# MININGWATCHDOG WHITEPAPER



"WE KEEP WATCH!"

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Mining Watchdog is a multifaceted cryptocurrency and Blockchain platform that is aimed at keeping watch, providing live updates and vital information on crypto mining and gadgets.

Our platform is an all-inclusive platform where a cryptocurrency miner can visit and obtain all useful information regarding how to mine, where to mine and when to mine. We also function as a cryptocurrency exchange platform amongst many others. By sourcing information from various reputable platforms, we make them available to our users in one place for their convenience and comfort. All they have to do is visit and have the latest updates and reports at the tip of their finger.

WATCHDOG is a complete all in one platform that provide marketplace, calculating profitability, along with education under an umbrella. Our unique ecosystem update you with the recent trends and news that will help you in mining and running setup. We are also going to launch our Miningwatchdog Advanced Escrow System (M.A.E.S). Now you no longer have to worry about your transaction involving foreign (unknown) merchants or service providers without any reputable reviews.

With the launch of the Watchdog social marketplace, anybody can now purchase mining gear. You may safely buy a fairly used mining hardware and securely sell your fairly used mining gear using our platform, all while saving money.



## **Mission Statement**

Our mission is to offer premium quality crypto mining services through our multipurpose platform with the latest updates, reports, and trends in the mining space. While also providing exquisite services such as:

- Peer 2 peer Used Asics/GPU rig Market Place,
- peer 2 peer Mining Hash power Market Place,
- Miningwatchdog Advanced Escrow System "M.A.E.S"

#### Our Mission is b

- Offer premium quality crypto mining services through our multipurpose platform with the latest updates, reports, and trends in the mining space.
- · Accessibility and user-friendliness of Mining Tech Group. Providing
- exquisite services such as crypto exchanges, etc.
- · Lower the barrier for entry to a more advanced financial ecosystem. Make a
- watchdog community to help people to step in the Crypto mining sector.
- Operate as a community-focused and community-driven digital asset, fully decentralized in every sense of the word.



## WHY MSC MATTERS

The introduction of a single platform that offers all crypto products and services is groundbreaking. We finally have a platform that offers all Crypto-related products under one roof. And thus, the establishment of Miningwatchdog Smart Chain Token. The MSC ERC 20 Token is smart contract under the Ethereum Blockchain. It's a beacon of decentralization as it gives users chance use one **Primary** to currency on the platform. The best uses of MSC token includes buying and selling of fairly used ASIC and GPU miners. Miners can also use the token to sell hashrates to other interested users on the same verify platform. Users can transactions on Etherscan making it completely transparent. Other use cases worth mentioning include exchange of Altcoins with major cryptos.



# **Business Overview**

The ascent of cryptocurrencies in recent years has been incredible. This is due to the increased interest of individuals all around the world in the subject. Cryptocurrencies and maybe most significantly, Bitcoin, Ethereum, and other cryptocurrencies are examples of cryptocurrencies. In large economies, the bitcoin market is rapidly gaining traction. The bitcoin mining sector, which is the most profitable business in the cryptocurrency field, is one of the market niches. One of the key factors driving the growth of the cryptocurrency mining market is the rising trend of cryptocurrency acceptance by retailers, while factors such as the rising adoption of cryptocurrency mining services such as cloud mining and remote hosting services in developed regions are expected to positively impact the industry's growth.

Miningwatchdog is a multifaceted cryptocurrency and block chain site that aims to keep an eye on crypto mining and devices by offering live updates and crucial information. We are an online company led by two professionals with extensive experience in the cryptocurrency sector. Our web platform serves as a one-stop shop for cryptocurrency miners who want to learn how to mine, where to mine, and when to mine. We are a bitcoin exchange platform, among other things. We compile information from a range of trustworthy sources and give it to our readers in one easy-to-find location for their convenience. All they have to do is go to the site and they'll have access to the most up-to-date facts and data.

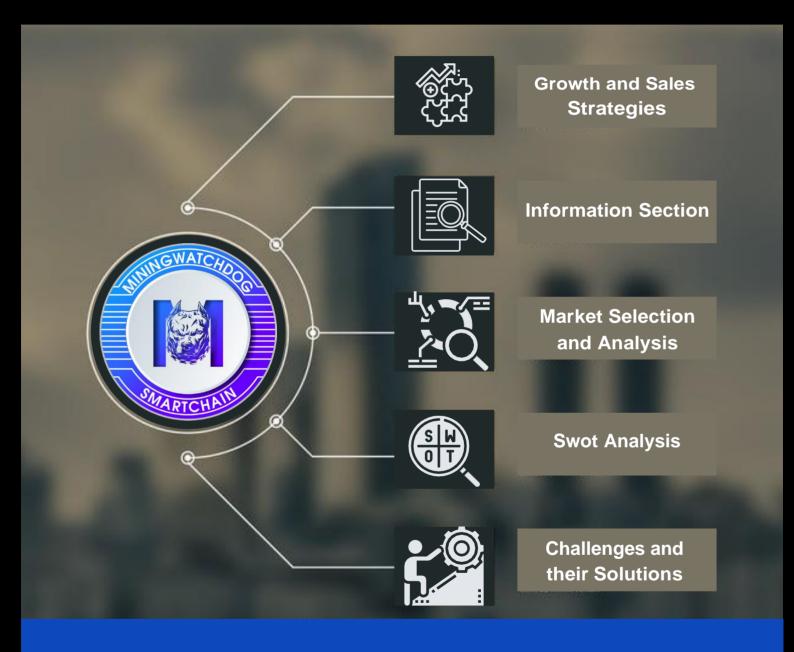
We take pleasure in delivering great work and unmatched assistance as a company with vision and value. We think and act honestly, take risks, and communicate openly. We will construct a team of highly experienced and qualified professionals to ensure that ideal standards are maintained at all times, as this will have a big impact on the operation of our organization. Our crew will be prepared to work in the cryptocurrency mining industry with the necessary skills and expertise, as well as a clear understanding of our goals.

User happiness is one of our main concerns at Mining Tech Group, as it will determine our long-term success. A seamless, well-structured communication platform is one of the techniques we utilize to keep our users happy. The goal of our communication services is to bring our users closer together. It is set up to receive questions, concerns, and ideas, all of which are promptly and thoroughly addressed.

Top marketing tactics proven to boost business publicity and awareness will be used to ensure that the necessary awareness and advertisement is obtained to capitalize on the possibility.

Currently, there is a market demand Digital tools and social media are extremely vital, in addition to having a well-functioning website.

Traditional approaches should be employed to reach the target demographic. Search engine optimization and social media platforms should both be used to their best potential.



## A Launch Plan

Here's the breakdown of the launch plan for the Miningwatchdog marketplace as well as the MSC ERC 20 Token

#### Market Research

- A research was conducted in 2019 to determine whether the marketplace was feasible.
  The research was based on several questionnaires presented by Crypto enthusiasts as well as the Miningwatchdog Team. These questions included
  - a) Is there a platform that allows exchange of Altcoins to Major Crypto?
  - b) What are the challenges users face when dealing with cloud mining contracts?
  - c) Can you buy a second-hand miner from a verified vendor? If so, where would the exchange take place?
  - d) With so many currencies and regions, what would be the primary currency on such a platform that exists on a global scale? What currency will enhance borderless transactions on this platform?
- In December 2019, the consumer development started alongside preparing documents for this endeavor
- August 2020, the platform's design of the MSC token was fully designed by experts.
- In May 2021, the pre-sale seed sale was established and the pre-sale event was scheduled August 30, 2021.
- September 2021, Aggregation framework is in progress, by September 3<sup>rd</sup>, MSC token is listed on exchange and partner trading platforms. You can get the token on DEX Listings.
- Public sale is scheduled for September 14, 2021.
- The last sales event is the private sales which is set for October 6<sup>th</sup> 2021. There are two private sales events to ensure no one misses the opportunity to get the valued MSC token.
- By February 2022, we expect the growth of MSC Ecosystem. The growth will help connect Miningwatchdog with other Crypto eco-systems.
  - Encourage the use of word of mouth publicity from our loyal users
  - Advertise our services on our official website and employ strategies that will help us pull traffic to the site
  - Advertise Miningwatchdog in relevant Blockchain magazines, newspapers, TV stations, and radio stations.
  - Leverage Search Engine Optimization selling approach.

## **Tokenometrics**

**Token Name: Miningwatchdog Smart Chain (MSC)** 

Total Supply: 500,000,000

Token Type: ERC 20

Non-Initial Coin Offering Distribution (57.4%) of the Total Token Supply

Initial Coin Offering Sales Distribution (42.6%) of the total Token supply.

Soft cap: \$968,000

Hard Cap: \$3,000,000

Pre-sale (8%) 40,000,000 MSC

Users will purchase using BTC, ETH

Price: \$0.5 per 1MSC

Vesting Period: 6 to 18 months

Public Sale: (8.60%) 43,000,000

Users will Purchase Using USDT

Price: \$1.5 per 1 MSC

Vesting Period: 3 to 6 months

Private Sale (20%) 100,000,000 MSC

Users will purchase using ETH, BTC

Price Phase I: \$2.5 per one MSC

Price Phase II: \$4.0 per one MSC

Vesting Period: 2 to 4 months

## **MARKET ANALYSIS**

In order to have a full picture of the market sector, our market research incorporates content from recognized research institutes. We examined the market landscape critically, as well as identifying helpful patterns and insights.

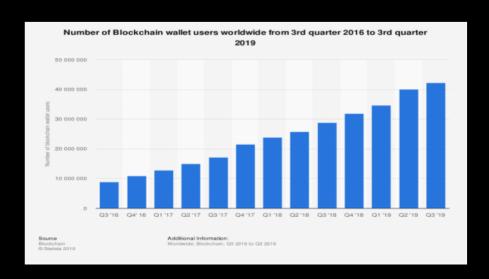
### **GLOBAL CRYPTOCURRENCY MARKET 2018-2024**

The whole cryptocurrency industry is expected to reach USD 1.40 billion by 2024, with a compound annual growth rate (CAGR) of 6.18 percent from 2019 to 2024. The bitcoin market has been divided into two categories based on the process: mining and transaction. When compared to the transaction procedure, the mining process necessitates a bigger amount of hardware. As a result, the market for mining hardware is larger than the market for software. In addition, a miner can participate in this procedure for a modest fee.

Furthermore, big hardware companies like NVIDIA, Intel, and AMD have begun to sell mining hardware. Furthermore, numerous start-ups, such as Bit fury, Gate Hub (UK), and Bit mine, offer cryptocurrency mining application-specific hardware solutions. The cryptocurrency business for mining is being driven by the expanding venture capital sector for cryptocurrency-based start-ups.

The cryptocurrency mining market has been further subdivided into solo mining, pool mining, and cloud mining. Pool mining is the most cost-effective method of mining, and it allows you to earn more than other methods. As a result, the pool mining segment is expected to increase at the fastest CAGR over the projection period.

During the forecast period, the cryptocurrency market in APAC is expected to be the largest. APAC is well-known for its widespread use of cryptocurrency. This is due to China's low electricity costs and Japan's early adoption of cryptocurrency. Among all APAC countries, China has the largest market. The market in APAC is expected to be the largest for cryptocurrency due to low electricity costs, ideal weather conditions, the presence of large mining companies such as Bit main, Canaan Creative CO., LTD, and Ebang Communication, and the availability of venture capital funding.



# **Mining Tech Group Ecosystem**

Mining Tech Group is an Estonian Registered company with two subsidiary companies. One of them is Miningwatchdog, which is a multifaceted platform designed and developed for cryptocurrency miners to obtain all vital information regarding the entire process of crypto mining; how to mine, reliable platform to mine and when to mine. This information would be sourced from various platforms and be made available to users in one place for their convenience and comfort. We do the Information/Live Market Data Hunt for them and all they have to do is visit the platform and take a glance at Today's report and updates. We will actively operate in the cryptocurrency mining and exchange platforms market providing related or closely related services as with any other player in the market just with utmost uniqueness and differentiability. We perceive a future, where every person creates their own stable economy; a future in which there are no limits. We will always let our experience and skill be our clients/users' guide to the world of digital currencies and allow our professional and competent staff to walk them through the road to financial success.

As an all-inclusive crypto company, we offer various services particularly designed to delight our clients and platform users. We are the eye in the Sky, we watch over the Market Stats, Coin Value, Latest Mineable Coin, Profitability margin of any ASIC/GPU Machines, We keep watch on every single change, Updates and News in the Cryptocurrency Mining Community. Though we offer the following services at the moment, we will always develop more products and services categories in order to continually stand out.

Our services are categorized under two main sections; the Information section and the Marketplace section.

#### **Information Section**

Miningwatchdog utilizes the information section to communicate with her end-users. On this platform, we designed and developed a unique review system (just as that of trustpilot.com) where users can review any company within the cryptocurrency sector. This platform (Watchdog page) is developed to fight and expose many of the bad players as there are many fraudulent schemes within this sector, by giving customers a voice against them and thereby warning others not to do business with them. By doing this, we will build trust within the crypto community and market all of our services to them. Our sources of revenue on this platform will include Blogging, Vlogging, Mining Calculator, Sponsorships, and Affiliation among others.

## **WATCHDOG COMMUNITY**

Cloud mining enables ordinary investors to mine cryptocurrency without having to purchase costly equipment. When you consider that you can mine cryptocurrencies like Bitcoin from the comfort of your own home without having to invest in exorbitantly expensive gear, it may be very profitable.

A few cloud mining services exist that enable customers to rent server capacity for mining cryptocurrencies at a set cost. However, as a first-time investor, how can you know which services are legitimate and which are just looking for your hard-earned cash? They offer amazing returns on your money while failing to disclose the hidden charge that will be applied to these gains. These servers are cleverly designed to defraud unwitting investors. Genuine businesses should not be able to promise a profit.

The Watchdog community will disseminate information on scams and how individuals were duped so that you are not the next victim.

Be part of the watchdog community, learn from our wider community about the latest happenings, news and updates in the crypto mining space and beyond. View updates and reviews about Mining scams, schemes and lots more.

It is only from the experience of the past can we direct the activities of the future, you don't need to be a victim before you can learn from it.

ANALYSE OTHER USER'S PAST EXPERIENCE, MAKE INFORMED DECISIONS AND PROTECT YOUR FINANCIALASSETS



## Mining Watchdog Ecosystem

## **Marketplace Section**

Miningwatchdog has sub platforms under the marketplace section of the business, which include; Hashrate Sales Peer to Peer, P2P ASIC/GPU Resale, Advanced Escrow System, P2P crypto exchange, and Mining Pool service

#### 1. Hashrate Sales Peer to Peer

This platform is intended for the peer-to-peer sale of crypto mining power, sometimes sales." enables known as "mining hash rate This website those in regular "underdeveloped/developing" nations that do not have access electricity to purchase mining power and mine cryptocurrencies as if they never had any power issues. This service will also be available to anyone or any firm interested in mining cryptocurrency but who do not want to invest in mining hardware or participate in cloud mining operations.

As a result, when a miner decides to sell his machine's hashing power to the public, he joins our pool for miners selling hashrate when the pool generates, say, 1000 peta hashes per second. Any buyer can visit the platform and decide to buy up to 100 tera hashes per second, and the first miner to join the pool is generating up to 100TH/s then He makes sales to the buyer alone if he has no more than 100TH/s then the 2nd, 3rd or how many miners that joins them to pool the power together would share profit of the sales equally in respect to the amount of hashing power provided by individual miner.



## **Marketplace Section**

## 2. P2P ASIC/GPU fairly-used miner resale platform

This fantastic platform was created to make mining machine purchases more profitable and convenient. Mining Tech Group understands the frustrations of having to always follow the trend and keep up with the network's rapid growth in order to stay successful in the mining industry. We would act as a middleman for anyone looking to sell or purchase a used or fairly-used equipment on our site. We would ensure the security, reliability and everything else that would ensure a successful trade between the buyers and sellers of the miners.

According to our research, there is huge demand and of this service in market. Because sometime miner made wrong decision by purchasing costly machine and some want to buy old machine with cheaper price. This platform is right for those miner.

Furthermore, this platform allows sellers to post their ads and products for purchase by consumers.

#### 3. Advanced Escrow System

This technique was created to ensure and guarantee a buyer's payment while also making them feel secure with the transaction and preventing them from being scammed. We at Mining Tech Group have the capability to deliver this Crypto Advanced Escrow solution to the internet online Tele Market world. There will be two alternatives for this system: open and anonymous.



### **Marketplace Section**

#### 3. Advanced Escrow System

#### Open

A person may wish to conduct open business with another person, which may include the sale of commodities or the provision of services. The buyer and seller could elect to keep everything open, which means they will choose a live video conference with a Mining Watchdog escrow agent to witness and comprehend the conditions of their company in order to better understand and accurately provide an escrow service to the party

They can also choose a live chat option, in which all parties involved are added to a live chat to negotiate and comprehend the escrow service's conditions; the group chat will remain available as long as escrow is active.

#### **Anonymous**

This basically indicates that both parties (buyer and seller) have agreed not to include any Mining Watchdog parties in their operation and instead wish to conduct it in secret. This is potentially riskier for the buyer, but in the event of a disagreement, the seller will not get payments until the buyer is satisfied with the service, as well as the Seller's terms of service, which the buyer must have previously approved Nothing could turn out badly! Even p2p crypto exchanges can do business there, converting fiat to crypto and vice versa. Everything is possible as long as everyone is content and secure!



## **Marketplace Section**

### 4. P2P Cryptocurrency Exchange; Crypto to Crypto

Our crypto trading platform functions similarly to a traditional exchange platform (like coin base). This platform would be available to properly verified Mining Watchdog Members who have recently mined a cryptocurrency and would wish to trade it for another cryptocurrency or buy one with fiat that we support. For instance, A miner may want to exchange his bitcoin for Ethereum or Litecoin.

### 5. Mining Pool Servers

A mining pool is a collective of cryptocurrency miners who pool their computing power across a network. Participants in a mining pool donate their processing power to the effort of locating a block on an individual basis. If the pool succeeds in these efforts and is rewarded with cryptocurrency tokens as a result, the mining pool splits the benefits among those who contributed based on the proportion of each individual's processing power or work to the entire group. Individual miners may be required to produce proof of work in order to obtain their rewards in some situations. At Mining Tech Group, legitimate mining pools are also listed for users to compare and determine which is most profitable and convenient to mine on

For starters, our mining pool server would support major mined coins, namely GPU and ASIC mined coins, and would have servers on three continents: Asia, Europe, and North America.



## **Mining Calculator**

You just purchased your new shiny Mining Hardware and now you're wondering when it will pay off?

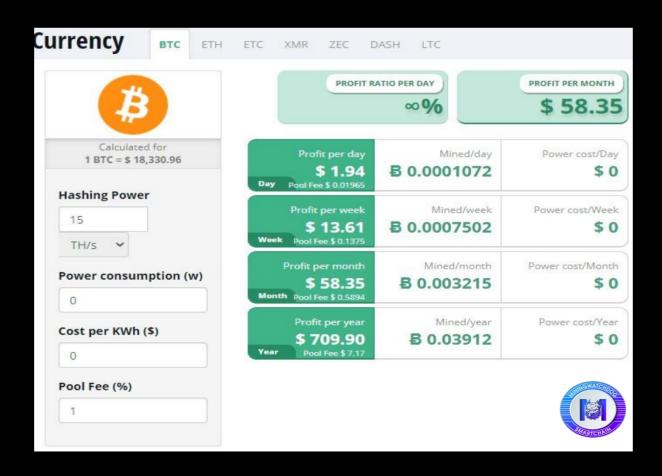
Utilize our Mining profit calculator and calculate your expected earnings in both crypto and dollars over various time periods (day, week, month and year). We only provide instantaneous profit calculations (how much revenue you'd earn if all conditions remained the same over the estimated period of time).

Every feature of our mining calculator was created by miners for miners. By changing the mining hashrate settings or choosing one of the mining hardware devices from the ASIC miners list, our mining calculator makes it simple and quick to rapidly calculate mining earnings.

The mining data is updated on a regular basis with the most recent block mining data. This information, together with the default hashrate and wattage specifications from the best ASIC miner, are utilized as default inputs for the mining calculator.

You may compute your mining earnings using this information and our backend hashrate calculator, giving important and strategic profitability information that allows you, the miner, to make smarter mining choices. The finest mining hardware hashrate and energy consumption in watts, typical power prices, as well as the current price, block reward, and difficulty have all been preloaded into each mining calculator input.

Starting with the mining hashrate calculator inputs above; mining gear, mining expenses, and mining reward, calculate your Bitcoin mining profitability and projected mining profits.



# **SWOT Analysis**

At Mining Tech Group, we understand that becoming a market leader takes hard work, which is why we conducted a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis so that we could effectively draught a strategy that will not only allow us to compete favorably with current or future competitors in the marketplace, but will also ensure that our business stands out a little more. We want to look internally at our strengths and weaknesses, as well as externally at the opportunities and dangers that are accessible to us as we operate globally, when doing a SWOT analysis of our business.

#### **STRENGTHS**

- A multi-function and all-inclusive crypto platform
- · Highly experienced, credible and determined
- Founders/Owners Adoption of the latest technology
- User support and trust
- Operating a cryptocurrency exchanges platform tagged with international and topnotch standards
- Easy-to-navigate and simple-to-surf capabilities for both the
- website Cutting-edge fibre opticstechnology
- An immaculate improvement to the growing market needs
- High-performing cable equipment Competitive pricing system

#### **WEAKNESSES**

- Building a cycle of clients/users may take time
- A business market that breeds tough competition
- Security and fraud concerns mean some people are still reluctant to use online platforms
- · A limited financial base compared to what we desire.
- Growth may be slow due to the presence of giants in the market
- New organizational practices for staff who have previously not worked together

# **SWOT Analysis**

### **OPPORTUNITIES**

- · Our business will operate in an ever-steady and consistent
- industry The advent of new-technologies
- · Increasing global cryptocurrency awareness and mining opportunities
- Opportunity to implement strategies and build company strength
- Growing digitalization interest Opportunity to operate in a multi-billion industry.
- An opportunity to adopt Big Data Analytics in order to better understand our users' preferences.
- Opportunity to implement strategies and build company strength
- Opportunity to compete and secure a strong position in the industry

#### **THREATS**

- The possibility of business imitation
- The need to grow rapidly over the next 3-5 years
- The necessity to secure substantial capital injections to foster growth
- A global economic downturn that usually affects the purchasing
- power Government instability; changing/unfavorable government policies.



# **Major Mining Challenges and solution**

The process of releasing cryptocurrencies into a network by performing a sequence of mathematical computations is known as crypto mining. And, like any other mining industry — gold, data, etc. — it has its own set of difficulties.

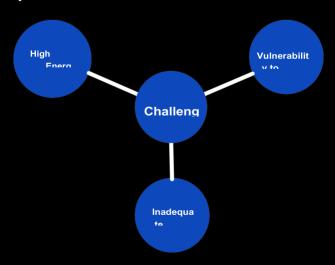
You could simply mine with your home computers in the past. This is no longer the case, especially with the rise in the number of crypto miners. Each crypto has its own "block time" in theory. A block of Bitcoin takes around 10 minutes to mine, while a block of Ethereum takes about 20 seconds. In light of this, solitary computers or PCs are at a disadvantage. As a result, miners must upgrade to faster processors. Many miners are now using a special machine known as an application-specific integrated circuit (ASIC) to stay ahead of the competition (ASIC).

## **High Energy Costs**

To increase your odds of success in mining, you'd need to combine hundreds of ASICs to solve a single problem. As a result, this would necessitate a very high power output, which would result in exorbitantly high electric bills. Bitcoin mining consumes more energy than 150 countries, according to a CBS News investigation. But Mining watchdog is here for you to solve this problem

#### **Alternate Solution**

The purpose of this platform is to facilitate the peer-to-peer selling of crypto mining power, also known as "mining hash rate sales." This website allows people that don't have regular access to energy to buy mining power and mine bitcoins as if they didn't have any power concerns in the first place. Anyone or any company interested in mining cryptocurrencies but unwilling to invest in mining hardware or participate in cloud mining operations will be able to use this service. They do not need to invest lot of money upon power sector they just need to buy and sale hashrate power in our mining pool. Buy doing this people can earn ransom amount of money.



# **Major Mining Challenges**

### **Vulnerability to Crypto jacking**

Isn't the essence of decentralization, aside from establishing a democratic environment, to provide security? Hackers are becoming more adept at gaining access to your data. In fact, in-browser crypto jacking grew by 31% in 2017, according to Augured. This thing getting increase day be day. Meanwhile, cyber thieves are using a ransomware-like technique to remotely mine bitcoins from people's computers, making power concentration vulnerable to virus attacks.

### Mining Watchdog Security System

We offer the best infrastructural support that a multi-purpose bitcoin mining company can offer. Our adopted data servers are highly secure locations for data storage. Mining watchdog is far more secure than other record-keeping systems because each and everything is encrypted no one can hack our servers.

Mining Watchdog is formed by a complicated string of mathematical numbers and is impossible to be altered. This immutable and incorruptible nature of Mining Watchdog makes it safe from falsified information and hacks once formed.

#### **Team Members:**

#### Ebuka Okpala

**CO Founder and CEO** 

With years of Crypto experience, the former Forex trader and strategist entered in the Crypto world five years ago. With years of experience, the CEO is best suited to lead the team in directing and engaging users.

https://www.linkedin.com/in/covs67

#### **Chukwuemeka Godsgift Okpala**

Co-Founder

Godsgift truly has a gift when it comes to Blockchain technology. One of the people who came up with the MSC Token, Mr. Godsgift has four years of Bitcoin and Ethereum Blockchain experience. The team is lucky to have him thanks to his devotion on all aspects relating to Cryptocurrency.

https://www.linkedin.com/in/chukwuemeka-okpala-095/1316/

#### D.S AMAN

The Brains behind developing the platform and Token, D S Aman has vast experience in the Blockchain development world. He is seen as one of the best Blockchain developers around. https://www.linkedin.com/in/dsamanmishra

#### **Henry Darius**

Business Operations Manager \$ Digital Assets Manager

He has been involved in numerous projects under the Miningwatchdog platform. Managing both the crypto products and service relations, he has vast experience in the Crypto arena <a href="https://www.linkedin.com/in/henry-darius-98251a216/">https://www.linkedin.com/in/henry-darius-98251a216/</a>

#### **Harvest Okoroafor**

Marketing and Social Media Manager

Harvest is exceptional in media campaigns. The fella uses social media campaigns to improve brand visibility and engagement with users.

https://twitter.com/Harvesto12?s=09

## **CONTACT INFORMATION**



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