



**MONONOKE**  
**INU**



## THE ORIGINAL ANIME-INSPIRED, COMMUNITY-FOCUSED COIN

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### DISCLAIMER

This whitepaper will be continuously updated as the community grows and game development progresses. Once we are ready to launch the first alpha release, we will share a wiki page for the game where everything will be explained further. Updates of the whitepaper will be announced on Telegram and Twitter.

**Website:** <https://www.mononoke-i.nu>

**Twitter:** [https://twitter.com/Mononoke\\_Inu](https://twitter.com/Mononoke_Inu)

**Telegram:** <https://t.me/mononokeinu>





## INTRODUCTION

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**Mononoke Inu** was birthed from the idea of true community focus. The team were inspired by the adventure picture we have loved since childhood and the anime crypto trend served as a catalyst for its release.

We are awestruck by how well it has taken off and the strength of our community. Mononoke Inu embodies the essence of the crypto space that the development team has come to love.



**JOE GORILLA**

Lead Dev & Marketing



**CHAD**

Community Manager



**MONOTHRONE**

Designer & Game Dev

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The Mononoke Inu team are advocates of the DeFi space with backgrounds in development, marketing and design. We put our heads together to create Mononoke Inu as a true test of our potential: we wanted to launch something that fundamentally transforms the current meme coin narrative.

We will not scam, we will not rug. If we say we are marketing, we will market. If we say we have plans, we have plans. The meme coin space has been plagued with bad actors who deliberately mislead and manipulate their community, claiming one thing, then doing the opposite. Thus, Mononoke Inu was launched to bring honesty, commitment and love of the game back to DeFi.





## THE GOAL

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Our initial goal was to create a token which brought unity back to DeFi and rebuild the lack of trust between teams and communities. With Mononoke Inu, we make a commitment to fulfil every promise, to actively listen to our community and engage them in the greatest possible capacity.

Thanks to the incredible community that flocked to Mononoke Inu, we are able to give our token utility and we are able to build something entirely new for them. We are going to create a blockchain-based game that will guarantee Mononoke Inu holders are rewarded for their patience, loyalty, and ability to hold on for dear life.





## THE GAME

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We are incredibly excited to announce that our 2D adventure scroller is under development, for accessibility reasons we have opted for a web based game which can be played on both mobile and desktop.

To ensure our wider target market are encouraged to participate in the game we have decided to make it PLAY-TO-EARN! This means that every single player will have a financial incentive to play no matter what. Players will earn in a variety of ways including completing levels, defeating bosses and collecting in-game power ups! The in-game power ups will offer various multipliers to an individual's earnings and will be entirely randomised to further motivate our community to keep playing.



On top of this we will hold daily competitions, during which the top 3 players of the day will be rewarded. We believe this will incentivise and motivate players to play every day. This will not only increase our exposure but build more hype and bring more community members!

Other projects have implemented this feature with resounding success and we plan to be the next.

The Mononoke-Inu side scroller will be developed in Unity and will have an NFT element, these NFT's will be in the form of power ups, equipment and characters. Users will be incentivised to collect these NFT's to increase their chances of winning the daily competitions and getting to the top of our leaderboard! We hope you're all as excited as we are to play our game, we've been working hard on this and we want to ensure that we live up to the expectations of the community.

As a community orientated project we always want to hear from you! If you have any feedback, ideas or suggestions then feel free to drop by our Telegram group or Twitter and let us know!

Further updates will continue to be published to our Telegram group and Twitter.





# ROADMAP

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## PHASE ONE

Phase one was orientated around the development of our smart contract and community-building. As a team, we strive for organic, natural growth to shake off the paper hands and pump-and-dumps.

To nurture the authenticity of our community, we focused on slow and steady growth, relying on calls from trusted Telegram and Twitter marketers with strong followings. Through this, we established a strong foundation of community members who diamond-handed us throughout the dips to every all time high.

## PHASE TWO

In this phase, we focused on actively listening to the community we built, asking what they wanted and molding our token based on their feedback.

We understand the importance of utility, therefore in this stage we are developing our game to incentivise the community to not only stay active, but continue to engage with our token.



## PHASE THREE

Following the launch of our custom-built game, we will focus heavily on marketing to spread the word about our token that has evolved from a community-led project to an Ethereum project with established use case, solid team and a diamond-handed community.

We want to reward our early investors by continuing to push our token to the stratosphere. We will continue to shape Mononoke Inu based on the ideas put forward by our community and put Mononoke Inu in the same category as the likes of Floki, Spell and other tokens that evolved from humble beginnings to household names in the DeFi space.

## FOOTNOTE

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We would like to thank our exceptional community who have shown us nothing but love and positivity so far – without you backing us we could never have grown like this. We promise to continue working hard to ensure that Mononoke Inu becomes everything you could imagine and more. We will continue to listen to you and utilise our skills to take this token further than ever thought possible. We will spend money on marketing, we will fulfill our promises, and we will act on everything we say we will. Our marketing campaign has already begun, I am sure you noticed us spreading our wings further and further. We are here to deliver.

Without you, Mononoke Inu would be nothing, so from the bottom of our hearts, **thank you!**





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