to be submitted in the bot configuration form.

Currently available functions are:

- Ability to select a referral or non-referral bot
- Ability to manage participants list (edit and delete participant information)
- Ability to send a broadcast message to all users/participants
- Export list of participants to a spreadsheet
- More features will be added as we study the needs of users.

Automated Distribution

Among various challenges faced by project specifically on the Ethereum blockchain is the time taken for reward distribution and the relative gas fee consumption.

The Exclusive Platform has been able to totally mitigate this through a well-planned schematics and thorough charted analysis which will enable the platform to follow a distribution mechanism that reduces the time taken for distribution and consumption of gas.

Through our earlier test phase, we have been able to achieve distribution to over thirty thousand addresses in few hours and consumed a reasonable amount of gas. In view of this method, we believe this will save project budgets and the necessary funds will be rightly channelled to development.





Event Hosting

Events such as airdrop, bounty and contest can be hosted on Exclusive Platform with just a button. Our airdrop and contest have a built-in referral system which we have combined with a strict rule to prevent cheating the system by fraudulent participants.

Events hosting on the Exclusive Platform includes a management dashboard where managers can control, view, create, modify and delete data.

To increase and engage users, Exclusive Platform has applied the Metcalfe's law to enhance activities on the platform. We will reward users with some amount of XPL token for every event participated.



Social Manager

Activities and engagement on social media channels is key to every successful blockchain project.

Managing several social media channels can be a very consuming task. In this light, we have done the tedious part by connecting social channel (Twitter, Facebook, Telegram, LinkedIn) to a single endpoint.

The Social Manager enables you to post to one or more social channels at a time which means a post on our Social Manager can be delivered to selected social media channels.



Excrow Platform

Blockchain as a technology has ushered in a lot of advanced development in the way funds and assets are managed, notwithstanding since its introduction there have been a lot of reported scam related issues most especially in the area of financial security and peer-to-peer asset trading which have made the term "trust" compromised.

We hereby present to you a simplified Excrow Platform which ensures a reliable, secure and swift transaction of peer-to-peer exchange of cryptocurrencies and a tokenized asset to fiat or from fiat to cryptocurrencies and tokenized assets between buyers and sellers.

Insight

On the Excrow platform, user can deposit, withdraw, swap, buy and sell digital assets. The platform will accept most ERC20 tokens for instant trade. Users are ranked by their reputation, after the signing up on the platform all users will have a reputation of zero by default which either increases or decreases based on successful trade and trade party rating.

Mobile Application

We will provide a fully featured application on iOS and Android to make the platform easily accessed and trading on the go.

Using the secure Excrow application, users can:

- i. See all cryptocurrency balances
- ii. Send and receive cryptocurrency
- iii.Swap cryptocurrency
- iv. Trade cryptocurrency with fiat and vice versa
- v. View transaction history
- vi. View and update profile.

Onboarding Process

Registration is required to buy and sell on the Excrow Platform. For ease of accessibility, Exclusive Platform will offer Single Sign-On using Google with an option to sign up manually via email. Users are strongly advised to enable Two-Factor Authentication for additional security.

Basic Mode of Operatoin

Step 1: User creates a transaction

Either the buyer or seller can create the transaction.

Step 2: Agree to terms

Both parties are presented with the terms of the transaction and both need to agree.

Step 3: Seller funds the account

Once the terms are agreed upon, the seller then funds the escrow transaction account.

Step 4: Buyer sends the agreed exchange asset

Once the transaction is confirmed, the buyer will be notified to send the assets within a time-frame.

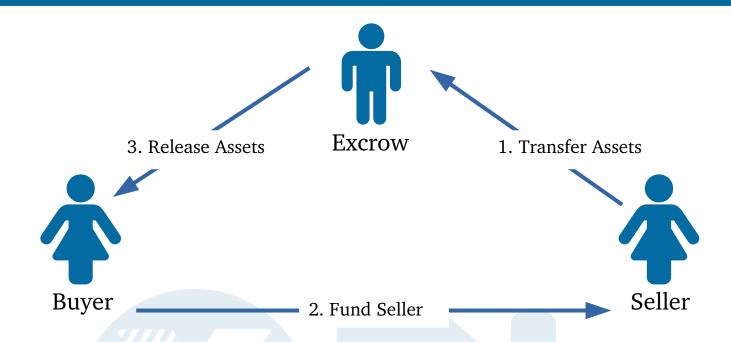
Step 5: Seller receives the agreed exchange asset

The seller confirms receipt of the items or has the option to open a dispute.

Step 6: Buyer funds are released

Once the transaction is settled, the funds are released to the buyer automatically





XPL Token

XPL is a utility token used for payment of services in the Exclusive Platform Ecosystem. Users can chose to pay in XPL token for creating bot, contest, bounty and social manager subscriptions.

The token will also be available on the Excrow platform. It can be used to pay for transaction charges on the platform.



Token Metrics

10,000,000,000 XPL
75% 7,500,000,000 XPL
0.000005 ETH
8% 800,000,000
5% 500,000,000
7% 700,000,000
XPL
ERC20
18,500 ETH



Use of Funds

Product Development	65%
Business Operation	20%
Marketing Expenses	12%
Legal	3%





Roadmap



Q3 - Q4 2018

- Idea Development
- Platform paper work, design & analysis
- Team build up
- Platform development begins
- Beta release

Q1 - Q2 2019

- Event integration begins
- Token Sales Planning
- Distributor DApp

Q3 - Q4 2019

- Event Development continues
- Token sale
- Exchange Listing
- Beta Social Manager

Q1 - Q4 2020

- Excrow Platform release
- More features roll out
- Marketing and Bounty



Team





Wisdom A.
Founder & Lead Developer



Chamika S. Head of Marketing



Adekola A.
Head of Operations



Yusuf Oke Business Strategist



Christy Tawii
Executive Customer Rep.



Dennis Maxwell Community Relations



Advisors





Mark Savage
Business Development



Cory Gardiner
Platform Analyst



Misbah Babatunde Technical Advisor

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- ix. any security risk or security breach or security threat or security attack or any theft or loss of data including but not limited to hacker attacks, losses of password, losses of private keys, or anything similar; and
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Exclusive Platform

Platform as a Service