

AWARD COIN



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Disclaimer

The purpose of this Whitepaper is to present the AwardCoin cryptocurrency and platform to potential AwardCoin users and-or customers in conjunction with the proposed business launch. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential community members and customers in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring any AwardCoin coins or services.

Nothing in this whitepaper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction which are designed to protect investors.

Certain statements, estimates and financial information contained in this whitepaper constitute forward looking statements or information. Such forward looking statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or results implied or expressed in such forward looking statements. This English language whitepaper is the primary official source of information about the AwardCoin cryptocurrency and platform. Before using our services, you should check your local and federal laws.





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What is an opinion poll?

An opinion poll, also referred to as a poll or a survey, is a human research survey or public opinion from a certain sample.

These opinion polls are designed to represent the opinions of a group of people by conducting a series of questions and then extrapolating those generalities.





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The history of opinion polls.

The first opinion poll was a straw poll conducted by The Harrisburg Pennsylvanian in 1824. It showed the battle between Andrew Jackson and John Quincy Adams for the United States Presidency, lead by Andrew Jackson by 335 votes to 169. Nevertheless, John Quincy Adams won the Presidency. The popularity of straw voting grew and it became a citywide phenomena.

The Literary Digest pioneered with analyzing the national surveys she organized and correctly predicted the Presidential victories of Warren Harding in 1920, Calvin Coolidge in 1924, Herbert Hoover in 1928 and Franklin Roosevelt in 1932, proving that polls were in fact trustworthy.

Elmo Roper, an American pioneer in political forecasting, used scientific polls, correctly predicting the reelection of President Franklin D. Roosevelt three times, in 1936, 1940 and 1944.

The Institut Français d'Opinion Publique was the first European survey institute located in Paris and started political polls in 1939.

Leading up to the 1940s, the polling industry played a key role in the mobilization of the American people for fighting the Nazis and the Japanese in World War 2.

After World War 2, the Allied occupation powers helped organizing survey institutes in all of the Western occupation zones of Germany in 1947 and 1948 to speed up denazification. Sad to say, World War 2 helped the spreading of various types of polling to most democracies.





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When The Pew Charitable Trusts became the primary sponsor for the in 1990 founded "The Times Mirror Company", a research project conduction polling on politics and policies, it was renamed "The Pew Research Center for the People & the Press".

Pew Research Center showing growth into all area's of human interest

- U.S. Politics & Policy
- Journalism & Media
- Internet & Technology
- Science & Society
- Religion &Public Life
- Hispanic Trends
- Global Attitudes & Trends
- social & Demographic Trends
- Research Methodology

What started with a focus on Politics and Policy evolved into a polling giant doing research in nine areas. It serves as a clear example of the development within this sector.





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The different polling methods.

Organisations like Angus Reid Public Opinion, YouGov and Zogby use Internet surveys, drawing samples from a large panel of volunteers and weighing the results to reflect the demographics of the interest group. Popular web polls that draw on whoever wishes to participate, rather than a scientific approach, are not considered professional.

We can describe three types of polling methods:

● Benchmark polls

Benchmark polls are generally the first polls taken in a campaign and they serve a number of purposes for the campaign like giving the candidates an idea of where they stand before any campaigning has taken place. These polls show the candidates both their strengths and weaknesses and give them an idea whether or not they should even run for office.

● Brushfire polls

Brushfire polls are taken during the period between the benchmark polls and the tracking polls. They serve a number of purposes like whether the candidates have made any progress on the ballot, how much progress has been made and in what demographics they have been making or losing ground. Campaigns even use these polls to test possible attack messages that their opponent may use and potential responses to those attacks. These polls are also used by candidates to convince challengers to drop out of the race.

● Tracking polls

Tracking polls or rolling polls calculate data during a number of consecutive periods, for example daily. They are applied to calculate moving averages.





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The potential for inaccuracy.

When organizing a poll, the possible difference between the sample and the whole population, called the margin of error, should be no more than 3%. This means that in a poll with a random sample of 1,000 people, the margin of sampling error can be $\pm 3\%$ for the estimated percentage of the whole population.

In case of 'nonresponse bias', poll samples may not accurately represent a population, as people do not answer calls from strangers. During the last years, response rates have been declining, reaching decline levels up to 10%.

In case of 'response bias', the answers of respondents may be deliberately engineered by the pollster to please their clients. Many respondents feel under social pressure not to give an unpopular or unconventional answer.

The 'wording of questions' or the order in which they are asked can influence the results of a poll. For example, the public is more likely to indicate support for a person described as a leading figure, compared to the same figure described as a random candidate. AwardCoin will effectively control this inaccuracy by asking enough questions to allow all aspects of an issue to be covered, by controlling the effects due to the form of the question and analyzing the results with known psychometric techniques which synthesize the answers into a few reliable sources. AwardCoin will furthermore implement known methods like test-retest, quasi-simplex and multitrait-multimethod models. AwardCoin also uses Survey Quality Predictor (SQP) software.

Coverage bias is a source of error when for example a telephone sample is organized and poor people without a telephone can not participate in the poll. So the results of a telephone poll can not be representative for a poll, in certain conditions.





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Known failures.

The results of a poll can differ materially from the reality. This was the case with the widely predicted loss of Donald Trump during the 2016 US presidential election, when in fact Donald Trump was inaugurated the 45th President of the United States.

How to recognize a fake poll?

Fake polls, although often amateur-ish, are becoming a real problem and are likely to become even bigger. Ask yourself these questions and find out, before hitting that retweet button.

- 1. Does the poll seem professional or is it riddled with typos?**
- 2. Does the pollster have a trackrecord and an official website or only a twitter account?**
- 3. Does the pollster openly advocate its methodology?**
- 4. When was the polling company founded?**
- 5. Pollsters need to make a living, does the website that ordered the poll have any information about the poll?**
- 6. Where is the polling company located?**
- 7. Can you reach the pollster or will you only be charged with outrageous telephone bills?**
- 8. Check whether HuffPost has cited the poll, if not, be cautious.**





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The difference between a poll and a survey.

A poll is used to ask one simple question while a survey is generally used to ask a wide range of multiple questions. In this example a poll is used to ask one simple question and the participants can choose from a predefined list. In this poll the participant is allowed to choose multiple answers. An extra field is added to allow the participant to fill in his own answer.

A survey is used to ask many different questions with a great variety of question types including multiple choice, text input, number input and telephone number, just to name a few.

What's your favorite kind of cookie?

☐ Shortbread

☐ Ginger Snaps

☐ Oatmeal Raisin

☐ Peanut Butter

☐ Chocolat Chip

☐ Other:

[View Results](#) [Share This](#)

Example of a poll

 **AWARDCOIN Customer Satisfaction Survey**

Please provide your name:

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please provide your e-mail address:

How did you learn about AWARD Coin?

☐ I saw an animated banner on my computer

☐ A friend told me about your website

☐ I read the whitepaper on Discord

Example of a survey





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Opportunities in the polling industry.

By reviewing a polling industry overview, organized by D&B Hoovers, a company that specializes in in-depth company insights, we can give a clear understanding of where the polling sector is situated today.

Abstract.

Companies in the polling industry perform a wide spectrum of tasks, from gathering information to record, tabulate and present marketing and public opinion data. Some of the big names in the sector are Westat, IRI and IQVIA (based in the US), Nielsen and Kantar (both based in the UK), Gfk (Germany), Ipsos (France) and INTAGE (Japan).

A competitive landscape.

The demand for polls is driven by the health of the economy and corporate profits. Managing costs and organizing a steady workflow are essential for the overall profitability of the companies operating in this industry. Large players are able to profit from the ability to scale in marketing and computerization, allowing them to provide a variety of research and services to large customers. The smaller companies compete successfully by their research methodology specialisation efforts and by focussing on the emerging niche knowledge areas.

Products, operations and technology.

About 90% of the industry revenue comes directly from marketing research and public opinion polling. The other revenue comes from media monitoring and analytics services. Research companies focus on 3 specialisations:

1. A discipline: customer satisfaction, human resources or advertising tracking,
2. An industry segment: technology or pharmaceuticals,
3. A marketing service: focus groups, polling or psychographics.

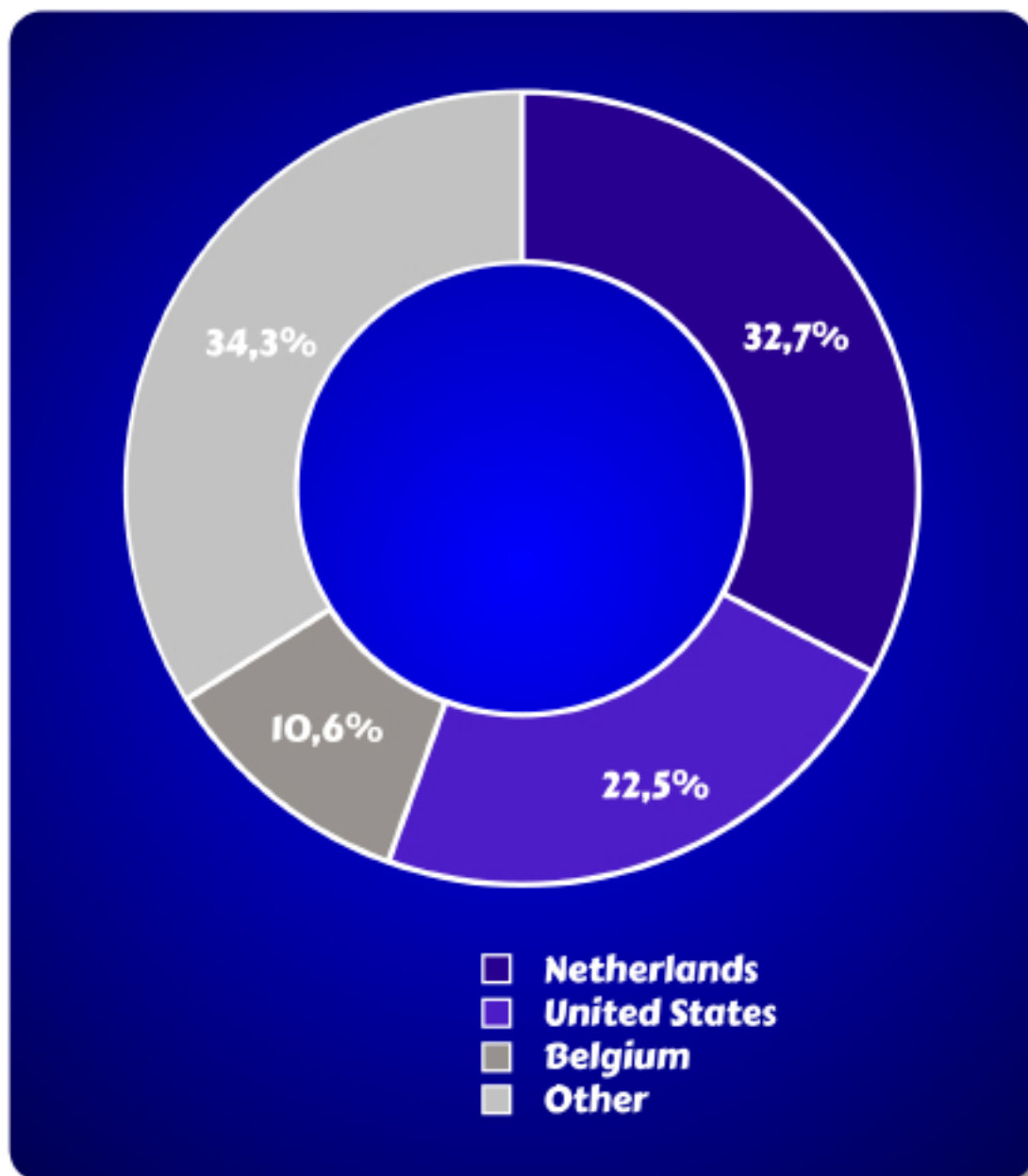




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Geographic segmentation of the polling industry.



Cakediagram geographic segmentation polling industry.





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Why AWARDCoin?

Intro.

The popularity of cryptocurrencies in 2017 allowed thousands of blockchain projects of different scales and focus to appear. The growth of most of these projects was limited by the technical capabilities of the existing blockchain technology, the development teams and network implementation.

Many projects were still battling low speed, the closed nature of blockchain networks and the inability to interact with each other. These problems slowed the overall development and growth of the blockchain industry down.

During these hard times, lots of blockchain developers worked hard on the next generation of blockchain which are now able to tackle most if not all of their earlier challenges. The blockchain market is ready for mass adoption.

Certain problems within the traditional polling industry and the opportunity of a merge between the polling industry and blockchain technology, have allowed the AWARDCoin development team to focus on the development of AwardCoin, a polling platform that runs on a decentralized masternode network that disrupts the voting system.





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Our goals and objectives.

AwardCoin is a platform that runs on a decentralized masternode blockchain



Step One

AwardCoin is a voting platform that aims to create a top-notch voting reward system for talented people in the business world and other fields. Award system uses AWR payment system to support professional contests and competitions. AwardCoin rewards users who vote or win a competition with cryptocurrency.

Step Two

Award platform will enable to create online polls through a decentralized application which will allow big companies, governments or small projects to safely vote for their future.

Step Three

AwardCoin Reward application allows participants to earn AwardCoins by making simple tasks like watching ads on their mobile phones.





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AwardCoin decentralized voting.

Award Coin is a fully decentralized voting system and will bring more voters. With its groundbreaking technology it will not only make up for the sharp decline in poll response rates over the last several years, it is even projected to increase online voting participation by 60%.

By implementation of blockchain, AwardCoin is able to prevent human errors like ballot counting errors and double voting errors.

By design, a blockchain allows for a secure management of public or private ledgers on which all transactions or data inputs are verified and securely stored. This means that when a vote is verified, it is stored in the next block and added to the AwardCoin ledger, without the risk of it being reversed or being tampered with.

AwardCoin also protect its blockchain against hackers with malicious intents by adopting an extra security layer: AwardCoin Masternodes.



Unlucky hacker: 0



AwardCoin Ledger: 1

 : AwardCoin
MasterNode





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AwardCoin Services.

AwardCoin enables the creation of:

Polls.

Polls can be created through the AwardCoin decentralized application in which users can earn an income and have unbiased access to the results of the organized polls.

Data protection.

Advanced security protocols ensure the highest level of data protection. Our decentralized voting system delivers the most sophisticated platform in today's online voting and polling related services industry. Our multifunctional program allows users to vote from anywhere in the world by using an end to end encryption technology known as the blockchain.

Digital assets.

We have created three great products:

- 1. The AwardCoin pool reward application rewards participants in an online voting or poll with our cryptocurrency known as AwardCoin;**
- 2. The AwardCoin contest system allows users to create a contest. The result of the contest is decided by a team of unbiased jury and winners are rewarded with AnwardCoins;**
- 3. The AwardCoin poll website enables the creation of online polls on which users can check the results in real time.**





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Why is AwardCoin unique?

AwardCoin is a voting platform that aims to create a top-notch voting reward system for talented people in the business world and other sectors. The AwardCoin System uses the AWR payment system to support professional contests and competitions. Users who participate in these contests by voting or winning are rewarded in AwardCoins, a crypto-currency designed by the AwardCoin development team.

AwardCoin will furthermore create a mobile application to allow people to earn by doing simple tasks like building apps.

We have witnessed many voting systems in the past and many of them were subject to a lack of credibility and transparency, two problems AwardCoin is solving by the implementation of its unique blockchain ledger. Blockchain in itself is a trustless system and therefore automatically removes risks like fraud and human error.

AwardCoin Technology is protected by adding an extra layer of security to the already trustless blockchain ledger, called AWR-MasterNodes.





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AwardCoin masternodes

Like in other MasterNode Blockchain Projects, the implementation of masternodes are a next generation blockchain application that ensures several tasks. An AwardCoin Masternode is operational 24/7, it is a full node that stores the complete list of blocks and transactions that occur on the AWR blockchain.

To perform this important task, an AWR MN requires a lot of computer memory and a collateral. The memory is computing power and the collateral is a number of AWR coins, required to be able to run an AWR MN.

To run your AWR MN, you can turn to a VPS Server where you can set up a dedicated address. This VPS or Virtual Private Server is a virtual machine provided by a web hosting company and runs on its own operating system (OS). It provides admin rights and root access to clients who can install any required software, in our case the AwardCoin MasterNode Software.

An AwardCoin Masternode requires a collateral of 10,000 AWR coins and for the important task of securing the AWR network, the MN holder receives a 98% of the block reward. With the option to invest in a AwardCoin masternode you can create a passive income.

Roi (annual)	398.46%/92 days
Paid rewards for masternodes:	12,335.7500 AWR
AVG masternode reward frequency:	1h 53m 57s
Active masternodes:	113
Supply:	8,082,508 AWR
Coins locked:	1,130,000 (13.98%)
Required coins for masternode:	10,000 AWR
Masternode worth:	\$28,46.21 / 3.52700 BTC

AWR MASTERNODE STATS, based on actual data over the past 24 hours, date: May 25, 2019





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AwardCoin specifications

COIN NAME:	AWARDCOIN
TICKER:	AWR
ALGORITHM:	XII/POS
BLOCK REWARD:	5-70AWR
MASTERNODE COLLATERAL:	10,000
MASTERNODE REWARD:	98%
STAKING (POS) REWARD:	2%
BLOCK TIME:	60 SECONDS
TOTAL SUPPLY:	420,000,000
PREMINE AMOUNT:	7,950,000 AWR
PREMINE PERCENTAGE:	1.8%





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AwardCoin platform features



Real Time Update

Our system is fast, it updates the whole network within microseconds when a user makes changes to the network.



Cloud Based

Our applications are available to users on demand, our project is open source which opens ways for developers across the world to contribute to the project.



Low Transaction Fees

Our transaction fees are among the lowest in the market compared to other companies offering blockchain services.



Masternode

AwardCoin Proof of Stake and masternode technology aims to create a real-time full node computer wallet that keeps a copy of the blockchain transactions.



Online Polls

This platform provides fast and efficient online polls for users. In a few minutes, users can create multiple online polls and share them with friends. Results of polls are shown to friends a few seconds after completion.



Tranparent and Auditable

One of the main characters of blockchain technology is its transparency. The crypto algorithms that we use on top of it are merely mathematics.



Prevent Human Errors & Cheating

To prevent Human Errors & Cheating, our userfriendly software eliminates human errors by your members and prevents cheating in elections and other voting events.



Increase Participation

On average 60% to 80% of our online voters participate compared to what is often less than 30% with physical balloting.





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AwardCoin Roadmap.





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AwardCoin logo and whitepaper styling

Our official logo always needs to be used when doing a bounty or other work for the AwardCoin Project:



The colors used in the logo and whitepaper are:



White
#FFFFFF



Yellow
#FFE400



LightGrey
#C2C2C2



Blue Radial Gradient
#0000FF - #000000



Dark Grey
#97928F



Black
#000000

The whitepaper font is Carter One.





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AwardCoin team



Khalid Hussain Syed **Co-Founder/CEO**

Pakistan entrepreneur and blockchain expert with over 10 years of experience in data analytics and investigation assessment tools investing. Developer of the internetbased Award Test Technology platform, a computer adaptive assessment system.



Kamil Ziejka **Core Team & cto**

Kamil is studying in WSB Schools of Banking in Poland. He has his own company and he is an experienced sales group manager.



Adam M. **Core Team & Blockchain** **Advisor**

Adam studies mechatronics, he loves new challenges and cryptocurrencies. He is a laureate of many technological competitions.



Tomed Konicki **Core Team & Marketing** **Specialist**

Enthusiast of Blockchain technology and cryptocurrency.



Minsik Yoon **Momstouch Project** **Manager**

Momstouch has over 5 years of experience in blockchain development. Professional Crypto Analyst and Expert Trader. He also has expertise in social media.



Myungsun Kim **Momstouch Project** **Manager**

An exceptionally analytic individual with experience in determining possible [Web/App/API] exploits by looking deep into different server systems, acknowledged by renowned companies including Google, Microsoft, ...



John Kiguru **Marketing Officer in** **Africa**

John is an exceptional marketer and writer with a liking on technology, finance and the intersection of the two. A firm believer in the transformative potential of cryptocurrencies and the blockchain.



Esan Oluwatobi **Content Writer**

Honorable member of the International Association of Profesal Writers and Editors in 2017, Esan Oluwatobi is a free-lance writer, social media manager, and entrepreneur. Writes about blockchain and has worked with many successful ICO campaigns.





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AwardCoin marketing strategy

AwardCoin is a unique and innovative crypto-currency project incorporating decentralized voting on blockchain technology. It aims to merge 2 industries: online voting and blockchain, and plans to revolutionize the online polling industry, by creating a top-notch online voting platform. Marketing this project is important to bring awareness to this crypto application.

Our marketing strategy is to bring awareness to our product by growing fast: we are already listed on 4 exchanges and many shared masternodes services, well known within the blockchain industry. Part of our growth efforts are based on the opportunities we create for early investors, offering them the ability to invest in a AwardCoin Masternode, which offers them an ability to create a passive income with a yearly return on investment of 300%.

We also invest in community growth with a huge inviting campaign bounty and trading competition bounty.

Award Coin  Award Coin

Trading Competition

We Grand 1000 AWR coins+2500\$ for TOP-10 traders! Buy - Sell

The terms of participation: Buy 1000 or more AWR coins during week 23-30.05.2019.

1st price: 300 AWR coins

2nd price: 200 AWR coins

3rd price: 100 AWR coins

4th price: 70 AWR coins

5th-10th price: 50 AWR coins



Our trading competition

Our masternode opportunities

The fastest growing
Masternode Coin
of 2019

**INVEST
NOW!**



Award Coin





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AwardCoin is spending a small fortune of proper advertizing, using hd quality designed (animated) banners on several well known platforms. This will bring much needed attention to the AwardCoin Platform. AwardCoin will furthermore develop a youtube channel, enabling the team to inform the investors and community on important developments and updates.

Last but not least, AwardCoin will embark on a mission to integrate a whole series of social media with the AwardCoin Platform.





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SWOT analysis

STRENGTH

Emerging technology;
Secure network;
Strong vision;
Over 25 year combined experience
Strong marketing campaign

WEAKNESS

Start-up in emerging financial
technology industry

SWOT

Product for mass market
adoption;
Industry specific partner-
ships;
First in the online polling market
supported by blockchain;

Possible web and other applica-
tions

Market and community
adoption;
High exchange listing fees



OPPORTUNITIES

THREATS





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Conclusion

AwardCoin is projected to become the first player within the online blockchain based polling industry. The AwardCoin team is experienced and driven to succeed where others have failed and is well on course to tackle several problems within this industry by offering a solution against voter fraud and the decline in revenues due to the hesitation of people towards traditional balloting.



AwardCoin is offering investors a unique opportunity to profit from the projected company growth and overall blockchain market growth projections for the coming years. Mass adoption of the blockchain technology with all its applications will come from mobile applications and the team is well aware of these developments and on top of its game.

